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**KEY=AND - SIMONE FERNANDA**

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**HTML AND CSS**

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**DESIGN AND BUILD WEBSITES**

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**John Wiley & Sons A full-color introduction to the basics of HTML and CSS from the publishers of Wrox! Every day, more and more people want to learn some HTML and CSS. Joining the professional web designers and programmers are new audiences who need to know a little bit of code at work (update a content management system or e-commerce store) and those who want to make their personal blogs more attractive. Many books teaching HTML and CSS are dry and only written for those who want to become programmers, which is why this book takes an entirely new approach. Introduces HTML and CSS in a way that makes them accessible to everyone—hobbyists, students, and professionals—and it's full-color throughout Utilizes information graphics and lifestyle photography to explain the topics in a simple way that is engaging Boasts a unique structure that allows you to progress through the chapters from beginning to end or just dip into topics of particular interest at your leisure This educational book is one that you will enjoy picking up, reading, then referring back to. It will make you wish other technical topics were presented in**

such a simple, attractive and engaging way! This book is also available as part of a set in hardcover - Web Design with HTML, CSS, JavaScript and jQuery, 9781119038634; and in softcover - Web Design with HTML, CSS, JavaScript and jQuery, 9781118907443.

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## HTML AND CSS

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### DESIGN AND BUILD WEBSITES

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**Wiley A full-color introduction to the basics of HTML and CSS from the publishers of Wrox! Every day, more and more people want to learn some HTML and CSS. Joining the professional web designers and programmers are new audiences who need to know a little bit of code at work (update a content management system or e-commerce store) and those who want to make their personal blogs more attractive. Many books teaching HTML and CSS are dry and only written for those who want to become programmers, which is why this book takes an entirely new approach. Introduces HTML and CSS in a way that makes them accessible to everyone—hobbyists, students, and professionals—and it’s full-color throughout Utilizes information graphics and lifestyle photography to explain the topics in a simple way that is engaging Boasts a unique structure that allows you to progress through the chapters from beginning to end or just dip into topics of particular interest at your leisure This educational book is one that you will enjoy picking up, reading, then referring back to. It will make you wish other technical topics were presented in such a simple, attractive and engaging way! This book is also available as part of a set in hardcover - Web Design with HTML, CSS, JavaScript and jQuery, 9781119038634; and in softcover - Web Design with HTML, CSS, JavaScript and jQuery, 9781118907443.**

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### WEB DESIGN WITH HTML, CSS, JAVASCRIPT AND JQUERY SET

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**Wiley A two-book set for web designers and front-end developers This two-book set combines the titles HTML & CSS: Designing and Building Web Sites and JavaScript & jQuery: Interactive Front-End Development. Together these two books form an ideal platform for anyone who wants to master HTML and CSS before stepping up to JavaScript and jQuery. HTML & CSS covers structure, text, links, images, tables, forms, useful options, adding style with CSS, fonts, colors, thinking in boxes, styling lists and tables, layouts, grids, and even SEO, Google analytics, ftp, and HTML5. JavaScript & jQuery offers an excellent combined introduction to these two technologies using a clear and simple visual approach using diagrams, infographics, and photographs. A handy two-book set that uniquely combines related technologies Highly visual format and accessible language makes these books highly effective learning tools Perfect**

for beginning web designers and front-end developers

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## **HTML & CSS: THE COMPLETE REFERENCE, FIFTH EDITION**

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McGraw Hill Professional The Definitive Guide to HTML & CSS--Fully Updated Written by a Web development expert, the fifth edition of this trusted resource has been thoroughly revised and reorganized to address HTML5, the revolutionary new Web standard. The book covers all the elements supported in today's Web browsers--from the standard (X)HTML tags to the archaic and proprietary tags that may be encountered. HTML & CSS: The Complete Reference, Fifth Edition contains full details on CSS 2.1 as well as every proprietary and emerging CSS3 property currently supported. Annotated examples of correct markup and style show you how to use all of these technologies to build impressive Web pages. Helpful appendixes cover the syntax of character entities, fonts, colors, and URLs. This comprehensive reference is an essential tool for professional Web developers. Master transitional HTML 4.01 and XHTML 1.0 markup Write emerging standards-based markup with HTML5 Enhance presentation with Cascading Style Sheets (CSS1 and CSS 2.1) Learn proprietary and emerging CSS3 features Learn how to read (X)HTML document type definitions (DTDs) Apply everything in an open standards-focused fashion Thomas A. Powell is president of PINT, Inc. (pint.com), a nationally recognized Web agency. He developed the Web Publishing Certificate program for the University of California, San Diego Extension and is an instructor for the Computer Science Department at UCSD. He is the author of the previous bestselling editions of this book and Ajax: The Complete Reference, and co-author of JavaScript: The Complete Reference.

