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### KEY=OLYMPICS - GIOVANNA RICE

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#### ACTION SPORTS AND THE OLYMPIC GAMES

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##### PAST, PRESENT, FUTURE

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Routledge Based on a decade of research by two leading action sports scholars, this book maps the relationship between action sports and the Olympic Movement, from the inclusion of the first action sports to those featuring for the first time in the Tokyo Olympic Games and beyond. In an effort to remain relevant to younger audiences, four new action sports, surfing, skateboarding, sport climbing, and BMX freestyle were included in the Tokyo Olympic program. Drawing upon interviews with Olympic insiders, as well as leaders, athletes, and participants in these action sports communities, the book details the impacts on the action sports industry and cultures, and offers national comparisons to show the uneven effects resulting from Olympic inclusion. It reveals the intricate workings of power and politics in contemporary sports organisations, and maps key trends in this changing sporting landscape. Action Sports and the Olympic Games is a fascinating read for anybody studying the Olympics, the sociology of sport, action sports, or sport policy.

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#### ACTION SPORTS AND THE OLYMPIC GAMES

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##### PAST, PRESENT, FUTURE

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Introducing action sports and the Olympic Games -- Mapping action sports and the Olympic Games : theoretical and conceptual considerations -- Researching the action sports-Olympic Games assemblage : a longitudinal and multi-method approach -- The history of action sports and the Olympics Games -- Agenda 2020 and the Tokyo announcement : initial responses and debates in action sport cultures -- Action sports and the politics of governance -- The action sports industry : a shifting landscape -- Skateboarding, the Olympics and flexible opposition : the sportisation of the antisport -- Surfing's paradoxical journey from alternative lifestyle to Olympic sport -- Developing pathways to Tokyo : national differences in the professionalisation of self-governing action sports -- Action sports and the opportunities and challenges for gender equity -- Conclusion.

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#### THE OLYMPIC GAMES QUIZ BOOK

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Prabhat Prakashan This book, in the form of quizzes, is the story about a culture that started in 776 BC until 1169 years later when in 393 AD the Ancient Olympic Games were terminated all of a sudden by an Emperor known as Theodosius I, but revived in 1896 AD by a 30-year old French aristocrat known as Baron Pierre de Coubertin, the father of the Modern Olympic Games. This sporting culture in the form of the Modern Olympic Games is still continuing since 1896 and in the form of the XXX Olympiad is again appearing in London from 27 July 212, in which thousands of best athletes in the world will inspire millions of people across the world to towards fitness, peace and international brotherhood. This exhaustive quiz book is meant to create awareness among the students, teachers and the mass about the various sports that are included in the Olympic programme. A must read book for all the sports-lover !

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#### THE 1906 OLYMPIC GAMES

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##### RESULTS FOR ALL COMPETITORS IN ALL EVENTS, WITH COMMENTARY

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McFarland One of the early concepts of the Olympic Games was to include "intercalated" Games every four years between the normal cycle, and to hold these Games in Athens, the ancestral home of the Olympics. In 1906 the first, and only one, of these games was held. Occurring only two years after the St. Louis Games of 1904 and two years before the London Games of 1908, the Athens Games were considered by many not to be "official"; social and political forces prevented continuation of the intercalation cycle in 1910 and later. Yet these Games were surprisingly successful and helped guarantee the survival of the modern Olympics. This book, fourth in the series on the early Olympics, presents all the data on 29 nation and city-state participants in more than a dozen events in the Athens Games. Scores and descriptions are provided, and many historical errors and omissions in other sources are corrected. Appendices include the published program for the Games, the actual schedule followed during the Games, and country-by country listings of all participating athletes.

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#### MANAGING THE OLYMPICS

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Springer The Olympic Games are the world's most complex and challenging sport mega-event to organize. Managing the Olympics is the first ever attempt to bring together the world's leading Olympic management researchers in one book and draws on the latest research into the management challenges faced by the organizers and key stakeholders of the Games.

