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## **KEY=OF - JANELLE STARK**

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**Event Studies Theory, research and policy for planned events** Routledge Event Studies is the only book devoted to developing knowledge and theory about planned events. It focuses on event planning and management, outcomes, the experience of events and the meanings attached to them, the dynamic processes shaping events and why people attend them. This title draws from a large number of foundation disciplines and closely related professional fields, to foster interdisciplinary theory focused on planned events. It brings together important discourses on events including event management, event tourism, and the study of events within various disciplines that are able to shed light on the roles, importance and impacts of events in society and culture. New to this edition: New sections on social and intangible influences, consumer psychology and legal environment, planning and policy framework to reflect recent developments in the field Extended coverage of philosophy and research methods and how they can best be used in event studies; social media as a marketing tool; and the class and cultural influences of events New and additional case studies throughout the book from a wide range of international events Companion website to include PowerPoint slides and updated Instructor's Manual including suggested lecture outlines and sequence, quizzes per chapter and essay questions. **Consumer Behavior in Tourism and Hospitality Research** Emerald Group Publishing The chapters in this volume provide tools and evidence useful for deep understanding of tourists' buying, consumption, and being through examinations of consumers' self-descriptions of personal markers of their trip configurations. **Tourism Management** Routledge Tourism Management: managing for change is a complete synthesis of tourism, from its beginnings through to the major impacts it has on today's global community, the environment and economy. Provocative and stimulating, it challenges the conventional thinking and generates reflection, thought and debate. This bestselling book is now in its third

edition and has been fully revised and updated to include complete set of brand new case studies, a new four colour page design to enhance learning and improved online companion resources packed with must have information to assist in learning and teaching. Tourism Management covers the fundamentals of tourism, introducing the following key concepts: \* The development of tourism \* Tourism supply and demand \* Sectors involved: transport, accommodation, government \* The future of tourism: including forecasting and future issues affecting the global nature of tourism In a user-friendly, handbook style, each chapter covers the material required for at least one lecture within a degree level course. Written in a jargon-free and engaging style, this is the ultimate student-friendly text, and a vital introduction to this exciting, ever-changing area of study. The text is also accompanied by a companion website packed with extra resources for both students and lecturers, including learning outcomes for each chapter, multiple choice questions, links to sample chapters of related titles and journal articles for further reading, as well as downloadable PowerPoint materials and illustrations from the text. Accredited lecturers can request access to download additional material by going to <http://textbooks.elsevier.com> to request access. **Hospitality Financial Management** Wiley Real-world advice for quick retention of the most important business concepts and skills of hospitality finance Hospitality Financial Management provides a straightforward, practical approach to help the hospitality manager effectively analyze hospitality industry management reports and financial statements; prepare accurate business forecasts, strategic pricing models, and effective cost-control systems; manage working capital; develop and finance growth strategies; perform investment analysis; prepare investment packages; negotiate and structure business deals; and ultimately increase shareholder value and personal wealth. This comprehensive how-to book includes: Feature Stories--brief histories of famous hospitality leaders highlighting how they have used financial management skills to attain success for their companies and significant financial rewards for themselves Learning Outcomes--a summary of key topics covered in each chapter Finance in Action--scenarios that apply the concepts, skills, and techniques presented in the chapter to real-world situations. A step-by-step solution is provided for each problem to walk the reader through the necessary financial calculations The Real Deal--boxed inserts that emphasize the relevance of the book by linking financial concepts to fun facts associated with situations students either have or will encounter in their everyday lives Concept Checks--case studies that reinforce the materials presented and enable students to practice their analytic and problem-solving skills Hospitality Financial Management is the perfect book for undergraduate and graduate hospitality management students, hospitality industry managers, and owners of small hospitality businesses. **Pandemics, Disasters, Sustainability, Tourism An Examination of Impact on and Resilience in Caribbean Small Island Developing States** Emerald Group Publishing Pandemics, Disasters, Sustainability, Tourism examines the resilience of Caribbean SIDS and their tourism industries from the perspectives of culture, economy, environment, politics, psychology, social justice, and socio-historical context. **Social Computing and Social Media. Participation, User Experience, Consumer Experience, and Applications of Social Computing** 12th International

