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**KEY=TO - GARZA KANE**

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## Marketing

### A Love Story: How to Matter to Your Customers

"Bernadette's back, and just in time. This is her finest work, a book that ought to be read by everyone on your team, and somehow hidden from your competitors."—SETH GODIN One of the biggest challenges we face as entrepreneurs and innovators is understanding how to make our ideas resonate. We tend to have no shortage of ideas, but we struggle to tell the story of how they are going to be useful in the world and why they will matter to people. Marketing is the way we communicate how our ideas translate to value for people in a marketplace. Marketing has become a necessary evil for every business, but what if we adopted a different view of it? What if marketing was less about promotion or coercion and more about reaching out to people and helping them to solve problems? What if marketing was how we found more ways to do better work and to matter to our customers? What if marketing was where we began our journey towards understanding what people need and want? What if it was our vantage point for seeing the world through the eyes of our customers? How different would marketing be then?

### The Missing Piece

### Inspirational Love Story

Celestial Press How does a man pick up the pieces when his world crashes around him? Misplaced priorities shattered his marriage. Problems almost crushed him. Love motivated him to mend the damage, once he found all the pieces. After only a few months of marriage, Lorraine left Dylan on a wintry night after he'd spent one too many nights out with the guys. Unable to cope with the loss, Dylan escapes the painful feelings by drinking them away. This decision costs him a year-and-a-half of his life after he stops in a little mountain town and ends up in the local jail. When he's released, he returns home in search of a job to get his life...and his wife back. The Missing Piece is not only a love story about a man who loves a woman, but is also a love story about a merciful God who loves mankind, even when he falls. The novel is an emotionally-charged journey of hope and redemption with a touch of spunk, a hint of humor, and a few twists along the way. Fresh dialogue, realistic characters, a powerful message. McCormick does a great job creating her characters and portraying the struggles they endure - The Romance Readers Connection A real treat. Readers who delight in tales that focus on second chance relationships with the Lord and beloved humans will relish Carol McCormick's heartening novel - Harriet Klausner, Amazon's #1 Hall of Fame Reviewer (FIVE STARS) The Missing Piece is a well-written story of Christian life and love that readers everywhere will enjoy - Readers' Favorite Review - Alice DiNizo (FIVE STARS) Inspiring and encouraging. Anyone who desires a restoration to their spirit should read The Missing Piece- Myshelf. com A wonderful, heartwarming Christian romance. This is definitely a story that I recommend to all lovers of Christian romance - Escape to Romance

### Say You Love Her

### An L.A. Love Story

CreateSpace The Lord brothers, their cousin Maggie and the people they love travel from Manhattan to Los Angeles in this contemporary romance. Charlie Lord knows he'll never measure up to his "perfect" brother, Belmont "Jack" Lord, and he sure as hell is tired of trying. But this time he's got it all figured out. The irreverent Monroe Blanco is exactly the kind of woman he needs to put him on the straight and narrow. But when she fails him he spirals deeper down the rabbit hole. Then, before he hits bottom fate brings Angelina Beauchamp into his life. He's instantly attracted to her. Aside from being Daisy's long lost sister, Angelina could be the one. But is he lucky enough to be ready for love or will he sabotage his chances and lose the one woman who could be his true soul mate? Say You Love Her: An L.A. Love Story is the third sexy, sensual and addictive contemporary romance in the LOVE in the USA series by author, Z.L. Arkadie. Visit zuleikaarkadie.com for more information about available and upcoming books in the LOVE in the USA series.

### I Am Not My Hair

GIG PowHer Press Hairnanigans. Friendship. Big Dreams. The previously scheduled life Maya Hatton planned has been interrupted for an emergency broadcast announcement. A news station manager threatens to destroy over twenty years of brand and image building with a new contract from hell. Her husband Roddreccus moved into the rental property and refuses to move home without explanation. Instead of finding confidence, fun, and freedom as she enters her mid-fifties she's faced with crises. Fans believed she had it all together but her dream team lost a member, a villain hijacked her fairy tale marriage and now she needs to remember how to be the Maya everyone thinks she is or lose the best thing she ever had. Natural Sistahs series is written by an African American author whose chosen her natural hair since 1998. While one of many indie published black authors she considers her books appropriate for the women's fiction category though most would be shelved in the black fiction, black books, African American women's fiction, or black women's fiction section in most physical bookstores.

