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KEY=HOJATI - CLARA FAULKNER

Operations Management

McGraw-Hill Education This beloved and market-leading Operations Management book has been completely updated in the 14th edition and provides a clear presentation of the field of Operations Management with current real-world examples and thoughtful student pedagogy. The comprehensive breadth of content is presented in more modular flexible chapters, so it may be used for different course levels ranging from undergrad to executive education. That flexibility allows for the choice of more or less quantitative material and flexibility in order of presentation since chapters do not depend on sequence. The topics covered include both strategic issues and practical applications. Among the topics are forecasting, product and service design, capacity planning, management of quality and quality control, inventory management, scheduling, supply chain management, and project management. The use of an adaptive online learning enhances the student experience and success.

Operations Management

McGraw-Hill Higher Education

Operations and Supply Chain Management

Wiley Global Education Russell and Taylor's Operations and Supply Chain Management, 9th Edition is designed to teach students how to analyze processes, ensure quality, create value, and manage the flow of information and products, while creating value along the supply chain in a global environment. Russell and Taylor explain and clearly demonstrate the skills needed to be a successful operations manager. Most importantly, Operations Management, 9th Edition makes the quantitative topics easy for students to understand and the mathematical applications less intimidating. Appropriate for students preparing for careers across functional areas of the business environment, this text provides foundational understanding of both qualitative and quantitative operations management processes.

Canadian Books in Print. Author and Title Index

University of Toronto Press

Logistics Systems: Design and Optimization

Springer Science & Business Media In a context of global competition, the optimization of logistics systems is inescapable. Logistics Systems: Design and Optimization falls within this perspective and presents twelve chapters that well illustrate the variety and the complexity of logistics activities. Each chapter is written by recognized researchers who have been commissioned to survey a specific topic or emerging area of logistics. The first chapter, by Riopel, Langevin, and Campbell, develops a framework for the entire book. It classifies logistics decisions and highlights the relevant linkages to logistics decisions. The intricacy of these linkages demonstrates how thoroughly the decisions are interrelated

and underscores the complexity of managing logistics activities. Each of the chapters focus on quantitative methods for the design and optimization of logistics systems.

Loose Leaf Operations Management with Connect Access Card

McGraw-Hill Education Stevenson's Operations Management features integrated, up-to-date coverage of current topics and industry trends, while preserving the core concepts that have made the text the market leader in this course for over a decade. Stevenson's careful explanations and approachable format support students in understanding the important operations management concepts as well as applying tools and methods with an emphasis on problem solving. Through detailed examples and solved problems, short cases and readings on current issues facing businesses, and auto-gradable end of chapter problems and application-oriented assignments available in Connect Operations Management, students learn by doing, and the Twelfth Edition continues to offer more support for 'doing Operations' than any other.

Fundamentals of Operations Management

McGraw-Hill Ryerson Davis, Fundamentals of Operations Management, fits the one semester course at either the undergrad or MBA market. The 1st Canadian edition addresses the increasing trend toward briefer, less quantitative and more managerial on issues that confront managers today and does so within a Canadian and global perspective. Davis also serves customers in search of a brief conceptual overview to support their own lecture notes, additional readings and/or case material.

Intelligence in the Era of Big Data

4th International Conference on Soft Computing, Intelligent Systems, and Information Technology, ICSIIT 2015, Bali, Indonesia, March 11-14, 2015. Proceedings

Springer This book constitutes the refereed proceedings of the 4th International Conference on Soft Computing, Intelligent Systems, and Information Technology, ICSIIT 2015, held in Bali, Indonesia, in March 2015. The 34 revised full papers presented together with 19 short papers, one keynote and 2 invited talks were carefully reviewed and selected from 92 submissions. The papers cover a wide range of topics related to intelligence in the era of Big Data, such as fuzzy logic and control system; genetic algorithm and heuristic approaches; artificial intelligence and machine learning; similarity-based models; classification and clustering techniques; intelligent data processing; feature extraction; image recognition; visualization techniques; intelligent network; cloud and parallel computing; strategic planning; intelligent applications; and intelligent systems for enterprise, government and society.

