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KEY=OR - KELLEY ROWAN

The Martha Rules

10 Essentials for Achieving Success as You Start, Build, Or Manage a Business

Rodale One of the world's greatest entrepreneurs shares her creative principles and practical strategies to help readers turn their own dreams into successful ventures.

Martha Rules

10 Essentials for Achieving Success as You Start, Build, Or Manage a Business

Transforming personal passion into business success is the hallmark of the entrepreneurial spirit. Here, legendary businesswoman Martha Stewart offers proven strategies and practical advice to pursue your own business dreams. Looking back on her own experiences, Martha offers ten essential rules for success. From discovering what you love to do, to considering the difference between a worthwhile risk and a foolish chance, Martha's rules are aimed at helping you recognize your instincts and channel your interests and skills into starting or building a business. This book will also benefit employees and managers who want to apply Martha's approach to maintain a competitive edge in corporate settings. **A New York Times Bestseller!**

Martha Stewart's Very Good Things

Simple Tips and Genius Ideas for an Easier and More Beautiful Life

Houghton Mifflin Hundreds of clever tips, solutions, and easy ways to elevate every day, from America's most trusted lifestyle authority, in one must-have handbook Inside these pages Martha shares all her best good things--the original life hacks for the home--to make your life easier, more fun, more delicious, and more efficient. These practical tricks cover all areas of Martha's domestic expertise, including decorating, organizing, homekeeping, cooking, entertaining, and celebrating. From clever ways to solve common problems (use file folder dividers to organize cutting boards and sheet pans in your cabinets) to time-saving tricks (keep a pail stocked with cleaning supplies for easy access and portability to stress reducers (color-code kids' bathroom gear to make mornings less hectic), every one of these ideas will make you wonder, "Why didn't I think of that?" Also included are ways to use what you have (a Parmesan cheese rind will add great flavor to soup), streamline your stuff (use certain kitchen tools for many different purposes), or just make life a little more luxurious (add elegance to your table with DIY place cards). Whether functional, delightful, or a little bit of both, these are the details that enliven and inspire every day--that's a good thing!

Martha Stewart's Cooking School (Enhanced Edition)

Lessons and Recipes for the Home Cook: A Cookbook

Potter/TenSpeed/Harmony This enhanced edition of Martha Stewart's Cooking School includes 31 instructional step-by-step videos and hundreds of color photographs that demonstrate the fundamental cooking techniques that every home cook should know. Imagine having Martha Stewart at your side in the kitchen, teaching you how to hold a chef's knife, select the very best ingredients, truss a chicken, make a perfect pot roast, prepare every vegetable, bake a flawless pie crust, and much more. In Martha Stewart's Cooking School, you get just that: a culinary master class from Martha herself, with lessons for home cooks of all levels. Never before has Martha written a book quite like this one. Arranged by cooking technique, it's aimed at teaching you how to cook, not simply what to cook. Delve in and soon you'll be roasting, broiling, braising, stewing, sautéing, steaming, and poaching with confidence and competence. In addition to the techniques, you'll find more than 200 sumptuous, all-new recipes that put the lessons to work, along with invaluable step-by-step photographs to take the guesswork out of cooking. You'll also gain valuable insight into equipment, ingredients, and every other aspect of the kitchen to round out your culinary education. Featuring more than 500 gorgeous color photographs, Martha Stewart's Cooking School is the new gold standard for everyone who truly wants to know his or her way around the kitchen.

Snow Buster

CreateSpace For ages 3 to 5 years. With the city blanketed in a deep snow, Ryan's dad is worried about how he will get to work. However, four year old, Ryan, knows just what to do. With the help of his snow blower, snowplow, dump truck, front loader, and a train, he clears the streets so that his dad can safely get to work.

