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KEY=FINANCIAL - CLARA LYRIC

NEW ZEALAND FINANCIAL ACCOUNTING

"The sixth edition is written in a straightforward and engaging style and has been fully updated to reflect the latest NZ interpretations of IFRS standards. Major changes in this edition relate to areas such as financial instruments, financial statement presentation and consolidation accounting"--Back cover.

FINANCIAL ACCOUNTING THEORY

McGraw-Hill Higher Education Presenting accounting theory as a vibrant, relevant topic in a changing world, this text has established itself as the market leader in Australia and New Zealand. The third edition retains core strengths that appeal both to academics and students, and a balanced discussion of different theories of accounting to stimulate student interest.

FINANCIAL ACCOUNTING THEORY

Scott reveals vast amounts of financial accounting information drawn from recent research that has until now been hidden in academic journals. He provides a clear, easy-to-use framework for students to (1) place this information in a financial accounting context, (2) explain and analyze the information intuitively and (3) to reveal the information's relevance in understanding the practice of accounting.

AN INTRODUCTION TO ACCOUNTING: ACCOUNTABILITY IN ORGANISATIONS AND SOCIETY

Cengage AU Written by one of ANZ's premier sustainability and social accounting academics, *An Introduction to Accounting: Accountability in Organisations and Society* brings today's accounting hot topics of corporate accountability, sustainability and social responsibility to life with the only complete textbook created from the ground up for these modern accounting teaching and learning concepts. *An Introduction to Accounting: Accountability in Organisations and Society* takes a unique approach in embracing from the start the notion of accountability for the environment and sustainability in accounting; the structure, content and learning activities provide students with an understanding of accounting's pervasive and transformative role as a social practice and organisational driver. It shows that environments, ideas and values change; the interconnectivity of society; that the planet must be respected as a resource; and that people are affected/influenced by the information they receive and the way it is presented. It is emphasised that accounting and accountability are key aspects of every person's life and that the practice of accounting, while often being seen as very technical in nature, has many social implications. Learning accounting through the lens of sustainability and the environment embeds this perspective in students' minds so that in their careers they will actively seek and use accounting information to make decisions that take into consideration accountability for the environment. Premium online teaching and learning tools are available on the MindTap platform. Learn more about the online tools here: cengage.com.au/mindtap

AUSTRALIAN FINANCIAL ACCOUNTING

Australia's market-leading financial accounting text provides students with a detailed grasp of reporting requirements in an accessible and engaging manner. Fully updated throughout, **AUSTRALIAN FINANCIAL ACCOUNTING** further develops and extends its coverage of consolidations and encompasses topical issues such as social and environmental accounting. Renowned for his clear writing style, Craig Deegan successfully communicates the detail necessary to understand, challenge and critically evaluate financial reporting. Complete in theoretical and practical coverage, this text gives students a strong foundation for current study and their future professional lives.

SOCIAL AND ENVIRONMENTAL DISCLOSURE BY CHINESE FIRMS

Routledge Given the increased social and environmental problems in China, this book looks into the social and environmental (environmental) disclosure practices of socially responsible Chinese listed firms by constructing a stakeholder-driven, three-dimensional, disclosure index. The book contains a three-part study: the first part explores the current status of social and environment disclosure practices. The second part empirically examines the relationship between corporate social and environmental disclosure and various influencing factors (i.e. stakeholders' power and corporate characteristics). The third part empirically examines the link between corporate social responsibility (CSR) reporting (i.e. publishing a CSR report and the quality of the CSR report) and socially responsible reputation. The book finds that the CSR report provided more stakeholder-relevant social and environmental disclosure than the annual report. It also finds that corporate characteristics such as firm size, profitability and industry classification are all statistically significant factors influencing social and environmental disclosure of the Chinese firms studied. Shareholders significantly influenced firms' social and environmental disclosure, and creditors significantly influenced firms' disclosure related to their environmental performance. The final part of the study reports that publishing a CSR report and CSR reporting quality had a positive influence on firms' socially responsible reputation and that the CEO/chairman duality negatively influenced firms' socially responsible reputation. The book also highlights that financial performance and firm size were the two corporate characteristics that had a positive influence on corporate socially responsible reputation. This book will be of interest to those who are keen to learn more about corporate social responsibilities in the context of Chinese firms.

