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KEY=STUDIES - SANTIAGO LILLIANNA

Graduate Programs in Business, Education, Information Studies, Law & Social Work 2014 (Grad 6) Peterson's Peterson's Graduate Programs in Business, Education, Information Studies, Law & Social Work 2014 contains comprehensive profiles of more than 11,000 graduate programs in disciplines such as, accounting & finance, business administration & management, education, human resources, international business, law, library & information studies, marketing, social work, transportation management, and more. Up-to-date info, collected through Peterson's Annual Survey of Graduate and Professional Institutions, provides valuable data on degree offerings, professional accreditation, jointly offered degrees, part-time & evening/weekend programs, postbaccalaureate distance degrees, faculty, students, requirements, expenses, financial support, faculty research, and unit head and application contact information. There are helpful links to in-depth descriptions about a specific graduate program or department, faculty members and their research, and more. Also find valuable articles on financial assistance, the graduate admissions process, advice for international and minority students, and facts about accreditation, with a current list of accrediting agencies. **Credit Rating Governance Global Credit Gatekeepers** Routledge Credit rating agencies play an essential role in the modern financial system and are relied on by creditors and investors on the market. In the recent financial crisis, their power and reliability were often questioned, yet a simple rating downgrade could threaten to bankrupt a whole country. This book examines the governance of credit rating agencies, as expressed by their ability to fairly, ethically and consistently assign higher rates to issuers having lesser default risks. However,

factors such as the drive for increased revenue and market share, the inadequate business model, the inadequate methodology of assessing risk, opacity and inadequate internal monitoring have all been identified as critical governance failures for credit agencies. This book explores these issues, and proposes some potential solutions and improvements. This will be of interest to researchers and advanced students of corporate finance, finance, financial economics, risk management, investment management, and banking.

Corporate Finance Law Principles and Policy Bloomsbury Publishing The second edition of this acclaimed book continues to provide a discussion of key theoretical and policy issues in corporate finance law. Fully updated, it reflects developments in the law and the markets in the continuing aftermath of the Global Financial Crisis. One of its distinctive features is that it gives equal coverage to both the equity and debt sides of corporate finance law, and seeks, where possible, to compare the two. This book covers a broad range of topics regarding the debt and equity-raising choices of companies of all sizes, from SMEs to the largest publicly traded enterprises, and the mechanisms by which those providing capital are protected. Each chapter analyses the present law critically so as to enable the reader to understand the difficulties, risks and tensions in this area of law, and the attempts made by the legislature and the courts, as well as the parties involved, to deal with them. This book will be of interest to practitioners, academics and students engaged in the practice and study of corporate finance law.

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Rankings and the Reshaping of Higher Education The Battle for World-Class Excellence Springer University rankings have gained popularity around the world and are now a significant factor shaping reputation. This second edition updates Ellen Hazelkorn's first comprehensive study of rankings from a global perspective, drawing in new original research and extensive analysis. It is essential reading for policymakers, managers and scholars.

The Poverty of Television The Mediation of Suffering in Class-Divided Philippines Anthem Press Based on a 20-month ethnographic study of television and audiences in class-divided Philippines, this is the first book to take a bottom-up approach in considering how people respond to images and narratives of suffering and poverty on television. The book aims to contribute to the broader project of de-Westernizing media studies and explore the tension between ethical prescription and anthropological description in the social sciences and humanities.

India's Emerging Energy Relations Issues and Challenges Springer This book analyzes the role of energy in Indian foreign policy, particularly in defining bilateral relations. It also focuses on the critical gaps in conceptualizing its formulations and recommends a framework for sustainable energy security. India, the fourth largest consumer of oil, is an energy-deficit economy, importing more than eighty percent of its needs. This makes securing energy integral to its foreign policy goals. Obviously it is important for India to actively participate in the global energy market and establish robust, enduring and nuanced diplomatic relations with energy exporting countries. Equally important is that India diversifies its energy mix and moves towards carbon-free growth. Renewable energy is today high on the global energy agenda. Indian energy policy thus has to address a range of issues, domestically and on foreign turf. It has to move beyond the transactional mode by creating equity in the global energy industry. Today, the global energy regime is undergoing fundamental

changes, as is the power dynamics of the global energy order. There are now many new producers and diverse consumers. The trade in energy has increased in volume and its direction has shifted from the West to the East, and the ongoing structural changes in the energy market call for a new security architecture. Given the complex and competitive environment of the new geo-economics and geopolitics of energy, the question could well be, should India frame energy issues in conflict mode or move toward innovative cooperation? In either case the message is that India needs an integrated energy security policy.

