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KEY=MORE - ROLLINS SHANNON

JUST MY TYPE

A BOOK ABOUT FONTS

Penguin A hugely entertaining and revealing guide to the history of type that asks, What does your favorite font say about you? Fonts surround us every day, on street signs and buildings, on movie posters and books, and on just about every product we buy. But where do fonts come from, and why do we need so many? Who is responsible for the staid practicality of Times New Roman, the cool anonymity of Arial, or the irritating levity of Comic Sans (and the movement to ban it)? Typefaces are now 560 years old, but we barely knew their names until about twenty years ago when the pull-down font menus on our first computers made us all the gods of type. Beginning in the early days of Gutenberg and ending with the most adventurous digital fonts, Simon Garfield explores the rich history and subtle powers of type. He goes on to investigate a range of modern mysteries, including how Helvetica took over the world, what inspires the seeming ubiquitous use of Trajan on bad movie posters, and exactly why the all-type cover of Men are from Mars, Women are from Venus was so effective. It also examines why the "T" in the Beatles logo is longer than the other letters and how Gotham helped Barack Obama into the White House. A must-have book for the design conscious, Just My Type's cheeky irreverence will also charm everyone who loved Eats, Shoots & Leaves and Schott's Original Miscellany.

FONTS & ENCODINGS

"O'Reilly Media, Inc." This new reference book is a comprehensive guide to using fonts and typography on the Web and across a variety of operating systems and application software.

TWENTY BITS I LEARNED ABOUT MAKING FONTS

INTERIOR CHINATOWN

A NOVEL

Vintage NEW YORK TIMES BESTSELLER • NATIONAL BOOK AWARD WINNER • From the infinitely inventive author of How to Live Safely in a Science Fictional Universe, a deeply personal novel about race, pop culture, immigration, assimilation, and escaping the roles we are forced to play. "One of the funniest books of the year.... A delicious, ambitious Hollywood satire." —The Washington Post Willis Wu doesn't perceive himself as the protagonist in his own life: he's merely Generic Asian Man. Sometimes he gets to be Background Oriental Making a Weird Face or even Disgraced Son, but always he is relegated to a prop. Yet every day, he leaves his tiny room in a Chinatown SRO and enters the Golden Palace restaurant, where Black and White, a procedural cop show, is in perpetual production. He's a bit player here, too, but he dreams of being Kung Fu Guy—the most respected role that anyone who looks like him can attain. Or is it? After stumbling into the spotlight, Willis finds himself launched into a wider world than he's ever known, discovering not only the secret history of Chinatown, but the buried legacy of his own family. Infinitely inventive and deeply personal, exploring the themes of pop culture, assimilation, and immigration—Interior Chinatown is Charles Yu's most moving, daring, and masterful novel yet.

THE ESSENTIAL TYPE DIRECTORY

A SOURCEBOOK OF OVER 1,800 TYPEFACES AND THEIR HISTORIES

Black Dog & Leventhal The most comprehensive, practical, and beautiful directory of type, organized by type category-Serif, San Serif, Display, and Scrip-and covering all styles throughout history. The Essential Type Directory offers 1,800 examples of the best in type design, spanning almost 600 years of design history. From classics such as Garamond, Baskerville, Futura, and Helvetica, to more idiosyncratic recent creations such as Gotham and Filosofia, The Essential Type Directory features illuminating profiles of the most important and influential typefaces ever created. Organized by type category-Serif, Sans Serif, Display, and Script-each typeface is

presented in uppercase and lowercase alphabetical letters, along with numbers, key punctuation marks, and symbols. This comprehensive guide also features profiles and interviews with leading designers and type foundries, as well as inspirational examples of graphic designs using specific typefaces.