EBOOK: FINANCIAL ACCOUNTING THEORY: EUROPEAN EDITION

McGraw Hill The second edition of Craig Deegan and Jeffrey Unerman's market leading text presents the various theories of financial accounting through a balanced and dynamic approach. Students are given all the tools to engage with these theories and are encouraged to critically evaluate and challenge them. Clearly written and user friendly, this new edition provides comprehensive coverage of internationally developed accounting theories from a European perspective.

SOCIAL RESPONSIBILITY AND SUSTAINABILITY

HOW BUSINESSES AND ORGANIZATIONS CAN OPERATE IN A SUSTAINABLE AND SOCIALLY RESPONSIBLE WAY

Springer This book comprehensively describes social responsibility and sustainable development, with contributions from scientists and representatives from industry working in the field. The papers are innovative, cross-cutting and many share practice-based experiences, some of which may be replicable elsewhere. Prepared by the Inter-University Sustainable Development Research Programme (IUSDRP) and the World Sustainable Development Research and Transfer Centre (WSD-RTC), it reiterates the current need to promote social responsibility. Social responsibility and sustainable development are two different concepts, whose integration over the years has led to significant advances in the way enterprises see and perceive their operations. It is not only about policies or steps taken to meet legal requirements, but is also about social equality and environmental accountability, also bearing in mind the links with eco-efficiency, innovation, and the health and wellbeing of workers. According to ISO 26000, social responsibility is the

responsibility of an organisation for the impacts of its decisions and activities on society and the environment, through transparent and ethical behaviour that: a) contributes to sustainable development, including health and the welfare of society b) takes into account the expectations of stakeholders c) is in compliance with applicable law and consistent with international norms of behaviour d) is integrated throughout the organisation and practised in its relationships. But even though the relations between social responsibility and sustainability are strong, it is still necessary to encourage organisations to adhere to, or at least follow the principles of sustainable development in their operations, giving something back to the community. As such, there is a need for a better understanding of how social responsibility is related to sustainable development, and of the identification of processes, methods and tools that may help the integration of these two important elements. There is also a real need to showcase successful examples of how to structure behaviour and institutional practice in line with the sustainability challenges we face today. Chapter [Reviewing the Stakeholder Value Creation Literature: Towards a Sustainability Approach] is available open access under a Creative Commons Attribution 4.0 International License via link.springer.com.

EBOOK: FINANCIAL ACCOUNTING AND REPORTING: AN INTERNATIONAL APPROACH

[McGraw Hill](#) Financial Accounting and Reporting: An International Approach is an adaptation of McGraw-Hill Australia's bestselling financial accounting text Australian Financial Accounting by Craig Deegan, authored by Anne Marie Ward of Ulster University. Set within an international context, with a solid grounding in IAS/ IFRS, the book provides students with a detailed grasp of reporting requirements in an accessible and engaging manner. Up to date throughout and complete in theoretical and practical coverage, the book successfully communicates the detail necessary to understand, challenge and critically evaluate financial reporting. The result gives students a strong foundation for current study and their future professional lives.

ACCOUNTING THEORY

WITH SPECIAL REFERENCE TO THE CORPORATE ENTERPRISE

PROFESSIONAL ACCOUNTING ESSAYS AND ASSIGNMENTS

[Lulu Press, Inc](#) Professional Accounting Essays and Assignments - Second Edition. Give yourself the edge with 1000++ Professional Accounting Essays and Assignments Are you studying Accounting ? Struggling with a Professional Accounting Essays and Assignments? You've come to the right place. We've included Professional Accounting Essays and Assignments on this book to help. What you really need, however, is an original, fresh answer to your Professional Accounting Essay and Assignment questions, written just for you. That's exactly what we provide - and your answer is written by a certified professional. We have writers who have undergraduate and masters qualifications in Business Law , and who are experts in your subject. Many work in the Business Law sector and so have both the practical experience and also theoretical knowledge, the work they produce is as you would expect to the highest standards. The essays provided on this application are special for you.

