
Access Free The Elements Of Eloquence Mark Forsyth

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The Elements of Eloquence How to Turn the Perfect English Phrase

Icon Books **FROM THE AUTHOR OF THE SUNDAY TIMES NUMBER ONE BESTSELLER THE ETYMOLOGICON. 'An informative but highly entertaining journey through the figures of rhetoric ... Mark Forsyth wears his considerable knowledge lightly. He also writes beautifully.'** David Marsh, Guardian. Mark Forsyth presents the secret of writing unforgettable phrases, uncovering the techniques that have made immortal such lines as 'To be or not to be' and 'Bond. James Bond.' In his inimitably entertaining and witty style, he takes apart famous quotations and shows how you too can write like Shakespeare, Oscar Wilde or John Lennon. Crammed with tricks to make the most humdrum sentiments seem poetic or wise, The Elements of Eloquence reveals how writers through the ages have turned humble words into literary gold - and how you can do the same.

The Elements of Eloquence

Secrets of the Perfect Turn of Phrase

Penguin Originally published: London: Icon, 2013.

The Elements of Eloquence

How to Turn the Perfect English Phrase

Icon Books Ltd FROM THE AUTHOR OF THE SUNDAY TIMES NUMBER ONE BESTSELLER THE ETYMOLOGICON. 'An informative but highly entertaining journey through the figures of rhetoric ... Mark Forsyth wears his considerable knowledge lightly. He also writes beautifully.' David Marsh, *Guardian*. Mark Forsyth presents the secret of writing unforgettable phrases, uncovering the techniques that have made immortal such lines as 'To be or not to be' and 'Bond. James Bond.' In his inimitably entertaining and witty style, he takes apart famous quotations and shows how you too can write like Shakespeare, Oscar Wilde or John Lennon. Crammed with tricks to make the most humdrum sentiments seem poetic or wise, *The Elements of Eloquence* reveals how writers through the ages have turned humble words into literary gold - and how you can do the same.

The Etymologicon

A Circular Stroll Through the Hidden Connections of the English Language

Penguin Unauthorized guide to the underpinnings of the English language.

The Horologicon

A Day's Jaunt Through the Lost

Words of the English Language

Penguin From Mark Forsyth, the author of the #1 international bestseller, *The Etymologicon*, comes a book of weird words for familiar situations. The *Horologicon* (or book of hours) contains the most extraordinary words in the English language, arranged according to what hour of the day you might need them. Do you wake up feeling rough? Then you're philogrobolized. Find yourself pretending to work? That's fudgelling. And this could lead to rizzling, if you feel sleepy after lunch. Though you are sure to become a sparkling deipnosopbist by dinner. Just don't get too vinomadedied; a drunk dinner companion is never appreciated. From ante-jentacular to snudge by way of quaafftide and wamblecropt, at last you can say, with utter accuracy, exactly what you mean.

The Unknown Unknown

Bookshops and the delight of not getting what you wanted

Icon Books Ltd Mark Forsyth - author of the Sunday Times Number One bestseller *The Etymologicon* - reveals in this essay, specially commissioned for Independent Booksellers Week, the most valuable thing about a really good bookshop. Along the way he considers the wisdom of Donald Rumsfeld, naughty French photographs, why Elizabeth Bennet and Mr Darcy would never have met online, and why only a bookshop can give you that precious thing - what you never knew you were looking for.

A Short History of Drunkenness

How, Why, Where, and When Humankind Has Gotten Merry from the Stone Age to the Present

Crown From the internationally bestselling author of *The Etymologicon*, a lively and fascinating exploration of how, throughout history, each civilization has found a way to celebrate, or to control, the eternal human drive to get sloshed "An entertaining bar hop though the past 10,000 years."—*The New York Times Book Review* Almost every culture on earth has drink, and where there's drink there's drunkenness. But in every age and in every place drunkenness is a little bit different. It can be religious, it

can be sexual, it can be the duty of kings or the relief of peasants. It can be an offering to the ancestors, or a way of marking the end of a day's work. It can send you to sleep, or send you into battle. Making stops all over the world, *A Short History of Drunkenness* traces humankind's love affair with booze from our primate ancestors through to the twentieth century, answering every possible question along the way: What did people drink? How much? Who did the drinking? Of the many possible reasons, why? On the way, learn about the Neolithic Shamans, who drank to communicate with the spirit world (no pun intended), marvel at how Greeks got giddy and Sumerians got sauced, and find out how bars in the Wild West were never quite like in the movies. This is a history of the world at its inebriated best.