THE BIG BOOK OF 5,000 FONTS

AND WHERE TO GET THEM

Watson-Guptill Publications That's where this valuable book comes in. It features over 5,000 different fonts - not only the standard ones like Bodoni, Cheltenham, and Century, but also the entire collections of the smaller font foundries that produce innovative, cutting-edge type de

GREAT TED TALKS: CREATIVITY

Simon and Schuster Compelling quotes on living, working, and playing creatively, from 100 prominent TED Conference speakers. The TED talks have become legendary for bringing the wisdom and experience of thought leaders to a worldwide audience. In 2006, they became accessible online, and have since been viewed more than a billion times. Great TED Talks: Creativity highlights the words of 100 TED Conference speakers and discusses how their ideas can be applied to your own life. Whether you're a full-time artist or someone who wants to boost their creative skills and creative thinking in areas from cooking to corporate leadership, the advice in this book will help you visualize and achieve your goals. Included in each section are URLs directing you to the TED website so you can watch the original videos in their entirety.

OS X EL CAPITAN: THE MISSING MANUAL

"O'Reilly Media, Inc." With El Capitan, Apple brings never-before-seen features to OS X—like a split-screen desktop, improved window controls, and amazing graphics. The new edition of David Pogue's #1 bestselling Mac book shows you how to use key new features such as swiping gestures, Notes, a new Spotlight search system, the Safari pinning feature, and Split View. Missing Manuals creator David Pogue is one of the most widely recognized technology authors in the world. A former New York Times technology columnist, he founded and now produces videos for Yahoo Tech.

MAC OS X 10.4 TIGER

Peachpit Press Completely updated to cover Apple's "Tiger" operating system, this visual, task-based reference includes step-by-step explanations of Tiger's new Spotlight feature, which helps readers find anything on their Mac instantly, video iChat AV, enhanced .Mac capabilities, and Tiger's ultra-useful desktop applications (known as "Dashboard widgets"). Veteran author Langer uses plenty of visual aids and clear, concise instructions.

24 ART NOUVEAU DISPLAY FONTS

Courier Corporation Indispensable archive for graphic artists and craftspeople contains 24 unique, black-and-white typefaces — all with capital letters and most with lower-case letters and numbers. Includes such lively and versatile fonts as Ambrosia, Carmen, Oceana, Odessa, Siegfried, and Titania. Ideal for adding a turn-of-the-century touch to signs, greeting cards, menus and other projects.

INDIE FONTS 2

A COMPENDIUM OF DIGITAL TYPE FROM INDEPENDENT FOUNDRIES

Rockport Pub New in paperback! If you seem like your hunger for new fonts is insatiable, then Indie Fonts 2 is the book for you. It is the second installment in RockportÆs Indie Fonts series and brings you even more fonts to choose from. DonÆt settle for ordinary fonts when you can capture your readerÆs attention with an original font that hasnÆt been become overused and boring. Indie Fonts 2 includes more than 1600 diverse fonts from 19 of todayÆs hottest digital type foundries and features the best work of these designers. This comprehensive collection helps designers do their jobs even better by providing some of the highest quality fonts available today. The type styles range from the best of Matthew CarterÆs classic designs to the latest irreverence of ingoFonts. Designers searching for unique typefaces will find what they are looking for, whether historical revivals or futuristic techno faces.

PRACTICAL FONT DESIGN

THIRD EDITION

Lulu.com Practical Font Design has built a niche for itself among graphic and Web designers who want to build their own fonts: especially with the first book. I learned a lot since I wrote that first book. This radically revised, updated, and expanded third edition

combines the first two books. They are rearranged so they make a lot more sense and some brand new material is added. This is a quick introduction showing a workflow to build new fonts using FontLab 5. Fourteen fonts are developed in this book including an 8-font text family and a companion 4-font sans serif for headers. The techniques are simple and easy to understand. The results are completely under your control.