**Conference, SCSM 2020, Held as Part of the 22nd HCI International Conference, HCII 2020, Copenhagen, Denmark, July 19-24, 2020, Proceedings, Part II** Springer Nature This two-volume set LNCS 12194 and 12195 constitutes the refereed proceedings of the 12th International Conference on Social Computing and Social Media, SCSM 2020, held as part of the 22nd International Conference, HCI International 2020, which was planned to be held in Copenhagen, Denmark, in July 2020. The conference was held virtually due to the COVID-19 pandemic. The total of 1439 papers and 238 posters have been accepted for publication in the HCII 2020 proceedings from a total of 6326 submissions. SCSM 2020 includes a total of 93 papers which are organized in topical sections named: Design Issues in Social Computing, Ethics and Misinformation in Social Media, User Behavior and Social Network Analysis, Participation and Collaboration in Online Communities, Social Computing and User Experience, Social Media Marketing and Consumer Experience, Social Computing for Well-Being, Learning, and Entertainment. **Tourist Behavior An Experiential Perspective** Springer This book examines and analyzes tourism consumption and tourist experiences, employing a systematic and case study-driven perspective. Covering approaches with a wider geographical background, it considers issues like tourism place experience and co-creation, as well as the behavior of tourists on guided tours, at trade shows and exhibitions, and in museums. Dedicated chapters deal with the aspect of customer satisfaction in places such as hotels or restaurants. In closing, the book highlights tourist behavior in the context of cultural heritage, regional and cultural differences and the general frameworks of consumer happiness and responsibility. Given its focus, the book provides a unique view on the interplay of tourism consumption and tourist experiences, and presents a comprehensive selection of case studies to exemplify and discuss in detail the frameworks covered and the current state of practice. **Advances in Hospitality and Leisure** Emerald Group Publishing Advances in Hospitality and Leisure delivers refreshing insights from a host of scientific studies in the domains of hospitality, leisure and tourism. **Global Dynamics in Travel, Tourism, and Hospitality** IGI Global Worldwide, tourism is the third largest economic activity in direct earnings after petroleum and automobile industries, and by far the largest one if indirect earnings are also taken into consideration. Taking into account the profound economic impact the tourism and hospitality industries can have on regions and cities around the world, further research in this area is critical. Global Dynamics in Travel, Tourism, and Hospitality takes a holistic approach to tourism and hospitality operations, education, and research. Highlighting the latest research in the field, real-world examples of how these industries are shaping economic development as well as future outlooks and opportunities for growth, this publication is an essential reference source for researchers, professionals, and graduate-level students. **Festival and Events Management** Routledge Festival and Events Management: an international perspective is a unique text looking at the central role of events management in the cultural, tourism and arts industries. With international contributions from industry and academia, the text looks at the following: \* Events & cultural environments \* Managing the arts & leisure experience \* Marketing, policies and strategies of art and leisure management Chapters include exercises, and additional teaching

