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KEY=BUSINESS - LUIS CAITLYN

Digital Entrepreneurship Impact on Business and Society Springer Nature This open access book explores the global challenges and experiences related to digital entrepreneurial activities, using carefully selected examples from leading companies and economies that shape world business today and tomorrow. Digital entrepreneurship and the companies steering it have an enormous global impact; they promise to transform the business world and change the way we communicate with each other. These companies use digitalization and artificial intelligence to enhance the quality of decisions and augment their business and customer operations. This book demonstrates how cloud services are continuing to evolve; how cryptocurrencies are traded in the banking industry; how platforms are created to commercialize business, and how, taken together, these developments provide new opportunities in the digitalized era. Further, it discusses a wide range of digital factors changing the way businesses operate, including artificial intelligence, chatbots, voice search, augmented and virtual reality, as well as cyber threats and data privacy management. "Digitalization mirrors the Industrial Revolution's impact. This book provides a complement of perspectives on the opportunities emanating from such a deep seated change in our economy. It is a comprehensive collection of thought leadership mapped into a very useful framework. Scholars, digital entrepreneurs and practitioners will benefit from this timely work." Gina O'Connor, Professor of Innovation Management at Babson College, USA "This book defines and delineates the requirements for companies to enable their businesses to succeed in a post-COVID19 world. This book deftly examines how to accomplish and achieve digital entrepreneurship by leveraging cloud computing, AI, IoT and other critical technologies. This is truly a unique "must-read" book because it goes beyond theory and provides practical examples." Charlie Isaacs, CTO of Customer Connection at Salesforce.com, USA "This book provides digital entrepreneurs useful guidance identifying, validating and building their venture. The international authors developed new perspectives on digital entrepreneurship that can support to create impact ventures." Felix Staeritz, CEO FoundersLane, Member of the World Economic Forum Digital Leaders Board and bestselling author of FightBack, Germany **European Business Review Publication Manual of the American Psychological Association** American Psychological Association (APA) The Publication Manual of the American Psychological Association is the style manual of choice for writers, editors, students, and educators in the social and behavioral sciences, nursing, education, business, and related disciplines. **Business and Human Rights** SAGE Publications India In the 21st century, one of the most noteworthy changes in the human rights debate relates to the increased recognition of the link between business and human rights. This book is an attempt to explore this relationship and also to look into the obligations of the state and transnational corporations in the promotion of human rights. Business and Human Rights discusses how globalization has affected individuals in the enjoyment of their human rights in relation to the activities of corporations. The book addresses what additional steps the states should take to protect against human rights abuses by business enterprises that are owned or controlled by the state. Moreover, it covers, in depth, the role and contribution of the United Nations in business and human rights. The book includes several real-life case studies to help the readers understand the topics discussed. **The Elements of Style** e-arthnow The Elements of Style William Strunk concentrated on specific questions of usage—and the cultivation of good writing—with the recommendation "Make every word tell"; hence the 17th principle of composition is the simple instruction: "Omit needless words." The book was also listed as one of the 100 best and most influential books written in English since 1923 by Time in its 2011 list. **International Journal of Business Analytics (IJBAN). Imaging Anatomy Brain and Spine, E-Book** Elsevier Health Sciences This richly illustrated and superbly organized text/atlas is an excellent point-of-care resource for practitioners at all levels of experience and training. Written by global leaders in the field, Imaging Anatomy: Brain and Spine provides a thorough understanding of the detailed normal anatomy that underlies contemporary imaging. This must-have reference employs a templated, highly formatted design: concise, bulleted text; and state-of-the-art images throughout that identify the clinical entities in each anatomic area. Features more than 2,500 high-resolution images throughout, including 7T MR, fMRI, diffusion tensor MRI, and multidetector row CT images in many planes, combined with over 300 correlative full-color anatomic drawings that show human anatomy in the projections that radiologists use. Covers only the brain and spine, presenting multiplanar normal imaging anatomy in all pertinent modalities for an unsurpassed, comprehensive point-of-care clinical reference. Incorporates recent, stunning advances in imaging such as 7T and functional MR imaging, surface and segmented anatomy, single-photon emission computed tomography (SPECT) scans, dopamine transporter (DAT) scans, and 3D quantitative volumetric scans. Places 7T MR images alongside 3T MR images to highlight the benefits of using 7T MR imaging as it becomes more widely available in the future. Presents essential text in an easy-to-digest, bulleted format, enabling imaging specialists to find quick answers to anatomy questions encountered in daily practice. **Journal of Business Research Doing Business Research A Guide to Theory and Practice** SAGE `It's not often that you'll find an article or book that explains what you need to know in such plain, simple terms. Treasure it` - Andrew Farrell, Doctoral Researcher, Loughborough University `Entertaining and authoritative without being patronising` - Professor Chris Hackley, Royal Holloway, University of London `This is a gem of a book from two of the outstanding management researchers of their generation. Easy to read and entertaining, yet rigorous and comprehensive in its approach, this