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KEY=SCIENCE - HEAVEN HALEY

The Summer Before the War A Novel Random House NEW YORK TIMES BESTSELLER • “A novel to cure your Downton Abbey withdrawal . . . a delightful story about nontraditional romantic relationships, class snobbery and the everybody-knows-everybody complications of living in a small community.”—The Washington Post The bestselling author of Major Pettigrew’s Last Stand returns with a breathtaking novel of love on the eve of World War I that reaches far beyond the small English town in which it is set. NAMED ONE OF THE BEST BOOKS OF THE YEAR BY THE WASHINGTON POST AND NPR East Sussex, 1914. It is the end of England’s brief Edwardian summer, and everyone agrees that the weather has never been so beautiful. Hugh Grange, down from his medical studies, is visiting his Aunt Agatha, who lives with her husband in the small, idyllic coastal town of Rye. Agatha’s husband works in the Foreign Office, and she is certain he will ensure that the recent saber rattling over the Balkans won’t come to anything. And Agatha has more immediate concerns; she has just risked her carefully built reputation by pushing for the appointment of a woman to replace the Latin master. When Beatrice Nash arrives with one trunk and several large crates of books, it is clear she is significantly more freethinking—and attractive—than anyone believes a Latin teacher should be. For her part, mourning the death of her beloved father, who has left her penniless, Beatrice simply wants to be left alone to pursue her teaching and writing. But just as Beatrice comes alive to the beauty of the Sussex landscape and the colorful characters who populate Rye, the perfect summer is about to end. For despite Agatha’s reassurances, the unimaginable is coming. Soon the limits of progress, and the old ways, will be tested as this small Sussex town and its inhabitants go to war. Praise for *The Summer Before the War* “What begins as a study of a small-town society becomes a compelling account of war and its aftermath.”—*Woman’s Day* “This witty character study of how a small English town reacts to the 1914 arrival of its first female teacher offers gentle humor wrapped in a hauntingly detailed story.”—*Good Housekeeping* “Perfect for readers in a post-Downton Abbey slump . . . The gently teasing banter between two kindred spirits edging slowly into love is as delicately crafted as a bone-china teacup. . . . More than a high-toned romantic reverie for Anglophiles—though it serves the latter purpose, too.”—*The Seattle Times* **Proceedings of the Eighteenth Annual Conference of the Cognitive Science Society Routledge** This volume features the complete text of all regular papers, posters, and summaries of symposia presented at the 18th annual meeting of the Cognitive Science Society. Papers have been loosely grouped by topic, and an author index is provided in the back. In hopes of facilitating searches of this work, an electronic index on the Internet’s World Wide Web is provided. Titles, authors, and summaries of all the papers published here have been placed in an online database which may be freely searched by anyone. You can reach the Web site at: <http://www.cse.ucsd.edu/events/cogsci96/proceedings>. You may view the table of contents for this volume on the LEA Web site at: <http://www.erlbaum.com>. **Surface Processes and Landforms Pearson College Division** This book includes both basic material for students without a great deal of background in geology as well as more advanced topics. With coverage that reaches beyond the study of surface processes, it contains discussions on the evolution of landforms and interpretation of their origin. The Second Edition reflects the increasing relevance of geomorphology to environmental concerns and the additional emphasis this has placed on more applied aspects of the field. Also considered is the revolution of the discipline brought on by many rapidly-evolving tools, such as computers, sophisticated electronic measuring devices, lasers, mass spectrometers, new methods of dating landforms and deposits, and others. **Soil Taxonomy A Basic System of Soil Classification for Making and Interpreting Soil Surveys Learning from the Impacts of Superstorm Sandy Academic Press** Learning from the Impacts of Superstorm Sandy summarizes first results from studies of Superstorm Sandy, including: tide gauge measurements of storm surge, stable isotope variation in precipitation, analysis of the effect of beach nourishment among other factors on structural damage, and comparison with past storms through sediment analysis. This book gives a multi-dimensional treatment of scientific results of studies of Superstorm Sandy, and it is a valuable reference for oceanographers, coastal geologists, climatologists, dynamic meteorologists, paleotempestologists, sedimentary geologists, geomorphologists and emergency managers who need to better understand the storm and its effects in order to be prepared for similar events in the future. Summarizes first results from studies of Superstorm Sandy Gives a multi-dimensional treatment of scientific results of studies of Superstorm Sandy **POGIL An Introduction to Process Oriented Guided Inquiry Learning for Those Who Wish to Empower Learners Stylus Publishing, LLC** Process Oriented Guided Inquiry Learning (POGIL) is a pedagogy that is based on research on how people learn and has been shown to lead to better student outcomes in many