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## MULTINATIONAL BUSINESS FINANCE, GLOBAL EDITION.

## MULTINATIONAL BUSINESS FINANCE

## INTERNATIONAL CORPORATE FINANCE, + WEBSITE

## VALUE CREATION WITH CURRENCY DERIVATIVES IN GLOBAL CAPITAL MARKETS

**John Wiley & Sons** A thorough introduction to corporate finance from a renowned professor of finance and banking As globalization redefines the field of corporate finance, international and domestic finance have become almost inseparably intertwined. It's increasingly difficult to understand what is happening in capital markets without a firm grasp of currency markets, the investment strategies of sovereign wealth funds, carry trade, and foreign exchange derivatives products. International Corporate Finance offers thorough coverage of the international monetary climate, including Islamic finance, Asian banking, and cross-border mergers and acquisitions. Additionally, the book offers keen insight on global capital markets, equity markets, and bond markets, as well as foreign exchange risk management and how to forecast exchange rates. Offers a comprehensive discussion of the current state of international corporate finance Provides simple rules and pragmatic answers to key managerial questions and issues Includes case studies and real-world decision-making situations For anyone who wants to understand how finance works in today's hyper-connected global economy, International Corporate Finance is an insightful, practical guide to this complex subject.

## GLOBAL CORPORATE FINANCE

## A FOCUSED APPROACH SECOND EDITION

**World Scientific Publishing Company** Global Corporate Finance, 2nd edition written by a son-father team introduces students and practitioners to those principles essential to the understanding of global financial problems and the policies that global business managers contend with. The objective of this book is to equip current and future business leaders with the tools they need to interpret the issues, to make sound global financial decisions, and to manage the wide variety of risks that modern businesses face in a competitive global environment. In line with its objective, the book stresses practical applications in a concise and straightforward manner, without a complex treatment of theoretical concepts. Instructors who want students to possess practical, job-oriented skills in international finance will find this unique text ideal for their needs. Suitable for both undergraduate- and graduate-level courses in international finances, this book is clearly the "go-to" book on one most important aspect of corporate finance. The revised, 2nd edition offers updates to the chapters, answers to some end-of-chapter problems, and a number of practical case-studies. It also comes with a complete set of online ancillary materials, including an Instructor's Manual, a test bank of 500 multiple-choice questions, two sets of PowerPoint lecture slides, and separate, detailed lecture notes. The ancillary materials are available upon request for instructors who adopt this book as a course text.

## PRINCIPLES OF CORPORATE FINANCE

This new international edition provides increased coverage of the procedures for estimating the cost of capital, expanded coverage of risk management techniques and the use and misuse of derivatives, and additional coverage of agency problems.

## INTERNATIONAL BUSINESS FINANCE

**Routledge** This textbook introduces students to the fundamental workings of business and finance in the global economy. It brings clarity and focus to the complexities of the field and demonstrates the key linkages between the foreign exchange markets and world money markets. Core topics examined include: corporate aspects of international finance, with special attention given to contractual and operational hedging techniques the mechanics of the foreign exchange markets the building blocks of international finance the optimal portfolio in an international setting. Michael Connolly also provides up-to-date statistics from across the globe, relevant international case studies, problem sets and solutions and links to an online PowerPoint presentation. International Business Finance is an engaging and stimulating text for students in undergraduate and MBA courses in international finance and a key resource for lecturers.

## FUNDAMENTALS OF MULTINATIONAL FINANCE

Access Card Package Package consists of: \*0134472136 / 9780134472133 Fundamentals of Multinational Finance\*0134626575 / 9780134626574 MyLab Finance with Pearson eText -- Access Card -- for Fundamentals of Multinational Finance

## INTERNATIONAL FINANCIAL MANAGEMENT

**Cengage Learning** Delivering unrivaled depth of theory and practical applications, Madura's INTERNATIONAL FINANCIAL MANAGEMENT, 13e, builds on the fundamental principles of corporate finance to provide the timely information and contemporary insights needed to prosper in today's global business environment. Well known for its reader-friendly style and clear explanations, this best-seller introduces international finance with a focus on the important role of modern multinational corporations in global commerce. Using a strong corporate perspective, it discusses a wide range of managerial topics and emphasizes the most recent changes in the international environment. Relevant examples, instructive diagrams, and self-tests ensure readers thoroughly understand -- and remember -- what they learn. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

