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Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Essentials of Statistics for the Behavioral Sciences** Cengage Learning **Updated with the latest research, Gravetter/Wallnau/Forzano/Witnauer's ESSENTIALS OF STATISTICS FOR THE BEHAVIORAL SCIENCES, 10th Edition delivers straightforward instruction, hands-on learning tools and real-world examples to help you go beyond memorizing formulas to truly understanding the hows and whys of statistics. Giving extra focus to the topics students typically struggle with most, the authors take time to fully explain statistical concepts. Integrated applications reinforce concepts, offering further support to ensure that even those with a weak background in mathematics can fully grasp statistics. The authors also illustrate how an understanding of statistical procedures will help you comprehend published findings -- ultimately leading you to become a savvy consumer of information. Also available, the MindTap digital learning solution helps you learn on your own terms. Essentials of Statistics for the Behavioral Sciences** Cengage Learning **A proven bestseller, ESSENTIALS OF STATISTICS FOR THE BEHAVIORAL SCIENCES, 8e gives you straightforward instruction, unrivaled accuracy, built-in learning aids, and plenty of real-world examples to help you understand statistical concepts. The authors take time to fully explain statistical procedures so that you can go beyond memorizing formulas and begin gaining a conceptual understanding of statistics. They also take care to show you how having an understanding of statistical procedures will help you comprehend published findings--ultimately leading you to become a savvy consumer of information. Available with InfoTrac Student Collections http://gocengage.com/infotrac. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Essentials of Statistics for the Behavioral Sciences Essentials of Statistics for the Behavioral Science** Wadsworth Publishing Company **This brief version of Gravetter and Wallnau's proven best-seller offers the straightforward instruction, accuracy, built-in learning aids, and wealth of real-world examples that professors AND students have come to appreciate. The authors take time to explain statistical procedures so that students can go beyond memorizing formulas and gain a conceptual understanding of statistics. To ensure that even students with a weak background in mathematics can understand statistics, the authors skillfully by integrate applications that reinforce concepts. The authors take care to show students how having an understanding of statistical procedures will help them comprehend published findings and will lead them to become savvy consumers of information. Known for its exceptional accuracy and examples, this text also has a complete supplements package to support instructors with class preparation and testing. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Statistics for The Behavioral Sciences** Cengage Learning **This field-leading introduction to statistics text for students in the behavioral and social sciences continues to offer straightforward instruction, accuracy, built-in learning aids, and real-world examples. The goals of STATISTICS FOR THE BEHAVIORAL SCIENCES, 10th Edition are to teach the methods of statistics and convey the basic principles of objectivity and logic that are essential for science -- and valuable in everyday life. Authors Frederick Gravetter and Larry Wallnau help students understand statistical procedures through a conceptual context that explains why the procedures were developed and when they should be used. Students have numerous opportunities to practice statistical techniques through learning checks, examples, step-by-step demonstrations, and problems. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Essentials of Statistics for the Behavioral Sciences** Worth Publishers **With captivating storytelling, real-world examples, image-and graphic-rich design, accessible mathematics, and step-by-step worked examples, Nolan and Heinzen introduce students to the why and how of statistical practice in the behavioral sciences, while helping them break through common barriers to success in the course. This new edition of their briefer textbook offers fresh exercises throughout, stronger reinforcement of the material's relevance and mathematical requirements, more help with creating visual displays, and a dramatic expansion of its integrated online tools and activities in LaunchPad. Essential Statistics for the Behavioral Sciences** SAGE Publications **Essentials of Statistics for the Behavioral**

Sciences is a concise version of Statistics for the Behavioral Sciences by award-winning teacher, author, and advisor Gregory J. Privitera. The Second Edition provides balanced coverage for today's students, connecting the relevance of core concepts to daily life with new introductory vignettes for every chapter, while speaking to the reader as a researcher when covering statistical theory, computation, and application. Robust pedagogy allows students to continually check their comprehension and hone their skills while working through carefully developed problems and exercises that include current research and seamless integration of IBM® SPSS® Statistics. Readers will welcome Privitera's thoughtful instruction, conversational voice, and application of statistics to real-world problems. A Complete Teaching & Learning Package Contact your rep to help find the perfection combination of tools and resources below to fit your