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EBOOK: CRITICAL THEORIES OF MASS MEDIA: THEN AND NOW

McGraw-Hill Education (UK) "**This is a welcome critical corrective to complacent mainstream accounts of the media's cultural impact**". Prof. Slavoj Zizek, International Director of the Birkbeck Institute for the Humanities at Birkbeck, University of London "**A powerful and highly engaging re-assessment of past critical thinkers (including those not normally thought of as critical) in the light of today's mediascape**". Jorge Reina Schement, Distinguished Professor of Communications, Penn State University "**With the exception of occasional moral panics about the coarsening of public discourse, and the impact of advertising and television violence upon children, mass media tend to be viewed as a largely neutral or benign part of contemporary life. Even when criticisms are voiced, the media chooses how and when to discuss its own inadequacies. More radical external critiques are often excluded and media theorists are frequently**

more optimistic than realistic about the negative aspects of mass culture. This book reassesses this situation in the light of both early and contemporary critical scholarship and explores the intimate relationship between the mass media and the dis-empowering nature of commodity culture. The authors cast a fresh perspective on contemporary mass culture by comparing past and present critiques. They: Outline the key criticisms of mass culture from past critical thinkers Reassess past critical thought in the changed circumstances of today Evaluate the significance of new critical thinkers for today's mass culture The book begins by introducing the critical insights from major theorists from the past - Walter Benjamin, Siegfried Kracauer, Theodor Adorno, Marshall McLuhan and Guy Debord. Paul Taylor and Jan Harris then apply these insights to recent provocative writers such as Jean Baudrillard and Slavoj Žižek, and discuss the links between such otherwise apparently unrelated contemporary events as the Iraqi Abu Ghraib controversy and the rise of reality television. *Critical Theories of Mass Media* is a key text for students of cultural studies, communications and media studies, and sociology.

THE AUDIBLE PAST

CULTURAL ORIGINS OF SOUND REPRODUCTION

[Duke University Press](#) [Table of contents](#)

MAKE ROOM FOR TV

TELEVISION AND THE FAMILY IDEAL IN POSTWAR AMERICA

[University of Chicago Press](#) **Between 1948 and 1955, nearly two-thirds of all American families bought a television set—and a revolution in social life and popular culture was launched. In this fascinating book, Lynn Spigel chronicles the enormous impact of television in the formative years of the new medium: how, over the course of a single decade, television became an intimate part of everyday life. What did Americans expect from it? What effects did the new daily ritual of watching television have on children? Was television welcomed as an unprecedented "window on the world," or as a "one-eyed monster" that would disrupt households and corrupt children? Drawing on an ambitious array of unconventional sources, from sitcom scripts to articles and advertisements in women's magazines, Spigel offers the fullest available account of the popular response to television in the postwar years. She chronicles the role of television as a focus for evolving debates on issues ranging from the ideal of the perfect family and changes in**

women's role within the household to new uses of domestic space. The arrival of television did more than turn the living room into a private theater: it offered a national stage on which to play out and resolve conflicts about the way Americans should live. Spigel chronicles this lively and contentious debate as it took place in the popular media. Of particular interest is her treatment of the way in which the phenomenon of television itself was constantly deliberated—from how programs should be watched to where the set was placed to whether Mom, Dad, or kids should control the dial. *Make Room for TV* combines a powerful analysis of the growth of electronic culture with a nuanced social history of family life in postwar America, offering a provocative glimpse of the way television became the mirror of so many of America's hopes and fears and dreams.

THE TRIUMPH OF EVIL

THE REALITY OF THE USA'S COLD WAR VICTORY

European PressAcademic Pub

INTRODUCTION TO COMMUNITY-BASED NURSING

Lippincott Williams & Wilkins his vibrant introduction to community based nursing roles and concepts gives a practically-oriented introduction to nursing care in community settings. Five units cover concepts and applications: / Unit 1--Basic concepts, levels of prevention, health promotion, the family, cultural considerations / Unit 2--Four basic skills of community based nursing--assessing, educating, managing, and continuing care. / Unit 3--Health promotion and disease prevention across the lifespan. / Unit 4--Settings for practice. / Unit 5--Future trends in community based nursing. New edition features: expanded index; enhanced discussion of the role of school nurses; up-to-date references; increased focus on individual care planning; and revised glossary of commonly used terms. Each chapter contains Critical Thinking Activities, Client Studies, and Practical Applications exercises

