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KEY=KOCH - RAFAEL COLBY

The 80/20 Principle, Third Edition

The Secret to Achieving More with Less

Currency **Be more effective with less effort by learning how to identify and leverage the 80/20 principle: that 80 percent of all our results in business and in life stem from a mere 20 percent of our efforts. The 80/20 principle is one of the great secrets of highly effective people and organizations. Did you know, for example, that 20 percent of customers account for 80 percent of revenues? That 20 percent of our time accounts for 80 percent of the work we accomplish? The 80/20 Principle shows how we can achieve much more with much less effort, time, and resources, simply by identifying and focusing our efforts on the 20 percent that really counts. Although the 80/20 principle has long influenced today's business world, author Richard Koch reveals how the principle works and shows how we can use it in a systematic and practical way to vastly increase our effectiveness, and improve our careers and our companies. The unspoken corollary to the 80/20 principle is that little of what we spend our time on actually counts. But by concentrating on those things that do, we can unlock the enormous potential of the magic 20 percent, and transform our effectiveness in our jobs, our careers, our businesses, and our lives.**

The Star Principle

How it Can Make You Rich

Piatkus **Richard Koch has made over £100 million from spotting 'Star' businesses. In his new book, he shares the secrets of his success - and shows how you too can identify and enrich yourself from 'Stars'. Star businesses are ventures operating in a high-growth sector - and are the leaders in their niche of the market. Stars are rare. But with the help of this book and a little patience, you can find one, or create one yourself. THE STAR PRINCIPLE is a vital book for any budding entrepreneur or investor (of grand or modest means). It is also invaluable for any ambitious employee who realises the benefits of working for a Star venture - real responsibility, fast personal development, better pay, great bonuses and valuable share options. Whoever your are, identifying and investing in Stars will make your life much sweeter and richer in every way.**

80/20 Your Life

Work Less, Worry Less, Succeed More, Enjoy More

Nicholas Brealey **THIS IS A REVISED EDITION OF THE BOOK LIVING THE 80/20 WAY EXTRAORDINARY RESULTS WITHOUT EXTRAORDINARY EFFORT. Richard Koch's original bestseller THE 80/20 PRINCIPLE gave millions of highly effective businesspeople around the world a serious advantage in the pursuit of success. In 80/20 YOUR LIFE he shows how to use this powerful tool in all areas of your life. 80/20 YOUR LIFE shows how working out the few things that are really important, and the few methods that will give you those things, leads to increased happiness and greater success. When you read this book, you'll discover why 'less is more' isn't just a saying, but a sure-fire method to achieve your goals and live your best life. 80/20 YOUR LIFE shows how working and worrying less can transform your personal life. 'Highly practical and full of examples... The trick is to apply 'less is more' and 'more with less' to ourselves, our work and our relationships' INDEPENDENT ON SUNDAY 'This book is for anyone interested in succeeding personally as well as professionally. It uses a simple, concise, self-help approach to guide the reader through the different areas of life that can benefit from the 80/20 way of thinking' PROFESSIONAL MANAGER**

Unreasonable Success and How to Achieve It

Unlocking the 9 Secrets of People Who Changed the World

Entrepreneur Press **Can We Map Success? Successful people typically don't plan their success. Instead they develop a unique philosophy or attitude that works for them. They stumble across strategies which are shortcuts to success, and latch onto them. Events hand them opportunities they could not have anticipated. Often their peers with equal or greater talent fail while they succeed. It is too easy to attribute success to inherent, unstoppable genius. Bestselling author and serial entrepreneur Richard Koch charts a map of success, identifying the nine key attitudes and strategies can propel anyone to new heights of accomplishment: Self-belief Olympian Expectations Transforming Experiences One Breakthrough Achievement Make Your Own Trail Find and Drive Your Personal Vehicle Thrive on Setbacks Acquire Unique Intuition Distort Reality With this book, you can embark on a journey towards a new, unreasonably successful future.**

