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Economics

Principles, Problems, and Policies

Irwin/McGraw-Hill McConnell-Brue's Economics 15 is the best-selling textbook and has been teaching students in a clear, unbiased way for 40 years. The 14th edition grew market share because of its clear and careful treatment of principles of economics concepts, its balanced coverage, and its patient explanations. More students have learned their principles of Economics from McConnell-Brue than any other text 12 million of them. The 15th edition is a substantial revision that delivers a tighter, modern, Internet-savvy book.ook.ok.

Economics

Essentials of Economics

McGraw-Hill Europe Building on the tremendous success of their best-selling Economics, Brue, McConnell, and Flynn have revised their one-semester approach in Essentials of Economics, 3e to provide a fresh alternative for the survey course. The result is a patient, substantive treatment of micro and macro topics appropriate for the introductory economics student, and fully integrated in the digital environment to provide instant remediation and feedback through McGraw-Hill's innovative assessment tool Connect Plus Economics. McGraw-Hill's adaptive learning component, LearnSmart, provides assignable modules that help students master core concepts in the course.

Essentials of Economics

Resource added for the Economics 10-809-195 courses.

EBOOK: Economics, South African Edition

McGraw Hill EBOOK: Economics, South African Edition

Study Guide to Accompany McConnell and Brue Economics

Study Guide to Accompany McConnell and Brue Microeconomics

McGraw-Hill/Irwin

Ebook: Microeconomics, Global Edition

McGraw Hill Ebook: Microeconomics, Global Edition

Economics

Principles, Problems, and Policies

Richard d Irwin

EBOOK: Economics: A Southern African Context, 3e

McGraw Hill Economics studies how people, businesses and governments use resources. What shapes our decisions? How do we allocate goods and services? What does a rational choice look like? In this third edition of Economics: A Southern African Context, the authors expertly guide us through the key principles of economics, providing a solid foundation in the subject. The text combines relevant Southern African examples with a clear and accessible narrative. By encouraging critical engagement with economic theories, it provides a basis for examining today's economic, social, and political issues. Key Features: •A new structure to refocus the book and align with teaching •Additional online chapters, including the Economics of Pandemics, available in Connect® •Fully updated pedagogy, including Interactive Graphs, Last Word, and Quick Quiz boxes •Discussions on new developments in economics, such as the consequences of COVID-19 and the impact of BRICS membership on trade in South Africa •Revised end-of-chapter content to test comprehension, including Review Questions, Discussion Questions and Problems, available in Connect® Economics: A Southern African Context is available with McGraw Hill's Connect®, the online learning platform which features resources to help faculty and institutions improve student outcomes and course delivery efficiency. Jan J. Janse van Rensburg is a lecturer at the University of Pretoria. His main area of interest is in teaching and course development with a focus on Principles of Economics. He also specializes in Health Economics, concentrating on the economic effects and costs of substance abuse. Campbell R. McConnell was a professor at the University of Nebraska-Lincoln, where he taught from 1953 until his retirement in 1990. Stanley L. Brue is a professor at Pacific Lutheran University, where he has been honoured as a recipient of the Burlington Northern Faculty Achievement Award. Sean M. Flynn is an associate professor of economics at Scripps College in Claremont, California.

Ebook: Essentials of Economics

McGraw Hill Building on the tremendous success of their best-selling Economics, Brue, McConnell, and Flynn have revised their one-semester approach in Essentials of Economics, 3e to provide a fresh alternative for the survey course. The result is a patient, substantive treatment of micro and macro topics appropriate for the introductory economics student, and fully integrated in the digital environment to provide instant remediation and feedback through McGraw-Hill's innovative assessment tool Connect Plus Economics. McGraw-Hill's adaptive learning component, LearnSmart, provides assignable modules that help students master core concepts in the course.

Macroeconomics

Principles, Problems, and Policies

McGraw-Hill/Irwin McConnell and Brue's Macroeconomics: Principles, Problems, and Policies is the leading Principles of Macroeconomics textbook because it is innovative and teaches students in a clear, unbiased way. The 17th Edition builds upon the tradition of leadership by sticking to 3 main goals: help the beginning student master the principles essential for understanding the economizing problem, specific economic issues, and the policy alternatives; help the student understand and apply the economic perspective and reason accurately and objectively about economic matters; and promote a lasting student interest in economics and the economy.

