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KEY=SHORT - FERGUSON BENTON

Microeconomics A Very Short Introduction

Oxford University Press **The issues of microeconomics - including individuals' financial choices and firms' decisions about hiring and firing - have a large impact on the economic world, arguably as much, if not more than, macroeconomics. In this Very Short Introduction Avinash Dixit clearly explains what microeconomics is by using examples from around the world.**

Microeconomics: A Very Short Introduction

OUP Oxford **Microeconomics - individuals' choices of where to live and work, how much to save, what to buy, and firms' decisions about location, hiring, firing, and investment - involves issues that concern us on a daily basis. But when people think about economics, they tend to place importance on the bigger picture - macroeconomics - including issues such as unemployment, inflation, and the competitiveness of nations. In this Very Short Introduction, Avinash Dixit argues that the microeconomy has a large impact on the economic world, arguably as much as the issues of macroeconomics. Dixit steers a clear path through the huge number of**

issues related to microeconomics, explaining what happens when things go well, as well as showing how they fail, why that happens, and what can be done about it. Using real-life examples from around the world, using the minimum of mathematics and including simple graphs, he provides insights into economics from psychology and sociology to explain economic behaviour and rational choice. An ideal introduction for anyone interested in business and economics. **ABOUT THE SERIES:** The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

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Economics

A Very Short Introduction

Oxford University Press **Combining a global approach with examples from everyday life, this work describes the lives of two children who live very**

different lives in different parts of the world: in the Mid-West USA and in Ethiopia. Along the way, it provides an introduction to key economic factors and concepts such as individual choices, national policies, and equity.

Behavioural Economics: A Very Short Introduction

Oxford University Press Traditionally economists have based their economic predictions on the assumption that humans are super-rational creatures, using the information we are given efficiently and generally making selfish decisions that work well for us as individuals. Economists also assume that we're doing the very best we can possibly do - not only for today, but over our whole lifetimes too. But increasingly the study of behavioural economics is revealing that our lives are not that simple. Instead, our decisions are complicated by our own psychology. Each of us makes mistakes every day. We don't always know what's best for us and, even if we do, we might not have the self-control to deliver on our best intentions. We struggle to stay on diets, to get enough exercise and to manage our money. We misjudge risky situations. We are prone to herding: sometimes peer pressure leads us blindly to copy others around us; other times copying others helps us to learn quickly about new, unfamiliar situations. This Very Short Introduction explores the reasons why we make irrational decisions; how we decide quickly; why we make mistakes in risky situations; our tendency to procrastination; and how we are affected by social influences, personality, mood and emotions. The implications of understanding the rationale for our own financial behaviour are huge. Behavioural economics could help policy-makers to understand the people behind their policies, enabling them to design more effective policies, while at the same time we could find ourselves assaulted by increasingly savvy marketing. Michelle Baddeley concludes by looking forward, to see what the future of behavioural economics holds for us. **ABOUT THE SERIES:** The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Global Economic History: A Very Short Introduction

Oxford University Press Together these countries pioneered new technologies that have made them ever richer.

Environmental Economics: A Very Short Introduction

OUP Oxford **If environmental protection is costly, how much should we spend on pollution control? Is it worth reducing pollution to zero, or should we accept some level of pollution because of the economic benefits associated with it? How can we assess the benefits that people get from a less-polluted atmosphere? In broad terms, environmental economics looks at how economic activity and policy affect the environment in which we live. Some production generates pollution, such as power station emissions causing acid rain and contributing to global warming, but household consumption decisions also affect the environment, where more consumption can mean more waste sent to polluting incinerators. However, pollution is not an inevitable consequence of economic activity - environmental policies can require polluting firms to clean up their emissions, and can encourage people to change their behaviour, through environmental taxes on polluting goods, for example. Generally, though, these measures will involve some costs, such as installing pollution control equipment. So there's a trade-off: a cleaner environment, but economic costs. In recent years, many economists have argued for greater use of incentive in the form of pollution charges and emissions trading rather than more traditional direct regulation of polluters. In this Very Short Introduction, Stephen Smith discusses environmental issues including pollution control, reducing environmental damage, and global climate change policies, answering questions about how we should balance environmental and economic considerations, and what form government policies should take. Including many illustrative case studies and examples he shows that this is an exciting field of economics, and one that is at the heart of many public debates and controversies. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.**