Simplify

How the Best Businesses in the World Succeed

Piatkus **For the past 40 years Richard Koch has wanted to uncover the simple, elemental, elegant and parsimonious principles that are needed to create great new businesses. To qualify, a principle must be so overwhelmingly powerful that anyone can reliably use it towards extraordinary results. Is there any principle that can tell you how to do that consistently and with a high chance of success? Working with venture capitalist Greg Lockwood, his co-author on SUPERCONNECT, and supported by research from the elite firm of OC&C Strategy Consultants, Koch has the answer. The principle Koch and Lockwood have discovered behind extraordinarily successful businesses is simplifying. Some simplify on price - take Ryanair's budget flights which still take you from A to B, but so cheaply that nearly everyone can afford them, multiplying the size of their market - and some simplify on proposition, such as Apple's decision to cut down on the number of their product lines and focus on perfecting only a few devices. With case studies of famous companies in all different industries from finance to fast food, the authors show how anyone can analyse their business's potential to become a simplifier, and which route they should take to maximise the impact.**

The 80/20 Principle the Secret of Achieving More with Less - 20th Anniversary Edition

Living the 80/20 Way, New Edition

Work Less, Worry Less, Succeed More, Enjoy More

Hachette UK **Helps the reader to succeed personally as well as professionally, to make a good life as well as a living.**

The 80/20 Manager

The Secret to Working Less and Achieving More

Little, Brown **Bestselling author Richard Koch shows managers how to apply the 80/20 Principle to achieve exceptional results at work -- without stress or long hours. In his bestselling book The 80/20 Principle, Richard Koch showed readers how to put the 80/20 Principle -- the idea that 80 percent of results come from just 20 percent of effort -- into practice in their personal lives. Now in The 80/20 Manager, he demonstrates how to apply the principle to management. An 80/20 manager learns to focus only on the issues that really matter, achieving exceptional results, and feeling successful everyday while working less hard in fewer hours. A large number of managers -- especially in these difficult times -- feel completely overwhelmed. Their inboxes are overflowing and they constantly struggle to finish their to-do lists, leaving little time for the things that really matter. The 80/20 Manager shows a new way to look at management -- and at life -- to enjoy work and build a successful and fulfilling career.**

Suicide of the West

A&C Black A large degree of success in Western civilization can be traced to six principal ideas - Christianity, optimism, science, economic growth, liberalism, and individualism. In theory, a synthesis of these ideas could provide a way for the West to recover its nerve and integrity. But in practice? This book seeks to find the answer.

Superconnect

Harnessing the Power of Networks and the Strength of Weak Links

McClelland & Stewart For readers of *Outliers* or *The Wisdom of Crowds* — or internationally bestselling author Richard Koch's many followers — this entertaining book draws on the latest in network science research to show how any of us can increase the chances of success in our personal and work lives. What's so special about the rich and famous? Unusually successful people often think they've done well because of their talent or luck — or simple grit and hard work. But individual characteristics matter far less than the social connections we exploit. And counterintuitively, it's our weak links — your neighbour's landscaper or that ad agency guy you happened to meet at your sister's birthday party last year — that matter most of all. Drawing on research from the fields of sociology, math, and physics, internationally bestselling author and entrepreneur Richard Koch and his co-author Greg Lockwood show how networks impact our everyday lives. Rich with entertaining anecdotes and written in Richard Koch's trademark conversational style, *Superconnect* reveals the hidden patterns behind everyday events. Most importantly, it shows how any of us can increase the chances of happy outcomes in our own lives, careers, or businesses.

Summary of Richard Koch's The 80/20 Principle by Swift Reads

Swift Reads *The 80/20 Principle: The Secret to Achieving More with Less* (first published in 1997, and updated most recently in 2017) by Richard Koch is a self-help book about how to achieve maximal results from minimal input. The 80/20 Principle states that the universe is imbalanced in such a way that 20 percent of causes lead to 80 percent of results... Purchase this in-depth summary to learn more.

Living the 80/20 Way by Richard Koch (Summary)

QuickRead.com Do you want more free book summaries like this? Download our app for free at <https://www.QuickRead.com/App> and get access to hundreds of free book and audiobook summaries. Learn how living the 80/20 way can help you find happiness and success by simply doing less. Like most people in today's society, you may be tired of the daily grind. You simply wake up, head to work, sit at your desk all day, head home, eat dinner, go to bed, and do it all again the next day. There has to be more, right? Well, according to Koch, we are living life all wrong; instead of working to live, we live to work. We spend most of our time exerting our energy at work, only to find that when we get home, we are too exhausted and to give our best selves to our families and friends. Here's where the 80/20 principle comes in. The 80/20 principle refers to the observation that roughly 80 percent of results stem from 20 percent of causes. For example, the world's top 20 percent of people generate 80 percent of the world's wealth. While this principle has been used successfully in the business and economics world, it can now be applied to the lives of any individual. In other words, we can achieve more by doing less. As you read, you'll learn how to find your happiness islands, how to save money like the wealthy, and lastly, how living a simple life may be the key to success.