materials and solutions to questions are provided as part of an accompanying online resource. **Contemporary Research Methods in Hospitality and Tourism** Emerald Group Publishing Contemporary Research Methods in Hospitality and Tourism delivers a comprehensive collection of chapters including new insights for traditional paradigms, approaches, and methods, as well as more recent developments in research methodology in the context of tourism and hospitality. **An SPSS Guide for Tourism, Hospitality and Events Researchers** Routledge This is the first book to provide the student of tourism, hospitality and events with all that they need to undertake statistical analysis using SPSS for research in their industry. Employing examples directly from the tourism, hospitality and events sector, it provides a comprehensive explanation on how appropriate statistical tools and methods can be identified for this research context and provides a step-by-step demonstration on how to carry out the chosen statistical operations. Each chapter opens with a sector-specific case study reflecting current research trends and issues from a range of different countries that are affecting the industry today. It is followed by an examination of the SPSS procedures relating to the case study and various solutions are offered. The implementation of clear, step-by-step demonstrations on how to carry out statistical operations using a combination of screenshots, diagrams, and tables aids the reader's understanding. Chapters close with thorough guidance on how to appropriately write up interpretations of the research in a report. Research implications and recommendations for tourism and hospitality businesses are also provided, to enable them to successfully create and manage research strategies in action. Adopting an interdisciplinary perspective and written by a range of industry experts from all over the globe, this book will be essential for all students and researchers in the field of tourism, hospitality, and events as well as all those in related fields with an interest in statistical data analysis. **The International Hospitality Business** Thomson Learning Features forty contributions from well-known figures in the hospitality industry, academics, industrialists, and researchers, primarily from Europe and North America, writing on contemporary issues affecting the industry. **COVID-19 and the Evolving Business Environment in Asia The Hidden Impact on the Economy, Business and Society** Springer Nature This book brings together valuable insights about the impact of the COVID-19 pandemic on the business environment from an Asian perspective. While some businesses in Asia have been swift to embrace the new normal, others have found the disruption to the traditional way of doing business challenging. Businesses are striving to respond, adapt, and thrive under the shadow of the unprecedented upheaval to the business environment that has forced them to rethink their strategies, processes, and operating models. There seems to be a consensus among business scholars and stakeholders that the continuous embrace of change and transformation of business models will assist businesses to sustain a long-term competitive advantage. The chapters in this book explore shifts in business innovation and strategies linked to the "new normal" of doing business during the pandemic, bringing to light issues, challenges, and opportunities that firms can expect to face in their need to ensure sustainability post-pandemic and beyond. **International Journal of Customer Relationship Marketing and Management Handbook of Scales in Tourism and Hospitality Research** CABI As the field of tourism and hospitality experiences

maturity and scientific sophistication, researchers need to fully understand the breadth and depth of existing scales that help explain, understand, monitor, and predict not only behaviour but also consequences of such behaviour as a function of demand and supply interactions in the field. By introducing the importance of measurement and scales and providing groupings of existing scales *The Handbook of Scales in Tourism and Hospitality Research* serves as the state of the art reference book in the field of tourism, hospitality and allied fields such leisure, recreation, and services management . **Hotel Revenue Management: From Theory to Practice** Zangador This research monograph aims at developing an integrative framework of hotel revenue management. It elaborates the fundamental theoretical concepts in the field of hotel revenue management like the revenue management system, process, metrics, analysis, forecasting, segmentation and profiling, and ethical issues. Special attention is paid on the pricing and non-pricing revenue management tools used by hoteliers to maximise their revenues and gross operating profit. The monograph investigates the revenue management practices of accommodation establishments in Bulgaria and provides recommendations for their improvement. The book is suitable for undergraduate and graduate students in tourism, hospitality, hotel management, services studies programmes, and researchers interested in revenue/yield management. The book may also be used by hotel general managers, marketing managers, revenue managers and other practitioners looking for ways to improve their knowledge in the field. **Heritage, Culture and Society Research agenda and best practices in the hospitality and tourism industry** CRC Press *Heritage, Culture and Society* contains the papers presented at the 3rd International Hospitality and Tourism Conference (IHTC2016) & 2nd International Seminar on Tourism (ISOT 2016), Bandung, Indonesia, 10–12 October 2016). The book covers 7 themes: i) Hospitality and tourism management ii) Hospitality and tourism marketing iii) Current trends in hospitality and tourism management iv) Technology and innovation in hospitality and tourism v) Sustainable tourism vi) Gastronomy, foodservice and food safety, and vii) Relevant areas in hospitality and tourism *Heritage, Culture and Society* is a significant contribution to the literature on Hospitality and Tourism, and will be of interest to professionals and academia in both areas. **ISCONTOUR 2018 Tourism Research Perspectives Proceedings of the International Student Conference in Tourism Research** BoD - Books on Demand *The International Student Conference in Tourism Research (ISCONTOUR)* offers students a unique platform to present their research and establish a mutual knowledge transfer forum for attendees from academia, industry, government and other organisations. The annual conference, which is jointly organized by the IMC University of Applied Sciences Krems and the Salzburg University of Applied Sciences, takes place alternatively at the locations Salzburg and Krems. The conference research chairs are Prof. (FH) Mag. Christian Maurer (University of Applied Sciences Krems) and Prof. (FH) Dr. Barbara Neuhofer (Salzburg University of Applied Sciences). The target audience include international bachelor, master and PhD students, graduates, lecturers and professors from the field of tourism and leisure management as well as businesses and anyone interested in cutting-edge research of the conference topic areas. The conference topics include marketing and management, tourism product development and sustainability, information and

