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KEY=SL - LEWIS KENT

Business Management for the IB Diploma Exam Preparation Guide

Cambridge University Press This exam preparation guide provides extra support for students studying for their Business Management for the IB Diploma examination, for first teaching in 2014. Case studies and structured questions provide opportunities to practise and assess progress, which helps to build students' confidence. In addition, a focus on numeracy skills gives extra support with this particular aspect of the course. The resource encourages students to think critically and strategically about organisational behaviour. Answers to the exam preparation guide questions are online.

Contemporary Developments in Entrepreneurial Finance

An Academic and Policy Lens on the Status-Quo, Challenges and Trends

Springer Nature More extensive regulations, new technologies, and new means of communication have significantly changed the financing landscape for startups and small to medium-sized companies (SMEs). This volume provides a contemporary research-based overview of the latest trends in entrepreneurial finance and outlines expected future developments. Starting with the status quo in market regulations and the financing structure of SMEs, it addresses a broad range of new financing alternatives for innovative startups (e.g. business angel financing, venture capital and corporate venture capital), as well as recent social phenomena (e.g. crowdfunding and initial coin offerings (ICOs)). Incorporating qualitative, quantitative and mixed analytical methods, the book contributes to a better understanding of the financing world by reflecting both the researcher's and the practitioner's perspective.

Handbook of Research on Demand-Driven Web Services: Theory, Technologies, and Applications

Theory, Technologies, and Applications

IGI Global In the current technological world, Web services play an integral role in service computing and social networking services. This is also the case in the traditional FREG (foods, resources, energy, and goods) services because almost all traditional services are replaced fully or partially by Web services. Handbook of Research on Demand-Driven Web Services: Theory, Technologies, and Applications presents comprehensive and in-depth studies that reveal the cutting-edge theories, technologies, methodologies, and applications of demand-driven Web, mobile, and e-business services. This book provides critical perspectives for researchers and practitioners, lecturers and undergraduate/graduate students, and professionals in the fields of computing, business, service, management, and government, as well as a variety of readers from all the social strata.

Economic and Financial Crime

Corruption, shadow economy, and money laundering

Springer Nature This book deals with the widespread economic and financial crime issues of corruption, the shadow economy and money laundering. It investigates both the theoretical and practical aspects of these crimes, identifying their effects on economic, social and political life. This book presents these causes and effects with a state of the art review and with recent empirical research. It compares the international and transnational aspects of these economic and financial crimes through discussion and critical analysis. This volume will be of interest to researchers and policy makers working to study and prevent economic and financial crime, white collar crime, and organized crime.

Business and Management for the IB Diploma

Coursebook

Business and Management

Global Value Chains, Flexibility and Sustainability

Springer This book provides a conceptual framework of global value chains, flexibility and sustainability, supported by research projects, case applications and models in various related areas organized into three parts. In the first part of the book, various authors discuss how to improve the efficiency and effectiveness of global value chains through various types of analyses. While the focus is on cluster management, and mergers and joint ventures, the legal aspects of control and liability concerning the integration of value chains, is also examined in one of the contributions. The second part includes chapters concerning 'Strategy and Flexibility'. Strategies concern topics such as inventory management, talent management, strategic alignment, decision making, behavioural change and HR systems. The third and final part of the volume concerns the topic of 'Sustainability', wherein the contributions focus on various initiatives intended to promote sustainability across respective value chains bearing in mind the concept of flexibility. The book is a

valuable resource for a varied audience, ranging from management students and researchers, to practicing business managers, as well as for professional institutions, consultants, and corporate organizations.

Organizations and Performance in a Complex World

26th International Economic Conference of Sibiu (IECS)

Springer Nature This volume highlights current research and developments on organizations and (their) performance against the background of ubiquitous complexity. It investigates some of the challenges and trends dominating the complex world of nowadays and the ways organizations are dealing with them in their continuous search for performance. The papers in the volume cover a series of hot and/or emerging topics (i.e. sustainable development, corporate social responsibility, green marketing, digital revolution, social media, global trade, intangible assets, economic intelligence and innovation). Built on an interdisciplinary perspective and a multi-level approach—global (trade, power, sustainable development), regional (EU, BRICS), national (country-based systems, cultures, policies, practices), industry (airlines, pharma, luxury, retailing, banking, tourism), local (communities, destinations), and organization (entrepreneurship, MNEs, public organizations: national and local)—the volume uniquely addresses issues of high interest for researchers, practitioners and policymakers.