Beyond the 80/20 Principle

The Science of Success from Game Theory to the Tipping Point

Nicholas Brealey THIS IS A REVISED EDITION OF THE 80/20 PRINCIPAL AND OTHER LAWS Millions of highly effective people around the world have read Richard Koch's global bestseller *THE 80/20 PRINCIPLE* and enjoyed a serious advantage in the pursuit of success. Now, *BEYOND THE 80/20 PRINCIPLE* takes you even further. Including the 80/20 Principle itself - the radical power law that helps you achieve more by doing less - *BEYOND THE 80/20 PRINCIPLE* reveals 92 more universal scientific principles and laws that will help you achieve personal success in an increasingly challenging business environment. From natural selection to genes and memes, *BEYOND THE 80/20 PRINCIPLE* demonstrates, in theory and in practice, what science can teach you about business and success. It includes: * Evolution by Natural Selection * Business Genes * Gause's Laws * Evolutionary Psychology * Newton's Laws * Relativity * Quantum Mechanics * Chaos * Complexity * The Tipping Point * Increasing Returns * Unintended Consequences 'Richard Koch delivers some sharp cross-disciplinary comparisons and knows his onions on both sides of the business/science fence... Koch's feet are firmly on the ground' *THE SUNDAY TIMES* - Business Book of the Week 'Cogently, entertainingly and often controversially, [Koch] draws parallels between the natural universe and the modern business world. Persevere with Koch's often elegant thought processes and you will look at your business quite differently' *ENTERPRISE*

The 80/20 Individual

How to Build on the 20% of what You Do Best

Currency Applying the 80/20 principle to developing a more profitable, successful business, this practical business manual explains how executives, managers, and entrepreneurs can utilize their 80/20 skills to enhance their business, drawing on real-life examples from such companies as Microsoft, Wal-Mart, Intel, and Toyota. Reprint. 12,500 first printing.

The 80/20 Principle and 92 Other Powerful Laws of Nature

The Science of Success

Nicholas Brealey In a brand new Preface, bestselling author Richard Koch describes a paradigm shift in business, whereby intuition is more important than analysis, ideas and product trump strategy, and influence is superior to control. In this essential companion to his bestselling *The 80/20 Principle* - the radical power law that helped thousands of people achieve more by doing less - Koch illuminates 92 other universal principles and laws to promote the science of success in an increasingly challenging business environment.

The Mindful Writing Workshop: Teaching in the Age of Stress and Trauma

Dog Ear Publishing "Though life occurs in events, it must be written about in moments." Today's youth are growing up in an age of stress and trauma, and nowhere is that more apparent than in the classroom. Absenteeism, emotional distraction, passivity, and unresponsiveness are all signs of children in need. Thankfully, it turns out that the workshop classroom, with limited but essential tuning, can be just the environment students in the grip of trauma need to become comfortable in themselves and break through into active learning. In *The Mindful Writing Workshop: Teaching in the Age of Stress and Trauma*, Professor Richard Koch offers clear, comprehensive, guided lessons that help teachers gain the insight necessary to adapt their instruction of writing to incorporate restorative and healing practices—practices that can improve the quality of learning and writing for all learners. Accessible, straightforward, and empowering, the approaches presented in *The Mindful Writing Workshop* will help previously indifferent or distracted students become engaged, increase their effort, deepen their resilience, and soon raise the quality of their writing, all while guiding teachers in creating a positive, collaborative, "doing" classroom.

Summary: The 80/20 Principle

Review and Analysis of Koch's Book

Primento The must-read summary of Richard Koch's book: "The 80/20 Principle: The Secret of Achieving More With Less". This complete summary of the ideas from Richard Koch's book "The 80/20 Principle" shows that 80% of the results in any system will flow from just 20% of the efforts. Further demonstrating that the key to success is to expand on this 20%, this summary will offer you 10 techniques to do so. Added-value of this summary: • Save time • Understand key concepts • Expand your management skills To learn more, read "The 80/20 Principle" and take advantage of this exceptionally useful paradigm!

