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KEY=EDITION - TURNER ZAYDEN

EFFECTIVE PROJECT MANAGEMENT

TRADITIONAL, AGILE, EXTREME

John Wiley & Sons **With 200 pages of new content, the fifth edition of this popular guide gives new or veteran project managers a comprehensive overview of all of the best-of-breed project management approaches and tools today, including Traditional (Linear and Incremental), Agile (Iterative and Adaptive), and Extreme. Step-by-step instruction and practical case studies show you how to use these tools effectively to achieve better outcomes of projects at hand. Plus, the book provides full coverage on managing continuous process improvement, procurement management, managing distressed projects, and managing multiple team projects. The companion Web site includes exercises and solutions that accompany the project management instruction in the book.**

EFFECTIVE PROJECT MANAGEMENT

Provides information to students about working successfully in a project environment, including how to organize and

manage effective project teams. This book emphasizes on communication, focusing on how to document and communicate project developments within and outside of the team.

SUCCESSFUL PROJECT MANAGEMENT

Cengage Learning Master the skills and knowledge needed to work successfully in today's project management environment with Gido/Clements/Baker's **SUCCESSFUL PROJECT MANAGEMENT, 7E**. This best-selling book details how to organize and manage project teams -- from planning and scheduling to cost management. Each chapter aligns with PMBOK (Project Management Body of Knowledge) to ensure familiarity with today's best practices. Coverage of the latest business challenges addresses project constraints, stakeholder issues, the project charter, and how projects relate to the organization's strategic plan. Reader practice effective communication and examine how professionals apply project management in the workplace with new and revised cases and real-world vignettes. End-of-chapter practice and Internet exercises review the concepts most critical to project management success. Future and current professionals find the insights and specifics needed to manage projects most effectively in business today. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

FUNDAMENTALS OF PROJECT MANAGEMENT

DEVELOPING CORE COMPETENCIES TO HELP OUTPERFORM THE COMPETITION

Amacom Books Updated concepts and tools to set up project plans, schedule work, monitor progress-and consistently achieve desired project results. In today's time-based and cost-conscious global business environment, tight project deadlines and stringent expectations are the norm. This classic book provides businesspeople with an excellent introduction to project management, supplying sound, basic information (along with updated tools and techniques) to understand and master the complexities and nuances of project management. Clear and down-to-earth, this step-by-step guide explains how to effectively spearhead every stage of a project-from developing the goals and objectives to managing the project team-and make project management work in any company. This updated second edition includes: * New material on the Project Management Body of Knowledge (PMBOK) * Do's and don'ts of implementing scheduling software* Coverage of the PMP certification offered by the Project Management Institute* Updated information on developing problem statements and mission statements* Techniques for implementing today's project

management technologies in any organization-in any industry.

A GUIDE TO THE PROJECT MANAGEMENT BODY OF KNOWLEDGE (PMBOK® GUIDE) - SEVENTH EDITION AND THE STANDARD FOR PROJECT MANAGEMENT (BRAZILIAN PORTUGUESE)

Project Management Institute **PMBOK® Guide** is the go-to resource for project management practitioners. The project management profession has significantly evolved due to emerging technology, new approaches and rapid market changes. Reflecting this evolution, The Standard for Project Management enumerates 12 principles of project management and the **PMBOK® Guide &- Seventh Edition** is structured around eight project performance domains. This edition is designed to address practitioners' current and future needs and to help them be more proactive, innovative and nimble in enabling desired project outcomes. This edition of the **PMBOK® Guide**:

- Reflects the full range of development approaches (predictive, adaptive, hybrid, etc.);
- Provides an entire section devoted to tailoring the development approach and processes;
- Includes an expanded list of models, methods, and artifacts;
- Focuses on not just delivering project outputs but also enabling outcomes; and
- Integrates with **PMI standards+™** for information and standards application content based on project type, development approach, and industry sector.

SUCCESSFUL PROJECT MANAGEMENT

South-Western Pub This text covers everything students need to know about working successfully in a project environment, including how to organize and manage effective project teams. Communication is also emphasized, with a focus on how to document and communicate project developments within and outside of the team. In-depth coverage of planning, scheduling, and cost estimating is also provided.

