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KEY=EDITION - GARDNER REAGAN

Hotel Asset Management

Principles & Practices

Educational Inst of the Amer Hotel

Open Tourism

Open Innovation, Crowdsourcing and Co-Creation Challenging the Tourism Industry

Springer This book examines the concepts of open innovation, crowdsourcing and co-creation from a holistic point of view and analyzes them considering their suitability to the tourism industry. Methods, theories and models are discussed and examined regarding their practical applicability in tourism. The book illustrates the theoretical mechanisms and principles of Open Innovation, Crowdsourcing and Co-creation with case studies and best practices examples. In addition to the scientific target group, the book is a useful resource for managers of the entire tourism industry. First, the book presents the theoretical fundamentals and concepts in 11 specific chapters. This basis is then enriched by three parts with case studies, focusing on information, creation and provision respectively. Finally in a concluding part the editors sum up the book and give an outlook on the implications, learnings and future perspectives of open innovation, crowdsourcing and collaborative consumption in the tourism industry.

Lodging

Forthcoming Books

Hotel Investment Outlook

The Routledge Handbook of Hotel Chain Management

Routledge Understanding the global hotel business is not possible without paying specific attention to hotel chain management and dynamics. Chains are big business, approximately 80 percent of hotels currently being constructed around the world are chain affiliated and, in 2014, the five largest brands held over a one million rooms. The high economic importance of the hotel chains and their global presence justifies the academic research in the field however, despite this, there is no uniform coverage in the current body of literature. This Handbook aids in filling the gap by exploring and critically evaluates the debates, issues and controversies of all aspects of hotel chains from their nature, fundamentals of existence and operation, expansion, strategic and operational aspects of their activities and geographical presence. It brings together leading specialists from range of disciplinary backgrounds and regions to provide state-of-the-art theoretical reflection and empirical research on current issues and future debates. Each of the five inter-related section explores and evaluates issues that are of extreme importance to hotel chain management, focusing on theoretical issues, the expansion of hotel chains, strategic and operational issues, the view point of the individual affiliated hotel and finally the current and future debates in the theory and practice of hotel chain management arising from globalisation, demographic trends, sustainability, and new technology development. It provides an invaluable resource for all those with an interest in hotel management, hospitality, tourism and business encouraging dialogue across disciplinary boundaries and areas of study. This is essential reading for students, researchers and academics of Hospitality as well as those of Tourism, Marketing, Business and Events Management.

Computerworld

For more than 40 years, Computerworld has been the leading source of technology news and information for IT influencers worldwide. Computerworld's award-winning Web site (Computerworld.com), twice-monthly publication, focused conference series and custom research form the hub of the world's largest global IT media network.

Optimizing Digital Solutions for Hyper-Personalization in Tourism and Hospitality

IGI Global As hyper-personalization has yet to be perfected, developing hyper-personalized strategies presents a critical challenge; due to this, optimizing hyper-personalization and designing new processes and business models takes center stage in tourism and hospitality to reach new levels of customer service and experience through the introduction and development of new solutions supported in the internet of things, software interfaces, artificial intelligence solutions, back-end and front-end management tools, and other emergent business intelligence strategies. Optimizing Digital Solutions for Hyper-Personalization in Tourism and Hospitality serves as an essential reference source that emphasizes the importance of hyper-personalization models, processes, strategies, and issues within tourism and hospitality fields with a particular focus on digital IT solutions. More than a simple starting point for a critical reflection on the state of the art of this sector, this book aims to contribute in an objective way to leveraging digital solutions to optimize the concept of hyper-personalization in the tourist experience. The content of this book covers research topics that include digital tourism and hospitality, consumer behavior, customer journey, and smart technologies and is ideal for professionals, executives, hotel managers, event coordinators, restaurateurs, travel agents, tour directors, policymakers, government officials, industry professionals, researchers, students, and academicians in the fields of tourism and hospitality management, marketing, and communications.

