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**KEY=OF - BETHANY PALOMA**

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**MEGA-EVENT CITIES**

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**URBAN LEGACIES OF GLOBAL SPORTS EVENTS**

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**MEGA-EVENT CITIES: URBAN LEGACIES OF GLOBAL SPORTS EVENTS**

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**Ashgate Publishing, Ltd.** *Mega-events represent an important moment in the life of a city, providing a useful lens through which we may analyse their cultural, social, political and economic development. In the wake of the International Olympic Committee's (IOC's) concerns about 'gigantism' and wider public concerns about rising costs, it was imperative in the C21st to demonstrate the long term benefits that arose for the city and nations from hosting premier sporting events. 'London 2012' was the first to integrate the concept of legacy from the moment a bid to host the Olympic and Paralympic Games was being considered. London proposed an ambitious programme of urban renewal for East London. Subsequent host city bids have adopted the 'legacy narrative' and, as this book*

*demonstrates, aligned this to major schemes of urban development and renewal. Bringing together scholars, practitioners and policy makers, this book focuses upon the legacies sought by cities that host major sports events. It analyses how governments, the IOC and others define and measure 'legacy'. It also focuses upon the challenges and opportunities facing future host cities of mega-events, looking at their aspirations and the intended impact upon their domestic and international development. It questions what the global shift in geographical location of mega-events means for sports development and the business of sport, what the attractions are for cities seeking to harness the hosting of a mega-event, and whether there may be longer term consequences for the bidding and hosting major sporting events in the wake of the widespread social unrest that accompanied the preparations in Brazil for hosting the FIFA World Cup (2014) and the summer Olympics (2016) and in Turkey, where there was significant opposition to bid for the 2020 summer Olympiad.*

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## **MEGA-EVENT CITIES: URBAN LEGACIES OF GLOBAL SPORTS EVENTS**

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## LEGACIES AND MEGA EVENTS

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### FACT OR FAIRY TALES?

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**Routledge** *The use of sporting and other mega-events to bring about transformation of socially deprived areas of major cities is becoming an increasingly important part of the raison d'être for hosting such events, especially given the immense costs involved and the current economic climate. The tax-paying public increasingly has to be persuaded of the benefits, beyond the event itself, to spend the nation's resources in this way. This edited book, written by international experts, critically explores these multiple facets of the Mega Event legacy looking at the various economic, environmental and social impacts and benefits in multiple continents. It considers topics such as volunteering, participation, economics, sponsorship, ethics and technology in relation to legacy. This timely book provides a further understanding of the legacy discourse, as well as the potential pitfalls connected to legacy in relation to mega events. Filling a gap in the literature on legacy research, Legacies and Mega Events will be of interest to events, sports, tourism, urban development students, researchers and academics.*

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### MEGA-EVENTS AND LEGACIES IN POST-METROPOLITAN SPACES

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### EXPOS AND URBAN AGENDAS

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**Springer** *This book offers new perspectives through which to observe and interpret mega-events. Using the specific case studies of World's Fairs, Di Vita and Morandi present a report of the Milan Expo 2015 and its trans-scalar legacies. While the event and post-event have been affected by the world crisis, the locations of exhibition areas have greatly expanded, encompassing regional as well as post-metropolitan spaces. The two main aims of comparing Milan to previous expos such as Lisbon 1998, Zaragoza 2008 and Shanghai 2010, were to demonstrate the contribution of the 2015 World's Fair to the urban innovation process and to the debate surrounding a new urban agenda; as well as to examine empirically and theoretically the international discussion regarding the growth of regional and macro-regional scales of contemporary cities in order to offer suggestions for future urban agendas through mega-events. This book will be of great value to students, researchers and policy makers in the area of urban planning and the urban studies more broadly, geography and spatial politics.*

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### THE LONDON OLYMPICS AND URBAN DEVELOPMENT

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## THE MEGA-EVENT CITY

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**Routledge** *As London sought to use the Olympics to achieve an ambitious programme of urban renewal in the relatively socially deprived East London it attracted global attention and sparked debate. This book provides an in-depth study of the transformation of East London as a result of the 2012 Summer Olympic and Paralympic Games. Government and event organisers use legacies of urban renewal to justify hosting the world's leading sports mega-event, this book examines and evaluates those legacies. The London Olympics and Urban Development: the mega-event city is composed of new research, conducted by academics and policy makers. It combines case study analysis with conceptual insight into the role of a sports mega-events in transforming the city. It critically assesses the narrative of legacy as a framework for legitimizing urban changes and examines the use of this framework as a means of evaluating the outcomes achieved. This book is about that process of renewal, with a focus on the period following the 2012 Games and the diverse social, political and cultural implications of London's use of the narrative of legacy.*