### Addicted to a Savage 2

Imagine having a love that is so deep, addictive, connected, and heavily embedded into your entire being that it haunts your every move. Four years later, after falling addictively in love with Promise "Savage" Morris and having her world tossed upside down, Hazel is forced to pick up the pieces and move on with her life in hopes of raising their daughter, Adah, in a perfect life. But every move Hazel makes, she feels the addictive love of Promise trailing behind her. After taking an unexpected downward turn in his empire of the drug business and serving four years in prison, Promise devises a plan to turn his life around for good, but most importantly, pick up where he left off with Hazel and rekindle their old flame all while reclaiming his name in the streets. What happens when arch enemies

show their face, ulterior motives surface, secrets and lies are revealed, and loyalty is tested? Can the addictive love of Promise and Hazel survive another round or will their love become far too tainted to endure?

## With One More Look at You

**WHEN IT COMES TO LOVE, SOMETIMES IT TAKES THE HEAD YEARS TO DISCOVER WHAT THE HEART HAS ALWAYS KNOWN** When Forbes Branson was a young man ready for something new. A senior in high school, he was the golden boy. Heir to a fortune, he knew what his life was going to be. But he wanted adventure first. A year to do what he wanted, where he wanted before college. An unexpected betrayal would change everything. Sophie Lipton was fifteen the first time she set foot on the Branson ranch. Dragged from one place to another, never having more than one pair of shoes or enough to eat, the moment she saw the wide open spaces, she felt she could breathe for the first time in her life. It was the home she always dreamed of. But her happiness came at a price. To stay in her new home, Sophie had to keep somebody else's lies. Lies that would eventually tear apart a family. And tear apart her friendship with Forbes. Coming home is never easy-especially after twelve years. Forbes isn't the same young man. He found his adventure-and more. Weary, he's ready to settle into a slower, calmer life. Working on his family's ranch and taking the job as Chief of Police sounds like a piece of cake after the things he had seen and done. Sophie isn't the quiet girl Forbes remembers. She's grown into a strong, confident woman. A woman used to being in charge. The Branson ranch is her territory now. If Forbes thinks he's going to waltz back in and take over, he's going to find out fast that Sophie is no pushover. Twelve years ago, they shared one goodbye kiss. More sweet than passionate. Now, as adults it's a whole new game. The attraction between them is undeniable. Just as they begin to move forward, the past has other ideas. Secrets rarely stay buried forever. Lies. Betrayal. Maybe even murder. Before Forbes and Sophie can think about the future, they will need to deal with the past. Together.

## Unwritten

### A Love Story

What you hold in your hands is not a "Happily Ever After" love story, nor is it a romance novel. But rather it is a real love story. One with ups and downs, twists and turns, good times and bad. This story will remind you to show your appreciation for the ones you love every day, because tomorrow may be too late. I met the love of my life. My lifelong dream of being a wife and mother seemed to be coming true before my eyes. Then everything changed. I hope this story will serve as a testament to these truths: love God and those around you everyday, forgive the little things and focus on what's important. Life hardly ever travels on the perfect path you lay out, but the one thing that is constant and unbending - is love.

## Smart Social Media

### Your Guide to Becoming a Highly Paid Social Media Manager

Createspace Independent Pub Smart Social Media is the definitive hands-on guide on how to claim your share of the current social media marketing boom and how to build a lucrative business part-time by providing social media marketing services to businesses and entrepreneurs both locally and worldwide. This guide collects valuable lessons from current Social Media Managers and highlights key marketing strategies related to Facebook, video marketing, and YouTube. In Smart Social Media, you will discover: Why there is such a high demand for Social Media Managers and so many opportunities for the services they offer How you can start TODAY, even if you have no prior experience Expert advice on how to close a sale with your clients, charge top dollar, and increase your fees Expert advice on how to avoid common pitfalls when starting out as a Social Media Manager Why being a Social Media Manager can provide for a great lifestyle How to deliver effective and powerful Facebook, video marketing, and YouTube campaigns to grow your clients' businesses How to grow your own business through outsourcing and delegation Other online marketing services you can offer to your clients And much, much more... This is a step-by-step guide that shares strategies and techniques you can implement immediately to build a successful social media marketing business for small businesses while living anywhere you want and servicing clients all around the world.

