

---

# File Type PDF Dear Chairman Boardroom Battles And The Rise Of Shareholder Activism

---

When somebody should go to the ebook stores, search launch by shop, shelf by shelf, it is truly problematic. This is why we provide the ebook compilations in this website. It will categorically ease you to look guide **Dear Chairman Boardroom Battles And The Rise Of Shareholder Activism** as you such as.

By searching the title, publisher, or authors of guide you in fact want, you can discover them rapidly. In the house, workplace, or perhaps in your method can be all best area within net connections. If you intend to download and install the Dear Chairman Boardroom Battles And The Rise Of Shareholder Activism, it is enormously easy then, in the past currently we extend the associate to purchase and make bargains to download and install Dear Chairman Boardroom Battles And The Rise Of Shareholder Activism appropriately simple!

---

**KEY=ACTIVISM - NICHOLSON RORY**

---

## Dear Chairman

### Boardroom Battles and the Rise of Shareholder Activism

*HarperCollins* A sharp and illuminating history of one of capitalism's longest running tensions—the conflicts of interest among public company directors, managers, and shareholders—told through entertaining case studies and original letters from some of our most legendary and controversial investors and activists. Recent disputes between shareholders and major corporations, including Apple and DuPont, have made headlines. But the struggle between management and those who own stock has been going on for nearly a century. Mixing never-before-published and rare, original letters from Wall Street icons—including Benjamin Graham, Warren Buffett, Ross Perot, Carl Icahn, and Daniel Loeb—with masterful scholarship and professional insight, *Dear Chairman* traces the rise in shareholder activism from the 1920s to today, and provides an invaluable and unprecedented perspective on what it means to be a public company, including how they work and who is really in control. Jeff Gramm analyzes different eras and pivotal boardroom battles from the last century to understand the factors that have caused shareholders and management to collide. Throughout, he uses the letters to show how investors interact with directors and managers, how they think about their target companies, and how they plan to profit. Each is a fascinating example of capitalism at work told through the voices of its most colorful, influential participants. A hedge fund manager and an adjunct professor at Columbia Business School, Gramm has spent as much time evaluating CEOs and directors as he has trying to understand and value businesses. He has seen public companies that are poorly run, and some that willfully disenfranchise their shareholders. While he pays tribute to the ingenuity of public company investors, Gramm also exposes examples of shareholder activism at its very worst, when hedge funds engineer stealthy land-grabs at the expense of a company's long term prospects. Ultimately, he provides a thorough, much-needed understanding of the public company/shareholder relationship for investors, managers, and everyone concerned with the future of capitalism.

## Barbarians in the Boardroom

### Activist Investors and the battle for control of the world's most powerful companies

*Pearson UK* Activist investors have sent shockwaves through corporations in recent years, personally targeting directors and executives at some of the world's largest companies. No longer satisfied with operating on the fringes of business, they are now a firm fixture in the boardroom. Up to a quarter of public companies could be targeted by activist campaigns in the coming years, with directors and executives at those corporations threatened with losing their jobs. The trend, which began in corporate America, has spread to the UK, Europe and Asia, taking in several high profile companies. *Barbarians in the Boardroom* tells a compelling story of boardroom bust ups, dumped CEOs triumphant activists and pared back companies. It reveals real-life examples and interviews with executives and investors to explain why and how activist investors have managed to storm Wall Street and tear down City citadels. Owen Walker provides an insight into the way activists think, how they decide to target a company and how directors and executives could possibly work with them rather than against them.

## Shareholder Democracy

# A Primer on Shareholder Activism and Participation

This book offers a succinct, practical guide for understanding what some have referred to as shareholder democracy efforts to facilitate and increase shareholder voting power within the corporation. In the past few years there has been a surge in shareholder activism that has had a profound impact on the corporation. Shareholders and other activists have sought to increase shareholders' voting power within the corporation based largely on the belief that increasing shareholder power will increase director and officer accountability, thereby helping to curb corporate misconduct and improve corporate performance. However, there is intense debate regarding whether increased shareholder power can achieve such objectives and whether increased shareholder power will negatively impact the corporation. This book is the first to provide a concise, but comprehensive look at the various ways in which shareholders have sought to enhance their voting power and influence within the corporation. In addition to examining shareholder activism, this book highlights and analyzes the debate regarding the propriety of increased shareholder power. This book also analyzes the impact of recent developments aimed at facilitating shareholder power such as majority voting, say on pay, and proxy access. This book will serve as a useful tool not only for those who desire a straight-forward analysis of shareholder rights and activism, but also for those seeking a reference guide on an issue of growing importance to corporate law and corporate governance.