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## SPORTS MEGA-EVENTS AND URBAN LEGACIES

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### THE 2014 FIFA WORLD CUP, BRAZIL

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**Springer** *This book examines the urban legacy of the 2014 football World Cup in Brazil across the seven cities that hosted matches. The authors, all experts and natives of South America, analyse the context and impacts of hosting the World Cup for each of the host cities. The chapters use a range of background data and local knowledge and understanding to critically assess what benefits or disadvantages came along with bidding for and hosting World Cup final games, and importantly considers who the beneficiaries were and are. It further provides detailed empirical evidence that highlights a growing trend in sporting mega events: the overestimation of benefits and an underestimation of costs involved in hosting. The book adds to the critical literature that provides a counterweight to governments' aspirations to use mega events for the purposes of development and/or globalization, irrespective of the views of their citizens.*

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## MEGA-EVENTS AND GLOBALIZATION

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### CAPITAL AND SPECTACLE IN A CHANGING WORLD ORDER

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**Routledge** *Since the turn of the twenty first century, there has been a trend for urban "mega events" to be awarded to cities and nations in the East and Global South. Such events have been viewed as economic stimulant as well as opportunities to promote*

*national identity, gain greater international recognition and exercise a form of 'soft power.' However, there has also been on-going controversy about the value, impact and legacy of global mega events in these cities and nations. This book provides a critical examination of the ambition for spectacle that has emerged across the East and Global South. The chapters explore the theoretical and conceptual issues associated with mega-events and new forms of globalization, from the critical political economy of mega-events in a changing world order to the contested social and economic legacies of mega-events and the widespread opposition that increasingly accompanies these events. The book also explores questions of urban development and governance, the role of new communications technologies in global economic expansion, the high security State, and the growing global influence of international non-governmental organizations. This book offers a rich collection of original theoretical contributions and global case studies from leading international scholars from the social sciences and humanities. It offers a fresh and unique interdisciplinary perspective that synthesizes cutting edge research on mega-events and urban spectacles while simultaneously contributing to a broader understanding of the dynamics of global capitalism and international political power in the early twenty first century.*

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## **THE LONDON OLYMPICS AND URBAN DEVELOPMENT**

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### **THE MEGA-EVENT CITY**

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### **MEGA-EVENT CITIES**

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### **ART, AUDIENCES, AFTERMATHS**

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*"Mega-event cities" brings together leading scholars, artists, and activists to examine the role of the arts in articulating the social*

*agendas of urban mega-events like Olympic Games and World Expos. As mega-events circulate from one city to the next, they leave complex (often ruinous) infrastructural legacies for artists and communities, with scenarios of national celebration transiting swiftly to austerity measures and socially cleansed urban cores. The contributors to “Public” 53 engage with the exhilaration and sober aftermaths of the “mega” by taking stock of the fluid politics of officials who seek to commemorate mega-events through public art programs, and activists who choose to question the same events through creative acts of resistance. With particular focus on Vancouver and London—but ranging beyond to Sochi, Rio, Milan, Calgary, and Baku, Azerbaijan—this issue asks how art and culture can intervene in the pressing security, human rights, and environmental issues that shape mega-events. “Mega-event cities” addresses the local politics of global place making and shows the shared artistic practices, performative interventions, and resistant acts that can be found across host city sites.*

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## **MEGA-EVENTS**

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## **PLACEMAKING, REGENERATION AND CITY-REGIONAL DEVELOPMENT**

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**Routledge** *This book brings together different perspectives of mega-event bidding, hosting and legacies. Their impact is considered through an international range of mega-events in terms of land use, political and socio-economic change, and the placemaking processes that accompany these area-based regeneration projects. From city-regions that have not been successful or withdrawn from mega-event selection, to contemporary Olympic, Football World Cup and Expo host cities whose legacy is still unfolding, to event sites whose legacy is now established, the global appeal of the mega-event is apparent from this collection. The book interrogates the mega-event phenomenon in ten countries, from North and South America, and Australia, to Western and Eastern Europe. Drawing on their historical evolution and antecedents, and following recurrent themes of urban regeneration and resistance, the book highlights the importance of major events and festivals to the creation and marketing of place through branding and regional growth. In considering a range of mega-events critically and in different national and geopolitical contexts, the book will be of interest to policy and decision-makers at local, regional, national and international levels, and will be of particular interest to professionals, scholars and students working in planning, urban studies, sport and leisure studies, and in event and festival management.*

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## **THE LEGACY OF MEGA EVENTS**