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#### SUCCESS AND FAILURE OF COUNTRIES AT THE OLYMPIC GAMES

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Routledge The Olympic Games is undoubtedly the greatest sporting event in the world, with over 200 countries competing for success. This important new study of the Olympics investigates why some countries are more successful than others. Which factors determine their failure or success? What is the relationship between these factors? And how can these factors be manipulated to influence a country's performance in sport? This book addresses these questions and discusses the theoretical concepts that explain why national sporting success has become a policy priority around the globe. Danyel Reiche reassesses our understanding of success in sport and challenges the conventional explanations that population size and economic strength are the main determinants for a country's Olympic achievements. He presents a theory of countries' success and failure, based on detailed investigations of the relationships between a wide variety of factors that influence a country's position in the Olympic medals table, including geography, ideology, policies such as focusing on medal promising sports, home advantage and the promotion of women. This book fills a long-standing gap in literature on the Olympics and will provide valuable insights for all students, scholars, policy makers and journalists interested in the Olympic Games and the wider relationship between sport, politics, and nationalism.

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#### THE OLYMPIC SPORTS ECONOMY

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Business Expert Press The Olympic Sports Economy incorporates exclusive case studies and reports from sports management conferences to illustrate the most important business practices and trends of the Olympics today. Every two years, the Olympics wins world attention with contests and celebrations. The success story of the world's most watched event, best recognized symbols, and most enduring brand has many valuable lessons for the business world. An entire constellation of talent and teams works behind the scenes to strengthen the Olympics and keep it relevant in a changing world. Veteran sports business journalist and MBA Max Donner gives readers a useful guide to the key success factors that make the Olympics an exceptional institution. The Olympic Sports Economy incorporates exclusive case studies and reports from sports management conferences to illustrate the most important business practices and trends of the Olympics today. The text also reports objectively about recent controversies and challenges, as well as ways that

readers can explore constructive solutions. The Olympic Sports Economy highlights the role the Olympics has played as a model for over six-hundred other international multi-sport competitions and introduces ideas from important trends in Olympic sports that can also benefit other organizations.

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#### **THE OLYMPICS, PAST AND PRESENT**

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#### **HISTORY, OLYMPIC SPORTS AND EVENTS, FAMOUS OLYMPIANS**

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Covers the history, geography, languages, cultures and sports of the Olympic Games from Olympic origins and ancient traditions to modern heroes.

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#### **LOS ANGELES AND THE SUMMER OLYMPIC GAMES**

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#### **PLANNING LEGACIES**

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Springer This open access book describes the three planning approaches and legacy impacts for the Olympic Games in one locale: the city of Los Angeles, USA. The author critically compares the similarities and differences of the LA Olympics by reviewing the 1932 and 1984 Olympics and by analyzing the concurrent planning process for the 2028 Olympics. The author unravels the conditions that make (or do not make) LA28's argument "we have staged the Games before, we can do it again" compelling. Setting the bid's promises into the contemporary local and global mega-event contexts, the author analyzes why LA won the bids, how those wins allowed LA to negotiate concessions with the IOC and NOC, and how legacies were planned, executed, and ultimately evolved. The author concludes with a prediction which 2028 legacy promises might and might not be fulfilled given the local and international Olympic contexts.

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#### **THE OLYMPICS: OLYMPIC SPORTS**

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Wayland From basketball to athletics and many other team or individual sports inbetween, this book looks at the different sports that feature at the Olympics.

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#### **ONWARD TO THE OLYMPICS**

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#### **HISTORICAL PERSPECTIVES ON THE OLYMPIC GAMES**

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Wilfrid Laurier Univ. Press The Olympic Games have had two lives—the first lasted for a millennium with celebrations every four years at Olympia to honour the god Zeus. The second has blossomed over the past century, from a simple start in Athens in 1896 to a dazzling return to Greece in 2004. Onward to the Olympics provides both an overview and an array of insights into aspects of the Games' history. Leading North American archaeologists and historians of sport explore the origins of the Games, compare the ancient and the modern, discuss the organization and financing of such massive athletic festivals, and examine the participation, or the troubling lack of it, by women. Onward to the Olympics bridges the historical divide between the ancient and the modern and concludes with a thought-provoking final essay that attempts to predict the future of the Olympics over the twenty-first century.