## MULTINATIONAL FINANCE

## EVALUATING THE OPPORTUNITIES, COSTS, AND RISKS OF MULTINATIONAL OPERATIONS

**John Wiley & Sons** Deep coverage and rigorous examination of international corporate finance Multinational Finance offers an advanced exploration of international corporate finance concepts and operations. Despite its status as one of the most rigorous texts on the topic, this book remains accessible and readable without sacrificing depth of coverage. Sidebars, key terms, essays, conceptual questions, and problems with solutions help aid in the learning process, while suggested readings and PowerPoint handouts reinforce the material and offer avenues for further exploration. This new sixth edition includes Excel templates that allow students to use real-world tools in a learning environment, and the modular structure facilitates course customization to individual objectives, interests, and preparatory level. The emphasis is on the basics of financial management, but coverage includes unique chapters on treasury management, asset pricing, hedging, options, and portfolio management in addition to traditional finance topics. International finance is a diverse field with myriad specialties and a vast array of possible interests. This book allows students to view the field through the lens of a financial manager with investment or financial options in more than one country to give them a practical feel for real-world application. Understand the nature and operations of international corporate finance Evaluate opportunities, costs, and risks of multinational operations See beyond the numbers and terminology to the general principles at work Learn the markets, currencies, taxation, capital structure, governance, and more Comprehensive, adaptable, and rigorously focused, this book gives students a solid foundation in international corporate finance, as well as a sound understanding of the tools and mechanics of the field. Designed for MBA and advanced undergraduate courses, Multinational Finance provides the deep coverage so essential to a solid education in finance.

## CORPORATE FINANCE

Reach every student by pairing this text with MyLab Finance MyLab (TM) is the teaching and learning platform that empowers you to reach every student. By combining trusted author content with digital tools and a flexible platform, MyLab personalizes the learning experience and improves results for each student.

## FUNDAMENTALS OF MULTINATIONAL FINANCE

**Prentice Hall** Fundamentals of Multinational Finance is intended for use in undergraduate International Financial Management, International Business Finance, or International Finance courses. It is also suitable for readers interested in global financial management. A focused, streamlined approach to creating a global financial management strategy. Tomorrow's business leaders will be expected to comprehend global markets and lead their organizations through a constantly changing global environment. By grounding concepts in the context of illuminating case studies and real-world examples, Fundamentals of Multinational Finance familiarizes readers with the fundamental concepts and tools necessary to implement an effective global financial management strategy. This edition includes the many new financial management challenges faced by today's business leaders--while still providing readers with a streamlined text that gets straight to the important concepts.

## SOVEREIGN RISK AND FINANCIAL CRISES

**Springer Science & Business Media** Sovereign risk and financial crises play a key role in current international economic developments, particularly in the case of economic downturns. As the Asian economic crisis in the late 1990s revealed once again, financial crises are the rule rather than the exception in capitalist economies. The event also revealed that international public debt agreements are contingent claims. In a world of increasing economic interdependencies, the issues of financial crises and country defaults are of critical importance. This volume goes to the heart of the academic discussion on sovereign risk and financial crises by centering on quantitative-empirical aspects, evaluating prominent approaches, and by proposing new methods. Part I of the volume identifies key factors and processes that are central in analyzing sovereign risk while Part II focuses on the determinants and effects of financial crises.

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## CORPORATE FINANCE, GLOBAL EDITION

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This title is a Pearson Global Edition. The Editorial team at Pearson has worked closely with educators around the world to include content, which is especially relevant to students outside the United States. For MBA/graduate students taking a course in corporate finance. An emphasis on modern theory blended with practice elevates students' financial decision making. Using the valuation framework based on the Law of One Price, top researchers Jonathan Berk and Peter DeMarzo have set the new canon for corporate finance textbooks. Corporate Finance, 5th Edition blends coverage of time-tested principles and the latest advancements with the practical perspective of the financial manager. Students have the opportunity to "practice finance to learn finance" by solving quantitative business problems like those faced by today's professionals. With built-in resources to help students master the core concepts, students develop the tools they need to make sound financial decisions in their careers. For a streamlined book specifically tailored to the topics covered in the first one-semester course, Corporate Finance: The Core, 5th Edition is also available by Jonathan Berk and Peter DeMarzo. MyLab Finance is not included. Students, if MyLab Finance is a recommended/mandatory component of the course, please ask your instructor for the correct ISBN. MyLab Finance should only be purchased when required by an instructor. Instructors, contact your Pearson representative for more information. Reach every student by pairing this text with MyLab Finance MyLab(tm) is the teaching and learning platform that empowers you to reach every student. By combining trusted author content with digital tools and a flexible platform, MyLab personalizes the learning experience and improves results for each student.