A Christmas Cornucopia

The Hidden Stories Behind Our Yuletide Traditions

Penguin UK The unpredictable origins and etymologies of our cracking Christmas customs For something that happens every year of our lives, we really don't know much about Christmas. We don't know that the date we celebrate was chosen by a madman, or that Christmas, etymologically speaking, means "Go away, Christ". Nor do we know that Christmas was first celebrated in 243 AD on March 28th - and only moved to 25th December in 354 AD. We're oblivious to the fact that the advent calendar was actually invented by a Munich housewife to stop her children pestering her for a Christmas countdown. And we would never have guessed that the invention of crackers was merely a way of popularising sweet wrappers. Luckily, like a gift from Santa himself, Mark Forsyth is here to unwrap this fundamentally funny gallimaufry of traditions and oddities, making it all finally make sense - in his wonderfully entertaining wordy way.

Figures of Speech

60 Ways To Turn A Phrase

Routledge Writing is not like chemical engineering. The figures of speech should not be learned the same way as the periodic table of elements. This is because figures of speech are not about hypothetical structures in things, but about real potentialities within language and within ourselves. The "figurings" of speech reveal the apparently limitless plasticity of language itself. We are inescapably confronted with the intoxicating possibility that we can make language do for us almost anything we want.

Or at least a Shakespeare can. The figures of speech help to see how he does it, and how we might. Therefore, in the chapters presented in this volume, the quotations from Shakespeare, the Bible, and other sources are not presented to exemplify the definitions. Rather, the definitions are presented to lead to the quotations. And the quotations are there to show us how to do with language what we have not done before. They are there for imitation.

Mark Forsyth's Ternion Set: The elements of eloquence

You Talkin' To Me?

Rhetoric from Aristotle to Obama

Profile Books **Rhetoric gives our words the power to inspire. But it's not just for politicians: it's all around us, whether you're buttering up a key client or persuading your children to eat their greens. You have been using rhetoric yourself, all your life. After all, you know what a rhetorical question is, don't you? In this updated edition of his classic guide, Sam Leith traces the art of argument from ancient Greece down to its many modern mutations. He introduces verbal villains from Hitler to Donald Trump - and the three musketeers: ethos, pathos and logos. He explains how rhetoric works in speeches from Cicero to Richard Nixon, and pays tribute to the rhetorical brilliance of AC/DC's "Back In Black". Before you know it, you'll be confident in chiasmus and proud of your panegyrics - because rhetoric is useful, relevant and absolutely nothing to be afraid of.**

The Elements of Eloquence

How to Turn the Perfect English Phrase

'An informative but highly entertaining journey through the figures of rhetoric ... Mark Forsyth wears his considerable knowledge lightly. He also writes beautifully.' David Marsh, *Guardian* In an age unhealthily obsessed with substance, this is a book on the importance of pure style, from the bestselling author of *The Etymologicon* and *The Horologicon*. From classic poetry to pop lyrics and from the King James Bible to advertising slogans, Mark Forsyth explains the secrets that make a phrase - such as 'Tiger, Tiger, burning bright', or 'To be or not to be' - memorable. In his inimitably

entertaining and witty style he takes apart famous lines and shows how you too can write like Shakespeare or Oscar Wilde. Whether you're aiming for literary immortality or just an unforgettable one-liner, *The Elements of Eloquence* proves that you don't need to have anything to say - you simply need to say it well. 'Sparkling ... the book offers many pleasures ... I laughed out loud' Charles Moore, Daily Telegraph

Farnsworth's Classical English Rhetoric

David R. Godine Publisher **Rhetoric is among the most ancient academic disciplines, and we all use it every day whether expertly or not. This book is a lively set of lessons on the subject. It is about rhetorical figures: practical ways of applying old and powerful principles--repetition and variety, suspense and relief, concealment and surprise, the creation of expectations and then the satisfaction or frustration of them--to the composition of a simple sentence or a complete paragraph. --from publisher description.**