unique course needs. SAGE coursepacks FREE! SAGE coursepacks makes it easy to import our quality instructor and student resource content into your school's learning management system (LMS). Intuitive and simple to use, SAGE coursepacks allows you to customize course content to meet your students' needs. Learn more. SAGE edge FREE! SAGE edge offers both instructors and students a robust online environment with an impressive array of teaching and learning resources. Learn more. Study Guide With IBM® SPSS® Workbook Bundle the Second Edition with the accompanying Student Study Guide With IBM® SPSS® Workbook for Essential Statistics for the Behavioral Sciences for only $5 more. Learn more. Guide for Users of R, SAS®, and Stata® Bundle the Second Edition with the accompanying Essentials of Statistical Analysis "In Focus" for only $5 more! Learn more. WebAssign® This title is available on WebAssign, allowing instructors to produce and manage assignments with their students online using a grade book that allows them to track and monitor students´ progress. Students receive unlimited practice using a combination of multiple choice and algorithmic questions, and are allowed unlimited access to this edition of the textbook in the same course at no additional cost. WebAssign provides instant feedback and links directly to the accompanying eBook section where the concept was covered, allowing students to find the correct solution. Learn more. Perusall Perusall is an award-winning eBook platform featuring social annotation tools that allow students and instructors to collaboratively mark up and discuss their SAGE textbook. Backed by research and supported by technological innovations developed at Harvard University, this process of learning through collaborative annotation keeps your students engaged and makes teaching easier and more effective. Learn more. Essentials of Statistics for the Social and Behavioral Sciences John Wiley & Sons Master the essential statistical skills used in social andbehavioral sciences Essentials of Statistics for the Social and Behavioral Sciencesdistills the overwhelming amount of material covered inintroductory statistics courses into a handy, practical resourcefor students and professionals. This accessible guide covers basicto advanced concepts in a clear, concrete, and readablestyle. Essentials of Statistics for the Social and Behavioral Sciencesguides you to a better understanding of basic concepts ofstatistical methods. Numerous practical tips are presented forselecting appropriate statistical procedures. In addition, thisuseful guide demonstrates how to evaluate and interpret statisticaldata, provides numerous formulas for calculating statistics fromtables of summary statistics, and offers a variety of workedexamples. As part of the Essentials of Behavioral Science series, this bookoffers a thorough review of the most relevant statistical conceptsand techniques that will arm you with the tools you'll need forknowledgeable, informed practice. Each concise chapter featuresnumerous callout boxes highlighting key concepts, bulleted points,and extensive illustrative material, as well as "Test Yourself"questions that help you gauge and reinforce your grasp of theinformation covered. Essentials of Statistics for the Behavioral Sciences Worth Nolan and Heinzen offer an introduction to the basics of statistics that is uniquely suited for behavioral science students, with coverage anchor to real-world stories, a highly visual approach, helpful mathematical support, and step-by-step examples. The new edition focuses on emerging trends that are redefining contemporary behavioral statistics. The book can also be purchased with the breakthrough online resource, LaunchPad, which offers innovative media content, curated and organised for easy assignability. LaunchPad's intuitive interface presents quizzing, flashcards, animations and much more to make learning actively engaging. Statistics for the Behavioral Sciences Macmillan Nolan and Heinzen's engaging introduction to statistics has captivated students with its easy readability and vivid examples drawn from everyday life. The mathematics of statistical reasoning are made accessible with careful explanations and a helpful three-tier approach to working through exercises: Clarifying the Concepts, Calculating the Statistics, and Applying the Concepts. New pedagogy, end-of-chapter material, and the groundbreaking learning space StatsPortal give students even more tools to help them master statistics than ever before. Statistics for the Behavioral Sciences Wadsworth The best-selling introduction to statistics for students in the behavioral and social sciences, the Seventh Edition of STATISTICS FOR THE BEHAVIORAL SCIENCES continues to offer students straightforward instruction, accuracy, built-in learning aids, and real-world examples. Authors Frederick Gravetter and Larry Wallnau help students understand statistical procedures through a conceptual context that explains why the procedure was developed and when it should be used. The authors offer students numerous opportunities to practice statistical techniques through learning checks, examples, demonstrations, and problems. Instructors value the unparalleled ancillary package that accompanies this book, now including JoinInTM on TurningPoint� content for Personal Response System "clickers." Statistics for the Behavioral Sciences SAGE Statistics for the Behavioral Sciences is an introduction to statistics text that will engage students in an ongoing spirit of discovery by illustrating how statistics