communication technologies, finance and budgeting, and human resource management. **Overtourism as Destination Risk Impacts and Solutions** Emerald Group Publishing *Overtourism as Destination Risk: Impacts and Solutions* presents a range of researcher perspectives discussing current issues in the overtourism debate, including unplanned expansion, construction, environmental imbalance and damage, pollution and deforestation, and measures and possible solutions to tackle the problem of overtourism. **Performance Management Happiness and Keeping Pace with Technology** CRC Press The entrance of fast-paced technology into the workplace necessitates a proper re-look into performance management whether it is in education, marketing, finance, or information technology. Maintaining happiness and wellbeing despite the pressure of performance at work is a serious challenge. Happiness is not only important for work performance, but also for the physical and mental health of human beings. This book provides different concepts, theories, and methods to better understand the relationship between performance and happiness in the context of work in this information and technology era. Various domains of performance management are covered in the context of management and information technology, including topics related to the performance of digital wallets from the customer's point of view; evaluating the sustainability of micro-finance institutions; challenges in employee retention; problems the workforce faces in IT and management; dimensions of happiness for women in the workplace; the role of happiness in building a meaningful life; and the quality of work life. The findings are useful for practical applications in management and business scenarios. They also provide informative insights for researchers, academicians, industry professionals, and scholars. **ICTR 2021 4th International Conference on Tourism Research Academic Conferences International Conference Proceedings of 4th International Conference on Tourism Research** **European Journal of Tourism Research Volume 8, Year: 2014** International University College The European Journal of Tourism Research is an interdisciplinary scientific journal in the field of tourism, published by Varna University of Management, Bulgaria. Its aim is to provide a platform for discussion of theoretical and empirical problems in tourism. Publications from all fields, connected with tourism such as management, marketing, sociology, psychology, geography, political sciences, mathematics, statistics, anthropology, culture, information technologies and others are invited. The journal is open to all researchers. Young researchers and authors from Central and Eastern Europe are encouraged to submit their contributions. Regular Articles in the European Journal of Tourism Research should normally be between 4 000 and 20 000 words. Major research articles of between 10 000 and 20 000 are highly welcome. Longer or shorter papers will also be considered. The journal publishes also Research Notes of 1 500 – 2 000 words. Submitted papers must combine theoretical concepts with practical applications or empirical testing. The European Journal of Tourism Research includes also the following sections: Book Reviews, announcements for Conferences and Seminars, abstracts of successfully defended Doctoral Dissertations in Tourism, case studies of Tourism Best Practices. The European Journal of Tourism Research is published in three Volumes per year. The full text of the European Journal of Tourism Research is available in the following databases: EBSCO Hospitality and Tourism CompleteCABI Leisure, Recreation and TourismProQuest Research Library Individual