MASTERING PRINCIPLES AND PRACTICES IN PMBOK, PRINCE2, AND SCRUM

USING ESSENTIAL PROJECT MANAGEMENT METHODS TO DELIVER EFFECTIVE AND EFFICIENT PROJECTS

Pearson Education **PMBOK®, PRINCE2®, and Scrum** are today's three most widely recognized project management standards. The most successful project managers know how to draw on all three, and often combine them to deliver their projects more effectively and efficiently. In **Mastering Principles and Practices in PMBOK, Prince2, and**

Scrum, Jihane Roudias shows project managers how these methods complement each other, how to integrate them, and how to troubleshoot projects involving any or all of them. Roudias illuminates core project concepts, processes, and areas of knowledge in each methodology, guides you in synthesizing them, and reviews the types of difficulties you may encounter in each project process. Drawing on extensive personal experience, Roudias also emphasizes the importance of project risk management, monitoring, and evaluation systems - and demonstrates how to use them to make timely and informed decisions at every stage of your project. For every project management practitioner and student pursuing PMBOK/PMI, PRINCE2, and/or Scrum certification, or seeking to use these methodologies together to achieve better project performance.

EFFECTIVE PROJECT MANAGEMENT

TRADITIONAL, AGILE, EXTREME

John Wiley & Sons

THE FAST FORWARD MBA IN PROJECT MANAGEMENT

John Wiley & Sons The all-inclusive guide to exceptional project management **The Fast Forward MBA in Project Management** is the comprehensive guide to real-world project management methods, tools, and techniques. Practical, easy-to-use, and deeply thorough, this book gives you answers you need now. You'll find the cutting-edge ideas and hard-won wisdom of one of the field's leading experts, delivered in short, lively segments that address common management issues. Brief descriptions of important concepts, tips on real-world applications, and compact case studies illustrate the most sought-after skills and the pitfalls you should watch out for. This new fifth edition features new case studies, new information on engaging stakeholders, change management, new guidance on using Agile techniques, and new content that integrates current events and trends in the project management sphere. Project management is a complex role, with seemingly conflicting demands that must be coordinated into a single, overarching, executable strategy — all within certain time, resource, and budget constraints. This book shows you how to get it all together and get it done, with expert guidance every step of the way. Navigate complex management issues effectively Master key concepts and real-world applications Learn from case studies of today's leading experts Keep your project on track, on time, and on budget From finding the right sponsor to clarifying objectives to setting a realistic schedule and budget projection, all across different departments, executive levels, or technical domains,

project management incorporates a wide range of competencies. The Fast Forward MBA in Project Management shows you what you need to know, the best way to do it, and what to watch out for along the way.

GOWER HANDBOOK OF PROJECT MANAGEMENT

Routledge This Handbook was the first APM Body of Knowledge Approved title for the Association for Project Management. Over the course of five editions, Gower Handbook of Project Management has become the definitive desk reference for project management practitioners. The Handbook gives an introduction to, and overview of, the essential knowledge required for managing projects. The team of expert contributors, selected to introduce the reader to the knowledge and skills required to manage projects, includes many of the most experienced and highly regarded international writers and practitioners. The Fifth Edition has been substantially restructured. All but two of the authors are new, reflecting the fast-changing and emerging perspectives on projects and their management. The four sections in the book describe: ¶ Projects, their context, value and how they are connected to organizational strategy; ¶ Performance: describing how to manage the delivery of the project, covering scope, quality, cost, time, resources, risk and sustainability ¶ Process: from start up to close down ¶ Portfolio: the project and its relationship to the organization The discrete nature of each chapter makes this Handbook a wonderful source of advice and background theory that is easy to consult. Gower Handbook of Project Management is an encyclopaedia for the discipline and profession of project management; a bible for project clients, contractors and students.

MANAGEMENT CONSULTING

DELIVERING AN EFFECTIVE PROJECT

Pearson Education The book is aimed at students taking dedicated management consulting modules and work placement programmes at undergraduate and postgraduate level. It is well suited to students of business as well as scientific and creative disciplines who undertake a work-based project during the course of their academic study.