book will be adopted as an essential aid for students undertaking final year projects, masters dissertations, and as a primer for doctoral researchers` - Professor Graham Hooley, Aston University `This book will fill a vital gap for post graduate research` - Professor Rod Brodie, University of Auckland Business School For anyone involved in developing a research project, this textbook provides an integrated, accessible and humorous account that explains why research methods are the way they are and how they do what they do. Unrivalled in its nature Doing Business Research addresses the research project as a whole and provides: - essential detail of philosophical and theoretical matters that are crucial to conceptualising the nature of methodology - a pragmatic guide to why things are important and how they are important - a huge range of things to consider that the reader can use to develop their research project further - a resource book, providing extensive suggested reading to help the researcher do their research. **Islamic Accounting** Edward Elgar Pub This timely new collection presents the most significant English language contributions to the literature on Islamic accounting. Including more than thirty articles by some of the most important authors in the area, the book covers six major themes: the conceptual framework, accounting ethics and social responsibility, corporate reporting, accounting practice and zakat, auditing and the Islamic history of accounting. **Business Research A Guide to Planning, Conducting, and Reporting Your Study** SAGE Publications A concise, simplified approach to the research process in business and management, guiding students step-by-step through their research project, from exploring questions and problems, to designing the research, and lastly, writing the results. Chapters include a design matrix and three sets of questions by research objective to help identify the designs that are appropriate for a project and why. There are also seven road marker activities - exploring, planning, creating, conducting, collecting, analyzing, and writing - directing students from one milestone to the next. Key features include: Statistical Decision Trees enabling students to bypass the typical statistics chapters and select the appropriate analysis based on prior learning Global narrative highlighting a wide spectrum of business research challenges. An APA style how-to guide with over 26 exhibits that includes writing examples using permissions for articles and a 2016 thesis. Qualitative research and mixed designs. Real world case studies blending business research within the context of successful organizations. The book is supported by online resources for instructors and students, including: PowerPoint slides, an instructor's manual, author selected videos, cases and data sets from SAGE SRM. Suitable for Business and management students undertaking a research project or research paper. **Introduction to Health Research Methods** Jones & Bartlett Publishers A step-by-step guide to conducting research in medicine, public health, and other health sciences, this clear, practical, and straightforward text demystifies the research process and empowers students (and other new investigators) to conduct their own original research projects. **Journal of Business Research Private Communities and Urban Governance Theoretical and Comparative Perspectives** Springer This book offers an interdisciplinary and comparative study of the complex interplay between private versus public forms of organization and governance in urban residential developments. Bringing together top experts from numerous disciplines, including law, economics, geography, political science, sociology, and planning, this book identifies the current trends in constructing the physical, economic, and social infrastructure of residential communities across the world. It challenges much of the conventional wisdom about the division of labor between market-driven private action and public policy in regulating residential developments and the urban space, and offers a new research agenda for dealing with the future of cities in the twenty-first century. It represents a unique ongoing academic dialogue between the members of an exceptional group of scholars, underscoring the essentially of an interdisciplinary and comparative approach to the study of private communities and urban governance. As such, the book will appeal to a broad audience consisting of policy-makers, practitioners, scholars, and students across the world, especially in developing countries and transitional and emerging economies. **Public Affairs Information Service Bulletin Electronic Journal of Business Research Methods** Academic Conferences Limited **Global Business and Management Research An International Journal** Universal-Publishers The Journal of Global Business and Management Research (GBMR) strives to comply with highest research standards and scientific/research/practice journals' qualities. Being international and inter-disciplinary in scope, GBMR seeks to provide a platform for debate among diverse academic and practitioner communities who address a broad area of business and management issues across the globe. **The Academy of Management Annals** Taylor & Francis The Academy of Management is proud to announce the inaugural volume of The Academy of Management Annals. This exciting new series follows one guiding principle: The advancement of knowledge is possible only by conducting a thorough examination of what is known and unknown in a given field. Such assessments can be accomplished through comprehensive, critical reviews of the literature—crafted by informed scholars who determine when a line of inquiry has gone astray, and how to steer the research back onto the proper path. The Academy of Management Annals provide just such essential reviews. Written by leading management scholars, the reviews are invaluable for ensuring the timeliness of advanced courses, for designing new investigative approaches, and for identifying faulty methodological or conceptual assumptions. The Annals strive each year to synthesize a vast array of primary research, recognizing past principal contributions while illuminating potential future avenues of inquiry. Volume 1 of the Annals explores a wide spectrum of research: corporate control; nonstandard employment; critical management; physical