Social Problems and Social Movements Rowman & Littlefield Social Problems aims to not only introduce students to the key social problems discussed in most courses, but also to show them that change is possible by introducing them to key social movements working to solve some of these social problems.

Open for Business Building the New Cuban Economy Brookings Institution Press An expert guide to Cuba's economic opening to the outside world. Ninety miles across the Straits of Florida, an exciting new revolution is afoot. This time, instead of guerillas marching down the streets of Havana, it is a global economy that will upend Cuba. Now opening to the world, what new forms is this nascent economy likely to take? Open for Business: The New Cuban Economy, Richard E. Feinberg's new book, examines the Cuban economy as it makes its early steps into developing a more dynamic market economy. He examines key issues like the role foreign investors will play, how Cubans will forge a path to entrepreneurship, and the roadmaps suggested by other emerging economies. As Cuba's economy awakens from the post-Castro dream, it will do so with a flavor that is uniquely Cuban. Feinberg's book—enriched by interviews and in-depth field research conducted over the last five years—speaks both to Cuba's legacy and to its new horizons on the world stage.

European Integration in Times of Crisis Theoretical perspectives Routledge Few events over the past few decades have given rise to an amount of debate and speculation concerning the state of the European Union (EU) and the future of European integration as the economic and financial crisis that began in 2007. In spite of substantial media, policy-making and academic attention, the fundamental questions of why and how the euro area (EA) has remained not only intact but also expanded and integrated further during the crisis require deeper theoretical investigation. One needs to understand not only the economics but also the politics and institutions of the crisis. A lack of such an understanding is the reason why a number of observers, at least initially, had a hard time making sense of policy-makers' decisions (and pace thereof), including why the EA did not implode as some predicted. Economic theories provide a certain perspective for why the crisis occurred and what economic policies were and are needed to resolve it; however, they fail to capture the deeper roots and management of the crisis. In order to improve our understanding of a discussion that has oscillated between fears of EA disintegration on the one hand and the concrete advancement of integration during the crisis on the other, this special collection brings together leading scholars of European integration who apply key theoretical approaches - from liberal intergovernmentalism and neofunctionalism to other prominent theoretical accounts that have been applied to European integration such as historical institutionalism, critical political economy, normative theory, and a public opinion approach - to the economic and financial crisis. The contributions seek to analyse, understand and/or explain the events that