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## EBOOK: CORPORATE FINANCE FOUNDATIONS - GLOBAL EDITION

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**McGraw Hill** This Global Edition has been developed specifically to meet the needs of international finance students. It continues to offer substantial coverage of the recession and liquidity crisis that engulfed the global economies in the last few years and pays special attention to the banking sector and the critical need for funding that most businesses face. The emphasis on analytical approaches to international financial problems is intended to make the content more relevant and improve learning outcomes for the international student. Corporate Finance Foundations' thorough treatment of concepts and application combines with a complete digital solution to help your students achieve higher outcomes in the course.

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## APPLIED CORPORATE FINANCE, 4TH EDITION

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**Wiley Global Education** Aswath Damodaran, distinguished author, Professor of Finance, and David Margolis, Teaching Fellow at the NYU Stern School of Business, have delivered the newest edition of Applied Corporate Finance. This readable text provides the practical advice students and practitioners need rather than a sole concentration on debate theory, assumptions, or models. Like no other text of its kind, Applied Corporate Finance, 4th Edition applies corporate finance to real companies. It now contains six real-world core companies to study and follow. Business decisions are classified for students into three groups: investment, financing, and dividend decisions.

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## INTERNATIONAL CORPORATE FINANCE

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**McGraw-Hill/Irwin** With the ongoing global economic crisis still taking full effect on today's society, International Corporate Finance 1e brings a fresh approach and perspective on present events. This text focuses on a key player in this financial world: multinational corporations (MNC). By applying general financial concepts and procedures, it explains the conduct of financial management in MNCs. Because most corporations are either directly or indirectly affected by multinational entities and have a global exposure, a study of MNC financial management has broad applicability. This new text takes a quantitative approach with an emphasis on excel spreadsheets and current examples.

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## ANALYTICAL CORPORATE FINANCE

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**Springer** This book draws readers' attention to the financial aspects of daily life at a corporation by combining a robust mathematical setting and the explanation and derivation of the most popular models of the firm. Intended for third-year undergraduate students of business finance, quantitative finance, and financial mathematics, as well as first-year postgraduate students, it is based on the twin pillars of theory and analytics, which merge in a way that makes it easy for students to understand the exact meaning of the concepts and their representation and applicability in real-world contexts. Examples are given throughout the chapters in order to clarify the most intricate aspects; where needed, there are appendices at the end of chapters, offering additional mathematical insights into specific topics. Due to the recent growth in knowledge demand in the private sector, practitioners can also profit from the book as a bridge-builder between university and industry. Lastly, the book provides useful information for managers who want to deepen their understanding of risk management and come to recognize what may have been lacking in their own systems.