BREXIT AND BEYOND

RETHINKING THE FUTURES OF EUROPE

UCL Press Brexit will have significant consequences for the country, for Europe, and for global order. And yet much discussion of Brexit in the UK has focused on the causes of the vote and on its consequences for the future of British

politics. This volume examines the consequences of Brexit for the future of Europe and the European Union, adopting an explicitly regional and future-oriented perspective missing from many existing analyses. Drawing on the expertise of 28 leading scholars from a range of disciplines, *Brexit and Beyond* offers various different perspectives on the future of Europe, charting the likely effects of Brexit across a range of areas, including institutional relations, political economy, law and justice, foreign affairs, democratic governance, and the idea of Europe itself. Whilst the contributors offer divergent predictions for the future of Europe after Brexit, they share the same conviction that careful scholarly analysis is in need - now more than ever - if we are to understand what lies ahead for the EU. Praise for *Brexit and Beyond* 'a wide-ranging and thought-provoking tour through the vagaries of British exit, with the question of Europe's fate never far from sight...Brexit is a wake-up call for the EU. How it responds is an open question—but respond it must. To better understand its options going forward you should turn to this book, which has also been made free online.' Prospect Magazine 'This book explores wonderfully well the bombshell of Brexit: is it a uniquely British phenomenon or part of a wider, existential crisis for the EU? As the tensions and complexities of the Brexit negotiations come to the fore, the collection of essays by leading scholars will prove a very valuable reference for their depth of analysis, their lucidity, and their outlining of future options.' - Kevin Featherstone, Head of the LSE European Institute, London School of Economics 'Brexit and Beyond is a must read. It moves the ongoing debate about what Brexit actually means to a whole new level. While many scholars to date have examined the reasons for the British decision to leave, the crucial question of what Brexit will mean for the future of the European project is often overlooked. No longer. *Brexit and Beyond* bundles the perspectives of leading scholars of European integration. By doing so, it provides a much needed scholarly guidepost for our understanding of the significance of Brexit, not only for the United Kingdom, but also for the future of the European continent.' - Catherine E. De Vries, Professor in the department of Government, University of Essex and Professor in the department of Political Science and Public Administration Free University Amsterdam 'Brexit and Beyond provides a fascinating (and comprehensive) analysis on the how and why the UK has found itself on the path to exiting the European Union. The talented cast of academic contributors is drawn from a wide variety of disciplines and areas of expertise and this provides a breadth and depth to the analysis of Brexit that is unrivalled. The volume also provides large amounts of expert-informed speculation on the future of both the EU and UK and which is both stimulating and anxiety-inducing.' -Professor Richard Whitman, Head of School, Professor of Politics and International Relations, Director of the Global Europe Centre, University of Kent

DISTANCE EDUCATION FOR TEACHER TRAINING

Routledge First published in 2002. Routledge is an imprint of Taylor & Francis, an informa company.

A CASUAL REVOLUTION

REINVENTING VIDEO GAMES AND THEIR PLAYERS

MIT Press How casual games like Guitar Hero, Bejeweled, and those for Nintendo Wii are expanding the audience for video games. We used to think that video games were mostly for young men, but with the success of the Nintendo Wii, and the proliferation of games in browsers, cell phone games, and social games video games changed fundamentally in the years from 2000 to 2010. These new casual games are now played by men and women, young and old. Players need not possess an intimate knowledge of video game history or devote weeks or months to play. At the same time, many players of casual games show a dedication and skill that is anything but casual. In *A Casual Revolution*, Jesper Juul describes this as a reinvention of video games, and of our image of video game players, and explores what this tells us about the players, the games, and their interaction. With this reinvention of video games, the game industry reconnects with a general audience. Many of today's casual game players once enjoyed Pac-Man, Tetris, and other early games, only to drop out when video games became more time-consuming and complex. Juul shows that it is only by understanding what a game requires of players, what players bring to a game, how the game industry works, and how video games have developed historically that we can understand what makes video games fun and why we choose to play (or not to play) them. Important Notice: The digital edition of this book is missing some of the images found in the physical edition.

FOUNDATIONS OF EDUCATION

Foundations of Education incorporates relevant interdisciplinary perspectives and emphasizes coverage of key issues in education, with up-to-date research, primary resources, and documentation. This text provides comprehensive and substantive coverage of all "foundational" areas—including social, philosophical, historical, political, economic, curricular, and legal—for students who are preparing for a career in teaching and for those who simply wish to learn more about significant contemporary issues in education. The authors have included strong, thought-provoking pedagogy, and have emphasized the growing role of technology in education. This Teaching in Action Edition is