SW FINANCIAL ACCOUNTING 8E + CNCT

This pack contains the printed textbook and access to Connect. McGraw-Hill Connect is a digital teaching and learning environment that gives you the means to better connect with your coursework, with your instructors, and with the important concepts that you will need to know for success now and in the future. With Connect you can practise important skills at your own pace and on your schedule. This version of Connect comes with LearnSmart, an adaptive study tool proven to strengthen memory recall, increase class retention, and boost grades. By identifying your strengths and weaknesses, you can ensure that every minute you spend studying has the highest possible impact. With users experiencing an average of a letter grade improvement, adaptive learning is a proven way to increase your success and confidence. Craig Deegan's Financial Accounting 8e continues to be the market-leading and most highly regarded product for the changing needs of today's instructors and students. This edition has been redesigned to make the content more concise, accessible and easy to use for students, as well as prepare them for a future career in financial accounting. NEW to this edition: * Real world examples: more applied and practical examples that focus on the 'how to' of financial accounting. * Currency: comprehensive and up-to-date coverage of areas such as financial statement presentation, the conceptual framework for financial reporting, accounting for leases, revenue recognition, financial instruments and corporate social responsibility reporting.

POSITIVE ACCOUNTING THEORY

ACCOUNTING

UNDERSTANDING AND PRACTICE

This text provides a gentle introduction to the complexities of accounting. This new edition has been enhanced to provide more emphasis on management accounting topics.

INSTITUTIONAL INVESTORS' POWER TO CHANGE CORPORATE BEHAVIOR

INTERNATIONAL PERSPECTIVES

[Emerald Group Publishing](#) The aim of the book series is to explore public concerns and practical issues deeply and rethink theoretical debates and institutional policies critically in the broad area of corporate responsibility, corporate governance and sustainability around the world. It examines the social, economic and environmental impacts of corporations, and the real effects of corporate governance, CSR and business sustainability on societies in different regions. It facilitates a better understanding of how value systems, cultures and traditions in different societies may affect the policies and practices of corporate responsibility, governance and sustainability. It identifies the future development trends of corporate responsibility, governance and sustainability in contexts when examining and exploring those key issues.

ENVIRONMENTAL ACCOUNTING AND REPORTING

THEORY AND PRACTICE

[Springer](#) This book discusses the foundations of social and environmental accounting and highlights local differences in countries like Italy and Bulgaria. It also describes the institutional environment, which affects the development and application of environmental accounting and reporting, as a basis for evaluating current achievements and the future steps that need to be taken to develop and spread environmental accounting. The book is unique in presenting exemplary cases from different emerging and developed countries. It is a valuable resource for theorists in the field, practitioners in companies, as well as investors and other stakeholders. Moreover, it provides students with the necessary theoretical constructs, empirical studies as well as practical and managerial tools to allow for a quick orientation in the methodology, techniques and selected practices used in environmental accounting and reporting.

CORPORATE FINANCIAL REPORTING

THEORY AND PRACTICE

[SAGE](#) `This is a book which should be read by all students, whether undergraduate and postgraduate. It also provides a succinct guide for the manager who wishes to come to grips with this topic, or the accountant nostalgic to recollect the non too praiseworthy and indecisive history of this topic' - Managerial Auditing Journal Corporate Financial Reporting critically examines contemporary corporate financial reporting. The complexity of the reporting process and the myriad of issues facing the directors, accountants and auditors

can only be successfully understood from a firm conceptual base. Recent financial scandals clearly highlight the interrelationships between all the themes explored in this book, from financial reporting to auditing, from management's motivations to fraud. Special features of this book include: - A critical examination of accounting 'theory' - Senior practitioners' insights on 'a true and fair view' - An exploration of 'the financial reporting expectations gap' - A discussion of the nature of 'corporate performance' - An examination of corporate fraud - An examination of the implications of 'real-time' reporting by companies - Discussion questions at the end of each chapter The book will be relevant to advanced undergraduate as well as postgraduate and MBA students.