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## MANAGING GLOBAL FINANCIAL AND FOREIGN EXCHANGE RATE RISK

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**John Wiley & Sons** A comprehensive guide to managing global financial risk From the balance of payment exposure to foreign exchange and interest rate risk, to credit derivatives and other exotic options, futures, and swaps for mitigating and transferring risk, this book provides a simple yet comprehensive analysis of complex derivatives pricing and their application in risk management. The risk posed by foreign exchange transactions stems from the volatility of the exchange rate, the volatility of the interest rates, and factors unique to individual companies which are interrelated. To protect and hedge against adverse currency and interest rate changes, multinational corporations need to take concrete steps for mitigating these risks. Managing Global Financial and Foreign Exchange Rate Risk offers a thorough treatment of price, foreign currency, and interest rate risk management practices of multinational corporations in a dynamic global economy. It lays out the pros and cons of various hedging instruments, as well as the economic cost benefit analysis of alternative hedging vehicles. Written in a detailed yet user-friendly manner, this resource provides treasurers and other financial managers with the tools they need to manage their various exposures to credit, price, and foreign exchange risk. Managing Global Financial and Foreign Exchange Rate Risk covers various swaps in this geometrically growing field with notional principal in excess of \$120 trillion. From caplet and corridors to call and put swaptions this book covers the micro structure of the swaps, options, futures, and foreign exchange markets. From credit default swap and transfer and convertibility options to asset swap switch and weather derivatives this book illustrates their simple pricing and application. To show real-world examples, each chapter includes a case study highlighting a specific problem, as well as a set of steps to solve it. Numerous charts accompanied with actual Wall Street figures provide the reader with the opportunity to comprehend and appreciate the role and function of derivatives, which are often misunderstood in the financial market. This detailed resource will guide the individual, government and multinational corporations safely through the maze of various exposures. A must-read for treasurers, controllers, money managers, portfolio managers, security analyst and academics, Managing Global Financial and Foreign Exchange Rate Risk represents an important collection of up-to-date risk management solutions. Ghassem A. Homaifar is a professor of financial economics at Middle Tennessee State University. He has Master of Science in Industrial Management from State University of New York at Stony Brook and PhD in Finance from University of Alabama in 1982. He is the author of numerous articles that have appeared in the Journal of Risk and Insurance, Journal of Business Finance and Accounting, Weltwirtschaftliches Archiv Review of World Economics, Advances in Futures and Options Research, Applied Financial Economics, Applied Economics, International Economics, and Global Finance Journal.

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## MULTINATIONAL FINANCE

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### EVALUATING OPPORTUNITIES, COSTS, AND RISKS OF OPERATIONS

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**John Wiley & Sons** An in-depth treatment of the international financial arena Multinational Finance, Fifth Edition assumes the viewpoint of the financial manager of a multinational corporation with investment or financial operations in more than one country. This book provides a framework for evaluating the many opportunities, costs, and risks of multinational operations in a manner that allows readers to see beyond the math and terminology surrounding this field to realize the general principles of multinational financial management. Logically organized and written in a clear, non-technical style, this book includes information on international finance topics such as foreign exchange, currency and derivatives markets, currency risk (transaction, operating, and translation) management, country risk, international taxation, capital structure, cost of capital, and international portfolio diversification. It also offers unique chapters on multinational treasury management, the rationale for hedging currency risks, options on real assets, international corporate governance, asset pricing, and portfolio management. Emphasizes the managerial aspects of multinational finance with graphs, figures, and the use of numerous real-world examples Expands on the treatment of parity disequilibria to include exchange rate expectations that differ from parity and a project's operating exposure to currency risk Provides an overview and comparison of the various derivative instruments and their use in risk hedging Contains valuable insights on valuation and management of a multinational corporation's investments If you're looking for the best way to gain a firm understanding of multinational finance, look no further than the fifth edition of this classic text.

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## MULTINATIONAL BUSINESS FINANCE

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### PROJECT MANAGEMENT, 2ND EDITION

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**Vikas Publishing House** The book discusses all the issues related to Project Management. Strategic considerations, recognition of the human factor and need for administrative set-up are interwoven in this book while developing the main theme of the financial side of project management. New in this Book 1. New chapters titled 'Infrastructure Projects and Project Financing' have been added 2. 'Economic and Social Cost Benefit' and 'Network Analysis and Execution Plan' have been enriched with additional material 3. Components of interest rates has been elaborated and the concepts of cost of capital and required rate of return built on it 4. More examples and real cases and enhanced diagrammatic explanation 5. Chapterization scheme has been revised in the line of phases of project life cycle 6. References, footnotes and web links have been added to give readers access to extra material for further reading Key Features 1. Strategy, human aspect, administrative issues and system approach have been integrated in a single thread without compromising on conceptual clarity and simplicity 2. Use of spreadsheet has been extensively explained in chapters where it is most applicable 3. A continuous case has been built around the theme of each chapter throughout the book

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## FUNDAMENTALS OF CORPORATE FINANCE

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Fundamentals of Corporate Finance's applied perspective cements students' understanding of the modern-day core principles by equipping students with a problem-solving methodology and profiling real-life financial management practices--all within a clear valuation framework. KEY TOPICS: Corporate Finance and the Financial Manager;Introduction to Financial Statement Analysis;The Valuation Principle;The Foundation of Financial Decision Making;The Time Value of Money;Interest Rates;Bonds;Valuing Stocks;Investment Decision Rules;Fundamentals of Capital Budgeting;Risk and Return in Capital Markets;Systematic Risk and the Equity Risk Premium;Determining the Cost of Capital;Risk and the Pricing of Options;Raising Equity Capital;Debt Financing;Capital Structure;Payout Policy;Financial Modeling and Pro Forma Analysis;Working Capital Management;Short-Term Financial Planning;Risk Management;International Corporate Finance; Leasing;Mergers and Acquisitions;Corporate Governance MARKET: Appropriate for Undergraduate Corporate Finance courses.

