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Planned Obsolescence Publishing, Technology, and the Future of the Academy [NYU Press](#) "Academic institutions are facing a crisis in scholarly publishing at multiple levels: presses are stressed as never before, library budgets are squeezed, faculty are having difficulty publishing their work, and promotion and tenure committees are facing a range of new ways of working without a clear sense of how to understand and evaluate them. Planned Obsolescence is both a provocation to think more broadly about the academy's future and an argument for reconceiving that future in more communally-oriented ways. Facing these issues head-on, Kathleen Fitzpatrick focuses on the technological changes--especially greater utilization of internet publication technologies, including digital archives, social networking tools, and multimedia--necessary to allow academic publishing to thrive into the future. But she goes further, insisting that the key issues that must be addressed are social and institutional in origin. Springing from original research as well as Fitzpatrick's own hands-on experiments in new modes of scholarly communication through MediaCommons, the digital scholarly network she co-founded, Planned Obsolescence explores these aspects of scholarly work, as well as issues surrounding the preservation of digital scholarship and the place of publishing within the structure of the contemporary university. Written in an approachable style designed to bring administrators and scholars into a conversation, Planned Obsolescence explores both symptom and cure to ensure that scholarly communication will remain relevant in the digital future. "-- [Planned Obsolescence Publishing, Technology, and the Future of the Academy](#) [NYU Press](#) [Choice's Outstanding Academic Title list for 2013](#) Academic institutions are facing a crisis in scholarly publishing at multiple levels: presses are stressed as never before, library budgets are squeezed, faculty are having difficulty publishing their work, and promotion and tenure committees are facing a range of new ways of working without a clear sense of how to understand and evaluate them. Planned Obsolescence is both a provocation to think more broadly about the academy's future and an argument for reconceiving that future in more communally-oriented ways. Facing these issues head-on, Kathleen Fitzpatrick focuses on the technological changes—especially greater utilization of internet publication technologies, including digital archives, social networking tools, and multimedia—necessary to allow academic publishing to thrive into the future. But she goes further, insisting that the key issues that must be addressed are social and institutional in origin. Springing from original research as well as Fitzpatrick's own hands-on experiments in new modes of scholarly communication through MediaCommons, the digital scholarly network she co-founded, Planned Obsolescence explores these aspects of scholarly work, as well as issues surrounding the preservation of digital scholarship and the place of publishing within the structure of the contemporary university. Written in an approachable style designed to bring administrators and scholars into a conversation, Planned Obsolescence explores both symptom and cure to ensure that scholarly communication will remain relevant in the digital future. Check out the author's website [here](#). For more information on MediaCommons, click [here](#). Listen to an interview with the author on The Critical Lede podcast [here](#). Related Articles: "Do 'the Risky Thing' in Digital Humanities" - [Chronicle of Higher Education](#) "Academic Publishing and Zombies" - [Inside Higher Ed](#) [Planned Obsolescence Publishing, Technology, and the Future of the Academy](#) [NYU Press](#) [Choice's Outstanding Academic Title list for 2013](#) Academic institutions are facing a crisis in scholarly publishing at multiple levels: presses are stressed as never before, library budgets are squeezed, faculty are having difficulty publishing their work, and promotion and tenure committees are facing a range of new ways of working without a clear sense of how to understand and evaluate them. Planned Obsolescence is both a provocation to think more broadly about the academy's future and an argument for reconceiving that future in more communally-oriented ways. Facing these issues head-on, Kathleen Fitzpatrick focuses on the technological changes—especially greater utilization of internet publication technologies, including digital archives, social networking tools, and multimedia—necessary to allow academic publishing to thrive into the

