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Routledge **Discover how to manage your library's electronic journals—with tips from those who've already met the challenge! The explosive growth of electronic journals presents unique challenges for libraries. Electronic Journal Management Systems: Experiences from the Field comprehensively examines these complex topics, including explanations of the automated systems libraries have developed or adopted, licensing issues, and the provision of access to electronic journals. Respected library professionals discuss their own experiences in the implementation and use of electronic journal management systems, helping readers to easily apply effective strategies in their own library. Electronic Journal Management Systems: Experiences from the Field reveals the available technologies, difficulties encountered, and successes of different librarians who met the challenge to implement management systems, giving readers an inside glimpse of what they themselves may encounter when planning their own system. The growth of electronic journals in libraries is addressed, along with helpful descriptions of management systems and link resolvers, including systems like SFX, Serial Solutions, TDNet, and EBSCO LinkSource. The book includes screen shots, tables, and diagrams to clearly illustrate concepts and information. Electronic Journal Management Systems: Experiences from the Field discusses a wide range of implementation and use issues, including: using Microsoft Excel to manage serial subscriptions better integration of management of electronic resources through library vendors one-stop serials management and access the selection process of a journal management system the preparation for implementation and subsequent transition process the Web site as a listing and finding tool the benefits of switching to an SFX environment creating a customized database for multiple systems the Innovative Interfaces, Inc. partnership with libraries to develop a module to manage electronic resources based on the work of the Digital Library Federation's Electronic Resources Management Initiative the evaluation and implementation process of a beta test library with an integrated library system vendor to develop a management system developing a universal management scheme for electronic resources Electronic Journal Management Systems: Experiences from the Field brings the latest strategies, technologies, and cutting-edge ideas to every library professional grappling with ways to manage the flow of electronic journals in a library.**

Crafting Customer Experience Strategy

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Emerald Group Publishing **Crafting Customer Experience Strategy: Lessons from Asia looks at how Customer Experience Management can be vital in providing a competitive advantage for businesses. This is essential reading for marketing scholars and practitioners looking for insights into improving their customers' experiences.**

Research in Accounting in Emerging Economies

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Service Innovation

Business Expert Press **All the world's most advanced economies are dominated by service. The service sector also employs the largest number of people and it is the fastest growing sector, both in number of companies and employees. The questions posed in the book are: (1) How is it growing; (2) what are these new service innovations; (3) what are the drivers; and (4) how can organizations work with service innovations in a structured way? The book views service as the value-creating activity that customers perform in their own context. The role of a company is to provide the resources and knowledge to enable value creation. Based on this view, we develop a model of service innovation and develop guidelines for what is required from the organizational perspective; how should an organization view its customers in order to be successful, what does a service development process look like, and how to transform an organization that has a product focus to a service or solution provider.**

Gale Directory of Publications and Broadcast Media

Identifies specific print and broadcast sources of news and advertising for trade, business, labor, and professionals. Arrangement is geographic with a thumbnail description of each local market. Indexes are classified (by format and subject matter) and alphabetical (by name and keyword).

Proceedings of the 15th European Conference on eGovernment 2015

ECEG 2015

Academic Conferences Limited **Complete proceedings of the 15th European Conference on eGovernment Portsmouth UK Published by Academic Conferences and Publishing International Limited**

Management and Information Technology in the Digital Era

Challenges and Perspectives

Emerald Group Publishing **Management and Information Technology in the Digital Era: Challenges and Perspectives explores the management and practical implications of digital information management to provide theoretical insight for managers and researchers to co-create their technology values and better understand its prospects and challenges.**

Completing a Professional Practice Dissertation

A Guide for Doctoral Students and Faculty

IAP **A growing number of both established and newly developed doctoral programs are focusing on the preparation of practitioners rather than career researchers. Professional doctorates such as the Doctor of Nursing Practice (DNP), Doctor of Education (EdD), Doctor of Pharmacy (PharmD), Doctor of Professional Studies (DProf or DPS), and the Doctor of Psychology (PsyD) are, in fact, just a few of the professional doctorates being offered today. Professional doctorates are the fastest growing segment of doctoral education. The nature of the dissertation and the process of completing a dissertation can be quite different in a professional practice doctoral program but there are few resources for both students and faculty involved in completing and mentoring such dissertations. This book was written specifically for students and faculty involved in professional practice dissertation work. It addresses both the tasks and procedures that professional practice dissertations have in common with dissertations in "research" doctoral programs as well as the tasks and issues that are more common in professional practice doctoral programs. For example, negotiating entry into applied settings and securing the cooperation of practicing professionals is covered, as are alternative models for the dissertation (e.g., the "three article dissertation" or "TAD"). The book also covers tasks such as getting IRB approval for applied dissertation research conducted in the field and how to propose and carry out studies based on applied and professional models of research. This book, written by three experienced mentors of professional practice dissertation students, is the comprehensive guide for both students and faculty.**