Harry's Last Stand

How the world my generation built is falling down, and what we can do to save it

Icon Books Ltd **'As one of the last remaining survivors of the Great Depression and the Second World War, I will not go gently into that good night. I want to tell you what the world looks like through my eyes, so that you can help change it...'** In November 2013, 91-year-old Yorkshireman, RAF veteran and ex-carpet salesman Harry Leslie Smith's Guardian article - 'This year, I will wear a poppy for the last time' - was shared over 80,000 times on Facebook and started a huge debate about the state of society. Now he brings his unique perspective to bear on NHS cutbacks, benefits policy, political corruption, food poverty, the cost of education - and much more. From the deprivation of 1930s Barnsley and the terror of war to the creation of our welfare state, Harry has experienced how a great civilisation can rise from the rubble. But at the end of his life, he fears how easily it is being eroded. *Harry's Last Stand* is a lyrical, searing modern invective that shows what the past can teach us, and how the future is ours for the taking.

Lost in a Good Game

Why we play video games and what they can do for us

Icon Books 'Etchells writes eloquently ... A heartfelt defence of a demonised pastime' *The Times* 'Once in an age, a piece of culture comes along that feels like it was specifically created for you, the beats and words and ideas are there because it is your life the creator is describing. *Lost In A Good Game* is exactly that. It will touch your heart and mind. And even if Bowser, Chun-li or Q-Bert weren't crucial parts of your youth, this is a flawless victory for everyone' Adam Rutherford When Pete Etchells was 14, his father died from motor neurone disease. In order to cope, he immersed himself in a virtual world - first as an escape, but later to try to understand what had happened. Etchells is now a researcher into the psychological effects of video games, and was co-author on a recent paper explaining why WHO plans to classify 'game addiction' as a danger to public health are based on bad science and (he thinks) are a bad idea. In this, his first book, he journeys through the history and development of video games - from Turing's chess machine to mass multiplayer online games like *World of Warcraft*- via scientific study, to investigate the highs and lows of playing and get to the bottom of our relationship with games - why we do it, and what they really mean to us. At the same time, *Lost in a Good Game* is a very unusual memoir of a writer coming to terms with his grief via virtual worlds, as he tries to work out what area of popular culture we should classify games (a relatively new technology) under.

Operation Swallow

American Soldiers' Remarkable Escape from Berga Concentration Camp

Center Street The true and heroic story of American POWs' daring escape from a Nazi concentration camp. In this little-known story from World War II, a group of American POW camp leaders risk everything to save hundreds of fellow servicemen from a diabolical Nazi concentration camp. Their story begins in the dark forests of the Ardennes during Christmas 1944 and ends at the Buchenwald Concentration Camp in the spring of 1945. This

appalling chapter of US military history and uplifting Holocaust story deserves to be widely known and understood. Operation Swallow provides a historical, first person perspective of how American GIs stood up against their evil SS captors who were forcing them to work as slave laborers. A young GI is thrust into a leadership position and leads his fellow servicemen on a daring escape. It is a story filled with courage, sacrifice, torture, despair, and salvation. A compelling narrative-driven nonfiction book has not been written that takes the reader deep into the dark story of Operation 'Swallow' and Berga Concentration Camp--until now. Written from personal testimonies and official documents, Operation Swallow is a tale replete with high adventure, compelling characters, human drama, tragedy, and eventual salvation, from the pen of a master of the modern military narrative.

Messi

2021 Updated Edition

Icon Books **FROM THE BESTSELLING AUTHOR OF RONALDO AND NEYMAR.** Prolific, cool-headed and unerringly consistent, Lionel Messi is one of the most revered footballers in history. But did you know that his transfer to Barcelona was first agreed on a paper napkin? Or that an x-ray of his hand was to thank for identifying his growth hormone deficiency? And do you know why he refused to collect his first ever Champions League winner's medal? Find out all this and more in Luca Caioli's classic portrait of a footballing icon, featuring exclusive interviews with those who know him best and even Messi himself.