apply to modern-day research problems. By integrating instructions, screenshots, and practical examples for using IBM SPSS® Statistics software, the book makes it easy for students to learn statistical concepts within each chapter. Gregory J. Privitera takes a user-friendly approach while balancing statistical theory, computation, and application with the technical instruction needed for students to succeed in the modern era of data collection, analysis, and statistical interpretation. Statistical Reasoning in the Behavioral Sciences John Wiley & Sons Cited by more than 300 scholars, Statistical Reasoning in the Behavioral Sciences continues to provide streamlined resources and easy-to-understand information on statistics in the behavioral sciences and related fields, including psychology, education, human resources management, and sociology. Students and professionals in the

behavioral sciences will develop an understanding of statistical logic and procedures, the properties of statistical devices, and the importance of the assumptions underlying statistical tools. This revised and updated edition continues to follow the recommendations of the APA Task Force on Statistical Inference and greatly expands the information on testing hypotheses about single means. The Seventh Edition moves from a focus on the use of computers in statistics to a more precise look at statistical software. The "Point of Controversy" feature embedded throughout the text provides current discussions of exciting and hotly debated topics in the field. Readers will appreciate how the comprehensive graphs, tables, cartoons and photographs lend vibrancy to all of the material covered in the text. Research Methods for the Behavioral Sciences Cengage Learning RESEARCH METHODS FOR THE BEHAVIORAL SCIENCES, Fifth Edition, helps readers see how interesting and exciting experimental and nonexperimental research can be. Inviting and conversational, the book leads readers through the research process from start to finish. It begins with tips and strategies for generating research ideas, moves to selecting measures and participants, and then offers an examination of research strategy and design. This step-by-step presentation emphasizes the decisions researchers must make at each stage of the process. The authors avoid a cookbook approach by linking terminology with applied concepts; their lecture in a book style makes the text accessible by emphasizing discussion and explanation of topics. Examples and content throughout the book reflect the most current APA guidelines. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Basic Statistics for the Behavioral Sciences Cengage Learning Packed with real-world illustrations and the latest data available, BASIC STATISTICS FOR THE BEHAVIORAL SCIENCES, 7e demystifies and fully explains statistics in a lively, reader-friendly format. The author's clear, patiently crafted explanations with an occasional touch of humor, teach readers not only how to compute an answer but also why they should perform the procedure or what their answer reveals about the data. Offering a conceptual-intuitive approach, this popular book presents statistics within an understandable research context, deals directly and positively with potential weaknesses in mathematics, and introduces new terms and concepts in an integrated way. Available with InfoTrac Student Collections http://gocengage.com/infotrac. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Statistical Power Analysis for the Behavioral Sciences Routledge Statistical Power Analysis is a nontechnical guide to power analysis in research planning that provides users of applied statistics with the tools they need for more effective analysis. The Second Edition includes: * a chapter covering power analysis in set correlation and multivariate methods; * a chapter considering effect size, psychometric reliability, and the efficacy of "qualifying" dependent variables and; * expanded power and sample size tables for multiple regression/correlation. Understanding Statistics in the Behavioral Sciences Cengage Learning Based on over 30 years of successful teaching experience in this course, Robert Pagano's introductory text takes an intuitive, concepts-based approach to descriptive and inferential statistics. He uses the sign test to introduce inferential statistics, empirically derived sampling distributions, many visual aids, and lots of interesting examples to promote student understanding. One of the hallmarks of this text is the positive feedback from students -- even students who are not mathematically inclined praise the text for its clarity, detailed presentation, and use of humor to help make concepts accessible and memorable. Thorough explanations precede the introduction of every formula, and the exercises that immediately follow include a step-by-step model that lets students compare their work against fully solved examples. This combination makes the text perfect for students taking their first statistics course in psychology or other social and behavioral sciences. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Explaining Psychological Statistics John Wiley & Sons Praise for the previous edition of Explaining Psychological Statistics "I teach a master's level, one-semester statistics course, and it is a challenge to find a textbook that is at the right level. Barry Cohen's book is the best one I have found. . . . I like the fact that the chapters have different sections that allow the professor to decide how much depth of coverage to include in his/her course. . . . This is a strong and improved edition of an already good book." —Karen Caplovitz Barrett, PhD, Professor, and Assistant Department Head of Human Development and Family Studies, Colorado State University "The quality is uniformly good. . . . This is not the first statistics text I have read but it is one of the best." —Michael Dosch, PhD, MS, CRNA, Associate Professor and Chair, Nurse Anesthesia, University of Detroit Mercy A clear and accessible statistics text— now fully updated and revised Now with a new chapter showing students how to apply the right test in the right way to yield the most accurate and true result, Explaining Psychological Statistics, Fourth Edition offers students an engaging introduction to the field. Presenting the material in a logically flowing, non-intimidating way, this comprehensive text covers both introductory and advanced topics in statistics, from the basic concepts (and limitations) of null hypothesis testing to mixed-design ANOVA and multiple regression. The Fourth Edition covers: Basic statistical procedures Frequency tables, graphs, and distributions Measures of central tendency and variability One- and two-sample hypothesis tests Hypothesis testing Interval estimation and the t distribution Fundamental Statistics for the Social and Behavioral Sciences SAGE Publications Fundamental Statistics for the Social and Behavioral Sciences, Second Edition, places statistics within the research process, illustrating how they are used to answer questions and test ideas. Students learn not only how to calculate statistics, but also how to interpret and communicate the results of statistical analyses in light of a study's research hypothesis. Featuring accessible writing and well-integrated research examples, the book gives students a greater understanding of how research studies are conceived, conducted, and communicated. The Second Edition includes a new chapter on regression; covers how collected data can be organized, presented and summarized; the process of conducting statistical analyses to test research questions, hypotheses, and issues/controversies; and examines statistical procedures used in research situations that vary in the number of independent variables in the study. Every chapter includes learning checks, such as review questions and summary boxes, to reinforce the content students just learned, and exercises at the end of every chapter help assess their knowledge. Also new to the Second Edition -- animated video tutorials! Watch the demo

video from Chapter 2 now! Corrections: there are a small number of corrections for the text's Appendix posted here. **Psychology Statistics For Dummies** John Wiley & Sons **The introduction to statistics that psychology students can't afford to be without Understanding statistics is a requirement for obtaining and making the most of a degree in psychology, a fact of life that often takes first year psychology students by surprise. Filled with jargon-free explanations and real-life examples, Psychology Statistics For Dummies makes the often-confusing world of statistics a lot less baffling, and provides you with the step-by-step instructions necessary for carrying out data analysis. Psychology Statistics For Dummies: Serves as an easily accessible supplement to doorstop-sized psychology textbooks Provides psychology students with psychology-specific statistics instruction Includes clear explanations and instruction on performing statistical analysis Teaches students how to analyze their data with SPSS, the most widely used statistical packages among students Sampling Essentials Practical Guidelines for Making Sampling Choices** SAGE Publications **Written for students taking research methods courses, this text provides a thorough overview of sampling principles. The author gives detailed, nontechnical descriptions and guidelines with limited presentation of formulas to help students reach basic research decisions, such as whether to choose a census or a sample, as well as how to select sample size and sample type. Intended for students and researchers in the social and behavioral sciences, public health research, marketing research, and related areas, the text provides nonstatisticians with the concepts and techniques they need to do quality work and make good sampling choices. Essential Statistics for the Behavioral Sciences** SAGE Publications, Incorporated **Employing the hallmark pedagogical support of his successful comprehensive text, award-winning author, teacher, and advisor Gregory J. Privitera offers a brief and engaging introduction to the field with Essential Statistics for the Behavioral Sciences. Practical examples, integrated SPSS® coverage and screenshots, and numerous learning tools make intimidating concepts accessible. Students will welcome Privitera's clear instruction, conversational voice, and application of statistics to current, real-life research problems. Cengage Advantage Books: Essentials of Statistics for Behavioral Science** Wadsworth Publishing Company **Gravetter and Wallnau's proven best seller gives you straightforward instruction, accuracy, built-in learning aids, and plenty of real-world examples that will help you understand statistical concepts. The authors take time to explain statistical procedures so that you can go beyond memorizing formulas and begin gaining a conceptual understanding of statistics. The authors also take care to show you how having an understanding of statistical procedures will help you comprehend published findings and will lead you to become a savvy consumer of