PROJECT MANAGEMENT

A SYSTEMS APPROACH TO PLANNING, SCHEDULING, AND CONTROLLING

John Wiley & Sons The landmark project management reference, now in a new edition Now in a Tenth Edition, this

industry-leading project management "bible" aligns its streamlined approach to the latest release of the Project Management Institute's Project Management Body of Knowledge (PMI®'s PMBOK® Guide), the new mandatory source of training for the Project Management Professional (PMP®) Certification Exam. This outstanding edition gives students and professionals a profound understanding of project management with insights from one of the best-known and respected authorities on the subject. From the intricate framework of organizational behavior and structure that can determine project success to the planning, scheduling, and controlling processes vital to effective project management, the new edition thoroughly covers every key component of the subject. This Tenth Edition features: New sections on scope changes, exiting a project, collective belief, and managing virtual teams More than twenty-five case studies, including a new case on the Iridium Project covering all aspects of project management 400 discussion questions More than 125 multiple-choice questions (PMI, PMBOK, PMP, and Project Management Professional are registered marks of the Project Management Institute, Inc.)

PROJECT MANAGEMENT

Penguin The practical e-guide that gives you the skills to succeed as a project manager. Discover how to improve your project management skills by defining a project brief, identifying stakeholders, and building a strong team. You'll also learn useful tips for initiating projects, setting deadlines, and managing your budgets. Essential Managers gives you a practical "how-to" approach with step-by-step instructions, tips, checklists, and "ask yourself" features showing you how to focus your energy, manage change, and make an impact. DK's Essential Managers series contains the knowledge you need to be a more effective manager and hone your management style. Whether you're new to project management or simply looking to sharpen your existing skills, this is the e-guide for you.

INFORMATION TECHNOLOGY PROJECT MANAGEMENT

PROVIDING MEASURABLE ORGANIZATIONAL VALUE

John Wiley & Sons The 5th Edition of Jack Marchewka's Information Technology Project Management focuses on how to create measurable organizational value (MOV) through IT projects. The author uses the concept of MOV, combined with his own research, to create a solid foundation for making decisions throughout the project's lifecycle. The book's integration of project management and IT concepts provides students with the tools and techniques they need to develop in this field.

INFORMATION TECHNOLOGY PROJECT MANAGEMENT, 5TH EDITION

Wiley Global Education The 5th Edition of Jack Marchewka's Information Technology Project Management focuses on how to create measurable organizational value (MOV) through IT projects. The author uses the concept of MOV, combined with his own research, to create a solid foundation for making decisions throughout the project's lifecycle. The book's integration of project management and IT concepts provides students with the tools and techniques they need to develop in this field.

CONSTRUCTION PROJECT MANAGEMENT

A PRACTICAL GUIDE TO FIELD CONSTRUCTION MANAGEMENT

John Wiley & Sons

PROJECT MANAGEMENT

CASE STUDIES

John Wiley & Sons A new edition of the most popular book of project management case studies, expanded to include more than 100 cases plus a "super case" on the Iridium Project Case studies are an important part of project management education and training. This Fourth Edition of Harold Kerzner's Project Management Case Studies features a number of new cases covering value measurement in project management. Also included is the well-received "super case," which covers all aspects of project management and may be used as a capstone for a course. This new edition: Contains 100-plus case studies drawn from real companies to illustrate both successful and poor implementation of project management Represents a wide range of industries, including medical and pharmaceutical, aerospace, manufacturing, automotive, finance and banking, and telecommunications Covers cutting-edge areas of construction and international project management plus a "super case" on the Iridium Project, covering all aspects of project management Follows and supports preparation for the Project Management Professional (PMP®) Certification Exam Project Management Case Studies, Fourth Edition is a valuable resource for students, as well as practicing engineers and managers, and can be used on its own or with the new Eleventh Edition of Harold Kerzner's landmark reference, Project Management: A Systems Approach to Planning, Scheduling, and Controlling. (PMP and Project

Management Professional are registered marks of the Project Management Institute, Inc.)