Organizational Innovation and IT Governance in Emerging Economies

IGI Global As technology grows as the largest source of modern economic growth, the emergence of new models is currently challenging the standard western model of organizational management. Companies from all over the world have succeeded in creating emerging economies with these new models and are now competing with established multinational corporations. Organizational Innovation and IT Governance in Emerging Economies develops a methodological framework that supports new approaches of technological innovation by companies. This reference book provides contributions from experts in emerging economies, highlighting specific case studies of home grown companies from these emerging markets, offering lessons on how traditional multinationals can compete with these new companies for policymakers, government officers, academics, researchers, students, and practitioners.

The Business of Sustainable Tourism Development and Management

Routledge The Business of Sustainable Tourism Development and Management provides a comprehensive introduction to sustainable tourism, crucially combining both theoretical and practical approaches to equip students with the tools to successfully manage a sustainable tourism business or destination. Covering a range of crucial topics such as mass tourism, alternative tourism, human capital management, and many more, this book incorporates a global curriculum that widens the sustainable tourism debate to include theoretical perspectives, applied research, best-practice frameworks, business tools, and case studies, facilitating a more comprehensive sustainable tourism educational strategy. Information on how to effectively implement strategies that can be applied to business environments, entrepreneurship, and job skills to enhance career preparation is at the forefront of this textbook. Highly illustrated and with an interactive companion website including bonus learning materials, this is the ideal textbook for students of tourism, hospitality, and events management at both undergraduate and postgraduate levels.

Principles of Management

Principles of Management is designed to meet the scope and sequence requirements of the introductory course on management. This is a traditional approach to management using the leading, planning, organizing, and controlling approach. Management is a broad business discipline, and the Principles of Management course covers many management areas such as human resource management and strategic management, as well as behavioral areas such as motivation. No one individual can be an expert in all areas of management, so an additional benefit of this text is that specialists in a variety of areas have authored individual chapters. Contributing Authors David S. Bright, Wright State University Anastasia H. Cortes, Virginia Tech University Eva Hartmann, University of Richmond K. Praveen Parboteeah, University of Wisconsin-Whitewater Jon L. Pierce, University of Minnesota-Duluth Monique Reece Amit Shah, Frostburg State University Siri Terjesen, American University Joseph Weiss, Bentley University Margaret A. White, Oklahoma State University Donald G. Gardner, University of Colorado-Colorado Springs Jason Lambert, Texas Woman's University Laura M. Leduc, James Madison University Joy Leopold, Webster University Jeffrey Muldoon, Emporia State University James S. O'Rourke, University of Notre Dame

Exploring Rural Enterprise

New Perspectives on Research, Policy & Practice

Emerald Group Publishing This text bridges gaps in the literature by offering an edited collection of contemporary research contributions that explore the complex nature of rural enterprise across a range of settings and geographical contexts. In particular, this book includes up to date policy contributions, as well as valuable insights into rural enterprise in practice.

Fuzzy Systems: Concepts, Methodologies, Tools, and Applications

Concepts, Methodologies, Tools, and Applications

IGI Global There are a myriad of mathematical problems that cannot be solved using traditional methods. The development of fuzzy expert systems has provided new opportunities for problem-solving amidst uncertainties. Fuzzy Systems: Concepts, Methodologies, Tools, and Applications is a comprehensive reference source on the latest scholarly research and developments in fuzzy rule-based methods and examines both theoretical foundations and real-world utilization of these logic sets. Featuring a range of extensive coverage across innovative topics, such as fuzzy logic, rule-based systems, and fuzzy analysis, this is an essential publication for scientists, doctors, engineers, physicians, and researchers interested in emerging perspectives and uses of fuzzy systems in various sectors.