articles can be rented via journal's page at DeepDyve. The journal is indexed in Scopus and Thomson Reuters' Emerging Sources Citation Index. The editorial team welcomes your submissions to the European Journal of Tourism Research. **Text Mining in Practice with R** John Wiley & Sons A reliable, cost-effective approach to extracting priceless business information from all sources of text Excavating actionable business insights from data is a complex undertaking, and that complexity is magnified by an order of magnitude when the focus is on documents and other text information. This book takes a practical, hands-on approach to teaching you a reliable, cost-effective approach to mining the vast, untold riches buried within all forms of text using R. Author Ted Kwartler clearly describes all of the tools needed to perform text mining and shows you how to use them to identify practical business applications to get your creative text mining efforts started right away. With the help of numerous real-world examples and case studies from industries ranging from healthcare to entertainment to telecommunications, he demonstrates how to execute an array of text mining processes and functions, including sentiment scoring, topic modelling, predictive modelling, extracting clickbait from headlines, and more. You'll learn how to: Identify actionable social media posts to improve customer service Use text mining in HR to identify candidate perceptions of an organisation, match job descriptions with resumes, and more Extract priceless information from virtually all digital and print sources, including the news media, social media sites, PDFs, and even JPEG and GIF image files Make text mining an integral component of marketing in order to identify brand evangelists, impact customer propensity modelling, and much more Most companies' data mining efforts focus almost exclusively on numerical and categorical data, while text remains a largely untapped resource. Especially in a global marketplace where being first to identify and respond to customer needs and expectations imparts an unbeatable competitive advantage, text represents a source of immense potential value. Unfortunately, there is no reliable, cost-effective technology for extracting analytical insights from the huge and ever-growing volume of text available online and other digital sources, as well as from paper documents—until now. **Information and Communication Technologies in Tourism 2014 Proceedings of the International Conference in Dublin, Ireland, January 21-24, 2014** Springer Science & Business Media The papers presented in this volume advance the state-of-the-art research on social media and Web 2.0, electronic tourism marketing, website development and evaluation, search engine marketing and optimization, IT adoption and diffusion, virtual travel communities, mobile technologies, management information systems in tourism, eLearning, recommender systems for tourism businesses and destinations and electronic distribution for hospitality and travel products. This book covers the most significant topics contributed by prominent scholars from around the world and is suitable for both academics and practitioners who are interested in the latest developments in e-Tourism. **Cross-cultural Management** Digital Press Transcultural management ; Management styles ; Intercultural communication. **Culture and Tourism in a Smart, Globalized, and Sustainable World 7th International Conference of IACuDiT, Hydra, Greece, 2020** Springer Nature This book gathers the proceedings of the 7th International Conference, with the theme "Culture and Tourism in a Smart, Globalized and

Sustainable World," held on Hydra Island, Greece, on June 17-19, 2020, published with the support of the International Association of Cultural and Digital Tourism. Highlighting the contributions made by numerous writers to the advancement of tourism research, this book presents a critical academic discourse on sustainable practices in the smart tourism context, improving readers' understanding of, and stimulating future debates in, this critical area. In addition to the knowledge economy and the concept of smart destinations, the book addresses new modes of tourism management and development, as well as emerging technologies, including location-based services, the Internet of things, smart cities, mobile services, gamification, digital collections and the virtual visitor, social media, social networking, and augmented reality. **Handbook of Research on the Impacts and Implications of COVID-19 on the Tourism Industry** IGI Global The tourism sector has been deeply affected particularly in economic terms by the COVID-19 pandemic. This crisis has led to new practices and radical changes. Scientists emphasize that mankind will face pandemics more frequently in the forthcoming years. Thus, it is important to understand the negative impacts the COVID-19 pandemic had on the tourism sector as well as the measures that were and are being put in place to protect the industry during future outbreaks. The Handbook of Research on the Impacts and Implications of COVID-19 on the Tourism Industry is a comprehensive reference source that reflects upon the evaluations of the experienced and ongoing pandemic crisis in the context of the tourism sector. The positive and negative effects experienced by tourism employees and tourists are examined, and post-pandemic processes and business practices are evaluated. Covering topics including consumer rights in tourism, dynamic changes in the tourism industry, and employment in tourism, this book is suitable for travel agencies, restaurateurs, hotel managers, brand managers, marketers, advertisers, managers, executives, hospitality personnel, policymakers, government officials, tourism practitioners, students, academicians, and researchers seeking the latest sustainable policies and practices that are being utilized to increase the productivity of the tourism sector and will allow it to thrive in the years to come. **Handbook of Hospitality Marketing Management** Routledge This handbook consists of 19 chapters that critically review mainstream hospitality marketing research topics and set directions for future research efforts. Internationally recognized leading researchers provide thorough reviews and discussions, reviewing hospitality marketing research by topic, as well as illustrating how theories and concepts can be applied in the hospitality industry. The depth and coverage of each topic is unprecedented. A must-read for hospitality researchers and educators, students and industry practitioners. **The Routledge Handbook of Hotel Chain Management** Routledge Understanding the global hotel business is not possible without paying specific attention to hotel chain management and dynamics. Chains are big business, approximately 80 percent of hotels currently being constructed around the world are chain affiliated and, in 2014, the five largest brands held over a one million rooms. The high economic importance of the hotel chains and their global presence justifies the academic research in the field however, despite this, there is no uniform coverage in the current body of literature. This Handbook aids in filling the gap by exploring and critically evaluates the debates, issues and controversies of all aspects of hotel