Elements of Eloquence The (Signed Playing With Words

A Introduction to Creative Craft

Bloomsbury Publishing **Drawing on years of experience of writing, teaching and publishing, this book offers essential tools for writers interested in honing their craft. Whether you're a poet, non-fiction writer, novelist, journalist, student or simply a lover of words, it will take you on an exciting and challenging journey to becoming a sophisticated writer. As in the learning of any true craft or art, first the focus is on specific skills, then on consolidating those skills, which by the end will be innate. Through a variety of exercises and freewriting prompts, Playing with Words will help you develop your writing, trying out new styles and approaches along the way. Use this book in a class, in a group, or alone in a writer's attic.**

The Marmalade Diaries

The True Story of an Odd Couple

Icon Books 'Charming, touching and very very funny' Jenny Colgan 'Simply too good' Daily Mail From the author of the acclaimed THE GRAN TOUR ONE HOUSE. TWO HOUSEMATES. THREE REASONS TO WORRY: WINNIE AND BEN ARE SEPARATED BY 50 YEARS, A GULF IN CLASS, AND MAJOR DIFFERENCES OF OPINION. When hunting for a room in London, Ben Aitken came across one for a great price in a lovely part of town. There had to be a catch. And there was. The catch was Winnie: an 85-year-old widow who doesn't suffer fools. Full of warmth, wit and candour, *The Marmalade Diaries* tells the story of an unlikely friendship during an unlikely time. Imagine an intergenerational version of *Big Brother*, but with only two contestants. One of the pair a grieving and inflexible former aristocrat in her mid-eighties. The other a working-class millennial snowflake. What could possibly go wrong? What could possibly go right? Out of the most inauspicious of soils - and from the author of *The Gran Tour* - comes a book about grief, family, friendship, loneliness, life, love, lockdown and marmalade.

Derrida for Beginners

Totem Books Derrida is arguably the late 20th century's most famous philosopher.

Swift: New and Selected Poems

W. W. Norton & Company A sweeping achievement from a poet whose "rhythms are as alive to the roll and tang of syllables on the tongue as they are to the circulation of blood and sap" (Rosanna Warren, Theodore Roethke Memorial Poetry Prize citation). David Baker, acclaimed for his combination of "visionary scope" (*Gettysburg Review*) and "emotional intensity" (*Georgia Review*), is one of contemporary poetry's most gifted lyric poets. In *Swift*, he gathers poems from eight collections, including his masterful latest, *Scavenger Loop* (2015); the prize-winning, intimate travelogues of *Never-Ending Birds* (2009); and the complications of history and home in *Changeable Thunder* (2001). Opening the volume are fifteen new poems that continue Baker's growth in form and voice as he investigates the death of parents, the loss of homeland, and a widening natural history, not only of his beloved Midwest but of the tropical flora and fauna of a Caribbean island. Together, these poems showcase the evolution of Baker's distinct eco-poetic conscience, his mastery of forms both erotic and elegiac, and his keen eye for the shifting landscapes of passion, heartbreak, and renewal. With equal curiosity and candor, Baker

explores the many worlds we all inhabit—from our most intimate relationships to the wider social worlds of neighborhoods, villages, and our complex national identity, to the environmental community we all share. With his dazzling formal restlessness and lifelong devotion to landscapes both natural and human on full display, David Baker demonstrates why he has been called “the most expansive and moving poet to come out of the American Midwest since James Wright” (Marilyn Hacker).

The Gift of the Gab

How Eloquence Works

Yale University Press We all know eloquence when we hear it. But what exactly is it? And how might we gain more of it for ourselves? This entertaining and, yes, eloquent book illuminates the power of language from a linguistic point of view and provides fascinating insights into the way we use words. David Crystal, a world-renowned expert on the history and usage of the English language, probes the intricate workings of eloquence. His lively analysis encompasses everyday situations (wedding speeches, business presentations, storytelling) as well as the oratory of great public gatherings. Crystal focuses on the here and now of eloquent speaking—from pitch, pace, and prosody to jokes, appropriateness, and how to wield a microphone. He explains what is going on moment by moment and examines each facet of eloquence. He also investigates topics such as the way current technologies help or hinder our verbal powers, the psychological effects of verbal excellence, and why certain places or peoples are thought to be more eloquent than others. In the core analysis of the book, Crystal offers an extended and close dissection of Barack Obama’s electrifying “Yes we can” speech of 2008, in which the president demonstrated full mastery of virtually every element of eloquence—from the simple use of parallelism and an awareness of what not to say, to his brilliant conclusion constructed around two powerful words: dreams and answers.