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Related Articles: "Do 'the Risky Thing' in Digital Humanities" - *Chronicle of Higher Education* "Academic Publishing and Zombies" - *Inside Higher Ed* *Generous Thinking A Radical Approach to Saving the University* [Johns Hopkins University Press](#) *Meditating on how and why we teach the humanities*, *Generous Thinking* is an audacious book that privileges the ability to empathize and build rather than simply tear apart. *Scholarship in the Digital Age Information, Infrastructure, and the Internet* [MIT Press](#) An exploration of the technical, social, legal, and economic aspects of the scholarly infrastructure needed to support research activities in all fields in the twenty-first century. Scholars in all fields now have access to an unprecedented wealth of online information, tools, and services. The Internet lies at the core of an information infrastructure for distributed, data-intensive, and collaborative research. Although much attention has been paid to the new technologies making this possible, from digitized books to sensor networks, it is the underlying social and policy changes that will have the most lasting effect on the scholarly enterprise. In *Scholarship in the Digital Age*, Christine Borgman explores the technical, social, legal, and economic aspects of the kind of infrastructure that we should be building for scholarly research in the twenty-first century. Borgman describes the roles that information technology plays at every stage in the life cycle of a research project and contrasts these new capabilities with the relatively stable system of scholarly communication, which remains based on publishing in journals, books, and conference proceedings. No framework for the impending "data deluge" exists comparable to that for publishing. Analyzing scholarly practices in the sciences, social sciences, and humanities, Borgman compares each discipline's approach to infrastructure issues. In the process, she challenges the many stakeholders in the scholarly infrastructure—scholars, publishers, libraries, funding agencies, and others—to look beyond their own domains to address the interaction of technical, legal, economic, social, political, and disciplinary concerns. *Scholarship in the Digital Age* will provoke a stimulating conversation among all who depend on a rich and robust scholarly environment. *The Anxiety of Obsolescence The American Novel in the Age of Television* Presents an examination of the claim by some writers, such as DeLillo, Pynchon, and Franzen, that the audience for serious literature has dwindled due to television, and posits the question of which cultural or social functions might benefit from such a claim, such as white male hegemony. *Made to Break Technology and Obsolescence in America* [Harvard University Press](#) *Made to Break* is a history of twentieth-century technology as seen through the prism of obsolescence. Giles Slade explains how disposability was a necessary condition for America's rejection of tradition and our acceptance of change and impermanence. This book gives us a detailed and harrowing picture of how, by choosing to support ever-shorter product lives, we may well be shortening the future of our way of life as well. *Open Access and the Humanities Contexts, Controversies and the Future* [Cambridge University Press](#) If you work in a university, you are almost certain to have heard the term 'open access' in the past couple of years. You may also have heard either that it is the utopian answer to all the problems of research dissemination or perhaps that it marks the beginning of an apocalyptic new era of 'pay-to-say' publishing. In this book, Martin Paul Eve sets out the histories, contexts and controversies for open access, specifically in the humanities. Broaching practical elements alongside economic histories, open licensing, monographs and funder policies, this book is a must-read for both those new to ideas about open-access scholarly communications and those with an already keen interest in the latest developments for the humanities. This title is also available as *Open Access* via *Cambridge Books Online*. *Future Imperfect Technology and Freedom in an Uncertain World* [Cambridge University Press](#) A study that presents and explains a variety of technological revolutions that may occur over the next few decades, their implications, and how to deal with them expounds upon the effects of technology to discuss radical social changes. *Polishing Your Prose How to Turn First Drafts Into Finished Work* [Columbia University Press](#) This singular book illustrates how to edit a piece of prose and enhance its clarity of thought and felicity of style. The authors first present ten principles of effective composition, and then scrutinize three extended paragraphs, suggesting with remarkable specificity how to improve them. The volume also offers challenging practice questions, as well as two finished essays, one serious and one humorous, that demonstrate how attention to sound mechanics need not result in mechanical writing. Steven M. Cahn and Victor L. Cahn help readers deploy a host of corrective strategies, such as avoiding jargon, bombast, and redundancy; varying sentence structure; paring the use of adjectives and adverbs; properly deploying phrases and clauses; and refining an argument. Here is a book for all who seek to increase their facility in written communication. *The Academic Book of the Future* [Springer](#) This book is open access under a CC-BY licence. Part of the AHRC/British