chains from their nature, fundamentals of existence and operation, expansion, strategic and operational aspects of their activities and geographical presence. It brings together leading specialists from range of disciplinary backgrounds and regions to provide state-of-the-art theoretical reflection and empirical research on current issues and future debates. Each of the five inter-related section explores and evaluates issues that are of extreme importance to hotel chain management, focusing on theoretical issues, the expansion of hotel chains, strategic and operational issues, the view point of the individual affiliated hotel and finally the current and future debates in the theory and practice of hotel chain management arising from globalisation, demographic trends, sustainability, and new technology development. It provides an invaluable resource for all those with an interest in hotel management, hospitality, tourism and business encouraging dialogue across disciplinary boundaries and areas of study. This is essential reading for students, researchers and academics of Hospitality as well as those of Tourism, Marketing, Business and Events Management.

**Global Cases on Hospitality Industry** Routledge Get a comprehensive research-based look at real life hospitality industry issues from leaders in the field Global Cases on Hospitality Industry is a comprehensive examination into hospitality issues around the world. This detailed look at the industry's dynamics uses an international perspective that provides reader understanding by spanning several strategic and functional areas in management practices. Leading academics, trainers, and consultants from around the globe offer research-based perspectives on real life issues in this competitive industry. This important text extensively explores various aspects of the industry from both Asian and Western countries, providing important insights into policymaking, research, consulting, and teaching. Global Cases on Hospitality Industry presents extensively-researched illustrative case studies and accounts of revealing management practices from experts around the world. This book explains both the positive and negative impact of certain real life policy and management decisions in various aspects of the industry. This text discusses topics such as marketing, human resources, strategy, entrepreneurship, the use of technology, and ethics, using inside looks into different hospitality and travel and tourism companies. The book includes numerous figures and tables to clearly illustrate research data. Topics in Global Cases on Hospitality Industry include: consumer marketing research price promotions consumer behaviors bed and breakfast expectation analysis assessment of service quality company organizational structure labor productivity human resource issues franchise restaurants impact around the world tour operator strategies similarity of problems between the hospitality and tourism industries heritage tourism societal effects of tourism development ethical challenges and much more! Global Cases on Hospitality Industry is essential reading for hospitality management educators, students, trainers, and researchers in services management.

**Measuring Scholarly Impact Methods and Practice** Springer This book is an authoritative handbook of current topics, technologies and methodological approaches that may be used for the study of scholarly impact. The included methods cover a range of fields such as statistical sciences, scientific visualization, network analysis, text mining, and information retrieval. The techniques and tools enable researchers to investigate metric phenomena and to assess scholarly impact