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## **HTML & CSS: THE GOOD PARTS**

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### **BETTER WAYS TO BUILD WEBSITES THAT WORK**

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"O'Reilly Media, Inc." HTML and CSS are the workhorses of web design, and using them together to build consistent, reliable web pages requires both skill and knowledge. The task is more difficult if you're relying on outdated, confusing, and unnecessary HTML hacks and workarounds. Author Ben Henick shows you how to avoid those traps by going beyond the standard tips, tricks, and techniques to connect the underlying theory and design of HTML and CSS to your everyday work habits. With this practical book, you'll learn how to work with these tools far more effectively than is standard practice for most web developers. Whether you handcraft individual pages or build templates, HTML & CSS: The Good Parts will help you get the most out of these tools in all aspects of web page design--from layout to

typography and to color. Structure HTML markup to maximize the power of CSS Implement complex multi-column layouts from scratch Improve site production values with advanced CSS techniques Support formal usability and accessibility requirements with tools built into HTML and CSS Avoid the most annoying browser and platform limitations

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## **BUILD YOUR OWN WEBSITE THE RIGHT WAY USING HTML & CSS**

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### **START BUILDING WEBSITES LIKE A PRO!**

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SitePoint With over 60,000 copies sold since its first edition, this SitePoint best-seller has just had a fresh update to include recent advances in the web industry. With the first two editions coming highly recommended by established, leading web designers and developers, the third edition with all its extra goodies will continue that trend. Also fully updated to include the latest operating systems, web browsers and providing fixes to issues that have cropped up since the last edition. Readers will learn to: Style text and control your page layout with CSS Create and Optimize graphics for the Web Add interactivity to your sites with forms Include a custom search, contact us page, and a News/Events section on your site Track visitors with Google Analytics Extend your reach and connect your site with Social Media Use HTML5&CSS3 to add some cool, polished features to your site Use diagnosis/debug tools to find any problems And lots more.

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## **BUILD YOUR OWN WEBSITE**

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### **A COMIC GUIDE TO HTML, CSS, AND WORDPRESS**

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No Starch Press Build Your Own Website is a fun, illustrated introduction to the basics of creating a website. Join Kim and her little dog Tofu as she learns HTML, the language of web pages, and CSS, the language used to style web pages, from the Web Guru and Glinda, the Good Witch of CSS. Once she figures out the basics, Kim travels to WordPress City to build her first website, with Wendy, the WordPress Maven, at her side. They take control of WordPress® themes, install useful plugins, and more. As you follow along, you'll learn how to: -Use HTML tags -Make your site shine with CSS -Customize WordPress to fit your needs -Choose a company to host your site and get advice on picking a good domain name The patient, step-by-step advice you'll find in Build Your Own Website will help you get your website up and running in no time. Stop dreaming of your perfect website and start making it!

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## **PHP & MYSQL**

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### **SERVER-SIDE WEB DEVELOPMENT**

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**Wiley Learn PHP, the programming language used to build sites like Facebook, Wikipedia and WordPress, then discover how these sites store information in a database (MySQL) and use the database to create the web pages. This full-color book is packed with inspiring code examples, infographics and photography that not only teach you the PHP language and how to work with databases, but also show you how to build new applications from scratch. It demonstrates practical techniques that you will recognize from popular sites where visitors can: Register as a member and log in Create articles, posts and profiles that are saved in a database Upload their own images and files Automatically receive email notifications Like and comment on posts To show you how to apply the skills you learn, you will build a complete content management system, enhanced with features that are commonly seen on social networks. Written by best-selling HTML & CSS and JavaScript & jQuery author Jon Duckett, this book uses a unique visual approach, with step-by-step instructions, practical code examples and pro tips that will teach you how to build modern database-driven websites using PHP.**

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### **LEARN TO CODE HTML AND CSS**

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### **DEVELOP AND STYLE WEBSITES**

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**New Riders HTML and CSS can be a little daunting at first but fear not. This book, based on Shay Howe's popular workshop covers the basics and breaks down the barrier to entry, showing readers how they can start using HTML and CSS through practical techniques today. They'll find accompanying code examples online, while they explore topics such as the different structures of HTML and CSS, and common terms. After establishing a basic understanding of HTML and CSS a deeper dive is taken into the box model and how to work with floats. The book includes an exercise focused on cleaning up a web page by improving the user interface and design, solely using HTML and CSS. With a few quick changes the web page changes shape and comes to life. Interactive, technically up-to-the-minute and easy-to-understand, this book will advance a student's skills to a professional level.**

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## **WEB DESIGN WITH HTML, CSS, JAVASCRIPT AND JQUERY SET**

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**Wiley A two-book set for web designers and front-end developers This two-book set combines the titles HTML & CSS: Designing and Building Web Sites and JavaScript & jQuery: Interactive Front-End Development. Together these two books form an ideal platform for anyone who wants to master HTML and CSS before stepping up to JavaScript and jQuery. HTML & CSS covers structure, text, links, images, tables, forms, useful options, adding style with CSS, fonts, colors, thinking in boxes, styling lists and tables, layouts, grids, and even SEO, Google analytics, ftp, and HTML5. JavaScript & jQuery offers an excellent combined introduction to these two technologies using a clear and simple visual approach using diagrams, infographics, and photographs. A handy two-book set that uniquely combines related technologies Highly visual format and accessible language makes these books highly effective learning tools Perfect for beginning web designers and front-end developers**