KNOWLEDGE MANAGEMENT

THEORY IN PRACTICE

SAGE An overview of what knowledge management is, the theoretical basis behind it, and practical insights into how it can be implemented effectively in a professional setting. Starting with a discussion of how knowledge management has evolved, how it adds value for organisations, and how it's success can be measured. The book then covers best practice and the key activities associated with doing knowledge management, including knowledge strategy, managing knowledge loss and knowledge sharing. Finishing with a discussion of knowledge management's role in international business and what future developments are expected in the field. Practical insights are drawn from around the world, with case studies such as how NASA forgot how to send a man to the Moon, Acer: The smiling Asian tiger, and why Saudi Arabia's experts do not learn from overseas experts. The book is supported by online resources for lecturers and students, including PowerPoint slides, an instructor's manual, access to SAGE journal articles, and scorecards for measuring usefulness of knowledge management tools. Suitable reading for undergraduate and postgraduate business and management students on knowledge management & organizational learning modules.

THE ROUTLEDGE COMPANION TO ACCOUNTING, REPORTING AND REGULATION

Routledge Financial accounting, reporting and regulation is a vast subject area of huge global importance, with interest rising significantly in the light of the ongoing global financial crisis. The authors begin with a broad overview of the subject of accounting, setting the stage for a discussion on the theoretical and practical issues and debates regarding financial reporting, which are expanded on in the second part of the book. This includes how to define the reporting entity, recognition and measurement of the elements of financial statements, fair values in financial reporting and the costs and benefits of disclosure. The third part assesses the interest, need and theories behind the accounting, reporting and regulation industry, while parts four and five look at the institutional, social and economic aspects; with issues such as accounting for environmental management and, accounting regulation and financial reporting in Islamic countries, both issues of ever increasing importance. This authoritative Companion presents a broad overview of the state of these disciplines today, and will provide a comprehensive reference source for students and academics involved in accounting, regulation and reporting.

AUDITING ECOSYSTEM AND STRATEGIC ACCOUNTING IN THE DIGITAL ERA

GLOBAL APPROACHES AND NEW OPPORTUNITIES

Springer Nature This book examines current topics and trends in strategic auditing, accounting and finance in digital transformation both from a theoretical and practical perspective. It covers areas such as internal control, corporate governance, enterprise risk management, sustainability and competition. The contributors of this volume emphasize how strategic approaches in this area help companies in achieving targets. The contributions illustrate how by providing good governance, reliable financial reporting, and accountability, businesses can win a competitive advantage. It further discusses how new technological developments like artificial intelligence (AI), cybersystems, network technologies, financial mobility and smart applications, will shape the future of accounting and auditing for firms.

THE CAMBRIDGE HANDBOOK OF STAKEHOLDER THEORY

Cambridge University Press A comprehensive foundation for stakeholder theory, written by many of the most respected and highly cited experts in the field.

AUDITING AND ASSURANCE SERVICES

Auditing & Assurance Services, Second International Edition combines a genuine international perspective and relevant international regulatory requirements with a conceptual and systematic approach to auditing. This fully up-to-date textbook provides students with the most current concepts of auditing and professional requirements. What's new: New 'Practice Insight' boxes provide students with engaging snippets of auditing in real life to help them understand the practical nature of the subject Increased coverage of corporate governance, litigation, the impact of the global financial crisis on auditors, auditing of accounting estimates, and of group financial statements New and updated end of chapter problems, discussion cases and internet assignments designed to challenge students and test their understanding All chapters have been updated with the new set of clarified ISAs and the clarified International Standard on Quality Control The text is also fully compliant with the revised Code of Ethics for Professional Accountants

CORPORATE SOCIAL RESPONSIBILITY REPORTING IN CHINA

EVOLUTION, DRIVERS AND PROSPECTS

Routledge In recent years, Corporate Social Responsibility (CSR) reporting in China has been experiencing a rapid development and the number of social reports issued by Chinese enterprises shows a sharp increasing trend. This book investigates the evolution of such reporting practice in the country and the reasons behind it. In addition, it also examines the reporting quantity and quality of Chinese enterprises by applying the GRI (Global Reporting Initiative) as an evaluation tool. In response to policy documents so as to obtain the government's recognition and to strive for more resources, state-owned enterprises, private enterprises and foreign-invested companies have made substantial efforts in social reporting in terms of quantity and coverage. However, it appears that there is still room for enhancing the quality of disclosure. The book also highlights the central government's economic, political and social roles in promoting, encouraging and controlling the development of CSR reporting.