Planning Ethically Responsible Research

A Guide for Students and Internal Review Boards

SAGE This text provides readers with the knowledge to plan ethically responsible social and behavioural research. It includes instructions on development of an effective protocol; methods for handling issues of confidentiality, consent, privacy and deception; ways to assess risk and benefit to optimize research outcomes; and more.

Analytics, Operations, and Strategic Decision Making in the Public Sector

IGI Global Analytics for the public sector involves the application of operations research and statistical techniques to solve various problems existing outside of the private sector. The use of analytics for the public sector results in more efficient and effective services for the clients and users of these systems. Analytics, Operations, and Strategic Decision

Making in the Public Sector is an essential reference source that discusses analytics applications in various public sector organizations, and addresses the difficulties associated with the design and operation of these systems including multiple conflicting objectives, uncertainties and resulting risk, ill-structured nature, combinatorial design aspects, and scale. Featuring research on topics such as analytical modeling techniques, data mining, and statistical analysis, this book is ideally designed for academicians, educators, researchers, students, and public sector professionals including those in local, state, and federal governments; criminal justice systems; healthcare; energy and natural resources; waste management; emergency response; and the military.

Advances in Production Management Systems: Innovative and Knowledge-Based Production Management in a Global-Local World

IFIP WG 5.7 International Conference, APMS 2014, Ajaccio, France, September 20-24, 2014, Proceedings, Part I

Springer The three volumes IFIP AICT 438, 439, and 440 constitute the refereed proceedings of the International IFIP WG 5.7 Conference on Advances in Production Management Systems, APMS 2014, held in Ajaccio, France, in September 2014. The 233 revised full papers were carefully reviewed and selected from 271 submissions. They are organized in 6 parts: knowledge discovery and sharing; knowledge-based planning and scheduling; knowledge-based sustainability; knowledge-based services; knowledge-based performance improvement, and case studies.

Computational Intelligence and Soft Computing Applications in Healthcare Management Science

IGI Global In today's modernized world, the field of healthcare has seen significant practical innovations with the implementation of computational intelligence approaches and soft computing methods. These two concepts present various solutions to complex scientific problems and imperfect data issues. This has made both very popular in the medical profession. There are still various areas to be studied and improved by these two schemes as healthcare practices continue to develop. **Computational Intelligence and Soft Computing Applications in Healthcare Management Science** is an essential reference source that discusses the implementation of soft computing techniques and computational methods in the various components of healthcare, telemedicine, and public health. Featuring research on topics such as analytical modeling, neural networks, and fuzzy logic, this book is ideally designed for software engineers, information scientists, medical professionals, researchers, developers, educators, academicians, and students.

Information Systems

14th European, Mediterranean, and Middle Eastern Conference, EMCIS 2017, Coimbra, Portugal, September 7-8, 2017, Proceedings

Springer This book constitutes selected papers from the 14th European, Mediterranean, and Middle Eastern Conference, EMCIS 2017, held in Coimbra, Portugal, in September 2017. EMCIS is focusing on approaches that facilitate the identification of innovative research of significant relevance to the IS discipline following sound research methodologies that lead to results of measurable impact. The 37 full and 16 short papers presented in this volume were carefully reviewed and selected from a total of 106 submissions. They are organized

in sections on big data and Semantic Web; digital services, social media and digital collaboration; e-government; healthcare information systems; information systems security and information privacy protection; IT governance; and management and organizational issues in information systems.