Library *Academic Book of the Future* Project, this book interrogates current and emerging contexts of academic books from the perspectives of thirteen expert voices from the connected communities of publishing, academia, libraries, and bookselling. *Repair Revolution How Fixers Are Transforming Our Throwaway Culture* [New World Library](#) Every year, millions of people throw away countless items because they don't know how to fix them. Some products are manufactured in a way that makes it hard, if not impossible, for people to repair them themselves. This throwaway lifestyle depletes Earth's resources and adds to overflowing landfills. Now there's a better way. *Repair Revolution* chronicles the rise of Repair Cafes, Fixit Clinics, and other volunteer-run organizations devoted to helping consumers repair their beloved but broken items for free. *Repair Revolution* explores the philosophy

and wisdom of repairing, as well as the Right to Repair movement. It provides inspiration and instructions for starting, staffing, and sustaining your own repair events. "Fixperts" share their favorite online repair resources, as well as tips and step-by-step instructions for how to make your own repairs. Ultimately, Repair Revolution is about more than fixing material objects: in an age of over-consumption and planned obsolescence, do-it-yourself repair is a way of caring for our lives, our communities, and our planet. Debates in the Digital Humanities [U of Minnesota Press](#) A series of essays by noted scholars explores the rising academic field of digital humanities, discussing its theories, methods and practices. Simultaneous. Hardcover available. The Legacy of David Foster Wallace [University of Iowa Press](#) In this elegant volume, literary critics scrutinize the existing Wallace scholarship and at the same time pioneer new ways of understanding Wallace's fiction and journalism. In critical essays exploring a variety of topics—including Wallace's relationship to American literary history, his place in literary journalism, his complicated relationship to his postmodernist predecessors, the formal difficulties of his 1996 magnum opus Infinite Jest, his environmental imagination, and the "social life" of his fiction and nonfiction—contributors plumb sources as diverse as Amazon.com reader recommendations, professional book reviews, the 2009 Infinite Summer project, and the David Foster Wallace archive at the University of Texas's Harry Ransom Center. Whiplash How to Survive Our Faster Future [Grand Central Publishing](#) This "brilliant and provocative" (Walter Isaacson) guide shares nine principles to adapt and survive the technological changes shaping our future from the director of the MIT Media Lab and a veteran Wired journalist. The world is more complex and volatile today than at any other time in our history. The tools of our modern existence are getting faster, cheaper, and smaller at an exponential rate, transforming every aspect of society, from business to culture and from the public sphere to our most private moments. The people who succeed will be the ones who learn to think differently. In WHIPLASH, Joi Ito and Jeff Howe distill that logic into nine organizing principles for navigating and surviving this tumultuous period: Emergence over Authority Pull over Push Compasses over Maps Risk over Safety Disobedience over Compliance Practice over Theory Diversity over Ability Resilience over Strength Systems over Objects Filled with incredible case studies and cutting-edge research and philosophies from the MIT Media Lab and beyond, WHIPLASH will help you adapt and succeed in this unpredictable world. Hypercities Thick Mapping in the Digital Humanities The prefix "hyper" refers to multiplicity and abundance. More than a physical space, a hypercity is a real city overlaid with information networks that document the past, catalyze the present, and project future possibilities. Hypercities are always under construction. Todd Presner, David Shepard, and Yoh Kawano put digital humanities theory into practice to chart the proliferating cultural records of places around the world. A digital platform transmogrified into a book, it explains the ambitious online project of the same name that maps the historical layers of city spaces in an interactive, hypermedia environment. The authors examine the media archaeology of Google Earth and the cultural-historical meaning of map projections, and explore recent events—the "Arab Spring" and the Fukushima nuclear power plant disaster—through social media mapping that incorporates data visualizations, photographic documents, and Twitter streams. A collaboratively authored and designed work, HyperCities includes a "ghost map" of downtown Los Angeles, polyvocal memory maps of LA's historic Filipinotown, avatar-based explorations of ancient Rome, and hour-by-hour mappings of the Tehran election protests of 2009. Not a book about maps in the literal sense, HyperCities describes thick mapping: the humanist project of participating and listening that transforms mapping into an ethical undertaking. Ultimately, the digital humanities