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### FILM STUDIES: THE BASICS

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**Routledge** *Film Studies: The Basics is a compelling guide to the study of cinema in all its forms. This second edition has been thoroughly revised and updated to take account of recent scholarship, the latest developments in the industry and the explosive impact of new technologies. Core topics covered include: The history, technology and art of cinema Theories of stardom, genre and film-making The movie industry from Hollywood to Bollywood Who does what on a film set Complete with film stills, end-of-chapter summaries and a substantial glossary, Film Studies: The Basics is the ideal introduction to those new to the study of cinema.*

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### FILM STUDIES

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### THE BASICS

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**Taylor & Francis** *This engaging and accessible introduction explores the intricacies of the film world to show how anyone can gain a broader understanding and a more pleasurable experience of film. Addressing general questions about why and how to study film, topics discussed include: the movie industry, from Hollywood to Bollywood who does what on a film set the history, the technology and the art of cinema theories of stardom, genre and film-making. Including illustrations and examples from an international range of films drawn from over a century of movie-making and a glossary of terms for ease of reference, Film Studies: The Basics is a must-have guide for any film student or fan.*

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### BEGINNING FILM STUDIES

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### SECOND EDITION

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**Manchester University Press** *Beginning film studies offers the ideal introduction to this vibrant subject. Written accessibly and with verve, it ranges across the key topics and manifold approaches to film studies. Andrew Dix has thoroughly updated the first edition, and this new volume includes new case studies, overviews of recent developments in the discipline, and up-to-the-minute suggestions for further reading. The book begins by considering some of film's formal features - mise-en-scène, editing and sound - before moving outwards to narrative, genre, authorship, stardom and ideology. Later chapters on film industries and on film consumption - where and how we watch movies - assess the discipline's recent geographical 'turn'. The book references many film cultures, including Hollywood, Bollywood and contemporary Hong Kong. Case studies cover such topics as sound in The Great Gatsby and narrative in Inception. The superhero movie is studied; so too is Jennifer Lawrence. Beginning film studies is also interactive, with readers enabled throughout to reflect critically upon the field.*

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### MEDIA STUDIES: THE BASICS

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**Routledge** *There have been seismic shifts in what constitutes (the) media in recent years with technological advances ushering in whole new categories of producers, consumers and modes of delivery. This has been reflected in the way media is studied with new theories, concepts and practices coming to the fore. Media Studies: The Basics is the ideal guide to this changing landscape and addresses core questions including: Who, or what, is the media? What are the key terms and concepts used in analysing media? Where have been the impacts of the globalization of media? How, and by whom, is media made in the 21st century? Featuring contemporary case studies from around the world, a glossary and suggestions for further reading, this is the ideal introduction to media studies today.*

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### RELIGION AND FILM: THE BASICS

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**Routledge** *Religion and Film: The Basics is an accessible and engaging introduction to the history, diverse approaches, and ideas associated within the study of religion and film. Referencing films from around the world from the early 20th century to the present day, this unique introduction includes the following topics: the history and dynamics of religion and film various methods to approach religion and film the evolution of religion and film scholarship film genre and theory world religions and film unique themes—from race and gender roles to karma and redemption A fascinating range of films are discussed, from early silent films such as Hypocrites to recent releases such as Minari. Five genres are explored, including horror in The Wicker Man (UK) and Let the Right One In (Sweden), and world religions are analyzed in films such as OMG, The Big Lebowski, and Malcolm X. Tropes examined include gender in Water, karma in It's a Wonderful Life, death in Biutiful, redemption in Magnolia, and evil in Get Out. With helpful features including recommendations for further study and key films to view, this book is an ideal starting point for students approaching religion and film for the first time as well as those interested in learning more about the field while broadening their methods, knowledge of film, and their film canon.*

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### TRACKING KING KONG

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### A HOLLYWOOD ICON IN WORLD CULTURE

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**Wayne State University Press** *Studies the cultural impact and audience reception of King Kong from the 1933 release of the original film until today.*

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### FILM STUDIES: THE BASICS

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**Routledge** *Film Studies: The Basics is a compelling guide to the study of cinema in all its forms. This second edition has been thoroughly revised and updated to take account of recent scholarship, the latest developments in the industry and the explosive impact of new technologies. Core topics covered include: The history, technology and art of cinema Theories of stardom, genre and film-making The movie industry from Hollywood to Bollywood Who does what on a film set Complete with film stills, end-of-chapter summaries and a substantial glossary, Film Studies: The Basics is the ideal introduction to those new to the study of cinema.*