International Perspectives on Cultural Parks

Proceedings of the First World Conference, Mesa Verde National Park, Colorado, 1984

Planning Research in Hospitality and Tourism

Routledge Planning Research in Hospitality and Tourism provides an accessible, concise and practical guide to planning, conducting and analysing research in tourism and hospitality. The authors skilfully introduce the basic principles and techniques of research in the international hospitality and tourism sectors, and provide detailed guidance on both quantitative and qualitative methods of research. It includes a variety of features throughout to aid students' understanding and offers practical tips to help students overcome any potential research issues. Building on the success of the first edition, the volume has been fully revised and updated, and contains new chapters on mixed methods and how to make best use of recent technology in research practices. The second edition also benefits from: • increased coverage of research design strategies including sampling, ethnography and experimental design • inclusion of computer-mediated data collection techniques, such as online interviews, online focus groups and online observation (netnographic research) • new and updated international case studies and extracts, with a more even spread of tourism and hospitality examples of research • online student and lecturer resources, including PowerPoint slides and a test bank of multiple choice and true/false questions for each chapter. Written by three leading scholars with experience of both the industry and university courses globally, this insightful text is an essential resource for all tourism and hospitality research students and early career research professionals around the world.

The Indian Hospitality Industry Dynamics and Future Trends

CRC Press India has been in transition for the last two decades, moving from a mixed economy toward a market economy model, and the Indian hospitality industry is metamorphosing into a mature industry. It is time that the story of the Indian hospitality industry is told. The Indian Hospitality Industry: Dynamics and Future Trends tells that story, one defined by the industry's push for growth in revenues and the struggle to match the revenue growth with profitability. The volume includes a selection of insightful chapters that offer research into the multiple dimensions of the Indian hospitality industry. The book covers many segments of the hospitality sector, including hotels, events and catering businesses, and restaurants and coffee shops, both domestic and small mom-and-pop businesses as well as international chains. The opening chapters set the tone for providing an overarching perspective on the status of the industry in terms of the macroeconomic variables and how they may have impacted the health of hospitality businesses in India. The book then goes on to explore a wide variety of issues. The editors and chapter authors are either practitioners themselves or researchers, looking at both domestic and international hospitality business in India and a wide variety of economic factors. The information divulged here will be important for stakeholders, which includes domestic and international hospitality professionals, business leaders, investors, and those in governmental positions, especially in the tourism ministry. The volume informs on the issues and challenges that the hospitality industry in India is up against. The book looks at the dilemma of an industry that responded to the demand growth promise by ramping up supply, only to find that the investments made were received by an actual growth that was way shy of forecasts and left investors with unexpected losses on their profit & loss statements and bloodied balance sheets.

Succeeding Generations

On the Effects of Investments in Children

Russell Sage Foundation Drawn from an extensive two-decade longitudinal survey of American families, Succeeding Generations traces a representative group of America's children from their early years through young adulthood. It evaluates the many background factors that are most influential in determining how much education children will obtain, whether or not they will become teen parents, and how economically active they will be when they reach their twenties. Succeeding Generations demonstrates how our children's future has been placed at risk by social and economic conditions such as fractured families, a troubled economy, rising poverty rates, and neighborhood erosion. The authors also pinpoint some significant causes of children's later success, emphasizing the importance of parents' education and, despite the apparent loss of time spent with children, the generally positive influence of maternal employment. Haveman and Wolfe supplement their research with a comprehensive review of the many debates among economists, sociologists, developmental psychologists, and other experts on how best to improve the lot of America's children. "A state-of-the-art investigation of the determinants of children's success in the United States....Clearly written, highly readable, and compelling."—Contemporary Sociology "Haveman and Wolfe are professors of economics who bring sophisticated statistical and econometric techniques to the analysis of the economic and educational success of children as they progress into young adulthood."—Choice "This study is one of the most comprehensive of its kind, in part because the researchers collected detailed information about a wide range of children each year for more than two decades." —Wisconsin State Journal "The research at the core of this book addresses critically important questions in social science...an important contribution to the literature." —Robert Plotnick, University of Washington

God's Answers to Financial Problems

A Study Manual

The Goal

A Process of Ongoing Improvement

Routledge Alex Rogo is a harried plant manager working ever more desperately to try and improve performance. His factory is rapidly heading for disaster. So is his marriage. He has ninety days to save his plant - or it will be closed by corporate HQ, with hundreds of job losses. It takes a chance meeting with a colleague from student days - Jonah - to help him break out of conventional ways of thinking to see what needs to be done. Described by Fortune as a 'guru to industry' and by Businessweek as a 'genius', Eliyahu M. Goldratt was an internationally recognized leader in the development of new business management concepts and systems. This 20th anniversary edition includes a series of detailed case study interviews by David Whitford, Editor at Large, Fortune Small Business, which explore how organizations around the world have been transformed by Eli Goldratt's ideas. The story of Alex's fight to save his plant contains a serious message for all managers in industry and explains the ideas which underline the Theory of Constraints (TOC) developed by Eli Goldratt. Written in a fast-paced thriller style, The Goal is the gripping novel which is transforming management thinking throughout the Western world. It is a book to recommend to your friends in industry - even to your bosses - but not to your competitors!