contexts and in a variety of academic disciplines. Beyond facilitating students’ mastery of a discipline, it promotes vital educational outcomes such as communication skills and critical thinking. Its active international community of practitioners provides accessible educational development and support for anyone developing related courses. Having started as a process developed by a group of chemistry professors focused on helping their students better grasp the concepts of general chemistry, the POGIL Project has grown into a dynamic organization of committed instructors who help each other transform classrooms and improve student success, develop curricular materials to assist this process, conduct research expanding what is known about learning and teaching, and provide professional development and collegiality from elementary teachers to college professors. As a pedagogy it has been shown to be effective in a variety of content areas and at different educational levels. This is an introduction to the process and the community. Every POGIL classroom is different and is a reflection of the uniqueness of the particular context – the institution, department, physical space, student body, and instructor – but follows a common structure in which students work cooperatively in self-managed small groups of three or four. The group work is focused on activities that are carefully designed and scaffolded to enable students to develop important concepts or to deepen and refine their understanding of those ideas or concepts for themselves, based entirely on data provided in class, not on prior reading of the textbook or other introduction to the topic. The learning environment is structured to support the development of process skills -- such as teamwork, effective communication, information processing, problem solving, and critical thinking. The instructor’s role is to facilitate the development of student concepts and process skills, not to simply deliver content to the students. The first part of this book introduces the theoretical and philosophical foundations of POGIL pedagogy and summarizes the literature demonstrating its efficacy. The second part of the book focusses on implementing POGIL, covering the formation and effective management of student teams, offering guidance on the selection and writing of POGIL activities, as well as on facilitation, teaching large classes, and assessment. The book concludes with examples of implementation in STEM and non-STEM disciplines as well as guidance on how to get started. Appendices provide additional resources and information about The POGIL Project. **Financial Management for Nurse Managers Merging the Heart with the Dollar Jones & Bartlett Learning** Completely revised and updated, the Second Edition addresses a myriad of financial concepts ranging from staffing and budgeting to measuring productivity and forecasting costs. Examples and explanations of terminology will help nurse managers successfully correspond with the financial department to implement change without negatively affecting patient care and outcomes. **Teaching and Learning at a Distance Foundations of Distance Education 7th Edition IAP** Teaching and Learning at a Distance is written for introductory distance education courses for preservice or in-service teachers, and for training programs that discuss teaching distant learners or managing distance education systems. This text provides readers with the basic information needed to be knowledgeable distance educators and leaders of distance education programs. The teacher or trainer who uses this book will be able to distinguish between appropriate uses of distance education. In this text we take the following themes: The first theme is the definition of distance education. Before we started writing the first edition of Teaching and Learning at a Distance we carefully reviewed the literature to determine the definition that would be at the foundation of our writing. This definition is based on the work of Desmond Keegan, but is unique to this book. This definition of distance education has been adopted by the Association for Educational Communications and Technology and by the Encyclopedia Britannica. The second theme of the book was the importance of research to the development of the contents of the book. The best practices presented in Teaching and Learning at a Distance are validated by scientific evidence. Certainly there are “rules of thumb”, but we have always attempted to only include recommendations that can be supported by research. The third theme of Teaching and Learning at a Distance is derived from Richard Clark’s famous quote published in the Review of Educational Research that states that media are mere vehicles that do not directly influence achievement. Clark’s controversial work is discussed in the book, but is also fundamental to the book’s advocacy for distance education – in other words, we authors did not make the claim that education delivered at a distance was inherently better than other ways people learn. Distance delivered instruction is not a “magical” approach that makes learners achieve more. The fourth theme of the book is equivalency theory. Here we presented the concept that instruction should be provided to learners that is equivalent rather than identical to what might be delivered in a traditional environment. Equivalency theory helps the instructional designer approach the development of instruction for each learner