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### FILM THEORY: THE BASICS

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**Routledge** *Film Theory: The Basics provides an accessible introduction to the key theorists, concepts, and debates that have shaped the study of moving images. It examines film theory from its emergence in the early twentieth century to its study in the present day, and explores why film has drawn*

special attention as a medium, as a form of representation, and as a focal point in the rise of modern visual culture. The book emphasizes how film theory has developed as a historically contingent discourse, one that has evolved and changed in conjunction with different social, political, and intellectual factors. To explore this fully, the book is broken down into the following distinct sections: Theory Before Theory, 1915-1960 French Theory, 1949-1968 Screen Theory, 1969-1996 Post-Theory, 1996-2015 Complete with questions for discussion and a glossary of both key terms and key theorists, *Film Theory: The Basics* is an invaluable resource for those new to film studies and for anyone else interested in the history and significance of critical thinking in relation to the moving image.

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### AMERICAN STUDIES: THE BASICS

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**Routledge** *American Studies: The Basics* is an accessible and concise introduction that aims to unpack what American studies does and why it matters. From *Moby-Dick* to baseball, Hollywood westerns to #BlackLivesMatter, and Disneyland to the U.S. Supreme Court, American studies engages with a myriad of topics in its efforts to understand what the French sociologist Jean Baudrillard called 'social and cultural America.' The book begins by considering how America was studied before American studies' emergence as a recognized discipline in the mid-twentieth century. Successive chapters then explore the rise of American studies, its varied subjects, its distinctive methods of research, its geographical framing, and its politics. Throughout the book, explanatory examples are drawn from across American history and culture. Photographs are examined alongside novels, and historical monuments discussed next to films. The text offers an ideal way into an exciting academic subject of continuing growth and relevance. This book is a must read for those studying and with an interest in American studies.

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### AMERICAN POLITICS IN HOLLYWOOD FILM

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**Edinburgh University Press** In this second edition of *American Politics in Hollywood Film*, Ian Scott takes up his analysis of political content and ideology through movies and contends that American culture and the institutional process continues to be portrayed, debated and influen

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### ON FILM

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**Routledge** First published in 2002. Routledge is an imprint of Taylor & Francis, an informa company.

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### A SHORT HISTORY OF FILM, THIRD EDITION

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**Rutgers University Press** With more than 250 images, new information on international cinema—especially Polish, Chinese, Russian, Canadian, and Iranian filmmakers—an expanded section on African-American filmmakers, updated discussions of new works by major American directors, and a new section on the rise of comic book movies and computer generated special effects, this is the most up to date resource for film history courses in the twenty-first century.

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### A HISTORY OF THE FRENCH NEW WAVE CINEMA

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**Univ of Wisconsin Press** The French New Wave cinema is arguably the most fascinating of all film movements, famous for its exuberance, daring, and avant-garde techniques. *A History of the French New Wave Cinema* offers a fresh look at the social, economic, and aesthetic mechanisms that shaped French film in the 1950s, as well as detailed studies of the most important New Wave movies of the late 1950s and early 1960s. Richard Neupert first tracks the precursors to New Wave cinema, showing how they provided blueprints for those who would follow. He then demonstrates that it was a core group of critics-turned-directors from the magazine *Cahiers du Cinéma*—especially François Truffaut, Claude Chabrol, and Jean-Luc Godard—who really revealed that filmmaking was changing forever. Later, their cohorts Eric Rohmer, Jacques Rivette, Jacques Doniol-Valcroze, and Pierre Kast continued in their own unique ways to expand the range and depth of the New Wave. In an exciting new chapter, Neupert explores the subgroup of French film practice known as the Left Bank Group, which included directors such as Alain Resnais and Agnès Varda. With the addition of this new material and an updated conclusion, Neupert presents a comprehensive review of the stunning variety of movies to come out of this important era in filmmaking.