packaged with a special guide that correlates text material with the HM Video Cases. In This Case boxed features contain brief, fictional case scenarios that describe situations in which new teachers might find themselves. Readers are asked to think critically about concepts discussed in each chapter. Expanded topical overview charts in each chapter summarize and compare key developments and topics in education. Information about standards addresses the growing emphasis on holding students, teachers, and schools accountable for performing at levels specified by local, state, and national standards. Legal issues, including the No Child Left Behind act, are addressed. Technology@School, a popular feature in every chapter, updates students on relevant developments in educational technology and provides information that may prove useful in their teaching careers. Additional features include Focus Questions at the beginning of each chapter, Refocus Questions after major text sections, and Taking issue charts, offering arguments on both sides of a question. Houghton Mifflin Video Cases, four- to six-minute video modules presenting real classroom scenarios, enable students to observe the day-to-day challenges and rewards of teaching from the convenience of their computers. Available on the Online Teaching and Study Centers, HM Video Cases are enhanced by classroom artifacts, Viewing Questions, Interview Transcripts, Key Terms, and bonus video footage.

HOW NOT TO BE WRONG

THE POWER OF MATHEMATICAL THINKING

Penguin “Witty, compelling, and just plain fun to read . . .” —Evelyn Lamb, *Scientific American* The Freakonomics of math—a math-world superstar unveils the hidden beauty and logic of the world and puts its power in our hands The math we learn in school can seem like a dull set of rules, laid down by the ancients and not to be questioned. In *How Not to Be Wrong*, Jordan Ellenberg shows us how terribly limiting this view is: Math isn’t confined to abstract incidents that never occur in real life, but rather touches everything we do—the whole world is shot through with it. Math allows us to see the hidden structures underneath the messy and chaotic surface of our world. It’s a science of not being wrong, hammered out by centuries of hard work and argument. Armed with the tools of mathematics, we can see through to the true meaning of information we take for granted: How early should you get to the airport? What does “public opinion” really represent? Why do tall parents have shorter children? Who really won Florida in 2000? And how likely are you, really, to develop cancer? *How Not to Be Wrong* presents the surprising revelations behind all of these questions and many more, using the mathematician’s method of analyzing life and exposing the hard-won insights of the academic community to the layman—minus the jargon. Ellenberg chases mathematical threads through a vast

range of time and space, from the everyday to the cosmic, encountering, among other things, baseball, Reaganomics, daring lottery schemes, Voltaire, the replicability crisis in psychology, Italian Renaissance painting, artificial languages, the development of non-Euclidean geometry, the coming obesity apocalypse, Antonin Scalia's views on crime and punishment, the psychology of slime molds, what Facebook can and can't figure out about you, and the existence of God. Ellenberg pulls from history as well as from the latest theoretical developments to provide those not trained in math with the knowledge they need. Math, as Ellenberg says, is "an atomic-powered prosthesis that you attach to your common sense, vastly multiplying its reach and strength." With the tools of mathematics in hand, you can understand the world in a deeper, more meaningful way. *How Not to Be Wrong* will show you how.

INTRODUCTION TO SOCIOLOGY

[Stanford University Press](#) *Introduction to Sociology* distills decades of distinguished work in sociology by one of this century's most influential thinkers in the areas of social theory, philosophy, aesthetics, and music. It consists of a course of seventeen lectures given by Theodor W. Adorno in May-July 1968, the last lecture series before his death in 1969. Captured by tape recorder (which Adorno called "the fingerprint of the living mind"), these lectures present a somewhat different, and more accessible, Adorno from the one who composed the faultlessly articulated and almost forbiddingly perfect prose of the works published in his lifetime. Here we can follow Adorno's thought in the process of formation (he spoke from brief notes), endowed with the spontaneity and energy of the spoken word. The lectures form an ideal introduction to Adorno's work, acclimatizing the reader to the greater density of thought and language of his classic texts. Delivered at the time of the "positivist dispute" in sociology, Adorno defends the position of the "Frankfurt School" against criticism from mainstream positivist sociologists. He sets out a conception of sociology as a discipline going beyond the compilation and interpretation of empirical facts, its truth being inseparable from the essential structure of society itself. Adorno sees sociology not as one academic discipline among others, but as an over-arching discipline that impinges on all aspects of social life. Tracing the history of the discipline and insisting that the historical context is constitutive of sociology itself, Adorno addresses a wide range of topics, including: the purpose of studying sociology; the relation of sociology and politics; the influence of Saint-Simon, Comte, Durkheim, Weber, Marx, and Freud; the contributions of ethnology and anthropology; the relationship of method to subject matter; the problems of quantitative analysis; the fetishization of science; and the separation of sociology and social philosophy.