The Power Laws

The Science of Success

"In this fascinating sequel to the bestselling *The 80/20 Principle*, Koch explores the sciences to reveal the powerful patterns and universal principles that can be successfully applied to business today: *The Power Laws*"

Smart Leadership

John Wiley & Sons Smart Leadership provides a completely up to date overview of the current thinking on leadership. It outlines the latest theories and principles you need to apply to be a successful leader and includes tips and wisdom from the greatest business thinkers and writers. Smart books are essential primers to the key issues facing business people. They are practical and action-oriented, providing instant knowledge for ambitious and hungry professionals who want to make a lasting impression throughout their career. Smart books are redesigned to give killer approaches to key business subjects, and deliver sound principles in a style that is both informative and has attitude. They are the perfect resource for time-starved, information-hungry business people everywhere!

The Financial Times Guide to Selecting Shares that Perform 10 Ways to Beat the Stock Market

Pearson 'One of the best books on stock market investing that I've ever read.' Christopher Gilchrist, Editor, The IRS Report 'Lucid and perceptive - any intelligent person can follow this guide and be on equal terms or better with the best professional money managers.' Dr Peter Johnson, Saïd Business School, Oxford University Is your investment strategy right for you? Could you be making more money? The Financial Times Guide to Selecting Shares that Perform helps you identify the approach to buying and selling shares that is best suited to you. It will help you to align your strategy based on the time and money you have available, taking into account your overall objectives and your attitudes to risk and loss. In this thoroughly updated fifth edition of their bestselling investment classic, Richard Koch and Leo Gough explain 10 distinctive and proven investment techniques for you to choose from. They describe the different tactics needed to succeed in today's market conditions and show you how it can be fun and profitable to try to beat the stock market. The Financial Times Guide to Selecting Shares that Perform gives you: 10 proven approaches to selecting successful shares A quiz to help you identify what kind of investor you are and what strategy is right for you Practical advice to help you trade more confidently on the stock market Examples and explanations of successes and failures Convincing reasons why you should manage your own share portfolio

The Successful Boss's First 100 Days

The Official Guide for the New Boss

Ft Press "As applicable to the seasoned manager as the first-time boss, The Successful Boss's First 100 Days covers all you need to know to establish yourself as the new leader." "Written in snappy ten-day chapters, it gives you practical checklists to see how you are doing and will enable you to find out how to: create early successes; deal with difficult staff; create a winning team; anticipate trouble ahead; reconcile home and work demands and win for yourself by winning for your organisation."--BOOK JACKET. Title Summary field provided by Blackwell North America, Inc. All Rights Reserved

Wake Up & Shake Up Your Company

Financial Times Management Is your company worth believing in? The most successful companies are those who have a purpose shared by all stakeholders, which motivates everyone involved to greater success. This book addresses the individual senior manager and asks him or her to assess both their own motivation and the way their company motivates its people. It then sets about suggesting ways of putting things right and developing a "mission" for their company. Checklists are provided throughout, to aid understanding. This guide aims to help senior managers to answer the following points: how important belief is for them; how important belief is to their company; how to form winning teams and how to develop a mission for their company. It suitable for both senior and middle managers.

Key Ideas from the 80/20 Principle - Richard Koch

The Secret to Achieving More with Less

Key Ideas from The 80/20 Principle - Richard Koch The Secret to Achieving More with Less The 80/20 Principle (1997) was named one of GQ's Top 25 Business Books of the Twentieth Century. It's about the 80/20 principle, which says that 80 percent of results are generated by just 20 percent of effort. This phenomenon has huge implications for every area of life, as it helps single out the most important factors in any situation. Who is it for? - Anyone who wants to get better results without expending more time- Anyone who wants to free up more of their time and lead a happier life- Anyone who wants to increase the profitability of their business About the Author Richard Koch is a former management consultant who retired in order to write in 1990. He has authored 18 books, including the The Power Laws, Living the 80/20 Way and Superconnect. He successfully applies the 80/20 principle to his own life.