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## **LEARNING WEB DESIGN**

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### **A BEGINNER'S GUIDE TO HTML, CSS, JAVASCRIPT, AND WEB GRAPHICS**

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**"O'Reilly Media, Inc." Do you want to build web pages but have no prior experience? This friendly guide is the perfect place to start. You'll begin at square one, learning how the web and web pages work, and then steadily build from there. By the end of the book, you'll have the skills to create a simple site with multicolumn pages that adapt for mobile devices. Each chapter provides exercises to help you learn various techniques and short quizzes to make sure you understand key concepts. This thoroughly revised edition is ideal for students and professionals of all backgrounds and skill levels. It is simple and clear enough for beginners, yet thorough enough to be a useful reference for experienced developers keeping their skills up to date. Build HTML pages with text, links, images, tables, and forms Use style sheets (CSS) for colors, backgrounds, formatting text, page layout, and even simple animation effects Learn how JavaScript works and why the language is so important in web design Create and optimize web images so they'll download as quickly as possible NEW! Use CSS Flexbox and Grid for sophisticated and flexible page layout NEW! Learn the ins and outs of Responsive Web Design to make web pages look great on all devices NEW! Become familiar with the command line, Git, and other tools in the modern web developer's toolkit NEW! Get to know the super-powers of SVG graphics**

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## THE CODING WORKBOOK

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### BUILD A WEBSITE WITH HTML & CSS

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**No Starch Press Build a website with your pencil! The Coding Workbook empowers you to teach students the basics of web development without a computer. This beginner-friendly introduction to web development enables anyone to build a website by writing out code by hand--no computer or internet required. It's a fun, hands-on approach to coding that teaches the basics of using the HTML and CSS programming languages (the language of web pages). You write the code in the pages of your workbook and then draw what it would look like in a web browser. • TEACHERS: This has everything you need to teach an introductory web development class, and the pages are perforated! • STUDENTS: Learn the basics of HTML and CSS to build your own custom website! Once you've finished the workbook you'll have the skills to easily build and launch a website. It's that easy! This exercise-filled workbook is packed with illustrations and progress quizzes, making it perfect for at-home learning or schools lacking sufficient computer or internet access. It has everything you need to teach a coding class or learn basic web programming yourself. Requirements: Pen or pencil and a desire to learn!**

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## JAVASCRIPT AND JQUERY

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### INTERACTIVE FRONT-END WEB DEVELOPMENT HARDCOVER

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**John Wiley & Sons This book covers: 1. Basic programming concepts - assuming no prior knowledge of programming beyond an ability to create a web page using HTML & CSS ; 2. Core elements of the JavaScript language - so you can learn how to write your own scripts from scratch ; 3. jQuery - which will allow you to simplify the process of writing scripts (this is introduced half-way through the book once you have a solid understanding of JavaScript) ; 4. How to recreate techniques you will have seen on other web sites such as sliders, content filters, form validation, updating content using Ajax, and more. Each chapter: Breaks subjects down into bite-sized chunks with a new topic on each page ; Contains clear descriptions of syntax, each one demonstrated with inspiring code samples ; Uses diagrams and photography to explain complex concepts in a visual way. This book enables you to use & customize thousands of scripts, JavaScript APIs, and jQuery plugins that are freely available on the web as well as create your own scripts from scratch.**

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## **WORDPRESS**

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### **DESIGN AND BUILD WEBSITES**

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**Wiley** The book takes readers from the basics to the more complicated concepts of WordPress without expecting a lot of technical experience. While it does not teach server-side programming in depth, it does teach enough PHP for readers to customise WordPress themes and understand core concepts like variables and loops. **WordPress: Design & Development** uses the same graphical approach that was adopted in **HTML & CSS** which has proven very popular with readers. The examples and sample themes used in the book are of the same quality as commercial themes (not just proof-of-concept examples), and achieve the same kinds of things that WordPress users pay for in commercial themes. The title also makes use of lifestyle photography to inspire the reader and make the skills taught by this book feel aspirational. Along the way, readers are given tips on developing WordPress sites for clients, and managing the ongoing needs of the client. The book covers: **Creating Content: Posts & Pages Administration: Tools Creating and Updating Content Understanding Theme Files Displaying Single Posts Displaying Single Pages Home Pages & Section Pages Headers, Footers, & Menus Galleries, Audio, Video Sidebar & Widgets Reader comments Functions.php, Actions, Filters, Hooks, & Shortcodes Plugins Custom Posts & Taxonomies Install, Backup, Moving, Optimizing**

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### **WEB DESIGN PLAYGROUND**