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## **URBAN TRANSFORMATIONS AND CITIZENSHIP IN RIO DE JANEIRO**

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**Springer Nature** *This edited volume offers a critical reflection on the failed experiment to redevelop the city of Rio de Janeiro*

*according to the neoliberal strategy of entrepreneurial urban governance and mercantile regulatory transformations, which were leveraged by mega-sporting events. The case of Rio de Janeiro is presented as an example of a failing global strategy for urban redevelopment, entrepreneurial urban governance and the realization of mega-events. This book aims to present the real and critical state of the legacies of such mega-events. It shows how instead of the promised economic redemption, Rio is experiencing a severe economic, political and social crisis, handling three observation perspectives: the first is the description of urban transformations and mega events, assessing the contradictions in the model for the intended urban development and taking into account historical factors both at local and national level; the second restricts on neighborhoods as case studies representing an ensign of a neoliberal urban transformation' results; the third links city and citizenship focusing tensions and inconsistencies and opening up a perspective on the importance of fostering the concept of citizenship, including actions, movements and initiatives that express the resistance and struggles around a possible new destination for Rio de Janeiro. Prof. Luiz Cesar de Quieroz Ribeiro and Dr. Filippo Bignami as General Editors thank Ana Paula Soares Carvalho, Humberto Meza, Niccoló Cuppini and Orlando dos Santos Junior for their contributions as co-editors of this book.*

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## **MEGA-EVENTS**

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### **PLACEMAKING, REGENERATION AND CITY-REGIONAL DEVELOPMENT**

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**Routledge** *This book brings together different perspectives of mega-event bidding and hosting and the legacies they produce over time.*

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## **MEGA-EVENT MOBILITIES**

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### **A CRITICAL ANALYSIS**

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**Routledge** *Global sports events are rarely far from the public eye. Such mega-events are about much more than the sporting competitions themselves. They entail global exposure and intense struggles by different stakeholders. This is the first book to examine sports mega-events from a mobilities perspective. It analyses the 'mobile construction' of global sports mega-events and the role this plays in managing labour, imaginaries, policies and legacies. In particular, the book focuses on the tension between the various mobilities and immobilities that are implied in the process of constructing a mega-event. It seeks to uncover the ways in which an event is a series of fluid interactions that occur sequentially and simultaneously at multiple scales in diverse spheres of interaction. Contributions explore the dynamics through which mega-events occur, revealing the textures and nuance of the complex systems*

that sustain them, and the ways that events ramify throughout the international system.

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## **ROUTLEDGE HANDBOOK OF SPORT AND LEGACY**

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### **MEETING THE CHALLENGE OF MAJOR SPORTS EVENTS**

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**Routledge** *What remains of a great sporting spectacle after the last race is run or the final match is played? How can the vast expense of mounting such events be justified? What if there is nothing left behind or what if the legacy is negative, a costly infrastructure which is unused or a debt-ridden host city? The Routledge Handbook of Sport and Legacy addresses perhaps the most important issue in the hosting of major contemporary sporting events: the problem of 'legacy'. It offers a rigorous, innovative and comparative insight into this contested concept from interdisciplinary and practical perspectives. Major events must now have a conscious, credible and defined policy for legacy to meet public expectations. The book provides a comprehensive survey of the various kinds of legacy that can be delivered, as well as a close examination of the potential benefits and practical challenges involved in each. From 'hard' legacies, such as stadia and infrastructure, to 'soft' legacies including skill development, attitude change and capacity building, the book offers both a historical case study and an innovative strategic management approach, and establishes the limits of what can realistically be achieved in terms of economic, social, cultural, physical and sporting development. The Routledge Handbook of Sport and Legacy includes contributions from world leading scholars and practitioners and features detailed case studies of major sports events from around the world, including the FIFA World Cup and ten Olympics Games from London in 1908 to London 2012. It is invaluable reading for students and researchers working in sport studies, events management, human geography, economics or planning, and an essential reference for any professional engaged in delivering legacy through sport.*

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## **MEGA EVENTS, URBAN TRANSFORMATIONS AND SOCIAL CITIZENSHIP**

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### **A MULTI-DISCIPLINARY ANALYSIS FOR AN EPISTEMOLOGICAL FORESIGHT**

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**Taylor & Francis** *This book provides theoretical and empirical perspectives on the urban impact of mega-events globally. It takes mega-events as an instance to analyse urban transformations and their effects on citizenship. With contributions from leading scholars in the field, the book presents innovative and multidimensional analyses of mega-events with an international selection of case studies. The work provides a grounded theorisation of mega-events in the first part and scrutinizes its practices and processes in the second. Each chapter explores mega-events as crucial drivers and accelerators of urban and citizenship transformations. Rather than just focusing on a staged momentum, this book takes stock of the 'before' and 'after' that these events imply for the urban*

condition. This book will be of interest to students and scholars in urban studies, human geography, economics, architecture, planning, sociology, political science. It will also appeal to professionals and policy makers engaged in the planning, hosting and management of mega-events.