Simply Strategy: The Shortest Route to the Best Strategy

Pearson Education India

Smart Strategy

Capstone Everyone knows that strategy is the cornerstone of any business. But very few people know how to make it work for them. What do smart people know about strategy that the rest of us don't? And how can we learn from the best and apply the lessons for ourselves? Smart Strategy gives you everything you need to devise a great strategy and keep it on track. Watch your sales grow and your company take off! Smart books are essential primers to the key issues facing business people. They are practical and action-oriented, providing instant knowledge for ambitious and hungry professionals who want to make a lasting impression throughout their career. Smart books are designed to give killer approaches to key business subjects, and deliver sound principles in a style that is both informative and has attitude. They are the perfect resource for time-starved, information-hungry business people everywhere!

Selecting Shares That Perform

Pearson Education Richard Koch explains why it can be fun and profitable to try to beat the stock market and why it is so important to select a method that mirrors you as an individual. He clearly explains ten successful investment approaches and helps you choose the one that best suits your personality and expertise. Each approach is a proven technique. In this third edition, Richard Koch highlights his method's successes and failures. Updated remarks run throughout the book and there is a new section about the impact of the internet on investing. Whether you are a stock market novice or a sophisticated player, Selecting Shares that Perform makes selecting shares not only profitable, but fun. Selecting Shares That Perform gives you: convincing reasons why you should manage your share portfolio ten excellent approaches to selecting shares, showing the history and logic behind them proven rules to help you pick the winners a self-test quiz which will help you to adopt the best strategy for you examples and explanations of successes and failures.

Good Profit

How Creating Value for Others Built One of the World's Most Successful Companies

Currency NEW YORK TIMES BESTSELLER • Learn how to apply the principles of Charles Koch's revolutionary Market-Based Management® system to generate good profit in your organization, company, and life "This book helps show you the way to good profit—whether you work for an international supermarket chain, a medium-sized regional business, or your own start-up."—John Mackey, co-founder and co-CEO, Whole Foods Market The technological innovations, extreme politics, civil unrest, cyber attacks, demographic shifts, and global pandemic that have affected all businesses since this book was published have only confirmed Charles Koch's belief that "the only reason a business should exist (and the only way it can legitimately survive long term) is to create value in a responsible way." Hence, the principles in Good Profit are more important today than ever before. What exactly does Koch Industries, Inc., do and why is it so remarkably profitable? Koch's name may not be on your home's plywood, vehicle's grille, smartphone's connectors, or baby's ultra-absorbent diapers but it makes them all. And Koch's Market-Based Management® (MBM) system is what drives these innovations and many more. The core objective of MBM is to generate good profit. Good profit results from products and services that customers vote for freely with their dollars. It results from a bottom-up culture where employees are empowered to act entrepreneurially to discover customers' preferences and the best ways to improve their lives. Drawing on six decades of interdisciplinary studies, experimental discovery, and practical implementation across Koch businesses worldwide, Charles Koch walks the reader through the five dimensions of MBM to show how to apply its framework in any business, industry, or organization of any size. Readers will learn how to: • Craft a vision for how to thrive in spite of increasingly rapid disruption and ever-changing consumer values • Select and retain a workforce possessing both virtue and talent • Create an environment of knowledge sharing that prizes respectful challenges from everyone at every level • Award employees with ownership and decision rights based on their comparative advantages and proven contributions, not job title • Motivate all employees to

maximize their contributions by structuring incentives so compensation is limited only by the value they create. A must-read for any leader, entrepreneur, or student, as well as anyone who wants a more civil, fair, and prosperous society, *Good Profit* is one of the greatest management books of all time.

The Natural Laws of Business

Applying the Theories of Darwin, Einstein, and Newton to Achieve Business Success

Broadway Business The author of *The 80/20 Principle* reveals the parallels between the laws of nature and the natural laws of business to teach managers and executives how to apply scientific and economic theory to vital business issues. 20,000 first printing.

The 80/20 Principle

The Secret of Achieving More With Less

Smarter Comics LLC Learn the time-tested secret of achieving more with less using the 80/20 Principle. Based on the counter-intuitive fact that 80% of results flow from 20% of causes, it is the guiding principle of highly effective people and organizations.