### How I Learned the Secrets of Success in Advertising

North Audley Media

### On the Corner of Heartache & Love

Createspace Independent Publishing Platform After three years, Maren Summers is elated to finally have her dream wedding to her dream man, Kevin Bryant. In her sights is the promotion to weddings she's worked so hard for at the newspaper. Happily ever after is within her grasp... Until Kevin jilts her at the altar, elopes with another woman, and becomes her boss. Devastated by the twisted turn of events Maren moves in with her best friend and notices the not-so-homeless guy on the corner, Zane Whitfield. As his heart-wrenching tale unfolds-his vow to wait a year on the corner for his lost love-Maren sees his compassionate human-interest story as her ticket away from Kevin, weddings, and her heartache. But as the New Year approaches, is Maren headed for heartache again when Zane's lost love returns or has time changed more than one heart?

## Hippies

Kent State University, Ohio, 1969. Senior Matt Kubik is having a groovy time sharing an off-campus duplex with three quirky guys and four far-out hippie chicks. His only goal is to find true love and romance -- until the anti-Vietnam war protests spin out of control.

## Sarranda

Infinity Publishing

## Dawn

## Godspeed

## A Love Story

Createspace Independent Pub Reporters Derry Danaheer and Amadee Beauchene fall in love while working at the Milwaukee Ledger when sorrowful events change everything.

## Birds in Beards Coloring Book

## A Love Story

Createspace Independent Publishing Platform 33 gorgeous men with beards, 42 birds, one little girl, one cat, one lady being attacked by a chicken, and one long, snarky, anti-love poem, all are included in this coloring book for adults.\*Special thanks to cover model Victorio Piva.

## How to Create Lifetime Customers

## Leverage the Marketing Power of the Internet and Mobile Technology to Quickly Get New Customers, Have Them Spend More Money, and Keep Them Buying Forever

Imagine doing a \$1.8 Million product launch in as little as seven days. Imagine easily getting a new affluent customer and having them gladly pay you month after month. Imagine your current and past customers frequently sending you their friends and family members to become your new clients. If getting and keeping new customers are the biggest problems in your business, solving that problem has never been easier. Whether your dream is profiting from the boom in mobile and internet sales, selling high priced products, creating predictable monthly revenue, or learning the secrets to keep customers buying from you for decades, this book is your blueprint. Order a copy now and watch your business quickly go through a period of rapid, transformational growth. Everything you desire can be yours, you simply have to take this first step. Grab your copy today!

## Always You

Createspace Independent Publishing Platform Bella is a lucky girl - she has a good job, an unbreakable circle of friends, and a fiance better than her wildest dreams. So, why does she want to ruin the best thing that ever happened to her by letting someone from her past meddle in her life? Mike is consumed with the need to marry Bella and make her his as soon as possible. There is nothing he wouldn't do for the woman he loves, but letting her go is the one thing he'd rather avoid. Their love was fast, and their relationship was built over the miles. But does that mean that their future wasn't meant to be? When lies surface, and trust is shaken, will they choose each other? Or will someone else capture their happily ever after?

## Difference

## The One-Page Method for Reimagining Your Business and Reinventing Your Marketing

CreateSpace "Difference lifts the lid on how brands like Airbnb, Uber, and Apple have succeeded by creating difference and gives you a new one page method for reimagining your business and reinventing your marketing, It helps you to recognize opportunities that create value, to develop products and services that people want, and to matter to your customers" -- Provided by publisher.