Microeconomics

Principles, Problems, and Policies

McGraw-Hill College Offering a unique blend of solid theoretical content and student accessibility, this text stands apart with its emphasis on intriguing applications that convey the prevalence of economics in everyday life. By applying economics to phenomenon that students are familiar with and interested in, this book demonstrates like no other text how economic analysis can be applied to virtually anything of interest, thus helping students develop true economic intuition. Additional student-oriented features include a unique active-learning format, an emphasis on developing economic

analysis skills, and an outstanding visual program for exhibits and graphs. Content highlights include balanced presentation of major macro theories; a micro presentation that centers around the trilogy of objectives, constraints, and choices; thorough integration of international topics; and fully-integrated Internet features that offer hands-on exercises for exploring economics on-line. Microeconomics, 5e is also available in a macro split and both micro/macro are in the principles text.

Macroeconomics

Principles, Problems, and Policies

McGraw-Hill Companies McConnell and Brue's *Macroeconomics: Principles, Problems, and Policies* is the leading Principles of Macroeconomics textbook because it is innovative and teaches students in a clear, unbiased way. The 17th Edition builds upon the tradition of leadership by sticking to 3 main goals: help the beginning student master the principles essential for understanding the economizing problem, specific economic issues, and the policy alternatives; help the student understand and apply the economic perspective and reason accurately and objectively about economic matters; and promote a lasting student interest in economics and the economy.

Principles of Economics 2e

Microeconomics

Macroeconomics

Cengage Learning Today's economy may be tough, but economics doesn't have to be. Let Roger Arnold's *MACROECONOMICS, 12E* open up the world of economic analysis. With more detailed coverage of the financial and economic crisis than any other principles text on the market, this inviting book offers innovative and engaging learning features and easy customization. The author weaves memorable examples from pop culture throughout this edition and bolsters reader interest by illustrating the unexpected places macroeconomics occur. Readers see how economic forces link to every day events and form an important part of life 24/7. Coverage of the latest macroeconomic developments and new content reflect today's changing economy and equip readers with a thorough understanding of contemporary macroeconomics. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Macroeconomics

McGraw-Hill Education McConnell, Brue, and Flynn's *Economics: Principles, Problems, and Policies* is the #1 Principles of Economics textbook in the world. It continues to be innovative while teaching students in a clear, unbiased way. The 19th Edition builds upon the tradition of leadership by sticking to 3 main goals: Help the beginning student master the principles essential for understanding the economizing problem, specific economic issues, and the policy alternatives; help the student understand and apply the economic perspective and reason accurately and objectively about economic matters; and promote a lasting student interest in economics and the economy. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

Principles of Microeconomics 2e

ISE Microeconomics, Brief Edition

Principles of Economics

Economics

Principles, Problems, and Policies

Macmillan/McGraw-Hill School

Forthcoming Books

Economics For Dummies

John Wiley & Sons Grasp the history, principles, theories, and terminology of economics with this updated bestseller. Since the initial publication of *Economics For Dummies* in 2005, the U.S. has endured a number of drastic changes and events that sent its economy into a tailspin. This newly revised edition presents updated material about the recent financial crisis and the steps taken to repair it. Packed with refreshed information and relevant new examples from today's economy, it gives you a straightforward, easy-to-grasp understanding of how the economy functions and how it influences personal finances. New information on deciphering consumer behavior. Refresh coverage of fiscal and monetary policies. A new chapter on health care policy and the financial crisis. Presenting complex theories in simple terms and helping you decode the jargon, understand the equations, and debunk the common misconceptions, *Economics For Dummies* tackles the topic in terms you can understand.

Macroeconomics

McGraw-Hill/Irwin

Principles of Macroeconomics for AP® Courses 2e

Principles of Macroeconomics for AP® Courses 2e covers the scope and sequence requirements for an Advanced Placement® macroeconomics course and is listed on the College Board's AP® example textbook list. The second edition includes many current examples and recent data from FRED (Federal Reserve Economic Data), which are presented in a politically equitable way. The outcome is a balanced approach to the theory and application of economics concepts. The second edition was developed with significant feedback from current users. In nearly all chapters, it follows the same basic structure of the first edition. General descriptions of the edits are provided in the preface, and a chapter-by-chapter transition guide is available for instructors.