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#### **THE 1904 OLYMPIC GAMES**

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#### **RESULTS FOR ALL COMPETITORS IN ALL EVENTS, WITH COMMENTARY**

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McFarland & Company Incorporated Pub The 1904 Olympic Games in St. Louis were both unusual and controversial. One of the major problems for Olympic scholars has been to determine which of the events at these Games were truly of Olympic caliber. The Games were included as part of the World's Fair, and every athletic contest that took place under the Fair's auspices was deemed "Olympic." These activities included croquet and water polo, high school and college championships in football and basketball, as well as the "Anthropology Days" events in which members of "primitive" "tribes" competed against one another. The author demonstrates, after great deliberation, that 16 events of the 21 overall were truly Olympic sports and gives descriptions, scores, and analyses for each (as well as for the five non-Olympic events). Appendices include literature relating to these games, lists of noncompeting foreign entrants, and a guide to all competitors.

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#### **A BRIEF HISTORY OF THE OLYMPIC GAMES**

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John Wiley & Sons For more than a millennium, the ancient Olympics captured the imaginations of the Greeks, until a Christianized Rome terminated the competitions in the fourth century AD. But the Olympic ideal did not die and this book is a succinct history of the ancient Olympics and their modern resurgence. Classics professor David Young, who has researched the subject for over 25 years, reveals how the ancient Olympics evolved from modest beginnings into a grand festival, attracting hundreds of highly trained athletes, tens of thousands of spectators, and the finest artists and poets.

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#### **UNDERSTANDING THE OLYMPICS**

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Routledge The Olympic Games is unquestionably the greatest sporting event in the world, with billions of viewers across the globe. How did the Olympics evolve into this multi-national phenomenon? How can the Olympics help us to understand the relationship between sport and society? What will be the impact and legacy of the 2016 Olympics in Rio? Now in a fully revised and updated new edition that places Rio 2016 in the foreground, Understanding the Olympics answers all these questions by exploring the social, cultural, political, historical and economic context of the Games. This book presents the latest research on the Olympics, including new material on legacy, sustainability and corruption, and introduces the reader to all of the key themes of contemporary Olympic Studies including: the history of the Olympics Olympic politics access and equity the Olympics and the media festival and spectacle the Olympic economy urban development Olympic futures. The most up-to-date and authoritative introduction to the Olympic Games, this book contains a full Olympic history timeline as well as illustrations, information boxes and 'Olympic Stories' in every chapter. Understanding the Olympics is essential reading for anybody with an interest in the Olympics or the wider relationship between sport and society.

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#### **THE OLYMPICS, A HISTORY OF THE MODERN GAMES**

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University of Illinois Press Traces the history of the modern Olympics from 1896 to 2000, contrasting the ideal of the game with the often politicized reality.

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#### **THE FINAL REPORT OF THE PRESIDENT'S COMMISSION ON OLYMPIC SPORTS**

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#### **THE GAMES: A GLOBAL HISTORY OF THE OLYMPICS**

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W. W. Norton & Company "A people's history of the Olympics."—New York Times Book Review A Boston Globe Best Book of the Year A Kirkus Reviews Best Nonfiction Book of the Year The Games is best-selling sportswriter David Goldblatt's sweeping, definitive history of the modern Olympics. Goldblatt brilliantly traces their history from the reinvention of the Games in Athens in 1896 to Rio in 2016, revealing how the Olympics developed into a global colossus and highlighting how they have been buffeted by (and affected by) domestic and international conflicts. Along the way, Goldblatt reveals the origins of beloved Olympic traditions (winners' medals, the torch relay, the eternal flame) and popular events (gymnastics, alpine skiing, the marathon). And he delivers memorable portraits of

Olympic icons from Jesse Owens to Nadia Comaneci, the Dream Team to Usain Bolt.