Mildred's New Daughter

Girl on Top

Your Guide to Turning Dating Rules into Career Success

Hachette UK Nicole Williams is the tell-it-like-it-is career expert who you wish could fight your work battles for you. But with her ingenious approach-taking the tactics used to land a man and applying them to your career-you'll be able to handle any work situation and come out on top. Here, Nicole introduces twenty tried-and-true dating rules such as "Don't Give Away the Milk for Free" and "Don't Waste the Pretty" and reveals how they can be applied just as effectively in the office. Other strategies include: · Keep It Brief · Don't Bash Your Ex · Have Others Sing Your Praises · Play Hard to Get · Keep the Fire Alive · Be Willing to Walk Away Among other topics, Nicole dishes on how much to reveal at work as well as what to put up with from your boss (and, more importantly, what not to). She tackles everything from having the money talk to leaving them wanting more on a job interview. And sprinkled throughout GIRL ON TOP is fashion advice ("Top Ten Commandments of Style") and checklists to determine if you need to get a life. Nicole's keen insight and candid advice will teach you how to recognize the good guys from the bad, win the kudos of those who matter, and create the career of your dreams. Praise for GIRL ON TOP: "Nicole Williams is both frank and funny. She's full of witty advice that's not only relatable-but doable-for the girl who's just getting started or the woman, like me, who's on her second time around in the career game. Here's my advice to you about GIRL ON TOP: Read it. Laugh. Learn." -Veronica Webb, model "Only Nicole can make career this much fun. Sassy, relevant and packed with great advice. It's a must-read for any woman looking to get ahead." -Liz Lange, founder, Liz Lange Maternity "GIRL ON TOP is a sensational book. In the most delightful and hilarious way, Nicole Williams serves up loads of excellent advice for anyone wanting to get ahead." -Dan Jinks and Bruce Cohen, producers, Milk "Every girl should have this-the little black book for career success!" -Susan Cohn Rockefeller, author, Green at Work "GIRL ON TOP is a fabulous read. It's chock full of actionable insights and laugh out loud advice for any woman (of any age) who is serious about getting to the top of her career. I highly recommend it." -Julie Cottineau, vice president brand, Virgin USA

Healing After Loss

Daily Meditations For Working Through Grief

Harper Collins For those who have suffered the loss of a loved one, here are strength and thoughtful words to inspire and comfort.

Martha Stewart's Organizing

The Manual for Bringing Order to Your Life, Home & Routines

HarperCollins The ultimate guide to getting your life in order—with hundreds of practical and empowering ideas, projects, and tips—from America's most trusted lifestyle authority Trust Martha to help you master all things organizing—sorting, purging, tidying, and simplifying your life—with smart solutions and inspiration. Here, she offers her best guidance, methods, and DIY projects for organizing in and around your home. Topics include room-by-room strategies (how to sort office paperwork, when to purge the garage or attic), seasonal advice (when to swap out bedding and clothing, how to put away holiday decorations), and day-by-day or week-by-week plans for projects such as de-cluttering, house cleaning, creating a filing system, overhauling the closet, and more. Martha's indispensable expertise walks you through goal-setting, principles of organizing, useful supplies, and creating systems for ongoing success. A look into Martha's own personal calendars offers a template for scheduling essential tasks. Last, plenty of strategies, how-tos, timelines, and checklists will help you stay organized all year long.

The Daily Show (The Book)

An Oral History as Told by Jon Stewart, the Correspondents, Staff and Guests

Grand Central Publishing **NEW YORK TIMES BESTSELLER** The complete, uncensored history of the award-winning The Daily Show with Jon Stewart, as told by its correspondents, writers, and host. For almost seventeen years, The Daily Show with Jon Stewart brilliantly redefined the borders between television comedy, political satire, and opinionated news coverage. It launched the careers of some of today's most significant comedians, highlighted the hypocrisies of the powerful, and garnered 23 Emmys. Now the show's behind-the-scenes gags, controversies, and camaraderie will be chronicled by the players themselves, from legendary host Jon Stewart to the star cast members and writers-including Samantha Bee, Stephen Colbert, John Oliver, and Steve Carell - plus some of The Daily Show's most prominent guests and adversaries: John and Cindy McCain, Glenn Beck, Tucker Carlson, and many more. This oral history takes the reader behind the curtain for all the show's highlights, from its origins as Comedy Central's underdog late-night program to Trevor Noah's succession, rising from a scrappy jester in the 24-hour political news cycle to become part of the beating heart of politics—a trusted source for not only comedy but also commentary, with a reputation for calling bullshit and an ability to effect real change in the world. Through years of incisive election coverage, passionate debates with President Obama and Hillary Clinton, feuds with Bill O'Reilly and Fox, and provocative takes on Wall Street and racism, The Daily Show has been a cultural touchstone. Now, for the first time, the people behind the show's seminal moments come together to share their memories of the last-minute rewrites, improvisations, pranks, romances, blow-ups, and moments of Zen both on and off the set of one of America's most groundbreaking shows.

