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## Dynamic Business Law

*McGraw-Hill/Irwin* **3 things to know about the focus of Dynamic Business Law, 2e: Emphasis on ETHICAL DECISION-MAKING.** In chapter 2, the authors introduce a framework for making ethical business decisions that students can use on a regular basis. Following each case there are questions designed to train students to apply this approach. Then repeatedly throughout the chapters, questions about business ethics are raised in the text. This framework is designed to help improve the learning process of students and to give a sense of relevancy to the ethical decision making process. **Emphasis on CRITICAL THINKING.** Neil Browne, one of the co-authors of this text, has written a successful text on critical thinking. His framework is included in Dynamic Business Law as well - to help students learn how to frame and reframe a question/issue. Critical thinking questions are also included at the end of each case, to further tie in this component. **Emphasis on the BUSINESS in business law.** Dynamic Business Law emphasises the tie of legal issues back to the core business curriculum. This will help both students and faculty. Students need to understand how the concepts they learn in this course tie into their business careers. Instructors can easily show that the study of business law is best seen as a foundational component of the larger study of business administration. Dynamic Business Law now includes Connect Business Law as a packaging option. Connect includes Interactive Applications for each chapter of the textbook and helps students apply legal concepts to business, stimulates critical thinking, and reinforces key topics. **Overview: Dynamic Business Law, 2e is appropriate for the two-term business law course. Emphasis on the BUSINESS in business law.** Dynamic Business Law emphasizes the tie of legal issues back to the core business curriculum. This will help both students and faculty. Faculty need to know how this is integrated as they are constantly “defending” the inclusion of this course in the business curriculum. And students need to understand how the concepts tie to their future business careers. **Emphasis on TEACHING.** Many professors teaching this course are attorneys first and academics second. They do not have a lot of time to prepare or think about how to apply this information effectively for their business students. Dynamic Business Law contains a helpful instructor's manual, particularly for the many adjuncts teaching this course. **Emphasis on CRITICAL THINKING.** Neil Browne, one of the co-authors of this text, has written a successful text on critical thinking. His framework is included in Dynamic Business Law as well - to help students learn how to frame and reframe a question/issue. Critical thinking questions are also included at the end of each case, to further tie in this component. **Instructor's Supplements: The Online Learning Center** contains the complete IM, Test Bank, PowerPoint, image library, and video clips. **Instructor's Manual: The Instructor's Manual** provides a clear outline of how to begin using this text and is especially helpful to adjuncts who teach Business Law. Sample syllabi are included, as well as detailed lecture outlines incorporating PowerPoints and other materials professors can bring into their lectures. Exciting and new examples from outside the text are also included, and can be discussed in class to help generate excitement and involvement in the course from students. **Test Bank: The Test Bank, developed by Vonda Laughlin of Carson-Newman College, contains a variety of true/false, multiple choice, and essay questions - as well as “scenario-based” questions, which are application-based, and use a situation described in a narrative, with 3 - 5 multiple-choice test questions based on the situation described in the narrative. We've aligned our Test Bank with the new AACSB guidelines, tagging each question according to its knowledge and skills areas. Categories include Global, Ethics and Social Responsibility, legal and other External Environment, communication, Diversity, Group Dynamics, Individual Dynamics, Production and IT. Designations aligning questions with Learning Objectives, features, and case, exist as well. PowerPoint Presentation slides: Developed by Jeff Penley at Catawba Valley Community College, we offer two different sets of slides for professors. The “Basic” set consists of an outline of each chapter. The “Premium” set expands on this outline to include hypotheticals and ethical dilemmas, allowing the instructor to incorporate application into the lecture. Instructor Video DVD (ISBN: 0077339118, 13-digit: 9780077339111): The Instructor Video DVD contains video clips from CBS that highlight current legal issues. Instructor Notes, located on the OLC, give insight into how to incorporate segments into the classroom and offer questions to stimulate discussion. Most of these videos are also part of Premium content - a big plus for instructors teaching online/hybrid courses.**