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## **INTERNATIONAL HANDBOOK ON THE ECONOMICS OF MEGA SPORTING EVENTS**

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**Edward Elgar Publishing** *From the Olympics to the World Cup, mega sporting events are a source of enjoyment for tens of thousands, but can also be a source of intense debate and controversy. This insightful new Handbook addresses a number of central questions, including: How are host cities selected and under what economic conditions? How are these events organized, and how is local resistance overcome? Based on historical and empirical experience, what are the pitfalls for the organizers of these events? What are the potential economic benefits, including any international image effects? How can the costs be minimized and the benefits maximized for host cities and countries? How do these mega events impact the challenges of globalization and what is their environmental legacy? Compiled and edited by two internationally renowned sports economists, the expert contributions elaborate on the specific mechanisms of the bid processes, analyse the determining factors of winning bids, and illustrate how to construct future bid campaigns. Underpinned by case studies from four continents and by theoretical considerations, the reasons for seemingly systemic cost overruns are explored and analysed, as are the effects on national and regional employment and income, property values, non-traditional economic variables (such as psychological and marketing benefits) and urban branding and transformation. The Handbook also reflects on important elements of design of the games in order to better plan, prepare and allocate resources – including, for example, sustainability issues and the use of campaigns to secure positive perceptions. This book provides an up-to-date analysis of the financing and economic impact of mega sporting events, as well as a full discussion of how host cities can maximize the benefits from their experience. As such, it will prove a fascinating read for academics, students, researchers and policymakers with an interest in economics and public sector economics generally, and more specifically, in the economics of sport.*

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## **OLYMPIC CITIES: 2012 AND THE REMAKING OF LONDON**

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**Routledge** *Drawing upon historical, cultural, economic and socio-demographic perspectives, this book examines the role of a sporting mega-event in promoting urban regeneration and social renewal. Comparing cities that have or will be hosting the event, it explores the political economy of the games and the changing role of the state in creating post-industrial metropolitan spaces. It evaluates the changing perceptions of the Olympic Games and the role of sport in the global media age in general and assesses the implication of 'mega-event' regeneration policies for local communities and their cultural, social and economic identities, with specific reference to*

east London and the Thames Gateway.

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## MEGA-EVENTS AND SOCIAL CHANGE

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### SPECTACLE, LEGACY AND PUBLIC CULTURE

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**Manchester University Press** *The spectacle of major cultural and sporting events can preoccupy modern societies. This book is concerned with contemporary mega-events, like the Olympics and Expos. Using a sociological perspective Roche argues that mega-events reflect the major social changes which now influence our societies, particularly in the West, and that these amount to a new 'second phase' of the modernization process. Changes are particularly visible in the media, urban and global locational aspects of mega-events. Thus he suggests that contemporary mega-events, both in their achievements and their vulnerabilities, reflect, in the media sphere, the rise of the internet; in the urban sphere, de-industrialisation and the growing ecological crisis; and in the global sphere, the relative decline of the West and the rise of China and other 'emerging' countries.*

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### LEVERAGING MEGA-EVENT LEGACIES

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**Routledge** *This is a multi-disciplinary contribution to the burgeoning literature on and around mega-events in general and sports mega-events in particular. The volume is not specifically about mega-events or their management, but rather how such events act as a lens through which a number of important and critical questions about the decisions to host, the host nation, its society and the politics of culture, sport and leisure more broadly can be dealt with. In doing so this book seeks to build on, and out from initial work on (sports) mega events by acknowledging the major shift towards 'emerging' states awarded such events since 2006 and incorporating the latest advances in research that have taken place in recent years. For example, debates about what constitutes a 'mega-event', what is meant by a 'legacy', what is 'soft power' and so on are dealt with from a team of leading academics from a variety of academic disciplines. This book was previously published as a special issue of Leisure Studies.*

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## EVENTS AND URBAN REGENERATION