do not consist merely of computer-based methods for analyzing information. They are a means of integrating scholarship with the world of lived experience, making sense of the past in the layered spaces of the present for the sake of the open future. We the Media Grassroots Journalism By the People, For the People ["O'Reilly Media, Inc."](#) "We the Media, has become something of a bible for those who believe the online medium will change journalism for the better." -Financial Times Big Media has lost its monopoly on the news, thanks to the Internet. Now that it's possible to publish in real time to a worldwide audience, a new breed of grassroots journalists are taking the news into their own hands. Armed with laptops, cell phones, and digital cameras, these readers-turned-reporters are transforming the news from a lecture into a conversation. In We the Media, nationally acclaimed newspaper columnist and blogger Dan Gillmor tells the story of this emerging phenomenon and sheds light on this deep shift in how we make—and consume—the news. Gillmor shows how anyone can produce the news, using personal blogs, Internet chat groups, email, and a host of other tools. He sends a wake-up call to newsmakers—politicians, business executives, celebrities—and the marketers and PR flacks who promote them. He explains how to successfully play by the rules of this new era and shift from "control" to "engagement." And he makes a strong case to his fellow journalists that, in the face of a plethora of Internet-fueled news vehicles, they must change or become irrelevant. Journalism in the 21st century will be fundamentally different from the Big Media oligarchy that prevails today. We the Media casts light on the future of journalism, and invites us all to be part of it. Dan Gillmor is founder of Grassroots Media Inc., a project aimed at enabling grassroots journalism and expanding its reach. The company's first launch is Bayosphere.com, a site "of, by, and for the San Francisco Bay Area." Dan Gillmor is the founder of the Center for Citizen Media, a project to enable and expand reach of grassroots media. From 1994-2004, Gillmor was a columnist at the San Jose Mercury News, Silicon Valley's daily newspaper, and wrote a weblog for SiliconValley.com. He joined the Mercury News after six years with the Detroit Free Press. Before that, he was with the Kansas City Times and several newspapers in Vermont. He has won or shared in several regional and national journalism awards. Before becoming a journalist he played music professionally for seven years. Distant Reading [Verso Books](#) WINNER OF THE NATIONAL BOOK CRITICS CIRCLE AWARD How does a literary historian end up thinking in terms of z-scores, principal component analysis, and clustering coefficients? The essays in Distant Reading led to a new and often contested paradigm of literary analysis. In presenting them here Franco Moretti reconstructs his intellectual trajectory, the theoretical influences over his work, and explores the polemics that have often developed around

his positions. From the evolutionary model of “Modern European Literature,” through the geo-cultural insights of “Conjectures of World Literature” and “Planet Hollywood,” to the quantitative findings of “Style, inc.” and the abstract patterns of “Network Theory, Plot Analysis,” the book follows two decades of conceptual development, organizing them around the metaphor of “distant reading,” that has come to define—well beyond the wildest expectations of its author—a growing field of unorthodox literary studies. Architecture and Waste A (Re)planned Obsolescence [Actar](#) Architecture and design currently play a minor role in the design and construction of industrial building types, especially waste-to-energy facilities. Through comparing the well-established waste-to-energy industries in Sweden with less established engagements in the northeast of the United States, opportunities and lessons are revealed. This book presents a refreshed, design-led approach to waste-to-energy (WTE) plants, reflecting work done at Harvard University Graduate School of Design (GSD). Architects have a role to play in integrating waste-to-energy plants physically and programmatically within their urban or suburban contexts, as well as potentially lessening the generally negative perception of energy recovery plants. Design Is The Problem The Future of Design Must Be Sustainable [Rosenfeld Media](#) Design makes a tremendous impact on the produced world in terms of usability, resources, understanding, and priorities. What we produce, how we serve customers and other stakeholders, and even how we understand how the world works is all affected by the design of models and solutions. Designers have an unprecedented opportunity to use their skills to make meaningful, sustainable change in the world—if they know how to focus their skills, time, and agendas. In Design is the Problem: The Future of Design Must be Sustainable, Nathan Shedroff examines how the endemic culture of design often creates unsustainable solutions, and shows how designers can bake sustainability into their design processes