Modelling and Analysis of Sustainability Related Issues in New Era

MDPI The purpose of this Special Issue is to investigate topics related to sustainability issues in the new era, especially in Industry 4.0 or other new manufacturing environments. Under Industry 4.0, there have been great changes with respect to production processes, production planning and control, quality assurance, internal control, cost determination, and other management issues. Moreover, it is expected that Industry 4.0 can create positive sustainability impacts along the whole value chain. There are three pillars of sustainability, including environmental sustainability, economic sustainability, and social sustainability. This Special Issue collects 15 sustainability-related papers from various industries that use various methods or models, such as mathematical programming, activity-based costing (ABC), material flow cost accounting, fuel consumption model, artificial intelligence (AI)-based fusion model, multi-attribute decision model (MADM), and so on. These papers are related to carbon emissions, carbon tax, Industry 4.0, economic sustainability, corporate social responsibility (CSR), etc. The research objects come from China, Taiwan, Thailand, Oman, Cyprus, Germany, Austria, and Portugal. Although the research presented in this Special Issue is not exhaustive, this Special Issue provides abundant, significant research related to environmental, economic, and social sustainability. Nevertheless, there still are many research topics that require our attention to solve problems of sustainability.

Open and Big Data Management and Innovation

14th IFIP WG 6.11 Conference on e-Business, e-Services, and e-Society, I3E 2015, Delft, The Netherlands, October 13-15, 2015, Proceedings

Springer This book constitutes the refereed conference proceedings of the 14th IFIP WG 6.11 Conference on e-Business, e-Services and e-Society, I3E 2015, held in Delft, The Netherlands, in October 2015. The 40 revised full papers presented together with 1 keynote panel were carefully reviewed and selected from 65 submissions. They are organized in the following topical sections: adoption; big and open data; e-business, e-services,, and e-society; and witness workshop.

Logistics and Supply Chain Management in the Globalized Business Era

IGI Global The global supply chain expanded significantly in the last decades of the 20th century, especially in the automobile, food, and textile industries. This growth of the globalized business era brings both challenges and motivation for researchers and practitioners with interests in logistics and supply chain management. *Logistics and Supply Chain Management in the Globalized Business Era* provides an introduction as well as up-to-date information in the logistics and supply chain management fields. The book focuses on applying theory to practices and provides both quantitative and qualitative methods for decision makers; additionally, it details current information regarding digitalization, information technology, and optimization techniques. It is ideal for supply chain managers, executives, operations managers, business owners, suppliers, researchers, postgraduate students, laypersons, researchers, and professionals.

3D Printing and Ubiquitous Manufacturing

Springer Nature This book provides a thorough overview of the applications of 3D printing technologies to ubiquitous manufacturing (UM). UM itself represents an application of ubiquitous computing in the manufacturing sector, and this book reveals how it offers convenient, on-demand network access to a shared pool of configurable manufacturing resources, including software tools, equipment, and capabilities. Given its scope, the book will be of considerable interest to researchers in the areas of manufacturing, mechanical engineering, operations management, production control, ubiquitous computing, and sensor technologies, as well as practicing managers and engineers.

Operations Management Sustainability and Supply Chain Management

Operations Management: Sustainability and Supply Chain Management presents a broad introduction to the field of operations in a realistic, meaningful and practical manner, while offering the largest and most diverse collection of issues on the market. **KEY TOPICS:** Operations and Productivity; Operations Strategy in a Global Environment; Project Management; Forecasting; Design of Goods and Services; Sustainability in the Supply Chain; Managing Quality; Statistical Process Control; Process Strategy; Capacity and Constraint Management; Location Strategies; Layout Strategies; Human Resources, Job Design, and Work Measurement; Supply-Chain Management; Supply Chain Management Analytics; Inventory Management; Aggregate Planning and Sales and Operations Planning; Material Requirements Planning (MRP) and ERP; Short-Term Scheduling; Lean Operations; Maintenance and Reliability **MARKET:** Appropriate for Operations Management courses.

The Effect of Supply Chain Management on Business Performance

Business Expert Press Supply chain management (SCM) is the process of managing the operations of a system of organizations, people, activities, information, and resources involved in efficiently moving products or services from suppliers to customers. SCM can effectively conduct the movements of physical items, knowledge, and information from the original supplier to the final end-user. In this book, we explore the systemic analysis of SCM and its effect on business development performance. We identify the structural problems in the supply chain, clarify how they influence the functioning of business development, and suggest elaboration of strategic approaches to address those problems. The author includes professional perspectives and insights from experts including various SCM sources.