Adam Smith

A Very Short Introduction

Oxford University Press, USA **In 1776 Adam Smith (1723-90) wrote *The Wealth of Nations*, a book so foundational that it has led to him being called the father of economics. Today he is associated with the promotion of self-interest, a defense of greed and a criticism of any governmental**

'interference' in market transactions which, if left to the 'invisible hand', will produce prosperity and liberty. Yet if Smith is actually read these associations are more a caricature than a faithful portrait. In this Very Short Introduction, Christopher Berry offers a balanced and nuanced view of this seminal thinker, embedding his fierce defense of free trade, competition, and assault on special interests in contemporary European history, politics, and philosophy. As Berry explores, Smith was more than an economist. His book *The Theory of Moral Sentiments*, offered a complex account of ethics in the context of human social behavior. His scope as a professor at the University of Glasgow, a major center of the Scottish Enlightenment, was extensive. Beyond courses in philosophy and jurisprudence he also gave classes covering history, literature, and language. In addition to his two major works he also wrote a pioneering study of the history of astronomy as an illustration of the motivations that drive humans to seek answers to questions. He produced, again derived from his Glasgow classroom, an analysis of the development of grammar and language. As Christopher Berry shows, Adam Smith was no narrow thinker, but rather one who produced not only one of the greatest books in the history of social science, but also a wide-ranging body of work that remains significant today. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Game Theory: A Very Short Introduction

Oxford University Press Games are everywhere: Drivers maneuvering in heavy traffic are playing a driving game. Bargain hunters bidding on eBay are playing an auctioning game. The supermarket's price for corn flakes is decided by playing an economic game. This Very Short Introduction offers a succinct tour of the fascinating world of game theory, a ground-breaking field that analyzes how to play games in a rational way. Ken Binmore, a renowned game theorist, explains the theory in a way that is both entertaining and non-mathematical yet also deeply insightful, revealing how game theory can shed light on everything from social gatherings, to ethical decision-making, to successful card-playing strategies, to calculating the sex ratio among bees. With mini-biographies of many fascinating, and occasionally eccentric, founders of the subject--including John Nash, subject of the movie *A Beautiful Mind*--this book offers a concise overview of a cutting-edge field that has seen spectacular successes in evolutionary biology and economics, and is beginning to revolutionize other disciplines from psychology to political science. About the Series:

Oxford's Very Short Introductions offers concise and original introductions to a wide range of subjects--from Islam to Sociology, Politics to Classics, and Literary Theory to History. Not simply a textbook of definitions, each volume provides trenchant and provocative--yet always balanced and complete--discussions of the central issues in a given topic. Every Very Short Introduction gives a readable evolution of the subject in question, demonstrating how it has developed and influenced society. Whatever the area of study, whatever the topic that fascinates the reader, the series has a handy and affordable guide that will likely prove indispensable.

Keynes

The Return of the Master

PublicAffairs In the debris of the financial crash of 2008, the principles of John Maynard Keynes—that economic storms are a normal part of the market system, that governments need to step in and use fiscal ammunition to prevent these storms from becoming depressions, and that societies that value the pursuit of money should reprioritize—are more pertinent and applicable than ever. In *Keynes: The Return of the Master*, Robert Skidelsky brilliantly synthesizes Keynes career and life, and offers nervous capitalists a positive answer to the question we now face: When unbridled capitalism falters, is there an alternative?