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### THE STRATEGIC USE OF EVENTS TO REVITALISE CITIES

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**Routledge** *In recent years, major sporting and cultural events such as the Olympic Games have emerged as significant elements of public policy, particularly in efforts to achieve urban regeneration. As well as opportunities arising from new venues, these events are viewed as a way of stimulating investment, gaining civic engagement and publicizing progress to assist the urban regeneration*

process more generally. However, the pursuit of regeneration involving events is a practice that is poorly understood, controversial and risky. *Events and Urban Regeneration* is the first book dedicated to the use of events in regeneration. It explores the relationship between events and regeneration by analyzing a range of cities and a range of sporting and cultural events projects. It considers various theoretical perspectives to provide insight into why major events are important to contemporary cities. It examines the different ways that events can assist regeneration, as well as problems and issues associated with this unconventional form of public policy. It identifies key issues faced by those tasked with using events to assist regeneration and suggests how practices could be improved in the future. The book adopts a multi-disciplinary perspective, drawing together ideas from the geography, urban planning and tourism literatures, as well as from the emerging events and regeneration fields. It illustrates arguments with a range of international case studies placed within and at the end of chapters to show positive outcomes that have been achieved and examples of high profile failures. This timely book is essential reading for students and practitioners who are interested in events, urban planning, urban geography and tourism.

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## **LOS ANGELES AND THE SUMMER OLYMPIC GAMES**

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### **PLANNING LEGACIES**

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**Springer Nature** This open access book describes the three planning approaches and legacy impacts for the Olympic Games in one locale: the city of Los Angeles, USA. The author critically compares the similarities and differences of the LA Olympics by reviewing the 1932 and 1984 Olympics and by analyzing the concurrent planning process for the 2028 Olympics. The author unravels the conditions that make (or do not make) LA28s argument "we have staged the Games before, we can do it again" compelling. Setting the bids promises into the contemporary local and global mega-event contexts, the author analyzes why LA won the bids, how those wins allowed LA to negotiate concessions with the IOC and NOC, and how legacies were planned, executed, and ultimately evolved. The author concludes with a prediction which 2028 legacy promises might and might not be fulfilled given the local and international Olympic contexts.

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## **SUSTAINABLE CITIES IN ASIA**

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**Routledge** With Asia's cities undergoing unprecedented growth in the 21st century, lauded the 'urban century' by many, *Sustainable Cities in Asia* provides a timely examination of the challenges facing cities across the continent including some of the projects, approaches and solutions that are currently being tested. This book uses numerous case studies, analysing topical issues ranging from city cycling in India, to green spaces in China, to the use of community-led energy generation projects in post-Fukushima Japan.

*Containing contributions from an international team of scholars, it also takes a multi-disciplinary approach and draws on examples from a wide range of countries, including China, India, Japan, Korea, Taiwan, Singapore and the United Arab Emirates. Ultimately, by providing a comprehensive discussion of the broader debates around the shape of sustainable urbanism, it demonstrates that Asia is one of the most active regions in terms of the development of sustainable city strategies. Tackling the contemporary issues of key importance for sustainability, such as property markets, migration and transport, this book will appeal to students and scholars of Urban Geography, Sustainability, Environmental Studies and Asian studies.*

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## **FAILED OLYMPIC BIDS AND THE TRANSFORMATION OF URBAN SPACE**

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### **LASTING LEGACIES?**

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**Springer** *This book evaluates why cities choose to bid for the Olympics, why Olympic bids fail, and whether cities can benefit from failed bids. Attention is shifted away from host cities (or winners), to consider the impact of the bidding process on urban development in losing cities. Oliver and Laueremann show that bidding is often a politically strategic exercise, as planning ideas are recycled from one bid project to the next. As Olympic bids become more deeply embedded in urban development and bid teams engage in legacy planning, Oliver and Laueremann demonstrate that bid failure is rarely definitive and is often a desirable result. This volume adds a new and innovative perspective to Olympic Studies and mega-events more broadly, with appeal to a variety of other disciplines including geography, urban planning, spatial politics and sport and civic policy.*

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## **MEGA-EVENTS AND MEGA-AMBITIONS: SOUTH KOREA'S RISE AND THE STRATEGIC USE OF THE BIG FOUR EVENTS**

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**Springer** *This book provides a holistic analysis of South Korea's strategic use of mega-events in its modern development. It examines the Summer Olympics (1988), the World Expo (1993), the FIFA World Cup (2002), and the Winter Olympics (2018) over the past 30 years of the country's rapid growth, and across varying stages of economic and political development. It explains how mega-events helped to secure South Korea's position on the international stage, boost nationalism, propel economic growth in export-oriented national companies, and build cities that accommodate - as well as represent - South Korea's progress. It thereby highlights the broader implications for today's global phenomenon of increasing reliance on mega-events as a catalyst for development, while the criticism that mega-events do more harm than good proliferates. The book is ideal for academics, policymakers, and those with an interest in mega-events and their role in the development of non-western countries.*

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## BARCELONA 92

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### A LEGACY CASE STUDY

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**Springer Nature** *Barcelona 92: A Legacy Case Study* examines the effects of the organisation of Barcelona's Olympic Games in 1992. Divided into five compelling chapters, the authors discuss issues concerning the definition of legacy, whilst also presenting new models of legacy management and measurement methods, and providing an in-depth examination of sporting, economic and social dimensions. This book offers the most significant studies and research on the 92 Olympics to date, presenting cutting-edge proposals for comparing different Olympic hosting cities into the future.