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#### **HTML & CSS THE INTERACTIVE WAY**

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**Simon and Schuster** **Summary Web Design Playground** takes you step by step from writing your first line of HTML to creating interesting and attractive web pages. In this project-based book, you'll use a custom online workspace, the book's companion **Playground**, to design websites, product pages, photo galleries, and more. Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from **Manning Publications**. **About the Technology** How do top designers learn to create beautiful web pages and intuitive user experiences? Great examples, expert mentoring, and lots of practice! Written by web designer and master teacher **Paul McFedries**, this unique book shapes and sharpens your skills in **HTML, CSS, and web page design**. **About the Book** **Web Design Playground** takes you step by step from writing your first line of HTML to creating interesting, attractive web pages. In this project-based book, you'll use a custom online workspace to design websites, product pages, photo galleries, and more. Don't worry about

setting up your own servers and domain names—the book comes with a free "playground" which lets you experiment without any of that! You can concentrate on core skills like adding images and video and laying out the page, plus learning typography, responsive design, and the other tools of the web trade. What's inside Getting started with HTML, CSS, and web design A free, fully interactive web design workspace Working with images, color, and fonts Full-color illustrations throughout About the Reader If you can use a browser, you're ready to create web pages! About the Author Paul McFedries has written nearly 100 books, which have sold over four million copies world-wide. Table of Contents PART 1 - GETTING STARTED WITH HTML AND CSS Getting to Know HTML and CSS Building Your First Web Page Adding Structure to Your Page Formatting Your Web Page Project: Creating a Personal Home Page PART 2 - WORKING WITH IMAGES AND STYLES Adding Images and Other Media Learning More About Styles Floating and Positioning Elements Styling Sizes, Borders, and Margins Project: Creating a Landing Page PART 3 - LAYING OUT A WEB PAGE Learning Page Layout Basics Creating Page Layouts with Flexbox Designing Responsive Web Pages Making Your Images and Typography Responsive Project: Creating a Photo Gallery PART 4 - MAKING YOUR WEB PAGES SHINE More HTML Elements for Web Designers Adding a Splash of Color to Your Web Designs Enhancing Page Text with Typography Learning Advanced CSS Selectors Project: Creating a Portfolio Page

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## **BEGINNING WEB PROGRAMMING WITH HTML, XHTML, AND CSS**

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John Wiley & Sons What is this book about? Beginning Web Programming with HTML, XHTML, and CSS teaches you how to write Web pages using HTML, XHTML, and CSS. It follows standards-based principles, but also teaches readers ways around problems they are likely to face using (X)HTML. While XHTML is the "current" standard, the book still covers HTML because many people do not yet understand that XHTML is the official successor to HTML, and many readers will still stick with HTML for backward compatibility and simpler/informal Web pages that don't require XHTML compliance. The book teaches basic principles of usability and accessibility along the way, to get users into the mode of developing Web pages that will be available to as many viewers as possible from the start. The book also covers the most commonly used programming/scripting language — JavaScript — and provides readers with a roadmap of other Web technologies to learn after mastering this book to add more functionality to their sites.

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## **BEGINNING HTML AND CSS**

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John Wiley & Sons Everything you need to build websites with the newest versions of HTML and CSS If you develop

websites, you know that the goal posts keep moving, especially now that your website must work on not only traditional desktops, but also on an ever-changing range of smartphones and tablets. This step-by-step book efficiently guides you through the thicket. Teaching you the very latest best practices and techniques, this practical reference walks you through how to use HTML5 and CSS3 to develop attractive, modern websites for today's multiple devices. From handling text, forms, and video, to implementing powerful JavaScript functionality, this book covers it all. Serves as the ultimate beginners guide for anyone who wants to build websites with HTML5 and CSS3, whether as a hobbyist or aspiring professional developer. Covers the basics, including the different versions of HTML and CSS and how modern websites use structure and semantics to describe their contents. Explains core processes, such as marking up text, images, lists, tables, forms, audio, and video. Delves into CSS3, teaching you how to control or change the way your pages look and offer tips on how to create attractive designs. Explores the jQuery library and how to implement powerful JavaScript features, such as tabbed content, image carousels, and more. Get up to speed on HTML5, CSS3, and today's website design with this practical guide. Then, keep it on your desk as a reference!

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## **WEB PROGRAMMING WITH HTML5, CSS, AND JAVASCRIPT**

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Jones & Bartlett Learning Web Programming with HTML5, CSS, and JavaScript is written for the undergraduate, client-side web programming course. It covers the three client-side technologies (HTML5, CSS, and JavaScript) in depth, with no dependence on server-side technologies.