The Martha Manual

How to Do (almost) Everything

Houghton Mifflin From America's best known and most trusted authority on all things domestic, a fully illustrated guide on how to do everything: including organizing and decorating, cleaning and caring for your home and garden, celebrating, hosting, achieving career goals, and managing finances--and much more

Sophie's World

A Novel About the History of Philosophy

Farrar, Straus and Giroux One day Sophie comes home from school to find two questions in her mail: "Who are you?" and "Where does the world come from?" Before she knows it she is enrolled in a correspondence course with a mysterious philosopher. Thus begins Jostein Gaarder's unique novel, which is not only a mystery, but also a complete and entertaining history of philosophy.

The Startup Owner's Manual

The Step-By-Step Guide for Building a Great Company

John Wiley & Sons More than 100,000 entrepreneurs rely on this book for detailed, step-by-step instructions on building successful, scalable, profitable startups. The National Science Foundation pays hundreds of startup teams each year to follow the process outlined in the book, and it's taught at Stanford, Berkeley, Columbia and more than 100 other leading universities worldwide. Why? The Startup Owner's Manual guides you, step-by-step, as you put the Customer Development process to work. This method was created by renowned Silicon Valley startup expert Steve Blank, co-creator with Eric Ries of the "Lean Startup" movement and tested and refined by him for more than a decade. This 608-page how-to guide includes over 100 charts, graphs, and diagrams, plus 77 valuable checklists that guide you as you drive your company toward profitability. It will help you: • Avoid the 9 deadly sins that destroy startups' chances for success • Use the Customer Development method to bring your business idea to life • Incorporate the Business Model Canvas as the organizing principle for startup hypotheses • Identify your customers and determine how to "get, keep and grow" customers profitably • Compute how you'll drive your startup to repeatable, scalable profits. The Startup Owner's Manual was originally published by K&S Ranch Publishing Inc. and is now available from Wiley. The cover, design, and content are the same as the prior release and should not be considered a new or updated product.

Verses of Recovery

CreateSpace Using recovery and Christian faith-based themes, neurologist and author Daniel C. Potts writes poetry about gratitude and spiritual transformation.

Trust Works!

Four Keys to Building Lasting Relationships

William Morrow Trust Works! How to build it—How to keep it In this enlightening guide developed from his popular Trust Works! training program, #1 bestselling author and management guru Ken Blanchard turns his vast knowledge and insight to one of the most timely and complex issues that affects all areas of our lives. Once upon a time, a dog and a cat lived together with other animals and the humans who cared for them. But canine and feline did not trust each other—a situation that led to fighting, backbiting, and sabotaging that soon affected the whole household. Unless their conflict was resolved, all of the pets would lose their home. Fortunately, a wise old parrot stepped in, teaching dog and cat the ABCDs of trust. As each became aware of the unconscious behaviors at the root of their hostility, dog and cat discovered how to change their behavior—a mutual transformation that created a happy, productive environment for all. In Trust Works! Ken Blanchard applies that fable to real-life situations to show anyone how to get along better with those around them. He outlines his ABCD trust model and uses it to address the factors that lead to discord, including low morale, miscommunication, poor response to problems and issues, and dysfunctional leadership. In today's polarized society, building trust—and sustaining it—has never been more important or seemingly elusive. Trust Works! provides a common language and essential skills that can replace dissension with peace and cooperation and help us all work together productively and in harmony.