Sustainable Value Creation in Hospitality

Guests on Earth

Goodfellow Publishers Ltd Based on theory and practice it analyses environmental, economic and social value in the hotel sector and overall hospitality industry, and what can be done to maximise the good for all the stakeholders in the long term.

Africa in the Post-2015 Development Agenda

A Geographical Perspective

Routledge This book offers a multifaceted examination of Africa's development into the post-2015 global agenda from a geographical perspective. As a diversified and highly applied discipline, geography has a lot to offer to global debates, nuanced analysis of problems on and the search for innovative solutions to advance the African development agenda beyond 2015. The end of the Millennium Development Goals (MDGs) era and the launch of the Sustainable Development Goals (SDGs) in September 2015 mark an important turning point for Africa and an opportune time to examine new challenges and opportunities that it faces. The regional disparities in MDG progress affirm an important geographic tenet that the unique yet internally differentiated socio-cultural, economic, political, ecological, biophysical and historical context give Africa distinctive challenges and opportunities that demand particular approaches to development. This edited book presents innovative contributions examining Africa's development performance in diverse sectors during the MDG era as a basis for understanding prospects for its development in the SDG era and beyond. It offers new and innovative study perspectives and methodological approaches on urban transformation, development financing, food security, climate change, gender equality, health, and regional integration, among other topics, and useful insights for scholars, students and development practitioners. This book was originally published as a special issue of African Geographical Review, the journal of the American Association of Geographers' Africa Specialty Group, to mark the transition from MDGs to SDGs.

Climate Change Governance

Springer Science & Business Media Climate change is a cause for concern both globally and locally. In order for it to be tackled holistically, its governance is an important topic needing scientific and practical consideration. Climate change governance is an emerging area, and one which is closely related to state and public administrative systems and the behaviour of private actors, including the business sector, as well as the civil society and non-governmental organisations. Questions of climate change governance deal both with mitigation and adaptation whilst at the same time trying to devise effective ways of managing the consequences of these measures across the different sectors. Many books have been produced on general matters related to climate change, such as climate modelling, temperature variations, sea level rise, but, to date, very few publications have addressed the political, economic and social elements of climate change and their links with governance. This book will address this gap. Furthermore, a particular feature of this book is that it not only presents different perspectives on climate change governance, but it also introduces theoretical approaches and brings these together with practical examples which show how main principles may be implemented in practice.

New Metropolitan Perspectives

Knowledge Dynamics and Innovation-driven Policies Towards Urban and Regional Transition Volume 2

Springer Nature This book presents the outcomes of the symposium "NEW METROPOLITAN PERSPECTIVES," held at Mediterranea University, Reggio Calabria, Italy on May 26-28, 2020. Addressing the challenge of Knowledge Dynamics and Innovation-driven Policies Towards Urban and Regional Transition, the book presents a multi-disciplinary debate on the new frontiers of strategic and spatial planning, economic programs and decision support tools in connection with urban-rural area networks and metropolitan centers. The respective papers focus on six major tracks: Innovation dynamics, smart cities and ICT; Urban regeneration, community-led practices and PPP; Local development, inland and urban areas in territorial cohesion strategies; Mobility, accessibility and infrastructures; Heritage, landscape and identity; and Risk management, environment and energy. The book also includes a Special Section on Rregion United Nations 2020-2030. Given its scope, the book will benefit all researchers, practitioners and policymakers interested in issues concerning metropolitan and marginal areas.

Clean Energy Solutions

DIANE Publishing

Minority Enterprise Small Business Investment Company Act of 1972

Hearings, Ninety-second Congress, Second Session, on H.R. 13805 ...

Minority Enterprise Small Business Investment Company Act of 1972

Hearings Before the Subcommittee on Small Business of ... , 92-2 on H.R. 13805 ... , H.R. 15471 ... , June 21, 22, and 23, 1972

Handbook of Research on Holistic Optimization Techniques in the Hospitality, Tourism, and Travel Industry

IGI Global The application of holistic optimization methods in the tourism, travel, and hospitality industry has improved customer service and business strategies within the field. By utilizing new technologies and optimization techniques, it is becoming easier to troubleshoot problematic areas within the travel industry. The Handbook of Research on Holistic Optimization Techniques in the Hospitality, Tourism, and Travel Industry features innovative technologies being utilized in the management of hotels and tourist attractions. Highlighting empirical research on the optimization of the travel and hospitality industry through the use of algorithms and information technology, this book is a critical reference source for managers, decision makers, executives, tourists, agents, researchers, economists, and hotel staff members.