occurred and the (re)actions to them in order to draw conclusions concerning the applicability and usefulness of their respective theoretical perspectives. This book was published as a special issue of the Journal of European Public Policy. **Credit, Consumers and the Law After the global storm** Routledge Consumer law, particularly consumer credit law, is characterised by increasingly complex regulation in Western economies. Reacting to the Global Financial Crisis, governments in the UK, the EU, Australia, New Zealand and the United States have adopted new laws dealing with consumer credit, responsible lending, consumer guarantees and unfair contracts. Drawing together authors from all of these jurisdictions, this book analyses and evaluates these initiatives, and makes predictions as to their likely success and possible flaws. **Modeling Economic Growth in Contemporary Greece** Emerald Group Publishing Modeling Economic Growth in Contemporary Greece assesses the conditions shaping the Greek economy's restart, discussing the effect of institutions on the business environment and highlighting the factors which are critical for achieving sustainable economic growth. **The Rise and Decline of Fundamental Rights in EU Citizenship** Bloomsbury Publishing This book argues that there is an inherent relationship between EU fundamental rights and EU citizenship: they both have the same objective of guaranteeing protection for the individual. This is underpinned by the development of case law in the field by the Court of Justice of the EU (CJEU). Here, however, the author proposes that that relationship has weakened in recent years as the CJEU has entered increasingly sensitive territory in regard to the protection of citizenship rights and fundamental rights. Writing in the post UK-EU referendum environment, the author argues that this decline is attributable to increasing Euroscepticism, which has worsened since the Eurozone crisis and even more so in light of Brexit, and arguments made that leaving the EU would reduce immigration. This argument is particularly important to note given the rising fears of immigration that underlie much of the dissatisfaction with the EU project: a feeling prevalent not only in the UK. The chapters look at the rights of migrant EU citizens in Member States other than their own, and the guarantees that exist as a matter of protecting their fundamental human rights, which are present alongside rights enjoyed as part of being an EU citizen. **Credit Rating Agencies Self-regulation, Statutory Regulation and Case Law Regulation in the United States and European Union** Springer The book examines the role of credit rating agencies (CRAs) in the subprime mortgage crisis. The CRAs are blamed for awarding risky securities '3-A' investment grade status and then failing to downgrade them quickly enough when circumstances changed, which led to investors suffering substantial losses. The causes identified by the regulators for the gatekeeper failure were conflicts of interest (as the issuers of these securities pay for the ratings); lack of competition (as the Big Three CRAs have dominated the market share); and lack of regulation for CRAs. The book examines how the regulators, both in the US and EU, have sought to address these problems by introducing soft law self-regulation in accordance with the International Organisation of Securities Commissions Code and hard law statutory regulation, such as that found in the "Reform Act" and "Dodd-Frank Act" in the US and similar provisions in the EU. The highly topical book examines these provisions in detail by using a doctrinal black-letter law method to assess the success of the regulators in redressing the problems

identified. It also examines the US case law regulation relating to the legal liability of CRAs. The book examines whether the regulations introduced have had a deterrent effect on the actions of CRAs, whether investors are compensated for their losses, and how the regulators have dealt with the issues of conflicts of interest and an anti-competitive environment. Should liability be introduced for CRAs through changes in the law so as to compel them to issue reliable ratings and solve the current problems? The book seeks to simplify the complex issues involved and is backed by concrete evidence; as such, it will appeal to both the well-informed and the lay general public who are interested in learning more about the role of CRAs in the sub-prime mortgage crisis and regulators' attempts to remedy the situation. Novice readers can familiarise themselves with the legal and financial terminology used by referring to the glossary at the end of the book. **India's Social Sector and SDGs Problems and Prospects** Taylor & Francis This book explores the intersectional perspective of sustainable social development in key sectors, such as education and skill development, health and nutrition, gender concerns, and food security and agriculture in India. It delves into contemporary concerns of poverty, employment and inclusive growth, and social marginalisation and inequality. The volume brings together the contributions of various stakeholders from academia, research organisations, NGOs and policymakers to address social-sector issues and sustainable development goals (SDGs) in the Indian context. It reflects on policies, strategies and performance in the context of Constitutional goals and the commitment to global SDGs and examines the character and contours of social development in the country. Comprehensive and topical, this volume will be useful to scholars, researchers, policymakers and practitioners of development studies, political studies, sociology and development economics. **The Rabbit Effect Live Longer, Happier, and Healthier with the Groundbreaking Science of Kindness** Atria Books This groundbreaking and life-changing work based on the latest research effectively demonstrates "the profound impact that love, connection, and kindness have on our health" (Mark Williamson, PhD, director of Action for Happiness). When Columbia University doctor Kelli Harding began her clinical practice, she never intended to explore the invisible factors behind our health. But then there were the rabbits. In 1978, a seemingly straightforward experiment designed to establish the relationship between high blood cholesterol and heart health in rabbits discovered that kindness—in the form of a particularly nurturing post-doc who pet and spoke to the lab rabbits as she fed them—made the difference between a heart attack and a healthy heart. As Dr. Kelli Harding reveals in this eye-opening book, the rabbits were just the beginning of a much larger story. Groundbreaking new research shows that love, friendship, community, and our environment can have a greater impact on our health than anything that happens in the doctor's office. For instance, chronic loneliness can be as unhealthy as smoking a pack of cigarettes a day; napping regularly can decrease one's risk of heart disease; and people with purpose are less likely to get sick. At once paradigm-shifting and empowering, The Rabbit Effect illuminates vital public health research showing kindness in our day-to-day lives can make the "world a healthier, happier place. I recommend this book highly for anyone who wants to live more healthfully" (Christy Turlington Burns, and CEO of Every Mother Counts). **European**