Active Aging and Disease Management

Frontiers Media SA Population aging and the associated burden of chronic diseases are one of the main challenges in public health worldwide. This Research Topic on "Active Aging and Disease Management" provides a comprehensive overview of population aging through fourteen comprehensive papers. Chapter 1 discusses an overview of health systems in active and healthy aging, while Chapter 2 focuses on the role of lifestyles, exercise and new technologies. Chapter 3 debates psychological and cognitive issues in aging and finally in Chapter 4, an older people self assessment is proposed and the role of communities and supporters are highlighted. We think that real social and health care integration at community level could be the key point to deliver effective health promotion and

preventive intervention. Enjoy the reading!

Cultural and Technological Influences on Global Business

IGI Global Technology is a key driver behind the effects of contemporary globalization on business and other organizations worldwide. Understanding this phenomena in connection with the impact of cultural variations can help improve business and product life cycles in an era in which corporate capital and liquidity buffers must be increased for unexpected developments in global markets. Cultural and Technological Influences on Global Business is a leading publication in its field emphasizing the importance of deeply exploring the effects of cultures and technologies on the global business sector. This reference source is beneficial for professionals, researchers, and practitioners who wish to broaden their understanding of the direct relationship between culture and technology in the international business realm.

Edible Insects

Future Prospects for Food and Feed Security

Food & Agriculture Org Edible insects have always been a part of human diets, but in some societies there remains a degree of disdain and disgust for their consumption. Insects offer a significant opportunity to merge traditional knowledge and modern science to improve human food security worldwide. This publication describes the contribution of insects to food security and examines future prospects for raising insects at a commercial scale to improve food and feed production, diversify diets, and support livelihoods in both developing and developed countries. Edible insects are a promising alternative to the conventional production of meat, either for direct human consumption or for indirect use as feedstock. This publication will boost awareness of the many valuable roles that insects play in sustaining nature and human life, and it will stimulate debate on the expansion of the use of insects as food and feed.

Reducing Gun Violence in America

Informing Policy with Evidence and Analysis

JHU Press The book includes an analysis of the constitutionality of many recommended policies and data from a national public opinion poll that reflects support among the majority of Americans—including gun owners—for stronger gun policies.

Ebook: Essentials of Understanding Psychology

McGraw Hill Ebook: Essentials of Understanding Psychology

Research Methods For Business

A Skill Building Approach

John Wiley & Sons Research Methods For Business, 8th Edition explains the principles and practices of using a systematic, organized method for solving problematic issues in business organizations. Designed to help students view research from the perspective of management, this popular textbook guides students through the entire business research process. Organized into six main themes—Introduction, Defining the Management and the Research Problem, Theory, Collecting Information, Drawing Conclusions, and Writing and Presenting the Research Report—the text enables students to develop the skills and knowledge required to successfully create, conduct, and analyze a research project. Now in its eighth edition, this popular textbook has been thoroughly updated to incorporate substantial new and expanded content, and reflect current research methods and practices. The text uses a unique blended learning approach, allowing instructors the flexibility to custom-tailor their courses to fit their specific needs. This innovative approach combines the face-to-face classroom methods of the instructor with internet-based activities that enable students to study what they want, when they want, at their own pace.

Multinational Enterprises and Terrorism

Emerald Group Publishing This book looks at the impact of terrorism on multinational enterprises in emerging markets. This title looks at case studies in Turkey and Pakistan to study the behaviour of MNE's in these markets.

Biochar for Environmental Management

Science and Technology

Routledge Biochar is the carbon-rich product when biomass (such as wood, manure or crop residues) is heated in a closed container with little or no available air. It can be used to improve agriculture and the environment in several ways, and its stability in soil and superior nutrient-retention properties make it an ideal soil amendment to increase crop yields. In addition to this, biochar sequestration, in combination with sustainable biomass production, can be carbon-negative and therefore used to actively remove carbon dioxide from the atmosphere, with major implications for mitigation of climate change. Biochar production can also be combined with bioenergy production through the use of the gases that are given off in the pyrolysis process. This book is the first to synthesize the expanding research literature on this topic. The book's interdisciplinary approach, which covers engineering, environmental sciences, agricultural sciences, economics and policy, is a vital tool at this stage of biochar technology development. This comprehensive overview of current knowledge will be of interest to advanced students, researchers and professionals in a wide range of disciplines.