The Iran Nuclear Deal

Bombs, Bureaucrats, and Billionaires

Springer This book examines attempts to influence the outcome of the negotiations between Iran and the United States over Iran's nuclear capabilities. In particular, it focuses on struggles within the United States around public and congressional opinion with regard to the accord. Trying to prevent a successful outcome to the talks became a cottage industry in Washington, with the casino billionaire Sheldon Adelson being just one of those who were pouring millions of dollars into the effort. On the pro-diplomacy side, there were a wide range of religious, peace, and arms control groups with some financial support coming from the Ploughshares Fund trying to create the space for a negotiated agreement. The tactics of both sides of the debate are described and analyzed to show how a contentious foreign policy issue can become not just a decision for high-level government decision makers, but a wide-ranging fight that involves scores of nongovernmental organizations, the media, and thousands of activists.

Operations Management

An Integrated Approach

John Wiley & Sons With its abundance of step-by-step solved problems, concepts, and examples of major real-world companies, this text brings unparalleled clarity and transparency to the course. In the new Fourth Edition, all aspects of operations management are explained—its critical impact in today's business environments, its relation to every department in an organization, and the importance of an integrated supply chain focus. Quantitative and qualitative topics are balanced, and students are guided through the coursework that will help lay the foundations for their future careers.

Internet of Things (IoT) Applications for Enterprise Productivity

IGI Global Development in information and communication technologies has led to the advancement of business and enabled enterprises to produce on a global scale. Productivity is a key function in maintaining a competitive advantage in today's market. The internet of things has rapidly become prevalent in the productivity efforts of businesses.

Understanding these technologies and how to implement them into current business practices is vital for researchers and practitioners. **Internet of Things (IoT) Applications for Enterprise Productivity** is a collection of innovative research on the advancing methods productivity efforts of business through the implementation of the internet of things. While highlighting topics including employee motivation, enterprise productivity, and supply chain tracking, this book is ideally designed for manufacturing professionals, industrialists, engineers, managers, practitioners, academicians, and students seeking current research on enterprise production systems and its transformation using internet of things technologies.

Business Simplified: Serving people, becoming better stewards, creating value

Lulu.com In **Business Simplified**, former business executive, Michel A. Bell demystifies business with simple, helpful ideas from his experience and research. Business is about people. The right people unified in the correct positions, headed in the proper direction to delight customers and create value for stakeholders. Straightforward, practical solutions from Michel's vast global business experience and research will enable cooperation, pinpoint suitable path to gain customers for life, and build shareholder value. Further insights to design and implement strategies for a competitive edge appear throughout the book. Michel cautions against so-called five-yearly strategic plans, which usually excludes tough choices - the essence of strategy - necessary to steer the entity to its mission.

Work Study and Ergonomics

A History of the Work Concept

From Physics to Economics

Springer Science & Business Media This book traces the history of the concept of work from its earliest stages and shows that its further formalization leads to equilibrium principle and to the principle of virtual works, and so pointing the way ahead for future research and applications. The idea that something remains constant in a machine operation is very old and has been expressed by many mathematicians and philosophers such as, for instance, Aristotle. Thus, a concept of energy developed. Another important idea in machine operation is Archimedes' lever principle. In modern times the concept of work is analyzed in the context of applied mechanics mainly in Lazare Carnot mechanics and the mechanics of the new generation of polytechnical engineers like Navier, Coriolis and Poncelet. In this context the word "work" is finally adopted. These engineers are also responsible for the incorporation of the concept of work into the discipline of economics when they endeavoured to combine the study of the work of machines and men together.

Logistics Systems: Design and Optimization

Springer Science & Business Media In a context of global competition, the optimization of logistics systems is inescapable. **Logistics Systems: Design and Optimization** falls within this perspective and presents twelve chapters that well illustrate the variety and the complexity of logistics activities. Each chapter is written by recognized researchers who have been commissioned to survey a specific topic or emerging area of logistics. The first chapter, by Riopel, Langevin, and Campbell, develops a framework for the entire book. It classifies logistics decisions and highlights the relevant linkages to logistics decisions. The intricacy of these linkages demonstrates how thoroughly the decisions are interrelated and underscores the complexity of managing logistics activities. Each of the chapters focus on quantitative methods for the design and optimization of logistics systems.