in new ways. Each chapter offers an introduction to the selected topic and outlines how the topic, technology or methodological approach may be applied to metrics-related research. Comprehensive and up-to-date, **Measuring Scholarly Impact: Methods and Practice** is designed for researchers and scholars interested in informetrics, scientometrics, and text mining. The hands-on perspective is also beneficial to advanced-level students in fields from computer science and statistics to information science. **International Tourism and Hospitality in the Digital Age** IGI Global Tourism is one of the most rapidly evolving industries of the twenty-first century. The economy of many countries all over the world depends on their ability to attract visitors and maintain a distinct edge in a highly competitive market. **International Tourism and Hospitality in the Digital Age** brings together the best practices for growth, development, and strategic management within the tourism and hospitality industries. Highlighting comparative research that explores the cross-cultural contexts and societal implications of tourism, this book is an essential resource for professionals, researchers, academics, and students interested in a contemporary approach to promoting, managing, and maximizing profitability of leisure and recreation services. **ECMLG 2016 - Proceedings of the 12th European Conference on Management, Leadership and Governance** Proceedings of the 12th European Conference on Management, Leadership and Governance **Trends in Asia Pacific Business and Management Research Relevance and Use of Literature Reviews** Routledge This book is based on the review of literature on different themes related to business and management in the Asia Pacific context. All seven chapters included in this book explore the past, present and future of business and research. They cover diverse topics in the Asia Pacific context ranging from different ways of thinking to innovation implementation and efficiency, responsible tourism, internal marketing to leadership. This book will be useful for researchers, practitioners and policy makers. The chapters in this book were originally published as a special issue of the Asia Pacific Business Review. **Tourism and Hospitality Development Between China and EU** Springer Tourism and hospitality industry is facing a substantial amount of opportunities and challenges due to the globalization. The Third International Conference on Tourism and Hospitality between China and Spain (ICTCHS) provides a unique global forum for academics, thought leaders and key industry practitioners from diverse backgrounds and interests to meet, discuss and debate critical issues that will affect the future direction of tourism and hospitality research and practice. **Handbooks of Management Accounting Research 3-Volume Set** Elsevier Winner of the Management Accounting section of the American Accounting Association notable contribution to Management Accounting Literature Award Volume One of the Handbook of Management Accounting Research series sets the context for the Handbooks, with three chapters outlining the historical development of management accounting as a discipline and as a practice in three broad geographic settings. Volume Two provides insights into research on different management accounting practices. Volume Three features contributions from some of the most influential researchers in various areas of management accounting research, consolidates the content of volumes one and two, and concludes with examples of management accounting research from around the world. Volumes 1, 2 and 3 are also available as

individual product. \* ISBN Volume 1: 978-0-08-044564-9 \* ISBN Volume 2: 978-0-08-044754-4 \* ISBN Volume 3: 978-0-08-055450-1 \* Three volumes of the popular Handbooks of Management Accounting Research series now available in one complete set \* Examines particular management accounting practices and specific organizational contexts \* Adopts a global perspective of management accounting practices Award: "Winner of the Management Accounting section of the American Accounting Association notable contribution to Management Accounting Literature Award." **Tourism Economics Impact Analysis** Springer Science & Business Media

The assessment of local, regional or national impacts of an influx of tourists – of different kind and origin – has in recent years become a new challenge for economics research in the tourism sector. There is a clear need to develop solid methodologies through which the socio-economic impacts of tourism can be assessed. Tourism impact assessment – as a systematic approach to the estimation of socio-economic effects of tourism on relevant parts of the economy – has become a timely response to the need for appropriate information for stakeholders, both public and private. The present volume brings together a set of recent impact studies – of both a theoretical-methodological and an applied policy-oriented nature – , which have been selected on the basis of their originality or novel contribution to the research in this field. **Symposium proceedings - XV International symposium Symorg 2016 Reshaping the Future Through Sustainable Business Development and Entrepreneurship** University of Belgrade, Faculty of Organizational Sciences **European Journal of Tourism Research Volume 28** Varna University of Management

The European Journal of Tourism Research is an open-access academic journal in the field of tourism, published by Varna University of Management, Bulgaria. Its aim is to provide a platform for discussion of theoretical and empirical problems in tourism. Publications from all fields, connected with tourism such as tourism management, tourism marketing, tourism sociology, psychology in tourism, tourism geography, political sciences in tourism, mathematics, tourism statistics, tourism anthropology, culture and tourism, heritage and tourism, national identity and tourism, information technologies in tourism and others are invited. Empirical studies need to have either a European context or clearly stated implications for the European tourism industry. The journal is open to all researchers. Young researchers and authors from Central and Eastern Europe are encouraged to submit their contributions. The journal is indexed in Scopus and Clarivate Analytics' Emerging Sources Citation Index. There are no charges for publication. The editorial team welcomes your submissions to the European Journal of Tourism Research.