Shakespeare's Figures of Speech

A Reader's Guide

iUniverse "Shakespeare's Figures of Speech provides a unique and vital resource for the Shakespearean actor and director. We have long needed such a reference." Dr. Sidney Berger, Co-Founder Shakespeare Theatre Association of America "With this book, students, readers, and actors will above all enhance their understanding of Shakespeare's verbal richness by getting a grasp of the forms he used." Dr. Ann Christensen, University of Houston "Kate Pogue begins her book by boldly saying in the foreword,

'This book will change the way you read Shakespeare,' and so it will." Dr. Michael Dressman, University of Houston Downtown

Speak Like Churchill, Stand Like Lincoln

21 Powerful Secrets of History's Greatest Speakers

Crown Turn any presentation into a landmark occasion "I love this book. I've followed Humes's lessons for years, and he combines them all into one compact, hard-hitting resource. Get this book on your desk now."—Chris Matthews, *Hardball* Ever wish you could captivate your boardroom with the opening line of your presentation, like Winston Churchill in his most memorable speeches? Or want to command attention by looming larger than life before your audience, much like Abraham Lincoln when, standing erect and wearing a top hat, he towered over seven feet? Now, you can master presentation skills, wow your audience, and shoot up the corporate ladder by unlocking the secrets of history's greatest speakers. Author, historian, and world-renowned speaker James C. Humes—who wrote speeches for five American presidents—shows you how great leaders through the ages used simple yet incredibly effective tricks to speak, persuade, and win throngs of fans and followers. Inside, you'll discover how Napoleon Bonaparte mastered the use of the pregnant pause to grab attention, how Lady Margaret Thatcher punctuated her most serious speeches with the use of subtle props, how Ronald Reagan could win even the most hostile crowd with carefully timed wit, and much, much more. Whether you're addressing a small nation or a large staff meeting, you'll want to master the tips and tricks in *Speak Like Churchill, Stand Like Lincoln*.

Pandemic Baby

Becoming a Parent in Lockdown

Icon Books 'A thing to treasure and keep close at hand. I would prescribe it to the lost and the lonely, the busy and the overburdened, the heart-broken and the happy' - Emily Haworth-Booth A moving, funny exploration of life as the parent of a lockdown baby, by illustrator Pia Bramley. Since March 2020, babies have been born into a world of masks, hand washing and social distancing. They met their grandparents on video calls. Their parents held them up to windows and took them for long walks in the rain.

Pia Bramley's illustrations capture the intimacy of the small, strange world of the pandemic baby. She draws on her own experience as a new parent, telling the story of a child's first year against the backdrop of the pandemic: the quiet streets of the first lockdown, the relative freedom of summer, the long nights of autumn and winter and, finally, new hope as spring arrives and life begins to open up again. Moving, funny and deeply honest, this is a book for every parent, grandparent, aunt, uncle or friend who waited to hold their pandemic baby.

The Year I Stopped to Notice

Icon Books 'This book is a delight ... the world is full of little surprises, momentary little fountains of pleasure and beauty, that could be visible to all of us if we learned to stop and notice as Miranda Keeling does.' Philip Pullman 'An odd, beautiful book ... Buy an extra copy to give to someone you love.' Neil Gaiman January: A man walking along Caledonian Road falls over onto the huge roll of bubble wrap he is hugging, perhaps for just this sort of situation. Inspired by her popular Twitter account, *The Year I Stopped to Notice* brings together Miranda Keeling's observations of the magic, humour, strangeness and beauty in ordinary life. Through the changing seasons, on city streets and on buses, in parks and cafes, Miranda notices things: moments between friends, the interactions of strangers, children delighting in the world around them, the quiet melancholy of lost items on the pavement. Accompanied by stunning watercolour illustrations from Luci Power, Miranda's poetic vignettes take us on journeys of discovery and share with us the joy of stopping to notice. September: On a sweltering, packed rush-hour train, my arm suddenly feels lovely and cool, and I look down to see a shopping bag held by the woman beside me - full of just-bought cartons of milk.