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### **HTML & CSS**

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## **DESIGN AND BUILD WEBSITES**

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**Annotation** A full-color introduction to the basics of HTML and CSS from the publishers of Wrox! Every day, more and more people want to learn some HTML and CSS. Joining the professional web designers and programmers are new audiences who need to know a little bit of code at work (update a content management system or e-commerce store) and those who want to make their personal blogs more attractive. Many books teaching HTML and CSS are dry and only written for those who want to become programmers, which is why this book takes an entirely new approach. Introduces HTML and CSS in a way that makes them accessible to everyone: hobbyists, students, and professionals and its full-color throughout. Utilizes information graphics and lifestyle photography to explain the topics in a simple way that is engaging. Boasts a unique structure that allows you to progress through the chapters from beginning to end or

just dip into topics of particular interest at your leisure This educational book is one that you will enjoy picking up, reading, then referring back to. It will make you wish other technical topics were presented in such a simple, attractive and engaging way!

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## **HOW TO BUILD A WEBSITE WITH CSS AND HTML**

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DigitalOcean

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## **CREATING A WEB SITE**

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## **DESIGN AND BUILD YOUR FIRST SITE!**

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John Wiley & Sons Creating a Web Site is the kids' guide to learning basic website design! From planning to perfecting, this book walks you through the entire process of building your own website, with easy-to-read instructions and plenty of pictures every step of the way. Good planning saves you a ton of work, so you'll begin by getting your ideas out of your head and onto paper. Next, you'll find a template that already has the basic features you want, so you can start working on the fun stuff right away. You'll learn all the HTML and CSS you need to make your site look and act the way you want it to, and you'll learn how to add video, images, widgets, and more to make the design your very own! Before you know it, you'll have your own custom-built website showcasing your talents and interests for the world.

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## **SAMS TEACH YOURSELF HTML, CSS, AND JAVASCRIPT ALL IN ONE**

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Sams Publishing Sams Teach Yourself HTML, CSS and JavaScript All in One The all-in-one HTML, CSS and JavaScript beginner's guide: covering the three most important languages for web development. Covers everything beginners need to know about the HTML and CSS standards and today's JavaScript and Ajax libraries - all in one book, for the first time Integrated, well-organized coverage expertly shows how to use all these key technologies together Short, simple lessons teach hands-on skills readers can apply immediately By best-selling author Julie Meloni Mastering HTML, CSS, and JavaScript is vital for any beginning web developer - and the importance of these technologies is growing as web development moves away from proprietary alternatives such as Flash. Sams Teach Yourself HTML, CSS, and JavaScript All in One brings together everything beginners need to build powerful web applications with the HTML and CSS standards and the latest JavaScript and Ajax libraries. With this book, beginners can get all the modern web

development knowledge you need from one expert source. Bestselling author Julie Meloni (Sams Teach Yourself PHP, MySQL and Apache All in One) teaches simply and clearly, through brief, hands-on lessons focused on knowledge you can apply immediately. Meloni covers all the building blocks of practical web design and development, integrating new techniques and features into every chapter. Each lesson builds on what's come before, showing you exactly how to use HTML, CSS, and JavaScript together to create great web sites.

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## **FOUNDATIONS OF WEB DESIGN**

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### **INTRODUCTION TO HTML AND CSS**

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Pearson Education Presents information on Web design and front-end coding using HTML and CSS, covering such topics as text elements, layouts, forms, the box model, navigation, and workflow.

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### **THE PRINCIPLES OF BEAUTIFUL WEB DESIGN**

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SitePoint This second edition of The Principles of Beautiful Web Design is the ideal book for people who can build websites, but are seeking the skills and knowledge to visually enhance their sites. This book will teach you how to: Understand the process of what makes "good design," from discovery through to implementation Use color effectively, develop color schemes, and create a palette Create pleasing layouts using grids, the rule of thirds, and symmetry Employ textures: lines, points, shapes, volumes, and depth Apply typography to make ordinary designs look great Choose, edit, and position effective imagery And lots more... This revised, easy-to-follow guide is illustrated with beautiful, full-color examples, and leads readers through the process of creating great designs from start to finish. It also features: Updated information about grid-based design How to design for mobile resolutions Information about the future of web fonts including @font-face Common user-interface patterns and resources

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### **BUILD WEBSITES WITH HUGO**

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Pragmatic Bookshelf Database-driven sites bring complexity you might not need, but building a site by hand is too much work. Hugo is a static site generator and web development framework that creates content sites quickly without the overhead or dependencies of a dynamic web framework. With Hugo, you use HTML templates and Markdown to build static sites you can host anywhere, letting you use the skills you already have. Develop your own theme using

standard HTML and CSS, using Hugo's powerful templating features to organize your site's components. Create your site's content with HTML or Markdown and use Hugo's content templating features to build new content quickly. Build a fully-featured blog with archive pages, tagging, and pagination, and integrate an external commenting system to provide interactivity. Use data from front-matter, site-wide configuration, and external JSON sources to add content, and generate JSON others can use. Integrate JavaScript with your site to create a search engine. Get Hugo working with Webpack so you can leverage the wider web development ecosystem, and explore ways to publish your site to various services. Finally, learn how you can move your existing content site to Hugo. Dive in and build your next site with Hugo!