Whateverland

Learning to Live Here

Wiley An exuberantly, hilariously irreverent guide to life from the hosts of *Whatever with Alexis and Jennifer and Whatever, Martha!* No one tells it like it is quite like the *Whatever* duo of Alexis Stewart and Jennifer Koppelman Hutt. Now they share their colorful commentary and edgy common sense on every aspect of life, from food and eating ("Does Talking to Pop Tarts Mean You're Crazy?") to fashion and grooming ("The Devil Wore Palazzo Pants") to cleaning and organizing ("Not a Hoarder, Still a Slob"). You'll see it's okay not to measure up to perfectionistic standards of behavior and achievement at home, at work, and in relationships. Once you level with yourself and lighten up, life can be happier—and a hell of a lot more fun. Tackles essential life issues—including sex and dating, weight loss and body issues, marriage and relationships, cooking and kitchenphobia, and more Shares Alexis and Jennifer's outrageously funny and honest stories and surprisingly helpful advice Reveals Alexis and Jennifer's deepest, darkest personality quirks Shows the importance of self-acceptance, complete honesty, and a wicked sense of humor So what if you're not perfect—whatever! Get the real-deal advice of Alexis and Jennifer in *Whateverland*. It's definitely not your mother's self-help book.

The 5AM Club

Own Your Morning. Elevate Your Life.

HarperCollins Legendary leadership and elite performance expert Robin Sharma introduced The 5am Club concept over twenty years ago, based on a revolutionary morning routine that has helped his clients maximize their productivity, activate their best health and bulletproof their serenity in this age of overwhelming complexity. Now, in this life-changing book, handcrafted by the author over a rigorous four-year period, you will discover the early-rising habit that has helped so many accomplish epic results while upgrading their happiness, helpfulness and feelings of aliveness. Through an enchanting—and often amusing—story about two struggling strangers who meet an eccentric tycoon who becomes their secret mentor, The 5am Club will walk you through: How great geniuses, business titans and the world's wisest people start their mornings to produce astonishing achievements A little-known formula you can use instantly to wake up early feeling inspired, focused and flooded with a fiery drive to get the most out of each day A step-by-step method to protect the quietest hours of daybreak so you have time for exercise, self-renewal and personal growth A neuroscience-based practice proven to help make it easy to rise while most people are sleeping, giving you precious time for yourself to think, express your creativity and begin the day peacefully instead of being rushed "Insider-only" tactics to defend your gifts, talents and dreams against digital distraction and trivial diversions so you enjoy fortune, influence and a magnificent impact on the world Part manifesto for mastery, part playbook for genius-grade productivity and part companion for a life lived beautifully, The 5am Club is a work that will transform your life. Forever.

School, Family, and Community Partnerships

Your Handbook for Action

Corwin Press Strengthen family and community engagement to promote equity and increase student success! When schools, families, and communities collaborate and share responsibility for students' education, more students succeed in school. Based on 30 years of research and fieldwork, this fourth edition of a bestseller provides tools and guidelines to use to develop more effective and equitable programs of family and community engagement. Written by a team of well-known experts, this foundational text demonstrates a proven approach to implement and sustain inclusive, goal-oriented programs. Readers will find: Many examples and vignettes Rubrics and checklists for implementation of plans CD-ROM complete with slides and notes for workshop presentations

Jake Hardy

Jake is a mountain man in 1838 Colorado who finds he is dying from Cancer. He isn't given much time to live, and doc says it is going to be painful. He sends him off with some medicine to help cope with the pain. Instead of going home to die, Jake decides to set out on a last adventure to find the perfect secluded valley for his final resting place. His best friend, Joe Barnes, won't let him go alone, and he brings along a deaf mute girl named Beth. Along the way they save some children from hostile Indians, guide a wagon train to safety, spend time with old friends, and settle an old score with a past friend.

Winter Interlude

Createspace Independent Publishing Platform Do you remember your mother telling you when you were little that you'd never meet Mr. Right if you were spending all your time and energy with Mr. Wrong? And what about the book out a few years ago that created such a hoopla with the single crowd - He's Just Not That Into You? The two main characters in *Winter Interlude* either didn't heed their mother's advice or haven't read the book. Now, add into the plot that the two in question are enemies who regularly run into each other, given their current relationships. Paul Morrison, a hunky, blond, financial planner, has been putting time and energy into winning the heart of Kate Winter's best friend for almost as long as Kate, a strong willed antiques dealer, has been dating James Morrison, Paul's brother. The sparks start to fly when the two get stuck together for a three-hour drive to the mountains and years of misconceptions about each other are slowly being wiped out. It is in the confines of the BMW that the two begin their journey, taking them from being mortal enemies to lovers. *Winter Interlude* tells the story of their adventure - of how they finally find love. Kate and Paul's story is the first one in a series of four friends caught in a time warp. They can't move on because they are stuck on their idea of their perfect dreams. But sometimes life works in mysterious ways and they are all forced by circumstances to change. [Show More](#) [Show Less](#)

Martha of California

A Story of the California Trail

The story of westward migration as told for children describing the route, places, peoples, and events.