## The Fortune Cookie Principle

## The 20 Keys to a Great Brand Story and Why Your Business Needs One

Createspace Independent Pub "This should be the next book you read. Urgent, leveraged and useful, it will change your business like nothing else." SETH GODIN —Author The Icarus Deception It's not how good you are. It's how well you tell your story. Big corporations might have huge marketing and advertising budgets but you've got a story. Your brand story isn't just what you tell people. It's what they believe about you based on the signals your brand sends. The Fortune Cookie Principle is a brand building framework and communication strategy consisting of 20 keys that enable you to begin telling your brand's story from the inside out. It's the foundation upon which you can differentiate your brand and make emotional connections with the kind of clients and customers you want to serve. The most successful brands in the world don't behave like commodities and neither should you. A great brand story will make you stand out, increase brand awareness, create customer loyalty and power profits. Isn't it time to give your customers a story to tell? The Fortune Cookie Principle will show you how. ADVANCE PRAISE FOR THE FORTUNE COOKIE PRINCIPLE "It's so easy to overcomplicate what great brands and new businesses need to do to resonate with their consumers. The simple questions asked in this book help you to de-mystify that process. It encourages you to think beyond what you do to why you do it and why that matters to your customers. Had this been available when I was driving Sales and Marketing Capabilities in my past corporate life at Cadbury Schweppes, this would have been recommended reading. Now I'm an entrepreneur I simply apply these principles each and every day." Wendy Wilson Bett—Co-Founder Peter's Yard "Yes, you need a great product, but without a compelling story, success is improbable. The 'Fortune Cookie Principle' is an easy-to-read guide that will help any marketer or business owner begin to ask the right questions about the stories they tell. Bernadette includes dozens of examples and questions to get your storytelling ship in the right order. Let's face it...telling compelling stories to attract and retain customers is not easy. Most brand marketers are not great storytellers. This book will give you a new perspective on your marketing, and help you move from talking about yourself to talking about things your customers actually care about. Then, and only then, will your marketing actually work in today's consumer-led economy." Joe Pulizzi—Founder Content Marketing Institute "The wisdom in this book is better than any fortune. Read and apply!" Chris Guillebeau—Author \$100 Startup "This book is an inspiration. Bernadette ignites real-world experience with a true passion for helping businesses move to the next level." Mark Schaefer—Author Return on Influence "Full of inspiring stories about what makes businesses unique (and successful) in today's supersaturated markets." David Airey—Author Work For Money, Design For Love. "If you're someone who cares about why you do what you do and how you do it, this book is for you." Tina Roth Eisenberg—Founder of Tattly

## Lovebound

Destiny House Publishing Just for a moment imagine yourself the spouse or even the parent of someone in prison. What images come to your mind? In her story, the author challenges us to think outside of our own mindsets. Through the writer's eyes you will see glimpses of what it is really like from the outside looking in. It is her hope that as you read you will not only recognize things that have "imprisoned" you but that you will be set free from those things. Isaiah 61:1 The Spirit of the Lord is upon me because the Lord hath anointed me to preach good tidings unto the meek; he hath sent me to bind up the brokenhearted, to proclaim liberty to the captives, and the opening of the prison to them that are bound... ----- Regina Moody currently lives in Kinston, Alabama. She and Mickey have been married for 19 years. They have one son (Braxton Lee Moody). She is employed full time as a nurse. She and her family attend New Life Worship Center in Samson, Alabama. In recent years, she has served on many Kairo's outside teams. (An international ministry designed to help women who have loved ones incarcerated). Presently she helps with a local jail ministry.

## The City of Influence

### A Business Tale

Influence International Business is about relationships. What's the secret to success? Like many talented business owners, Jack Green thought it was long hours, do-it-yourself dedication, and cut-throat competition. But he learns how wrong he was when time begins running out for his struggling business. In the middle of a sleepless night, Jack is given a chance to change things when a mysterious visitor appears from the past, promising to deliver nine keys that will salvage Jack's future--the keys to the city of influence. Jack then is thrust into an adventure with an extraordinary group of mentors who teach him the secrets to building strong professional relationships. The City of Influence is a humorous, insightful parable that will leave you ready to roll up your sleeves and change the way you build relationships from the inside out.

### 30 Days to Sell

CreateSpace Nominated for a Small Business Marketing Book award!. You have 30 days to convert a user to a paying customer starting NOW. The clock is ticking. What will you do? Collecting and analysing the messaging and strategies the leading e-commerce, software and service companies use as they convert trial users to customers in the most important 30 days after sign-up. Each companies strategy is broken down and presented in an easy to use and understand visual guide. 30 days to sell is a must buy if you are looking to automate and improve new customer conversion. This book covers: Activation campaigns from the worlds leading web companies. Easy reference guide - what message to send and when. Full page examples of each marketing message. Steal ideas from successful entrepreneurs, marketers and growth hackers. Two new bonus chapters showcasing more activation campaigns.