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## **CREATING A WEBSITE: THE MISSING MANUAL**

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"O'Reilly Media, Inc." You can easily create a professional-looking website with nothing more than an ordinary computer and some raw ambition. Want to build a blog, sell products, create forums, or promote an event? No problem! This friendly, jargon-free book gives you the techniques, tools, and advice you need to build a site and get it up on the Web. The important stuff you need to know: Master the basics. Learn HTML5, the language of the Web. Design good-looking pages. Use styles to build polished layouts. Get it online. Find a reliable web host and pick a good web address. Use time-saving tools. Learn free tools for creating web pages and tracking your visitors. Attract visitors. Make sure people can find your site through popular search engines like Google. Build a community. Encourage repeat visits with social media. Bring in the cash. Host Google ads, sell Amazon's wares, or push your own products that people can buy via PayPal. Add pizzazz. Include audio, video, interactive menus, and a pinch of JavaScript.

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## **DESIGN FOR HACKERS**

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## **REVERSE ENGINEERING BEAUTY**

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John Wiley & Sons Discover the techniques behind beautiful design by deconstructing designs to understand them The term 'hacker' has been redefined to consist of anyone who has an insatiable curiosity as to how things work—and how they can try to make them better. This book is aimed at hackers of all skill levels and explains the classical principles and techniques behind beautiful designs by deconstructing those designs in order to understand what makes them so remarkable. Author and designer David Kadavy provides you with the framework for understanding good design and places a special emphasis on interactive mediums. You'll explore color theory, the role of proportion and geometry in

design, and the relationship between medium and form. Packed with unique reverse engineering design examples, this book inspires and encourages you to discover and create new beauty in a variety of formats. Breaks down and studies the classical principles and techniques behind the creation of beautiful design. Illustrates cultural and contextual considerations in communicating to a specific audience. Discusses why design is important, the purpose of design, the various constraints of design, and how today's fonts are designed with the screen in mind. Dissects the elements of color, size, scale, proportion, medium, and form. Features a unique range of examples, including the graffiti in the ancient city of Pompeii, the lack of the color black in Monet's art, the style and sleekness of the iPhone, and more. By the end of this book, you'll be able to apply the featured design principles to your own web designs, mobile apps, or other digital work.

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## **WEB DESIGN: START HERE!**

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### **A NO-NONSENSE, JARGON-FREE GUIDE TO THE FUNDAMENTALS OF WEB DESIGN**

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Ilex Press While platforms like WordPress have done much to make quality web design available to all, the fact remains that if you want to design a truly unique, bespoke or custom site, you need to have a working knowledge of HTML and CSS. Answering this need, *Web Design: Start Here* takes you from novice to fully-fledged web designer in just 224 pages. From planning, design, development and testing to promotion, search engine optimization and visitor analytics, the book covers every stage with concise explanations, clear illustrations and plenty of useful and memorable tips along the way. Stefan Mischook has trained thousands of non-technical people in the basics of web design via his highly successful website Killersites.com. In this, his first book, the reader learns a no-nonsense approach to open-source design, covering HTML5 and CSS3, and is introduced to Javascript and PHP. By the end of the book they will have the knowledge and confidence to produce a beautiful, dynamic, multi-page site, opening the way to a new career in web design.

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## **HTML AND CSS**

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### **VISUAL QUICKSTART GUIDE**

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Peachpit Press Need to learn HTML and CSS fast? This best-selling reference's visual format and step-by-step, task-based instructions will have you up and running with HTML in no time. In this updated edition author Bruce Hyslop

uses crystal-clear instructions and friendly prose to introduce you to all of today's HTML and CSS essentials. The book has been refreshed to feature current web design best practices. You'll learn how to design, structure, and format your website. You'll learn about the new elements and form input types in HTML5. You'll create and use images, links, styles, and forms; and you'll add video, audio, and other multimedia to your site. You'll learn how to add visual effects with CSS3. You'll understand web standards and learn from code examples that reflect today's best practices. Finally, you will test and debug your site, and publish it to the web. Throughout the book, the author covers all of HTML and offers essential coverage of HTML5 and CSS techniques.

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## **THE THE HTML AND CSS WORKSHOP**