Loose Leaf for Macroeconomics

McGraw-Hill Education Improve YOUR world. Dean Karlan and Jonathan Morduch's *Macroeconomics 3e* is built around the central concept that economics is a powerful and positive tool that students can use right now to improve their world. *Macroeconomics* uses examples and issues that resonate with students' experience to draw them in and frame ideas to help develop their economic intuition. - Using a balanced approach, students are able to sharpen their own understanding of topics by focusing on the data and evidence behind the effects they see. Students are equipped to understand and respond to real-life situations through their new economic lens and challenged to decide how they will improve their world. - The third edition delivers core economic concepts along with exciting new ideas in economic thought and strives to keep students engaged by confronting issues that are important in the world. - This text combines a familiar curriculum with material from new research and applied areas such as finance, behavioral economics, and the political economy. Students and faculty will find content that breaks down barriers between what takes place in the classroom and what happens in our nation and our world, with applications that are driven by empirical evidence, data, and research. - Karlan and Morduch show students that economics is a tool to improve one's own life and promote better public and business policies in the world. At the same time, this third edition challenges students to reach their own conclusions about how they will improve their world.

Macroeconomics

McGraw-Hill Ryerson The major goals of this revision have been to streamline the text and to present more student oriented examples. We are also providing a new design with enhanced four colour graphics. Much fine tuning and trimming has gone into almost every chapter resulting in a more approachable textbook for your students. Several chapters that are rarely used will now appear on the book's website. The 9th edition will be much better integrated with the book's website where students can get additional information and/or current events associated with many major topics in the text. Also, the website will have "Want to see the Math Notes" for those instructors that choose a more sophisticated math treatment of the major topics in both Micro and Macro. Another commitment to Instructor Support will be the annual updating of time sensitive PowerPoint slides.

Principles of Economics in Context

Routledge Principles of Economics in Context lays out the principles of micro- and macroeconomics in a manner that is thorough, up to date, and relevant to students, attuned to the economic realities of the world around them. It offers engaging treatment of important current topics such as new thinking in behavioral economics, financial instability and market bubbles, debt and deficits, and policy responses to the problems of unemployment, inequality, and environmental sustainability. This new, affordable edition combines the just-released new editions of Microeconomics in Context and Macroeconomics in Context to provide an integrated full-year text covering all aspects of both micro and macro analysis and application, with many up-to-date examples and extensive supporting web resources for instructors and students. Key features include: An eye-opening statistical portrait of the United States; Clear explanation of basic concepts and analytical tools, with advanced models presented in optional chapter appendices; Presentation of policy issues in historical, institutional, social, political, and ethical context--an approach that fosters critical evaluation of the standard microeconomic models, such as welfare analysis, labor markets, and market competition; Issues of human well-being, both domestic and global, are given central importance, enriching the topics and analytical tools to which students are introduced; The theme of sustainability--financial, social, and ecological--is thoroughly integrated in the book, with chapters on alternatives to standard GDP measurement, the environment, common property, public goods, and growth and sustainability in the twenty-first century; Full complement of instructor and student support materials online, including test banks and grading through Canvas.

Digital-supported workflow of orthopedic surgeries

PublIQation German hospitals are increasingly being asked to improve efficiency while striving to enhance the quality of standards that will afford a high level of patient safety and quality in the treatment process. The main objective of this Ph.D. thesis was to analyze whether digital support software used during surgery has a positive effect on selected clinical process and quality ratios in orthopedics. Two retrospective case-control studies of 383 hip joint endoprosthesis implantations and 297 knee joint endoprosthesis implantations were conducted at a German hospital between 2015 and 2020. Statistically significant results were evaluated commercially within the framework of the German diagnosis-related groups. Results show that the use of digitally assisted surgery leads to significantly shorter hospital stays and reduces postoperative complications, which in turn has a direct impact on treatment costs and hospital revenues.

Английский язык для экономистов (а2–b2). English for business + аудиоматериалы в ЭБС 2-е изд., пер. и доп. Учебник и практикум для академического бакалавриата

Litres Учебник содержит подробный курс, охватывающий основные темы, необходимые в бизнес-английском. Книга помогает выработать и усовершенствовать навыки по различным видам работы с профессиональной информацией на английском языке. Оригинальная система упражнений к аутентичным текстам предусматривает как аудиторную, так и внеаудиторную работу с материалами учебника, способствует развитию творческого и аналитического мышления и формированию собственной позиции в сфере делового общения. К учебнику прилагается диск с аудио материалами, которые помогут научиться воспринимать на слух лекции и информационные сообщения, а также следить за аргументацией оппонента.

