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### KEY=MARCHIONNE - GARDNER ALVARADO

**Stile Marchionne un nuovo modello di management** Gruppo 24 Ore **Personal Branding Promuovere se stessi online per creare nuove opportunità** HOEPLI EDITORE Il personal branding è il processo per identificare, coltivare e comunicare nella maniera più efficace la ragione per cui un cliente, un datore di lavoro o un partner dovrebbero sceglierVi al posto di qualcun altro. Fare personal branding significa impostare una strategia per individuare i propri punti di forza, quello che vi rende unici e differenti rispetto ai vostri concorrenti, e per comunicare in maniera efficace cosa sapete fare, perché lo fate, come lo sapete fare e quali benefici siete in grado di offrire. Internet e in particolare i social media sono il doping del personal branding e lo hanno rivoluzionato completamente. I protagonisti della Rete moderna sono gli utenti, siete voi, siamo tutti noi. Quello che un tempo era privilegio di pochi ossia la possibilità di produrre, distribuire e promuovere una propria idea o creazione è ora a disposizione di tutti. Non comprendere la rivoluzione che è avvenuta in questi anni comporterebbe inoltre il rischio di uniformarsi al peggior nemico del personal branding: l'autopromozione!

**Apprendere per innovare. Best practices, tendenze e metodologie nella formazione manageriale** FrancoAngeli **Panorama Marchionne, la Fiat e gli altri** Gruppo 24 Ore **Il Mondo Towards a Unified Italy Historical, Cultural, and Literary Perspectives on the Southern Question** Springer Since unification in 1860, Italy has remained bitterly divided between the rich North and the underdeveloped South. This book examines the historical, literary, and cultural contexts that have informed and inflamed the debate on the Southern Question for over a century. It brings together analysis of cinema, literature, and newspaper archives to reconsider the myths and stereotypes that both Northerners and Southerners deploy in their narratives. Salvatore DiMaria offers a masterful assessment of the entangled issues that have produced the South's image as impoverished and backwards, such as organized crime, illiteracy, and mass emigration. Documenting the state's largely failed efforts to bring the South into its socio-economic fold, DiMaria also points to the future, arguing that the European Union and globalization are transformative forces that may finally produce a unified Italy.

**Reasons and Rationalizations The Limits to Organizational Knowledge** OUP Oxford What is the purpose of social science and management research? Do scholars/researchers have a responsibility to generate insights and knowledge that are of practical (implementable) value and validity? We are told we live in turbulent and changing times, should this not provide an important opportunity for management researchers to provide understanding and guidance? Yet there is widespread concern about the efficacy of much research: These are some of the puzzles/pressing problems that Chris Argyris addresses in this short book. Argyris is one of the best known management scholars in the world - a leading light whose work has consistently addressed fundamental organizational questions, and who has provided some of the key concepts and building blocks of our understanding of organizational learning - single and double learning, theory in use, and espoused theory etc. In this book he questions many of the assumptions of organizational theory and research, and his investigation is not confined to academic analysis. He also scrutinizes that capacity for 'unproductive reasoning' (self-deception and rationalization) that is common amongst managers, consultants, and indeed more generally. As well as engaging with the work of leading organizational researchers (Sennett, Gabriel, Burgelman, Czarniawska, Grint, for example) he also ponders the work of the consultants, commentators, and accountants who endorsed Enron. Throughout his purpose is to affirm the goal and values of useful knowledge. His style/enquiry is direct but fair, challenging, if at times uncompromising. Drawing on his own wealth of experience of researching and working with organizations, this book will be a reference point for all concerned to develop useful knowledge and confront the defences and deceptions that are only too commonplace in the business and academic worlds. **Projects and Complexity** CRC Press Helpful to those tasked with managing complex environments, *Projects and Complexity* introduces a new way of looking at projects and fostering the culture needed to achieve sustainable results. It brings together experts from the academic, military, and business worlds to explore project management in the context of complexity theory and organizations. These experts explore a systemic and organic approach to projects that widens the scope of a project manager's role as well as the tools and capabilities required. The book provides readers with an understanding of the roots of project management in complexity theory and the human sciences. It explores seven principles of complexity theory and applies them to project management; examining project needs and features in terms of success parameters, team and stakeholders' perspectives, the project manager's perspective, and the perspectives of theory and practice. Explores a new humanistic paradigm in thinking about projects and project management Illustrates the culture and philosophy of projects from a range of perspectives Outlines an interdisciplinary approach to Project Management that integrates scientific and humanistic disciplines The contributors examine cutting-edge organizational models from management