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### OLYMPIC LEGACIES: INTENDED AND UNINTENDED

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#### POLITICAL, CULTURAL, ECONOMIC AND EDUCATIONAL

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**Routledge** For more than a century, the Olympics have been the modern world's most significant sporting event. Indeed, they deserve much credit for globalizing sport beyond the boundaries of the Anglo-American universe, where it originated, into broader global realms. By the 1930s, the Olympics had become a global mega-event that occupied the attention of the media, the interest of the public and the energies of nation-states. Since then, projected by television, funded by global capital and fattened by the desires of nations to garner international prestige, the Olympics have grown to gargantuan dimensions. In the course of its epic history, the Olympics have left numerous legacies, from unforgettable feats to monumental stadiums, from shining triumphs to searing tragedies, from the dazzling debuts on the world's stage of new cities and nations to notorious campaigns of national propaganda. The Olympics represent an essential component of modern global history. The Olympic movement itself has, since the 1990s, recognized and sought to shape its numerous legacies with mixed success as this book makes clear. It offers ground-breaking analyses of the power of Olympic legacies, positive and negative, and surveys the subject from Athens in 1896 to Beijing in 2008, and indeed beyond. This book was published as a special issue of the *International Journal of the History of Sport*.

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### MEGA EVENTS IN POST-SOVIET EURASIA

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#### SHIFTING BORDERLINES OF INCLUSION AND EXCLUSION

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**Springer** The edited volume explains why sport mega events can be discussed from the viewpoint of politics and power, and what

*this discussion can add to the existing scholarship on political regimes, international norms, national identities, and cultural narratives. The book collects case studies written by insiders from different countries of post-Soviet Eurasia that have recently hosted— or intend to host in the future —sporting events of a global scale. Contributing authors discuss cultural, political, and economic strategies of host governments, examining them from the vantage point of an increasing shift of the global sport industry to non-Western countries. Mega-events often draw domestic lines of cultural and social exclusion within host’s polities. It is these ruptures and gaps this volume explores, contributing to a better understanding of the intricate interconnections between global institutions and national identities.*

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## **PLANNING AND MANAGING SMALLER EVENTS**

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### **DOWNSIZING THE URBAN SPECTACLE**

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**Routledge** *Planning and Managing Smaller Events: Downsizing the Urban Spectacle* explores the role of smaller scale events in contributing to the renewal and development of urban societies. This book adopts a case study approach to examine a diverse range of events taking place in towns and cities in Europe, Asia and North America. This volume begins by defining and classifying these kinds of events and then verifying if and how they can provide opportunities for cities and towns without the disadvantages of world-famous large events. It concludes by discussing the growing regional scale of urban phenomena and their transition in post-metropolitan spaces. *Planning and Managing Smaller Events: Downsizing the Urban Spectacle* will be of interest to government officials and policy makers involved in economic development, urban planning, parks, arts/culture as well as students and researchers interested in urbanism, event management, tourism and recreation.

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## **HOSTING THE OLYMPIC GAMES**

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### **UNCERTAINTY, DEBATES AND CONTROVERSY**

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**Routledge** *Hosting the Olympic Games: Uncertainty, Debates and Controversy* provides a broad and comprehensive analysis of past Olympic and Paralympic events, shedding critical light on the future of the Games with a specific look at the upcoming Paris 2024 Olympics. It draws attention to the debates and paradox that hosting the Games presents for the contemporary city. Employing a range of interdisciplinary theoretical and methodological approaches, individual chapters highlight the various controversies of the Games throughout the bidding process, the event itself and its aftermath. Social Science-based chapters place strong emphasis on the vital importance of sustainable strategy for contemporary host cities. Along with environmental concerns whether atmospheric,

*microbiological or otherwise, many other requirements, costs and risks involving security and public expenditure among others are explored throughout the book. Including a variety of international and comparative case studies from a range of contributing academics, this will be essential reading for students and researchers in the field of Event studies as well as various disciplines including Tourism, Heritage studies and Urban and Environmental studies.*

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## **CIRCUS MAXIMUS**

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### **THE ECONOMIC GAMBLE BEHIND HOSTING THE OLYMPICS AND THE WORLD CUP**