## McGraw-Hill's 10 ACT Practice Tests, Second Edition

*McGraw Hill Professional* **We want to give you the practice you need on the ACT McGraw-Hill's 10 ACT Practice Tests helps you gauge what the test measures, how it's structured, and how to budget your time in each section. Written by the founder and faculty of Advantage Education, one of America's most respected providers of school-based test-prep classes, this book provides you with the intensive ACT practice that will help your scores improve from each test to the next. You'll be able to sharpen your skills, boost your confidence, reduce your stress-and to do your very best on test day. 10 complete sample ACT exams, with full explanations for every answer 10 sample writing prompts for the optional ACT essay portion Scoring Worksheets to help you calculate your total score for every test Expert guidance in prepping students for the ACT More practice and extra help online ACT is a registered trademark of ACT, Inc., which was not involved in the production of, and does not endorse, this product.**

## Law, Business and Society

*McGraw-Hill Europe*

## The Legal Environment of Business: A Managerial Approach: Theory to Practice

*McGraw-Hill/Irwin* **This textbook emphasizes bridging the gap between understanding legal doctrines that impact the business environment and how business owners and managers use legal insight to limit liability and manage risk. Its distinct approach focuses on using teaching features, simulations, case studies, examples, and case law that is accessible and engaging because it is specifically tailored for business students.**

## Business Law

## The Ethical, Global, and E-commerce Environment

*McGraw-Hill Companies*

## Business Law I Essentials

**A less-expensive grayscale paperback version is available. Search for ISBN 9781680923018. Business Law I Essentials is a brief introductory textbook designed to meet the scope and sequence requirements of courses on Business Law or the Legal Environment of Business. The concepts are presented in a streamlined manner, and cover the key concepts necessary to establish a strong foundation in the subject. The textbook follows a traditional approach to the study of business law. Each chapter contains learning objectives,**

explanatory narrative and concepts, references for further reading, and end-of-chapter questions. Business Law I Essentials may need to be supplemented with additional content, cases, or related materials, and is offered as a foundational resource that focuses on the baseline concepts, issues, and approaches.

## The Big Book of Conflict Resolution Games: Quick, Effective Activities to Improve Communication, Trust and Collaboration

*McGraw Hill Professional* Make workplace conflict resolution a game that EVERYBODY wins! Recent studies show that typical managers devote more than a quarter of their time to resolving coworker disputes. The Big Book of Conflict-Resolution Games offers a wealth of activities and exercises for groups of any size that let you manage your business (instead of managing personalities). Part of the acclaimed, bestselling Big Books series, this guide offers step-by-step directions and customizable tools that empower you to heal rifts arising from ineffective communication, cultural/personality clashes, and other specific problem areas—before they affect your organization's bottom line. Let The Big Book of Conflict-Resolution Games help you to: Build trust Foster morale Improve processes Overcome diversity issues And more Dozens of physical and verbal activities help create a safe environment for teams to explore several common forms of conflict—and their resolution. Inexpensive, easy-to-implement, and proved effective at Fortune 500 corporations and mom-and-pop businesses alike, the exercises in The Big Book of Conflict-Resolution Games delivers everything you need to make your workplace more efficient, effective, and engaged.

## Teach Yourself Electricity and Electronics, 5th Edition

*McGraw Hill Professional* Up-to-date, easy-to-follow coverage of electricity and electronics In Teach Yourself Electricity and Electronics, Fifth Edition, a master teacher provides step-by-step lessons in electricity and electronics fundamentals and applications. Detailed illustrations, practical examples, and hundreds of test questions make it easy to learn the material quickly. This fully revised resource starts with the basics and takes you through advanced applications, such as communications systems and robotics. Solve current-voltage-resistance-impedance problems, make power calculations, optimize system performance, and prepare for licensing exams with help from this hands-on guide. Updated for the latest technological trends: Wireless Systems Fiber Optics Lasers Space Communications Mechatronics Comprehensive coverage includes: Direct-Current Circuit Basics and Analysis \* Resistors \* Cells and Batteries \* Magnetism \* Inductance \* Capacitance \* Phase \* Inductive and Capacitive Reactance \* Impedance and Admittance \* Alternating-Current Circuit Analysis, Power, and Resonance \* Transformers and Impedance Matching \* Semiconductors \* Diode Applications \* Power Supplies \* Bipolar and Field-Effect Transistors \* Amplifiers and Oscillators \* Digital and Computer Basics \* Antennas for RF Communications \* Integrated Circuits \* Electron Tubes \* Transducers, Sensors, Location, and Navigation \* Acoustics and Audio Fundamentals \* Advanced Communications Systems Make Great Stuff! TAB, an imprint of McGraw-Hill Professional, is a leading publisher of DIY technology books for makers, hackers, and electronics hobbyists.