## The Medicine Man, Book 2

Createspace Independent Publishing Platform As Kasey's health, life, and her relationship with Ashwin hang precariously in the balance, he must contend with his jealous ex-fiance, Silver Moon. As her jealousy increases to frightening and dangerous levels, Ashwin must find a way to deal with her, as well as figure out how to pull his beloved Kasey from the devastating grip of the tragedy that has befallen her. Will Silver Moon's heinous actions put an end to Ashwin's and Kasey's budding relationship, or will true love prevail?

## Remembering What I Forgot

Createspace Independent Publishing Platform You may remember visiting a grandparent or elder friend who lived in a nursing home memory unit. When you were a child you may recall sights, sounds, and smells that caused you to feel uneasy. Step into any one of today's 16,000 long-term care facilities across the US, and suddenly those memories reemerge. Nurse Supervisor K. Allen tells of the emotional investments found while working with seniors inside the Van Gogh, a large upscale urban assisted living complex. Located at its core is found a locked memory care unit, the Rembrandt, where he and his heroic support team struggle to comfort those suffering from Alzheimer's and other types of Dementia. Emotionally rich and deeply moving, Remembering What I Forgot tells of a day in the life of a memory unit nurse and the unimaginable obstacles faced by today's health care workers. A first of its kind, the story provides its reader with a rare glimpse into "life on a memory unit" including the emotional torment experienced by visitors who witness their loved one slip into ever increasing apathy and confusion. In its truest sense a love story of the need to cope and how to find hope when someone we love suddenly cannot remember well and is handed a diagnosis of Dementia. Insightful, humorous and heartfelt, Remembering What I Forgot conveys a message of inspiration and helps us connect with those in the final chapter of their life. Let us not forget them.

## A Matter Of Time

Locked on Love A Regency time-travel romance in which a modern-day Austenite's ultimate dream comes true when she lands in the arms of a Regency duke, only to learn some fantasies aren't all they're cracked up to be when he proves less than a Prince Charming... "Literary magic takes widowed Jane Austen fan Eliza James to Regency England for a chance to win the heart of the likewise-bereaved Deveric Mattersley, Duke of Claremont, in this charming time-travel romance. Despite the unlikely premise, the unforced unfolding of this magically-created romance is refreshing...the author has effectively captured the emotional essence of a historical romance and created an engaging love story that will leave readers eager for more of the series." - Publishers Weekly BookLife "A Matter of Time should be on every fantasy, paranormal, contemporary and Regency romance reader's "to read" list...I would definitely recommend this novel - you will be charmed, captivated, have a few good laughs and shed a few tears as you cheer Eliza and Dev on to find their happy every after ending." - Marsha, KeeperBookshelf.com "I fell in love with this book, just as I did with the Jane Austen classics. There's a new Mr. Darcy in town." - Annie, ARC reader, reviewer for The Write Review and ChickLitPlus.com

Can a man with a past and a woman from the future forge a love for all time? Nobody would blame widowed doctoral student Eliza James for giving up on Happily Ever After; at twenty-nine, she's suffered more loss than most people do in a lifetime. But Eliza's convinced her own hero is still out there, waiting for her, just like in the beloved romance novels she devours. Every Jane Austen-loving girl deserves a Darcy, right? Only Eliza doesn't dream of a modern-day affair: she wants the whole Regency experience. When a magical manuscript thrusts her back two hundred years into the arms and life of one Deveric Mattersley, Duke of Claremont, however, Eliza realizes some fantasies aren't all they're cracked up to be, especially when her duke proves himself less than a Prince Charming. Convinced he's at fault for the death of his wife, Deveric Mattersley has no interest in women, much less marriage. Determined to atone for his sins, he decrees himself content to focus on running his family's estates, and on raising his son-until the mysterious Mrs. James appears. Who is she? What does she want? And why does she make Dev's blood run hot in a way no woman ever has? A charming time-travel Regency romance full of wit and humor, A Matter of Time reminds us that, like books, you can't judge people by their covers, and that love often comes when least expected. \_\_\_\_\_ 2016 HOLT Medallion Certificate of Merit winner for Best Paranormal and Best Book by a Virginia Author 2016 RONE Finalist for Best Paranormal Genre: Regency time travel Magic of Love Book 2: 365 pages