## The CEO Pay Machine

### How it Trashes America and how to Stop it

*Penguin* "The pay gap between chief executive officers of major U.S. firms and their workers is higher than ever before--depending on the method of calculation, CEOs get paid between 300 and 700 times more than the average worker. Such outsized pay is a relatively recent phenomenon, but ... few detractors truly understand the numerous factors that have contributed to the dizzying upward spiral in CEO compensation. Steven Clifford, a former CEO who has also served on many corporate boards, has a name for these procedures and practices: 'The CEO Pay Machine.' [This book] is Clifford's ... explanation of the 'machine'--how it works, how its parts interact, and how every step pushes CEO pay to higher levels"--

## Short-term America

### The Causes and Cures of Our Business Myopia

*Harvard Business Review Press* Analyzes the causes and effects of short-term thinking in American business and suggests ways corporate America can regain its competitive edge in the world economy

## A Giant Cow-Tipping by Savages

### The Boom, Bust, and Boom Culture of M&A

*St. Martin's Press* Modern mergers and acquisitions, or M&A as it's more commonly known, is a new phenomenon. The buying and selling, the breaking up and combining of companies--the essence of M&A--has been a part of commerce throughout history, but only in our era has M&A itself become a business. In 2007, before the recession hit, it was a \$4.4 trillion global enterprise. And yet, it remains largely unexplored. Discrete stories have been pulled from the annals of M&A, both true and fictionalized, that have become touchstones for wealth and excess. Who can forget Gordon Gekko and his "Greed is Good" speech? But while there have been a few iconic characters and tales to emerge, no one has told the rich history of M&A, until now. This is a look into that world and the people who created it. This reads like Dallas meets Wall Street, told through an intriguing narrative that not only brings to light in gritty detail all of the back room drama of such powerful players as Carl Icahn and Ronald Perelman, Marty Lipton and Joe Flom, Jimmy Goldsmith and Sumner Redstone, but also reveals how the new generation, including activist whirlwind Bill Ackman and iconoclastic new Delaware judge Leo Strine, will dominate the next tsunamic, and imminent, M&A boom.

## The Activist Director

### Lessons from the Boardroom and the Future of the Corporation

*Columbia University Press* Some of the worst corporate meltdowns over the past sixty years can be traced to passive directors who favored operational shortcuts over quality growth strategies. Thinking primarily about placating institutional investors, selective stockholders, proxy advisors, and corporate management, these inattentive and

deferential board members have relied on short-term share price increases to sustain their companies long term. Driven by a desire for prosperity, not posterity, these actions can doom any company. In *The Activist Director*, attorney Ira M. Millstein looks back at fifty years of counseling companies, nonprofits, and governments to actively govern their corporations and constituencies. From the threat of bankruptcy and the ConEd blackout of 1970s New York City, to the meltdown of Drexel Burnham Lambert in the late 1980s, to the turnaround of General Motors in the mid-1990s, Millstein takes readers into the boardrooms of several of the greatest catastrophes and success stories of America's best-known corporations. His solution lies at the top: a new breed of activist directors who partner with management and reject short-term outlooks, plan a future based on growth and innovation, and take responsibility for corporate organization, strategy, and efficiency. What questions should we ask of potential board members and how do we know they'll be active? Millstein offers pragmatic suggestions for recruiting activist directors to the boardroom to secure the future of the corporation.

## Dear Madam President

### An Open Letter to the Women Who Will Run the World

*Grand Central Publishing* Redefine the expectations for women in leadership roles with this #1 New York Times bestselling volume of inspiring advice by the former communications director for Barack Obama and Hillary Clinton. Framed as an empowering letter from former Hillary Clinton Communications Director Jennifer Palmieri to the first woman president, and by extension, to all women working to succeed in any field, *Dear Madam President* is filled with forward-thinking, practical advice for all women who are determined to seize control of their lives—from boardroom to living room. As a country, we haven't wrapped our heads around what it should look like for a woman to be in the job of President. Our only models are men. While wildly disappointed by the outcome of the 2016 election, Palmieri argues that our feelings—confusion, love, hate, acceptance—can now open the country up to reimagining women in leadership roles. And that is what Palmieri takes on in this book—redefining expectations for women looking to lead and creating a blueprint for women candidates and leaders to follow. *Dear Madam President* will turn the results of the 2016 election into something incredibly empowering for graduates, future female leaders, and independent thinkers everywhere.

## Dear Shareholder

### The best executive letters from Warren Buffett, Prem Watsa and other great CEOs

*Harriman House Limited* The shareholder letters of corporate leaders are a rich source of business and investing wisdom. There is no more authoritative resource on subjects ranging from leadership and management to capital allocation and company culture. But with thousands of shareholder letters written every year, how can investors and students of the corporate world sift this vast swathe to unearth the best insights? *Dear Shareholder* is the solution! In this masterly new collection, Lawrence A. Cunningham, business expert and acclaimed editor of *The Essays of Warren Buffett*, presents the finest writers in the genre of the shareholder letter, and the most significant excerpts from their total output. Skillfully curated, edited and arranged, these letters showcase the ultimate in business and investment knowledge from an all-star team. *Dear Shareholder* holds letters by more than 20 different leaders from 16 companies. These leaders include Warren Buffett (Berkshire Hathaway), Tom Gayner (Markel), Kay Graham and Don Graham (The Washington Post and Graham Holdings), Roberto Goizueta (Coca-Cola), Ginni Rometty (IBM), and Prem Watsa (Fairfax). Topics covered in these letters include the long-term focus, corporate culture and commitment to values, capital allocation, buybacks, dividends, acquisitions, management, business strategy, and executive compensation. As we survey the corporate landscape in search of outstanding companies run by first-rate managers, shareholder letters are a valuable resource. The letters also contain a wealth of knowledge on the core topics of effective business management. Let *Dear Shareholder* be your guide.