research and military leadership and map them to project management. They integrate insights from various disciplines to introduce tools that are relatively unknown to project managers and leaders. The book describes a paradigm that is complementary to traditional project management and also provides you with the philosophical, general management, and complexity theory findings needed to lead successful projects in complex environments. **Critical Geopolitics The Politics of Writing Global Space** U of Minnesota Press In this book, O' Tuathail writes about the politics of the geographical struggle, and about the geography of global politics. It is the first geographical study to tackle geopolitical writing from a poststructuralist position. **A triumph of failed ideas: European models of capitalism in the crisis** ETUI The current crisis in Europe is being labelled, in mainstream media and politics, as a 'public debt crisis'. The present book draws a markedly different picture. What is happening now is rooted, in a variety of different ways, in the destabilisation of national models of capitalism due to the predominance of neoliberalism since the demise of the post-war 'golden age'. Ten country analyses provide insights into national ways of coping - or failing to cope - with the ongoing crisis. They reveal the extent to which the respective socio-economic development models are unsustainable, either for the country in question, or for other countries. The bottom-line of the book is twofold. First, there will be no European reform agenda at all unless each country does its own homework. Second, and equally urgent, is a new European reform agenda without which alternative approaches in individual countries will inevitably be suffocated. This message, delivered by the country chapters, is underscored by more general chapters on the prospects of trade union policy in Europe and on current austerity policies and how they interact with the new approaches to economic governance at the EU level. These insights are aimed at providing a better understanding across borders at a time when European rhetoric is being used as a smokescreen for national egoism. **Power and Politics in Organizations** Dartmouth Publishing Company This is a collection of articles exploring the issue of power in relation to organizations. It asserts that any attempt to understand the large literature on power must extend beyond the confines of organization and management theory. The argument underlying the volume is that broad exploration is essential because management studies of power have been for the most part, severely constrained, tending to view power from a functionalist perspective. In so doing issues of how power becomes embedded in existing organizational structures, cultures, practices, rules and regulations have been ignored. **Toyota Kata: Managing People for Improvement, Adaptiveness and Superior Results** McGraw Hill Professional "Toyota Kata gets to the essence of how Toyota manages continuous improvement and human ingenuity, through its improvement kata and coaching kata. Mike Rother explains why typical companies fail to understand the core of lean and make limited progress—and what it takes to make it a real part of your culture." —Jeffrey K. Liker, bestselling author of *The Toyota Way* "[Toyota Kata is] one of the stepping stones that will usher in a new era of management thinking." —The Systems Thinker "How any organization in any industry can progress from old-fashioned management by results to a strikingly different and better way." —James P. Womack, Chairman and Founder, Lean Enterprise Institute "Practicing the improvement kata is perhaps the best way we've found so far for actualizing PDCA in an organization." —John Shook, Chairman and CEO, Lean Enterprise Institute This game-changing book puts you behind the curtain at Toyota, providing new insight into the legendary automaker's management practices and offering practical guidance for leading and developing people in a way that makes the best use of their brainpower. Drawing on six years of research into Toyota's employee-management routines, *Toyota Kata* examines and elucidates, for the first time, the company's organizational routines—called kata—that power its success with continuous improvement and adaptation. The book also reaches beyond Toyota to explain issues of human behavior in organizations and provide specific answers to questions such as: How can we make improvement and adaptation part of everyday work throughout the organization? How can we develop and utilize the capability of everyone in the organization to repeatedly work toward and achieve new levels of performance? How can we give an organization the power to handle dynamic, unpredictable situations and keep satisfying customers? Mike Rother explains how to improve our prevailing management approach through the use of two kata: Improvement Kata—a repeating routine of establishing challenging target conditions, working step-by-step through obstacles, and always learning from the problems we encounter; and Coaching Kata: a pattern of teaching the improvement kata to employees at every level to ensure it motivates their ways of thinking and acting. With clear detail, an abundance of practical examples, and a cohesive explanation from start to finish, *Toyota Kata* gives executives and managers at any level actionable routines of thought and behavior that produce superior results and sustained competitive advantage. **Automotive in Transition Challenges for Strategy and Policy The Weird World of Eerie Publications Comic Gore That Warped Millions of Young Minds** Feral House Eerie Publications' horror magazines brought blood and bad