information. Known for its exceptional accuracy and examples, this text also has a complete supplements package to support your learning. Essentials of Research Design and Methodology** John Wiley & Sons **Master the essential skills for designing and conducting a successful research project Essentials of Research Design and Methodology contains practical information on how to design and conduct scientific research in the behavioral and social sciences. This accessible guide covers basic to advanced concepts in a clear, concrete, and readable style. The text offers students and practitioners in the behavioral sciences and related disciplines important insights into identifying research topics, variables, and methodological approaches. Data collection and assessment strategies, interpretation methods, and important ethical considerations also receive significant coverage in this user-friendly guide. Essentials of Research Design and Methodology is the only available resource to condense the wide-ranging topics of the field into a concise, accessible format for handy and quick reference. As part of the Essentials of Behavioral Science series, this book offers a thorough review of the most relevant topics in research design and methodology. Each concise chapter features numerous callout boxes highlighting key concepts, bulleted points, and extensive illustrative material, as well as "Test Yourself" questions that help you gauge and reinforce your grasp of the information covered. Fundamental Statistics for the Behavioral Sciences** Cengage Learning **FUNDAMENTAL STATISTICS FOR THE BEHAVIORAL SCIENCES focuses on providing the context of statistics in behavioral research, while emphasizing the importance of looking at data before jumping into a test. This practical approach provides students with an understanding of the logic behind the statistics, so they understand why and how certain methods are used -- rather than simply carry out techniques by rote. Students move beyond number crunching to discover the meaning of statistical results and appreciate how the statistical test to be employed relates to the research questions posed by an experiment. Written in an informal style, the text provides an abundance of real data and research studies that provide a real-life perspective and help students learn and understand concepts. In alignment with current trends in statistics in the behavioral sciences, the text emphasizes effect sizes and meta-analysis, and integrates frequent demonstrations of computer analyses through SPSS and R. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Understanding Statistics in the Behavioral Sciences** Psychology Press **Understanding Statistics in the Behavioral Sciences is designed to help readers understand research reports, analyze data, and familiarize themselves with the conceptual underpinnings of statistical analyses used in behavioral science literature. The authors review statistics in a way that is intended to reduce anxiety for students who feel intimidated by statistics. Conceptual underpinnings and practical applications are stressed, whereas algebraic derivations and complex formulas are reduced. New ideas are presented in the context of a few recurring examples, which allows readers to focus more on the new statistical concepts than on the details of different studies. The authors' selection and organization of topics is slightly different from the ordinary introductory textbook. It is motivated by the needs of a behavioral science student, or someone in clinical practice, rather than by formal, mathematical properties. The book begins with hypothesis testing and then considers how hypothesis testing is used in conjunction with statistical designs and tests to answer research questions. In addition, this book treats analysis of variance as another application of multiple regression. With this integrated, unified approach, students simultaneously learn about multiple regression and how to analyze data associated with basic analysis of variance and covariance designs. Students confront fewer topics but those they do encounter possess considerable more power, generality, and practical importance. This integrated approach helps to simplify topics that often cause confusion. Understanding Statistics in the Behavioral Sciences features:*Computer-based exercises, many of which rely on spreadsheets, help**

the reader perform statistical analyses and compare and verify the results using either SPSS or SAS. These exercises also provide an opportunity to explore definitional formulas by altering raw data or terms within a formula and immediately see the consequences thus providing a deeper understanding of the basic concepts. *Key terms and symbols are boxed when first introduced and repeated in a glossary to make them easier to find at review time. *Numerous tables and graphs, including spreadsheet printouts and figures, help students visualize the most critical concepts. This book is intended as a text for introductory behavioral science statistics. It will appeal to instructors who want a relatively brief text. The book's active approach to learning, works well both in the classroom and for individual self-study. Essentials of statistics for the behavioral sciences Essentials of Statistics for the Behavioral Sciences + Aplia, 1 Term Access Card The Essential Guide to N-of-1 Trials in Health Springer N-of-1 trials, a type of individualized randomized controlled trial, are relevant to almost every discipline in medicine and psychology. They can tell the clinician with precision