FILM GENRE READER IV

University of Texas Press From reviews of the third edition: "Film Genre Reader III lives up to the high expectations set by its predecessors, providing an accessible and relatively comprehensive look at genre studies. The anthology's consideration of the advantages and challenges of genre studies, as well as its inclusion of various film genres and methodological approaches, presents a pedagogically useful overview." —Scope Since 1986, Film Genre Reader has been the standard reference and classroom text for the study of genre in film, with more than 25,000 copies sold. Barry Keith Grant has again revised and updated the book to reflect the most recent developments in genre study. This fourth edition adds new essays on genre definition and cycles, action movies, science fiction, and heritage films, along with a comprehensive and updated bibliography. The volume includes more than thirty essays by some of film's most distinguished critics and scholars of popular cinema, including Charles Ramírez Berg, John G. Cawelti, Celestino Deleyto, David Desser, Thomas Elsaesser, Steve Neale, Thomas Schatz, Paul Schrader, Vivian Sobchack, Janet Staiger, Linda Williams, and Robin Wood.

PARATEXTUALIZING GAMES

INVESTIGATIONS ON THE PARAPHERNALIA AND PERIPHERIES OF PLAY

transcript Verlag Gaming no longer only takes place as a ›closed interactive experience‹ in front of TV screens, but also as broadcast on streaming platforms or as cultural events in exhibition centers and e-sport arenas. The popularization of new technologies, forms of expression, and online services has had a considerable influence on the academic and journalistic discourse about games. This anthology examines which paratexts gaming cultures have produced - i.e., in which forms and formats and through which channels we talk (and write) about games - as well as the way in which paratexts influence the development of games. How is knowledge about games generated and shaped today and how do boundaries between (popular) criticism, journalism, and scholarship have started to blur? In short: How does the paratext change the text?

UNRULY MEDIA

YOUTUBE, MUSIC VIDEO, AND THE NEW DIGITAL CINEMA

Oxford University Press **Unruly Media is the first book to account for the current audiovisual landscape across media and platform. It includes new theoretical models and close readings of current media as well as the oeuvre of popular and influential directors.**

EXPLORING EDUCATION

AN INTRODUCTION TO THE FOUNDATIONS OF EDUCATION

Routledge **This much-anticipated fifth edition of Exploring Education offers an alternative to traditional foundations texts by combining a point-of-view analysis with primary source readings. Pre- and in-service teachers will find a solid introduction to the foundations disciplines -- history, philosophy, politics, and sociology of education -- and their application to educational issues, including school organization and teaching, curriculum and pedagogic practices, education and inequality, and school reform and improvement. This edition features substantive updates, including additions to the discussion of neo-liberal educational policy, recent debates about teacher diversity, updated data and research, and new selections of historical and contemporary readings. At a time when foundations of education are marginalized in many teacher education programs and teacher education reform pushes scripted approaches to curriculum and instruction, Exploring Education helps teachers to think critically about the "what" and "why" behind the most pressing issues in contemporary education.**

THE VISUAL CULTURE READER

Psychology Press **This thoroughly revised and updated second edition of The Visual Culture Reader brings together key writings as well as specially commissioned articles covering a wealth of visual forms including photography, painting, sculpture, fashion, advertising, television, cinema and digital culture. The Reader features an introductory section tracing the development of visual culture studies in response to globalization and digital culture, and articles grouped into thematic sections, each prefaced by an introduction by the editor and conclude with suggestions for further reading.**

HANDBOOK OF MEDIA MANAGEMENT AND ECONOMICS

Routledge This comprehensive Handbook provides a synthesis of current work and research in media management and economics. The volume has been developed around two primary objectives: assessing the state of knowledge for the key topics in the media management and economics fields; and establishing the research agenda in these areas, ultimately pushing the field in new directions. The Handbook's chapters are organized into parts addressing the theoretical components, key issues, analytical tools, and future directions for research. Each chapter offers the current state of theory and scholarship of a specific area of study, and the volume contributors--all well established in their areas of specialty--represent domestic and international scholarship. With its unparalleled breadth of content from expert authors, the Handbook provides background knowledge of the various theoretical dimensions and historical paradigms, and establishes the direction for the next phases of research in this growing arena of study. The Handbook of Media Management and Economics will serve to stimulate future thought and research in the media management and economics disciplines. As such, this volume will be a required reference for students, professors, and industry practitioners for years to come.

FILM/MUSIC ANALYSIS

A FILM STUDIES APPROACH

Springer This book offers an approach to film music in which music and visuals are seen as equal players in the game. The field of Film-Music Studies has been increasingly dominated by musicologists and this book brings the discipline back squarely into the domain of Film Studies. Blending Neoformalism with Gestalt Psychology and Leonard B. Meyer's musicology, this study treats music as a cinematic element and offers scholars and students of both music and film a set of tools to help them analyse the wide ranging impact that music has in films.