## Essentials of Business Law

## Managerial Accounting

## Creating Value in a Dynamic Business Environment

*Irwin/McGraw-Hill*

## Business Law

## The Ethical, Global, and Digital Environment

"This is the 18th Edition (and the 24th overall edition) of a business law text that first appeared in 1935. Throughout its more than 80 years of existence, this book has been a leader and an innovator in the fields of business law and the legal environment of business. One reason for the book's success is its clear and comprehensive treatment of the standard topics that form the traditional business law curriculum. Another reason is its responsiveness to changes in these traditional subjects and to new views about that curriculum. In 1976, this textbook was the first to inject regulatory materials into a business law textbook, defining the "legal environment" approach to business law. Over the years, this textbook has also pioneered by introducing materials on business ethics, corporate social responsibility, global legal issues, and the law of an increasingly digital world. The 18th Edition continues to emphasize change by integrating these four areas into its pedagogy"--

## Employment Law for Business

*McGraw-Hill/Irwin* Addresses law and employment decisions with a management perspective. This text explains how to approach and manage legal employment decisions, and outlines the specific legal framework in which management decisions are made.

## Understanding Business

*Irwin Professional Publishing*

## The Legal Environment of Business

## A Critical Thinking Approach

*Prentice Hall* This is the only textbook that helps students develop a thorough understanding of the legal environment of business and enhances their ability to engage in critical thinking and ethical analysis. The legal environment of business is thoroughly treated in an extremely reader-friendly manner; various topics include: the American legal system, dispute resolution, constitutional principles, cyberlaw, white-collar crime, contracts, sales, product and service liability, the law of property, agency law, labor-management relations, environmental law, securities trading and issuance, antitrust laws, and debtor-creditor relations. An excellent desk reference for the legal departments of any business, this book also provides an interesting read for anyone interested in business and ethics.

## Business Law With UCC Applications

Irwin/McGraw-Hill

## Elementary Statistics

Addison-Wesley

## Instructor's Manual to Accompany Contemporary Canadian Business Law : Principles and Cases

## Law for Business

## M: Management

*McGraw-Hill Education* **M: Management by Bateman/Snell** is the fastest growing Principles of Management textbook on the market. Bateman/Snell is written from the ground up to be brief, lean, and flexible enough to enable you to cover just the topics you want at the level of depth you want, while still maintaining the integrity of the content. Plus, it does not inherit outdated examples from a hardback derivative. With market-leading teaching support and the most up to date content available, M: Management represents the best value available in the brief Principles of Management market. What sets Bateman/Snell apart? An unrivaled mixture student-focused current content and the best teaching support around.

## Organizational Culture and Leadership

*John Wiley & Sons* **Regarded as one of the most influential management books of all time, this fourth edition of Leadership and Organizational Culture** transforms the abstract concept of culture into a tool that can be used to better shape the dynamics of organization and change. This updated edition focuses on today's business realities. Edgar Schein draws on a wide range of contemporary research to redefine culture and demonstrate the crucial role leaders play in successfully applying the principles of culture to achieve their organizational goals.