FINANCIAL ACCOUNTING AND REPORTING

AN INTERNATIONAL APPROACH

McGraw-Hill Higher Education An adaptation of McGraw-Hill Australia's financial accounting text Australian Financial Accounting by Craig Deegan, authored by Anne Marie Ward of Ulster University. It communicates the detail necessary to understand, challenge and critically evaluate financial reporting.

ACCOUNTING THEORY

Wiley Accounting Theory 5th edition is the new edition of the market leading theory textbook. The 5th edition has been updated to enhance student understanding of the role of accounting theory and the application of accounting theory in the professional environment. Increasingly, students have failed to appreciate the relevance of studying accounting theory due to the esoteric nature of the discipline and its lack of any obvious correlation to a discrete accounting process. The new edition addresses this issue and makes the link to industry more clear through chapter vignettes and case studies. The new edition goes further to align the study of accounting theory to the professional environment domestically and internationally. To achieve this, the new edition includes a "International View" vignette in each chapter to profile the international response or thinking on relevant issues, ?Theory in Action? boxes illustrate the chapter material by way of presenting professional examples to build understanding and end of chapter case studies have develop and apply student understanding of the material. The new edition continues to provide the latest research and the most comprehensive discussion of material whilst maintaining its critical perspective.

ACCOUNTING THEORY

CONCEPTUAL ISSUES IN A POLITICAL AND ECONOMIC ENVIRONMENT

SAGE Like its previous editions, the Seventh Edition of Accounting Theory presents complex materials in a clear and understandable manner. Incorporating the latest accounting standards and presenting the most up-to-date accounting theory from the top academic journals in accounting and finance throughout the world, this book comprehensively presents both the theoretical structure of accounting theory as well as the politics of the standard-setting process, which often opposes the theoretical structure. Key Features: - A reorganized table of contents with a thoroughly revised chapter on International Accounting (Chapter 10) - Discussion of the conceptual framework of the IASB (Chapter 7) - An emphasis on principles-based standards as opposed to rules-based standards - More theoretical issues are related to real world examples coming from the popular news media. - New questions, cases, problems, and writing assignments--many from corporate annual reports. - An Instructor's Resource CD includes answers to end-of-chapter materials, chapter summaries, test banks, and PowerPoint slides.

TOWARDS THE LOCAL GOVERNMENT'S INTEGRATED ACCOUNTABILITY FRAMEWORK

A CRITICAL LESSON FROM SOCIO-ENVIRONMENTAL ISSUES IN INDONESIA

Springer Nature This book shows the growing phenomenon and the broad impact of socio-environmental conflicts in the grassroots communities—farmers, fishermen and urban poor—in Indonesia, as the effects of government's development strategies based on neoliberal and New Public Management (NPM) views without a clear accountability system or socio-environmental accountability practices and reports are becoming apparent. Inspired by the emancipatory socio-environmental accounting discourse, which focuses on the socio-local context in developing alternative models of accountability based on local views and people's aspirations, this book uses research methodology based on the principles put forth by Indonesian national hero and critical scholar Tan Malaka to develop a framework of integrated accountability for the local government. This book fills the present gap in English publications that analyse the intents and outcomes of the public management reforms in Indonesia with regard to socio-environmental issues, as a basis for further research at the international level as well as policymaking in Indonesia. As the Indonesian government has recently undertaken key structural and accounting reforms in the public sector, this book is a timely and valuable read for graduate students, researchers, and policymakers.

CHINA'S CHANGING ECONOMY

TRENDS, IMPACTS AND THE FUTURE

Routledge One of the most dramatic events in the global economy over the past few decades has been the rise of China as a global economic power. From humble beginnings in the late 1970s, the policy shift in China from a planned to market economy has led to economic growth of tremendous speed. This book examines the changes taking place in China's economy today and the impacts of these changes in China and abroad. The central theme is that the rapid economic growth has come at a cost, as many problems have emerged as a result in China's economy and society, including a dramatic rich-poor gap, labour issues, problems in the banking sector and severe inflation in the cost of housing, as well as challenges with respect to China's external trade. The Chinese government recognizes these problems and is taking steps to rebalance its economy and society. The book takes a political economy perspective in order to investigate the interplay between the political system in China and the way in which the economy is structured, and the manner in which economic changes take place. Demonstrating that in order for China to achieve sustained economic growth and social improvement it must undertake serious policy changes, it also highlights that if countries are going to deal with China in a stable and productive manner, a thorough understanding of key contemporary developments in that country is vital. Covering a range of the most pertinent issues facing China today, this book will be of interest to students and scholars of Chinese Economics, Economic Development and Political Economy.