Projects

A Very Short Introduction

Oxford University Press "In this Very Short Introduction Andrew Davies looks at how projects have developed since the industrial revolution to create the human-built world in which we live, work, and play. Considering some of our greatest endeavours such as the Erie Canal, Apollo Moon landing, Japanese product development, and Chinese ecocity projects, Davies identifies how projects are organized and managed to design and produce large and complex systems, cope with fast changing conditions, and deal with the immense uncertainties required to create breakthrough innovations in products and services. He concludes by considering how projects could be organized to address the challenges facing the post-industrial society of the 21st century"--Amazon.com.

Mathematical Finance

A Very Short Introduction

Oxford University Press, USA Now a vital part of modern economies, the rapid growth of the finance industry in recent decades is largely due to the development of mathematical methods such as the theory of arbitrage. Asset valuation, credit trading, and fund management, now depend on these mathematical tools. Mark Davis explains the theories and their applications.

Organizations: A Very Short Introduction

OUP Oxford Most of us recognize that organizations are everywhere. You meet them on every street corner in the form of families and shops, study in them, work for them, buy from them, pay taxes to them. But have you given much thought to where they came from, what they are today, and what they might become in the future? How and why do they have so much influence over us, and what influences them? How do they contribute to and detract from the meaningfulness of lives, and how might we improve them so they better serve our needs and desires? This Very Short Introduction addresses all of these questions and considers many more. Mary Jo Hatch introduces the concept of organizations by presenting definitions and ideas drawn from a variety of subject areas including the physical sciences, economics, sociology, psychology, anthropology, literature, and the visual and performing arts. Drawing on examples from prehistory and everyday life, from the animal kingdom as well as from business, government, and other formal organizations, Hatch provides a lively and thought provoking introduction to the process of organization. **ABOUT THE SERIES:** The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

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examples from around the world.

Development

A Very Short Introduction

Oxford University Press **What is development -- How does development happen? -- Why are some countries rich and others poor? -- What can be done to accelerate development? -- The evolution of development aid -- Sustainable development -- Globalization and development -- The future of development.**

The Russian Economy: a Very Short Introduction

Oxford University Press, USA **Russia today is as prominent in international affairs as it was at the height of the Cold War. Yet the role that the economy plays in supporting Russia's position as a 'great power' on the international stage is poorly understood. For many, Russia's political influence far exceeds its weight in the global economy. However, Russia is one of the largest economies in the world; it is not only one of the world's most important exporters of oil and gas, but also of other natural resources, such as diamonds and gold. Its status as one of the largest wheat and grain exporters shapes commodity prices across the globe, while Russia's enormous arms industry, second only to the United States, provides it with the means to pursue an increasingly assertive foreign policy. All this means that Russia's economy is crucial in serving the country's political objectives, both within Russia and across the world. Russia today has a distinctly political type of economy that is neither the planned economy of the Soviet era, nor a market-based economy of the Euro-Atlantic variety. Instead, its economic system is characterised by a unique blend of state and market; control and freedom; and natural resources alongside human ingenuity. The Russian Economy: A Very Short Introduction introduces readers to the dimensions of the Russian economy that are often ignored by the media and public figures, or exaggerated and misunderstood. In doing so, it shows how Russia's economy is one of global significance, and helps explain why many of Russia's enduring features, such as the heavy hand of the state and the emphasis on military-industrial production, have persisted despite the immense changes that took place after the disintegration of the Soviet Union in 1991. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to**

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Globalization: A Very Short Introduction

Oxford University Press We live today in an interconnected world in which ordinary people can become instant online celebrities to fans thousands of miles away, in which religious leaders can influence millions globally, in which humans are altering the climate and environment, and in which complex social forces intersect across continents. This is globalization. In the fifth edition of his bestselling *Very Short Introduction* Manfred B. Steger considers the major dimensions of globalization: economic, political, cultural, ideological, and ecological. He looks at its causes and effects, and engages with the hotly contested question of whether globalization is, ultimately, a good or a bad thing. From climate change to the Ebola virus, Donald Trump to Twitter, trade wars to China's growing global profile, Steger explores today's unprecedented levels of planetary integration as well as the recent challenges posed by resurgent national populism. **ABOUT THE SERIES:** The *Very Short Introductions* series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Choice Theory: A Very Short Introduction