Financial Services Law Article-by-Article Commentary Nomos Verlag Der Band analysiert und erläutert die EU-Rechtsvorschriften für Finanzdienstleistungen. Damit liegt für Rechtsanwälte in internationalen Kanzleien, die Finanzwirtschaft, Regulierungsbehörden und Wissenschaftler ein Referenzwerk für ein tiefgreifendes Verständnis aller relevanten unionsrechtlichen Finanzdienstleistungsregelungen vor. Es dient als Nachschlagewerk, das sowohl komplexe Themen leicht verständlich und übersichtlich darstellt, als auch intensive Analysen schwieriger rechtlicher Fragen bietet. Renommierete Experten erklären, Artikel für Artikel, die wichtigen europäischen Richtlinien und Vorschriften für Finanzdienstleistungen. An vielen Beispielen wird dabei die außerordentliche Bedeutung für die Praxis deutlich. Das Buch untersucht folgende Bereiche: Wertpapierdienstleistungen Marktverhalten Markttransparenz und Informationen Geldanlagen Abrechnungsverkehr Zahlungsdienste Für jeden Fachbereich werden die wichtigsten Richtlinien und Vorschriften besprochen, etwa: MiFID II und MiFIR MAD und MAR Prospekt-Richtlinie PRIIP-VO Transparenz-RL VO über Leerverkäufe Rating Agentur-Verordnung OGAW-Richtlinie und AIFMD EMIR Risikokapitalfonds-RL RL über Finanzsicherheiten RL über die Wirksamkeit von Abrechnungen SEPA-Verordnung. **Sovereign Credit Rating Questionable Methodologies** Routledge The current degradation of sovereign balance sheets raises very real concerns about how sovereign creditworthiness is measured by credit rating agencies. Given the disastrous economic and social effects of any downgrade, the book offers an alternative and calls for more transparency about the quantitative measures used in calibrating the rating process and how sovereign ratings are validated. It argues that oversight is required and procedures improved, including subjecting methodologies of assessing default to more standardization and monitoring. Sovereign Credit Rating explains the process of sovereign creditworthiness assessment and explores the consequences of possible inaccuracies in the process. Developing an innovative new methodology to assess ratings accuracy, it shows that the announcement of each rating action by the major credit rating agencies show alarming inconsistencies. Written by an internationally recognized author and professor, this unique book will be of interest to researchers and advanced students in corporate governance, accounting, public finance and regulation. **International Practices to Promote Budget Literacy Key Findings and Lessons Learned** World Bank Publications Budget literacy is defined as 'the ability to read, decipher, and understand public budgets to enable and enhance meaningful citizen participation in the budget process'. It is comprised of two main parts - (i) a technical understanding of public budgets, including familiarity with government spending, tax rates and public debt and; (ii) the ability to engage in the budget process, comprising of practical knowledge on day-to-day issues, as well as an elementary understanding of the economic, social and political implications of budget policies, the stakeholders involved and when and how to provide inputs during the annual budget cycle. Given that no international standards or guidelines have been established for budget literacy education to date, this book seeks to address this gap by taking stock of illustrative initiatives promoting budget literacy for youth in selected countries. The underlying presumption is that when supply-side actors in the budget process -- governments -- simplify and disseminate budget information for demand-side actors -- citizens -- this information will then