taste to America's newsstands from 1965 through 1975. Ultra-gory covers and bottom-of-the-barrel production values lent an air of danger to every issue, daring you to look at (and purchase) them. The *Weird World of Eerie Publications* introduces the reader to Myron Fass, the gun-toting megalomaniac publisher who, with tyranny and glee, made a career of fishing pocketbook change from young readers with the most insidious sort of exploitation. You'll also meet Carl Burgos, who, as editor of Eerie Publications, ground his axe against the entire comics industry. Slumming comic art greats and unknown hacks were both employed by Eerie to plagiarize the more inspired work of pre-Code comic art of the 1950s. Somehow these lowbrow abominations influenced a generation of artists who proudly blame career choices (and mental problems) on Eerie Publications. One of them, Stephen R. Bissette (*Swamp Thing*, *Taboo*, *Tyrant*), provides the introduction for this volume. Here's the sordid background behind this mysterious comics publisher, featuring astonishingly red reproductions of many covers and the most spectacularly creepy art. **Radical Project Management** Prentice Hall Professional *Radical Project Management* introduces eXtreme Project Management (xpm), the first radically new approach to project management in decades! Traditional project management is inward looking, static, and doesn't respond to rapid, constant change. xpm looks outward to stakeholders, management, and clients, and thoroughly involves them in an agile process that assumes everything will change. Rob Thomsett presents xpm from start to finish and introduces every tool and technique you need to make it work in your organization. **Discourse and Organization** SAGE This major work from renowned scholars in the field, analyzes the role of language and symbolic media and shows how this enables us to move to new levels of understanding of contemporary organizational issues. An introductory chapter examines the role and growing importance of discourse in the study of organizations. It critically evaluates the contributions of various disciplines and defines organizational discourse as a subject area. The chapters in the first section, *Talk and Action*, explore the relationship between discourse, action and interaction and their impact on organizational structure and behaviour. *Stories and Sensemaking* focuses on the analytical potential of the 'story' as a means of illuminating the ways in **Management** Cengage Learning **MANAGEMENT, 12E** includes several innovative pedagogical features to help students understand their management capabilities and learn what it's like to manage in an organization today. Each of the 19 chapters begins with an opening questionnaire that engages the reader's interest, directly connects to the topic of the chapter, and enables students to see how they respond to situations and challenges that real-life managers typically face. A *New Manager Self-Test* in each chapter provides students with further insight into how they would function in the real world of management. The *Remember This* bullet-point summaries at the end of each major chapter section give students a snapshot of the key points and concepts covered in that section. The end-of-chapter questions have been carefully revised to encourage critical thinking and application of chapter concepts, and *Small Group Breakout* exercises give students the opportunity to apply concepts while building teamwork skills. Ethical dilemmas, all-new end-of-chapter cases, and a fully updated set of *On the Job* video cases help students sharpen their diagnostic skills for management problem solving. The chapter sequence in **MANAGEMENT** is organized around the management functions of planning, organizing, leading, and controlling. These four functions effectively encompass management research and the characteristics of the manager's job. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **Work and Livelihoods History, Ethnography and Models in Times of Crisis** Routledge Winner of the Society for the Anthropology of Work book prize 2017 This volume presents a global range of ethnographic case studies to explore the ways in which - in the context of the restructuring of industrial work, the ongoing financial crisis, and the surge in unemployment and precarious employment - local and global actors engage with complex social processes and devise ideological, political, and economic responses to them. It shows how the reorganization and re-signification of work,

notably shifts in the perception and valorization of work, affect domestic and community arrangements and shape the conditions of life of workers and their families. **A Window on the Italian Female Modernist Subjectivity From Neera to Laura Curino** Cambridge Scholars Publishing This collection of essays surveys some of the artistic productions by female figures who stood at the forefront of Italian modernity in the fields of literature, photography, and even the theatre, in order to explore how artistic engagement in women informed their views on, and reactions to the challenges of a changing society and a 'disinhibiting' intellectual landscape. However, one other objective takes on a central role in this volume: that of opening a window on the re-definition of the subjectivity of the self that occurred during an intriguing and still not fully studied period of artistic and societal changes. In particular, the present volume aims to define a female Italian Modernism which can be seen as complementary, and not necessarily in opposition, to its male counterpart. **Advanced Project Portfolio Management and the PMO Multiplying ROI at Warp Speed** J. Ross