OUP Oxford We make choices all the time - about trivial matters, about how to spend our money, about how to spend our time, about what to do with our lives. And we are also constantly judging the decisions other people make as rational or irrational. But what kind of criteria are we applying when we say that a choice is rational? What guides our own choices, especially in cases where we don't have complete information about the outcomes? What strategies should be applied in making decisions which affect a lot of people, as in the case of government policy? This book explores what it means to be rational in all these contexts. It introduces ideas from economics, philosophy, and other areas, showing how the theory applies to decisions in everyday life, and to particular situations such as gambling and the allocation of resources. **ABOUT THE SERIES:** The *Very Short Introductions* series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert

authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Modern Brazil: a Very Short Introduction

Oxford University Press, USA **Anthony Pereira** introduces the country and idea of Brazil, from its depiction in the 2016 Olympic Games in Rio, to Brazil's colonial past, and the country's transformation from a poor agricultural outpost to an integral part of the 21st century global order. Throughout he considers the economic, political, and social challenges the country faces.

Risk: A Very Short Introduction

Oxford University Press **Risk** is everywhere - from genetically modified crops, dams, and stem-cell therapy to heartbreak, online predators, inflation, and robbery. This Very Short Introduction examines what science has learned about how people deal with risks, what we can learn through decision theory, and how we can evaluate risk in our own lives.

Innovation: A Very Short Introduction

OUP Oxford **What is innovation? How is innovation used in business? How can we use it to succeed?** Innovation - the ways ideas are made valuable - makes an important contribution to economic and social development, and is an increasingly topical issue. Not so long ago, there were no information technologies, commercial airlines, or television companies. Our parents were born into a world very different to today's, where television had yet to be invented, and there was no penicillin or frozen food. When our grandparents were born there were no internal combustion engines, aeroplanes, cinemas, or radios. In the last 150 years our world has been transformed - largely in part due to innovation. This Very Short Introduction looks at what innovation is and why it affects us so profoundly. It examines how it occurs, who stimulates it, how it is pursued, and what its outcomes are, both positive and negative. Innovation is hugely challenging and failure is common, yet it is essential to our social and economic progress. Mark Dodgson and David Gann consider the extent to which our understanding of innovation developed over the past century and how it might be used to interpret the global economy we all face in the future. **ABOUT THE SERIES:** The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective,

new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Malthus: A Very Short Introduction

OUP Oxford Thomas Robert Malthus (1766-1834) was an English cleric whose ideas, as expounded in his most famous work the *Essay on the Principle of Population*, caused a storm of controversy. In this Very Short Introduction, Donald Winch explains and clarifies Malthus's ideas, assessing the profound influence he has had on modern economic thought. Concentrating on his writings, Winch sheds light on the context in which he wrote and why his work has remained controversial. Looking at Malthus's early life as well as the evolution of his theories from population to political economy, Winch considers why and how Malthus's writings have been so influential in the thought of later figures such as Darwin and Keynes. **ABOUT THE SERIES:** The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Biography: A Very Short Introduction

Oxford University Press **Biographies** are one of the most popular and best-selling of the literary genres. Why do people like them? What does a biography do and how does it work? This Very Short Introduction examines different types of biographies, why certain people and historical events arouse so much interest, and how they are compared with history and fiction.

The Cartoon Introduction to Economics

Volume One: Microeconomics

Macmillan Provides an introduction to the principles of both microeconomics and macroeconomics that features graphic representations of key concepts.