work environments; public administration team learning; emotions in organizations; leadership and health care; creativity at work; business and the environment; and bias in performance appraisals. Ultimately, academic scholars in management and allied fields (e.g., sociology of organizations and organizational psychology) will see The Academy of Management Annals as a valuable resource to turn to for comprehensive, up-to-date information—published in a single volume every year by the preeminent association for management research. **Business Model Innovation New Frontiers and Perspectives** Routledge There has been growing interest on business models among academics and practitioners in recent years, as business model describes how an organization creates, distributes and captures value and, therefore, can be considered the DNA of the organization. Recently, factors related to digital transformation, the vital role of sustainability and social aspects, along with an increasing globalization, have pushed towards radical transformations in business models. This book aims to further our knowledge on business model innovation in new contexts of analysis and with new perspectives of investigation. Insights from business model innovation are presented from studies focusing on start-ups, small businesses and large businesses to provide a bigger picture on new dynamics connected to digital transformation, sustainability, new global relationships. As such, the scope is on new ways to create value, new components and dynamics (such as digitalization and sustainability) concerning the key elements of the business model (value creation, value configuration and value capture), and new relationships between actors that may foster business model innovation. It represents a valuable resource for practitioners willing to innovate business models, academics aiming at finding new research lines, and students keen to learn more about business models. **The Wisdom of Crowds** Anchor In this fascinating book, New Yorker business columnist James Surowiecki explores a deceptively simple idea: Large groups of people are smarter than an elite few, no matter how brilliant—better at solving problems, fostering innovation, coming to wise decisions, even predicting the future. With boundless erudition and in delightfully clear prose, Surowiecki ranges across fields as diverse as popular culture, psychology, art, biology, behavioral economics, artificial intelligence, military history, and politics to show how this simple idea offers important lessons for how we live our lives, select our leaders, run our companies, and think about our world. **Journal of Business Research Entrepreneurial Process and Social Networks A Dynamic Perspective** Edward Elgar Publishing Entrepreneurship is undoubtedly a social process and creating a firm requires both the mobilization of social networks and the use of social capital. This book addresses the gap that exists between the need to take these factors into consideration and the understanding of how network relationships are developed and transformed across the venturing process. **Digital and Social Media Marketing Emerging Applications and Theoretical Development** Springer Nature This book examines issues and implications of digital and social media marketing for emerging markets. These markets necessitate substantial adaptations of developed

theories and approaches employed in the Western world. The book investigates problems specific to emerging markets, while identifying new theoretical constructs and practical applications of digital marketing. It addresses topics such as electronic word of mouth (eWOM), demographic differences in digital marketing, mobile marketing, search engine advertising, among others. A radical increase in both temporal and geographical reach is empowering consumers to exert influence on brands, products, and services. Information and Communication Technologies (ICTs) and digital media are having a significant impact on the way people communicate and fulfil their socio-economic, emotional and material needs. These technologies are also being harnessed by businesses for various purposes including distribution and selling of goods, retailing of consumer services, customer relationship management, and influencing consumer behaviour by employing digital marketing practices. This book considers this, as it examines the practice and research related to digital and social media marketing. **Knowledge for Action A Guide to Overcoming Barriers to Organizational Change** Jossey-Bass Uncovering roadblocks to improvement; Diagnosing and intervening in the organization; Using key learnings to solve problem situations. **Journal of Business Research The Essentials of Business Research Methods** Routledge Increasingly, managers must make decisions based on almost unlimited information. How can they navigate and organize this vast amount of data? Essentials of Business Research Methods provides research techniques for people who aren't data analysts. The authors offer a straightforward, hands-on approach to the vital managerial process of gathering and using data to make clear business decisions. They include critical topics, such as the increasing role of online research, ethical issues, data mining, customer relationship management, and how to conduct information-gathering activities more effectively in a rapidly changing business environment. This is the only text that includes a chapter on qualitative data analysis, and the coverage of quantitative data analysis is more extensive, and much easier to understand than in other texts. The book features a realistic continuing case throughout that enables students to see how business research information is used in the real world. It includes applied research examples in all chapters, as well as ethical dilemma mini cases, and exercises. **Journal of Business Research Cross-cultural Management** Digital Press Transcultural management ; Management styles ; Intercultural communication. **Entrepreneurial Behaviour Individual, Contextual and Microfoundational Perspectives** Springer This edited collection draws together cutting edge perspectives from leading scholars on the increasingly prominent discussion of entrepreneurial behaviour. Exploring various aspects of human behaviour, the authors analyse the antecedent influences and drivers of entrepreneurial behaviour in