#### **ENCODING THE OLYMPICS**

#### **THE BEIJING OLYMPIC GAMES AND THE COMMUNICATION IMPACT WORLDWIDE**

Routledge Encoding the Olympics assembles a uniquely representative international team of media experts to provide a comprehensive review of the global impact of media and cultural communications associated with the Beijing 2008 Olympics. Commissioned by the IOC, this pioneering comparative study - the largest in Olympic Games research - provides a ground-breaking, panoramic, cross-cultural perspective on media responses to the leading sports event of the modern world. The representative team that undertook the study includes media commentators and political analysts, sport and media journalists, Sinologists and observers of the Asian Pacific Rim, academics in Olympic Studies and media and communication studies, scholars of the cultural and sociology studies of sport and festival and events managers. Encoding the Olympics provides a unique, encyclopaedic study that will serve as a versatile resource at several levels - as a textbook or source reference for academic institutions, media public relations agencies that facilitate the work of inter-cultural exchange organisations, and international communication departments of multinational enterprises and international NGOs. This volume analyses global media responses to a mega-sport event on a scale never before attempted. This book was previously published as a special issue of the International Journal of the History of Sport.

#### **THE NAKED OLYMPICS**

#### **THE TRUE STORY OF THE ANCIENT GAMES**

Random House Trade Paperbacks What was it like to attend the ancient Olympic Games? With the summer Olympics' return to Athens, Tony Perrottet delves into the ancient world and lets the Greek Games begin again. The acclaimed author of Pagan Holiday brings attitude, erudition, and humor to the fascinating story of the original Olympic festival, tracking the event day by day to re-create the experience in all its compelling spectacle. Using firsthand reports and little-known sources—including an actual Handbook for a Sports Coach used by the Greeks—The Naked Olympics creates a vivid picture of an extravaganza performed before as many as forty thousand people, featuring contests as timeless as the javelin throw and as exotic as the chariot race. Peeling away the layers of myth, Perrottet lays bare the ancient sporting experience—including the round-the-clock bacchanal inside the tents of the Olympic Village, the all-male nude workouts under the statue of Eros, and history's first corruption scandals involving athletes. Featuring sometimes scandalous cameos by sports enthusiasts Plato, Socrates, and Herodotus, The Naked Olympics offers essential insight into today's Games and an unforgettable guide to the world's first and most influential athletic festival. "Just in time for the modern Olympic games to return to Greece this summer for the first time in more than a century, Tony Perrottet offers up a diverting primer on the Olympics of the ancient kind....Well researched; his sources are as solid as sources come. It's also well written....Perhaps no book of the season will show us so briefly and entertainingly just how complete is our inheritance from the Greeks, vulgarity and all." --The Washington Post

#### **POWER GAMES**

#### **A POLITICAL HISTORY OF THE OLYMPICS**

Verso Books A timely, no-holds barred, critical political history of the modern Olympic Games The Olympics have a checkered, sometimes scandalous, political history. Jules Boykoff, a former US Olympic team member, takes readers from the event's nineteenth-century origins, through the Games' flirtation with Fascism, and into the contemporary era of corporate control. Along the way he recounts vibrant alt-Olympic movements, such as the Workers' Games and Women's Games of the 1920s and 1930s as well as athlete-activists and political movements that stood up to challenge the Olympic machine.

#### **TOTAL OLYMPICS**

#### **THE COMPLETE RECORD AND HISTORY OF THE OLYMPIC GAMES**

Total Sports A comprehensive look at the Winter & Summer Games including finalists & medal winners from every Olympic Games, biographies of the greatest athletes in Olympic history, & essays chronicling the traditions, politics, & scandals surrounding the world's premiere sporting event.

#### **THE SUMMER OLYMPICS**

Childrens Press Describes the history, ideals, events, and heroes of the Olympic Games, with an emphasis on the Summer Olympics.

#### **MODERN OLYMPIC GAMES**

Heinemann-Raintree Library Explores the development of the modern Olympic games from their inception in 1896, discussing location, logistics, rituals, events, and who is allowed to participate.