Earth System Science: A Very Short

Introduction

Oxford University Press **When humanity first glimpsed planet Earth from space, the unity of the system that supports humankind entered the popular consciousness. The concept of the Earth's atmosphere, biosphere, oceans, soil, and rocks operating as a closely interacting system has rapidly gained ground in science. This new field, involving geographers, geologists, biologists, oceanographers, and atmospheric physicists, is known as Earth System Science. In this Very Short Introduction, Tim Lenton considers how a world in which humans could evolve was created; how, as a species, we are now reshaping that world; and what a sustainable future for humanity within the Earth System might look like. Drawing on elements of geology, biology, chemistry, physics, and mathematics, Lenton asks whether Earth System Science can help guide us onto a sustainable course before we alter the Earth system to the point where we destroy ourselves and our current civilisation. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.**

Writing and Script: A Very Short Introduction

Oxford University Press **"Starting with the origins of writing five thousand years ago, with cuneiform and Egyptian hieroglyphs, Andrew Robinson explains how these early forms of writing developed into hundreds of scripts including the Roman alphabet and the Chinese characters. He reveals how the modern writing system we take for granted - including airport signage and electronic text messaging - resemble ancient scripts much more closely than we think." --Book Jacket.**

Banking

Critical Concepts in Finance. Banks and the macroeconomy. ...

Perception

A Very Short Introduction

Oxford University Press **Perception is one of the oldest and most deeply investigated topics in psychology, and it raised some profound philosophical questions. It is concerned with how we use the information reaching our senses to inform our behaviour, and to create our subjective experience of the surrounding world. Brian Rogers discusses the philosophical question of what it means to perceive, and describes how we are able to perceive the particular characteristics of objects and scenes such as their lightness, colour, form, depth, and motion. He argues that perception should not be seen as a separate process but rather as part of a 'perceptual system', involving both the extraction of perceptual information and the control of action--Amazon.com.**

Stoicism: A Very Short Introduction

Oxford University Press **Stoicism is two things: a long past philosophical school of ancient Greece and Rome, and an enduring philosophical movement that still inspires people in the twenty-first century to re-think and re-organize their lives in order to achieve personal satisfaction. What is the connection between them? This Very Short Introduction provides an introductory account of Stoic philosophy, and tells the story of how ancient Stoicism survived and evolved into the movement we see today. Exploring the roots of the school in the philosophy of fourth century BCE Greece, Brad Inwood examines its basic history and doctrines and its relationship to the thought of Plato, Aristotle and his successors, and the Epicureans. Sketching the history of the school's reception in the western tradition, he argues that, despite the differences between ancient and contemporary Stoics, there is a common core of philosophical insight that unites the modern version not just to Seneca, Epictetus, and Marcus Aurelius but also to the school's original founders, Zeno, Cleanthes, and Chrysippus. Inwood concludes by considering the place of Stoicism in modern life. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.**

Microeconomics For Dummies - UK

John Wiley & Sons **Your one-stop guide to understanding Microeconomics Microeconomics For Dummies (with content specific to the UK reader) is designed to help you understand the economics of individuals. Using**

concise explanations and accessible content that tracks directly to an undergraduate course, this book provides a student-focused course supplement with an in-depth examination of each topic. This invaluable companion provides clear information and real-world examples that bring microeconomics to life and introduces you to all the key concepts. From supply and demand to market competition, you'll understand how the economy works on an individual level, and how it affects you every day. Before long, you'll be conversant in consumers, costs, and competition. Microeconomics is all about the behaviour of individual people and individual firms. It sounds pretty straightforward, but it gets complicated early on. You may not be an economist, but if you're a business student at university, the odds are you need to come to grips with microeconomics. That's where *Microeconomics For Dummies* comes in, walking you through the fundamental concepts and giving you the understanding you need to master the material. Understand supply, demand, and equilibrium. Examine the consumer decision making process. Delve into elasticity and costs of production. Learn why competition is healthy and monopolies are not. Even the brightest business students can find economics intimidating, but the material is essential to a solid grasp of how the business world works. The good news is that you've come to the right place.