Make a Name for Yourself

Eight Steps Every Woman Needs to Create a Personal Brand Strategy for Success

Currency One of America's leading brand strategists shares her step-by-step program for creating an unforgettable identity in today's marketplace. Do you ever go to work and think to yourself "there must be more?" Or feel that your true talents and abilities aren't being utilized, or even recognized? Are you a freelancer or entrepreneur who isn't sure how to rise to the top in today's competitive environment? Wouldn't it be empowering to be able to work in a field you feel passionately about and be successful and well paid? In *Make a Name for Yourself*, Robin Fischer Roffer shows you how to develop a unique, personal brand strategy for success by identifying your extraordinary attributes, thinking about your values and passions, and by learning how to use them in today's marketplace. In short, you'll uncover a focused direction for your career that celebrates you. In the information age, brand marketing — the process by which a product creates an emotional connection with its audience and sets itself apart from the crowd — is more important than ever. Roffer knows that branding isn't just for big corporations or products like Nike, Coke, or Yahoo. She is not only a pioneer in this field, she has used brand marketing strategies to catapult her own career. In *Make a Name for Yourself* she shows you how you can brand your own unique traits and talents for career success and personal fulfillment. In a step-by-step program she covers: * Unearthing your authentic self to develop a brand that reflects your natural talents, abilities, and passions * Defining your long-term career goals and dreams * Adapting and selling your brand to your target market * Identifying and overcoming personal roadblocks * Packaging yourself to reflect your chosen brand image * Launching, maintaining, and building your brand Inspiring case studies, analyses of well known brands, and thought-provoking exercises will help you create all the essential brand elements. And unlike other career advisors who simply push networking or other external tools, Roffer also offers methods for working on your inner self to overcome fears and decipher realities. *Make a Name for Yourself* is for anyone starting out in the workforce, beginning their own business, changing careers, or trying to make it in the corporate world.

Small Is the New Big

and 183 Other Riffs, Rants, and Remarkable Business Ideas

Penguin As one of today's most influential business thinkers, Seth Godin helps his army of fans stay focused, stay connected, and stay dissatisfied with the status quo, the ordinary, the boring. His books, blog posts, magazine articles, and speeches have inspired countless entrepreneurs, marketing people, innovators, and managers around the world. Now, for the first time, Godin has collected the most provocative short pieces from his pioneering blog—ranked #70 by Feedster (out of millions published) in worldwide readership. This book also includes his most popular columns from *Fast Company* magazine, and several of the short e-books he has written in the last few years. A sample: • Bon Jovi And The Pirates • Christmas Card Spam • Clinging To Your Job Title? • How Much Would You Pay to Be on Oprah's Show? • The Persistence of Really Bad Ideas • The Seduction of "Good Enough" • What Happens When It's All on Tape? • Would You Buy Life Insurance at a Rock Concert? *Small is the New Big* is a huge bowl of inspiration that you can gobble in one sitting or dip

into at any time. As Godin writes in his introduction: "I guarantee that you'll find some ideas that don't work for you. But I'm certain that you're smart enough to see the stuff you've always wanted to do, buried deep inside one of these riffs. And I'm betting that once inspired, you'll actually make something happen."

The Things They Carried

HarperCollins A classic work of American literature that has not stopped changing minds and lives since it burst onto the literary scene, *The Things They Carried* is a ground-breaking meditation on war, memory, imagination, and the redemptive power of storytelling. *The Things They Carried* depicts the men of Alpha Company: Jimmy Cross, Henry Dobbins, Rat Kiley, Mitchell Sanders, Norman Bowker, Kiowa, and the character Tim O'Brien, who has survived his tour in Vietnam to become a father and writer at the age of forty-three. Taught everywhere—from high school classrooms to graduate seminars in creative writing—it has become required reading for any American and continues to challenge readers in their perceptions of fact and fiction, war and peace, courage and fear and longing. *The Things They Carried* won France's prestigious Prix du Meilleur Livre Etranger and the Chicago Tribune Heartland Prize; it was also a finalist for the Pulitzer Prize and the National Book Critics Circle Award.