## You Can't Kill My Love

## A Kashmir Holocaust Love Story

Createspace Independent Publishing Platform A Holocaust in Kashmir destroys two lives till love unites them. Again. From the Amazon #1 Best-Selling Author, comes a tender coming-of-age love story of two Kashmiri Pandits, whose lives are torn asunder by Islamist terrorists. Meet Reshma and Sanjay, who grow up in Kashmir, and consider the beautiful valley their only home in the entire world. Till the early 1990s. When terrorists for no rhyme or reason make them lose everything. Their lovely homes in Srinagar, their relatives, their friends... and themselves. Forcing them to live in exile, in penury, and worse-without the comfort of each other. Can Sanjay stand up to radical Islam and win? Can Reshma heal herself and re-connect with her love ever? Share the pain and sufferings of the two lovers as they pick up the shattered pieces of their lives bit-by-bit with grit, determination and just pure love in their hearts. "You Can't Kill My Love" is a story of passionate love and enduring bravery in a world where innocents think they stand no chance against indoctrinated terrorists. But they could just be so wrong! If you like reading Romantic Suspense novels, buy a copy or download a sample now!

## Nashville - Part One - Ready to Reach

Nineteen-year old CeCe Mackenzie leaves Virginia for Nashville with not much more to her name than a guitar, a Walker Hound named Hank Junior and an old car she'd inherited from her grandma called Gertrude. But Gertrude ends up on the side of I-40 in flames, and Nashville has never seemed farther away. Help arrives in the form of two Georgia football players headed for the Nashville dream as well. When Holden Ashford and Thomas Franklin stop to offer CeCe and Hank Junior a ride, fate may just give a nod to serendipity and meant to be.

## The Billionaire's Fake Marriage

## A Bwvm Marriage of Convenience Romance

Createspace Independent Publishing Platform A complete story, brought to you by bestselling author Vanessa Brown. Billionaire Janet is an app whiz, and has created multiple apps worth millions of dollars. Unfortunately, Janet is feeling a bit burned out, so travels to a secluded island for some downtime. While there, she's inspired to create a new international dating app for those wanting to meet people without revealing big details, such as occupation or social status. But when the app doesn't take off as expected, her team devise a marketing scheme that involves Janet pretending to find someone on her app, and getting together with them. That someone is Brian, a handsome and charming Brit who agrees to the marriage of convenience. However, neither Janet nor Brian expected to develop real feelings for each other. Nor did they expect to encounter a sneaky investigative reporter who's determined to find out the truth. Will their relationship, fake marriage and the app survive an expose? Find out in this exciting and steamy romance by Vanessa Brown of BWVM Club. Suitable for over 18s only due to sex scenes so hot, you'll want to find your own Brit to keep you warm!

## One Distant Summer

## A Sweet Hot Summer Novel

Free Bird Books One summer can change everything. Jacinda Prescott spent one life-changing summer in Sweet Breeze Bay, New Zealand, and left disaster in her wake. Since then, she's thrown herself into her music career, and her life in LA. But when the price of fame threatens to become more than she's willing to pay, the distant bay calls her back. Liam Ward walked away from everything he knew after the death of his talented brother, the guy Jacinda loved and lost. When he finally returns to the bay, looking for closure, she's the last person he expects to find-and the last woman he should fall for. Stuck as neighbors for the summer, their off-limits attraction is hotter than the South Pacific sun. But the secret that ties them together is the one thing that could destroy her career, and break their hearts all over again...if they let it.

## The Anatomy of Perception

CreateSpace In the beginning, there was wreckage. Dane Perry's mother was dead, and the father who always said he'd amount to nothing blamed him. Dane swore he'd become something. He would be someone. In the middle, there was escape. Rebuilding his life from the ashes of his mother's memory, Dane found success as a respected surgeon, and love in the form of Craig Dahl, a talented artist who became his everything. But there was also darkness, lies, and a crumbling foundation just waiting for the ground to shift. In the end, there was a spectacular fall, illusions shattered, and for Dane, nothing more to lose. He was broken, damaged, and left with fierce demons. But from the bottom, the only way left is up. Dane renewed friendships and salvaged his career. The only thing he cannot replace is Craig. But Dane has a plan. Brick by brick, his foundation is rebuilt, and all he needs is for Craig to listen one last time. In the beginning again, there's hope and tatters of love. Can Dane repair the damage with Craig? Can he rescue the only thing he amounted to that ever truly mattered? This book contains vivid descriptions of symptoms of PTSD and events that can cause anxiety. Reader discretion advised.