FINANCIAL ACCOUNTING AND REPORTING

McGraw-Hill Higher Education The second edition of Financial Accounting and Reporting by John McKeith and Bill Collins has been fully updated to reflect the latest International Accounting Standards as well as explaining the effects of exposure drafts in issue. The text takes an uncomplicated, practical approach to intermediate level financial accounting, offering a manageable way to master the subject one step at a time.

INTERNATIONAL FINANCIAL REPORTING

A COMPARATIVE APPROACH

Pearson Education Fully updated to reflect the ongoing changes in international accounting standards, "International Financial Reporting" contrasts the processes of convergence on global harmonisation with the continuing causes of national diversity in accounting and accountability. It analyses the work of the International Accounting Standards Board in setting internationally applied standards (IFRS) of measurement and disclosure. Key Features - Chapters on research in international accounting, commended by users of previous editions. - Coverage of use of accounting information by global market participants. - Includes examples of accounting practices drawn from the published accounts and reports of multinational companies such as Heineken, Kingfisher, Kodak and Wal-Mart. - A chapter on Issues in multinational accounting provides a comparative discussion of national practices in relation to IFRS. New to this edition - Increased focus on accountability in corporate reporting, particularly the impact of the Sarbanes-Oxley Act. - Focus on the whole annual report including narrative reporting - The development of financial reporting practices across Europe is integrated in one chapter with particular reference to Poland as the largest economy entering the EU in the 2004 enlargement. "International Financial Reporting: A Comparative Approach" is ideal for advanced undergraduate and postgraduate students of accounting and international business, studying in any country throughout the world. Clare Roberts BSc MSc PhD is Professor of Accounting at the University of Aberdeen. She has held permanent teaching positions in the UK at Glasgow and Exeter Universities, and visiting positions in the US at Texas A & M University and the University of California Santa Barbara, and in Australia at Newcastle University, New South Wales. Pauline Weetman BA (Oxon) BSc PhD CA is Professor of Accounting at the University of Strathclyde and was formerly Dean of Faculty and Professor of Accounting at Heriot-Watt University. She received the British Accounting Association's Distinguished Academic Award in 2005. Paul Gordon BA MA FCA is Lecturer in Accounting and Finance at Heriot-Watt University, having held positions at Glasgow, Aberdeen and Wales (Bangor). "" ""

PRINCIPLES OF EXTERNAL AUDITING

Wiley Global Education Principles of External Auditing has become established as one of the leading textbooks for students studying auditing. Striking a careful balance between theory and practice, the book describes and explains, in non-technical language, the nature of the audit function and the principles of the audit process. The book covers international auditing and accounting standards and relevant statute and case law. It explains the fundamental concepts of auditing and takes the reader through the various stages of the audit process. It also discusses topical aspects of auditing such as legal liability, audit risk, quality control, and the impact of information technology. Brenda Porter is currently visiting Professor at Exeter University and Chulalongkorn University, Bangkok.

DATA ANALYTICS FOR ACCOUNTING

CONTEMPORARY ISSUES IN ACCOUNTING

Explores advanced accounting concepts & policies by applying them to a range of contemporary accounting issues. Authors: Rankin, Monash University & previously RMIT & University of Southern Queensland; Stanton, University of Newcastle; McGowan, University of South Australia; Ferlauto, University of Western Sydney; Tilling, University of Notre Dame.

RESEARCH METHOD AND METHODOLOGY IN FINANCE AND ACCOUNTING

[Cengage Learning Business Press](#) Research is an ever-increasing vital feature of academic accounting and finance, but few researchers are ever offered guidance on the research process. *Research Method & Methodology in Finance & Accounting* is the only book of its kind as it focuses on academic rather than student research. The text provides a clear, well-written guide to research in these subjects. This essential book, for both students and lecturers, has now been fully revised and updated, to include all of the advances made on the subject in the last 10 years.