in order to produce more sustainable solutions. The Future of Business Critical Insights into a Rapidly Changing World from 60 Future Thinkers [Fast Future Publishing Ltd](#) The Future of Business explores how the commercial world is being transformed by the complex interplay between social, economic and political shifts, disruptive ideas, bold strategies and breakthroughs in science and technology. Over 60 contributors from 21 countries explore how the business landscape will be reshaped by factors as diverse as the modification of the human brain and body, 3D printing, alternative energy sources, the reinvention of government, new business models, artificial intelligence, blockchain technology, and the potential emergence of the Star Trek economy. Future Shock [Bantam](#) NEW YORK TIMES BESTSELLER • The classic work that predicted the anxieties of a world upended by rapidly emerging technologies—and now provides a road map to solving many of our most pressing crises. “Explosive . . . brilliantly formulated.” —The Wall Street Journal Future Shock is the classic that changed our view of tomorrow. Its startling insights into accelerating change led a president to ask his advisers for a special report, inspired composers to write symphonies and rock music, gave a powerful new concept to social science, and added a phrase to our language. Published in over fifty countries, Future Shock is the most important study of change and adaptation in our time. In many ways, Future Shock is about the present. It is about what is happening today to people and groups who are overwhelmed by change. Change affects our products, communities, organizations—even our patterns of friendship and love. But Future Shock also illuminates the world of tomorrow by exploding countless clichés about today. It vividly describes the emerging global civilization: the rise of new businesses, subcultures, lifestyles, and human relationships—all of them temporary. Future Shock will intrigue, provoke, frighten, encourage, and, above all, change everyone who reads it. Waste Electrical and Electronic Equipment Recycling Aqueous Recovery Methods [Woodhead Publishing](#) Water Electrical and Electronic Equipment Recycling: Aqueous Recovery Methods provides data regarding the implementation of aqueous methods of processing of WEEE at the industrial level. Chapters explore points-of-view of worldwide researchers and research project managers with respect to new research developments and how to improve processing technologies. The text is divided into two parts, with the first section addressing the new research regarding the hydrometallurgical procedures adopted from minerals processing technologies. Other sections cover green chemistry, bio-metallurgy applications for WEEE treatment and the current developed aqueous methods at industrial scale. A conclusion summarizes existing research with suggestions for future actions. Provides a one-stop reference for hydrometallurgical processes of metal recovery from WEEE Includes methods presented through intended applications, including waste printed circuit boards, LCD panels, lighting and more Contains suggestions and recommendations for future actions and research prospects The Internet Revolution in the Sciences and Humanities [Oxford University Press](#) The Internet Revolution in the Sciences and Humanities takes a new look at C.P. Snow's distinction between the two cultures, a distinction that provides the driving force for a book that contends that the Internet revolution has sown the seeds for transformative changes in both the sciences and the humanities. It is because of this common situation that the humanities can learn from the sciences, as well as the sciences from the humanities, in matters central to both: generating, evaluating, and communicating knowledge on the Internet. In a succession of chapters, the authors deal with the state of the art in web-based journal articles and books, web sites, peer review, and post-publication review. In the final chapter, they address the obstacles the academy and scientific organizations face in taking full advantage of the Internet: outmoded tenure and promotion procedures, the cost of open access, and restrictive patent and copyright law. They also argue that overcoming these obstacles does not require revolutionary institutional change. In their view, change must be incremental, making use of the powers and prerogatives scientific and academic organizations already have. Academic Librarianship Today [Rowman & Littlefield](#) Intended for use by both librarians and students in LIS programs, Academic Librarianship Today is the most current, comprehensive overview of the field available today. Key features include: Each chapter was commissioned specifically for this new book, and the authors are highly regarded academic librarians or library school faculty— or both Cutting-edge topics such as open access, copyright, digital curation and preservation,