## Deep Value

### Why Activist Investors and Other Contrarians Battle for Control of Losing Corporations

*John Wiley & Sons* The economic climate is ripe for another golden age of shareholder activism *Deep Value: Why Activist Investors and Other Contrarians Battle for Control of Losing Corporations* is a must-read exploration of deep value investment strategy, describing the evolution of the theories of valuation and shareholder activism from Graham to Icahn and beyond. The book combines engaging anecdotes with industry research to illustrate the principles and methods of this complex strategy, and explains the reasoning behind seemingly incomprehensible activist maneuvers. Written by an active value investor, *Deep Value* provides an insider's perspective on shareholder activist strategies in

a format accessible to both professional investors and laypeople. The Deep Value investment philosophy as described by Graham initially identified targets by their discount to liquidation value. This approach was extremely effective, but those opportunities are few and far between in the modern market, forcing activists to adapt. Current activists assess value from a much broader palate, and exploit a much wider range of tools to achieve their goals. Deep Value enumerates and expands upon the resources and strategies available to value investors today, and describes how the economic climate is allowing value investing to re-emerge. Topics include: Target identification, and determining the most advantageous ends Strategies and tactics of effective activism Unseating management and fomenting change Eyeing conditions for the next M&A boom Activist hedge funds have been quiet since the early 2000s, but economic conditions, shareholder sentiment, and available opportunities are creating a fertile environment for another golden age of activism. Deep Value: Why Activist Investors and Other Contrarians Battle for Control of Losing Corporations provides the in-depth information investors need to get up to speed before getting left behind.

## The Debt Trap

### How leverage impacts private-equity performance

*Harriman House Limited* This is the inside story of private equity dealmaking. Over the last 40 years, LBO fund managers have demonstrated that they are good at making money for themselves and their investors. But when one looks beneath the surface of the transactions they engineer, it is apparent that these deals can, at times, go spectacularly wrong. Through 14 business stories, all emanating from the noughties' credit bubble and including headline-grabbing names like Caesars, Debenhams, EMI, Hertz, Seat Pagine Gialle and TXU, The Debt Trap shows how, via controversial practices like quick flips, repeat dividend recaps, heavy cost-cutting and asset-stripping, leveraged buyouts changed, for better or for worse, the way private companies are financed and managed today. From technological disruption in the worlds of music recording and business-directory publishing to economic turbulence in the gambling, real estate and energy sectors, highly levered corporations are often incapable of handling market corrections when debt commitments start piling up. Behind the historical events and the financial empires erected by some of the elite private equity specialists, these 14 in-depth case studies examine how value-maximising techniques and a short-cut mentality can impact investment returns and portfolio assets. Whether you are a PE practitioner, investor, business manager, academic or business student, you will find The Debt Trap to be an authoritative and fascinating account.

## Creating Value Through Corporate Restructuring

### Case Studies in Bankruptcies, Buyouts, and Breakups

*John Wiley & Sons* An updated look at how corporate restructuring really works Stuart Gilson is one of the leading corporate restructuring experts in the United States, teaching thousands of students and consulting with numerous companies. Now, in the second edition of this bestselling book, Gilson returns to present new insight into corporate restructuring. Through real-world case studies that involve some of the most prominent restructurings of the last ten years, and highlighting the increased role of hedge funds in distressed investing, you'll develop a better sense of the restructuring process and how it can truly create value. In addition to "classic" buyout and structuring case studies, this second edition includes coverage of Delphi, General Motors, the Finova Group and Warren Buffett, Kmart and Sears, Adelphia Communications, Seagate Technology, Dupont-Conoco, and even the Eurotunnel debt restructuring. Covers corporate bankruptcy reorganization, debt workouts, "vulture" investing, equity spin-offs, asset divestitures, and much more Addresses the effect of employee layoffs and corporate downsizing Examines how companies allocate value and when a corporation should "pull the trigger" From hedge funds to financial fraud to subprime busts, this second edition offers a rare look at some of the most innovative and controversial restructurings ever.

## Be a Critical Thinker

### Hone Your Mind to Think Critically

"Donald Karshner offers students and teachers alike practical guidance to developing and applying critical thinking skills in a wide array of common situations, ranging from watching television to parsing political arguments to governing organizations and people wisely. Anyone who seeks to be consciously engaged with the world today will find value in this thought-provoking book." - Douglas Rorapough, a Pastoral Counselor and Theology teacher When reading the newspaper, listening to politicians or discussing current events, how can you determine whether the facts and opinions shared are truthful and accurate or misleading and false? Donald L. Karshner has had a lifelong interest in developing critical thinking skills. Inspired by his granddaughter, who was open to suggestions as she went off to college, Karshner began compiling his advice on honing critical thinking. This book evolved from the few pages he had written for his granddaughter. Be a Critical Thinker offers a clear process for applying critical thinking skills to scrutinize ideas, facts and interpretations, even when they are inconsistent or contradictory. By applying the skills of critical thinking, you will be better equipped to clarify your thinking process, to intelligently critique what you read and hear, to correct errors, to dispel misunderstandings and ignorance, and to make a positive contribution to a discussion

or debate.