Publishing Advanced Project Portfolio Management is a comprehensive book which presents a roadmap for the achievement of high value enterprise strategies and superior project management results. It provides methods for best project selection, faster completion, optimal project portfolio management, and how to explicitly measure the PMO for rapidly increasing project ROI. **Market Versus Society Anthropological Insights** Springer This volume addresses the fraught relationship between market and society in times of social and economic crisis, exploring how they interact in key social, cultural, and political arenas on a global scale. The contributors examine the neoliberal market in anthropological and ethnographic terms to question whether "market logic" has won out against social aspects of human existence in a framework of minimal state protection and the devaluation of human labor. Fruitfully combining empirical data and theoretical approaches, the volume investigates the extent to which ordinary people accept unequal allocations of resources and examines their sense of belonging in an expansive neoliberal economy. **The Psychology of Pandemics Preparing for the Next Global Outbreak of Infectious Disease** Pandemics are large-scale epidemics that spread throughout the world. Virologists predict that the next pandemic could occur in the coming years, probably from some form of influenza, with potentially devastating consequences. Vaccinations, if available, and behavioral methods are vital for stemming the spread of infection. However, remarkably little attention has been devoted to the psychological factors that influence the spread of pandemic infection and the associated emotional distress and social disruption. Psychological factors are important for many reasons. They play a role in nonadherence to vaccination and hygiene programs, and play an important role in how people cope with the threat of infection and associated losses. Psychological factors are important for understanding and managing societal problems associated with pandemics, such as the spreading of excessive fear, stigmatization, and xenophobia that occur when people are threatened with infection. This book offers the first comprehensive analysis of the psychology of pandemics. It describes the psychological reactions to pandemics, including maladaptive behaviors, emotions, and defensive reactions, and reviews the psychological vulnerability factors that contribute to the spreading of disease and distress. It also considers empirically supported methods for addressing these problems, and outlines the implications for public health planning. **Argumentation and Language — Linguistic, Cognitive and Discursive Explorations** Springer This volume focuses on the role language plays at all levels of the argumentation process. It explores the effects that specific linguistic choices may have in the production and the reception of arguments and in doing so, it moves beyond the first, necessary, descriptive stance provided by current literature on the topic. Each chapter provides an original take illuminating one or more of the following three issues: the range of linguistic resources language users draw on as they argue; how cognitive processes of meaning construction may influence argumentative practices; and which discursive devices can be used to fulfil a number of argumentative goals. The volume includes theoretical and empirical or applied stances, providing the reader both with state-of-the-art reflections on the relationship between argumentation and language, and with concrete examples of how this relationship plays out in naturally occurring argumentative practices, such as classroom interaction, and political, parliamentary or journalistic discourse. This is a very original, timely and welcome contribution to the study of argumentation conducted with the tools of the language sciences. The collection of papers relevantly tackles key linguistic, discursive and cognitive aspects of argumentative practices whose treatment is underrepresented in mainstream argumentation studies by offering new and exciting linguistically-grounded theoretical accounts. As such, the volume testifies both to the vigour of the linguistic current within the discipline and to the high standards of scholarly commitment and quality that the younger generation is pushing forward. Without question, this book marks an important milestone in the relationships between linguistics and argumentation theory. Christian Plantin, Professor Emeritus **The Fourth Way The Inspiring Future for Educational Change** Corwin Press A compelling approach to lasting educational change informed by lessons learned and new successes worldwide! Andy Hargreaves and Dennis Shirley present a concise framework for successful and sustainable reform that integrates teacher professionalism, community engagement, government policy, and accountability. Drawing from research on traditional methods and new findings from around the globe, the authors offer an absorbing and insightful analysis of three major efforts of the past 25 years, outline the strengths and limitations of each model, and offer a fourth way for achieving dramatic improvement built on: Six Pillars of Purpose that support change Three Principles of Professionalism that drive change Four Catalysts of Coherence that sustain change **The Cambridge Companion to Machiavelli** Cambridge University Press Niccolò Machiavelli (1469–1527) is the most famous and controversial figure in the history of political thought and one of the iconic names of the Renaissance. The Cambridge Companion to Machiavelli brings together sixteen original essays by leading experts, covering his life, his