emerging technologies, new roles for academic librarians, cooperative collection development and resource sharing, and patron-driven acquisitions are explored in depth Each chapter ends with thought-provoking questions for discussion and carefully constructed assignments that faculty can assign or adapt for their courses The book begins with Gilman's introduction, an overview that briefly synthesizes the contents of the contributors' chapters by highlighting major themes. The main part of the book is organized into three parts: **The Academic Library Landscape Today**, **Academic Librarians and Services Today**, and **Changing Priorities, New Directions**. **The Fourth Industrial Revolution** [Currency](#) **Between the 18th and 19th centuries, Britain experienced massive leaps in technological, scientific, and economical advancement** **Social Shaping of Digital Publishing: Exploring the Interplay Between Culture and Technology** [Proceedings of the 16th International Conference on Electronic Publishing](#) [IOS Press](#) **The processes and forms of electronic publishing have been changing since the advent of the Web. In recent years, the open access movement has been a major driver of scholarly communication, and change is also evident in other fields such as e-government and e-learning. Whilst many changes are driven by technological advances, an altered social reality is also pushing the boundaries of digital publishing. With 23 articles and 10 posters, Elpub 2012 focuses on the social shaping of digital publishing and explores the interplay between culture and technology. This book contains the proceedings of the conference, consisting of 11 accepted full articles and 12 articles accepted as extended abstracts. The articles are presented in groups, and cover the topics: digital scholarship and publishing; special archives; libraries and repositories; digital texts and readings; and future solutions and innovations. Offering an overview of the current situation and exploring the trends of the future, this book will be of interest to all those whose work involves digital publishing.** **The Late Age of Print** **Everyday Book Culture from Consumerism to Control** [Columbia University Press](#) **Ted Striphas argues that, although the production and propagation of books have undoubtedly entered a new phase, printed works are still very much a part of our everyday lives. With examples from trade journals, news media, films, advertisements, and a host of other commercial and scholarly materials, Striphas tells a story of modern publishing that proves, even in a rapidly digitizing world, books are anything but dead. From the rise of retail superstores to Oprah's phenomenal reach, Striphas tracks the methods through which the book industry has adapted (or has failed to adapt) to rapid changes in twentieth-century print culture. Barnes & Noble, Borders, and Amazon.com have established new routes of traffic in and around books, and pop sensations like Harry Potter and the Oprah Book Club have inspired the kind of brand loyalty that could only make advertisers swoon. At the same time, advances in digital technology have presented the book industry with extraordinary threats and unique opportunities. Striphas's provocative analysis offers a counternarrative to those who either triumphantly declare the end of printed books or deeply mourn their passing. With wit and brilliant insight, he isolates the invisible processes through which books have come to mediate our social interactions and influence our habits of consumption, integrating themselves into our routines and intellects like never before.** **Getting the Word Out** **Academic Libraries As Scholarly Publishers** **Library as Place** **Rethinking Roles, Rethinking Space** [Council on Library Resources](#) **What is the role of a library when users can obtain information from any location? And what does this role change mean for the creation and design of library space? Six authors an architect, four librarians, and a professor of art history and classics explore these questions this report. The authors challenge the reader to think about new potential for the place we call the library and underscore the growing importance of the library as a place for teaching, learning, and research in the digital age.** **From Literature to Cultural Literacy** [Springer](#) **Researchers in the new field of literary-and-cultural studies look at social issues - especially issues of change and mobility - through the lens of literary thinking. The essays range from cultural memory and migration to electronic textuality and biopolitics.** **The Waste Makers** [Ig.Pub](#) **Reveals the tactics used by businesses to create consumer needs and desires for products that waste resources and finances in addition to undermining human values and independence.