## AI, IoT and the Blockchain

## Using the Power of Three to Create Business, Legal and Technical Solutions

*Bookbaby* **In this book, we explore how organizations and their product and service developers can prepare their businesses to incorporate three emerging technology trends: Artificial Intelligence (AI), the Internet of Things (IoT) and the Blockchain.** We will cover the component resources, i.e., business, technical and legal needed to empower an organization to exploit them now and in the future. We'll start with a discussion of each technology providing introductory material. We will provide the reader with details around the players (e.g., Google, Ethereum, IBM, Microsoft, Amazon, etc.) who are fostering and developing standards for 'Power of 3' implementation. We will discuss the requirements not only technical but also for business and legal compliance with emerging regulation, security and privacy law. We will walk the reader through the steps required to create sample applications and code. This will facilitate, enable and accelerate the readers journey to the implementation of these new technologies. We will additionally explore emerging use cases for applications which integrate combinations of these technologies and most importantly how these technologies will change the way software development is conducted using the power of 3.

## Environmental Law

*Prentice Hall* **This fundamental introduction to environmental law is designed to introduce those without any legal or special scientific training to the system through which the nation attempts to preserve and protect the different aspects of our environment.** Environmental law and policy; air quality control; water quality control; toxic substance control; waste management and hazardous releases; energy; natural resources; and international environmental law. For anyone who is in business or anyone who is simply interested in environmental issues or who has a job where they have to understand environmental law.

## System Dynamics

*McGraw-Hill Medical Publishing* **System Dynamics includes the strongest treatment of computational software and system simulation of any available text, with its early introduction of MATLAB and Simulink.** The text's extensive coverage also includes discussion of the root locus and frequency response plots, among other methods for assessing system behavior in the time and frequency domains as well as topics such as function discovery, parameter estimation, and system identification techniques, motor performance evaluation, and system dynamics in everyday life.

## Business Ethics

## Loose-Leaf for Essentials of Business Law

*McGraw-Hill Education* **The new, eleventh edition of the Essentials of Business Law program is a practical, concise, and broad-based introduction to the vibrant field of business law.** While continuing to offer all the features that have made this title successful, this new edition includes a chapter on the areas of law affected by social media, updated content, and enhanced support materials. Both the traditional areas of law, such as contracts and property, and the emerging areas of law, such as e-commerce and environmental, are covered in short, informative chapters written to capture the essence of each topic. The objective of the text throughout its coverage is ease - ease of use, ease of teaching, ease of assessment, and ease of understanding. It has been developed for those seeking a

more fundamental overview of the concepts and principles that are vital to the understanding of business law.

## UNDERSTANDING BUSINESS

### The Core

#### Business Foundations: A Changing World

*McGraw-Hill Education* **Business Foundations: A Changing World** carefully blends the right mix of content and applications to give students a firm grounding in business principles. Where other products have you sprinting through the semester to cover everything, **Business Foundations: A Changing World** allows breathing space to explore topics and incorporate additional activities to complement your teaching. Build from the ground up, **Business Foundations: A Changing World** is for faculty and students who value a briefer, flexible, and integrated resource that is exciting, happening, focused and applicable! What sets this learning program apart from the competition? An unrivaled, focused mixture of exciting content and resources blended with application examples, activities, and fresh topics that show students what is happening in the world of business today!

#### Business Law and the Legal Environment, Standard Edition

*Cengage Learning* **BUSINESS LAW AND THE LEGAL ENVIRONMENT, 6E** uses vivid examples and memorable scenarios to lead students through the full breadth of business law. Focusing on hands-on application and using a conversational writing style, this handy textbook equips students for business challenges from the first page. Plus, by showing students through practice how legal concepts apply to their future careers, **BUSINESS LAW AND THE LEGAL ENVIRONMENT, 6E** draws students into the material, helping them study more effectively and diligently. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

#### Simulation with Arena

*McGraw-Hill Science, Engineering & Mathematics* The first edition of this book was the first text to be written on the Arena software, which is a very popular simulation modeling software. What makes this text the authoritative source on Arena is that it was written by the creators of Arena themselves. The new third edition follows in the tradition of the successful first and second editions in its tutorial style (via a sequence of carefully crafted examples) and an accessible writing style. The updates include thorough coverage of the new version of the Arena software (Arena 7.01), enhanced support for Excel and Access, and updated examples to reflect the new version of software. The CD-ROM that accompanies the book contains the Academic version of the Arena software. The software features new capabilities such as model documentation, enhanced plots, file reading and writing, printing and animation symbols.