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## CORPORATE FINANCE

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For MBA/graduate students taking a course in corporate finance. Using the unifying valuation framework based on the Law of One Price, top researchers Jonathan Berk and Peter DeMarzo set the new

standard for corporate finance textbooks. Corporate Finance blends coverage of time-tested principles and the latest advancements with the practical perspective of the financial manager. With this ideal melding of the core with modern topics, innovation with proven pedagogy, Berk and DeMarzo establish the new canon in finance. The second edition reflects the constantly changing world of finance, including information on the recent financial crisis, new behavioral finance research, and updated practitioner interviews.

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## MANAGING GLOBAL BUSINESS

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**Bloomsbury Publishing** This is an exciting new introductory textbook which delivers a truly global exploration of international business. It provides an accessible and engaging overview of the key theories and models that underpin the global economy. The text gives attention to the challenges and ambitions of businesses in the developing world, including small and family-run businesses, as well as those of 'born-global' companies. Managing Global Business takes a practical approach to link theoretical concepts to real-world situations and offers a varied discussion into the key activities of the international manager, and a useful guide on employability opportunities. This textbook is recommended for established institutions as well as the rapidly expanding network of education centres in the developing world. It is designed as a core text for students of International Business and Business Management degrees at undergraduate and postgraduate level.

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## MANAGING INFORMATION TECHNOLOGY IN MULTINATIONAL CORPORATIONS

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**Barraclough Ltd**

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## INTERNATIONAL FINANCIAL MANAGEMENT, ABRIDGED

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**Cengage Learning** Combining depth of theory with practical applications, Madura's best-selling INTERNATIONAL FINANCIAL MANAGEMENT ABRIDGED, 12E builds on the fundamental principles of corporate finance to provide the timely information and contemporary insights needed to prosper in today's global business environment. With its signature reader-friendly style and clear explanations, the text introduces international finance with a focus on the important role of modern multinational corporations in global commerce. It discusses a wide range of managerial topics using a strong corporate perspective. Emphasizing the most recent financial changes and industry trends, the Twelfth Edition highlights financial reform and its impact on international finance today. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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## MARKET INSANITY

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### A BRIEF GUIDE TO DIAGNOSING THE MADNESS IN THE STOCK MARKET

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**Academic Press** Market Insanity: A Brief Guide to Diagnosing the Madness in the Stock Market is an engaging and accessible primer which applies modern behavioral finance to equity markets. It helps readers understand how logical investment decisions can be betrayed by what Taillard calls "the insanity," all those behavioral quirks which cause us to achieve less than optimal utility. The book describes how limited information, habit, the rules of the game, asymmetric information and ego blend together in potentially toxic ways in market environments, thus creating bubbles, stock runs, and more prosaically, even 'normal' equity prices. In addition, the book discusses the implications of these behaviors in-depth. In so doing, it helps the reader to not only predict the madness within equity markets, but also helps them develop solutions that address and mitigate outcomes. Provides detailed and accurate descriptions of the most relevant behavioral anomalies for finance Entertainingly written by a veteran consultant with 15+ years experience helping companies explain anomalous finance behavior in non-economic language Shows how educated finance professionals can use behavioral insights to help build finance solutions Addresses the implications for equity markets in deviations from rationality paradigms Draws on a vast range of literature in explaining anomalous behavior, including economic psychology, economic psychology, evolutionary psychology, anthropology and animal behavior

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## PROCEEDINGS OF THE 2ND INTERNATIONAL CONFERENCE: QUANTITATIVE AND QUALITATIVE METHODOLOGIES IN THE ECONOMIC AND ADMINISTRATIVE SCIENCES

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**Christos Frangos**

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## EMERGING ECONOMIES AND MULTINATIONAL ENTERPRISES

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**Emerald Group Publishing** Volume 28 of the Advances in International Management focuses on the opportunities and challenges for multinational enterprises that consider emerging economies and their destinations. It provides a forum for thought-provoking idea and empirical research, and is ideal for researchers and doctoral students whose work touches emerging markets.