A Focused Issue on Building New Competences in Dynamic Environments

Emerald Group Publishing **Changing business environments challenge established management ideas and practices. This volume draws on competence-based theory to identify and elaborate some important ways in which organizational competences are evolving - or should evolve - to respond to some fundamental forms of change in business environments.**

Internet Password Organizer

Internet Password Organizer **Stop writing your important log-in information on the closest scrap of paper you can find only to wonder where you put it later. The Internet Password Organizer frees you from having to record your user names and passwords on an assortment of post-it notes and dinner napkins once and for all by providing you with a single centralized location in which to store them.**

Increasing Student Engagement and Retention Using Classroom Technologies

Classroom Response Systems and Mediated Discourse Technologies

Emerald Group Publishing This volume will examine new research on how classroom response systems are being used in higher education to increase learner engagement in an epoch of increasing globalization and diversity. These enabling technologies are reshaping and reframing the practice of teaching and learning in higher education. Through case studies, surveys, and literature reviews, this volume will examine how classroom response systems are being used to improve teamwork and leadership skills in students, to create engaging communities of practice, and how these technologies are being used to create inter-cultural and global experiences. This volume will also discuss a framework for deploying and assessing these technologies.

Choice

"Conflict-Free" Socio-Economic Systems

Perspectives and Contradictions

Emerald Group Publishing This book analyses the role of crisis or "conflicts" within socio-economic systems and advocates the concept of a "conflict-free" system as the landmark of global economic development.

"C" Leadership

A New Way to Beat the Competition and Manage Organization Stakeholders

Emerald Group Publishing "C" Leadership: A New Way to Beat the Competition and Manage Organization Stakeholders proposes a cutting-edge leadership style to to meet the emerging learning needs of high potential people who are striving to obtain new levels of responsibility.

Social Media in Strategic Management

Emerald Group Publishing Social media are changing the way businesses interact in technology-mediated ways with most of their stakeholders. Conventional wisdom is being challenged and virtual workspaces that had never been conceptualized are opening at blistering speed. This volume identifies and demystifies this set of exciting new family of user-generated content technol

(Il)logical Knowledge Management

A Guide to Knowledge Management in the 21st Century

Emerald Group Publishing In finding the logical by way of the illogical in Knowledge Management strategy, this book highlights key challenges and opportunities for businesses looking to improving the efficacy and extent of their knowledge management infrastructure.

Library Resource Guide

A Catalog of Services and Suppliers for the Library Community

Intoxicating Followership

in the Jonestown Massacre

Emerald Group Publishing This book is for those who desire to gain insight into the leader/follower dynamic in order to serve others by unmasking the dangers of toxic followership, provide prevention suggestions, and reveal followers' power, even in desperate situations.

Strategizing Management Accounting

Liberal Origins and Neoliberal Trends

Routledge The theory and practice of management accounting should be seen within the context of varieties of global capitalism, to appreciate its role as a 'calculative technology of capitalism' which is practiced on factory floors, corporate boards, computer networks, spreadsheets, and so forth. This new textbook is the first to introduce the field from a rounded social science perspective. Strategizing Management Accounting offers a theoretical discussion on management accounting's strategic orientation by accommodating two interrelated lines of analyses, from historical and contemporary perspectives. The book illustrates how 'new management accounting' has evolved into the form in which it exists today in its neoliberal context and how those new management accounting practices have become manifestos for the managers, as calculative technologies of decision making, performance management, control, corporate governance, as well as global governance, and development within various forms of organizations across the globe. Each chapter draws on Foucauldian analysis of biopolitics explaining how neoliberal market logic informs a set of strategies and mechanisms through which various social entities and discourses are made governable by considering them as biopolitical entities of global governance. Written by two recognized accounting experts, this book is vital reading for all students of management accounting and will also be a useful supplementary resource for those wanting to understand and research accounting's vital role in contemporary society.