State-Owned Multinationals

Governments in Global Business

Springer This book provides a deep understanding of state-owned multinationals (SOMNCs) and their role in global business. SOMNCs have emerged as a force to contend with in global competition, and their study connects several fields such as economics, political economy, international business and global strategy. This prestigious collection of articles presents insights into the interaction between government ownership and internationalization, and aims to provoke new research approaches and insights on the topic. The book includes some of the key contributions to our understanding of these firms and new commentaries explaining how to analyze them. This book is essential reading for academics and consultants looking to gain a clearer understanding of SOMNCs and how to research them.

The International Baccalaureate

An Experiment in International Education

London : G. G. Harrap

Strategic Management and Business Policy

Entering 21st Century Global Society

Multinational Enterprises and Emerging Economies

Edward Elgar Publishing Guided by the overarching question "how and why does the emerging economy context matter for business?", this collection brings together key contributions of Klaus Meyer on multinational enterprises (MNEs) competing in, and originating from, emerging economies. The book also explores how outward investment strategies contribute to building internationally competitive MNEs.

Business and Management 3rd Edition

Ward's Business Directory of U.S. Private and Public Companies

This multi-volume set is a primary source for basic company and industry information. Names, addresses, SIC code, and geographic location of over 135,000 U.S. companies are included.

Backpacker

Backpacker brings the outdoors straight to the reader's doorstep, inspiring and enabling them to go more places and enjoy nature more often. The authority on active adventure, Backpacker is the world's first GPS-enabled magazine, and the only magazine whose editors personally test the hiking trails, camping gear, and survival tips they publish. Backpacker's Editors' Choice Awards, an industry honor recognizing design, feature and product innovation, has become the gold standard against which all other outdoor-industry awards are measured.

The Palgrave Handbook of Experiential Learning in International Business

Springer The Handbook of Experiential Learning In International Business is a one-stop source for international managers, business educators and trainers who seek to either select and use an existing experiential learning project, or develop new projects and exercises of this kind.

Discovery of Grounded Theory

Strategies for Qualitative Research

Routledge Most writing on sociological method has been concerned with how accurate facts can be obtained and how theory can thereby be more rigorously tested. In The Discovery of Grounded Theory, Barney Glaser and Anselm Strauss address the equally important enterprise of how the discovery of theory from data?systematically obtained and analyzed in social research?can be furthered. The discovery of theory from data?grounded theory?is a major task confronting sociology, for such a theory fits empirical situations, and is understandable to sociologists and laymen alike. Most important, it provides relevant predictions, explanations, interpretations, and applications. In Part I of the book, "Generation Theory by Comparative Analysis," the authors present a strategy whereby sociologists can facilitate the discovery of grounded theory, both substantive and formal. This strategy involves the systematic choice and study of several comparison groups. In Part II, The Flexible Use of Data," the generation of theory from qualitative, especially documentary, and quantitative data is considered. In Part III, "Implications of Grounded Theory," Glaser and Strauss examine the credibility of grounded theory. The Discovery of Grounded Theory is directed toward improving social scientists' capacity for generating theory that will be relevant to their research. While aimed primarily at sociologists, it will be useful to anyone interested in studying social phenomena?political, educational, economic, industrial? especially if their studies are based on qualitative data.

Wildlife Tourism, Environmental Learning and Ethical Encounters

Ecological and Conservation Aspects

Springer This book outlines the status quo of worldwide wildlife tourism and its impacts on planning, management, knowledge, awareness, behaviour and attitudes related to wildlife encounters. It sets out to fill the considerable gaps in our knowledge on wildlife tourism, applied ecology, and environmental education, providing comprehensive information on and an interdisciplinary approach to effective management in wildlife tourism. Examining the intricacies, challenges, and lessons learned in a meaningful and rewarding tourism niche, this interdisciplinary book comprehensively examines the major potentials and controversies in the wildlife tourism industry. Pursuing an insightful, provocative and hands-on approach, it primarily addresses two questions: 'Can we reconcile the needs of the wildlife tourism industry, biodiversity conservation, ecological learning and animal ethics issues?' and 'What is the Future of the Wildlife Tourism Industry?'. Though primarily intended as a research text, it also offers a valuable resource for a broad readership, which includes university and training students, researchers, scholars, tourism practitioners and professionals, planners and managers, as well as the staff of government agencies.