### Op Amps for Everyone

#### Design Reference

*Newnes* The operational amplifier ("op amp") is the most versatile and widely used type of analog IC, used in audio and voltage amplifiers, signal conditioners, signal converters, oscillators, and analog computing systems. Almost every electronic device uses at least one op amp. This book is Texas Instruments' complete professional-level tutorial and reference to operational amplifier theory and applications. Among the topics covered are basic op amp physics (including reviews of current and voltage division, Thevenin's theorem, and transistor models), idealized op amp operation and configuration, feedback theory and methods, single and dual supply operation, understanding op amp parameters, minimizing noise in op amp circuits, and practical applications such as instrumentation amplifiers, signal conditioning, oscillators, active filters, load and level conversions, and analog computing. There is also extensive coverage of circuit construction techniques, including circuit board design, grounding, input and output isolation, using decoupling capacitors, and frequency characteristics of passive components. The material in this book is applicable to all op amp ICs from all manufacturers, not just TI. Unlike textbook treatments of op amp theory that tend to focus on idealized op amp models and configuration, this title uses idealized models only when necessary to explain op amp theory. The bulk of this book is on real-world op amps and their applications; considerations such as thermal effects, circuit noise, circuit buffering, selection of appropriate op amps for a given application, and unexpected effects in passive components are all discussed in detail. \*Published in conjunction with Texas Instruments \*A single volume, professional-level guide to op amp theory and applications \*Covers circuit board layout techniques for manufacturing op amp circuits.

#### International Management: Culture, Strategy and Behavior W/ OLC Card MP

*McGraw-Hill/Irwin* As a discipline of academy inquiry, International Management applies management concepts and techniques to their contexts in firms working in multinational, multicultural environments. Hodgetts'Luthans: International Management was the first mainstream International Management text in the market. Its 6th edition continues to set the standard for International Management texts with its research-based content and its balance between culture, strategy, and behavior. International Management stresses the balanced approach and the synergy/connection between the text's four parts: Environment (3 chapters): Culture (4 chapters), Strategy and Functions (4 chapters) and Organizational Behavior /Human Resource Management (4 chapters).

#### Financial Accounting Fundamentals

### Technology Ventures

#### From Idea to Enterprise

*McGraw-Hill Science, Engineering & Mathematics* **Technology Ventures** is the first textbook to thoroughly examine a global phenomenon known as technology entrepreneurship. Now in its second edition, this book integrates the most valuable entrepreneurship and technology management theories from some of the world's leading scholars and educators with current examples of new technologies and an extensive suite of media resources. Dorf and Byers comprehensive collection of action-oriented concepts and applications provides both students and professionals with the tools necessary for success in starting and growing a technology enterprise. **Technology Ventures** details the critical differences between scientific ideas and true business opportunities.

## Introduction to Business

Introduction to Business covers the scope and sequence of most introductory business courses. The book provides detailed explanations in the context of core themes such as customer satisfaction, ethics, entrepreneurship, global business, and managing change. Introduction to Business includes hundreds of current business examples from a range of industries and geographic locations, which feature a variety of individuals. The outcome is a balanced approach to the theory and application of business concepts, with attention to the knowledge and skills necessary for student success in this course and beyond.

## Managerial Accounting

## Introduction to Business

## BUS 101, Middlesex County College

## International Marketing

*McGraw-Hill Companies*

## Business Law and Strategy

"Legal strategies act as a springboard for businesses to gain competitive advantages, identify opportunities to reach goals, and create value in the firm. Business managers are increasingly tasked with understanding the basics of legal strategy and recognizing which strategies tie into their business needs and influence their decision making. Because today's students are tomorrow's business managers and owners, empowering them with knowledge of business law and the basics of legal strategy provides a strong foundation for their future success in the business world"--

## Managerial Accounting

## Understanding Business & Personal Law

*McGraw-Hill/Glencoe*