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### **A NEW, INTERACTIVE APPROACH TO LEARNING HTML AND CSS**

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Cut through the noise and get real results with a step-by-step approach to learning HTML and CSS programming Key Features An HTML and CSS tutorial with step-by-step exercises and activities Structured to let you progress at your own pace, on your own terms Use your physical print copy to redeem free access to the online interactive edition Book Description You already know you want to learn HTML and CSS, and a smarter way to learn HTML and CSS is to learn by doing. The HTML and CSS Workshop focuses on building up your practical skills so that you can build your own static web pages from scratch, or work with existing themes on modern platforms like WordPress and Shopify. It's the perfect way to get started with web development. You'll learn from real examples that lead to real results. Throughout The HTML and CSS Workshop, you'll take an engaging step-by-step approach to beginning HTML and CSS development. You won't have to sit through any unnecessary theory. If you're short on time you can jump into a single exercise each day or spend an entire weekend learning about CSS pre-processors. It's your choice. Learning on your terms, you'll build up and reinforce key skills in a way that feels rewarding. Every physical print copy of The HTML and CSS Workshop unlocks access to the interactive edition. With videos detailing all exercises and activities, you'll always have a guided solution. You can also benchmark yourself against assessments, track progress, and receive free content updates. You'll even earn a secure credential that you can share and verify online upon completion. It's a premium learning experience that's included with your printed copy. To redeem, follow the instructions located at the start of your HTML CSS book. Fast-paced and direct, The HTML and CSS Workshop is the ideal companion for a HTML and CSS beginner. You'll build and iterate on your code like a software developer, learning along the way. This process means that you'll find that your new skills stick, embedded as best practice. A solid foundation for the years ahead.

What you will learn Get to grips with the key features of HTML5 and CSS3 Learn how to integrate animation, media, and custom themes Understand how you can easily customize and maintain CSS Develop your own mobile-first approach while designing websites Learn how to diagnose and resolve common style and structural problems Who this book is for Our goal at Packt is to help you be successful, in whatever it is you choose to do. The HTML and CSS Workshop is an ideal HTML and CSS tutorial for the HTML and CSS beginner who is just getting started. Pick up a Workshop today, and let Packt help you develop skills that stick with you for life.

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### **CREATING COOL WEB SITES WITH HTML, XHTML, AND CSS**

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John Wiley & Sons Walks readers through the process of creating a basic Web site from scratch using HTML, the basis for billions of Web pages, and then jazzing it up with advanced techniques from the author's award-winning sites This updated edition features new material that shows readers how to attract visitors to a site and keep them there, including new JavaScript examples and coverage of cascading style sheets and XHTML, technologies that make building successful Web sites even easier Also features exciting new tips and tricks for beginning and advanced users, as well as more expanded examples and samples for users to incorporate in their own sites The book moves from basic design and deployment to advanced page layout strategies, showing how to spice up new or existing sites with sound, video, and animation

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### **BUILD YOUR OWN WEBSITE FOR BEGINNERS**

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A simple user-friendly book which helps complete beginners of all ages get started using the web languages, HTML, CSS and JavaScript. After finishing this book, readers will have built their own website from scratch. With step-by-step instructions at every stage and quirky illustrations throughout. Illustrations: Full colour throughout

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### **HTML, XHTML AND CSS FOR DUMMIES**

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John Wiley & Sons Now featuring more than 250 color illustrations throughout, this perennially popular guide is a must for novices who want to work with HTML or XHTML, which continue to be the foundation for any Web site The new edition features nearly 50 percent new and updated content, including expanded coverage of CSS and scripting, new coverage of syndication and podcasting, and new sample HTML projects, including a personal Web page, an eBay auction page, a company Web site, and an online product catalog The companion Web site features an eight-page

expanded Cheat Sheet with ready-reference information on commands, syntax, colors, CSS elements, and more Covers planning a Web site, formatting Web pages, using CSS, getting creative with colors and fonts, managing layouts, and integrating scripts

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## **BEGINNING HTML5 AND CSS3 FOR DUMMIES**

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John Wiley & Sons Your full-color, friendly guide to getting started with HTML5 and CSS3! HTML and CSS are essential tools for creating dynamic websites and help make your websites even more effective and unique. This friendly-but-straightforward guide gets you started with the basics of the latest versions of HTML and CSS: HTML5 and CSS3. Introducing you to the syntax and structure of the languages, this helpful guide shows you how to create and view a web page, explains ideal usage of HTML5 and CSS3, walks you through the CSS3 rules and stylesheets, addresses common mistakes and explains how to fix them, and explores interesting HTML5 tools. Serves as an ideal introduction to HTML5 and CSS3 for beginners with little to no web development experience Details the capabilities of HTML5 and CSS3 and how to use both to create responsive, practical, and well-designed websites Helps you understand how HTML5 and CSS3 are the foundation upon which hundreds of millions of web pages are built Features full-color illustrations to enhance your learning process Beginning HTML5 and CSS3 For Dummies is the perfect first step for getting started with the fundamentals of web development and design.