without attempting to duplicate what happens in a face to face classroom. The final theme for Teaching and Learning at a Distance is the idea that the book should be comprehensive – that it should cover as much of the various ways instruction is made available to distant learners as is possible. It should be a single source of information about the field. **The Future of Nursing Leading Change, Advancing Health National Academies Press** The Future of Nursing explores how nurses’ roles, responsibilities, and education should change significantly to meet the increased demand for care that will be created by health care reform and to advance improvements in America’s increasingly complex health system. At more than 3 million in number, nurses make up the single largest segment of the health care work force. They also spend the greatest amount of time in delivering patient care as a profession. Nurses therefore have valuable insights and unique abilities to contribute as partners with other health care professionals in improving the quality and safety of care as envisioned in the Affordable Care Act (ACA) enacted this year. Nurses should be fully engaged with other health professionals and assume leadership roles in redesigning care in the United States. To ensure its members are well-prepared, the profession should institute residency training for nurses, increase the percentage of nurses who attain a bachelor’s degree to 80 percent by 2020, and double the number who pursue doctorates. Furthermore, regulatory and institutional obstacles -- including limits on nurses’ scope of practice -- should be removed so that the health system can reap the full benefit of nurses’ training, skills, and knowledge in patient care. In this book, the Institute of Medicine makes recommendations for an action-oriented blueprint for the future of nursing. **Java Programming: From The Ground Up McGraw-Hill Education** Java Programming, From The Ground Up, with its flexible organization, teaches Java in a way that is refreshing, fun, interesting and still has all the appropriate programming pieces for students to learn. The motivation behind this writing is to bring a logical, readable, entertaining approach to keep your students involved. Each chapter has a Bigger Picture section at the end of the chapter to provide a variety of interesting related topics in computer science. The writing style is conversational and not overly technical so it addresses programming concepts appropriately. Because of the flexible organization of the text, it can be used for a one or two semester introductory Java programming class, as well as using Java as a second language. The text contains a large variety of carefully designed exercises that are more effective than the competition. **Why Forests? Why Now? The Science, Economics, and Politics of Tropical Forests and Climate Change Brookings Institution Press** Tropical forests are an undervalued asset in meeting the greatest global challenges of our time—averting climate change and promoting development. Despite their importance, tropical forests and their ecosystems are being destroyed at a high and even increasing rate in most forest-rich countries. The good news is that the science, economics, and politics are aligned to support a major international effort over the next five years to reverse tropical deforestation. Why Forests? Why Now? synthesizes the latest evidence on the importance of tropical forests in a way that is accessible to anyone interested in climate change and development and to readers already familiar with the problem of deforestation. It makes the case to decisionmakers in rich countries that rewarding developing countries for protecting their forests is urgent, affordable, and achievable. **Staged Diabetes Management A Systematic Approach John Wiley & Sons** Using evidence-based medicine, this title addresses the prominent issues of primary care diabetes management. It provides practical solutions to the detection and treatment of diabetes, its complications and such new areas as metabolic syndrome, pre-diabetes and diabetes in children. The text reviews the fundamental basis of diabetes management and then addresses treatment of each type of diabetes and the major micro- and macrovascular complications. This Revised Second Edition uniquely focuses on advanced technologies and advanced therapeutics. Key changes include: Integration of incretin hormones in the basic pathophysiology of type 2 diabetes; Incretin mimetics and potentiators; Revised clinical decision paths with new medications and advanced insulin algorithms; New section on continuous glucose monitoring. Staged Diabetes Management: A Systematic Approach, Second Edition, Revised presents a clear set of clinical algorithms consistent with the EASD/ADA recommended algorithms. It provides a means of applying the principles using a proven methodology and one that has been applied internationally. Based on the highly successful diabetes programmes for primary care developed by the world-renowned International Diabetes Center in