Martha Stewart's Wedding Cakes

Clarkson Potter Provides ideas, tips, and advice for designing, baking, and decorating unique wedding cakes.

Voices

Houghton Mifflin Harcourt Young Memer takes on a pivotal role in freeing her war-torn homeland from its oppressive captors.

Martha Stewart's Cake Perfection

100+ Recipes for the Sweet Classic, from Simple to Stunning: a Baking Book

Clarkson Potter "Martha Stewart perfects the art of cakes with 125 recipes for all occasions, featuring exciting flavors, must-try designs, and dependable techniques. Martha Stewart's authoritative baking guide presents a beautiful collection of sheet cakes and chiffons, batters and buttercreams, and tarts and tortes to tackle every cake creation. Teaching and inspiring like only she can, Martha Stewart demystifies even the most extraordinary creations with her guidance and tricks for delicious cake perfection. From everyday favorites to stunning showstoppers, Martha creates bold, modern flavors and striking decorations perfect for birthdays, celebrations, and big bakes for a crowd. Think comforting classics like Snickerdoodle Crumb Cake and Chocolate Angel Food Cake and treats that take it up a notch like Ombr? Strawberry Cake and Marble Soufflé?, plus a whole chapter on cupcakes alone. With Martha's expert tips, even the most impressive, towering cakes will be in your reach."--Publisher's description.

Fundamentals for Becoming a Successful Entrepreneur

From Business Idea to Launch and Management

FT Press This is the complete, up-to-date guide to creating a successful new venture. Using real-life examples, it helps you assemble every piece of the puzzle: you, your team, your opportunity, your business concept and revenue model, your resources, and your successful launch, execution, and growth. The authors illuminate entrepreneurial mindsets, motivation, attitudes, and leadership, and cover the entire process of starting a company, from idea through your first four years of operations. You'll learn how to recognize, define, test, and exploit opportunities; transform ideas into revenue models that earn sustainable value; demonstrate viability to funders; establish a strong ethical and legal foundation for your concept; and build a thriving team to execute on it.

The Martha Rules

10 Essentials for Achieving Success as You Start, Build, or Manage a Business

Rodale Books Martha Stewart is an undeniable force in the business world. One of the world's greatest entrepreneurs, she turned her personal passion into Martha Stewart Living Omnimedia, a billion dollar business. Now, for the first time, Martha Stewart shares her business knowledge and advice in this handbook for success. Tapping into her years of experience in building a thriving business, Martha will help readers identify their own entrepreneurial voice and channel their skills and passions into a successful business venture. Her advice and insight is applicable to anyone who is about to start or expand a venture of any size, whether it is a business or philanthropic endeavor, but also to individuals who want to apply the entrepreneurial spirit to a job or corporation to increase innovation and maintain a competitive edge. Featuring Martha's top principles for success, as well as stories and anecdotes from her own experiences, *The Martha Rules* is sure to appeal to business readers, fans, and anyone who admires her for her style, taste, and great advice—and who have great business ideas of their own.

The Joy Diet

10 Daily Practices for a Happier Life

Harmony Discover a menu of ten behaviors you can add to your way of living and thinking to enhance every day's journey through the unpredictable terrain of your existence. Add these behaviors gradually and watch your life become steadily more vivid and satisfying. Or you can go on a "crash Joy Diet" to help you navigate life's emergencies. The ten menu items are: • Nothing: Do nothing for fifteen minutes a day. Stop mindlessly chasing goals and figure out which goals are worth going after. • Truth: Create a moment of truth to help you unmask what you're hiding—from others and from yourself. • Desire: Identify, articulate, and explore at least one of your heart's desires—and learn how to let yourself want what you want. • Creativity: Learn six new ways to develop at least one new idea to help you obtain your heart's desire. • Risk: Take one baby step toward reaching your goal. The only rule is it has to scare the pants off you. • Treats: Give yourself a treat for every risk you take and two treats just because you're you. No exceptions. No excuses. • Play: Take a moment to remember your real life's work and differentiate it from the games you play to achieve it. Then play wholeheartedly. • Laughter: Laugh at least thirty times a day. Props encouraged. • Connection: Use your Joy Diet skills to interact with someone who matters to you. • Feasting: Enjoy at least three square feasts a day, with or without food. No matter what your long-term goals are, *The Joy Diet*, written with Martha Beck's inimitable blend of wisdom, practical guidance, and humor, will help you achieve the immediate gift of joyful living in the here and now. Begin your journey today.