THE COMPLETE IDIOT'S GUIDE TO PROJECT MANAGEMENT, 5TH EDITION

Penguin **The step-by-step guide to becoming a successful project manager. By systematically managing goals and resources, any project, large or small, complicated or straightforward, can be achieved with great profitability. A certified project management professional shares the latest theories, procedures, and software tools available in this fully updated and revised guide including the newest directive from the Project Management Institute. An invaluable guide for any manager, it clearly explains the best way to approach any project, and also gives all the information necessary to those interested in passing the test to become a certified Project Management Professional. ? Includes the most current terms and concepts on the certification test, and the latest software tools from Microsoft, Hewlett-Packard, and Primavera. ? Advice from an expert with useful, real-life anecdotes from the field.**

STRATEGIC PROJECT MANAGEMENT MADE SIMPLE

PRACTICAL TOOLS FOR LEADERS AND TEAMS

John Wiley & Sons **When Fortune Magazine estimated that 70% of all strategies fail, it also noted that most of these strategies were basically sound, but could not be executed. The central premise of Strategic Project Management Made Simple is that most projects and strategies never get off the ground because of adhoc, haphazard, and obsolete methods used to turn their ideas into coherent and actionable plans. Strategic Project Management Made Simple is the first book to couple a step-by-step process with an interactive thinking tool that takes a strategic approach to designing projects and action initiatives. Strategic Project Management Made Simple builds a solid platform upon four critical questions that are vital for teams to intelligently answer in order to create their own strong, strategic foundation. These questions are: 1. What are we trying to accomplish and why? 2. How will we measure success? 3. What other conditions must exist? 4. How do we get there? This fresh approach begins with clearly understanding the what and why of a project - comprehending the bigger picture goals that are often given only lip service or cursory reviews. The second and third questions clarify success measures and identify the risky assumptions that can later cause pain if not spotted early. The how questions - what are the activities, budgets, and schedules - comes last in our four-question system. By contrast, most project approaches prematurely concentrate on the how without first adequately addressing the three other questions. These four questions guide readers into fleshing out a simple, yet**

sophisticated, mental workbench called "the Logical Framework" - a Systems Thinking paradigm that lays out one's own project strategy in an easily accessible, interactive 4x4 matrix. The inclusion of memorable features and concepts (four critical questions, LogFrame matrix, If-then thinking, and Implementation Equation) make this book unique.

PROJECT MANAGEMENT, PLANNING AND CONTROL

MANAGING ENGINEERING, CONSTRUCTION AND MANUFACTURING PROJECTS TO PMI, APM AND BSI STANDARDS

Butterworth-Heinemann **A comprehensive book on project management, covering all principles and methods with fully worked examples, this book includes both hard and soft skills for the engineering, manufacturing and construction industries. Ideal for engineering project managers considering obtaining a Project Management Professional (PMP) qualification, this book covers in theory and practice, the complete body of knowledge for both the Project Management Institute (PMI) and the Association of Project Management (APM). Fully aligned with the latest 2005 updates to the exam syllabi, complete with online sample Q&A, and updated to include the latest revision of BS 6079 (British Standards Institute Guide to Project Management in the Construction Industry), this book is a complete and valuable reference for anyone serious about project management. • The complete body of knowledge for project management professionals in the engineering, manufacturing and construction sectors • Covers all hard and soft topics in both theory and practice for the newly revised PMP and APMP qualification exams, along with the latest revision of BS 6079 standard on project management in the construction industry • Written by a qualified PMP exam accreditor and accompanied by online Q&A resources for self-testing**

PROJECT MANAGEMENT IN CONSTRUCTION

John Wiley & Sons

PROJECT MANAGEMENT

ACHIEVING COMPETITIVE ADVANTAGE

The fundamentals of project management with a wide assortment of business applications. "Project Management" takes a decision-making, business-oriented approach to the management of projects, which is reinforced throughout

the text with current examples of project management in action. And because understanding project management is central to operations in various industries, this text also addresses project management within the context of a variety of successful organizations, whether publicly held, private, or not-for-profit.

PROJECT MANAGEMENT IN PRACTICE

John Wiley & Sons **Project Management in Practice, 4th Edition** focuses on the technical aspects of project management that are directly related to practice.