Minneapolis, USA Features Decision Paths and Practice Guidelines to facilitate clinical decision making Clearly written and illustrated: each chapter may be read alone but complements the others to give a broad view of diabetes care This title is an invaluable guide for healthcare professionals, particularly primary care physicians, diabetes specialist nurses, and for all those with an interest in diabetes. It is also useful for all Diabetes educators and medical students. **Junior High Drama A Graphic Novel Stone Arch Books** "Welcome to Memorial Middle School, where drama fills the classrooms and follows students home on the bus. Social awkwardness. Mean girls. Hallway gossip. It's all part of life in junior high, but maybe it helps to know you aren't alone. Can Lucia avoid the boy-girl party? Will Kamilla overcome her self-consciousness and try out for the play? Can Allie keep anyone from finding out her secret? Told in graphic format, Junior High Drama shows that while you can't escape the drama, you can certainly survive it."--Publisher's description. **The Publisher The Journal of the Publishing Industry Frontiers A Journal of Women Studies Field Book for Describing and Sampling Soils United States Political Science Documents The Willpower Instinct How Self-Control Works, Why It Matters, and What You Can Do to Get More of It Penguin** Based on Stanford University psychologist Kelly McGonigal's wildly popular course "The Science of Willpower." The Willpower Instinct is the first book to explain the science of self-control and how it can be harnessed to improve our health, happiness, and productivity. Informed by the latest research and combining cutting-edge insights from psychology, economics, neuroscience, and medicine, The Willpower Instinct explains exactly what willpower is, how it works, and why it matters. For example, readers will learn: • Willpower is a mind-body response, not a virtue. It is a biological function that can be improved through mindfulness, exercise, nutrition, and sleep. • Willpower is not an unlimited resource. Too much self-control can actually be bad for your health. • Temptation and stress hijack the brain's systems of self-control, but the brain can be trained for greater willpower • Guilt and shame over your setbacks lead to giving in again, but self-forgiveness and self-compassion boost self-control. • Giving up control is sometimes the only way to gain self-control. • Willpower failures are contagious—you can catch the desire to overspend or overeat from your friends—but you can also catch self-control from the right role models. In the groundbreaking tradition of Getting Things Done, The Willpower Instinct combines life-changing prescriptive advice and complementary exercises to help readers with goals ranging from losing weight to more patient parenting, less procrastination, better health, and greater productivity at work. **Building Governance and Climate Change Regulation and Related Policies Routledge** The contribution of buildings to climate change is widely acknowledged. This book investigates how building regulatory systems are addressing the current and future effects of climate change, and how these systems can be improved. After presenting a comprehensive overview of how the current building regulatory system developed, some of the inadequacies are identified. The largest part of the book examines the potential for innovative policy solutions to address the real world problem of mitigating and adapting buildings to climate change. This publication contributes significantly to our understanding of the complexities of long-term energy efficiency in buildings. This book was originally published as a special issue of the Building Research & Information journal. **The Publishers' Circular and Booksellers' Record The Living Church British Books Information Rules A Strategic Guide to the Network Economy Harvard Business Press** As one of the first books to distill the economics of information and networks into practical business strategies, this is a guide to the winning moves that can help business leaders—from writers, lawyers and finance professional to executives in the entertainment, publishing and hardware and software industries—navigate successfully through the information economy. **Economic Fables Open Book Publishers** "I had the good fortune to grow up in a wonderful area of Jerusalem, surrounded by a diverse range of people: Rabbi Meizel, the communist Sala Marcel, my widowed Aunt Hannah, and the intellectual Yaacovson. As far as I'm concerned, the opinion of such people is just as authoritative for making social and economic decisions as the opinion of an expert using a model." Part memoir, part crash-course in economic theory, this deeply engaging book by one of the world's foremost economists looks at economic ideas through a personal lens. Together with an introduction to some of the central concepts in modern economic thought, Ariel Rubinstein offers some powerful and entertaining reflections on his childhood, family and career. In doing so, he challenges many of the central tenets of game theory, and sheds light on the role economics can play in society at large. **Economic Fables** is as thought-provoking for seasoned economists as it is enlightening for newcomers to the field. **Staged Diabetes Management John Wiley & Sons** This new edition of the successful Staged Diabetes Management will again address the prominent issues of primary care diabetes management based on the International Diabetes Center's "Staged Diabetes Management" program, which it advocates as part of its mission statement. This systematic treatment program consists of practical solutions to the detection and treatment of diabetes, its complications, and such areas as metabolic syndrome, pre-diabetes and diabetes in children using evidence-based medicine. The text reviews the