Principles of Macroeconomics for AP[®] Courses 2e

Principles of Macroeconomics for AP[®] Courses 2e covers the scope and sequence requirements for an Advanced Placement[®] macroeconomics course and is listed on the College Board's AP[®] example textbook list. The second edition includes many current examples and recent data from FRED (Federal Reserve Economic Data), which are presented in a politically equitable way. The outcome is a balanced approach to the theory and application of economics concepts. The second edition was developed with significant feedback from current users. In nearly all chapters, it follows the same basic structure of the first edition. General descriptions of the edits are provided in the preface, and a chapter-by-chapter transition guide is available for instructors.

Microeconomics as a Second Language

John Wiley & Sons Incorporated An introductory text offers the key principles of microeconomics.

North American Indians: A Very Short Introduction

Oxford University Press When Europeans first arrived in North America, between five and eight million indigenous people were already living there. But how did they come to be here? What were their agricultural, spiritual, and hunting practices? How did their societies evolve and what challenges do they face today? Eminent historians Theda Perdue and Michael Green begin by describing how nomadic bands of hunter-gatherers followed the bison and woolly mammoth over the Bering land mass between Asia and what is now Alaska between 25,000 and 15,000 years ago, settling throughout North America. They describe hunting practices among different tribes, how some made the gradual transition to more settled, agricultural ways of life, the role of kinship and cooperation in Native societies, their varied burial rites and spiritual practices, and many other features of Native American life. Throughout the book, Perdue and Green stress the great diversity of indigenous peoples in America, who spoke more than 400 different languages before the arrival of Europeans and whose ways of life varied according to the environments they settled in and adapted to so successfully. Most importantly, the authors stress how Native Americans have struggled to maintain their sovereignty--first with European powers and then with the United States--in order to retain their lands, govern themselves, support their people, and pursue practices that have made their lives meaningful. Going beyond the stereotypes that so often distort our views of Native Americans, this Very Short Introduction offers a historically accurate, deeply engaging, and often inspiring account of the wide array of Native peoples in America. **About the Series:** Combining authority with wit, accessibility, and style, Very Short Introductions offer an introduction to some of life's most interesting topics. Written by experts for the newcomer, they demonstrate the finest contemporary thinking about the central problems and issues in hundreds of key topics, from philosophy to Freud, quantum theory to Islam.

The Napoleonic Wars: A Very Short Introduction

Oxford University Press The Napoleonic Wars left their mark on European and world societies in a variety of ways, not least from the radical social and political change they evoked in many countries. Examining the social, political, and institutional aspects of warfare in the Napoleonic era, Mike Rapport considers their significance and the legacy they leave today.

An Introduction to Gender and Wellbeing in Microeconomics

Foundations, Concepts and Policies

Routledge **An Introduction to Gender and Wellbeing in Microeconomics** explains how to set up the basics of designing a gender-aware approach to microeconomics by constructing creative gender-aware indicators. Using a wellbeing economics framework, the book argues that economic models should take power differences such as those inherent with gender into account, and be complemented by more qualitative analysis geared to discovering the 'how' and 'why' behind the 'what' questions. This book will be essential reading for academic and professional researchers, as well as policy researchers in gender and economics, international development, and social and economic policy. It will be invaluable for courses relating gender to the economy, and will enable readers to get a clear and concise understanding of the gendered character of the economy and of economic policy.

Economics

The Basics

Psychology Press **Through case studies ranging from the coffee plantations of El Salvador to the international oil industry and the economic slowdown in Japan, this book addresses the fundamental theoretical and practical issues in economics. This accessible guidebook is essential reading for anyone who wants to understand how economics works and why it is important.**

Economics in One Lesson

The Shortest and Surest Way to Understand Basic Economics

Currency **With over a million copies sold, Economics in One Lesson is an essential guide to the basics of economic theory. A fundamental influence on modern libertarianism, Hazlitt defends capitalism and the free market from economic myths that persist to this day. Considered among the leading economic thinkers of the "Austrian School," which includes Carl**