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**Brookings Institution Press** *Beyond the headlines of the world's most beloved sporting events Brazil hosted the 2016 men's World Cup at a cost of \$15 billion to \$20 billion, building large, new stadiums in cities that have little use for them anymore. The projected cost of Tokyo's 2020 Summer Olympic Games is estimated to be as high as \$30 billion, much of it coming from the public trough. In the updated and expanded edition of his bestselling book, Circus Maximus: The Economic Gamble Behind Hosting the Olympics and the World Cup, Andrew Zimbalist tackles the claim that cities chosen to host these high-profile sporting events experience an economic windfall. In this new edition he looks at upcoming summer and winter Olympic games, discusses the recent Women's World Cup, and the upcoming men's tournament in Qatar. Circus Maximus focuses on major cities, like London, Rio, and Barcelona, that have previously hosted these sporting events, to provide context for future host cities that will bear the weight of exploding expenses, corruption, and protests. Zimbalist offers a sobering and candid look at the Olympics and the World Cup from outside the echo chamber.*

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## **SPORT AND ARCHITECTURE**

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**Taylor & Francis** *Sport and architecture are two elements of contemporary life that have a broad and profound impact on the world around us. The role architecture plays in shaping buildings and societies has occupied historians for centuries. Likewise, the cultural, economic, and political importance of sport is the subject of sustained academic inquiry. When sport and architecture converge, as in the 2012 London Olympics or the 2014 World Cup in Brazil, then the impact of these two forms of social activity is redoubled. This book presents a new and dynamic study of the complex relationship between sport and architecture. It explores the history of sport architecture and examines the buildings and events that create sites where sport and architecture converge in particularly telling ways. Its chapters discuss the following topics: sport architecture and urban redevelopment sport architecture and technology sport architecture and nationalism sport architecture as social activism sport architecture and global capitalism. By considering the importance of architectural form alongside these key themes, this book represents a landmark study for anybody interested in the*

*social and cultural significance of architecture or sport.*

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## **MEGAEVENTS AND MODERNITY**

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### **OLYMPICS AND EXPOS IN THE GROWTH OF GLOBAL CULTURE**

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**Routledge** *This analysis explores the social history and politics of mega-events from the late 19th century to the present. Through case studies of events such as the 1851 Crystal Palace Expo, the 1936 Berlin Olympics and the 1992 Barcelona Olympics, Maurice Roche investigates the impact Expos and Olympics have had on national identities, on the marking of public time and space, and on visions of national citizenship and international society in modern times. Historical chapters deal with the production of Expos by power elites, their impacts on mass culture, and the political uses and abuses of international sport and Olympic events. Chapters also deal with the impact of Olympics on cities, the growth of Olympics as media events and the current crisis of the Olympic movement in world politics and culture.*

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## **CULTURAL MEGA-EVENTS**

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### **OPPORTUNITIES AND RISKS FOR HERITAGE CITIES**

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**Routledge** *Mega-events have long been used by cities as a strategy to secure global recognition and attract future economic investment. However, while cultural mega-events like the European Capital of Culture have become increasingly popular, cities have begun questioning the traditional model of other events such as the Olympic Games with many candidate cities cancelling bids in recent years. This approach to planning and developing cities through mega-events introduces a broad range of physical effects and nuanced institutional changes for cities, particularly for the more sensitive heritage areas of cities. This book explores these issues by first examining the dynamics of cities' attempts to reduce overall costs and increase the sustainability of these large events by further embedding them within the existing fabric of the city and second by studying in depth the impact on the heritage of host cities. This book investigates three World Heritage Cities: Genoa, Liverpool and Istanbul, each of which have hosted the European Capital of Culture and introduced a variety of opportunities and risks for their heritage. The book highlights the potential benefits and challenges of integrating event and heritage planning to provide lessons that can help future historic cities and heritage decision makers better prepare for such events.*

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## SECURITY GAMES

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### SURVEILLANCE AND CONTROL AT MEGA-EVENTS

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**Routledge** *Security Games: Surveillance and Control at Mega-Events* addresses the impact of mega-events – such as the Olympic Games and the World Cup – on wider practices of security and surveillance. "Mega-Events" pose peculiar and extensive security challenges. The overwhelming imperative is that "nothing should go wrong." There are, however, an almost infinite number of things that can "go wrong"; producing the perceived need for pre-emptive risk assessments, and an expanding range of security measures, including extensive forms and levels of surveillance. These measures are delivered by a "security/industrial complex" consisting of powerful transnational corporate, governmental and military actors, eager to showcase the latest technologies and prove that they can deliver "spectacular levels of security". Mega-events have thus become occasions for experiments in monitoring people and places. And, as such, they have become important moments in the development and dispersal of surveillance, as the infrastructure established for mega-events are often marketed as security solutions for the more routine monitoring of people and place. Mega-events, then, now serve as focal points for the proliferation of security and surveillance. They are microcosms of larger trends and processes, through which – as the contributors to this volume demonstrate – we can observe the complex ways that security and surveillance are now implicated in unique confluences of technology, institutional motivations, and public-private security arrangements. As the exceptional conditions of the mega-event become the norm, *Security Games: Surveillance and Control at Mega-Events* therefore provides the glimpse of a possible future that is more intensively and extensively monitored.