fundamental basis of diabetes management and then addresses treatment of each type of diabetes and the major micro- and macrovascular complications. **Wetlands Characteristics and Boundaries National Academies Press** "Wetlands" has become a hot word in the current environmental debate. But what does it signify? In 1991, proposed changes in the legal definitions of wetlands stirred controversy and focused attention on the scientific and economic aspects of their management. This volume explores how to define wetlands. The committee—whose members were drawn from academia, government, business, and the environmental community—builds a rational, scientific basis for delineating wetlands in the landscape and offers recommendations for further action. Wetlands also discusses the diverse hydrological and ecological functions of wetlands, and makes recommendations concerning so-called controversial areas such as permafrost wetlands, riparian ecosystems, irregularly flooded sites, and agricultural wetlands. It presents criteria for identifying wetlands and explores the problems of applying those criteria when there are seasonal changes in water levels. This comprehensive and practical volume will be of interest to environmental scientists and advocates, hydrologists, policymakers, regulators, faculty, researchers, and students of environmental studies. **A Theory of Cognitive Dissonance Stanford University Press** Originally published: Evanston, Ill.: Row, Peterson, c1957. **The Paradox of Choice Why More Is Less, Revised Edition Harper Collins** Whether we're buying a pair of jeans, ordering a cup of coffee, selecting a long-distance carrier, applying to college, choosing a doctor, or setting up a 401(k), everyday decisions—both big and small—have become increasingly complex due to the overwhelming abundance of choice with which we are presented. As Americans, we assume that more choice means better options and greater satisfaction. But beware of excessive choice: choice overload can make you question the decisions you make before you even make them, it can set you up for unrealistically high expectations, and it can make you blame yourself for any and all failures. In the long run, this can lead to decision-making paralysis, anxiety, and perpetual stress. And, in a culture that tells us that there is no excuse for falling short of perfection when your options are limitless, too much choice can lead to clinical depression. In *The Paradox of Choice*, Barry Schwartz explains at what point choice—the hallmark of individual freedom and self-determination that we so cherish—becomes detrimental to our psychological and emotional well-being. In accessible, engaging, and anecdotal prose, Schwartz shows how the dramatic explosion in choice—from the mundane to the profound challenges of balancing career, family, and individual needs—has paradoxically become a problem instead of a solution. Schwartz also shows how our obsession with choice encourages us to seek that which makes us feel worse. By synthesizing current research in the social sciences, Schwartz makes the counter intuitive case that eliminating choices can greatly reduce the stress, anxiety, and busyness of our lives. He offers eleven practical steps on how to limit choices to a manageable number, have the discipline to focus on those that are important and ignore the rest, and ultimately derive greater satisfaction from the choices you have to make. **Scientific American Diet and Health Implications for Reducing Chronic Disease Risk National Academies Press** Diet and Health examines the many complex issues concerning diet and its role in increasing or decreasing the risk of chronic disease. It proposes dietary recommendations for reducing the risk of the major diseases and causes of death today: atherosclerotic cardiovascular diseases (including heart attack and stroke), cancer, high blood pressure, obesity, osteoporosis, diabetes mellitus, liver disease, and dental caries. **Aqueous Systems at Elevated Temperatures and Pressures Physical Chemistry in Water, Steam and Hydrothermal Solutions Elsevier** The International Association for the Properties of Water and Steam (IAPWS) has produced this book in order to provide an accessible, up-to-date overview of important aspects of the physical chemistry of aqueous systems at high temperatures and pressures. These systems are central to many areas of scientific study and industrial application, including electric power generation, industrial steam systems, hydrothermal processing of materials, geochemistry, and environmental applications. The authors' goal is to present the material at a level that serves both the graduate student seeking to learn the state of the art, and also the industrial engineer or chemist seeking to develop additional expertise or to find the data needed to solve a specific problem. The wide range of people for whom this topic is important provides a challenge. Advanced work in this area is distributed among physical chemists, chemical engineers, geochemists, and other specialists, who may not be aware of parallel work by those outside their own specialty. The particular aspects of high-temperature aqueous physical chemistry of interest to one industry may be irrelevant to another; yet another industry might need the same basic information but in a very different form. To serve all these constituencies, the book includes several chapters that cover the foundational thermophysical properties (such