Managing Without Management

A Post-management Manifesto for Business Simplicity

Nicholas Brealey International For the first time ever, large firms are losing out to smaller ones. The early 1990s panaceas like empowerment and reengineering are clearly incapable of stopping the rot. What has gone wrong with big business? And how do we put it right? The answer is not that small is beautiful - the problem is that large firms have become far too complicated. They are being strangled by their own management processes. Big business is not too big in terms of revenues, but it is too complex. It has far too many products, divisions and functions, and way too many managers. In this, the year's most provocative business book, two highly experienced international business consultants argue that the root problem is management itself, and that the solution is to manage without management as a separate activity or set of jobs. The authors hail the emergence of a totally different type of 21st century supercorporation that will be truly global and expand into all parts of the economy. This supercorporation will be quite unlike today's companies, with no headquarters, standardized operations throughout the globe, and very simple structures. The supercorporation will be controlled by customers and information technology and not by managers. "Managing Without Management might well be to business orthodoxy what Luther's 95 theses were to the established religious hierarchy of Christendom. To the defenders of the old management faith, this is a truly radical, unsettling, and heretical document. Indeed all readers are advised to fasten their seatbelts before dipping into this complacency-shattering manifesto". -- James O'Toole, Vice-President, Aspen Institute "Makes many telling points...managing will change from being a self-perpetuating job to being a value-added activity". -- Carol Kennedy

How to Be Unreasonably Successful

Piatkus Books How do people of seemingly ordinary talent go on to achieve unexpected results? What can we learn from them? What are the ingredients for unreasonable success and how is it achieved? In this ground-breaking book, bestselling author Richard Koch charts a map of success, identifying the nine key attitudes and strategies that can propel anyone to new heights of accomplishment. The pattern of success is fractal. It is endlessly varied but endlessly similar. Success does not require genius, consistency, all-round ability, a safe pair of hands or even basic competence. If it did, most of the people in this book would not have impacted the world as they did. Who could have predicted that Nelson Mandela, a once-obscure lawyer, could have averted disaster in South Africa, reconciling people of different heritages to each other and establishing a viable democracy? Or that Helena Rubinstein, a young woman growing up in the grotty ghetto of Krakow, could have changed the face of beauty throughout the world? Or that the illegitimate son of a notary would become one of the world's greatest painters, known universally by his first name, Leonardo? Successful people typically don't plan their success. Instead they develop a unique philosophy or attitude that works for them. They stumble across strategies which are shortcuts to success, and latch onto them. Events hand them opportunities they could not have anticipated. Often their peers with equal or greater talent fail while they succeed. It is too easy to attribute success to inherent, unstoppable genius. With this book, you can embark on a journey towards a new, unreasonably successful future.

Summary of Richard Koch's the 80/20 Principle by Swift Reads

The 80/20 Principle: The Secret to Achieving More with Less (first published in 1997, and updated most recently in 2017) by Richard Koch is a self-help book about how to achieve maximal results from minimal input. The 80/20 Principle states that the universe is imbalanced in such a way that 20 percent of causes lead to 80 percent of results...Purchase this in-depth summary to learn more.

The Financial Times Guide to Strategy

How to Create, Pursue and Deliver a Winning Strategy

Pearson Education India YOUR COMPLETE GUIDE TO STRATEGY. PLAIN AND SIMPLE. The FT Guide to Strategy is your unbeatable reference on strategy. It offers an incisive overview of both corporate level and business unit level strategy, an A to Z of the world's leading strategic thinkers and introduces the key strategic tools and techniques you need to develop your own strategy. In one engaging read it leads you through each critical step in creating, delivering and understanding successful strategy. This is the smartest and most readable strategy guide available anywhere.

Summary: The 80/20 Individual

Review and Analysis of Koch's Book

Primento The must-read summary of Richard Koch's book: "The 80/20 Individual: How to Accomplish More by Doing Less - the Nine Essentials of 80/20 Success at Work". This complete summary of the ideas from Richard Koch's book "The 80/20 Individual" shows that none of us are productive all the time: the 80/20 principle states that 80% of the results we achieve come from just 20% of our actions. In his book, the author explains nine guidelines that everyone can use to reach their creativity and productivity potential by finding ways to be more effective when in the 20% zone. This summary will teach you how to boost your productivity and ensure that you use your biggest talents in the 20% zone to get the most out of your efforts. Added-value of this summary: • Save time • Understand key concepts • Expand your knowledge To learn more, read "The 80/20 Individual" and ensure that you are focusing your efforts where they matter most.