different organisational settings. This collection is of interest to scholars, practitioners and even policy-makers, as a result of its in-depth exploration, discussion and evaluation of emerging themes of entrepreneurial behaviour within the field of entrepreneurship and beyond. Offering contextual examples from universities, firms and society, Entrepreneurial Behaviour covers topics such as entrepreneurial intention, gender, crime, effectuation and teamwork. **Suggestions to Medical Authors and A.M.A. Style Book With a Guide to Abbreviation of Bibliographic References ; for the Guidance of Authors, Editors, Compositors, and Proofreaders** Business Research Methods Bookboon **Accountants' Index Supplement Occupational Outlook Handbook Atomic Habits An Easy & Proven Way to Build Good Habits & Break Bad Ones** Penguin The #1 New York Times bestseller. Over 4 million copies sold! Tiny Changes, Remarkable Results No matter your goals, Atomic Habits offers a proven framework for improving--every day. James Clear, one of the world's leading experts on habit formation, reveals practical strategies that will teach you exactly how to form good habits, break bad ones, and master the tiny behaviors that lead to remarkable results. If you're having trouble changing your habits, the problem isn't you. The problem is your system. Bad habits repeat themselves again and again not because you don't want to change, but because you have the wrong system for change. You do not rise to the level of your goals. You fall to the level of your systems. Here, you'll get a proven system that can take you to new heights. Clear is known for his ability to distill complex topics into simple behaviors that can be easily applied to daily life and work. Here, he draws on the most proven ideas from biology, psychology, and neuroscience to create an easy-to-understand guide for making good habits inevitable and bad habits impossible. Along the way, readers will be inspired and entertained with true stories from Olympic gold medalists, award-winning artists, business leaders, life-saving physicians, and star comedians who have used the science of small habits to master their craft and vault to the top of their field. Learn how to: • make time for new habits (even when life gets crazy); • overcome a lack of motivation and willpower; • design your environment to make success easier; • get back on track when you fall off course; ...and much more. Atomic Habits will reshape the way you think about progress and success, and give you the tools and strategies you need to transform your habits--whether you are a team looking to win a championship, an organization hoping to redefine an industry, or simply an individual who wishes to quit smoking, lose weight, reduce stress, or achieve any other goal. **Business Research Methods** Thomson South-Western This best-selling text continues in its eighth edition to provide the most current and comprehensive coverage of business research. Its student-friendly design contains numerous examples illustrating real-world research in management, marketing, finance, accounting, and other business areas. **BUSINESS RESEARCH METHODS, 8E, International Edition** is the ideal text for undergraduate and first year MBA courses in marketing, management, or quantitative studies. **An Inconvenient Truth The Planetary Emergency of Global Warming and What We Can Do About It** Turtleback Books The former vice-president details the factors contributing to the growing climate crisis, describes changes to the environment caused by global warming, and discusses the shift in environmental policy that is needed to avert disaster. **International Journal of IT/Business Alignment and Governance (IJITBAG). June - May 2013 Strategic Factors Develop and Measure Winning Strategy** Strategy for business and other organisations based on the premise that all organisations compete in only three ways - Scale, Scope and Structure. Presents key performance indicators to track strategic success and provide the means for analysis of performance. Includes bibliography, index, glossary of terms and appendices. Author is a Fellow of the Australian Institute of Company Directors, a Fellow of the Australian Institute of Management, and has published articles in journals including the 'Journal of Management Studies' and the 'Journal of General Management'. **Essentials of Business Research A Guide to Doing Your Research Project** SAGE Essentials of Business Research: A Guide to Doing Your Research Project is a concise, student-friendly text that cuts through the jargon of research methods terminology to present a clear guide to the basics of methodology in a business and management context. This extremely accessible book is informed throughout by the use of clear case studies and examples that serve to bring the research process to life for student readers. Unusually for a Methods text, Wilson also explicitly considers the importance of the supervisor in the dissertation process, and explains for the reader what lecturers are looking for from their students at every stage of the process in a good research project. This book aims to guide the student through the entire research process by using actual student case examples and explaining the role of the supervisor and how to meet their expectations. Key features include: - 'You're the Supervisor' sections - helps students to meet their learning outcomes; - 'Common questions and answers' - provides students with an invaluable point of reference for some of the challenges they are likely to face while undertaking their research project; - Comprehensive section on ethical issues students need to consider when undertaking their research project; - A full student glossary. - The book is packed throughout with student-friendly features such as helpful diagrams, student case studies, chapter objectives, annotated further reading sections and summary and references at the end of each chapter. Essentials of Business Research is accompanied by a companion website containing an array of material for lecturers and students including: multiple choice questions to enable students to test their knowledge and progress; chapter-by-chapter links to academic journal articles demonstrating each method's application; chapter-by-chapter links to youtube resources to provide further context; chapter-by-chapter powerpoint slides to help lecturers and students.