ESSENTIALS OF NURSING LEADERSHIP AND MANAGEMENT

F A Davis Company This new edition focuses on preparing your students to assume the role as a significant member of the health-care team and manager of care, and is designed to help your students transition to professional nursing practice. Developed as a user-friendly text, the content and style makes it a great tool for your students in or out of the classroom. (Midwest).

UNDERSTANDING MOVIES

An introduction to the art of the film, emphasizing an aesthetic approach. Objective is to teach any student how to analyze any film by using the various analytical methods outlined in the book.

HEALTH CARE POLICY AND PRACTICE

A BIOPSYCHOSOCIAL PERSPECTIVE

Routledge In *Health Care Policy and Practice: A Biopsychosocial Perspective*, Moniz and Gorin have updated their text to incorporate health care reform. The authors have also restructured the book to guide students through the development of the American health care system: what it is, what the policies are, and how students can influence them. The first section focuses on recent history and reforms during the Obama Administration to describe the health care system; section two examines the system's structure and policies; and the third section explores policy analysis and advocacy, and disparities in health based on demographics and inequities in access to care. It concludes with a discussion of the impact of social factors on health and health status. The new edition incorporates the CSWE EPAS competencies; it is for social work courses in health care, health care policy, and health and mental health care policy.

TELEVISION STYLE

Routledge *Style matters. Television relies on style—setting, lighting, videography, editing, and so on—to set moods, hail viewers, construct meanings, build narratives, sell products, and shape information. Yet, to date, style has been the most understudied aspect of the medium. In this book, Jeremy G. Butler examines the meanings behind television's stylistic conventions. Television Style dissects how style signifies and what significance it has had in specific television contexts. Using hundreds of frame captures from television programs, Television Style dares to look closely at television. Miami Vice, ER, soap operas, sitcoms, and commercials, among other prototypical television texts, are deconstructed in an attempt to understand how style functions in television. Television Style also assays the state of style during an era of media convergence and the ostensible demise of network television. This book is a much needed introduction to television style, and essential reading at a moment when the medium is undergoing radical transformation, perhaps even a stylistic renaissance. Discover additional examples and resources on the companion website: www.tvstylebook.com.*

THE MASTER AND THE SLAVE

LUKÁCS, BAKHTIN, AND THE IDEAS OF THEIR TIME

[Oxford Modern Languages & Lite](#) "Lukacs and Bakhtin emerge from the book as thinkers, whose intellectual careers followed strikingly similar paths. They both were confronted with similar agendas and questions posed for them by their time. Bakhtin, however, had to find answers not only for this common agenda but also to the answers that Lukacs himself had already provided."--BOOK JACKET.

TOPOGRAPHIES OF MEMORIES

A NEW POETICS OF COMMEMORATION

[Springer](#) This book explores new approaches towards developing memorial and heritage sites, moving beyond the critique of existing practices that have been the traditional focus of studies of commemoration. Offering understandings of the effects of conflict on memories of place, as manifested in everyday lives and official histories, it explores the formation of urban identities and constructed images of the city. Topographies of Memories suggests interdisciplinary approaches for creating commemorative sites with shared stakes. The first part of the book focuses on memory dynamics, the second on Nicosia, the divided capital of Cyprus, and the third on physical and material world interventions. Design practices and modes of engagement with places of memory are explored, making connections between theoretical explorations of memory and forgetting and practical strategies for designers and practitioners.

ADVANCED COMPUTER AND COMMUNICATION ENGINEERING TECHNOLOGY

PROCEEDINGS OF ICOCOE 2015

[Springer](#) This book covers diverse aspects of advanced computer and communication engineering, focusing specifically on industrial and manufacturing theory and applications of electronics, communications, computing and information technology. Experts in research, industry, and academia present the latest developments in technology, describe applications involving cutting-edge communication and computer systems, and explore likely future trends. In

addition, a wealth of new algorithms that assist in solving computer and communication engineering problems are presented. The book is based on presentations given at ICOCOE 2015, the 2nd International Conference on Communication and Computer Engineering. It will appeal to a wide range of professionals in the field, including telecommunication engineers, computer engineers and scientists, researchers, academics and students.