Operations Management

An Integrated Approach

"Today, companies are competing in a very different environment than they were only a few years ago. Rapid changes such as a globally interconnected environment, the Internet, big data analytics, advances in technology, and sustainability imperatives have required businesses to adapt their standard practices. Operations management (OM) is the critical function through which companies can succeed in this competitive landscape. Operations management concepts are not confined to one department. Rather, they are far-reaching, affecting every functional aspect of the organization. Whether studying accounting, finance, human resources, information technology, management, marketing, or purchasing, students need to understand the critical impact operations management has on any business"--

Modeling of Responsive Supply Chain

CRC Press A guide to help readers meet the demands of an evolving competitive business environment, *Modeling of Responsive Supply Chain* outlines novel concepts and strategies for implementing a fully integrated system of business improvement methodologies. This self-contained reference covers various key aspects of supply chain management, which is crucial to boosting industrial growth in the face of expanding globalization in the manufacturing and transportation sectors. The book focuses on topics that could potentially improve the free flow of goods and services between nations by helping users assess the performance of logistic systems deployed to achieve this end. Chapters present a conventional and evolutionary approach to coordinating all elements of the supply chain to optimize an enterprise's competitive advantage. The authors explore different models associated with transportation, facility location, and assignments, as well as planning and scheduling. They also address diverse technologies, such as RFID tags used to monitor product flow within the supply chain network. This book addresses the importance of: Recognizing responsiveness as a metric of supply chain performance Domain interfaces for solving the optimization problem by making supply chains more responsive Coordination through contracts to enhance responsiveness System dynamics methodology to achieve responsiveness, as well as management principles, control theory, and computer simulation The use of different types of technologies to build a better supply chain that achieves higher responsiveness Few, if any, single volumes provide the detailed explanation of practical and conceptual approaches found in this book. It covers the entire spectrum of topics and will be equally useful as a reference for scholars and graduate students and as a compendium for practitioners dealing with real-life problems in contemporary supply chain management.

Intermittent Demand Forecasting

Context, Methods and Applications

John Wiley & Sons **INTERMITTENT DEMAND FORECASTING** The first text to focus on the methods and approaches of intermittent, rather than fast, demand forecasting *Intermittent Demand Forecasting* is for anyone who is interested in improving forecasts of intermittent demand products, and enhancing the management of inventories. Whether you are a practitioner, at the sharp end of demand planning, a software designer, a student, an academic teaching operational research or operations management courses, or a researcher in this field, we hope that the book will inspire you to rethink demand forecasting. If you do so, then you can contribute towards significant economic and environmental benefits. No prior knowledge of intermittent demand forecasting or inventory management is assumed in this book. The key formulae are accompanied by worked examples to show how they can be implemented in practice. For those wishing to understand the theory in more depth, technical notes are provided at the end of each chapter, as well as an extensive and up-to-date collection of references for further study. Software developments are reviewed, to give an appreciation of the current state of the art in commercial and open source software. "Intermittent demand forecasting may seem like a specialized area but actually is at the center of sustainability efforts to consume less and to waste less. Boylan and Syntetos have done a superb job in showing how improvements in inventory management are pivotal in achieving this. Their book covers both the theory and practice of intermittent demand forecasting and my prediction is that it will fast become the bible of the field." —Spyros Makridakis, Professor, University of Nicosia, and Director, Institute for

the Future and the Makridakis Open Forecasting Center (MOFC). “We have been able to support our clients by adopting many of the ideas discussed in this excellent book, and implementing them in our software. I am sure that these ideas will be equally helpful for other supply chain software vendors and for companies wanting to update and upgrade their capabilities in forecasting and inventory management.” —Suresh Acharya, VP, Research and Development, Blue Yonder. “As product variants proliferate and the pace of business quickens, more and more items have intermittent demand. Boylan and Syntetos have long been leaders in extending forecasting and inventory methods to accommodate this new reality. Their book gathers and clarifies decades of research in this area, and explains how practitioners can exploit this knowledge to make their operations more efficient and effective.” —Thomas R. Willemain, Professor Emeritus, Rensselaer Polytechnic Institute.