career in Florentine government, his reaction to the dramatic changes that affected Florence and Italy in his lifetime, and the most prominent themes of his thought, including the founding, evolution, and corruption of republics and principalities, class conflict, liberty, arms, religion, ethics, rhetoric, gender, and the Renaissance dialogue with antiquity. In his own time Machiavelli was recognized as an original thinker who provocatively challenged conventional wisdom. With penetrating analyses of *The Prince*, *Discourses on Livy*, *Art of War*, *Florentine Histories*, and his plays and poetry, this book offers a vivid portrait of this extraordinary thinker as well as assessments of his place in Western thought since the Renaissance. **Mondo Agnelli Fiat, Chrysler, and the Power of a Dynasty** John Wiley & Sons The fascinating story of a century-old automobile dynasty Fiat is one of the world's largest automakers, but when it made headlines by grabbing control of a bankrupt Chrysler in 2009 it was unknown in the U.S. Fiat's against-all-odds swoop on Chrysler—masterminded by Sergio Marchionne, the Houdini-like manager who saved Fiat from its own near-collapse in 2005 — has made the automaker one of the most unlikely winners of the financial crisis. Mondo Agnelli is a new book that looks at the chain of unpredictable events triggered by the death of Gianni Agnelli in 2003. Gianni, the charismatic, silver-haired power broker and style icon, was the patriarch who had led the company founded by his grandfather in 1899. But Gianni's own son had committed suicide. Without a mature heir, the dynasty and Fiat were rudderless. Backed by Gianni's closest advisors, his serious, shy, and determined grandson John plucked Marchionne from obscurity. Together, they saved the family company and, inadvertently, positioned Fiat as a global trailblazer when the global storm hit. A classic story of ingenuity and hard work, the book portrays a business dynasty that triumphed over adversity and family tragedy because of its own smarts, sweat, and ability to bend the rules. A an engaging tale for those interested in the stories behind the economic crash, the book contains never-before reported material about how Fiat succeeded in making Chrysler profitable where both Daimler AG and Cerberus, its previous owners, had failed. A story for a wide audience, from car buffs, business readers, lovers of Italy, and anyone fascinated by the lifestyle of Europe's most glamorous industrial dynasty, this book tells the tale of how Fiat achieved the seemingly impossible -- turning around an American automotive icon everyone else had given up for dead. **2013 Global Food Policy Report** Intl Food Policy Res Inst This 2013 Global Food Policy Report is the third in an annual series that provides an in-depth look at major food policy developments and events. Initiated in response to resurgent interest in food and nutrition security, the series offers a yearly overview of the food policy developments that have contributed to or hindered progress in achieving food and nutrition security. It reviews what happened in food policy and why, examines key challenges and opportunities, shares new evidence and knowledge, and highlights emerging issues. **Project Management for Managers** Project Management Inst Focuses on strategic-oriented project management and identifying the role of project management in organizations. It offers a clear methodological background for managing projects. The theme of decision-making and the exploration of the strong interrelationship between strategic objectives and projects are central to the book. Emphasizes the rationale and philosophy of project management and aims to bridge the chasm that can develop between business management and project managers. **Genetic Diversity Assessment and Marker-Assisted Selection in Crops** MDPI The exploitation of biodiversity is essential to select resilient genotypes for sustainable cropping systems as one of the main challenges for plant breeding. Mapping traits of agronomic interest in specific genomic regions appears as another pivotal effort for the future development of novel cultivars. For this purpose, there is evidence that MAGIC and other exotic populations will play a major role in the coming years in allowing for impressive gains in plant breeding for developing new generations of improved cultivars. This Special Issue focused on the application of advanced technologies devoted to crop improvement and exploit the available biodiversity in crops. In detail, next-generation sequencing (NGS) technologies supported the development of high-density genotyping arrays for different plants included in this issue. **Machiavelli and Republicanism** Cambridge University Press Some of the world's foremost historians of ideas consider Machiavelli's political thought in the larger context of the republican tradition. **Banking Crises: Cases and Issues** International Monetary Fund The condition of banking systems in developing countries strongly influences the design and effectiveness of economic adjustment policies. Bank portfolio weakness can limit the flexibility of interest rate policy, the scope of financial reforms, and the conduct of monetary and fiscal policy. This volume, edited by V. Sundararajan and Tomás J.T. Baliño, is a collection of papers by IMF economists. It examines the link between financial problems and macroeconomic policy and highlights the need for prudential regulations and the appropriate institutional framework to deal with problem banks and borrowers. **Financial Markets and Financial Crises** University of Chicago Press Warnings of the threat of an impending financial crisis are not new, but do we