Accounting Essentials for Hospitality Managers

Routledge For non-accountant hospitality managers, accounting and financial management is often perceived as an inaccessible part of the business. Yet having a grasp of accounting basics is a key part of management. Using an 'easy to read' style, this book provides a comprehensive overview of the most relevant accounting information for hospitality managers. It demonstrates how to organise and analyse accounting data to help make informed decisions with confidence. With its highly practical approach, this new Edition: Quickly develops the reader's ability to adeptly use and interpret accounting information to further organisational decision making and control Demonstrates how an appropriate analysis of financial reports can drive your business strategy forward from a well-informed base Develops mastery of key accounting concepts through financial decision making cases that take a hospitality manager's perspective on business issues Presents accounting problems in the context of a range of countries and currencies Includes a new chapter that addresses a range of financial management topics that include share market workings, agency issues, dividend policy as well as operating and financial leverage Includes a further new chapter that provides a financial perspective on revenue management Includes accounting problems at the end of each chapter to be used to test knowledge and apply understanding to real life situations Offers extensive web support for instructors and students that includes powerpoint slides, solutions to end of chapter problems, test bank and additional exercises. The book is written in an accessible and engaging style and structured logically with useful features throughout to aid students' learning and understanding. It is a key resource for all future hospitality managers.

International Commerce

Advances in Hospitality and Leisure

Emerald Group Publishing Advances in Hospitality and Leisure, a peer-review series, delivers refreshing insights from a host of scientific studies in the domains of hospitality, leisure and tourism.

Creating a Sustainable Social Ecology Using Technology-driven Solutions

IGI Global As advancements in technology continue to influence all facets of society, its aspects have been utilized in order to find solutions to emerging ecological issues. Creating a Sustainable Ecology Using Technology-Driven Solutions highlights matters that relate to technology driven solutions towards the combination of social ecology and sustainable development. This publication addresses the issues of development in advancing and transitioning economies through creating new ideas and solutions; making it useful for researchers, practitioners, and policy makers in the socioeconomic sectors.

A Gentleman in Moscow

A Novel

Penguin The mega-bestseller with more than 2 million readers, soon to be a Showtime/Paramount series starring Ewan McGregor as Count Alexander Rostov From the #1 New York Times-bestselling author of The Lincoln Highway and Rules of Civility, a beautifully transporting novel about a man who is ordered to spend the rest of his life inside a luxury hotel In 1922, Count Alexander Rostov is deemed an unrepentant aristocrat by a Bolshevik tribunal, and is sentenced to house arrest in the Metropol, a grand hotel across the street from the Kremlin. Rostov, an indomitable man of erudition and wit, has never worked a day in his life, and must now live in an attic room while some of the most tumultuous decades in Russian history are unfolding outside the hotel's doors. Unexpectedly, his reduced circumstances provide him entry into a much larger world of emotional discovery. Brimming with humor, a glittering cast of characters, and one beautifully rendered scene after another, this singular novel casts a spell as it relates the count's endeavor to gain a deeper understanding of what it means to be a man of purpose.

Hotel Sales and Revenue Management Book 2.0

iUniverse Hotel Sales and Revenue Management Book 2.0 reflects the changes that Web 2.0 has brought to the hotel industry. Web 2.0 represents a seismic shift in how hotel sales, marketers and revenue managers perform their jobs-separating those that will be average and those that will be awesome! The travel and hospitality industry has had an intricate relationship with the internet since the advent of the Online Travel Agencies such as Expedia, Travelocity, etc. Far more than most industries, the impacting Web 2.0 has been swift and become embedded in the fabric of how the hotel industry conducts business. Do the basics still matter? Yes, but the basics have morphed into a new dynamic driven by changes in the buying habits of customers that increasingly use the internet and social media to make their choices. This shift applies to all segments-from the leisure traveler to the sophisticated meeting planner professionals. Understanding this shift, its evolution and applying the new basics, this book provides a handbook for succeeding in a Web 2.0 world. It

is an exciting way and creative approach to hotel sales and revenue management!