KNOCKING THE HUSTLE

AGAINST THE NEOLIBERAL TURN IN BLACK POLITICS

Over the past several years scholars, activists, and analysts have begun to examine the growing divide between the wealthy and the rest of us, suggesting that the divide can be traced to the neoliberal turn. "I'm not a business man; I'm a business, man." Perhaps no better statement gets at the heart of this turn. Increasingly we're being forced to think of ourselves in entrepreneurial terms, forced to take more and more responsibility for developing our "human capital." Furthermore a range of institutions from churches to schools to entire cities have been remade, restructured to in order to perform like businesses. Finally, even political concepts like freedom, and democracy have been significantly altered. As a result we face higher levels of inequality than any other time over the last century. In *Knocking the Hustle: Against the Neoliberal Turn in Black Politics*, Lester K. Spence writes the first book length effort to chart the effects of this transformation on African American communities, in an attempt to revitalize the black political imagination. Rather than asking black men and women to "hustle harder" Spence criticizes the act of hustling itself as a tactic used to demobilize and disempower the communities most in need of empowerment.

NARRATIVE AND MEDIA

[Cambridge University Press](#) *Narrative and Media*, first published in 2006, applies narrative theory to media texts, including film, television, radio, advertising, and print journalism. Drawing on research in structuralist and post-structuralist theory, as well as functional grammar and image analysis, the book explains the narrative techniques which shape media texts and offers interpretive tools for analysing meaning and ideology. Each section looks at particular media forms and shows how elements such as chronology, character, and focalization are realized in specific texts. As the boundaries between entertainment and information in the mass media continue to dissolve, understanding the ways in which modes of story-telling are seamlessly transferred from one medium to another, and the ideological implications of these strategies, is an essential aspect of media studies.

HERBS OF CHOICE

THE THERAPEUTIC USE OF PHYTOMEDICINALS

[Haworth PressInc](#) Provides information about the therapeutic use of herbs and their common preparations.

TRANSIENT MOBILITY AND MIDDLE CLASS IDENTITY

MEDIA AND MIGRATION IN AUSTRALIA AND SINGAPORE

[Springer](#) This book offers an understanding of the transient migration experience in the Asia-Pacific through the lens of communication and entertainment media. It examines the role played by digital technologies and uncovers how the combined wider field of entertainment media (films, television shows and music) are vital and helpful platforms that positively aid migrants through self and communal empowerment. This book specifically looks at the upwardly mobile middle class transient migrants studying and working in two of the Asia-Pacific's most desirable transient migration destinations - Australia and Singapore - providing a cutting edge study of the identities transient migrants create and maintain while overseas and the strategies they use to cope with life in transience.

MAPPING THE AFFECTIVE TURN IN EDUCATION

THEORY, RESEARCH, AND PEDAGOGY

[Routledge](#) Passions are high in education, and this edited volume offers bold new ways to conceive of the affective intensities shaping our present historical moment. Concerns over school practices deemed "ineffective," "disruptive," "irrational," or even "promising" are matters modulated by and through feelings, such as, optimism, shame, enhanced concentration, or empathy. The recent turn to affect offers vibrant methodological and theoretical material for an educational present marked by high stakes rhetoric, heated debate, teacher and student vulnerabilities, and extreme educational measures. Affect studies are a part of new materialist and post-humanist turns, and this volume connects these new theoretical directions within education. This comprehensive volume on affect crosses educational subfields and responds to the transdisciplinary interest in thinking through pedagogy, education, and feeling. This comprehensive reader addresses affect in education from a wide range of styles, topics, and perspectives. This

collection offers an introduction to theory, empirical research studies, interviews with affect studies scholars, and an assessment of the current and future significance of affect studies in education. Contributors utilize a range of theoretical and interpretive approaches to thinking with and through schooling phenomena. Interviews with affect scholars in the humanities and social sciences address affective dimensions of teaching. The editors' introduction, different foci, and interdisciplinary genres of writing help readers feel their ways into what affect studies in education does and might do. This field-defining collection will be of interest to a range of readers--from graduate students to established scholars--with varying levels of expertise and familiarity putting affect theories to work in education. All the contributions are accessible to those new to the theory, methods, and debates in this vibrant area of educational studies.

CONTEMPORARY INDONESIAN FILM

SPIRITS OF REFORM AND GHOSTS FROM THE PAST

BRILL This highly informative book explores the world of Post-Soeharto Indonesian audio-visual media in the exiting era of Reform. From a multidisciplinary approach it considers a wide variety of issues such as mainstream and alternative film practices, ceremonial and independent film festivals, film piracy, history and horror, documentary, television soaps, and Islamic films, as well as censorship from the state and street. Through the perspective of discourses on, and practices of film production, distribution, and exhibition, this book gives a detailed insight into current issues of Indonesia's social and political situation, where Islam, secular realities, and ghosts on and off screen, mingle or clash.