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## INTRODUCTION TO INTERNATIONAL ECONOMICS

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**Bloomsbury Publishing** The second edition of Introduction to International Economics is a non-technical introduction to international economics that builds on the strengths of the first edition. It analyses in a practical way how the internationalization of economic activities influences companies, investors and consumers, as well as foreign and domestic markets. While the book is policy-oriented, the adequate historical and theoretical context is provided. All concepts are discussed in a non-mathematical way and graphic analysis is used to clarify explanations, which makes it ideal for business and MBA students. International economics is attracting ever more attention due to the recent worldwide economic crisis, and this book gives a truly global perspective by discussing real-world examples and case studies from different sectors, including from the Americas, Europe and Asia. New features in this edition include the following: - Updated empirical material - The chapter on balance of payments, the foreign exchange market and their relationship has been completely rewritten - Expanded material on developments in the European monetary integration process - More focus on issues in emerging economies, such as the practice and lessons of currency boards, dollarization, and the occurrence of currency crises

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## INTERNATIONAL FINANCE

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**Universities Press**

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## INTRODUCTION TO GLOBAL BUSINESS: UNDERSTANDING THE INTERNATIONAL ENVIRONMENT & GLOBAL BUSINESS FUNCTIONS

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**Cengage Learning** The global business environment is rapidly changing due to shifts in geopolitical alliances, active support of global international institutions in promoting market-oriented economic reforms, and advances in the development and use of information technology. INTRODUCTION TO GLOBAL BUSINESS, 2e addresses these challenges by providing a comprehensive analysis of the global business environment and lays the foundation for the functional tools used to better prepare you to manage the global business landscape. The text flows smoothly and clearly from concept to application, asking you to apply those learning skills into real-world personal and professional applications. The specialized author team introduces globalization through unparalleled scholarship and a world-view presentation of the fundamental pillars of the global business environment -- culture, ethics, economics, and information technology. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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## INTERNATIONAL FINANCIAL MANAGEMENT

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**Taylor & Francis**

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## INTERNATIONAL FINANCIAL MANAGEMENT

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**Cambridge University Press** This new and fully updated edition of International Financial Management blends theory, data analysis, examples and practical case situations to equip students and business leaders with the analytical tools they need to make informed financial decisions and manage the risks that businesses face in today's competitive global environment. Combining theory and practice, the authors offer the reader a multitude of real-world examples and case studies, emphasising fundamental concepts, principles and analytical theories to enable students to understand not only what to do when confronted with an international financial decision, but why that choice is the correct one. Features include: real data analysis - all fully updated for the third edition; extended cases illustrating practical application of theory; point-counterpoints offering insight into contentious issues; concept boxes that explore and illustrate key concepts; and end-of-chapter questions. Suitable for M.B.A and advanced undergraduate business students taking a course in international financial management or international finance.

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## INTERNATIONAL BUSINESS

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### THEORY AND PRACTICE

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**SAGE** What is international business? How does it differ from local or national business? What are the fundamental challenges and emerging trends in international business? What is the impact of globalization, corporate social responsibility, and the ever expanding use of digital technology on corporate strategies and executive decisions? International Business: Theory and Practice addresses these questions by providing the student with a broad overview of the subject, while guiding readers through the practical issues and context of international business with the use of a range of examples, cases and discussion questions drawn from around the world. Current critical issues in international business are analysed and explored: corporate social responsibility in an era of unprecedented globalization, the rise of the global entrepreneur and the 'democratization' of competition worldwide, and applications of technology in a digital economy. Key Features: - Unpacks the complex issues facing both multinational enterprises (MNE) and international small and medium enterprises (SME) - Contains a full range of learning features including international case studies, explanations of key terms, a glossary, and annotated further reading - A dedicated companion website with material to support both lecturers and students.