Sports-Related Concussions in Youth

Improving the Science, Changing the Culture

National Academies Press In the past decade, few subjects at the intersection of medicine and sports have generated as much public interest as sports-related concussions - especially among youth. Despite growing awareness of sports-related concussions and campaigns to educate athletes, coaches, physicians, and parents of young athletes about concussion recognition and management, confusion and controversy persist in many areas. Currently, diagnosis is based primarily on the symptoms reported by the individual rather than on objective diagnostic markers, and there is little empirical evidence for the optimal degree and duration of physical rest needed to promote recovery or the best timing and approach for returning to full physical activity. *Sports-Related Concussions in Youth: Improving the Science, Changing the Culture* reviews the science of sports-related concussions in youth from elementary school through young adulthood, as well as in military personnel and their dependents. This report recommends actions that can be taken by a range of audiences - including research funding agencies, legislatures, state and school superintendents and athletic directors, military organizations, and equipment manufacturers, as well as youth who participate in sports and their parents - to improve what is known about concussions and to reduce their occurrence. *Sports-Related Concussions in Youth* finds that while some studies provide useful information, much remains unknown about the extent of concussions in youth; how to diagnose, manage, and prevent concussions; and the short- and long-term consequences of concussions as well as repetitive head impacts that do not result in concussion symptoms. The culture of sports negatively influences athletes' self-reporting of concussion symptoms and their adherence to return-to-play guidance. Athletes, their teammates, and, in some cases, coaches and parents may not fully appreciate the health threats posed by concussions. Similarly, military recruits are immersed in a culture that includes devotion to duty and service before self, and the critical nature of concussions may often go unheeded. According to *Sports-Related Concussions in Youth*, if the youth sports community can adopt the belief that concussions are serious injuries and emphasize care for players with concussions until they are fully recovered, then the culture in which these athletes perform and compete will become much safer. Improving understanding of the extent, causes, effects, and prevention of sports-related concussions is vitally important for the health and well-being of youth athletes. The findings and recommendations in this report set a direction for research to reach this goal.

Transforming the Workforce for Children Birth Through Age 8

A Unifying Foundation

National Academies Press Children are already learning at birth, and they develop and learn at a rapid pace in their early years. This provides a critical foundation for lifelong progress, and the adults who provide for the care and the education of young children bear a great responsibility for their health, development, and learning. Despite the fact that they share the same objective - to nurture young children and secure their future success - the various practitioners who contribute to the care and the education of children from birth through age 8 are not acknowledged as a workforce unified by the common knowledge and competencies needed to do their jobs well. *Transforming the Workforce for Children Birth Through Age 8* explores the science of child development, particularly looking at implications for the professionals who work with children. This report examines the current capacities and practices of the workforce, the settings in which they work, the policies and infrastructure that set qualifications and provide professional learning, and the government agencies and other funders who support and oversee these systems. This book then makes recommendations to improve the quality of professional practice and the practice environment for care and education professionals. These detailed recommendations create a blueprint for action that builds on a unifying foundation of child development and early learning, shared knowledge and competencies for care and education professionals, and principles for effective professional learning. Young children thrive and learn best when they have secure, positive relationships with adults who are knowledgeable about how to support their development and learning and are responsive to their individual progress. *Transforming the Workforce for Children Birth Through Age 8* offers guidance on system changes to improve the quality of professional practice, specific actions to improve professional learning systems and workforce development, and research to continue to build the knowledge base in ways that will directly advance and inform future actions. The recommendations of this book provide an opportunity to improve the quality of the care and the education that children receive, and ultimately improve outcomes for children.

Handbook of Globalisation and Tourism

Edward Elgar Publishing Globalization entails the world becoming a smaller place through political, socio-cultural and economic processes. These processes have salient implications for tourism, and tourism itself is one of the driving forces behind globalization. This book is a collection of conceptual treatises by international scholars about the dynamics and reach of globalization and its relationships with tourism. It anatomizes and deconstructs the global forces, processes and challenges that face the world of tourism. It is international in scope, encyclopedic in its conceptual depth, empirically evocative, and contemporary in its coverage.