PROJECT MANAGEMENT FOR INFORMATION SYSTEMS

Pearson Education The fourth edition of this text addresses the issue of organizational culture in more detail and gives an analysis of why information system projects fail and what can be done to make success more likely.

THE AMA HANDBOOK OF PROJECT MANAGEMENT

AMACOM A must-read for any project management professional or student. Projects are the life blood of any organization. Revised to reflect the latest changes to A Guide to the Project Management Body of Knowledge (PMBOK(R)) and the Project Management Professional Exam(R), the fourth edition of The AMA Handbook of Project Management provides readers with a clear overview of a complex discipline. Covering everything from individual projects to programs and strategic alignment, it addresses: Project initiation and planning Communication and interpersonal skills Scheduling, budgeting and meeting business objectives Managing political and resource issues Implementing a PMO Measuring value and competencies. The book compiles essays and advice from the field's top professionals and features new chapters on stakeholder management, agile project management, program management, project governance, knowledge management, and more. Updated with fresh examples, case studies and solutions to specific project management dilemmas, it remains an essential reference to the critical concepts and theories all project managers must master.

PROJECT MANAGEMENT FOR ENGINEERING, BUSINESS AND TECHNOLOGY

Routledge **Project Management for Engineering, Business and Technology** is a highly regarded textbook that addresses project management across all industries. First covering the essential background, from origins and philosophy to

methodology, the bulk of the book is dedicated to concepts and techniques for practical application. Coverage includes project initiation and proposals, scope and task definition, scheduling, budgeting, risk analysis, control, project selection and portfolio management, program management, project organization, and all-important "people" aspects—project leadership, team building, conflict resolution, and stress management. The systems development cycle is used as a framework to discuss project management in a variety of situations, making this the go-to book for managing virtually any kind of project, program, or task force. The authors focus on the ultimate purpose of project management—to unify and integrate the interests, resources and work efforts of many stakeholders, as well as the planning, scheduling, and budgeting needed to accomplish overall project goals. This sixth edition features: updates throughout to cover the latest developments in project management methodologies; a new chapter on project procurement management and contracts; an expansion of case study coverage throughout, including those on the topic of sustainability and climate change, as well as cases and examples from across the globe, including India, Africa, Asia, and Australia; and extensive instructor support materials, including an instructor's manual, PowerPoint slides, answers to chapter review questions and a test bank of questions. Taking a technical yet accessible approach, this book is an ideal resource and reference for all advanced undergraduate and graduate students in project management courses, as well as for practicing project managers across all industry sectors.

CODE OF PRACTICE FOR PROJECT MANAGEMENT FOR CONSTRUCTION AND DEVELOPMENT

John Wiley & Sons The first edition of the Code of Practice for Project Management for Construction and Development, published in 1992, was groundbreaking in many ways. Now in its fifth edition, prepared by a multi-institute task force coordinated by the CIOB and including representatives from RICS, RIBA, ICE, APM and CIC, it continues to be the authoritative guide and reference to the principles and practice of project management in construction and development. Good project management in construction relies on balancing the key constraints of time, quality and cost in the context of building functionality and the requirements for sustainability within the built environment. Thoroughly updated and restructured to reflect the challenges that the industry faces today, this edition continues to drive forward the practice of construction project management. The principles of strategic planning, detailed programming and monitoring, resource allocation and effective risk management, widely used on projects of all sizes and complexity, are all fully covered. The integration of Building Information Modelling at each stage of the project life is a feature of this edition. In addition, the impact of trends and developments such as the internationalisation of construction projects and the drive for sustainability are discussed in context. Code of Practice will be of particular

value to clients, project management professionals and students of construction, as well as to the wider construction and development industries. Much of the information will also be relevant to project management professionals operating in other commercial spheres.

SUCCESSFUL PROJECT MANAGEMENT, 5TH EDITION : [SUMMARY].