#### **OLYMPICS IN ATHENS 1896**

#### **THE INVENTION OF THE MODERN OLYMPIC GAMES**

A rich and entertaining work of history, Olympics in Athens 1896 brings together the following intriguing strands: the rise of amateur athletics in competing countries, each with its own particular stamp; the enormous interest aroused by the excavation of ancient Olympia, the site of the ancient Games; the determination of the eccentric French aristocrat Baron Pierre de Coubertin to embody the amateur athletic ideal in a revival of the Games; and a perception by politicians and the Greek royal family that hosting Coubertin's Games could help to put the young Greek state on the European map.

#### **JAPAN THROUGH THE LENS OF THE TOKYO OLYMPICS OPEN ACCESS**

Routledge This book situates the 2020 Tokyo Olympics within the social, economic, and political challenges facing contemporary Japan. Using the 2020 Tokyo Olympics as a lens into the city and the country as a whole, the stellar line up of contributors offer hidden insights and new perspectives on the Games. These include city planning, cultural politics, financial issues, language use, security, education, volunteerism, and construction work. The chapters then go on to explore the many stakeholders, institutions, citizens, interest groups, and protest groups involved, and feature the struggle over Tokyo's extreme summer heat, food standards, the implementation of diversity around disabilities, sexual minorities, and technological innovations. Giving short glimpses into the new Olympic sports, this book also analyses the role of these sports in Japanese society. Japan Through the Lens of the Tokyo Olympics will be of huge interest to anyone attending the Olympic Games in Tokyo 2020. It will also be useful to students and scholars of the Olympics and the sociology of sport, as well as Japanese culture and society.

#### **ELAPSED TIME AT THE OLYMPICS**

Capstone Introduces elapsed time and describes how it is used in practical situations, including the planning and recording of the Olympic games.

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#### **THE OLYMPIC GAMES EFFECT**

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#### **HOW SPORTS MARKETING BUILDS STRONG BRANDS**

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John Wiley & Sons Marketing at the Olympics, the attraction and the rewards Essential reading in preparation for the 2012 London Olympics, the newly revised and fully updated second edition of The Olympic Games Effect offers fascinating sports marketing and branding insights into the promotion of the Games themselves, and their unique attraction for corporations in particular. The important lessons of past Olympics will be used to show a hundred year-plus tradition based on a several thousand year old testament to the love of sports and competition, revealing how, in recent years, this has evolved into a seductively attractive vehicle for a wide range of audiences, from consumers to corporations. Loaded with historical information on the Olympics, the book traces the history of the Olympics back to 776 BC. This legacy is vital to the ongoing success of the Olympics, and is at the heart of why brands care so much Packed with illustrations that illustrate how the Games have become arguably the world's most successful sports event and the marketing opportunities this has led to Includes relevant business strategies and recommendations to help companies understand how to make more effective sports sponsorship decisions This timely new edition of The Olympic Games Effect shows the value contributed by sponsoring the world's premier sporting event, and explains how, by extension, other global sports events have the potential to generate similarly impressive results for their sponsors.

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#### **THE OLYMPIC GAMES: MEETING NEW GLOBAL CHALLENGES**

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Routledge As the World's greatest sporting event, the Olympic Games has always commanded intrigue, analysis and comment in equal measure. This book looks to celebrate the significance of the Olympics, their historical impact, controversies that presently surround them and their possible future direction. It begins with a detailed, if controversial, analysis of the scale of the modern Summer Olympics and considers whether in fact the Games have simply become too big? Thereafter considerable coverage is afforded the often contentious bidding process, required of successful host cities wishing to attract the Games, and asks why some cities are successful and others are not. This book also reflects on the growing security measures that surround the Olympics and considers their full impact on the civil liberties of those impacted by them. For scholars of the Olympic movement this book represents essential reading to understand further the Olympic Games, their significance and effect, as the 2016 Olympics in Rio de Janeiro draw ever closer. This book was published as a special issue of Sport in Society.