The Evolution of Economic Thought

Cengage Learning In this scholarly and timely presentation of the history of economic thought, you'll see how new ideas, evidence, problems and values can be used to reconsider basic disputes and major contributions of the past. THE EVOLUTION OF ECONOMIC THOUGHT, 8e covers the history of economics, the philosophies that drive the economic way of thinking, the ideas of the great economic thinkers and their logical connections to the world. You'll see how Robert Solow's pioneering model can be used to discuss recent renewed emphasis on growth theory and technological change and will explore antitrust perspectives and game theory. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Английский язык для экономистов (а2-b2). English for business + аудиоматериалы в ЭБС 2-е изд., пер. и доп. Учебник и практикум для СПО

Litres Учебник содержит подробный курс, охватывающий основные темы, необходимые в бизнес-английском. Книга помогает выработать и усовершенствовать навыки по различным видам работы с профессиональной информацией на английском языке. Оригинальная система упражнений к аутентичным текстам предусматривает как аудиторную, так и внеаудиторную работу с материалами учебника, способствует развитию творческого и аналитического мышления и формированию собственной позиции в сфере делового общения. К учебнику прилагается диск с аудиоматериалами, которые помогут научиться воспринимать на слух лекции и информационные сообщения, а также следить за аргументацией оппонента.

Taking Sides: Clashing Views on Economic Issues

McGraw-Hill Education The Taking Sides Collection on McGraw-Hill Create™ includes current controversial issues in a debate-style format designed to stimulate student interest and develop critical thinking skills. This Collection contains a multitude of current and classic issues to enhance and customize your course. You can browse the entire Taking Sides Collection on Create, or you can search by topic, author, or keywords. Each Taking Sides issues is thoughtfully framed with Learning Outcomes, an Issue Summary, an Introduction, and an Exploring the Issue section featuring Critical Thinking and Reflection, Is There Common Ground?, and Additional Resources and Internet References. Go to McGraw-Hill Create™ at www.mcgrawhillcreate.com, click on the "Collections" tab, and select The Taking Sides Collection to browse the entire Collection. Select individual Taking Sides issues to enhance your course, or access and select the entire ExpressBook for an easy, pre-built teaching resource. An online Instructor's Resource Guide with testing material is available for each Taking Sides volume. Using Taking Sides in the Classroom is also an excellent instructor resource. Visit the Create Central Online Learning Center at www.mhhe.com/createcentral for more details.

Managerial Economics and Business Strategy

McGraw-Hill/Irwin Baye's Managerial Economics and Business Strategy is one of the best-selling managerial economics textbooks. It is the first textbook to blend tools from intermediate microeconomics, game theory, and industrial organization for a managerial economics text. Baye is known for its balanced coverage of traditional and modern topics, and the fourth edition continues to offer the diverse managerial economics marketplace a flexible and up-to-date textbook. Baye offers coverage of frontier research in his new chapter on advanced topics. The Fourth Edition also offers completely new problem material, data, and much more.

Strategic Management, Loose-Leaf Print Companion

Concepts and Cases

John Wiley & Sons Strategic Management delivers an insightful and concise introduction to strategic management concepts utilizing a strong mix of real-world contemporary examples. Written in a conversational style, this product sparks ideas, fuels creative thinking and discussion, while engaging students with the concepts they are studying.

Macroeconomics in Context

Routledge Macroeconomics in Context lays out the principles of macroeconomics in a manner that is thorough, up to date, and relevant to students. Like its counterpart, Microeconomics in Context, the book is attuned to economic realities--and it has a bargain price. The in Context books offer affordability, engaging treatment of high-interest topics from sustainability to financial crisis and rising inequality, and clear, straightforward presentation of economic theory. Policy issues are presented in context--historical, institutional, social, political, and ethical--and always with reference to human well-being.

An Essay on the Nature and Significance of Economic Science

Ludwig von Mises Institute This book by Lionel Robbins first appeared in 1932 as an outstanding English-language statement of the Misesian view of economic method, namely that economics is a social science and must advance its propositions by means of deductive reasoning and not through the methods used in the natural sciences. The case is argued here with patience and attention to scholarly details. The unfortunate second edition of this book, which is more available today, introduces confusions by departing from Austrian microeconomic theory. Thus does the Mises Institute celebrate the 75th anniversary of the first edition with this reprint. "Reading Robbins," writes Samuel Bostaph of the University of Dallas, "is an excellent way of contrasting his explanation of the basic nature of economics with that of the Austrian School, as found in the work of Mises as an extension of Carl Mengers's foundations. Such a reading wonderfully clarifies one's understanding of the basic conception of economics as a science of human action, rather than one of mere 'economizing.' "

Economics on Trial Lies, Myths, and Realities

Irwin Professional Pub

Macroeconomics Principles, Problems, and Policies