American Wasteland

How America Throws Away Nearly Half of Its Food (and What We Can Do About It)

Da Capo Lifelong Books What Tom Vanderbilt did for traffic and Brian Wansink did for mindless eating, Jonathan Bloom does for food waste. The topic couldn't be timelier: As more people are going hungry while simultaneously more people are morbidly obese, *American Wasteland* sheds light on the history, culture, and mindset of waste while exploring the parallel eco-friendly and sustainable-food movements. As the era of unprecedented prosperity comes to an end, it's time to reexamine our culture of excess. Working at both a local grocery store and a major fast food chain and volunteering with a food recovery group, Bloom also interviews experts—from Brian Wansink to Alice Waters to Nobel Prize-winning economist Amartya Sen—and digs up not only why and how we waste, but, more importantly, what we can do to change our ways.

The Blue Book of Grammar and Punctuation

An Easy-to-Use Guide with Clear Rules, Real-World Examples, and Reproducible Quizzes

John Wiley & Sons The bestselling workbook and grammar guide, revised and updated! Hailed as one of the best books around for teaching grammar, *The Blue Book of Grammar and Punctuation* includes easy-to-understand rules, abundant examples, dozens of reproducible quizzes, and pre- and post-tests to help teach grammar to middle and high schoolers, college students, ESL students, homeschoolers, and more. This concise, entertaining workbook makes learning English grammar and usage simple and fun. This updated 12th edition reflects the latest updates to English usage and grammar, and includes answers to all reproducible quizzes to facilitate self-assessment and learning. Clear and concise, with easy-to-follow explanations, offering "just the facts" on English grammar, punctuation, and usage Fully updated to reflect the latest rules, along with even more quizzes and pre-

and post-tests to help teach grammar Ideal for students from seventh grade through adulthood in the US and abroad For anyone who wants to understand the major rules and subtle guidelines of English grammar and usage, *The Blue Book of Grammar and Punctuation* offers comprehensive, straightforward instruction.

Orphan Star

Del Rey One man in the Universe holds the key to the mystery of Flinx's past—and that man is trying to kill him! It is a strange childhood for a kid, to be adopted by the restless Mother Mastiff and raised in the bustling marketplace of Drallar. Flinx never knew the mom and dad who abandoned him years ago. In fact, his birth has always been shrouded in mystery. But Flinx eventually discovers that his unknown parents have left him a curious legacy—extraordinary mental powers that are both a marvelous gift and a dreaded curse. This double-edged legacy will lead Flinx, along with his loyal protector, the mini-dragon Pip, on a harrowing journey in search of the truth . . . about who he is and where he comes from. It is a daring adventure that brings him to another world—and into the clutches of one of the most evil and powerful men in the galaxy. . . .

Taking on the System

Rules for Radical Change in a Digital Era

Penguin The founder of one of America's most influential political blogs gives voice to the new world of digital activism, sharing helpful guidelines on how a grassroots movement can grow and thrive in the age of global information and how to transform the world with political, cultural, social, and environmental change.

Creative Girl

The Ultimate Guide for Turning Talent and Creativity into a Real Career

Running Press If there's no stability in the corporate world, why not do what you love? *Creative Girl* shows women how to turn their talents into a money-making career...smartly. Whether readers are just tapping into their creativity and want to see where it takes them, or if they're already making a creative living and know it's time to grab hold of the next level of success, this book has specific advice for women at varying stages. Author Katharine Sise has certainly "walked the walk" of a creative entrepreneur, as she created her own jewelry line that has won the praise of celebrities and the fashion world. Here she provides ideas for sparking one's creative talent (through meditating and journaling), and narrowing down what career lifestyle is right for each reader. She also shares insider tips on the realities of navigating a creative career and handling a business—such as how to brand yourself and how to build a platform and garner publicity. Katharine debunks the myth of the "starving artist" and shows how one can turn inspiration into a profitable livelihood.