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### BIBLE AND FILM

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#### THE BASICS

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**The Basics** *Bible and Film: The Basics* is a concise, accessible, and illuminating introduction to the study of Bible and Film. The book introduces non-specialists to the essential content in Bible and Film, and to some of the most common and important methods Bible and Film scholars use. Questions asked throughout the book include: How do films (re)interpret and illuminate biblical texts? How do films appropriate, reconfigure, and transform biblical texts? How does a film's treatment of biblical texts help interpret and illuminate the film? This book examines various types of interplay between film and the Bible. The theme of 'Bible on film' is explored through Hebrew Bible epics including *The Prince of Egypt* and *Noah*, and Jesus films such as *The Last Temptation of Christ* and *Son of Man*. The theme 'Bible in film' is analyzed through films including *Mary Magdalene*, *Magnolia*, *Pulp Fiction*, and *The Book of Eli*. Films that 'reimagine the Bible' include *Ex Machina*, *mother!*, and *The Tree of Life*; unusual Jesus figures in *Pan's Labyrinth*, *Dogville*, and *Donnie Darko* are also explored. 'Film as Bible' considers films such as *To the Wonder*, *Silence*, and *Parasite*. A conclusion examines television shows such as *Dekalog*, *The West Wing*, *The Handmaid's Tale*, and *God on Trial*. With a glossary of key terms and suggestions for further reading throughout, this book is an ideal starting point for anyone seeking a full introduction to religion and film, bible and film, bible and popular culture, and theology and film.

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#### MAKING MOVIES WORK

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#### THINKING LIKE A FILMMAKER

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*MAKING MOVIES WORK* is a fascinating and accessible guide for both filmmakers and serious film fans. It is about how filmmakers think about film. "Through thoughtful examination of the filmmaker's art, Jon Boorstin enhances our sense of enjoyment and appreciation of the results.--Robert Redford.

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#### TELEVISION STUDIES: THE KEY CONCEPTS

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**Routledge** The definitive reference guide to an area of rapidly expanding academic interest this comprehensive and up-to-date guide looks at: theoretical perspectives; narrative, representation, bias; television genres; content analysis, audience research and relevant social, economic and political phenomena.

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#### ART HISTORY: THE BASICS

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**Routledge** *Art History: The Basics* is a concise and accessible introduction for the general reader and the undergraduate approaching the history of art for the first time at college or university. It will give you answers to questions like: What is art and art history? What are the main methodologies used to understand art? How have ideas about form, sex and gender shaped representation? What connects art with psychoanalysis, semiotics and Marxism? How are globalization and postmodernism changing art and art history? Each chapter introduces key ideas, issues and debates in art history, including information on relevant websites and image archives. Fully illustrated with an international range of artistic examples, *Art History: The Basics* also includes helpful subject summaries, further ideas for reading in each chapter, and a useful glossary for easy reference.

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#### BASICS FILM-MAKING 02: SCREENWRITING

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**AVA Publishing** *Basics Film-Making: Screenwriting* provides both a practical approach to the discipline as well as a theoretical exploration, explaining why a knowledge of basic film theory is essential to inform and enrich any film-makers writing.

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#### BODY STUDIES

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#### THE BASICS

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"Consideration of the body as a subject for study has increased in recent years with new technologies, forms of modification, debates about obesity and issues of age being brought into focus by the media. Drawing on contemporary culture, *Body Studies: The Basics* introduces readers to the key

concerns and debates surrounding the study of the sociological body, cutting across disciplines to cover topics which include: Nature vs. Culture: how we 'build' and transform our bodies Conformity and resistance in bodily practice Issues of body image--beauty, diet, exercise and age Sporting bodies and the pursuit of ideals Enfreakment, disability and monstrosity Cyborgs and virtual online bodies With further reading signposted throughout, this accessible book is essential reading for anyone studying the body through the lens of sociology, cultural studies, sports studies, media studies and gender studies; and all those with an interest in how the physical body can be a social construct"--

## MUSEUM AND GALLERY STUDIES

### THE BASICS

**Routledge** *Museum and Gallery Studies: The Basics* is an accessible guide for the student approaching Museum and Gallery Studies for the first time. Taking a global view, it covers the key ideas, approaches and contentious issues in the field. Balancing theory and practice, the book address important questions such as: What are museums and galleries? Who decides which kinds of objects are worthy of collection? How are museums and galleries funded? What ethical concerns do practitioners need to consider? How is the field of Museum and Gallery Studies developing? This user-friendly text is an essential read for anyone wishing to work within museums and galleries, or seeking to understand academic debates in the field.