Defining the World

The Extraordinary Story of Dr Johnson's Dictionary

Farrar, Straus and Giroux By the early eighteenth century, France and Italy had impressive lexicons, but there was no authoritative dictionary of English. Sensing the deficit, and impelled by a mixture of national pride and commercial expedience, the prodigious polymath Samuel Johnson embraced the task, turning over the garret of his London home to the creation of his own giant dictionary. Johnson imagined that he could complete the job in three years. But the complexity of English meant that his estimate was wildly inadequate. Only after he had expended nearly a decade of his prime on the task did the dictionary finally appear -

magisterial yet quirky, dogmatic but generous of spirit, and steeped in the richness of English literature. It would come to be seen as the most important British cultural monument of the eighteenth century, and its influence fanned out across Europe and throughout Britain's colonies - including, crucially, America. Brilliantly entertaining and enlightening, *Defining the World* is the story of Johnson's heroic endeavor, 250 years after the first publication of the Dictionary. In alphabetically sequenced chapters, Henry Hitchings describes Johnson's adventure - his ambition and vision, his moments of despair, the mistakes he made along the way, and his ultimate triumph.

On Eloquence

Yale University Press **On Eloquence** questions the common assumption that eloquence is merely a subset of rhetoric, a means toward a rhetorical end. Denis Donoghue, an eminent and prolific critic of the English language, holds that this assumption is erroneous. In this book, Donoghue maintains that eloquence should be examined independent of mere rhetoric and that it has its own intrinsic value.

And Then You're Dead

What Really Happens If You Get Swallowed by a Whale, Are Shot from a Cannon, or Go Barreling over Niagara

Penguin **A gleefully gruesome look at the actual science behind the most outlandish, cartoonish, and impossible deaths you can imagine** What would happen if you took a swim outside a deep-sea submarine wearing only a swimsuit? How long could you last if you stood on the surface of the sun? How far could you actually get in digging a hole to China? Paul Doherty, senior staff scientist at San Francisco's famed Exploratorium Museum, and writer Cody Cassidy explore the real science behind these and other fantastical scenarios, offering insights into physics, astronomy, anatomy, and more along the way. Is slipping on a banana peel as hazardous to your health as the cartoons imply? Answer: Yes. Banana peels ooze a gel that turns out to be extremely slippery. Your foot and body weight provide the pressure. The gel provides the humor (and resulting head trauma). Can you die by shaking someone's hand? Answer: Yes. That's because, due to atomic repulsion, you've never actually touched another person's hand. If

you could, the results would be as disastrous as a medium-sized hydrogen bomb. If you were Cookie Monster, just how many cookies could you actually eat in one sitting? Answer: Most stomachs can hold up to sixty cookies, or around four liters. If you eat or drink more than that, you're approaching the point at which the cookies would break through the lesser curvature of your stomach, and then you'd better call an ambulance to Sesame Street.

Astroquizzical

A Curious Journey Through Our Cosmic Family Tree

Icon Books In this enthralling cosmic journey through space and time, astrophysicist Jillian Scudder locates our home planet within its own 'family tree'. Our parent the Earth and its sibling planets in our solar system formed within the same gas cloud. Without our grandparent the Sun, we would not exist, and the Sun in turn relies on the Milky Way as its home. The Milky Way rests in a larger web of galaxies that traces its origins right back to tiny fluctuations in the very early universe. Following these cosmic connections, we discover the many ties that bind us to our universe. Based around readers' questions from the author's popular blog 'Astroquizzical', the book provides a quirky guide to how things work in the universe and why things are the way they are, from shooting stars on Earth, to black holes, to entire galaxies. For anyone interested in the 'big picture' of how the cosmos functions and how it is all connected, Jillian Scudder is the perfect guide.