SCRIPT FONTS

Laurence King Publishing Fonts based on handwritten scripts are some of the bestselling typefaces of the font foundries. They bring personality and authenticity to graphic design – whether on business cards and flyers, or in packaging and advertising. Script Fonts is a visual encyclopedia of over 300 fonts that includes complete alphabets and numerals for each font and a piece of sample text that shows how each typeface works in the context of a paragraph. It is richly illustrated with over 100 examples of the typefaces as used in manuscripts, on posters, in advertising and other graphic design. The book includes elegant Italian and French cursive scripts, English script fonts, expressive marker fonts, brush and swash fonts, deko and freestyle fonts – all illustrated with historical and contemporary examples. The accompanying CD includes 122 free fonts.

INDIE FONTS 2

A COMPENDIUM OF DIGITAL TYPE FROM INDEPENDENT FOUNDRIES

Rockport Pub If you seem like your hunger for new fonts is insatiable, then Indie Fonts 2 is the book for you. It is the second installment in RockportÆs Indie Fonts series and brings you even more fonts to choose from. DonÆt settle for ordinary fonts when you can capture your readerÆs attention with an original font that hasnÆt been become overused and boring. Indie Fonts 2 includes more than 1600 diverse fonts from 19 of todayÆs hottest digital type foundries and features the best work of these designers. This comprehensive collection helps designers do their jobs even better by providing some of the highest quality fonts available today. The type styles range from the best of Matthew CarterÆs classic designs to the latest irreverence of ingoFonts. Designers searching for unique typefaces will find what they are looking for, whether historical revivals or futuristic techno faces.

24 CALLIGRAPHIC DISPLAY FONTS

Courier Corporation Remarkably diverse typefaces, perfect for adding flair to certificates, bulletins, announcements, and other forms of printed communication, range in style from the elegant and graceful Espania and the dark and commanding Matrix Text, to the

antique Certificatext and the bold and modern Graduate. All black-and-white fonts on disk appear in book.

COMIC BOOK LETTERING

THE COMICRAFT WAY

THE SCRIBE METHOD

THE BEST WAY TO WRITE AND PUBLISH YOUR NON-FICTION BOOK

Lioncrest Publishing Ready to write your book? So why haven't you done it yet? If you're like most nonfiction authors, fears are holding you back. Sound familiar? Is my idea good enough? How do I structure a book? What exactly are the steps to write it? How do I stay motivated? What if I actually finish it, and it's bad? Worst of all: what if I publish it, and no one cares? How do I know if I'm even doing the right things? The truth is, writing a book can be scary and overwhelming—but it doesn't have to be. There's a way to know you're on the right path and taking the right steps. How? By using a method that's been validated with thousands of other Authors just like you. In fact, it's the same exact process used to produce dozens of big bestsellers–including David Goggins's Can't Hurt Me, Tiffany Haddish's The Last Black Unicorn, and Joey Coleman's Never Lose a Customer Again. The Scribe Method is the tested and proven process that will help you navigate the entire book-writing process from start to finish–the right way. Written by 4x New York Times Bestselling Author Tucker Max and publishing expert Zach Obront, you'll learn the step-by-step method that has helped over 1,500 authors write and publish their books. Now a Wall Street Journal Bestseller itself, The Scribe Method is specifically designed for business leaders, personal development gurus, entrepreneurs, and any expert in their field who has accumulated years of hard-won knowledge and wants to put it out into the world. Forget the rest of the books written by pretenders. This is the ultimate resource for anyone who wants to professionally write a great nonfiction book.

TYPOGRAPHY FOR LAWYERS

ESSENTIAL TOOLS FOR POLISHED & PERSUASIVE DOCUMENTS

THE BIG BOOK OF FONT COMBINATIONS

HUNDREDS OF TYPEFACE PAIRING IDEAS FOR GRAPHIC DESIGN & TYPOGRAPHY ENTHUSIASTS

The BBOFC is an expansive collection of carefully crafted typeface pair samples. The font pairings in BBOFC will inspire you and give you back time you need for your design projects. Use the combination examples straight out of the BBOFC in your next project, with other typeface software, or use them as a springboard for your own creativity. However you use the BBOFC, it's bound to inspire and is a trustworthy companion to consult for all kinds of design projects and general study of typography.