Aggregate Planning Strategies, Models, and Analysis

Springer Nature This book helps readers understand the main issues, challenges, strategies, and solution methods in Aggregate Planning (AP), an important part of Supply Chain Management. The design of the book supports readers in the fields of engineering and management to learn practical knowledge about AP in a short look. Moreover, it delivers materials that consider multiple criteria in an AP model that is also required in sustainable developments. In spite of the simple structure of the book, it approaches more complicated mathematical models with single/multiple objective functions to include more practical decisions in AP. It addresses those issues without increasing the complexity of the book to keep it useful for practitioners.

Operations Management Along the Supply Chain

Featuring an ideal balance of managerial issues and quantitative techniques, this introduction to operations management keeps pace with current innovations and issues in the field. It presents the concepts clearly and logically, showing readers how OM relates to real business. The new edition also integrates the experiences of a real company throughout each chapter to clearly illustrate the concepts. Readers will find brief discussions on how the company manages areas such as inventory and forecasting to provide a real-world perspective.

Why ERP? A Primer on SAP Implementation

McGraw-Hill/Irwin Why ERP? is not a traditional textbook designed for a specified course, it is patterned after the wildly successful short novel "The Goal" by Eli Goldratt. "The Goal" is currently required reading in many undergraduate, MBA, and executive courses. Like "The Goal," "Why ERP?" is a short novel about a manager in a furniture manufacturing business who is charged with learning about and implementing a new ERP system-particularly SAP R/3. The story tells of his experience learning about it, his considering other installations as examples, and then his deciding the key issues and how to proceed. Incorporated into the story is a concise introduction to the basic concepts and architecture of ERP systems, including actual screen shots of R/3 modules. Though this is NOT a programming book, it is a quick read overview, and it can be assigned even for 'systems' majors, as a background reading to lay-out the managerial issues and build a basic understanding of the concepts-prior to doing actual technical programming or hands-on R/3 projects. Through the eyes of the hero in the novel, the reader is presented with all the related implementation and business issues. Intended to provide a non-technical, non-programming introduction, this book can stand alone as a quick read or self-study introduction for any manager or business student. The text is also great for schools who do NOT have any SAP, Oracle, PeopleSoft, or other ERP system on campus, and who have no access to online or hands-on samples or examples. This book can provide the needed literacy and awareness of what ERP is and why it matters.

Smarter Faster Better

by Charles Duhigg | Summary & Analysis

Instaread Summaries Smarter Faster Better by Charles Duhigg | Summary & Analysis Preview: Smarter Faster Better by Charles Duhigg is a scientifically grounded self-help book that describes ways to increase productivity. Duhigg relates stories about ways to encourage individuals to make decisions and assign their own significant meanings to them, demonstrating that making choices and knowing the meaning of those choices stimulates further action and motivation. Analyses of team productivity programs and the functioning of effective teams show that productive teams should be diverse, call on every team member to participate, and create a safe environment for team members. The best way for teams to set goals is to work toward a stretch goal that also meets the five SMART criteria: the stretch goal should be specific, measurable, achievable, realistic, and based on a set timeline. A set of stretch goals can be achieved with total effort. Those goals should be meaningful and should not distract from the need for new goals when circumstances change, as in a crisis... PLEASE NOTE: This is key takeaways and analysis of the book and NOT the original book. Inside this Instaread Summary of Smarter Faster Better · Overview of the book · Important People · Key Takeaways · Analysis of Key Takeaways About the Author With Instaread, you can get the key takeaways, summary and analysis of a book in 15 minutes. We read every chapter, identify the key takeaways and analyze them for your convenience.