as gas solubility, phase behavior, thermodynamic properties of solutes, and transport properties) that are of interest across numerous applications. The presentation of these topics is intended to be accessible to readers from a variety of backgrounds. Other chapters address fundamental areas of more specialized interest, such as critical phenomena and molecular-level solution structure. Several chapters are more application-oriented, addressing areas such as power-cycle chemistry and hydrothermal synthesis. As befits the variety of interests addressed, some chapters provide more theoretical guidance while others, such as those on acid/base equilibria and the solubilities of metal oxides and hydroxides, emphasize experimental techniques and data analysis. - Covers both the theory and applications of all Hydrothermal solutions - Provides an accessible, up-to-date overview of important aspects of the physical chemistry of aqueous systems at high temperatures and pressures - The presentation of the book is understandable to readers from a variety of backgrounds **Slaughterhouse-Five A Novel Dial Press Trade Paperback** A special fiftieth anniversary edition of Kurt Vonnegut's masterpiece, "a desperate, painfully honest attempt to confront the monstrous crimes of the twentieth century" (Time), featuring a new introduction by Kevin Powers, author of the National Book Award finalist *The Yellow Birds* Selected by the Modern Library as one of the 100 best novels of all time *Slaughterhouse-Five*, an American classic, is one of the world's great antiwar books. Centering on the infamous World War II firebombing of Dresden, the novel is the result of what Kurt Vonnegut described as a twenty-three-year struggle to write a book about what he had witnessed as an American prisoner of war. It combines historical fiction, science fiction, autobiography, and satire in an account of the life of Billy Pilgrim, a barber's son turned draftee turned optometrist turned alien abductee. As Vonnegut had, Billy experiences the destruction of Dresden as a POW. Unlike Vonnegut, he experiences time travel, or coming "unstuck in time." An instant bestseller, *Slaughterhouse-Five* made Kurt Vonnegut a cult hero in American literature, a reputation that only strengthened over time, despite his being banned and censored by some libraries and schools for content and language. But it was precisely those elements of Vonnegut's writing—the political edginess, the genre-bending inventiveness, the frank violence, the transgressive wit—that have inspired generations of readers not just to look differently at the world around them but to find the confidence to say something about it. Authors as wide-ranging as Norman Mailer, John Irving, Michael Crichton, Tim O'Brien, Margaret Atwood, Elizabeth Strout, David Sedaris, Jennifer Egan, and J. K. Rowling have all found inspiration in Vonnegut's words. Jonathan Safran Foer has described Vonnegut as "the kind of writer who made people—young people especially—want to write." George Saunders has declared Vonnegut to be "the great, urgent, passionate American writer of our century, who offers us . . . a model of the kind of compassionate thinking that might yet save us from ourselves." Fifty years after its initial publication at the height of the Vietnam War, Vonnegut's portrayal of political disillusionment, PTSD, and postwar anxiety feels as relevant, darkly humorous, and profoundly affecting as ever, an enduring beacon through our own era's uncertainties. "Poignant and hilarious, threaded with compassion and, behind everything, the cataract of a thundering moral statement."—The Boston Globe **Communicate Science Papers, Presentations, and Posters Effectively Academic Press** Communicate Science Papers, Presentations, and Posters Effectively is a guidebook on science writing and communication that professors, students, and professionals in the STEM fields can use in a practical way. This book advocates a clear and concise writing and presenting style, enabling users to concentrate on content. The text is useful to both native and non-native English speakers, identifying best practices for preparing graphs and tables, and offering practical guidance for writing equations. It includes content on significant figures and error bars, and provides the reader with extensive practice material consisting of both exercises and solutions. Covers how to accurately and clearly exhibit results, ideas, and conclusions Identifies phrases common in scientific literature that should never be used Discusses the theory of presentation, including "before and after examples highlighting best practices Provides concrete, step-by-step examples on how to make camera ready graphs and tables **Risk-Taking in International Politics Prospect Theory in American Foreign Policy University of Michigan Press** Discusses the way leaders deal with risk in making foreign policy decisions **Textbook of Nephro-Endocrinology Academic Press** The Textbook of Nephro-Endocrinology is the definitive translational reference in the field of nephro-endocrinology, investigating both the endocrine functions of the kidneys and how the kidney acts as a target for hormones from other organ systems. It offers researchers and clinicians expert, gold-standard analyses of nephro-endocrine research and translation into the treatment of diseases such as anemia, chronic kidney disease (CKD), rickets, osteoporosis, and hypoparathyroidism. Investigates both the endocrine