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#### **THE HISTORY OF THE OLYMPIC GAMES**

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#### **FASTER, HIGHER, STRONGER**

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Welbeck Publishing Group Published in association with the International Olympic Committee, The History of the Olympic Games: Faster, Higher, Stronger is the definitive illustrated chronicle of the world's biggest sporting event. Featuring stunning photographs and artefacts from the archive of the Olympic Museum, it tells the story of more than 120 years of sporting excellence, from the birth of the modern Olympics in Athens in 1896, right up to the delayed Tokyo 2020 Games. Packed with fascinating and stories and profiles of iconic athletes from across the globe, it's a definitive journey through every single iteration of the Olympics. It also includes rare documents that illuminate some of the most incredible events in Olympic history, allowing readers to get closer to the world's greatest sporting spectacle than ever before.

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#### **THE OLYMPICS IN ART**

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#### **AN EXHIBITION OF WORKS OF ART RELATED TO OLYMPIC SPORTS**

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#### **THE 1908 OLYMPIC GAMES**

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#### **RESULTS FOR ALL COMPETITORS IN ALL EVENTS, WITH COMMENTARY**

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McFarland & Company Incorporated Pub The 1908 Olympic Games were controversial. There was almost constant bickering among the American team and the British officials. Because of the controversies, the 1908 Olympics have been termed The Battle of Shepherd's Bush, referring to the site of the Olympic Stadium. Reports of the 1908 Olympics have been rare and do not for instance contain full results for archery, track and field athletics, football (soccer), gymnastics, motorboating and shooting. A great deal of new information has been discovered by the authors, and this work gives complete results for all events. The information presented is based primarily on 1908 sources. For the first time, definitive word on the sites, dates, events, competitors, and nations as well as the event results are available for all of the 1908 Olympic events, including boxing, cycling, diving, fencing, field hockey, lacrosse, polo, raquets, swimming, lawn tennis, tug-of-war, weightlifting, wrestling and yachting, among other sports. A series of appendices include rarely seen information about the many controversies surrounding the Games.

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#### **THE OLYMPICS, MEDIA AND SOCIETY**

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Routledge When the general public follow the Olympic Games on television, on the internet, even in the newspapers, they feel like they have themselves experienced the performances of the athletes. This book explores whether it is ever possible to experience the Olympic Games as an athletic event without considering the effect of the media. It addresses a multitude of ways in which the intermediary of media production alters the experience of the Olympics. Spectators watching Olympic events from the stands are less subjected to the language of the commentators, journalists, and even the athlete interviews as they form impressions and understandings of the games. However, even those who sit in the stands for the opening ceremonies or walk down the streets of the Olympic Village and the host city are treated to media spectacles that are intentionally produced to display the attitudes, values, and beliefs of the host country and its Olympic Committee. This book performs the important task of analysing ways in which the media serves as both an integral component and an arbiter of the Games for society. This book was originally published as a special issue of Mass Communication and Society.

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#### **OLYMPICS**

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#### **PAST & PRESENT**

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Prestel Publishing This lavishly illustrated book takes readers into the world of ancient Olympia and the modern Olympic Games. Filled with photographs, drawings, and maps, this book explores the natural environment of the sanctuary and the important political and cultural role it played. Archaeological discoveries give a fascinating picture of an ancient Olympia whose legacy of peaceful competition and athletic excellence lives on. The first modern Olympic Games were held in 1896 and, since then, the number of nations competing has grown from 14 to more than 200. In addition to numerous illustrations, this book includes fascinating essays that offer a global perspective on the phenomenon that the Olympic Games have become and trace its evolution from a great idea to a grand spectacle. With hundreds of photographs and illustrations, it looks at aspects of the Games from the first Winter Olympic Games in 1924 to the highly politically charged Olympics in Berlin in 1936; from doping scandals to the growth of the Paralympics. Interspersed with the illustrations are fascinating essays that gather the latest information, records, and research making this one of the most comprehensive and up-to-date books on the topic.