Foundations of Inventory Management

McGraw-Hill/Irwin Foundations of Inventory Management presents a complete treatment of inventory theory and models for use in advanced undergraduate, masters, or PhD courses in Operations research, manufacturing management or Operations management. Coverage is organized into an introductory section, followed by a section focused on predictable supply and demand, and the third section covering stochastic inventory models. Many recent developments related to or impacting inventory such as ERP systems, supply chain management, JIT, and ERP systems are integrated within the text. The text presents inventory as a critical topic for virtually all businesses today and one in which theory and practice are closely linked. Prerequisite coursework for students of this text would include basic optimization theory, stochastic processes, and dynamic programming. The text includes examples as well as rigorous assignment problem sets.

Canadian Books in Print

Author and title index

The popular financial reporting: new accounting tool for Italian municipalities

FrancoAngeli 365.1209

Project Management

Penguin The practical e-guide that gives you the skills to succeed as a project manager. Discover how to improve your project management skills by defining a project brief, identifying stakeholders, and building a strong team. You'll also learn useful tips for initiating projects, setting deadlines, and managing your budgets. Essential Managers gives you a practical "how-to" approach with step-by-step instructions, tips, checklists, and "ask yourself" features showing you how to focus your energy, manage change, and make an impact. DK's Essential Managers series contains the knowledge you need to be a more effective manager and hone your management style. Whether you're new to project management or simply looking to sharpen your existing skills, this is the e-guide for you.

Managing Business Process Flows

Pearson Education A process flows approach to operations is used to show students how managers can design and control businesses to achieve desired results.

Centri logistici per la competitività delle imprese. Profili strategici e di governo

Profili strategici e di governo

FrancoAngeli Obiettivo principale del volume è di delineare un quadro concettuale per l'analisi delle caratteristiche strutturali nonché dei profili strategici e di governance dei centri logistici, avvalendosi di un approccio tipico degli studi di management.

Achieving Supply Chain Integration

Connecting the Supply Chain Inside and Out for Competitive Advantage

FT Press High-Value Supply Chain Integration New research, practical priorities, actionable solutions Master new best practices for integrating demand, supply, and partners worldwide Bridge key "integration gaps" to maximize customer value and profit Improve performance in areas ranging from resource availability to returns From leading supply chain integration experts at the University of Tennessee's Haslam College of Business In volatile, global environments, only well-integrated organizations can deliver superior customer outcomes and sustained profitability. Supply chain practitioners are on the frontlines of integration: they must bring together functions ranging from sales to logistics and a world of third-party suppliers. Integration is not easy, but proven solutions exist. In Achieving Supply Chain Integration, leading experts reveal what works and how to make it work. The authors and contributors clarify what supply chain integration really means, and why it's even more crucial than many companies realize. You'll learn how to manage core conflicts that make integration difficult, so you can maximize value to both customers and your organization. You'll find example-based, research-driven insights for both internal and external integration, addressing issues ranging from culture to financial metrics. The authors share practical guidance on everything from building more innovative partner relationships to avoiding raw material shortages. Whatever your supply chain or operations responsibilities, you need to integrate more effectively, and this guide will help you do it. Supply chain integration can ensure a smoother, more efficient flow of products, and enable access to third-party resources and capabilities that would be costly or impossible to build internally. However, successful integration has proven challenging, especially as supply chains evolve to encompass even more external partners. Achieving Supply Chain Integration shows how to prioritize which processes and functions to integrate and select integration strategies likely to deliver the greatest performance benefits. Drawing on actual successes and failures, UT's researchers illuminate best practices and common mistakes. They present proven approaches to integrating sales, marketing, core supply chain functions such as procurement and logistics, and widely diverse partner relationships. Whether you're a practitioner or student, this guide will help you approach integration projects with "eyes open"-so you can mitigate risks and maximize value. Understanding what integration is and isn't, and why it matters so much Bridging the integration gap to maximize value creation Fully leveraging information in internal and external integration Driving more value by integrating purchasing and logistics Aligning market, environmental, social, and political strategies Achieving deeper demand/supply integration Reducing product returns through better internal integration Building more innovative, collaborative supplier relationships