THE 100 MOST SIGNIFICANT EVENTS IN AMERICAN BUSINESS: AN ENCYCLOPEDIA

AN ENCYCLOPEDIA

ABC-CLIO This reference book details the top 100 groundbreaking events in the history of American business, featuring case studies of successful companies who challenged traditional operating paradigms, historical perspectives on labor laws, management practices, and economic climates, and an examination of the impact of these influences on today's business practices. • Chronology of key events in the history of American business from 1630 to the present • Helpful sidebars of the evolution of key terms used today • Comprehensive index includes category, company names, personal names, and cross references to other events • Suggestions for further reading for each article • 10 relevant charts and

tables • Appendix of relevant sources • 80 key primary documents supporting major events in American business

TELEVISION STUDIES

THE BASICS

Taylor & Francis **Television Studies: The Basics** is a lively introduction to the study of a powerful medium. It examines the major theories and debates surrounding production and reception over the years and considers both the role and future of television. Topics covered include: broadcasting history and technology institutions and ownership genre and content audiences Complete with global case studies, questions for discussion, and suggestions for further reading, this is an invaluable and engaging resource for those interested in how to study television.

THE SURVIVAL OF SOAP OPERA

TRANSFORMATIONS FOR A NEW MEDIA ERA

Univ. Press of Mississippi **The soap opera, one of U.S. television's longest-running and most influential formats, is on the brink. Declining ratings have been attributed to an increasing number of women working outside the home and to an intensifying competition for viewers' attention from cable and the Internet. Yet, soaps' influence has expanded, with serial narratives becoming commonplace on most prime time TV programs. The Survival of Soap Opera investigates the causes of their dwindling popularity, describes their impact on TV and new media culture, and gleans lessons from their complex history for twenty-first-century media industries. The book contains contributions from established soap scholars such as Robert C. Allen, Louise Spence, Nancy Baym, and Horace Newcomb, along with essays and interviews by emerging scholars, fans and Web site moderators, and soap opera producers, writers, and actors from ABC's General Hospital, CBS's The Young and the Restless and The Bold and the Beautiful, and other shows. This diverse group of voices seeks to intervene in the discussion about the fate of soap operas at a critical juncture, and speaks to longtime soap viewers, television studies scholars, and media professionals alike.**

IMAGE - ACTION - SPACE

SITUATING THE SCREEN IN VISUAL PRACTICE

Walter de Gruyter GmbH & Co KG **Screen-based media, such as touch-screens, navigation systems and virtual reality applications merge images and operations. They turn viewing first and foremost into using and reflect the turn towards an active role of the image in guiding a user's action and perception. From professional environments to everyday life multiple configurations of screens organise working routines, structure interaction, and situate users in space both within and beyond the boundaries of the screen. This volume examines the linking of screen, space, and operation in fields such as remote navigation, architecture, medicine, interface design, and film production asking how the interaction with and through screens structures their users' action and perception.**

SMARTER FASTER BETTER

THE SECRETS OF BEING PRODUCTIVE IN LIFE AND BUSINESS

Doubleday Canada **From the bestselling author of The Power of Habit comes a fascinating new book exploring the science of productivity, and why, in today's world, managing how you think--rather than what you think about--can transform your life. Productivity, recent studies suggest, isn't always about driving ourselves harder, working faster and pushing ourselves toward greater "efficiency." Rather, real productivity relies on managing how we think, identify goals, construct teams and make decisions. The most productive people, companies and organizations don't merely act differently--they envision the world and their choices in profoundly different ways. This book explores eight concepts that are critical to increasing productivity. It takes you into the cockpit of two passenger jets (one crashes) to understand the importance of constructing mental models--telling yourself stories about yourself in order to subconsciously focus on what really matters. It introduces us to basic training in the U.S. Marine Corps, where the internal locus of control is exploited to increase self-motivation. It chronicles the outbreak of Israel's Yom Kippur War to examine cognitive closure--a dangerous trap that stems from our natural desire to feel productive and check every last thing off our to-do lists, causing us to miss obvious risks and bigger opportunities. It uses a high-achieving public school in Cincinnati to illuminate the concept of disfluency, which holds that we learn faster and more deeply when we make the data harder to absorb. It shows how the principles of lean manufacturing--in which decision-making power is pushed to the lowest levels of the hierarchy--allowed the FBI to produce a software system that had eluded them for years. It explores how Disney made Frozen into a record success by encouraging tension among animation teams--a**

version of what biologists refer to as the Intermediate Disturbance Hypothesis, which posits that nature is most creative when crises occur. With the combination of relentless curiosity, deep reporting and rich storytelling that defined *The Power of Habit*, Charles Duhigg takes readers from neurology laboratories to Google's brainstorming sessions and illustrates how we can all increase productivity in our lives.