The Secret Life of Words

How English Became English

Farrar, Straus and Giroux Words are essential to our everyday lives. An average person spends his or her day enveloped in conversations, e-mails, phone calls, text messages, directions, headlines, and more. But how often do we stop to think about the origins of the words we use? Have you ever thought about which words in English have been borrowed from Arabic, Dutch, or Portuguese? Try *admiral*, *landscape*, and *marmalade*, just for starters. *The Secret Life of Words* is a wide-ranging account not only of the history of English language and vocabulary, but also of how words witness history, reflect social change, and remind us of our past. Henry Hitchings delves into the insatiable, ever-changing English language and reveals how and why it has absorbed words from more than 350 other languages—many

originating from the most unlikely of places, such as shampoo from Hindi and kiosk from Turkish. From the Norman Conquest to the present day, Hitchings narrates the story of English as a living archive of our human experience. He uncovers the secrets behind everyday words and explores the surprising origins of our most commonplace expressions. *The Secret Life of Words* is a rich, lively celebration of the language and vocabulary that we too often take for granted.

Eunoia

Canongate Books A wonderful gift book for word freaks, scrabble nuts, and crossword fans everywhere...

Eloquence

The Hidden Secret of Words that Change the World

Why do people ignore our ideas or support them? Agree with our positions or undermine them? Tune out when we speak or give us undivided attention? Why do most of us fail to persuade others? Fail to formulate convincing arguments? Fail to speak with confidence and fail to get our way? And why do some lawyers and legal professionals quickly soar above the competition, their words carrying immense weight, while others struggle to communicate effectively? 53 little-known, cutting-edge, and revolutionary (but practically unheard-of) scientific studies present a virtually unknown answer based on irrefutable empirical evidence... The answer? If you can't speak with eloquence, your words don't count. This undermines your professional image and stagnates your career, holding you back and sabotaging your ideas. Eloquent words outperform their weak counterparts. Eloquent words convince. They compel. They captivate. They persuade. They move hearts and minds. And they can change the world. What are the hidden secrets of words that change the world? This concise new release by an Amazon best-selling author dissects the little-known "eloquence secrets" of two of the most impactful messages in the history of American political persuasion. These messages defined the ethos of both major parties, shaped the political discussions we have decades later, and redefined the very meaning of America. Eloquence breaks down the 61 techniques hidden in these two messages, revealing simple, repeatable, step-by-step strategies for eloquent speaking that allow you to: ✓ Inspire, impact, and influence people ✓ Gain an edge in any discussion ✓ Captivate listeners ✓ Avoid people tuning out ✓ Speak with more eloquence than many world-leaders ✓ Grab undivided attention ✓ Persuade people to your point of view ✓ Master the ancient art of rhetoric

✓ Appeal to human emotion for massive influence ✓ Achieve instant eloquence ✓ Attract support to your ideas ✓ Win any argument ✓ Avoid ineffectual and boring communication ✓ Build rapport and form connections ✓ Make your ideas seem drastically and dramatically better ✓ Earn trust and portray credibility ✓ Appear like an expert and visionary worth listening to ✓ Know exactly what to say ✓ Earn instant respect for yourself and your ideas ✓ Gain an unfair competitive advantage in your career

What free bonuses do you get in the limited-edition version of *Eloquence*? The strategy workbook. Use the proven secrets revealed in the book, applying them to your communication for instant eloquence. The eloquence on demand service. Send the author your message and he will personally work with you to guarantee it achieves unparalleled eloquence. The 219-point speech-writing checklist. Unlock the checklist top CEOs use to guarantee their message always impacts, inspires, and influences their audience. The speech-feedback on demand service. Send the author your speech and he will personally run through the 219-point checklist, giving you feedback and suggestions for improvement.

From Atoms to Infinity

88 Great Ideas in Science

Icon Books A treasury of scientific lore introduces top ideas in the scientific world, from the range of infinity and the interior of black holes to the Earth's eventual destruction by the sun and the speed of nerve impulses.