Menger, Ludwig von Mises, Friedrich (F.A.) Hayek, and others, Henry Hazlitt (1894-1993), was a libertarian philosopher, an economist, and a journalist. He was the founding vice-president of the Foundation for Economic Education and an early editor of *The Freeman* magazine, an influential libertarian publication. Hazlitt wrote *Economics in One Lesson*, his seminal work, in 1946. Concise and instructive, it is also deceptively prescient and far-reaching in its efforts to dissemble economic fallacies that are so prevalent they have almost become a new orthodoxy. Economic commentators across the political spectrum have credited Hazlitt with foreseeing the collapse of the global economy which occurred more than 50 years after the initial publication of *Economics in One Lesson*. Hazlitt's focus on non-governmental solutions, strong – and strongly reasoned – anti-deficit position, and general emphasis on free markets, economic liberty of individuals, and the dangers of government intervention make *Economics in One Lesson* every bit as relevant and valuable today as it has been since publication.

Thought: A Very Short Introduction

OUP Oxford There is no denying that thinking comes naturally to human beings. But what are thoughts? How is thought realized in the brain? Does thinking occur in public or is it a purely private affair? Do young children and non-human animals think? Is human thought the same everywhere, or are there culturally specific modes of thought? What is the relationship between thought and language? What kind of responsibility do we have for our thoughts? In this compelling Very Short Introduction, Tim Bayne looks at the nature of thought. Beginning with questions about what thought is and what distinguishes it from other kinds of mental states, he goes on to examine various interpretations of thought from philosophy, psychology, neuroscience, and anthropology. By exploring the logical structures of thought and the relationship between thought and other mental phenomena, as well as the mechanisms that make thought possible and the cultural variations that may exist in our thought processes, Bayne looks at what we know - and don't know - about our great capacity for thought. **ABOUT THE SERIES:** The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Introductory Microeconomics - Class

11 - CBSE (2021-22)

VK Global Publications The book has been designed topic and subtopic-wise, keeping the students' needs in mind. The current edition has certain unique features: Each chapter starts with a To Do list. It gives the central idea of the chapter and the way it has been addressed. Each chapter is divided into several sections corresponding to different components of the syllabus. Each chapter is splashed with HOTS. This is to promote clarity of the basics. Focus Zones in each chapter present a crux of the concepts. Blocks in each chapter include matter of special significance. Power Points and Revision Window offer a quick glance of the subject matter. 'Exercise' is tuned to the pattern of examination. Answers to important questions focus on the technique of writing. The exercise includes: objective type questions (remembering & understanding based questions), divided into five sections: (a) multiple choice questions, (b) fill in the blanks, (c) true or false, (d) matching the correct statements, (e) 'very short answer' objective type questions reason-based questions HOTS & applications analysis & evaluation CBSE questions (with answers or reference to the text for answers) NCERT questions (with hints to answers) miscellaneous and add-on questions (with hints or reference to the text for answers) Dos and Don'ts (at the end of each chapter) should serve as a safeguard against misinterpretation of the concepts. Ability Zone is a uniquely designed section at the end of the chapter. This raises the difficulty level, of course, but should serve as a useful material for the outstanding learners. Solved & Unsolved numericals are given to boost a grip on the subject.

Intermediate Microeconomic Theory Tools and Step-by-Step Examples

MIT Press A short, rigorous introduction to intermediate microeconomic theory that offers worked-out examples, tools for solving exercises, and algebra support. This book takes a concise, example-filled approach to intermediate microeconomic theory. It avoids lengthy conceptual description and focuses on worked-out examples and step-by-step solutions. Each chapter presents the basic theoretical elements, reducing them to their main ingredients, and offering several worked-out examples and applications as well as the intuition behind each mathematical assumption and result. The book provides step-by-step tools for solving standard exercises, offering students a common approach for solving similar problems. The book walks readers through each algebra step and calculation, so only a basic background in algebra and calculus is assumed. The book includes 140 self-assessment exercises, giving students an

opportunity to apply concepts from previous worked-out examples.