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### MEGA-EVENTS AND THE CITY - CRITICAL PERSPECTIVES

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**Letra Capital Editora LTDA** *In recent years, mega-events as Olympics, international exhibitions and especially the World Cup have put into action all kinds of capitals, reconfigured territorial scales of power and produced a discourse about competitiveness, urbanism and global cities that proclaims convergence between public and private interests.*

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### EUROPEAN PORT CITIES AND URBAN REGENERATION

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### EXPLORING CULTURAL AND SPORTING MEGA EVENTS AT THE WATER'S EDGE

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**Taylor & Francis** *Culture- and event-led regeneration have been catalysts for the transformation of redundant urban port areas and*

*for the reframing of the image of many port cities, which notably feature among mega-event bidding and host cities. However, there is little understanding of the impacts of these processes on port-city relationships, as well as of how port city cultures shape mega events and the related regeneration strategies. The book examines the underexplored mutual links between, on the one hand, urban and socio-economic regeneration driven by cultural and sporting mega events and, on the other hand, the spatial, political and symbolic ties between cities and their ports. By adopting a cross-national, comparative perspective, with in-depth case studies (Hull, Rotterdam, Genoa and Valencia) and examples from other port cities across the world where mega events were held, the book engages with issues such as the tension between port and cultural uses, reactions and opposition to mega events in port cities, clashing urban imaginaries drawing on port activity and culture, the role of port authorities and companies in the city's cultural life, the spectacularisation and commodification of local maritime culture and heritage, processes of cultural demaritimisation and remaritimisation of port cities. The book is therefore a contribution towards the bridging of port city and mega-event studies, and it provides insights for port city policy makers and mega-event promoters, drawing from a range of international experiences. The book also shows how societal and political change in the current 'ontologically-insecure' times may undermine the very paradigm of culture- and event-led regeneration in the years to come.*

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## **MEGA SPORT EVENTS & THEIR LEGACIES**

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**GRIN Verlag** Research Paper from the year 2010 in the subject Tourism, grade: 1.3, International University of Applied Sciences Bad Honnef - Bonn, course: Tourism Policy & Planning, language: English, abstract: *This paper analyzes and evaluates the academic research on leveraging policies concerning mega sports events [MSE] such as the Olympics or the FIFA World Cup specifically. Hence, firstly an overall framework is set by defining and categorizing mega events in general before interrelating them to the concept of sport events tourism. Secondly, the author discusses the impacts and related issues of MSEs before highlighting best practices of realized event legacies discussed within the academic literature. The research paper concludes with a summary of the previous discussion into a number of definite 'lessons learned'. The latter corresponds with the overall aim of this research paper as it tries to extract the operational strategies successfully applied in the context of MSE legacy from the available academic literature to support tourism policy makers.*

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## **HOSTING THE OLYMPIC GAMES**

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## **THE REAL COSTS FOR CITIES**

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**Routledge** *Hosting the Olympic Games reveals the true costs involved for the cities that hold these large-scale sporting events. It*

*uncovers the financing of the Games, reviewing existing studies to evaluate the costs and benefits, and draws on case study experiences of the Summer and Winter Games from the past forty years to assess the short- and long-term urban legacies for host cities. Written in an easily accessible style and format, it provides an in-depth critical analysis into the franchise model of the International Olympic Committee (IOC) and offers an alternative vision for future Games. This book is an important contribution to understanding the consequences for the host cities of Olympic Games.*

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## **THE DEATH AND LIFE OF GREAT AMERICAN CITIES**

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**Vintage** *Thirty years after its publication, The Death and Life of Great American Cities was described by The New York Times as "perhaps the most influential single work in the history of town planning....[It] can also be seen in a much larger context. It is first of all a work of literature; the descriptions of street life as a kind of ballet and the bitingly satiric account of traditional planning theory can still be read for pleasure even by those who long ago absorbed and appropriated the book's arguments." Jane Jacobs, an editor and writer on architecture in New York City in the early sixties, argued that urban diversity and vitality were being destroyed by powerful architects and city planners. Rigorous, sane, and delightfully epigrammatic, Jacobs's small masterpiece is a blueprint for the humanistic management of cities. It is sensible, knowledgeable, readable, indispensable. The author has written a new foreword for this Modern Library edition.*