BRITISH WOMEN FILM DIRECTORS IN THE NEW MILLENNIUM

Springer This book focuses on the output of women film directors in the period post Millennium when the number of female directors working within the film industry rose substantially. Despite the fact that nationally and internationally women film directors are underrepresented within the industry, there is a wealth of talent currently working in Britain. During the early part of the 2000s, the UKFC instigated policies and strategies for gender equality and since then the British Film Institute has continued to encourage diversity. *British Women Directors in the New Millennium* therefore examines the production, distribution and exhibition of female directors' work in light of policy. The book is divided into two sections: part one includes a historical background of women directors working in the twentieth century before discussing the various diversity funding opportunities available since 2000. The second part of the book examines the innovation, creativity and resourcefulness of British female film directors, as well as the considerable variety of films that they produce, selecting specific examples for analysis in the process.

DESIGNS ON THE PAST

HOW HOLLYWOOD CREATED THE ANCIENT WORLD

Screening Antiquity Explore how history was brought to life on the silver screen and how the Hollywood's epic movies dictated our vision of the past. This lively study analyses how Hollywood producers, directors, designers, costumiers, publicity agents, movie stars, and, inevitably, 'a cast of thousands' literally designed the ancient world from scratch.

SPOTIFY TEARDOWN

INSIDE THE BLACK BOX OF STREAMING MUSIC

MIT Press An innovative investigation of the inner workings of Spotify that traces the transformation of audio files into streamed experience. Spotify provides a streaming service that has been welcomed as disrupting the world of music.

Yet such disruption always comes at a price. Spotify Teardown contests the tired claim that digital culture thrives on disruption. Borrowing the notion of “teardown” from reverse-engineering processes, in this book a team of five researchers have playfully disassembled Spotify's product and the way it is commonly understood. Spotify has been hailed as the solution to illicit downloading, but it began as a partly illicit enterprise that grew out of the Swedish file-sharing community. Spotify was originally praised as an innovative digital platform but increasingly resembles a media company in need of regulation, raising questions about the ways in which such cultural content as songs, books, and films are now typically made available online. Spotify Teardown combines interviews, participant observations, and other analyses of Spotify's “front end” with experimental, covert investigations of its “back end.” The authors engaged in a series of interventions, which include establishing a record label for research purposes, intercepting network traffic with packet sniffers, and web-scraping corporate materials. The authors' innovative digital methods earned them a stern letter from Spotify accusing them of violating its terms of use; the company later threatened their research funding. Thus, the book itself became an intervention into the ethics and legal frameworks of corporate behavior.

ROBOT GHOSTS AND WIRED DREAMS

JAPANESE SCIENCE FICTION FROM ORIGINS TO ANIME

U of Minnesota Press Since the end of the Second World War—and particularly over the last decade—Japanese science fiction has strongly influenced global popular culture. Unlike American and British science fiction, its most popular examples have been visual—from Gojira (Godzilla) and Astro Boy in the 1950s and 1960s to the anime masterpieces Akira and Ghost in the Shell of the 1980s and 1990s—while little attention has been paid to a vibrant tradition of prose science fiction in Japan. Robot Ghosts and Wired Dreams remedies this neglect with a rich exploration of the genre that connects prose science fiction to contemporary anime. Bringing together Western scholars and leading Japanese critics, this groundbreaking work traces the beginnings, evolution, and future direction of science fiction in Japan, its major schools and authors, cultural origins and relationship to its Western counterparts, the role of the genre in the formation of Japan's national and political identity, and its unique fan culture. Covering a remarkable range of texts—from the 1930s fantastic detective fiction of Yumeno Kyûsaku to the cross-culturally produced and marketed film and video game franchise Final Fantasy—this book firmly establishes Japanese science fiction as a vital and exciting genre. Contributors: Hiroki Azuma; Hiroko Chiba, DePauw U; Naoki Chiba; William O. Gardner, Swarthmore

College; Mari Kotani; Livia Monnet, U of Montreal; Miri Nakamura, Stanford U; Susan Napier, Tufts U; Sharalyn Orbaugh, U of British Columbia; Tamaki Saitô; Thomas Schnellbacher, Berlin Free U. Christopher Bolton is assistant professor of Japanese at Williams College. Istvan Csicsery-Ronay Jr. is professor of English at DePauw University. Takayuki Tatsumi is professor of English at Keio University.