** **Cultivating Ecologies for Digital Media Work** **The Case of English Studies** [SIU Press](#) **The onslaught of the digital age has rapidly redefined the parameters of virtually every aspect of daily life, and the world of academic scholarship is no exception. In English departments across American institutions of higher education, faculty members face an uphill battle in the struggle for professional recognition of their digital works. In Cultivating Ecologies for Digital Media Work, author Catherine C. Braun calls for a shift in thinking about the professional methods and digital goals of the English studies discipline and its central texts. Braun's in-depth study documents English professors and the challenges they face in both career and classroom as they attempt to gain appropriate value for digital teaching and creation within their field, departments, and institutions. Braun proposes that to move English studies into the future, three main questions must be addressed. First, what counts as a text? How should we approach the reading of texts? Finally, how should we approach the production of texts? In addition to reconsidering the nature of texts in English studies, she calls for crucial changes in higher-education institutional procedures themselves, including new methods of evaluating digital scholarship on an even playing field with other forms of work during the processes for promotion and tenure. With insightful expertise, Braun analyzes how the new age of digital scholarship not only complements the traditional values of the English studies discipline but also offers constructive challenges to old ideas about texts, methods, and knowledge production. Cultivating Ecologies for Digital Media Work is the first volume to offer specific examination of the digital shift's impact on English studies and provides the scaffold upon which productive conversations about the future of the field and digital pedagogy can be built.** **Living Books** **Experiments in the Posthumanities** [MIT Press](#) **Reimagining the scholarly book as living and collaborative--not as commodified and essentialized, but in all its dynamic materiality. In this book, Janneke Adema proposes that we reimagine the scholarly book as a living and collaborative project--not as linear, bound, and fixed, but as fluid, remixed, and liquid, a space for experimentation. She presents a series of cutting-edge experiments in arts and humanities book publishing, showcasing the radical new forms that book-based scholarly work might take in the digital age. Adema's**

proposed alternative futures for the scholarly book go beyond such print-based assumptions as fixity, stability, the single author, originality, and copyright, reaching instead for a dynamic and emergent materiality. Adema suggests ways to unbind the book, describing experiments in scholarly book publishing with new forms of anonymous collaborative authorship, radical open access publishing, and processual, living, and remixed publications, among other practices. She doesn't cast digital as the solution and print as the problem; the problem in scholarly publishing, she argues, is not print itself, but the way print has been commodified and essentialized. Adema explores alternative, more ethical models of authorship; constructs an alternative genealogy of openness; and examines opportunities for intervention in current cultures of knowledge production. Finally, asking why it is that we cut and bind our research together at all, she examines two book publishing projects that experiment with remix and reuse and try to rethink and reperform the book-apparatus by taking responsibility for the cuts they make. *The Third Wave The Classic Study of Tomorrow* [Bantam](#) From the author of *Future Shock*, a striking way out of today's despair . . . a bracing, optimistic look at our new potentials. *The Third Wave* makes startling sense of the violent changes now battering our world. Its sweeping synthesis casts fresh light on our new forms of marriage and family, on today's dramatic changes in business and economics. It explains the role of cults, the new definitions of work, play, love, and success. It points toward new forms of twenty-first-century democracy. Praise for *The Third Wave* "Magnificent . . . an astonishing array of information."—*The Washington Post* "Imperishably fresh."—*Business Week* "Will mesmerize readers, and rightly so."—*Vogue* "Alvin Toffler . . . has written another blockbuster . . . a powerful book."—*The Guardian* "Fresh ideas, clearly explained. . . . Toffler has proven again that he is a master."—*United Press International* "Toffler has imagination and an ability to think of various future possibilities by transcending prevailing values, assumptions and myths."—*Associated Press* "Once you have walked into his version of the future, you may decide never again to whitewash some of the built-in frailties of the real present."—*Financial Post* "Rich, stimulating and basically optimistic . . . will unquestionably aid many to a greater understanding of [today's] puzzling social changes."—*The Globe & Mail* "A detailed breathtakingly bold projection of the social changes required if we are to survive. . . . Toffler's vision of a democratic, self-sustaining utopia is a brave alternative to recent grim warnings."