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## **HTML, CSS, AND JAVASCRIPT ALL IN ONE**

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### **COVERING HTML5, CSS3, AND ES6, SAMS TEACH YOURSELF**

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Sams Publishing Teach Yourself HTML, CSS, and JavaScript All in One combines these three fundamental web development technologies into one clearly written, carefully organized, step-by-step tutorial that expertly guides the beginner through these three interconnected technologies. In just a short time, you can learn how to use HTML, Cascading Style Sheets (CSS), and JavaScript together to design, create, and maintain world-class websites. Each lesson in this book builds on the previous ones, enabling you to learn the essentials from the ground up. Clear instructions and practical, hands-on examples show you how to use HTML to create the framework of your website, design your site's layout and typography with CSS, and then add interactivity with JavaScript and jQuery. Step-by-step instructions carefully walk you through the most common web development tasks. Practical, hands-on examples show you how to apply what you learn. Quizzes and exercises help you test your knowledge and stretch your skills. Learn

how to... Build your own web page and get it online in an instant Format text for maximum clarity and readability Create links to other pages and to other sites Add graphics, color, and visual pizzazz to your web pages Work with transparent images and background graphics Design your site's layout and typography using CSS Make elements move on your page with CSS transformations and transitions Animate with CSS and the HTML5 Canvas element Write HTML that's responsive web design-ready Design a site for mobile devices Use CSS media queries and breakpoints Get user input with web-based forms Use JavaScript to build dynamic, interactive web pages Add AJAX effects to your web pages Leverage JavaScript libraries such as jQuery Make your site easy to maintain and update as it grows

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## **HTML5 AND CSS3 ALL-IN-ONE FOR DUMMIES**

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John Wiley & Sons A new edition of a bestseller covers the latest advances in web development! HTML5 and CSS3 are essential tools for creating dynamic websites and boast updates and enhanced features that can make your website even more effective and unique. This friendly, all-in-one guide covers everything you need to know about each of these technologies and their latest versions so that you can use them together. Building on the bestselling formats of the first two editions, this new edition teaches you the fundamentals of HTML5 and CSS3, and then presents ways for using them with JavaScript, MySQL, and Ajax to create websites that work. Covers using JavaScript, PHP, MySQL, and Ajax in the context of programming dynamic web pages with CSS3 and HTML5 Includes self-contained minibooks that review HTML, CSS, design and layout, client-side JavaScript, Ajax and server-side, and putting it all together Examines new web development advancements including new technologies and changes to the standards Features a website that contains supporting materials including code and several valuable programs that are useful for web development HTML5 and CSS3 All-in-One For Dummies, 3rd Edition serves as the perfect reference for both web development beginners and seasoned professionals looking to learn more about how to get the most out of the powerful combination of HTML5 and CSS3.

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## **ELOQUENT JAVASCRIPT**

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### **A MODERN INTRODUCTION TO PROGRAMMING**

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No Starch Press JavaScript is at the heart of almost every modern Web application, whether it's Google Apps, Twitter, or the newest browser-based game. Though it's simple for beginners to pick up and play with, JavaScript is not a toy—it's a flexible and complex language that can be used to build full-scale applications. Eloquent JavaScript dives

into this flourishing language and teaches you to write code that's beautiful and effective. By immersing you in example code and encouraging experimentation right from the start, the author quickly gives you the tools you need to build your own programs. As you follow along with examples like an artificial life simulation and a version of the classic game Sokoban, you'll learn to:

- Understand the essential elements of programming: syntax, control, and data
- Use object-oriented and functional programming techniques to organize and clarify your programs
- Script the browser and make basic Web applications
- Work with tools like regular expressions and XMLHttpRequest objects

And since programming is an art that's best learned by doing, all example code is available online in an interactive sandbox for you to experiment with. With Eloquent JavaScript as your guide, you can tweak, expand, and modify the author's code, or throw it away and build your own creations from scratch. Before you know it, you'll be fluent in the language of the Web.

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## **WEB PUBLISHING WITH HTML5 AND CSS3 IN ONE HOUR A DAY**

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Sams Publishing Each book provides the basic information that a motivated self-learner needs to study a particular computer subject. Original.

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## **HTML5 AND CSS3 FOR DUMMIES**

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John Wiley & Sons Learn to create powerful and unique websites with HTML5 and CSS3 HTML5 and CSS3 have ushered in an entirely new era in webdevelopment and web design. This easy-to-understand full-colorguide presents the elements of design and development as equal;therefore, both designers and developers will benefit from learninghow to leverage the power behind HTML5 and CSS3. The two-pagespreads and helpful insight show you how to use HTML5 and CSS3 inconjunction in order to create websites that possess both powerfulfunction and beautiful design. Incorporates all the trademark elements of the ForDummies series writing style - approachable, friendly, reliable, and functional - to assist you in gaining a solidfoundation of the basics Fills the void for both developers and designers who arelooking to merge the power and function of HTML5 and CSS3 Features a website with code and templates HTML5 and CSS3 For Dummies covers what you need to knowto use HTML5 and CSS3, without weighing you down in unnecessaryinformation.

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## **BEGINNING WEB PROGRAMMING WITH HTML, XHTML, AND CSS**

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**John Wiley & Sons** This beginning guide reviews HTML and also introduces you to using XHTML for the structure of a web page and cascading style sheets (CSS) for controlling how a document should appear on a web page. You'll learn how to take advantage of the latest features of browsers while making sure that your pages still work in older, but popular, browsers. By incorporating usability and accessibility, you'll be able to write professional-looking and well-coded web pages that use the latest technologies.