30-Second Elements

The 50 Most Significant Elements, Each Explained in Half a Minute

When was radium discovered? Who are Dmitri Mendeleev and Glenn T. Seaborg? Who discovered uranium's radioactivity? Which element is useful for dating the age of Earth? And why doesn't gold have a scientific name? *30-Second Elements* presents you with the very foundations of chemical knowledge, explaining concisely the 50 most significant chemical elements. This book uses helpful glossaries and tables to fast track your knowledge of the other 68 elements and the relationships between all of them.

The Sex Book

ReadHowYouWant.com The *Sex Book* offers fast answers to crucial questions in a useful A to Z format, dispelling old myths while addressing the

complexities of modern-day sex. This book is intended to help young people make informed choices by providing teens with clear, helpful advice that applies equally to boys and girls, straight or gay. Written with the assistance of teachers, social workers, and medical professionals, *The Sex Book* has been widely acclaimed by parents, librarians, and young people alike for its frank discussions of topics such as birth control, sexually transmitted infections, and sexual desire.

The Engineer's Wife

A Novel

Sourcebooks, Inc. **AN INTERNATIONAL BESTSELLER** She built the Brooklyn Bridge, so why don't you know her name? Emily Roebling built a monument for all time. Then she was lost in its shadow. Discover the fascinating woman who helped design and construct the Brooklyn Bridge. Perfect for book clubs and fans of Marie Benedict. Emily refuses to live conventionally—she knows who she is and what she wants, and she's determined to make change. But then her husband asks the unthinkable: give up her dreams to make his possible. Emily's fight for women's suffrage is put on hold, and her life transformed when her husband Washington Roebling, the Chief Engineer of the Brooklyn Bridge, is injured on the job. Untrained for the task, but under his guidance, she assumes his role, despite stern resistance and overwhelming obstacles. But as the project takes shape under Emily's direction, she wonders whose legacy she is building—hers, or her husband's. As the monument rises, Emily's marriage, principles, and identity threaten to collapse. When the bridge finally stands finished, will she recognize the woman who built it? Based on the true story of an American icon, *The Engineer's Wife* delivers an emotional portrait of a woman transformed by a project of unfathomable scale, which takes her into the bowels of the East River, suffragette riots, the halls of Manhattan's elite, and the heady, freewheeling temptations of P.T. Barnum. The biography of a husband and wife determined to build something that lasts—even at the risk of losing each other. "Historical fiction at its finest."—Andrea Bobotis, author of *The Last List of Miss Judith Kratt* Other Bestselling Historical Fiction from Sourcebooks Landmark: *The Only Woman in the Room* by Marie Benedict *The Mystery of Mrs. Christie* by Marie Benedict *The Book Woman of Troublesome Creek* by Kim Michele Richardson Sold on a Monday by Kristina McMorris

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Why Writing Well Matters

Little, Brown *New York Times Bestseller * One of NPR's Best Books of 2017
 A wise and entertaining guide to writing English the proper way by one of the greatest newspaper editors of our time. Harry Evans has edited everything from the urgent files of battlefield reporters to the complex thought processes of Henry Kissinger. He's even been knighted for his services to journalism. In *DO I MAKE MYSELF CLEAR?*, he brings his indispensable insight to us all in his definite guide to writing well. The right words are oxygen to our ideas, but the digital era, with all of its TTYL, LMK, and WTF, has been cutting off that oxygen flow. The compulsion to be precise has vanished from our culture, and in writing of every kind we see a trend towards more--more speed and more information but far less clarity. Evans provides practical examples of how editing and rewriting can make for better communication, even in the digital age. *DO I MAKE MYSELF CLEAR?* is an essential text, and one that will provide every writer an editor at his shoulder.

A Handlist of Rhetorical Terms

With a unique combination of alphabetical and descriptive lists, *A Handlist of Rhetorical Terms* provides in one convenient, accessible volume all the rhetorical terms—mostly Greek and Latin—that students of Western literature and rhetoric are likely to come across in their reading or will find useful in their writing. The Second Edition of this widely used work offers new features that will make it even more useful: * A completely revised alphabetical listing that defines nearly 1,000 terms used by scholars of formal rhetoric from classical Greece to the present day * A revised system of cross-references between terms * Many new examples and new, extended entries for central terms * A revised Terms-by-Type listing to identify unknown terms * A new typographical design for easier access