Ed Koch and the Rebuilding of New York City

Columbia University Press In 1978, Ed Koch assumed control of a city plagued by filth, crime, bankruptcy, and racial tensions. By the end of his mayoral run in 1989 and despite the Wall Street crash of 1987, his administration had begun rebuilding neighborhoods and infrastructure. Unlike many American cities, Koch's New York was growing, not shrinking. Gentrification brought new businesses to neglected corners and converted low-end rental housing to coops and condos. Nevertheless, not all the changes were positive--AIDS, crime, homelessness, and violent racial conflict increased, marking a time of great, if somewhat uneven, transition. For better or worse, Koch's efforts convinced many New Yorkers to embrace a new political order subsidizing business, particularly finance, insurance, and real estate, and privatizing public space. Each phase of the city's recovery required a difficult choice between moneyed interests and social services, forcing Koch to be both a moderate and a pragmatist as he tried to mitigate growing economic inequality. Throughout, Koch's rough rhetoric (attacking his opponents as "crazy," "wackos," and "radicals") prompted charges of being racially divisive. The first book to recast Koch's legacy through personal and mayoral papers, authorized interviews, and oral histories, this volume plots a history of New York City through two rarely studied yet crucial decades: the bankruptcy of the 1970s and the recovery and crash of the 1980s.

The Breakthrough Principle of 16x

Real Simple Innovation for 16 Times Better Results

Smart Things to Know About, Strategy

Capstone Few people are inventing strategies that challenge the status quo and even fewer are showing the audacity to implement them. But these few smart people will be big winners.

Summary: The 80/20 Individual

Review and Analysis of Koch's Book

Must Read Summaries The must-read summary of Richard Koch's book: "The 80/20 Individual: How to Accomplish More by Doing Less - the Nine Essentials of 80/20 Success at Work". This complete summary of the ideas from Richard Koch's book "The 80/20 Individual" shows that none of us are productive all the time: the 80/20 principle states that 80% of the results we achieve come from just 20% of our actions. In his book, the author explains nine guidelines that everyone can use to reach their creativity and productivity potential by finding ways to be more effective when in the 20% zone. This summary will teach you how to boost your productivity and ensure that you use your biggest talents in the 20% zone to get the most out of your efforts. Added-value of this summary: • Save time • Understand key concepts • Expand your knowledge To learn more, read "The 80/20 Individual" and ensure that you are focusing your efforts where they matter most.

Applied Bioinformatics

An Introduction

Springer Science & Business Media At last, here is a baseline book for anyone who is confused by cryptic computer programs, algorithms and formulae, but wants to learn about applied bioinformatics. Now, anyone who can operate a PC, standard software and the internet can also learn to understand the biological basis of bioinformatics, of the existence as well as the source and availability of bioinformatics software, and how to apply these tools and interpret results with confidence. This process is aided by chapters that introduce important aspects of bioinformatics, detailed bioinformatics exercises (including solutions), and to cap it all, a glossary of definitions and terminology relating to bioinformatics.

The Moroccan Girl

A Novel

St. Martin's Press "Charles Cumming has breathed new life into the spy novel." —Ben Macintyre, bestselling author of *A Spy Among Friends* Published in the UK as *The Man Between In* this gripping contemporary thriller, reminiscent of the classic *Casablanca*, a successful spy novelist is drawn into a real-life espionage plot when he's ordered to find a mysterious fugitive on the alluring but deadly streets of Morocco. Renowned author Kit Carradine is approached by an MI6 officer with a seemingly straightforward assignment: to track down a mysterious woman hiding somewhere in the exotic, perilous city of Marrakesh. But when Carradine learns the woman is a dangerous fugitive with ties to international terrorism, the glamour of being a spy is soon tainted by fear and betrayal. Lara Bartok is a leading figure in Resurrection, a violent revolutionary movement whose brutal attacks on prominent right-wing public figures have spread hatred and violence across the world. Her disappearance ignites a race between warring intelligence services desperate to find her—at any cost. But as Carradine edges closer to the truth, he finds himself drawn to this brilliant, beautiful, and profoundly complex woman. Caught between increasingly dangerous forces who want Bartok dead, Carradine soon faces an awful choice: to abandon Lara to her fate, or to risk everything trying to save her.