Book Review Digest

(Dis)honesty in Management

Manifestations and Consequences

Emerald Group Publishing **This volume concentrates on different forms of honesty and dishonesty in management and their consequences for managers, firms and society. These issues are related to values and behavior patterns and thus, the basis of contemporary business. Honesty can be defined as the refusal to pretend that facts of reality are other than what they are while dishonesty ? including lying, stealing, cheating, distortion, concealing of important information, failing to fulfill promises, and abruptly abandoning a business relationship ? presents its opposite. Based on chapters about China, Japan, USA, Israel, Germany, Sweden, Iceland and Estonia, the authors conclude that the understanding of (dis)honesty and (un)ethical behavior differs in different cultural, societal and organizational contexts. This volume also demonstrates that the fear of dishonesty may change a firms local and international behavior, but also managers attitude toward employees. For example, some firms avoid deeper relationship-oriented partnerships as they wish to control internal activities, avoid possible disinformation and prevent dishonesty/opportunism costs. As a result of distrust, they may also protect their firm-specific knowledge more, and this may result in a lower level of knowledge acquisition and reduce partnership satisfaction. Moreover, distrust may lead to more complex and costly contract negotiations and governance structures; complicate further business and lead to relationship termination or governance redesign. Still, sometimes dishonesty may pay off in the short term.**

'Counting Black and White Beans'

Critical Race Theory in Accounting

Emerald Group Publishing **Across the US and the UK, few senior accountants exist in proportion to their white peers. This problem is overwhelmingly disregarded due to an inherent assumption of racial neutrality within the field of accountancy. This book unpacks the working experience of black accountants to highlight the existence of institutionalized racism.**

Sustainable Entrepreneurship

Business Success through Sustainability

Springer Science & Business Media **Sustainable Entrepreneurship stands for a business driven concept of sustainability which focusses on increasing both social as well as business value - so called Shared Value. This book shows why and how this unique concept has the potential to become the most recognised strategic management approach in our times. It aims to point out the opportunities that arise from putting sustainable entrepreneurship into practice. At the same time, this book is a wake-up call for all those companies and decision makers who underestimated Sustainable Entrepreneurship before or who are simply not aware of its greater dimension. Well structured chapters from different academic and business perspectives clearly outline how Sustainable Entrepreneurship contributes to solving the world's most challenging problems, such as Climate Change, Finance Crisis and Political Uncertainty, as well as to ensuring business success. The book provides a framework of orientation where the journey might go: What can a successful concept of SE look like? What are the key drivers for its realisation? What is the role of business in shaping the future of our society? The book also presents best practices and provides unique learnings as well as business insights from the international Sustainable Entrepreneurship Award (www.se-award.org). The Sustainable Entrepreneurship Award (short SEA) is an award for companies today who are thinking about tomorrow by making sustainable business practices an integral part of their corporate culture. Companies that receive the SEA are being recognised for the vision they have shown in combining economic and sustainable responsibility.**

The Power of Inclusion in Family Business

Emerald Publishing Limited **The Power of Inclusion in Family Business is a guide for grooming family business next generation responsible women owners, so they can thrive, achieve, and become leaders and wealth stewards in their multigenerational family firms and family offices.**

Handbook of Research on Trends in European Higher Education Convergence

IGI Global **With an increase in global competition among universities and national higher education systems, educational programs desire to offer compatible content without losing their competitive advantage. Because of this balance, the issue of convergence, along with its benefits and limits, has emerged. Handbook of Research on Trends in European Higher Education Convergence aims to identify the indicators that meet the consensus of the academic community and higher education management experts. Analyzing the recognized trends within the publication and concluding which measures should be taken to improve convergence pace and avoid potential pitfalls; this reference book is a useful resource for academics and students, as well as specialists, policy makers, and professionals connected with the educational sector.**

Research in Competence-based Management

Emerald Group Publishing **This is the sixth volume in a series presenting the latest research in the field of applied business strategy.**

'Purpose-built' Art in Hospitals

Art with Intent

Emerald Group Publishing **This text explores the use of commissioned artwork in hospitals through the dual lens of an artist and healthcare professional, identifying 15 distinct 'purposes' of art in hospitals and arguing for the need for greater variety in art offerings that serve the diverse needs of patients, families, visitors and hospital staff.**