be used by citizens to provide feedback on the budget. However, since citizens are often insufficiently informed about public budgets to constructively participate in budget processes one way to empower them and to remedy the problem of "budget illiteracy" is to provide budget-literacy education in schools to youth, helping them evolve into civic-minded adults with the essential knowledge needed for analyzing their government's fiscal policy objectives and measures, and the confidence and sense of social responsibility to participate in the oversight of public resources. This book elaborates on approaches, learning outcomes, pedagogical strategies and assessment approaches for budget literacy education, and presents lessons that are relevant for the development, improvement, or scaling up of budget literacy initiatives. **Handbook of Empirical Research on Islam and Economic Life** Edward Elgar Publishing In Islamic jurisprudence, a comprehensive ethic has been formulated governing how business and commerce should be run, how accountability to God and the community is to be achieved, and how banking and finance is to be arranged. This Handbook examines how well these values are translated into actual performance. It explores whether those holding true to the system are hindered and put at a disadvantage or whether the Islamic institutions have been able to demonstrate that faith-based activities can be rewarding, both economically and spiritually. **The Future Opportunities and Challenges of Business in Digital Era 4.0 Proceedings of the 2nd International Conference on Economics, Business and Entrepreneurship (ICEBE 2019), November 1, 2019, Bandar Lampung, Indonesia** Routledge One of the main challenges faced by all entrepreneurs, is the need to growth. Growth is part of all organizations, it implies continuous growth of sales, purchases, number of employees, profit and thus the growth of the enterprise. Most innovations that are part of the organizations are derived from the internal organization. Industrial Revolution 4.0 provides both opportunities and challenges to all entrepreneurs to grow their business. The rapid development of technology and all digital aspects create opportunities of innovation in organizations. These proceedings provide details beyond what is possible to be included in an oral presentation and constitute a concise but timely medium for the dissemination of recent research results. It will be invaluable to professionals and academics in the field of business, entrepreneurship and economics to get an understanding of recent research developments. **Chinese Students in UK Further Education Examining Aspirations, Motivations and Choices** Routledge Chinese students in the UK have been increasing in number for many years, yet competition from other Western educators and increasing investment in China's own education system has led to concern that UK institutions may soon see a decline in their market share. Dr. Reynolds addresses this issue in Chinese Students in UK Further Education by attempting to understand students' experiences from their perspective. Beginning with an exploration of why these students choose to come and study in the UK, and why they are coming at younger ages, the book goes on to discuss topics such as risk, technology and diversity, in order to understand which factors have the greatest influence on where they choose to study and whether they choose to remain at an institution. Drawing on data from two different education institutions, providers of GCSE A-level programmes for students aged 16-18 years, Dr. Reynolds attempts to understand what these students experience during their studies, how they manage new social

relationships, and whether, upon course completion, they achieved the results they desired at the outset. Moreover, the book aims to ascertain whether the students feel, in hindsight, that the decision to risk investing in UK further education was right and what they might communicate about UK study to contacts in China and elsewhere. The book examines what further education institutions do well and where they might improve, to help develop Chinese students' educational experiences. As such, it will be essential reading for academics, researchers and postgraduates in the fields of further education, sociology of education, international and intercultural education and mobility studies. **Spanish in the USA Linguistic, translational and cultural aspects** Routledge Delving into the uneasy relationship between English and Spanish in the United States of America, this book approaches specific topics from a variety of perspectives, ranging from the more cultural to the more linguistic. The contributions explore the problems arising in Puerto Rico as a consequence of the unique political status of the island; the linguistic peculiarities of codeswitching, and its use in legal and medical contexts where interpreting is necessary and in educational contexts with heritage language students; the (non)use and the ideological implications of translation in colonial museums; the connections between language, ethnicity and gender identities in the South West; and the role played by the Hispanic press in promoting intercultural dialogue in the New York City area. Engaging with previous publications, the book examines these topics from an interdisciplinary standpoint, offers new insights into the problems of this cultural and linguistic contact, and suggests new areas of research. This book was originally published as a special issue of *Language and Intercultural Communication*. **Configuring the Asian Infrastructure Investment Bank Power, Interests and Status** Routledge Studying the Asian Infrastructure Investment Bank (AIIB) through the lens of international relations (IR) theory, Chen argues that it is inappropriate to treat the AIIB as either a revisionist or a complementary institution. Instead, the bank is still evolving and the interaction of power, interests, and status that will determine whether the bank will go wild. Theoretically, the current shape of the AIIB will influence global strategic conditions and global perceptions of the bank itself, consequently affecting China's level of dissatisfaction with its power and status in the international financial system and maneuvering in the AIIB. To empirically show that, this book presents the evolution of the AIIB, compares the bank with its main competitors in the Asia-Pacific region, and conducts ten comparative case studies to show how countries around the world have positioned themselves in response to the emergence of the AIIB. This book presents critical insights for scholars and foreign-policy practitioners to understand China's surging influence in international organizations and how China can shape the world order. It should prove of interest to students and scholars of IR, strategic studies, China Studies, Asian Studies, developmental studies, economics, and global finance. **Proceedings of the 7th International Conference on Business and Finance** AOSIS Cape Town, South Africa, 9 Sept. 2015 - 10 Sept. 2015. Theme: 'Creating futures: Sustainable economies?', Purpose: To share continuous and collaborative research outputs that review existing strategies and to propose mechanisms for the likely achievement of a sustainable economy that is unique but inclusive to different entities in the world. Target audience: This year's 7th International Conference on Business and Finance (ICBF) continues its