TYPE SPECIFIC

DESIGNING CUSTOM FONTS FOR FUNCTION AND IDENTITY

Rotovision Type Specific shows designers how typefaces designed for a specific purpose succeed by exploring each of the features that must be considered. These include letterforms, counterspaces, cross sections, ascenders/descenders and junctions and how they work, in both print and screen, across a range of applications: posters, directories, newspapers and magazines, CD covers, packaging, signage and film titles - including The Kitchen's organic paintbrush front for the promotion of Levi's Vintage Clothing and Saturday's elegant stencil-style face for the Chen Pascual identity. The whole gamut from free-from to precision is explored.

THE ENCYCLOPEDIA OF FONTS

Cassell With its attractive contemporary styling and unbeatable price, this invaluable guide to more than 10,000 fonts and computer typefaces is an essential purchase for graphic designers. The world of type has undergone massive changes in the past few years, allowing designers to order, pay for, and download a font in just a few minutes; the challenge is to select the right type beforehand, and that's where this huge encyclopedia is a boon. With fonts ranging from Arabic to Bitstream to Teluga, it offers unrivaled inspiration to those who work with type everyday.

TYPE

HOT DESIGNERS MAKE COOL FONTS

Rockport Pub Typography is not only a communication tool but an artistic vehicle as well. Type: Hot Designers Make Cool Fonts explores how award-winning designers create and use typography employing the computer as a design tool. Whether you want to design your own typeface or adapt an existing one, Type offer indispensable direction and instruction from the best typographers in

the business through twelve illustrated case studies. Each section provides biographical information, an examination of recent work, sketches and screen shots, and images illustrating the type in place. Each designer offers an insider's look at the intriguing process of modern type design in his or her own words.

SCRIPT AND CURSIVE ALPHABETS

100 COMPLETE FONTS

Courier Corporation This treasury of script and cursive fonts offers artists and designers a broad range of type styles that richly convey the elegant intricacies of hand lettering. Includes the flowing elegance of Liberty; the sturdy formality of Piranesi Bold Italic; the airy Art Deco flair of Hannover; and more. Many include upper- and lower-case alphabets, plus numerals.

SWITCHING TO THE MAC

THE MISSING MANUAL, LION EDITION

"O'Reilly Media, Inc." Ready to move to the Mac? This incomparable guide helps you make a smooth transition. New York Times columnist and Missing Manuals creator David Pogue gets you past three challenges: transferring your stuff, assembling Mac programs so you can do what you did with Windows, and learning your way around Mac OS X. Learning to use a Mac is not a piece of cake, but once you do, the rewards are oh-so-much better. No viruses, worms, or spyware. No questionable firewalls or inefficient permissions. Just a beautiful machine with a thoroughly reliable system. Whether you're using Windows XP or Windows 7, we've got you covered. Transfer your stuff. Moving files from a PC to a Mac is the easy part. This guide gets you through the tricky things: extracting your email, address book, calendar, Web bookmarks, buddy list, desktop pictures, and MP3 files. Re-create your software suite. Big-name programs from Microsoft, Adobe, and others are available in both Mac and Windows versions. But hundreds of other programs are Windows-only. Learn the Macintosh equivalents and how to move data to them. Learn Mac OS X Lion. Once you've moved into the Macintosh mansion, it's time to learn your way around. You're in good hands with the author of Mac OS X: The Missing Manual, the #1 bestselling guide to Mac OS X.

24 GOTHIC DISPLAY FONTS

Courier Corporation Attractive and versatile collection of 24 black-and-white, dynamic alphabets. Fonts include such classic type styles as Academy Text, Antique Black, Church Text, Engravers Old English, Libra, Nicolini Broadpen, Rhapsodie, Solemnis, and more. Most

feature complete upper-, lower-case alphabets; many include numerals, punctuation marks. Ready for use in newsletters, posters, signs, and other projects.