PROJECT MANAGEMENT, SIXTH EDITION

Penguin Successful project management requires organization, skill, and a systematic approach to ensure that projects are delivered on time, and on budget. *Idiot's Guides: Project Management, 6th Edition* is updated to reflect all of the latest project management methodologies for anyone who is looking to avoid the chaos that can ensue if project leaders don't possess the necessary understanding of the right principles and practices. Readers of this new edition will benefit newly added sample PMP prep exam questions at the end of each chapter, as well as newly organized, updated content that aligns with the knowledge areas as the PMI (Project Management Institute) defines them. The book covers the 5th Edition of the PMBOK (Project Management Body of Knowledge).

EFFECTIVE PROJECT MANAGEMENT FOR DEVELOPMENT ORGANIZATIONS

Lulu.com

EFFECTIVE PROJECT MANAGEMENT

LEAD YOUR TEAM TO SUCCESS ON EVERY PROJECT

50Minutes.com Ready to take your career to the next level? Find out everything you need to know about successful project management with this practical guide. The ability to manage a project effectively is an essential skill for anybody hoping to progress in their career. However, from tight budgets to a lack of resources, there are many obstacles that can stop you in your tracks. This guide will teach you how to plan for mistakes effectively, organise your team and ensure your project is a success! In 50 minutes you will be able to: • Identify the three key stages of project management, what they entail and how much time you should spend on each • Create a comprehensive plan for the development of your project, taking into account the costs, the people involved and the time needed • Assess the possible risks that may have a negative impact on your project, identify their probability and create a backup plan

ABOUT 50MINUTES.COM | COACHING The Coaching series from the 50Minutes collection is aimed at all those who, at any stage in their careers, are looking to acquire personal or professional skills, adapt to new situations or simply re-evaluate their work-life balance. The concise and effective style of our guides enables you to gain an in-depth understanding of a broad range of concepts, combining theory, constructive examples and practical exercises to enhance your learning.

JIRA 8 ESSENTIALS

EFFECTIVE ISSUE MANAGEMENT AND PROJECT TRACKING WITH THE LATEST JIRA FEATURES, 5TH EDITION

Packt Publishing Ltd Explore the new and improved Jira 8 features such as agile board and advanced search for efficient project management Key Features Work on agile projects in Jira from both the administrator and end user's perspective Explore the improved Scrum and Kanban board and backlog Work through exercises at the end of each chapter to reinforce your skills Book Description Atlassian Jira enables effective bug tracking for your software and mobile applications and provides tools to track and manage tasks for your projects. Jira Essentials is a comprehensive guide, now updated to Jira 8 to include enhanced features such as updates to Scrum and Kanban UI, additional search capabilities, and changes to Jira Service Desk. The book starts by explaining how to plan and set up a new Jira 8 instance from scratch before getting you acquainted with key features such as emails, workflows, business processes, and much more. You'll then understand Jira's data hierarchy and how to design and work with projects. Since Jira is used for issue management, this book delves into the different issues that can arise in your projects. You'll explore fields, including custom fields, and learn to use them for more effective data collection. You'll create new screens from scratch and customize them to suit your requirements. The book also covers workflows and business processes, and guides you in setting up incoming and outgoing mail servers. Toward the end, you'll study Jira's security model and Jira Service Desk, which allows you to run Jira as a support portal. By the end of this Jira book, you will be able to implement Jira 8 in your projects with ease. What you will learn Understand Jira's data hierarchy and how to design and work with projects in Jira Use Jira for agile software projects, business process management, customer service support, and more Understand issues and work with them Design both system and custom fields to behave differently under different contexts Create and design your own screens and apply them to different project and issue types Gain an understanding of the workflow and its various components Set up both incoming and outgoing mail servers to work with e-mails Who this book is for This book will be especially useful for project managers but it's also intended for other

Jira users, including developers, and any other industry besides software development, who would like to leverage Jira's powerful task management and workflow features to better manage their business processes.