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#### **OLYMPIC LEGACIES: INTENDED AND UNINTENDED**

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## POLITICAL, CULTURAL, ECONOMIC AND EDUCATIONAL

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Routledge For more than a century, the Olympics have been the modern world's most significant sporting event. Indeed, they deserve much credit for globalizing sport beyond the boundaries of the Anglo-American universe, where it originated, into broader global realms. By the 1930s, the Olympics had become a global mega-event that occupied the attention of the media, the interest of the public and the energies of nation-states. Since then, projected by television, funded by global capital and fattened by the desires of nations to garner international prestige, the Olympics have grown to gargantuan dimensions. In the course of its epic history, the Olympics have left numerous legacies, from unforgettable feats to monumental stadiums, from shining triumphs to searing tragedies, from the dazzling debuts on the world's stage of new cities and nations to notorious campaigns of national propaganda. The Olympics represent an essential component of modern global history. The Olympic movement itself has, since the 1990s, recognized and sought to shape its numerous legacies with mixed success as this book makes clear. It offers ground-breaking analyses of the power of Olympic legacies, positive and negative, and surveys the subject from Athens in 1896 to Beijing in 2008, and indeed beyond. This book was published as a special issue of the International Journal of the History of Sport.

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## 10 AMAZING OLYMPIC LISTS

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### EVERYTHING YOU NEED TO KNOW ABOUT THE OLYMPICS

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Andrews UK Limited Everything you need to know about the Olympics - and some amazing facts you wouldn't believe - are contained within this fascinating eBook. Who was the mascot for each games? What crazy sports are no longer events in the games? Who are considered to be the best athletes of all time? Were the winners always given gold medals? and how much gold is actually in one anyway? Find out about all of these things and more in 10 Amazing Olympic Lists!

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### HARD PIVOT

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#### EMBRACE CHANGE. FIND PURPOSE. SHOW UP FULLY.

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Sounds True Apolo Ohno shares his most valuable lessons for overcoming challenges with resilience, creativity, and purpose. In speed skating, a hard pivot is an aggressive shift of direction that requires courage, practice, and split-second timing. For Apolo Ohno, the most frightening hard pivot of his life didn't happen on the ice—but rather, when he had to hang up his skates for good. “After my final Olympics, I felt confused, vulnerable, and adrift without purpose,” he says. “Yet that's when I realized my experiences had given me something much more valuable than medals and memories. I had tools I could use to shift my life in a new direction—and most importantly, these were tools anyone could benefit from.” With Hard Pivot, Apolo combines practical guidance, personal stories, and deep insights from the psychology of success into a resource to help you through challenging times. Here he shares his most valuable lessons and tools, condensed into the Five Golden Principles: • Gratitude: A daily practice to help you maintain perspective, cultivate empathy, and alleviate stress • Giving: How to elevate your life's purpose by offering your time, attention, and resources to others • Grit: Exercises to build mental stamina, resilience, and toughness to persevere through hard times • Gearing Up: Ways to prepare yourself to meet the unknown with flexibility and grace • Go: Develop the courage to take risks, learn from success and failure, and come back stronger When life drastically changes—whether by choice or circumstance—the hardest part is often letting go of what was familiar and stable. Yet in Hard Pivot, Apolo provides the tools and inspiration to create a new life filled with greater purpose, wisdom, and joy. “You can trust yourself,” he writes. “You can lean into the curve, pick up momentum, and speed down the track to success. In that pivotal moment, you might even find that you're having the most fun you've ever had. You're in flow. You're enjoying your precious life. And you're winning.”

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## THE 1940 TOKYO GAMES: THE MISSING OLYMPICS

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### JAPAN, THE ASIAN OLYMPICS AND THE OLYMPIC MOVEMENT

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Routledge By representing their experience of modernity as different from the West in their respective Olympic Games, Asian nations reveal much about the ambitions and anxieties of being an Asian host in the continuing western Olympic hegemony. This original work explores the encounter between 'the East and the West' by analyzing the deliberate self-presentational cultural diplomacy historically required of Asian Olympic hosts. Exploring the relationship between Modern Asia and the Olympic Games, it focuses on the forgotten history of the 1940 Tokyo Olympics to reveal the complex and fascinating encounter between Japan and the world in the 1930s. The book is the first full account of this encounter and draws substantially on Japanese sources hitherto unknown in the English-speaking world. It argues that this encounter sets the scene and the tone for later Asian involvement in the Olympic Movement. It includes chapters on: Imperial Commemoration and Diplomacy the Japanese Fascist Olympics the Event, Japanese Style the Spectre of 1940 in Later Asian Olympics. This work fills a gap in the literature, and provides an original addition to the history of Japanese culture, Asian cultures and the Olympic Movement. This book is a special issue of The International Journal of the History of Sport.