—*Cosmopolitan Profession 2012* [Modern Language Association](#) This issue of *Profession* contains Russell A. Berman's introduction to his Presidential Forum, Language, Literature, Learning, held at the 2012 MLA convention, and the essays of the forum participants Kathleen Fitzpatrick, Christopher Freeburg, Jack Halberstam, B. Venkat Mani, and Imani Perry. To mark the journal's thirty-fifth anniversary, the issue also features a retrospective sampling of articles that illustrate the evolution of the profession and of the professional issues the journal has addressed since its inception in 1977. The retrospective section includes articles by Leon Anderson; Wayne C. Booth; Heidi Byrnes; James A. Castañeda; Erik D. Curren; Reed Way Dasenbrock; Henry Louis Gates, Jr.; Gerald Graff; John Guillory; Carolyn G. Heilbrun; Mara Holt; Dorothy James; Claire J. Kramsch; George Levine; Philip Lewis; Alan Liu; Helene Moglen; Christopher Newfield; Mary Louise Pratt; Judith Ryan; Jack H. Schuster; and Domna C. Stanton. *Vaporized Solid Strategies for Success in a Dematerialized World* [LifeTree Media](#) *Vaporized* was selected as the winner of the 2016 International Book of the Year prize by getAbstract from a field of 10,000 business and strategy titles. The prize was announced at the Frankfurt Book Fair on October 19, 2016 Digital technology has upturned entire industries and irrevocably altered the way we live, work and do business. Now, it is set to transform every sector and economic system on the planet in almost unimaginable ways — even those once thought to be immune from its effects. In his groundbreaking new book *Vaporized*, digital pioneer and business futurist Robert Tercek takes us inside the world's largest cultural and economic transformation since the industrial revolution, and explains what it means to consumers, employers and policy makers. Dynamic and engaging, Tercek does for digital business theory what Malcolm Gladwell has done for sociology, translating a complex, arcane subject in approachable and relevant terms. In contrast to the digital-era doomsayers and hand-wringing pundits, Tercek offers an insightful, optimistic analysis of the future and a practical blueprint for survival that no business leader, from the Fortune 500 CEO to the small startup owner, can afford to ignore. *Going Public A Guide for Social Scientists* [University of Chicago Press](#) Introduction: so you want to go public? -- Writing beyond the academy -- Telling stories about your research -- Books for general audiences -- The digital turn -- Building an audience -- The perils of going public -- Making it count, making a difference *Shadow Work The Unpaid, Unseen Jobs That Fill Your Day* [Catapult](#) With the exception of sleep, humans spend more of their lifetimes on work than any other activity. It is central to our economy, society, and the family. It underpins our finances and our sense of meaning in life. Given the overriding importance of work, we need to recognize a profound transformation in the nature of work that is significantly altering lives: the incoming tidal wave of shadow work. Shadow work includes all the unpaid tasks we do on behalf of businesses and organizations. It has slipped into our routines stealthily; most of us do not realize how much of it we are already doing, even as we pump our own gas, scan and bag our own groceries, execute our own stock trades, and build our own unassembled furniture. But its presence is unmistakable, and its effects far-reaching. Fueled by the twin forces of technology and skyrocketing personnel costs, shadow work has taken a foothold in our society. Lambert terms its prevalence as "middle-class serfdom," and examines its sources in the invasion of robotics, the democratization of expertise, and new demands on individuals at all levels of society. The end result? A more personalized form of consumption, a great social leveling (pedigrees don't help with shadow work!), and the weakening of communities as robotics reduce daily human interaction. *Shadow Work* offers a field guide to this new phenomenon. It shines a light on these trends now so prevalent in our daily lives and, more importantly, offers valuable insight into how to counter their effects. It will be essential reading to anyone seeking to understand how their day got so full—and how to deal with the ubiquitous shadow work that surrounds them. *The Invention of English Criticism 1650-1760* [Cambridge University Press](#) Early literary criticism was undisciplined. Unlike the staid essays and monographs of later academic scholarship,

English criticism first appeared in the contentious world of the London theater: dramatists and other poets argued about their craft in contending prefaces and dedications, and their disputes spilled into the public sphere in pamphlet wars, mock epics, lampoons, and even novels. Across these forms, criticism was personal, political, and unconcerned with analysis for its own sake. Yet this unruly discourse laid the groundwork both for modern literary criticism and for the discipline of literary studies. *The Invention of English Criticism* explores the earliest uses of criticism and the attempts by some to convert a field of literary debate into an archive of useful knowledge. Criticism's undisciplined past thus illuminates its contested, ambivalent, and never fully disciplined present.