PROJECT MANAGEMENT FOR DUMMIES

Guide your project to success from initial idea to final delivery In today's time-pressured, cost-conscious global business environment, tight project deadlines and high expectations are the norm. Projects are now the standard way of implementing change, and project management has become a vital skill for successful business professionals. Project Management For Dummies shows you how to succeed by focusing on what you need to deliver and then how to plan and control the project in order to deliver it. You will learn how to plan, keep the project on track, manage teams and control risk. You'll even get some tips on software - including free stuff - that will make things easier for you. Who, What, and Why - understand the expectations of your project Laying the foundations - learn to build your plans with a sturdy structure from start to finish The selection process - see how to get the very best from your teams Get in the driving seat - learn to take control and steer your project to success Open the book and find: Clear and simple explanation of powerful planning techniques Ways to track progress and stay in control How to identify and then control risk to protect your project Why understanding your project's stakeholders is key How to use technology to up your game Tips for writing a clear and convincing business case Advice on being an effective leader Techniques to help you work effectively with teams and specialists Learn to: Motivate your teams to perform to their full potential Plan, execute and deliver your projects with confidence Stay in control to deliver on time, within budget and to the right quality

PROJECT MANAGEMENT

A PROBLEM-BASED APPROACH

Bloomsbury Publishing An ideal course text that helps students to identify, manage and solve problems that arise during the lifecycle of projects. This problem-based approach encourages students to develop analytical and problem-solving skills and to get a more complete understanding of the factors that contribute to project success.

MANAGEMENT CONSULTING 5TH EDN PDF EBOOK

DELIVERING AN EFFECTIVE PROJECT

Pearson Higher Ed Management consulting remains a popular career choice but undertaking a consulting project for the first time can seem daunting for the student or new professional. This book, now in its fifth edition, aims specifically to guide students through the consultancy process, while also giving tips and techniques to the more seasoned practitioner. This is delivered from the accumulated knowledge and insight of the authors and contributors, who all have been consultants. This fifth edition has been thoroughly revised to reflect today's dynamic business environment. The impact of new digital technologies on consulting and business in general, and the use of evidence, gained through studies on consulting, are considered. It provides a careful balance between theory and practice and is ideal for anyone who is undertaking a consulting project. Key features

- A comprehensive introduction to the best practice in conducting a consulting project.
- Key insights into how best to tackle the challenges that arise.
- Case studies from across a wide range of industries at the end of each chapter and a long case study running throughout the book.
- Help in choosing and developing a career in consultancy.
- Extensive references and further reading to underpin a student's knowledge.

New to this edition

- Further links to theories developed in other courses such as strategy and management.
- In the Preface, several 'pathways' are provided for the different types of project a student may be required to undertake, taking into account their academic level and previous experience.
- Throughout the chapters, the key ideas are highlighted to aid the reader in navigating the book.
- New case exercises, based on real consulting projects, to put tools and techniques into practice, including a new long case study on a strategic review for a company.

Louise Wickham is the Director of Wickham Consulting Services Ltd and a practising consultant specialising in strategy and marketing. She has over 30 years business experience, both within companies and as a consultant, working for a wide range of consumer-facing businesses and the not-for-profit sector. Jeremy Wilcock is the Business Engagement Manager at the Business School, University of Hull. He has 27 years industrial experience with a major multi-national where he worked on numerous internal consultancy projects. He has lectured regularly in strategic management and business analysis at undergraduate and postgraduate level, and has supervised student consulting projects.

HANDBOOK OF RESEARCH ON EFFECTIVE PROJECT MANAGEMENT THROUGH THE INTEGRATION OF KNOWLEDGE AND INNOVATION

IGI Global The field of project management experiences conceptual, technological, and decision issues when projects are created, implemented, and executed without the needed strategic connection. It is important to improve the connection between knowledge management and project management practices. The Handbook of Research on Effective Project Management through the Integration of Knowledge and Innovation bridges the gap between knowledge management and project management practices by providing both classical and modern views on their relationship. Discussing principles, practices, methods, and real case studies, this book describes the importance of aligning projects with a knowledge-based strategic plan to the benefit of practitioners, professionals, scholars, and researchers in the fields of management and information science.