## Eight Dollars and A Dream: My American Journey

*Lulu.com* **Eight Dollars and a Dream** tells of a remarkable personal and professional journey by one of America's premier CEOs and corporate directors. Raj Gupta, working with Syd Havelly, offers a candid and captivating story, told with passion and special appreciation for how family, mentors and other leaders transformed him and how he in turn changed his world, a compelling account for all who are navigating a corner office, a boardroom, or their life course. **Michael Useem, Professor and Director of the Leadership Center, Wharton School, University of Pennsylvania** **Raj's story is the American dream writ large with a focus on what is really important in life. I have had the privilege of working with Raj for many years and have seen his qualities as a business leader firsthand. But I have benefitted even more by watching his example of how to lead one's life with dignity, integrity, and grace. This is a book that needs to be read!** **Bill McNabb, Chairman and CEO, The Vanguard Group, Inc.**

## The Perfect Corporate Board: A Handbook for Mastering the Unique Challenges of Small-Cap Companies

*McGraw Hill Professional* **The first corporate governance book of its kind—written specifically for board members of smaller companies** **The Perfect Corporate Board** covers the critical issues board members of smaller companies routinely face, helping them make better decisions for organizational success. It provides objective, practical advice on such critical issues as analyzing prospective financing, equity research, stock buy-backs, short selling, investment banking, and purchasing legal services. Adam Epstein is a corporate director and capital markets expert with extensive legal and operating experience. He is a member of the National Association of Corporate Directors, and speaks and writes regularly in national forums with respect to corporate governance.

## Creating Strategic Value

## Applying Value Investing Principles to Corporate Management

*Columbia University Press* **The principles of value investing have resonated with savvy practitioners in the world of finance for a long time. In Creating Strategic Value, Joseph Calandro Jr. explores how the core ideas and methods of value investing can be profitably applied to corporate strategy and management. Calandro builds from an analysis of traditional value investing concepts to their strategic applications. He surveys value investing's past, present, and future, drawing on influential texts, from Graham and Dodd's time-tested works to more recent studies, to reveal potent managerial lessons. He explains the theoretical aspects of value investing-consistent approaches to corporate strategy and management and details how they can be successfully employed through practical case studies that demonstrate value realization in action. Calandro analyzes the applicability of key ideas such as the margin-of-safety principle to corporate strategy in a wide range of areas beyond stocks and bonds. He highlights the importance of an "information advantage"—knowing something that a firm's competitors either do not know or choose to ignore—and explains how corporate managers can apply this key value investing differentiator. Offering expert insight into the use of time-tested value investing principles in new fields, Creating Strategic Value is an important book for corporate strategy and management practitioners at all levels as well as for students and researchers.**

## Pitch the Perfect Investment

## The Essential Guide to Winning on Wall Street

*John Wiley & Sons* **Pitching the Perfect Investment + Website** will present a two-step process: 1) finding the perfect investment; and 2) crafting the perfect pitch. It presents world-class insights into search strategy, data collection and research, securities analysis, risk assessment and management, combined with the use of critical thinking, to uncover the perfect opportunity for professional analysts, sophisticated private investors and ambitious young analysts as well as mergers and acquisition specialists advising clients, financial consultants and corporate financial analysis teams. **Pitching** draws from the disciplines of psychology, argumentation and informal logic. It instructs the investor analysts of all types how to craft this perfect investment into the perfect pitch. Pitching an investment is an essential skill to securing and then excelling at your job on Wall Street. In this book: The money manager will learn how to analyze and pitch ideas to potential investors in order to get them to invest in his or her fund. The analyst will learn how to source, analyze, value and pitch a compelling stock idea to their superiors in order to advance their careers. The banker will learn how to pitch acquisition ideas to senior executives and corporate clients to win business. The C-level executive of a public or private company will learn how to pitch his company to existing and potential investors. The salesperson will learn how to analyze and pitch a compelling idea to clients. The sophisticated or enterprising individual investor

will learn how to source, analyze and value investment ideas to make money. The student will learn how to source, analyze, value and pitch a compelling stock idea in order to secure a job on Wall Street. This is an essential skill for the ambitious young investment analyst looking to begin a career on Wall Street as well as the seasoned veteran discussing an idea on CNBC, and every investor in-between.

## Bringing the Rainbow

### The Hindware Story

*Rupa Publications* In **Bringing the Rainbow**, leading industrialist R.K Somany tells the story of how he pioneered a whole new industry (and its practices) and built the country's best known sanitaryware brand, Hindware. The years immediately preceding and following Independence saw many leading Marwari mercantile families in Kolkata-including the Somany family-spread their wings into industry. In the 1960s, when the Somany family decided to build India's first vitreous ceramic sanitaryware plant in Punjab, R.K. Somany, then in his early to mid-twenties, was put in charge of building the factory and running the company. This is an engaging and impactful account of R.K. Somany's HSIL going from rank novice to market leader. Even though Hindware is a household name today, Somany had to overcome numerous obstacles: the anti-enterprise attitude in India's socialist era; the harassment he had to endure during the Emergency; his principled stand against his products being sold in the black market; facing fierce opposition for printing the maximum retail price on all his products; and his decision to terminate the services of dealers who sold Hindware products above MRP. The dogged fighter in R.K. Somany also came to the fore when he fought and won both major battles and minor skirmishes against I.K Gujaral, former Prime Minister of India; Bansi Lal, former Chief Minister of Haryana; and two of his own brothers. In many ways, Somany's phenomenal rise is a proxy for India's post-Independence industrialisation drive. **Bringing the Rainbow**, which is filled with many professional and personal anecdotes, will thus be of interest to both the student of Indian business history as well as those who love a good story well told