## FILM STUDIES

### AN INTRODUCTION

**Columbia University Press** American film scholar Ed Sikov discusses all aspects of narrative films, describing mise-en-scène, the significance of montages, editing, lighting, the use of color and sound, and related topics; and providing practical advice, suggested assignments, and other resources.

## FILM STUDIES

### THE BASICS

**Routledge** A comprehensive overview of how to study film, this updated third edition provides concise and provocative summaries for approaching the language of film analysis, ways of thinking about film history, and approaches and methods for studying cinema, from national cinemas to genre to stardom and beyond. The new edition tracks the changes in film production and exhibition by situating the study of film within contemporary digital media cultures and structures, such as social media and streaming platforms. Without forsaking its emphasis on the study of film, the third edition updates its examples and provides fresh insight into today's image culture. *Film Studies: The Basics* provides beginning students in film studies, as well as lifelong film buffs, with the tools to pursue film analysis, film history, and further inquiries into the medium.

## THE LANGUAGE OF FILM

**Bloomsbury Academic** *No Marketing Blurb*

### ACTING: THE BASICS

**Routledge** Now in a vibrantly revised second edition, *Acting: The Basics* remains a practical and theoretical guide to the world of the professional actor, which skilfully combines ideas from a range of practitioners and linking the academy to the industry. Retaining a balance between acting history, a discussion of pioneers and a consideration of the practicalities of acting techniques, the new edition includes a discussion of acting for the screen as well as the practicalities of stage acting, including training, auditioning and rehearsing. With a glossary of terms and useful website suggestions, this is the ideal introduction for anyone wanting to learn more about the practice and history of acting.

## KNOWTHIS MARKETING BASICS 2ND EDITION

**Knowthis Media** *KnowThis: Marketing Basics 2nd edition* offers detailed coverage of essential marketing concepts. This very affordable book is written by a marketing professor and covers the same ground as much more expensive books while offering its own unique insights. The book takes a highly applied approach including offering over 150 real-world examples. The new edition includes enhanced coverage of numerous new developments and how these affect marketing including social networks, mobile device applications ("apps"), neuro-research, group couponing, smartphone payments, quick response codes, to name a few. The new edition also features expanded coverage of globalization, Internet and mobile networks, consumer purchase behavior and much more. The book is ideal for marketing professionals, students, educators, and anyone else who needs to know about marketing. Supported by KnowThis.com, a leading marketing resource. Contents: 1: What is Marketing? 2: Marketing Research 3: Managing Customers 4: Understanding Customers 5: Targeting Markets 6: Product Decisions 7: Managing Products 8: Distribution Decisions 9: Retailing 10: Wholesaling & Product Movement 11: Promotion Decisions 12: Advertising 13: Managing the Advertising Campaign 14: Sales Promotion 15: Public Relations 16: Personal Selling 17: Pricing Decisions 18: Setting Price 19: Managing External Forces 20: Marketing Planning & Strategy Appendix: Marketing to the Connected Customer

## AN INTRODUCTION TO FILM ANALYSIS

### TECHNIQUE AND MEANING IN NARRATIVE FILM

**Bloomsbury Publishing USA** *An Introduction to Film Analysis* is designed to introduce students to filmmaking techniques while also providing an invaluable guide to film interpretation. It takes readers step by step through: -the basic technical terms -shot-by-shot analyses of film sequences -set design, composition, editing, camera work, post-production, art direction and more -each chapter provides clear examples and full colour images from classic as well as contemporary films Ryan and Lenos's updated edition introduces students to the different kinds of lenses and their effects, the multiple possibilities of lighting, and the way post-production modifies images through such processes as saturation and desaturation. Students will learn to ask why the camera is placed where it is, why an edit occurs where it does, or why the set is designed in a certain way. The second section of the book focuses on critical analysis, introducing students to the various approaches to film, from psychology to history, with new analysis on postcolonial, transnational and Affect Theory. New to this edition is a third section featuring several in-depth analyses of films to put into practice what comes before: *The Birds*, *The Shining*, *Vagabond*, *In the Mood for Love*, *Before the Devil Knows You're Dead*.