Essentials of Nursing Leadership and Management

F A Davis Company This new edition focuses on preparing your students to assume the role as a significant member of the health-care team and manager of care, and is designed to help your students transition to professional nursing practice. Developed as a user-friendly text, the content and style makes it a great tool for your students in or out of the classroom. (Midwest).

Martha Stewart's Baking Handbook

Clarkson Potter Every new book from Martha Stewart is cause for celebration, and with *Martha Stewart's Baking Handbook*, she returns to bring the pleasures of baking to readers at every level, from beginner to expert and beyond. A culinary compendium packed with more than 200 foolproof recipes for the best baked goods, *Martha Stewart's Baking Handbook* takes readers by the hand and guides them through the process of creating an irresistible variety of cakes, cookies, pies, tarts, breads, and much more. This essential addition to every cook's library is rich with tips, techniques, and the mouthwatering and stunning recipes for which Martha Stewart is so well known. Covering a delectable array of topics from simple to sophisticated, including biscuits, muffins, scones, cookies, layer cakes, specialty cakes, sweet and savory pies and tarts, and pastries and breads, she provides a dazzlingly delicious yet crystal-clear, vividly illustrated repertoire of recipes. There are cakes that are elegant enough for formal occasions, such as showers, weddings, and dinner parties, and basic favorites meant to be enjoyed every day and then passed down through the generations. Every chapter includes indispensable visual equipment glossaries and features vital make-ahead information and storage techniques. Organized for maximum clarity and practicality, the handbook also offers step-by-step how-to photographs that demystify even the most complex and nuanced techniques. These culinary building blocks will turn good bakers into great bakers, and make great bakers even better. Filled with time-honored classics, such as Marble Cake with White-Chocolate Glaze, Apple Pie, Challah, Baba au Rhum, and Croissants, as well as lots of new surprises, *Martha Stewart's Baking Handbook* will be reached for again and again, no matter the season or occasion. "Here, you will find the recipes and how-tos for the popovers you dream about, and for the simple crumb cake that you always want to whip up on Sunday morning, and for the double-chocolate brownie cookies that will make you a bigger hero with the after-school crowd, and for the citrus bars that you could only find in that little bakery that's no longer under the same management. . . . Baking offers comfort and joy and something tangible to taste and savor. We all hope that these recipes provide you with years of pleasure." —Martha Stewart

Introduction to Business

Introduction to Business covers the scope and sequence of most introductory business courses. The book provides detailed explanations in the context of core themes such as customer satisfaction, ethics, entrepreneurship, global business, and managing change. *Introduction to Business* includes hundreds of current business examples from a range of industries and geographic locations, which feature a variety of individuals. The outcome is a balanced approach to the theory and application of business concepts, with attention to the knowledge and skills necessary for student success in this course and beyond.

No More Vietnams

"In writing *No More Vietnams*, Richard Nixon—with the unique perspective of the man who served us America's commander-in-chief during the war's most difficult stage—has set out to dispel the myths of Vietnam, to show why we failed in Vietnam, and to contribute to the development of policies that will help avoid such failures in the future. In doing so, President Nixon analyzes the role that four presidents, the military, the Congress, the media, and the antiwar movement played in the Vietnam debacle." -- Front jacket flap

Business Law I Essentials

A less-expensive grayscale paperback version is available. Search for ISBN 9781680923018. *Business Law I Essentials* is a brief introductory textbook designed to meet the scope and sequence requirements of courses on Business Law or the Legal Environment of Business. The concepts are presented in a streamlined manner, and cover the key concepts necessary to establish a strong foundation in the subject. The textbook follows a traditional approach to the study of business law. Each chapter contains learning objectives, explanatory narrative and concepts, references for further reading, and end-of-chapter questions. *Business Law I Essentials* may need to be supplemented with additional content, cases, or related materials, and is offered as a foundational resource that focuses on the baseline concepts, issues, and approaches.