## Maslow's Hierarchy of Needs

### Gain vital insights into how to motivate people

*50 Minutes* **Understand the true foundations of human motivation** This book is a practical and accessible guide to understanding and implementing Maslow's Hierarchy of Needs, providing you with the essential information and saving time. In 50 minutes you will be able to: • Understand the five different levels of needs experienced by all humans • Adapt your marketing strategies to satisfy as many of those needs as possible • Turn your target market into loyal customers [ABOUT 50MINUTES.COM](http://50MINUTES.COM) | Management & Marketing [50MINUTES.COM](http://50MINUTES.COM) provides the tools to quickly understand the main theories and concepts that shape the economic world of today. Our publications are easy to use and they will save you time. They provide both elements of theory and case studies, making them excellent guides to understand key concepts in just a few minutes. In fact, they are the starting point to take action and push your business to the next level.

## The Activist Investor

### A Next Gen Playbook to Dismantle Oppressive Business Models

**The Activist Investor** describes how we can close the wealth gap and build wealth through investing. It takes the fundamentals of buying and trading stocks and applies Chloe B. McKenzie's wealth justice method to reveal how we can actually do well by doing good.

## The House of Dimon

### How JPMorgan's Jamie Dimon Rose to the Top of the Financial World

*John Wiley & Sons* **A behind-the-scenes look at Wall Street's top banker** Jamie Dimon is Wall Street's biggest player. Following the 11th-hour rescue of Bear Stearns by JP Morgan, his profile has reached stratospheric levels. **The House of Dimon** goes behind the scenes to recount the amazing events that shaped Dimon's career, including his rise to prominence as Sandy Weill's protégé at Citigroup, only to be fired and denied the top spot; his orchestration of the JP Morgan acquisition of BankOne, a deal that brought Dimon back to Wall Street as CEO of JP Morgan; and the drama surrounding the purchase of Bear Stearns and Washington Mutual-two opportunistic deals that helped avert

government bailouts. Lively and engaging, the book provides insider accounts of how Dimon successfully integrated acquired companies; reorganized underperforming units; created efficiencies; and grew bottom-line results as the consummate hands-on manager. Through interviews with Dimon, Weill, JP Morgan board members, and people who worked with Dimon, readers will gain insight into Dimon's management style and his ability to inspire outstanding performance. Most importantly, the book explains Dimon in the context of contemporary Wall Street, an environment that has destroyed several top CEOs and led to the demise of several major financial institutions. Dimon has flourished by avoiding alluring, but potentially catastrophic risks and taking advantage of strategic opportunities. During one of the most difficult and tumultuous periods in Wall Street history, he has survived and thrived. The House of Dimon shows how he's done it and explores what lies ahead for Dimon, as he attempts to grow JP Morgan in the face of the unrelenting pressures of Wall Street. Patricia Crisafulli (Chicago, IL) is an accomplished writer and author who has written or ghost-written 16 books on business, finance, and leadership. A former business journalist, she was a correspondent in the Chicago bureau of Reuters America. Crisafulli has written articles for the "Leisure & Arts" page of the Wall Street Journal, and has appeared on television and radio across the country.

## Dirty Politics, Dirty Times

*Biteback Publishing* This is a newly revised and updated paperback edition of the former Conservative Party Treasurer's personal account of his battle over unsubstantiated claims concerning his business affairs which culminated in a libel action against "The Times" newspaper. The book reveals the dirty tricks that were used to destabilise the Conservative Party, including the newspaper's alleged bribery of US government officials, and the abuse of parliamentary privileges by New Labour MPs. This is Lord Ashcroft's compelling account of the attacks on his reputation by New Labour spin-doctors out to slander the Conservative Party and journalists seeking to create a story. This new edition also sheds new light on Michael Ashcroft's private life; his childhood and love of Belize, his business career and his many and varied interests.

## No Logo

## Taking Aim at the Brand Bullies

*Macmillan* An analysis of the invasion of our personal lives by logo-promoting, powerful corporations combines muckraking journalism with contemporary memoir to discuss current consumer culture

## The Caesars Palace Coup

## How a Billionaire Brawl Over the Famous Casino Exposed the Power and Greed of Wall Street

*Diversion Books* It was the most brutal corporate restructuring in Wall Street history. The 2015 bankruptcy brawl for the storied casino giant, Caesars Entertainment, pitted brilliant and ruthless private equity legends against the world's most relentless hedge fund wizards. In the tradition of *Barbarians at the Gate* and *The Big Short* comes the riveting, multi-dimensional poker game between private equity firms and distressed debt hedge funds that played out from the Vegas Strip to Manhattan boardrooms to Chicago courthouses and even, for a moment, the halls of the United States Congress. On one side: Apollo Global Management and TPG Capital. On the other: the likes of Elliott Management, Oaktree Capital, and Appaloosa Management. The Caesars bankruptcy put a twist on the old-fashioned casino heist. Through a \$27 billion leveraged buyout and a dizzying string of financial engineering transactions, Apollo and TPG—in the midst of the post-Great Recession slump—had seemingly snatched every prime asset of the company from creditors, with the notable exception of Caesars Palace. But Caesars' hedge fund lenders and bondholders had scooped up the company's paper for nickels and dimes. And with their own armies of lawyers and bankers, they were ready to do everything necessary to take back what they believed was theirs—if they could just stop their own infighting. These modern financiers now dominate the scene in Corporate America as their fight-to-the-death mentality continues to shock workers, politicians, and broader society—and even each other. In *The Caesars Palace Coup*, financial journalists Max Frumes and Sujeet Indap illuminate the brutal tactics of distressed debt mavens—vultures, as they are condemned—in the sale and purchase of even the biggest companies in the world with billions of dollars hanging in the balance.