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## THUNDERBIRD ON GLOBAL BUSINESS STRATEGY

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**John Wiley & Sons** THUNDERBIRD on Global Business Strategy No matter what line of business you are in, produce or biotech, apparel or semiconductors-you can be sure that right now an ambitious management team in some distant part of the globe is devising a strategy to undermine your position and steal away your hard-won customer base. Only a decade ago, that might have seemed like an idle threat. But when you consider the awesome power of the Internet to connect foreign competitors with suppliers and markets anywhere in the world with a keystroke not to mention the precipitous toppling of political barriers to free trade over the past decade it becomes clear that your company's competitive future now depends on your ability to think and act globally. For more than fifty years, Thunderbird, the American Graduate School of International Management, has been preparing students to take their places as international business leaders. The only business school in North America to focus exclusively on global business, Thunderbird has been ranked number one in graduate international management education by U.S. News & World Report every year since 1995. Now, Thunderbird on Global Business Strategy brings together the best thinking in the field from the experts at Thunderbird. Written by an all-star team of past and present Thunderbird faculty members, each a well-known

expert in his or her area of specialization, the book not only alerts you to both the dangers and opportunities inherent in today's global business environment, but also arms you with the knowledge, skills, and tools you need to meet those challenges and seize those opportunities. Packed with case studies chronicling the experiences of management at top international companies worldwide, it fills you in on what you must know about managing global crises; forming and managing global alliances; cross-cultural management; managing global supply chains; navigating various legal systems; exploiting international financial markets; the role of the Internet in global business; protecting intellectual property; and much more. Read *Thunderbird on Global Business Strategy* and find out what it takes to survive and thrive in today's hypercompetitive global business environment. With campuses in Glendale, Arizona, Archamps, France, and Tokyo, Japan, THUNDERBIRD, THE AMERICAN GRADUATE SCHOOL OF INTERNATIONAL MANAGEMENT, is North America's leading graduate school for global business. The first institution to offer an international management degree, it has been training international business leaders since 1946. All the Best Thinking from the Leading Lights in Global Strategy In the twenty-first century, every business is a global business. That means that your competitive future depends on acquiring as complete a picture as possible of both the challenges posed by today's borderless business environment as well as the opportunities for increased profits it presents. Now this book gives it to you. Written by the world-renowned experts at Thunderbird, the American Graduate School of International Management, this is your one-stop guide to running a global business. Over the course of more than a dozen chapters, liberally illustrated with fascinating case studies, you'll be armed with the understanding and skills you need to: \* Form and manage global alliances \* Manage global business crises \* Manage a global supply chain \* Develop global IT strategies \* Exploit international financial markets \* Protect intellectual property

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## INTERNATIONAL BUSINESS

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### THEORY AND PRACTICE

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**M.E. Sharpe** Useful for undergraduate and graduate students of international business, this work features coverage of the Asian financial crisis and the European Union. Its treatment of such topics as foreign exchange, international trade policy, and economic development introduces students to techniques for analyzing national economies.

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### ADVANCES IN INTERNATIONAL ACCOUNTING

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**Elsevier** This is a refereed, academic research annual that is devoted to publishing articles about advancements of accounting and its related disciplines from an international perspective. This serial examines how these developments affect the financial reporting and disclosure practices, taxation, management accounting practices, and auditing of multinational corporations as well as their effect on the education of professional accountants worldwide.

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### MULTINATIONAL FINANCIAL MANAGEMENT

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**Wiley** \* Integrates economic and political factors underlying exchange rate determination. \* Uses the balance-of-payments framework to assess economic links among nations. \* Presents a comprehensive discussion of the foreign exchange market. \* Discusses the key parity conditions in international finance that relate interest rates, exchange rates, and inflation rates, and the underlying arbitrage considerations that determine them-along with numerous real-world applications. \* Presents distinctions between real and nominal exchange rates and between accounting and economic exposure and their significance for exchange risk management. \* Provides a comprehensive discussion of the mechanisms multinational firms use to manage interaffiliate fund flows on a global basis. \* Presents the underpinnings of financial markets and the implications for international capital flows. \* Presents specialized financing and risk management techniques. \* Discusses the assessment of the cost of capital for foreign investments. \* Discusses the nature and consequences of international portfolio investment, including emerging market investments. \* Presents the development of global strategies of multinational corporations. \* Provides the means for analyzing foreign investments. \* Covers political risk measurement and management. \* Includes a number of distinctive pedagogical features including real-world examples, vignettes, illustrations, and hundreds of realistic end-of-chapter questions and problems.

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### CORPORATE FINANCE

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McGraw-Hill College