PROJECT MANAGEMENT ABSOLUTE BEGINNER'S GUIDE

Que Publishing This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Succeed as a project manager, even if you've never run a project before! This book is the fastest way to master every project management task, from upfront budgeting and scheduling through execution, managing teams through closing projects, and learning from experience. Updated with more insights from the front lines, including agile approaches, dealing with security and privacy priorities, and leading remote/virtual teams, along with the latest on Microsoft Project and PMI standards and certifications and a special bonus chapter on preparing for the PMP certification. This book will show you exactly how to get the job done, one incredibly clear and easy step at a time. Project management has never, ever been this simple! Who knew how simple project management could be? This is today's best beginner's guide to modern project management... simple, practical instructions for succeeding with every task you'll need to perform! Here's a small sample of what you'll learn:

- Master the key skills and qualities every project manager needs
- Lead projects, don't just "manage" them
- Avoid 15 most common mistakes new project managers make
- Learn from troubled, successful, and "recovered" projects
- Set the stage for success by effectively defining your project
- Build a usable project plan and an accurate work breakdown structure (WBS)
- Create budgets and schedules that help you manage risk
- Use powerful control and reporting techniques, including earned value management
- Smoothly manage project changes, issues, risks, deliverables, and quality
- Manage project communications and stakeholder expectations
- Organize and lead high-performance project

teams • Manage cross-functional, cross-cultural, and virtual projects • Work successfully with vendors and Project Management Offices • Make the most of Microsoft Project and new web-based alternatives • Get started with agile and “critical chain” project management • Gain key insights that will accelerate your learning curve • Know how to respond to real-life situations, not just what they teach you in school

SUSTAINABILITY INTEGRATION FOR EFFECTIVE PROJECT MANAGEMENT

IGI Global Although it remains one of the most significant challenges in recent years, companies are beginning to integrate the ideas of sustainability into organized projects such as marketing, corporate communications, and annual reports. In this case, sustainability remains an important influence on the initiation of project management. **Sustainability Integration for Effective Project Management** provides a comprehensive understanding of the most important issues, concepts, trends, methodologies, and good practices in sustainability to project management. The research and concepts discussed in this publication are developed by professionals and academics aiming to provide the latest knowledge related to sustainability principles for prospective professionals, academics, and researchers in this area of expertise.

HANDBOOK OF RESEARCH ON EMERGING TECHNOLOGIES FOR EFFECTIVE PROJECT MANAGEMENT

IGI Global Driven by such tools as big data, cognitive computing, new business models, and the internet of things, the overall demand for innovation is becoming more critical for competitiveness and emerging technologies. These technologies have become real alternatives for the market and offer new perspectives for modern project management applications. The **Handbook of Research on Emerging Technologies for Effective Project Management** is an essential research publication that proposes innovations for firms and markets through the exploration of project management principles and methods and the effective integration of knowledge and innovation. It encompasses academic and scientific propositions, reviews for conceptual bases, applications of theories in new market solutions, and cases of successful insertion of disruptive technologies and business models in new competitive market offers. Featuring a range of topics such as innovation management, business administration, and marketing, this book is ideal for project managers, IT specialists, software developers, executives, practitioners, managers, marketers, researchers, and industry professionals.

EFFECTIVE SOFTWARE PROJECT MANAGEMENT

John Wiley & Sons **Why another book on software project management? For some time, the fields of project management, computer science, and software development have been growing rapidly and concurrently. Effective support for the enterprise demands the merging of these efforts into a coordinated discipline, one that incorporates best practices from both systems development and project management life cycles. Robert K. Wysocki creates that discipline in this book--a ready reference for professionals and consultants as well as a textbook for students of computer information systems and project management. By their very nature, software projects defy a "one size fits all" approach. In these pages you will learn to apply best-practice principles while maintaining the flexibility that's essential for successful software development. Learn how to make the planning process fit the need * Understand how and why software development must be planned on a certainty-to-uncertainty continuum * Categorize your projects on a four-quadrant model * Learn when to use each of the five SDPM strategies--Linear, Incremental, Iterative, Adaptive, and Extreme * Explore the benefits of each strategic model and what types of projects it supports best * Recognize the activities that go into the Scoping, Planning, Launching, Monitoring/Controlling, and Closing phases of each strategy * Apply this knowledge to the specific projects you manage * Get a clear picture of where you are and how to get where you want to go**