## The Outsiders

## Eight Unconventional CEOs and Their Radically Rational

## Blueprint for Success

*Harvard Business Press* It's time to redefine the CEO success story. Meet eight iconoclastic leaders who helmed firms where returns on average outperformed the S&P 500 by more than 20 times.

## The Everything Store

## Jeff Bezos and the Age of Amazon

*Little, Brown* The authoritative account of the rise of Amazon and its intensely driven founder, Jeff Bezos, praised by the *Seattle Times* as "the definitive account of how a tech icon came to life." Amazon.com started off delivering books through the mail. But its visionary founder, Jeff Bezos, wasn't content with being a bookseller. He wanted Amazon to become the everything store, offering limitless selection and seductive convenience at disruptively low prices. To do so, he developed a corporate culture of relentless ambition and secrecy that's never been cracked. Until now. Brad Stone enjoyed unprecedented access to current and former Amazon employees and Bezos family members, giving readers the first in-depth, fly-on-the-wall account of life at Amazon. Compared to tech's other elite innovators -- Jobs, Gates, Zuckerberg -- Bezos is a private man. But he stands out for his restless pursuit of new markets, leading Amazon into risky new ventures like the Kindle and cloud computing, and transforming retail in the same way Henry Ford revolutionized manufacturing. The Everything Store is the revealing, definitive biography of the company that placed one of the first and largest bets on the Internet and forever changed the way we shop and read.

## Why They Do It

## Inside the Mind of the White-Collar Criminal

## How to Make a Living from Music

*WIPO* This guide is designed for musicians and music professionals who wish to hone their knowledge of the music business. It is intended as a practical tool to help composers, performers and all those involved in the music world get into the specifics of the management of their intellectual property rights. The guide aims to provide instructive advice on how to build a successful career in music in both developed and developing countries, by generating income from musical talent.

## Factfulness

## Ten Reasons We're Wrong About the World--and Why Things Are Better Than You Think

*Flatiron Books* **INSTANT NEW YORK TIMES BESTSELLER** "One of the most important books I've ever read—an indispensable guide to thinking clearly about the world." - Bill Gates "Hans Rosling tells the story of 'the secret silent miracle of human progress' as only he can. But Factfulness does much more than that. It also explains why progress is so often secret and silent and teaches readers how to see it clearly." —Melinda Gates "Factfulness by Hans Rosling, an outstanding international public health expert, is a hopeful book about the potential for human progress when we work off facts rather than our inherent biases." - Former U.S. President Barack Obama Factfulness: The stress-reducing habit of only carrying opinions for which you have strong supporting facts. When asked simple questions about global trends—what percentage of the world's population live in poverty; why the world's population is increasing; how many girls finish school—we systematically get the answers wrong. So wrong that a chimpanzee choosing answers at random will consistently outguess teachers, journalists, Nobel laureates, and investment bankers. In Factfulness, Professor of International Health and global TED phenomenon Hans Rosling, together with his two long-time collaborators, Anna and Ola, offers a radical new explanation of why this happens. They reveal the ten instincts that distort our perspective—from our tendency to divide the world into two camps (usually some version of us and them) to the way we consume media (where fear rules) to how we perceive progress (believing that most things are getting worse). Our problem is that we don't know what we don't know, and even our guesses are informed by unconscious and predictable biases. It turns out that the world, for all its imperfections, is in a much better state than we might think. That doesn't mean there aren't real concerns. But when we worry about everything all the time instead of embracing a worldview based on facts, we can lose our ability to focus on the things that threaten us most. Inspiring and revelatory, filled with lively anecdotes and moving stories, Factfulness is an urgent and essential book that will change the way you see the world and empower you to respond to the crises and opportunities of the future. --- "This book is my last battle in my life-long mission to fight devastating ignorance...Previously I armed myself with huge data sets, eye-opening software, an energetic learning style and a Swedish bayonet for sword-swallowing. It wasn't enough. But I

hope this book will be." Hans Rosling, February 2017.

## The Shock Doctrine

### The Rise of Disaster Capitalism

*Metropolitan Books* The bestselling author of *No Logo* shows how the global "free market" has exploited crises and shock for three decades, from Chile to Iraq. In her groundbreaking reporting, Naomi Klein introduced the term "disaster capitalism." Whether covering Baghdad after the U.S. occupation, Sri Lanka in the wake of the tsunami, or New Orleans post-Katrina, she witnessed something remarkably similar. People still reeling from catastrophe were being hit again, this time with economic "shock treatment," losing their land and homes to rapid-fire corporate makeovers. *The Shock Doctrine* retells the story of the most dominant ideology of our time, Milton Friedman's free market economic revolution. In contrast to the popular myth of this movement's peaceful global victory, Klein shows how it has exploited moments of shock and extreme violence in order to implement its economic policies in so many parts of the world from Latin America and Eastern Europe to South Africa, Russia, and Iraq. At the core of disaster capitalism is the use of cataclysmic events to advance radical privatization combined with the privatization of the disaster response itself. Klein argues that by capitalizing on crises, created by nature or war, the disaster capitalism complex now exists as a booming new economy, and is the violent culmination of a radical economic project that has been incubating for fifty years.