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### THE OLYMPIC GAMES EXPLAINED

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#### A STUDENT GUIDE TO THE EVOLUTION OF THE MODERN OLYMPIC GAMES

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Psychology Press This new student textbook explores the history and meaning of the modern Olympic Games, providing a comprehensive overview of 'Olympism' from the Ancient Greeks origins through to the beginnings of the International Olympic Committee.

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### BEIJING'S GAMES

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#### WHAT THE OLYMPICS MEAN TO CHINA

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Rowman & Littlefield Why is hosting the Olympic Games so important to China? What is the significance of a quintessential symbol of Western civilization taking place in the heart of the Far East? Will the Olympics change China, or will China change the Olympics? Susan Brownell sets the historical and cultural contexts for the 2008 Beijing Olympics Games by placing it within the context of China's hundred-year engagement with the Olympic movement to illuminate what the Games mean to China and what the Beijing Olympic Games will mean for China's relationship with the outside world. Brownell's deeply informed analysis ranges from nineteenth-century orientalism to Cold War politics and post-Cold War "China bashing." Drawing on her more than two decades of engagement in Chinese sports, the author presents evocative stories and first-person accounts to paint a human picture of the passion that many Chinese people feel for the Olympic Games. It will also be essential reading for journalists and sports enthusiasts who want to understand the fascinating story behind the Beijing Olympics.

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## AMERICA'S FIRST OLYMPICS

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### THE ST. LOUIS GAMES OF 1904

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University of Missouri Press America in 1904 was a nation bristling with energy and confidence. Inspired by Theodore Roosevelt, the nation's young, spirited, and athletic president, a sports mania rampaged across the country. Eager to celebrate its history, and to display its athletic potential, the United States hosted the world at the 1904 Louisiana Purchase Exposition in St. Louis. One part of the World's Fair was the nation's first Olympic games. Revived in Greece in 1896, the Olympic movement was also young and energetic. In fact, the St. Louis Olympics were only the third in modern times. Although the games were originally awarded to Chicago, St. Louis wrestled them from her rival city against the wishes of International Olympic Committee President Pierre de Coubertin. Athletes came from eleven countries and four continents to compete in state-of-the-art facilities, which included a ten-thousand-seat stadium with gymnasium equipment donated by sporting goods magnate Albert Spalding. The 1904 St. Louis Olympics garnered only praise, and all agreed that the games were a success, improving both the profile of the Olympic movement and the prestige of the United States. But within a few years, the games of 1904 receded in memory. They suffered a worse fate with the publication of Coubertin's memoirs in

1931. His selective recollections, exaggerated claims, and false statements turned the forgotten Olympics into the failed Olympics. This prejudiced account was furthered by the 1948 publication of *An Approved History of the Olympic Games* by Bill Henry, which was reviewed and endorsed by Coubertin. *America's First Olympics*, by George R. Matthews, corrects common misconceptions that began with Coubertin's memoirs and presents a fresh view of the 1904 games, which featured first-time African American Olympians, an eccentric and controversial marathon, and documentation by pioneering photojournalist Jessie Tarbox Beals. Matthews provides an excellent overview of the St. Louis Olympics over a six-month period, beginning with the intrigue surrounding the transfer of the games from Chicago. He also gives detailed descriptions of the major players in the Olympic movement, the events that were held in 1904, and the athletes who competed in them. This original account will be welcomed by history and sports enthusiasts who are interested in a new perspective on this misunderstood event.