THE COMPUTER FONT BOOK

McGraw-Hill Osborne Media Designed to be useful to graphic designers, desktop publishers, CAD/CAM draftpersons, and hardware/software systems managers, this font primer discusses basic styles, standareds, formats, compression methods, and much more. Original.

BETTER WEB TYPOGRAPHY FOR A BETTER WEB (SECOND EDITION)

Better Web Typography for a Better Web is a book based on a top-rated online course explaining typography to people who build web sites-web designers and web developers. The author, Matej Latin, takes complex concepts such as vertical rhythm, modular scale and page composition, and explains them in an easy-to-understand way. The content of the book is accompanied by live code examples and the readers go through a process of designing and building an example website as they go through the book. This is a new typography book for a new medium, the rules haven't changed much, everything else has.

DOT-FONT

TALKING ABOUT DESIGN

Mark Batty Pub A series of critical essays and insights about graphic design and typography.

REAL WORLD MAC OS X FONTS

Peachpit Press As someone who works with fonts every day, you need to know exactly how fonts work in Mac OS X. Long-time Mac author Sharon Zardetto Aker has the answers you need, explaining where your fonts reside, why they are there, and what to do about duplication and long Font menus. Once that's under control, you'll learn things like the ins and outs of different font installation methods; how to use Font Book to manage, validate, and organize fonts; ways of dealing with legacy Mac OS 9 fonts; and how to make the most of character-rich Unicode fonts. And to help with those maddening font problems, Sharon provides troubleshooting steps and real-world advice for solving problems fast. If you've experienced seemingly inexplicable trouble with characters displaying incorrectly, an inability to type a particular character, fonts missing from Font menus, confusing behavior in Microsoft or Adobe

programs, Font Book crashing, or Character Palette misbehaving, Real World Mac OS X Fonts has the help you need. In this book, you'll find the answers to questions like these: What types of fonts can I use with Mac OS X? In what order does Mac OS X access fonts from all their possible locations? How can I figure out what characters are available in a Unicode font? How can I minimize font-related troubles when sharing documents across platforms? How do I go about troubleshooting a font problem? How do I enter special characters? How do I print font samples? How do I work with legacy fonts?

WHY FONTS MATTER

We all constantly interact with type in almost every aspect of our lives. But how do fonts affect what we read and influence the choices we make? This book opens up the science and the art behind how fonts influence you. It explains why certain fonts or styles evoke particular experiences and associations.

EMIGRE FONTS

TYPE SPECIMENS 1986-2016

Gingko Press Editions In 1985, Berkeley-based graphic design company Emigre, the publisher of the legendary design magazine of the same name, launched one of the first independent digital type foundries to explore the new design possibilities offered by the MacIntosh computer. To announce each of their new typeface releases, Emigre published small booklets displaying the virtues of the fonts and revealing the processes used to design them. By creating specific contexts, many of these so called "type specimens" went beyond being simple sales tools. In fact the Emigre booklets were meant to be enjoyed as much for the typefaces as for their esoteric content.

SAY HER NAME

A NOVEL

Grove/Atlantic, Inc. Inspired by the author's own experience, this is "a beautiful love story, and an extraordinary story of loss" (Colm Tóibín). In 2005, celebrated novelist Francisco Goldman married Aura Estrada at a Mexican hacienda. More than twenty years his junior, Aura was a gifted young writer on the cusp of her own brilliant career, and the two were deeply in love. Then, a month before their second anniversary, Aura broke her neck bodysurfing while they were on vacation. Goldman was blamed by Aura's family—and crippled by his own grief and self-recrimination. In the aftermath of the accident, he wrote Say Her Name, pouring his feelings of love

and unspeakable loss into a fictionalized account of their brief time together. Hungry to keep Aura alive in his memory, Goldman collects everything he can about his dead wife. From her childhood and university days in Mexico City with her fiercely devoted mother to her studies at Columbia University, through the couple's time in New York City and travels to Mexico and Europe, Goldman seeks her essence and grieves her loss, using the writings she left behind as his prism. Filled with "propulsive drama" (The Boston Globe), Say Her Name is a tribute to Aura, who she was and who she would've been, that "will transport you into the most primal joy in the human repertoire—the joy of loving" (San Francisco Chronicle).