## Summer's End

## Regan Stone Series Book One

Sally Henson Sixteen year old Regan Stone has her life all mapped out. Every choice, from her dual credit classes to the out-of-state university she's selected is deliberate. She even has a no-romance stipulation to avoid dangerous distractions. What Regan didn't anticipate was the sudden change in her best friend, Lane, leaving only glimpses of the boy she grew up with. The bombshell Lane drops on her weeks before he leaves for college compels Reagan to come to terms with her own feelings. This summer may change everything.

## The Unmarked Grave

## A True Story of Romance, Love, Faith, Deceit and Tragedy

The North Carolina mountain legend that has haunted the residents of Kona for over one hundred years is brought to life in this moving tale of a young marriage gone wrong. In 1831, Frankie and Charlie Silver seemed like the perfect match in their small town of Kona- both had talent and were well respected in the community. But only a year into their marriage, love and passion is replaced with lies and deceit, and one winter night Charlie goes missing. All clues point to Frankie, and she is arrested with the few rights afforded to

women at the time. The Unmarked Grave is a story of love and romance in 1830's Appalachia; a story of a young, literate woman seeking justice in a world of men; and above all a chilling tragedy still spoken of today. This book was chosen as Historical Novel of the Year by North Carolina Historical Society.

## Echoes in the Storm

One week is all we were supposed to share. One week as strangers. All the things you did differently irked me. I thought it meant we couldn't get along, that there was no chance we'd work out. But when it came time for me to leave, you know what I figured out? You were my echo. My call back. And damn it if I didn't find home in the end.

## Too Many Sisters

Callie Armstrong's personal life was already in turmoil. Now circumstances are forcing her to share her successful music production company with three business partners. One partner wants her husband. One partner wants her money. One partner wants her trust—even while keeping secrets. Is this how it is with all sisters? Callie has decisions to make and secrets to uncover and lies to unravel in the midst of the family chaos. The only thing she knows for sure is that when they're all together, it's just too many sisters. .

## Grace: a Love Story

"For me, grace is the gift of the opportunity to live when I should have died." Words from Grace: A Love Story and part of Portia Bates' message to the world as she spells out her philosophy about God's presence in our lives and what true grace means. Though meant as a companion text for her stirring memoir, God Is Not Pixie Dust, Grace: A Love Story stands on its own as Portia intimately describes the exacting nature of God's course-plotting in her life and provides a model for others to dissect their own stories, revealing their own personal tailor-made path of grace in the "all is lost" moments. Portia wrote this work of spiritual self-help for people who have survived the darkness and yet still cringe in the light. Her hope is that her words can help others gain the courage to step out into the sunshine. Most importantly, her work is a discussion of the intimacy of God's deep love for us, even in our frail and flawed humanness. Grace: A Love Story provides an intriguing conversation with Portia as she encourages us all to unapologetically pursue our own emotional and spiritual peace.

## Gucci Red 2

## A Louisville Love Story

Createspace Independent Publishing Platform With more scandals than the election, Gucci Red is back and she's on one. Ready to put the past behind her, she settles into the cushy life of a kept woman. However, it isn't her past that's the problem this time. Everything that Spade wanted kept hidden slowly creeps out, threatening his life and his love. The deceit from North Carolina floods into Louisville, drowning everybody in its wake. Being abandoned didn't sit too well with Teddy, but he's willing to bide his time until revenge starts calling his name. After losing her brother and almost losing her son's father, Rashika is on the path to get her life together for the better, but time waits for no one. Find out what fate has in store for everybody lurking on the streets of Louisville.

## Marketing: a Love Story: How to Matter to Your Customers

Marketing is the process of communicating the value of a product to customers, for the purpose of selling that product (goods or services). Another simple definition of "marketing" is "managing profitable customer relationships". Marketing can be looked at as an organizational function and a set of processes for creating, delivering and communicating value to customers, and customer relationship management that also benefits the organization. Marketing is the science of choosing target markets through market analysis and market segmentation, as well as understanding consumer behavior and providing superior customer value. From a societal point of view, marketing is the link between a society's material requirements and its economic patterns of response. Marketing satisfies these needs and wants through exchange processes and building long term relationships.