The Rural New-Yorker

Plant Virus and Viroid Diseases in the Tropics

Volume 2: Epidemiology and Management

Springer Science & Business Media Around the globe, besides fungal and bacterial diseases, both virus and viroid diseases have acquired greater importance in the realm of plant pathology and call for effective management measures as they are responsible for heavy yield losses and are a matter of vital importance and concern to farmers, horticulturists, gardeners and foresters. Understanding disease epidemiology is of vital importance for formulating viable disease management practices in a given agro-ecosystem. The development and progress of plant disease epidemics are variable from region to region. Epidemiology is not a static process, but rather a dynamic course that varies with a change in the ecology, host, vector and virus systems.

Weekly Commercial News

A Dictionary of Business and Management

OUP Oxford This wide-ranging and authoritative dictionary contains 7,000 entries covering all areas of business and management, including marketing, organizational behaviour, business strategy, law, and taxation. Written by a team of experts, it features the very latest terminology, for example, the recent vocabulary associated with structured finance and the associated subprime lending crisis, including collateralized debt obligation and special purpose vehicle. The new edition of this established bestseller dispels modern financial and management jargon, defining entries in a clear, concise, and accessible manner. It contains US business terms, general management concepts (e.g. competence, knowledge management), named theories (e.g. Tannenbaum and Schmidt, Blake and Mouton) as well as expanded coverage of the contemporary theory of the firm and human resources. New terms are included from the fast-moving areas of current affairs (e.g. MiFID), Internet business and information technology and there is full coverage of the new Companies Act. With recommended web links for many entries, accessible and kept up to date via the Dictionary of Business and Management companion website, this edition is more informative than ever. This A-Z reference work is essential for business students, teachers and professionals, and useful for anyone needing a guide to business terminology.

Language in International Business

The Multilingual Reality of Global Business Expansion

Edward Elgar Publishing Responding to the growing interest in the role of language in international business, this book presents language as a critical management challenge for the internationalizing firm. Several perspectives are explored, including the individual, the firm

Leadership

Practice and Perspectives

Designed specifically to develop students' understanding of leadership in a variety of contexts, and assuming no prior experience of leadership in the business world, this book is a must-read for students embarking on their study of leadership, while thinking ahead to their own future employment. The book is divided into two clear parts to logically guide the reader through the key theoretical models of leadership, as well as the issues and themes that surround the subject. Part 1 examines the main theories in the field, including situational and contingency theories, behavioural models, and trait theory, while Part 2 draws on a number of different themes to add depth to the theoretical ideas discussed, such as diversity, power, and ethics. To help to interpret the key theories, the book also illustrates leadership in action using a wealth of diverse case studies, 50% of which are new for this third edition. Examples have been carefully selected to highlight the practical application of leadership theory, both in a formal business context and in everyday life, and to dispel the common misconception for students new to leadership that it is only for the 'great and good'. A broad variety of case studies are included from the world of politics, entertainment, food and sport; these include Boris Johnson, the Spice Girls, Cadbury, and Lance Armstrong. These case studies explore leadership across a variety of contexts and cultures, giving students the broad perspective they need to consider the subject critically. Pause for thought boxes and self-test questionnaires encourage students to reflect on the theories and practices they've learned about and how such concepts and issues might apply in their own approach to leadership. Together with the lively writing style, stimulating case studies, and further learning features, this allows students to fully engage with the subject and use the book as an essential tool in their leadership studies. New to this edition Added coverage on technological developments (such as virtual teams, AI, Big Data, VR/AR) and the impact on leadership practice. Revised case studies include contemporary figures and events such as PewDiePie, Jacinda Arden, the Spice Girls and Boris Johnson. The content is now further balanced to reflect both 'good' and 'bad' leadership styles, with new coverage on the negative or 'dark side' of leadership included in chapters 2, 6 and 11. A new online test bank resource increases the variety of ways in which lecturers can assess student knowledge. This title is available as an eBook. Please contact your Sales and Learning Resource Consultant for more information.