## FILM STUDIES: A BEGINNER'S GUIDE

**In-Depth Communication** With film studies taking the centre stage and becoming a significant paper within the discipline 'Journalism and Mass communication', there is a rising demand and need for a comprehensive book that will deal with basic concepts of film theories and production. Keeping this need in mind, the book is an edited volume which will introduce the basic concepts of film production and theories to the beginners. The highlight of this book is a detailed overview of key foreign film movements and important landmarks in the journey of Indian films with special reference to notable directors and their contributions. The book attempts to throw light on the basic technical aspects of film making as well. A section of the book has also been devoted to emerging concepts in the discipline like focus on film marketing and new technologies, convergence, and the rise of OTT. This book will serve as an introductory guide for any student of media studies interested in film. Table of Contents 1. Film Studies in Mass Communication: An Indigenous Approach to Science and Art of Filmmaking Dr. Mausumi Bhattacharyya 2. European Film Movements Malvika Sagar and Dr. Nithin Kalorth 3. Between Minimum and Maximum Japanese Style of Filmmaking through Ozu and Kurosawa Sooraj K. Nambiar 4. A Historical Perspective of Iranian Cinema: From Film Farsi to New Wave and the Contemporary Transnational Presence Kanika K Arya and Prof. Manish Verma 5. Paradoxical Past, Cultural Renaissance of New Wave and Contemporary Commercial and Artistically Viable Trends of Korean Cinema Kanika K Arya and Prof. Manish Verma 6. Ray, Ghatak and Sen: Knowing the Pioneers of India's Parallel Cinema Pooja Radhakrishnan 7. Traces of 'Bollywood', Tracking the Trajectory of Hindi Cinema in India Vishesh Azad 8. Chaplin & his Films Dr. Priyanka Roy 9. Bergman and Fellini: The cult Filmmakers Dr. Mou Mukherjee Das 10. Filmmaking Essentials: Basic Camera Movements, Direction and Editing Lokesh Chakma 11. Eisenstein and Montage Ruma Saha & Dr. Sharmila Kayal 12. Basics of Sound for Film Dr. Moina Khan 13. Documentary Film: A Chronicle of Real Life Dr. Moon Jana 14. Media Convergence and OverTheTop Technology Nisha Thapar 15. Film Marketing Dr. Debastuti Dasgupta

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## THEATRE STUDIES: THE BASICS

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**Routledge** Now in a second edition, *Theatre Studies: The Basics* is a fully updated guide to the wonderful world of theatre. The practical and theoretical dimensions of theatre – from acting to audience – are woven together throughout to provide an integrated introduction to the study of drama, theatre and performance. Topics covered include: dramatic genres, from tragedy to political documentary theories of performance the history of the theatre in the West acting, directing and scenography With a glossary, chapter summaries and suggestions for further reading throughout, *Theatre Studies: the Basics* remains the ideal starting point for anyone new to the subject.

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## JOURNALISM STUDIES: THE BASICS

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**Routledge** *Journalism Studies: The Basics* provides an introductory overview of the emerging field of Journalism Studies, discussing key issues and contemporary debates. Drawing on Conboy's extensive experience in the field, the changing nature of journalism and its future directions are addressed, through chapters covering: the history and development of Journalism Studies how journalists are created through training and education changing research methods and processes in journalism the impact of the 'end product' in wider society global perspectives on journalism technology and the future of the discipline. Situated within a fast growing and dynamic field of study, this engaging introduction will be valuable reading for students of journalism, media and communication, along with those seeking to develop a broader understanding of contemporary journalism.

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## FILM STUDIES

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### A GLOBAL INTRODUCTION

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**Routledge** *Film Studies: A Global Introduction* reroutes film studies from its Euro-American focus and canon in order to introduce students to a medium that has always been global but has become differently and insistently so in the digital age. Glyn Davis, Kay Dickinson, Lisa Patti and Amy Villarejo's approach encourages readers to think about film holistically by looking beyond the textual analysis of key films. In contrast, it engages with other vital areas, such as financing, labour, marketing, distribution, exhibition, preservation, and politics, reflecting contemporary aspects of cinema production and consumption worldwide. Key features of the book include: clear definitions of the key terms at the foundation of film studies coverage of the work of key thinkers, explained in their social and historical context a broad range of relevant case studies that reflect the book's approach to global cinema, from Italian "white telephone" films to Mexican wrestling films innovative and flexible exercises to help readers enhance their understanding of the histories, theories, and examples introduced in each chapter an extensive Interlude introducing readers to formal analysis through the careful explication and application of key terms a detailed discussion of strategies for writing about cinema *Film Studies: A Global Introduction* will appeal to students studying film today and aspiring to work in the industry, as well as those eager to understand the world of images and screens in which we all live.