## Identity Politics and Its Impact on the Spread of Digital Marketing

## (A Framework to Manage Country Level Political Risk in Ethiopia)

Balboa Press Identity Politics and Its Impact on the Spread of Digital Marketing (A Framework to Manage Country Level Political Risk in Ethiopia) is a research work made for the partial fulfillment of a PhD degree in Project Management at LIGS University, which is located at 810 Richards St, Honolulu, HI 96813 USA. The research work is supervised by Professor George Alexander and approved by other two opponent professors.

## Make Your Idea Matter

## Stand Out with a Better Story

Createspace Independent Pub The path to success is littered with great ideas poorly marketed. Don't let yours be one of them. "A little book with a very big message. Your idea is worth a great story, well told." SETH GODIN— Author of All Marketers Tell Stories Make Your Idea Matter is a call to action for entrepreneurs, emerging brands and anyone with a great idea, who knows that to stand out in today's noisy world they need to tell a better story. It is full of bite-sized business and brand storytelling ideas originally sparked on Bernadette Jiwa's award-winning business blog TheStoryofTelling.com. Use this book as both inspiration and guide to help you tell the best stories you can tell about your business, your ideas and the work that matters to you. You don't have to start on page one and work your way through, or even read it from front to back. Each topic stands on its own so dip in and out. Reawaken a thought or an idea you've already had. Spark new ones. Discover different ways of thinking about your business, what you do and how you tell your story. Then go make your idea matter. ADVANCE PRAISE FOR MAKE YOUR IDEA MATTER "Every story you tell is a choice, and the choices you make matter. For best results make the choice to read this book." CHRIS GUILLEBEAU— Author of The \$100 Startup "Make Your Idea Matter' is a book that's easy to get into and hard to escape. Full of valuable, original, engaging content. Bernadette Jiwa has been likened to 'a female Seth Godin' and I have to agree." ROBERT GERRISH— Director of Flying Solo, Australia's Micro Business Community "The most brilliant people I have known have the rare ability to distill complexity to an essence. This is what Bernadette Jiwa does for entrepreneurs in Make Your Idea Matter." MARK SCHAEFER— Author of Return on Influence & The Tao of Twitter "If I discover one useful insight in a business book, I consider the time well spent. This surprising little book delivers them in spades!" TOM ASACKER — Author of A Clear Eye for Branding "Now is your time to make a difference, your time to be the best at what you love doing, your time to use your skills to enrich not only your own life, but the lives of each and every individual you do business with. More and more small businesses are taking impressive leads in their industries, making giant multinationals look cumbersome and unfriendly in comparison. You can do the same, and the first thing on your "to do" list should be to read this book. Bernadette has written a fantastic collection of stories to inspire, to provoke, to make you think, to generate ideas, and to bring your business to the next

level. It doesn't matter if your idea has been done before, because as Bernadette rightly points out, it hasn't been done by you." DAVID AIREY — Author of Logo Design Love

## A Degree in a Book: Marketing

### Everything You Need to Know to Master the Subject - in One Book!

Arcturus Publishing A comprehensive, highly visual guide to everything you can learn in a Marketing degree. This accessible full-color book leads the reader through the crucial aspects of successful business marketing, covering everything from advertising and social media to marketing economics and the commercial law. Easy-to-digest information is presented with flow diagrams, infographics, pull-out features and glossaries breaking down marketing jargon. Profiles of successful marketing professionals are also included, such as David Ogilvy and Philip Kotler, as well as brand biographies to show principles in practice, from Netflix to Apple. Includes topics such as: • Management • Market research • Product development • Buyer behavior and the impact of popular culture, ethics and social responsibility • Digital marketing including social media and SEO • Retail - in all its many forms • How lockdown and the global pandemic has changed the world of marketing Whether you're a student, a marketing professional or a small business trying to expand, A Degree in a Book: Marketing is perfect for anyone wishing to know how good, effective marketing can play a part in their own business. ABOUT THE SERIES: Get the knowledge of a degree for the price of a book with Arcturus Publishing's A Degree in a Book series. Written by experts in their fields, these highly visual guides feature flow diagrams, infographics, handy timelines, information boxes, feature spreads and margin annotations, allowing readers to get to grips with complex subjects in no time.