whether a treatment works in that individual, which distinguishes from the information available from most other trial designs. They have the potential to revolutionize the way clinical medicine is practiced. Whether you are a busy clinician, a researcher or a student, this book provides everything you need to know about N-of-1 trials. Written and edited by some of the world's leading experts on N-of-1 trials, the book presents state of the art knowledge about N-of-1 trials, with chapters on ethics, statistics, health economics, design, analysis and reporting, and more. Full of examples and well illustrated, it is a comprehensive compendium of issues surrounding the design, conduct, interpretation and implementation of N-of-1 trials in a health system. Research Methods for the Behavioral Sciences SAGE Publications Research Methods for the Behavioral Sciences, Third Edition employs a problem-focused approach to present a clear and comprehensive introduction to research methods. Award-winning teacher, author, and advisor Gregory J. Privitera fully integrates the research methods decision tree into the text to help students choose the most appropriate methodology for the research question they are seeking to answer. Speaking to readers directly, Privitera empowers students to view research methods as something they can understand and apply in their daily lives. INSTRUCTORS: Research Methods for the Behavioral Sciences, Third Edition is available with a complete teaching and learning package! Contact your rep to request a demo and answer any questions. SAGE coursepacks FREE! SAGE coursepacks makes it easy to import our quality instructor and student resource content into your school's learning management system (LMS). Intuitive and simple to use, SAGE coursepacks allows you to customize course content to meet your students' needs. Learn more " SAGE edge FREE! SAGE edge offers students a robust online environment with an impressive array of learning resources. Learn more " Student Study Guide Bundle with the Student Study Guide With IBM® SPSS® Workbook for Research Methods for the Behavioral Sciences, Third Edition for only $5 more (Bundle ISBN: 978-1-5443-7100-9). Learn more " Understanding Research Methods An Overview of the Essentials Taylor & Francis A perennial bestseller since 1997, this updated tenth edition of Understanding Research Methods provides a detailed overview of all the important concepts traditionally covered in a research methods class. It covers the principles of both qualitative and quantitative research, and how to interpret statistics without computations, so is suitable for all students regardless of their math background. The book is organized so that each concept is treated independently and can be used in any order without resulting in gaps in knowledge—allowing it to be easily and precisely adapted to any course. It uses lively examples on contemporary topics to stimulate students' interest, and engages them by showing the relevance of research methods to their everyday lives. Numerous case studies and end-of-section exercises help students master the material and encourage classroom discussion. The text is divided into short, independent topic sections, making it easy for you to adapt the material to your own teaching needs and customize assignments to the aspect of qualitative or quantitative methods under study—helping to improve students' comprehension and retention of difficult concepts. Additional online PowerPoint slides and test bank questions make this a complete resource for introducing students to research methods. New to this edition: New topic section on design decisions in research Additional material on production of knowledge and research methods Significant development of material on ethical considerations in research Fresh and contemporary examples from a wide variety of real, published research Topic-specific exercises at the end of each section now include suggestions for further steps researchers can take as they build their research project. Essentials of Statistics for the Behavioral Sciences + Mindtap Psychology, 1 Term - 6 Months Access Card Essentials of Statistical Inference Cambridge University Press Concise account of main approaches; first textbook to synthesize modern computation with basic theory. Essentials of Statistics for the Behavioral Sciences Instructor's Manual with Test Bank Behavioral Sciences STAT Cengage Learning 4LTR Press solutions give students the option to choose the format that best suits their learning preferences. This option is perfect for those students who focus on the textbook as their main course resource. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Essentials of Statistics for the Behavioral Sciences + Mindtap Psychology, 1 Term, 6 Months, Printed Access Card, Enhanced Bndl: Essentials of Statistics for the Behavioral Sciences Essentials of Psychology SAGE Publications In Essentials of Psychology, authors Saul Kassin, Gregory J. Privitera, and Krisstal D. Clayton propel students into a clear, vibrant understanding of psychological science with an integrative, learn-by-doing approach. Students assume the role of a psychologist, carrying out experiments and making predictions. Compelling storytelling, real-life examples, and the authors' active practice approach encourages critical thinking and engagement. Statistical Concepts for the Behavioral Sciences Cambridge University Press This textbook emphasizes the conceptual basis for statistical analysis using realistic problems to introduce the various statistics discussed.