functions of the kidneys and how the kidney acts as a target for hormones from other organ systems Presents a uniquely comprehensive and cross-disciplinary look at all aspects of nephro-endocrine disorders in one reference work Clear translational presentations by the top endocrinologists and nephrologists in each specific hormone or functional/systems field **Chess Review Major Pettigrew's Last Stand A&C Black** Major Ernest Pettigrew is perfectly content to lead a quiet life in the sleepy village of Edgecombe St Mary, away from the meddling of the locals and his overbearing son. But when his brother dies, the Major finds himself seeking companionship with the village shopkeeper, Mrs Ali. Drawn together by a love of books and the loss of their partners, they are soon forced to contend with irate relatives and gossiping villagers. The perfect gentleman, but the most unlikely hero, the Major must ask himself what matters most: family obligation, tradition or love? Funny, comforting and heart-warming, Major Pettigrew's Last Stand proves that sometimes, against all odds, life does give you a second chance. **Experience Marketing Concepts, Frameworks and Consumer Insights Now Publishers Inc** Experience Marketing examines a new and exciting concept this is of interest to academics and marketing practitioners who have come to realize that

understanding how consumers experience brands, and how to provide appealing brand experiences for them, is critical for differentiating their offerings in a competitive marketplace. Understanding consumer experiences is a core task for consumer research, but consumer and marketing research on experience is still emerging. Experience Marketing reviews and discusses experience research conducted in various disciplines and in sub-disciplines of marketing. The author begins with an exploration of the experience concept itself. What do we mean by "experience"? What are consumer experiences? How are they different from other established constructs in our field? Next, this monograph reviews the key concepts of Experience marketing and provides empirical research findings that shed light on consumer insights on experiences. It also examines the strategic management and marketing literature on customer experience and the practical frameworks for managing experiences. Finally, it explores an exciting emerging area of research—the interface of consumer experience and happiness.

Industrial Ventilation Design Guidebook: Volume 1 Fundamentals Academic Press
The fully revised and restructured two-volume 2nd edition of the Industrial Ventilation Design Guidebook develops a systematic approach to the engineering design of industrial ventilation systems and provides engineers guidance on how to implement this state-of-the-art ventilation technology on a global basis. Volume 1: Fundamentals features the latest research technology in the broad field of ventilation for contaminant control including extensive updates of the foundational chapters from the previous edition. With major contributions by experts from Asia, Europe and North America in the global industrial ventilation field, this new edition is a valuable reference for consulting engineers working in the design of air pollution and sustainability for their industrial clients (processing and manufacturing), as well as mechanical, process and plant engineers looking for design methodologies and advice on sensors and control algorithms for specific industrial operations so they can meet challenging targets in the low carbon economy. Presents practical designs for different types of industrial systems including descriptions and new designs for ducted systems Discusses the basic processes of air and containment movements such as jets, plumes, and boundary flows inside ventilated spaces Introduces the new concept of target levels in the systematic design methodology such as assessing target levels for key parameters of industrial air technology and the hierarchy of different target levels Provides future directions and opportunities in the industrial design field

Absolute Value What Really Influences Customers in the Age of (Nearly) Perfect Information Harper Collins
Going against conventional marketing wisdom, Absolute Value reveals what really influences customers today and offers a new framework—the Influence Mix, a totally new way of thinking about consumer decision making and marketing, and about developing more effective business strategies. How people buy things has changed profoundly—yet the fundamental thinking about consumer decision-making and marketing has not. Most marketers still believe that they can shape consumers' perception and drive their behavior. In this provocative book, Stanford professor Itamar Simonson and bestselling author Emanuel Rosen show why current mantras are losing their relevance. When consumers base their decisions on reviews from other users, easily accessed expert opinions, price comparison apps, and other emerging technologies, everything changes. Absolute Value answers the pressing questions of how to influence customers in this new age. Simonson and Rosen point out the old-school marketing concepts that need to change and explain how a company should design its communication strategy, market research program, and segmentation strategy in the new environment. Filled with deep analysis, case studies, and cutting-edge research, this forward-looking book provides a totally new way of thinking about marketing.