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### WOMEN'S STUDIES: THE BASICS

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**Routledge** *Women's Studies: The Basics* is an accessible introduction into the ever expanding and increasingly relevant field of studies focused on women. Tracing the history of the discipline from its origins, this text sets out the main agendas of women's studies and feminism, exploring the global development of the subject over time, and highlighting its relevance in the contemporary world. Reflecting the diversity of the field, core themes include: the interdisciplinary nature of women's studies core feminist theories and the feminist agenda issues of intersectionality: women, race, class and gender women, sexuality and the body global perspectives on the study of women the relationship between women's studies and gender studies. Providing a firm foundation for all those new to the subject, this book is valuable reading for undergraduates and postgraduates majoring in women's studies and gender studies, and all those in related disciplines seeking a helpful overview for women-centred, subject specific courses.

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### DOCU-FICTIONS OF WAR

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#### U.S. INTERVENTIONISM IN FILM AND LITERATURE

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**University of Nebraska Press** Historical writing and fiction are not the same thing, though historians often creatively manipulate material in imposing plot structures, selecting starting and ending points, and fashioning compelling literary characters from historical figures. In *Docu-Fictions of War*, Tatiana Prorokova argues that the opposite is also true—war fiction offers a kind of history that both documents its subjects and provides a snapshot of the cultural representation of the United States' most recent military involvements. She covers a largely neglected body of cinematic and literary texts about the First Gulf War, the Balkan War, the Afghanistan War, and the Iraq War to open a fresh analysis of cultural texts on war. Prorokova contends that these texts are not pure fiction, but "docu-fictions"—works of imagination that can document their subjects while disclosing the social, political, and historical link between war and culture during the last three decades. *Docu-Fictions of War* analyzes how these representational narratives have highlighted a humanitarian rationale behind American involvement in each war, whether the stated goals were to free the oppressed from tyranny, stop genocide, or rid the world of terrorism. The book explores the gap between history—what allegedly happened—and the cultural mythology that is both true and inexact, tangible and sensed, recognized and undocumented.

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### BODY STUDIES: THE BASICS

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**Routledge** Consideration of the body as a subject for study has increased in recent years with new technologies, forms of modification, debates about obesity and issues of age being brought into focus by the media. Drawing on contemporary culture, *Body Studies: The Basics* introduces readers to the key concerns and debates surrounding the study of the sociological body, cutting across disciplines to cover topics which include: Nature vs. Culture: how we 'build' and transform our bodies Conformity and resistance in bodily practice Issues of body image – beauty, diet, exercise and age Sporting bodies and the pursuit of ideals Enfreakment, disability and monstrosity Cyborgs and virtual online bodies With further reading signposted throughout, this accessible book is essential reading for anyone studying the body through the lens of sociology, cultural studies, sports studies, media studies and gender studies; and all those with an interest in how the physical body can be a social construct.

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### TELEVISION STUDIES: THE BASICS

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**Routledge** *Television Studies: The Basics* is a lively introduction to the study of a powerful medium. It examines the major theories and debates surrounding production and reception over the years and considers both the role and future of television. Topics covered include: broadcasting history and technology institutions and ownership genre and content audiences Complete with global case studies, questions for discussion, and suggestions for further reading, this is an invaluable and engaging resource for those interested in how to study television.

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### THE VISUAL STORY

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#### CREATING THE VISUAL STRUCTURE OF FILM, TV AND DIGITAL MEDIA

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**Taylor & Francis** If you can't make it to one of Bruce Block's legendary visual storytelling seminars, then you need his book! Now in full color for the first time, this best-seller offers a clear view of the relationship between the story/script structure and the visual structure of a film, video, animated piece, or video game. You'll learn how to structure your visuals as carefully as a writer structures a story or a composer structures music. Understanding visual structure allows you to communicate moods and emotions, and most importantly, reveals the critical relationship between story structure and visual structure. The concepts in this book will benefit writers, directors, photographers, production designers, art directors, and editors who are always confronted by the same visual problems that have faced every picture maker in the past, present, and future.