really know what constitutes an actual episode of crisis and how, once begun, it can be prevented from escalating into a full-blown economic collapse? Using both historical and contemporary episodes of breakdowns in financial trade, contributors to this volume draw insights from theory and empirical data, from the experience of closed and open economies worldwide, and from detailed case studies. They explore the susceptibility of American corporations to economic downturns; the origins of banking panics; and the behavior of financial markets during periods of crisis. Sever papers specifically address the current thrift crisis—including a detailed analysis of the over 500 FSLIC-insured thrifts in the southeast—and seriously challenge the value of recent measures aimed at preventing future collapse in that industry. Government economists and policy makers, scholars of industry and banking, and many in the business community will find these timely papers an invaluable reference. **Prowess, Piety, and Public Order in Medieval Society Studies in Honor of Richard W. Kaeuper** BRILL This festschrift in Richard Kaeuper's honor brings together scholars from across disciplines to engage with three salient concerns of medieval society - knightly prowess and violence, lay and religious piety, and public order and government - from a variety of perspectives. **History of Florence and Of the Affairs Of Italy** Simon and Schuster Niccolò di Bernardo dei Machiavelli (1469-1527) was an Italian political philosopher, musician, poet, and romantic comedic playwright. He is a figure of the Italian Renaissance and a central figure of its political component, most widely known for his treatises on realist political theory -*The Prince* (1513)- on the one hand and republicanism -*Discourses on Livy* (1512-1517)- on the other. **Divisive integration. The triumph of failed ideas in Europe — revisited** This book is a follow-up to the ETUI 2012 volume 'The triumph of failed ideas'. The focus of the book is the weight attributed to the different economic and social development paths in ten individual EU countries, and their interaction with the austerity regime established at EU level which in fact is deepening the crisis rather than paving ways out of it. The most dangerous implication of this policy approach is, according to this study, that it is driving countries apart - misleadingly in the name of 'Europe', hence the title of the book 'divisive integration'. The main message of the book is that a gradual recovery is possible only if there is a change of course in individual countries that then triggers reactions in the policies of other countries and perturbations at the EU level. However, these changes in individual countries is no longer feasible without a green light or at least toleration from the level of the European institutions. **Cultural Mobility A Manifesto** Cambridge University Press Cultural Mobility offers a model for understanding the patterns of meaning that human societies create. It has emerged under the very distinguished editorial guidance of Stephen Greenblatt and represents a new way of thinking about culture and cultures with which scholars in many disciplines will need to engage. **Executive Economics Ten Tools for Business Decision Makers** Simon and Schuster What do economists know that business executives find useful? Economics ought to be indispensable for business decision-makers because it deals with the issues executives face daily: what to produce, how and how much, at what price, how best to use resources (time, labor, capital), how to understand markets. Why, then, do managers often think that economists' theories are ivory-tower and impractical? Perhaps because most economics texts are mystifying, jargon-ridden, and written from every perspective except that of the line manager. In *Executive Economics: Ten Essential Tools for Managers*, Shlomo Maital brings economics down to earth, back to the hard day-to-day decisions that executives have to make. He shows how all decisions can be organized around two key questions: What is it worth? What must I give up to get it? Answering these questions depends upon finding and maintaining the right relation in the "triangle of profit" -- cost, price, and value. Each of *Executive Economics* ten chapters focuses on one or more legs of the triangle of profit, defines a decision tool, and illustrates how it can be used to improve the quality of executive decisions. Drawing on recent examples from both Fortune 500 firms and smaller companies, Maital shows why economics main contribution is to deepen executives' understanding of the structure of their costs, and to explain why some of a business's highest expenses are those that never appear on a check stub or in a profit-and-loss statement. *Executive Economics* is written for executives, about executives, and by an author who has both taught executives at MIT's Sloan School of Management for over a decade and served as a consultant to small and large businesses. It is must reading for executives who need simple, effective decision-making tools to give them an edge in today's competitive global economy. **Una Storia Operaia** Gran Torino Libri Riccardo Ruggeri nella vita ha fatto tanti mestieri (operaio, travet, manager, consulente di business, imprenditore, scrittore, giornalista, editore), da oltre vent'anni risiede all'estero. Dal suo eremo svizzero osserva come campano gli amati italiani, preoccupato che possano un giorno rassomigliare ai loschi centro e nord europei. Si definisce un nonno invecchiato bene, dispiaciuto di avere scarse possibilità di diventare bisnonno. **Competitive Ties Subcontracting in the Japanese**

**Automotive Industry**