HOW FINANCE WORKS

THE HBR GUIDE TO THINKING SMART ABOUT THE NUMBERS

[Harvard Business Press](#) Based on a popular class taught by a Harvard Business School professor. If you're not a numbers person, then finance can be intimidating and easy to ignore. But if you want to advance in your career, you'll need to make smart financial decisions and develop the confidence to clearly communicate those decisions to others. In *How Finance Works*, Mihir Desai--a professor at Harvard Business School and author of *The Wisdom of Finance*--guides you into the complex but endlessly fascinating world of finance, demystifying it in the process. Through entertaining case studies, interactive exercises, full-color visuals, and a conversational style that belies the topic, Professor Desai tackles a broad range of topics that will give you the knowledge and skills you need to finally understand how finance works. These include: How different financial levers can affect a company's performance The different ways in which companies fund their operations and investments Why finance is more concerned with cash flow than profits How value is created, measured, and maximized The importance of capital markets in helping companies grow Whether you're a student or a manager, an aspiring CFO or an entrepreneur, *How Finance Works* is the colorful and interactive guide you need to help you start thinking more deeply about the numbers.

FINANCIAL REPORTING

[John Wiley & Sons](#) The third edition of Loftus' *Financial Reporting* has been updated for recent developments in the Australian Accounting Standards, including the release of the new Conceptual Framework. This text is designed to be used across the 2nd and 3rd year financial accounting units. A hallmark feature of the text is that it provides both a conceptual understanding and a practical application of the accounting standards. For students, an understanding of the conceptual basis of accounting and the rationale behind the principles is crucial to the consistent application of standards in a variety of practical contexts. The *Financial Reporting* interactive e-text features a range of instructional media content designed to provide students with an engaging learning experience. This includes practitioner videos (from Ernst & Young), interactive worked problems and questions with immediate feedback. Loftus' unique resource can also form the basis of a blended learning solution for lecturers.

ENCYCLOPEDIA OF CORPORATE SOCIAL RESPONSIBILITY

[Springer](#) The role of Corporate Social Responsibility in the business world has developed from a fig leaf marketing front into an important aspect of corporate behavior over the past several years. Sustainable strategies are valued, desired and deployed more and more by relevant players in many industries all over the world. Both research and corporate practice therefore see CSR as a guiding principle for business success. The "Encyclopedia of Corporate Social Responsibility" has been conceived to assist researchers and practitioners to align business and societal objectives. All actors in the field will find reliable and up to date definitions and explanations of the key terms of CSR in this authoritative and comprehensive reference work. Leading experts from the global CSR community have contributed to make the "Encyclopedia of Corporate Social Responsibility" the definitive resource for this field of research and practice.

SUSTAINABILITY ACCOUNTING AND ACCOUNTABILITY

[Routledge](#) This exciting book is one of the first textbooks in this fast growing field. Contributed to, and edited by an impressive array of internationally renowned authorities, it draws on real life examples and case studies.

STRATEGIC MARKETING

An all-purpose approach to strategic marketing management. Because strategic marketing is the essential marketing activity, Mooradian, Matzler, and Ring provide readers with a highly applied decision-making framework and exploration of the tools that can be used to solve marketing problems.

THE DYNAMICS OF CORPORATE SOCIAL RESPONSIBILITY

A CRITICAL APPROACH TO THEORY AND PRACTICE

[Springer](#) This book explores recent developments in the theory, strategic perspective and international practice of corporate social responsibility. In particular it discusses the consequences of the economic slowdown apparent in many economies and the impact of changes in the regulatory environment. It consists of three parts: Part one addresses a variety of theoretical approaches as well as the dynamics and criticism of corporate social responsibility. It takes into account social and governmental expectations for the new and extended role of companies in the economy and in society, and provides a new context and theoretical assumptions regarding the functions and tasks of corporate social responsibility. Part two discusses the practical aspects relating to strategic management and corporate governance, corporate disclosure and reporting, as well as the empowerment of stakeholders. Lastly, part three focuses on the international practice of corporate social responsibility in various organizational and institutional settings. Using numerous case studies, the book explores the challenges and tasks of CSR in emerging markets, in the fashion industry and in global and family companies. It identifies the changes that can be detected following the financial crisis, closing the loop and linking the empirical findings with the revised theoretical framework.