OUTLINE ALPHABETS

100 COMPLETE FONTS

Courier Corporation Versatile styles include Art Nouveau, Art Deco, Victorian, contemporary, and many more; most fonts include both upper- and lower-case letters, numbers, and punctuation marks, all ready for immediate use.

JUST MY TYPE

A BOOK ABOUT FONTS

Avery A North American edition of an internationally best-selling work by the award-winning author of The Cheese Monkeys documents the history of typefaces from the early days of Gutenberg to the modern applications of digital fonts, tracing the impact of font usage in business and pop culture while explaining what favorite fonts reveal about personality. Reprint.

ART DECO DISPLAY ALPHABETS

100 COMPLETE FONTS

Courier Corporation Comprehensive, practical treasury of Art Deco typography selected by noted typographer Dan Solo. Includes Broadway Engraved, Lampoon, Modernique, Plaza Suite, Neon, over 90 more. Alphabets are immediately useable and copyright-free; printed in jet black ink on repro quality paper. Many fonts display both upper and lower case letters.

CELTIC AND MEDIEVAL ALPHABETS

53 COMPLETE FONTS

Courier Corporation Inspired by the calligraphy of the Middle Ages, this treasury of unusual fonts features Gothic typefaces such as Lowenbrau, Kaiser, and Hansa along with the lighter styles of Leipzig, Tory, and Hamburg. 53 fonts.

HOW TO BOSS YOUR FONTS AROUND

A PRIMER ON FONT TECHNOLOGY AND FONT MANAGEMENT ON THE MACINTOSH

The key to taking control of your fonts--in a revised and updated edition. This book is about font technology, not about type design or the aesthetics of design. It is about controlling the technology of working with fonts--a troubleshooting guide covering multiple fonts, service bureaus, font management tools and utilities, and more.

SWASH LETTER ALPHABETS

100 COMPLETE FONTS

Courier Corporation Add a touch of panache and style to a wide variety of graphic projects with the decorative letters in this unusual and practical collection. Typographer Dan X. Solo has compiled 100 different swash letter fonts -- typefaces characterized by ornate letters with long tails and flourishes. Included here are: Cantini Casual; Cranston; El Greco; Goudy Cursive; Italian Slab Fancy; Mardi Gras Regular; Raffia Initials; Rousseau Fancy; Allegro Swash; Artcraft and dozens more. All fonts include uppercase alphabets; most also contain lowercase letters and numerals. Inexpensive and royalty-free, these alphabets are ideal for use in display ads, on posters, signs, menus -- almost any printed communications.

DIGITAL FONTS AND READING

World Scientific

THE HOUSE OF MORGAN

AN AMERICAN BANKING DYNASTY AND THE RISE OF MODERN FINANCE

Grove/Atlantic, Inc. Published to critical acclaim twenty years ago, and now considered a classic, The House of Morgan is the most

ambitious history ever written about American finance. It is a rich, panoramic story of four generations of Morgans and the powerful, secretive firms they spawned, ones that would transform the modern financial world. Tracing the trajectory of J. P. Morgan's empire from its obscure beginnings in Victorian London to the financial crisis of 1987, acclaimed author Ron Chernow paints a fascinating portrait of the family's private saga and the rarefied world of the American and British elite in which they moved—a world that included Charles Lindbergh, Henry Ford, Franklin Roosevelt, Nancy Astor, and Winston Churchill. A masterpiece of financial history—it was awarded the 1990 National Book Award for Nonfiction and selected by the Modern Library as one of the 100 Best Nonfiction Books of the Twentieth Century—The House of Morgan is a compelling account of a remarkable institution and the men who ran it, and an essential book for understanding the money and power behind the major historical events of the last 150 years.