tradition of being the premier forum for presentation of research results and experience reports on contemporary issues of finance, accounting, entrepreneurship, business innovation, big data, e-Government, public management, development economics and information systems, including models, systems, applications, and theory. Editorial Policy: All papers were refereed by a double blind reviewing process in line with the South African, Department of Higher Education Training (DHET) refereeing standards. Papers were reviewed according to the following criteria: relevance to conference themes, relevance to audience, contribution to scholarship, standard of writing, originality and critical analysis.

Do International Corruption Metrics Matter? The Impact of Transparency International's Corruption Perception Index Lexington Books Civil society groups such as Transparency International play an important role in raising awareness of corruption and its effects on society. This book is the first to assess the impact of Transparency International's Corruption Perceptions Index on policymakers. Determining if TI's CPI has any impact is key to assessing whose interest TI serves.

Between Truth and Power Oxford University Press This work explores the relationships between legal institutions and political and economic transformation. It argues that as law is enlisted to help produce the profound economic and sociotechnical shifts that have accompanied the emergence of the informational economy, it is changing in fundamental ways.

ECSM2014- Proceedings of the European Conference on Social Media ECSM 2014 Academic Conferences Limited

Mugabeism? History, Politics, and Power in Zimbabwe Springer What is distinctive about this book is its interdisciplinary approach towards deciphering the complex meanings of President Gabriel Mugabe of Zimbabwe making it possible to evaluate Mugabe from a historical, political, philosophical, gender, literal and decolonial perspectives. It is concerned with capturing various meanings of Mugabeism.

Assessing Student Learning A Common Sense Guide John Wiley & Sons *Assessing Student Learning* is a standard reference for college faculty and administrators, and the third edition of this highly regarded book continues to offer comprehensive, practical, plainspoken guidance. The third edition adds a stronger emphasis on making assessment useful; greater attention to building a culture in which assessment is used to inform important decisions; an enhanced focus on the many settings of assessment, especially general education and co-curricula; a new emphasis on synthesizing evidence of student learning into an overall picture of an integrated learning experience; new chapters on curriculum design and assessing the hard-to-assess; more thorough information on organizing assessment processes; new frameworks for rubric design and setting standards and targets; and many new resources. Faculty, administrators, new and experienced assessment practitioners, and students in graduate courses on higher education assessment will all find this a valuable addition to their bookshelves.

Effective Grading Practices for Secondary Teachers Practical Strategies to Prevent Failure, Recover Credits, and Increase Standards-Based/Referenced Grading Corwin Press *Enacting an effective grading system that emphasizes the secondary student's learning process!* The book is written in an articulate and direct format that highlights successful practices, programs and activities that support effective implementation of changing grading systems. Providing research of grading reforms that were enacted by an active teacher dialogue with the student's perspective taken into consideration