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### THE IDEA OF NATURE IN DISNEY ANIMATION

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#### FROM SNOW WHITE TO WALL-E

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**Routledge** In the second edition of *The Idea of Nature in Disney Animation*, David Whitley updates his 2008 book to reflect recent developments in Disney and Disney-Pixar animation such as the apocalyptic tale of earth's failed ecosystem, WALL-E. As Whitley has shown, and Disney's newest films continue to demonstrate, the messages animated films convey about the natural world are of crucial importance to their child viewers. Beginning with *Snow White*, Whitley examines a wide range of Disney's feature animations, in which images of wild nature are central to the narrative. He challenges the notion that the sentimentality of the Disney aesthetic, an oft-criticized aspect of such films as *Bambi*, *The Jungle Book*, *Pocahontas*, *Beauty and the Beast*, and *Finding Nemo*, necessarily prevents audiences from developing a critical awareness of contested environmental issues. On the contrary,

even as the films communicate the central ideologies of the times in which they were produced, they also express the ambiguities and tensions that underlie these dominant values. In distinguishing among the effects produced by each film and revealing the diverse ways in which images of nature are mediated, Whitley urges us towards a more complex interpretation of the classic Disney canon and makes an important contribution to our understanding of the role popular art plays in shaping the emotions and ideas that are central to contemporary experience.

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### DANCE STUDIES: THE BASICS

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**Routledge** A concise introduction to the study of dance ranging from the practical aspects such as technique and choreography to more theoretical considerations such as aesthetic appreciation and the place of dance in different cultures. This book answers questions such as: Exactly how do we define dance? What kinds of people dance and what kind of training is necessary? How are dances made? What do we know about dance history? Featuring a glossary, chronology of dance history and list of useful websites, this book is the ideal starting point for anyone interested in the study of dance.

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### MARKETING: THE BASICS (SECOND EDITION)

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**Routledge** '...a punchy, stripped-down version of what marketing is all about.' - The Times Higher Education Supplement If you have a product you're looking to market, or you're seeking to learn more about the potential of online marketing, *Marketing: The Basics* tells you everything you need to know about the techniques marketers use to push their product to the 'tipping point'. The essentials of e-commerce are explored and explained, along side more traditional marketing approaches in this revised and updated new edition. This book: Explains the fundamentals of marketing and useful concepts such as the Long Tail Includes an international range of topical case studies, such as Obama's presidential campaign, Facebook, and Google Also includes a glossary of terms, guides to further reading and critical questions to assist further thinking and study This lively and user-friendly introduction is perfect for professionals seeking to learn more about subject, and recommended for sixth-form, first-year undergraduate and MBA students.

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### DOCUMENTING THE VISUAL ARTS

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**Routledge** Bringing together an international range of scholars, as well as filmmakers and curators, this book explores the rich variety in form and content of the contemporary art documentary. Since their emergence in the late 1940s as a distinct genre, documentaries about the visual arts have made significant contributions to art education, public television, and documentary filmmaking, yet they have received little scholarly attention from either art history or film studies. *Documenting the Visual Arts* brings that attention to the fore. Whether considering documentaries about painting, sculpture, photography, performance art, site-specific installation, or fashion, the chapters of this book engage with the key question of intermediality: how film can reframe other visual arts through its specific audio-visual qualities, in order to generate new ways of understanding those arts. The essays illuminate furthermore how art documentaries raise some of the most critical issues of the contemporary global art world, specifically the discourse of the artist, the dynamics of documentation, and the visibility of the museum. Contributors discuss documentaries by filmmakers such as Frederick Wiseman, Lynn Hersman Leeson, Jia Zhangke, and Trisha Ziff, and about artists such as Michael Heizer, Ai Weiwei, Do Ho Suh, and Marina Abramović. This collection of new international and interdisciplinary scholarship on visual art documentaries is ideal for students and scholars of visual arts and filmmaking, as well as art history, arts education, and media studies.

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### FILM ANALYSIS

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#### A NORTON READER, SECOND EDITION

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**W. W. Norton & Company** *Film Analysis* offers concise analyses of fifty diverse and historically significant films—each written exclusively for the text by a leading scholar. Written with the undergraduate in mind, the essays are clear, readable, and great models for students to follow in helping them to hone their own writing. The Second Edition includes six new essays, a new, detailed guide to writing film analysis, and an extensive, up-to-date glossary of critical film terms.