CORNELL QUARTERY HOTSL AND RESTAURANT ADMINISTRATION VOLUME 36

Hotel Management and Operations

[John Wiley & Sons](#) **Hotel Management and Operations, Fifth Edition** provides a practical, up-to-date, and comprehensive approach to how professionals across the industry manage different departments within their operation. From the front office to finance, from marketing to housekeeping, this resource offers advanced theory played out in practical problems. Multidimensional case studies are a notable feature, with complex management problems portrayed from multiple viewpoints; "As I See It" and "Day in the Life" commentaries from new managers provide further real-world perspective. Covering the latest issues affecting the industry, this text gives students and professionals an up-to-date, dynamic learning resource.

"Small Issue" Industrial Development Bonds

Hearings Before the Subcommittee on Oversight of the Committee on Ways and Means, House of Representatives, Ninety-seventh Congress, First Session, April 8, 9, 10, 1981

The American Review of Reviews

Problems & Prospects in International Business

Perspectives from Asia and the Pacific : Proceedings of Academy of International Business Southeast Asia Regional Conference : 21-24 June 1992, Hilton International Hotel, Brisbane, Australia

European Journal of Tourism Research

Volume 23

[Varna University of Management](#) **The European Journal of Tourism Research** is an open access academic journal in the field of tourism, published by Varna University of Management, Bulgaria. Its aim is to provide a platform for discussion of theoretical and empirical problems in tourism. Publications from all fields, connected with tourism such as tourism management, tourism marketing, tourism sociology, psychology in tourism, tourism geography, political sciences in tourism, mathematics, tourism statistics, tourism anthropology, culture and tourism, heritage and tourism, national identity and tourism, information technologies in tourism and others are invited. The journal is open to all researchers. Young researchers and authors from Central and Eastern Europe are encouraged to submit their contributions. Regular Articles in the European Journal of Tourism Research should normally be between 4 000 and 20 000 words. Major research articles of between 10 000 and 20 000 are highly welcome. Longer or shorter papers will also be considered. The journal publishes also Research Notes of 1 500 - 2 000 words. Submitted papers must combine theoretical concepts with practical applications or empirical testing. The European Journal of Tourism Research includes also the following sections: Book Reviews, announcements for Conferences and Seminars, abstracts of successfully defended Doctoral Dissertations in Tourism, case studies of Tourism Best Practices. The European Journal of Tourism Research is published in three Volumes per year. There are no charges for publication. The full text of the European Journal of Tourism Research is available in the following databases: EBSCO Hospitality and Tourism Complete CABI Leisure, Recreation and Tourism ProQuest Research Library The journal is indexed in Scopus and Clarivate Analytics' Emerging Sources Citation Index. The editorial team welcomes your submissions to the European Journal of Tourism Research.

Business America

Cornerstone Investors

A Practice Guide for Asian IPOs

[Hong Kong University Press](#) In this groundbreaking guide, former investment banker Philippe Espinasse explains the process of gathering cornerstone investors in connection with IPOs and other equity offerings. Using his trademark simple and jargon-free language, he details the targeting strategies, documentation, marketing, and allocation of shares and other securities to these reference shareholders, and analyses why and how they make or break today's new listings across Asia's key markets. This essential guide—and the first of its kind—contains key information on the legal framework for cornerstone investors in Hong Kong, Malaysia, and Singapore, and offers practical advice on how best to structure and conduct a cornerstone investor offering. It also discusses some of the more controversial issues associated with the practice of cornerstone investment and includes many real-life examples of cornerstone deals, sample documents, cornerstone investor profiles, an investor target list, and a comprehensive glossary. 'There is no better person to shed light on the opaque world of cornerstone investing in Asian IPOs. Philippe Espinasse writes clearly, substantively, and expertly.' —Jasper Moiseiwitsch, Asia companies and markets news editor, Financial Times 'As engaging as it is informative. Espinasse has cut through legalese and jargon to create a pragmatic overview of this widely misunderstood, and distinctly Asian, investment banking concept. Packed with recent examples, this book doesn't just teach you about cornerstones; it also provides an insider's take of the region's capital markets hubs.' —Danielle Myles, capital markets editor, The Banker 'Cornerstone investors have taken centre stage in Hong Kong's IPO market. This book is needed now more than ever.' —Matthew Thomas, Asia bureau chief, Euromoney Institutional Investor

The Journal of Economic Perspectives

A Journal of the American Economic Association

The Earth Observer

Asian Hotel & Catering Times

The American Issue