Journey to the Emerald City

Achieve a Competitive Edge by Creating a Culture of Accountability

Penguin **Connors and Smith explore the direct link between a company's culture and the results it produces, providing a program to transform entrenched patterns into potent new ways of being and doing. Getting to the core of why people work as they do is a dynamic process demanding that leaders take control of the culture to create experiences that foster beliefs, drive actions, and produce the ultimate competitive advantage. Filled with success stories, the book introduces a step by step model to help people at any level of the organization take action that will alter the company's belief system in order to produce the desired results.**

Planning an Applied Research Project in Hospitality, Tourism, and Sports

John Wiley & Sons **Planning an Applied Research Project in Hospitality, Tourism and Sports provides a comprehensive and carefully structured treatment of all the aspects involved in planning a research project. Instead of being a statistically oriented book, this text provides a conceptual and process-oriented approach to planning and conducting research. Written for both students and professionals, it is easy to read, short, and to the point, i.e., practical. The book provides basic, yet comprehensive information about doing research, and can be used not only in a "research methods" course where students will have to plan and conduct a research project, but also in earlier course work to help students learn to write research papers. Planning an Applied Research Project in Hospitality, Tourism and Sports covers a range of subjects including: selecting a topic, conducting a literature review, developing a coherent design, and using various research techniques such as interviews, questionnaires, and observations. It also contains information on analyzing data once it has been collected and developing a proposal to obtain support before undertaking a research project. Unique coverage includes: 2 chapters on conducting and writing a literature review, 1 chapter on analyzing data (from both a qualitative and quantitative perspective), 1 chapter on writing a research proposal, and 3 detailed chapters on techniques.**

Access to Knowledge in India

New Research on Intellectual Property, Innovation and Development

A&C Black **This is the third volume in our Access to Knowledge series. India is a $1 trillion economy which nevertheless struggles with a very high poverty rate and very low access to knowledge for almost seventy percent of its population which lives in rural areas. This volume features four parts on current issues facing intellectual property, development policy (especially rural development policy) and associated innovation, from the Indian perspective. Each chapter is authored by scholars taking an interdisciplinary approach and affiliated to Indian or American universities and Indian think-tanks. Each examines a policy area that significantly impacts access to knowledge. These include information and communications technology for development; the Indian digital divide; networking rural areas; copyright and comparative business models in music; free and open source software; patent reform and access to medicines; the role of the Indian government in promoting access to knowledge internationally and domestically.**

Schizotypal Personality

Cambridge University Press **Reviews our knowledge of schizotypal disorder and its relationship with schizophrenia.**

The SAGE Encyclopedia of Higher Education

SAGE **With over 600 signed entries, The SAGE Encyclopedia of Higher Education demonstrates the impact higher education has had on global economies and universities across the world. Topics include: • students burdened with higher tuition fees • departments expected to produce courses and research that have clear and demonstrable social impact • what the university is and how it meets social and business requirements This encyclopedia touches on all aspects of higher education through: • key concepts • debates • approaches • schools of thought on higher education • role of universities As an interdisciplinary field, these volumes will prove to be an essential resource for students and researchers in education, sociology, politics and other related fields across the humanities and social science disciplines.**

Internet Resources and Services for International Marketing and Advertising

A Global Guide

Greenwood Publishing Group **"Each country's resources fall into three categories: General Business, General Research, and Advertising and Marketing. The General Business category provides Internet resources on e-commerce, Internet, or international trade environments, as well as electronic marketplaces. The General Research category consists mostly of Internet resources that provide market research and statistical information about a country's economic and social well-being, general statistical methodology resources are also included. The Advertising and Marketing category contains resources with information on advertising and marketing industries."--BOOK JACKET.**

Sustainability in Higher Education

Chandos Publishing **Support in higher education is an emerging area of great interest to professors, researchers and students in academic institutions. Sustainability in Higher Education provides discussions on the exchange of information between different aspects of sustainability in higher education. This book includes chapter contributions from authors who have provided case studies on various areas of education for sustainability. focus on sustainability present studies in aspects related with higher education explores a variety of educational aspects from an sustainable perspective**

Library Journal