## Cry Wolf

*Simon and Schuster* An action-packed adventure set in 1930s Africa from global bestseller Wilbur Smith "They recognised in each other that same restlessness that was always driving them on to new adventure, never staying long enough in one place or at one job to grow roots, unfettered by offspring or possessions, by spouse or responsibilities, taking up each new adventure eagerly and discarding it again with our qualms or regrets. Always moving onwards — never looking backwards." The wartime race to save a country... When Jake Barton, American engineer, teams up with English gentleman and hustler Gareth Swales to sell five battered old Bentleys in 1930s East Africa, neither of them could have imagined that they'd soon be attempting to smuggle the vehicles into Ethiopia to support the war effort, in return for a huge reward. But to do this, they'll have to manoeuvre past several extremely hostile European forces, as well as managing their feelings for Vicky Camberwell, the beautiful journalist who has been sent with them to report on the brutal violence of the Italian invasion of Ethiopia. The three adventurers are about to discover that some battles are more than they can handle...

## Winning

### The Ultimate Business How-To Book

*Harper Collins* A champion manager of people, Jack Welch shares the hard-earned wisdom of a storied career in what will become the ultimate business bible. With *Winning*, Jack Welch delivers a wide-ranging, in-depth, no-holds-barred management guidebook about the tough strategic, organizational, and personal challenges that face people at every stage of their careers. Loaded with candid personal anecdotes, hard-hitting advice, and invaluable dos and don'ts, Jack explains his theory of business, by laying out the four most important principles that form the foundation of his success. Chapters include: How to Get Promoted, How to Think about Strategy, How to Write a Budget that Works, How to Work for a Jerk, How Find Work-Life Balance and How Start Something New. Enlivened by quotes from business leaders that Welch interviewed especially for the book, it's a tour de force that reflects Welch's mastery of execution, excellence and leadership.

## OECD Principles of Corporate Governance 2004

*OECD Publishing* Since they were issued in 1999, the OECD Principles of Corporate Governance have gained worldwide recognition as an international benchmark for good corporate governance. This revised version takes into account developments since 1999 and includes several important amendments.

## The EVA Challenge

### Implementing Value-Added Change in an Organization

*John Wiley & Sons* The co-founder of EVA shows how to apply it in today's new economy. EVA-economic valued added-is a measure of the true financial performance of a company, and a strategy for creating corporate and shareholder wealth. It is also a method of changing corporate priorities and behavior throughout a company, right down to the "shop floor." In *The EVA Challenge*, the authors outline how to implement EVA—from training employees to answering the most frequently encountered implementation problems faced by companies. This detailed "how-to" guide represents the second phase in the "EVA Revolution", showing executives around the world how to customize and implement EVA at

their companies. Here, EVA converts learn how to work some "EVA magic" through company-specific initiatives and case study examples. Coverage includes completely new materials on "real options", leveraged stock options, and other concepts critical to corporations in both new and old economy industry sectors.

## More Money Than God

## Hedge Funds and the Making of the New Elite

*A&C Black* The first book of its kind: a fascinating and entertaining examination of hedge funds today Shortlisted for the Financial Times/Goldman Sachs Business Book of the Year Award The New York Times bestseller

## Other People's Money

## The Real Business of Finance

*PublicAffairs* The finance sector of Western economies is too large and attracts too many of the smartest college graduates. Financialization over the past three decades has created a structure that lacks resilience and supports absurd volumes of trading. The finance sector devotes too little attention to the search for new investment opportunities and the stewardship of existing ones, and far too much to secondary-market dealing in existing assets. Regulation has contributed more to the problems than the solutions. Why? What is finance for? John Kay, with wide practical and academic experience in the world of finance, understands the operation of the financial sector better than most. He believes in good banks and effective asset managers, but good banks and effective asset managers are not what he sees. In a dazzling and revelatory tour of the financial world as it has emerged from the wreckage of the 2008 crisis, Kay does not flinch in his criticism: we do need some of the things that Citigroup and Goldman Sachs do, but we do not need Citigroup and Goldman to do them. And many of the things done by Citigroup and Goldman do not need to be done at all. The finance sector needs to be reminded of its primary purpose: to manage other people's money for the benefit of businesses and households. It is an aberration when the some of the finest mathematical and scientific minds are tasked with devising algorithms for the sole purpose of exploiting the weakness of other algorithms for computerized trading in securities. To travel further down that road leads to ruin. A Financial Times Book of the Year, 2015 An Economist Best Book of the Year, 2015 A Bloomberg Best Book of the Year, 2015

## The Governance Revolution

## What Every Board Member Needs to Know, NOW!

*Walter de Gruyter GmbH & Co KG* Boards of directors are sitting ducks. Shareholders complain and even attack, management manipulates, and individual board members have little power, able to act only as part of the board as a whole. Governance issues are front and center, yet there is often little understanding, even among board members, of the key role that they play. Written in an accessible and human voice, *The Governance Revolution: What Every Board Member Needs to Know, NOW!* provides information and context essential to anyone seeking to understand how corporations and their stewards—the board of directors—can and should function in the volatile world we inhabit. Deborah Hicks Midanek offers useful insight into what board members of corporations actually do, the current standards for board members and why they exist. She includes a timely discussion of how clarity of purpose can improve board and director effectiveness. Informed by her long experience serving public, private, and family owned corporate boards as well as those of charitable, and government organizations, she provides essential context regarding the evolution of board practice as well as candid discussion of the issues involved in the relentless effort to improve corporate governance processes. Focused mainly on the dominant public corporation, she also explores the special challenges of serving private and family owned as well as nonprofit and public agency boards. Written by a seasoned board member, and liberally laced with stories and cases illustrating the tricky issues directors wrestle with, this book is the essential common-sense companion for anyone working with a board, serving on a board, or wanting to do so. Directors, aspiring directors, investors, and students of corporate behavior will benefit from this highly readable description of the cloistered boardroom. For Roger Trapp's article in Forbes featuring a discussion of this title click here

<https://www.forbes.com/sites/rogertrapp/2018/10/22/independent-directors-need-to-stand-up-to-activists/#7060008826b0> For a Roundtable discussion in *Financier Worldwide Magazine* featuring Deborah Hicks Midanek please click here

<https://www.financierworldwide.com/roundtable-risks-facing-directors-officers-aug18#.W1BqQdVKiUk> Click here for a review in *Financial Analysts Journal* <https://www.cfapubs.org/doi/abs/10.2469/br.v13.n1.10> Click here for an excerpt on *Corporate Board Member*: <https://boardmember.com/what-is-the-governance-revolution/>

## Mindset

### The New Psychology of Success

*Random House* The updated edition of the bestselling book that has changed millions of lives with its insights into the growth mindset "Through clever research studies and engaging writing, Dweck illuminates how our beliefs about our capabilities exert tremendous influence on how we learn and which paths we take in life."—Bill Gates, GatesNotes After decades of research, world-renowned Stanford University psychologist Carol S. Dweck, Ph.D., discovered a simple but groundbreaking idea: the power of mindset. In this brilliant book, she shows how success in school, work, sports, the arts, and almost every area of human endeavor can be dramatically influenced by how we think about our talents and abilities. People with a fixed mindset—those who believe that abilities are fixed—are less likely to flourish than those with a growth mindset—those who believe that abilities can be developed. Mindset reveals how great parents, teachers, managers, and athletes can put this idea to use to foster outstanding accomplishment. In this edition, Dweck offers new insights into her now famous and broadly embraced concept. She introduces a phenomenon she calls false growth mindset and guides people toward adopting a deeper, truer growth mindset. She also expands the mindset concept beyond the individual, applying it to the cultures of groups and organizations. With the right mindset, you can motivate those you lead, teach, and love—to transform their lives and your own.

### The Big Book of Words You Should Know

#### Over 3,000 Words Every Person Should be Able to Use (And a few that you probably shouldn't)

*Simon and Schuster* Do you know what "quatrefoil" and "impolitic" mean? What about "halcyon" or "narcolepsy"? This book is a handy, easy-to-read reference guide to the proper parlance for any situation. In this book you will find: Words You Absolutely Should Know (covert, exonerate, perimeter); Words You Should Know But Probably Don't (dour, incendiary, scintilla); Words Most People Don't Know (schlimazel, thaumaturgy, epergne); Words You Should Know to Sound Overeducated (ad infinitum, nugatory, garrulity); Words You Probably Shouldn't Know (priapic, damnatory, labia majora); and more. Whether writing an essay, studying for a test, or trying to impress friends, family, and fellow cocktail party guests with their prolixity, you will achieve magniloquence, ebullience, and flights of rhetorical brilliance.

### The Board Member's Guide to Risk

"I wrote *The Board Member's Guide to Risk* to be a highly accessible guidebook. I want directors to talk more about, read more about, and have more confidence in, taking risk. Everything we do in life requires taking risk or we're left with only a deterioration from the status quo. If we want to continue to serve those who rely on us in better ways, we want our organizations to be the best at taking risk that they can be. This book will get you started down that path or further your journey if you've already begun." -David R. Koenig  
In fact, all human organizations exist to take risk. Anytime we come together to try to serve some purpose or achieve some goal, we have assumed risks. If we didn't, we'd never advance beyond the status quo. In fact, not taking risks is probably the single surest way to be doomed to failure in the long-term, as innovation, competition, and customer lethargy slowly eat away at any advantage we may enjoy today. Good businesses take risk confidently. When we govern our organizations, we must welcome risk-taking in ways that are responsible and smart. This book is not about risk management. That's for the people in your organization to do. Rather, this book is about how to make boards and individual board members better at the governance of an organization's risk-taking. This book is also like a travel guidebook to the ideas that help you to take risk well. Finally, this book is also about recovery. As I finish my writing, the COVID-19/SARS-CoV-2 pandemic is beginning to grow exponentially in the United States, where I live, as it has in other countries. We are responding, but many aspects of our economic life - and the total economic life of some organizations - are frozen. How you think about and treat risk at the board level will impact how quickly your organization will recover from this health crisis, which is rapidly becoming a social and economic crisis too.