Addressing the shortcomings of no failure policies in the overall learning process Researching perception of effort limitations and the impact of grades given to the student by an instructor Considering restraints of grading policies due to vagueness and constrictive focus **SOUVENIR of 4th International Science Congress** International E Publication **In Search of Academic Quality** Springer This book is based on an international comparison observing a series of universities, where diversity remains huge when considering how single institutions position themselves in terms of quality standards and combine resources, as well as the alternatives they have access to given their organizational and cultural governance path dependence. **The Governance of Credit Rating Agencies Regulatory Regimes and Liability Issues** Edward Elgar Publishing The global crisis revealed that credit rating agencies (CRAs) are capable of bringing about potential distortions in the financial sector, thereby resulting in a reduction in market confidence which, in turn, influences negotiations and expectations. CRAs need to be held accountable for lack of transparency and inaccurate ratings, however the existing regulatory framework does not secure adequate investor protection. This book provides a new and important contribution to research in the area, at a crucial time in the debate around financial regulation and investment regimes. **Business Ethics: Ethical Decision Making and Cases** Cengage Learning Learn to make successful ethical decisions in the midst of the new business realities of 2020 and 2021 with Ferrell/Fraedrich/Ferrell's market-leading BUSINESS ETHICS: ETHICAL DECISION MAKING AND CASES, 13E. Packed with current examples and exercises, this edition demonstrates how to integrate ethics into key strategic business decisions as reorganized chapters clearly present the ethical decision-making process in today's complex ethical, legal, social and political environments. New scenarios highlight 2020 economic and pandemic realities and preview ethical challenges you are most likely to encounter as a new manager. Updates address the processes and best practices behind successful business ethics programs as well as the latest legislation and new coverage of global sustainability and corporate social responsibility. New and original cases provide insights into ethics in familiar organizations, such as Tesla and TOMS, while exercises reinforce concepts with hands-on applications. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **Social Media Marketing Strategies in Utilizing Consumer-Generated Content** Business Expert Press With the introduction of the Internet, consumers are relying heavily on the media for content. The popularity of consumer-generated content (CGC) has captured the consumer (i.e., user) as the producer, which has cause a power shift in the market from the companies to the consumers. When technology is paired with culture, it is inevitable that consumers are constantly changing their attitudes toward consumption to adapt to current trends. Thus, marketers are meticulously looking for information to keep current with the consumer market in order to maintain their market share. CGC relates closely to electronic word-of-mouth (eWOM) and can be found in various online review sites, forums, blogs, company websites, as well as on social media platforms. Consumers' contribution toward the content on the different digital media sites (including company's website) is on voluntary basis, either paid (e.g., sponsored) or nonpaid (e.g., personal blogs). It is evident that information that is published online travels faster to consumers

than when delivered through traditional media such as television. Companies are therefore trying to be proactive; and as part of their promotional efforts, they are turning to online media for the latest information on their target market, feedback on their company (e.g., criticism, praises), as well as information on their competitors. The goal of this book is to educate business owners, marketing practitioners, students, as well as marketing researchers in understanding the use of CGC and how it is beneficial for their marketing plan. **Understanding Social Problems** Cengage Learning This thoroughly revised edition of Mooney, Knox, and Schacht's text uses a theoretically balanced, student-centered approach to provide a comprehensive exploration of social problems. UNDERSTANDING SOCIAL PROBLEMS, Tenth Edition, progresses from a micro to macro level of analysis, focusing first on problems related to health care, drugs and alcohols, families, and crime, and then broadening to the larger issues of poverty and inequality, population growth, aging, environmental problems, and conflict around the world. The social problem in each chapter is framed in a global as well as a U.S. context. In addition, the three major theoretical perspectives are applied to the problem under discussion, and its consequences - as well as alternative solutions -- are explored. Pedagogical features such as The Human Side and Self and Society enable students to grasp how social problems affect the lives of individuals and apply their understanding of social problems to their own lives. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **Banking Law Private Transactions and Regulatory Frameworks** Routledge Banking regulation and the private law governing the bank-customer relationship came under the spotlight as a result of the global financial crisis of 2007-2009. More than a decade later UK, EU and international regulatory initiatives have transformed the structure, business practices, financing models and governance of the banking sector. This authoritative text offers an in-depth analysis of modern banking law and regulation, while providing an assessment of its effectiveness and normative underpinnings. Its main focus is on UK law and practice, but where necessary it delves into EU law and institutions, such as the European Banking Union and supervisory role of the European Central Bank. The book also covers the regulation of bank corporate governance and executive remuneration, the promises and perils of FinTech and RegTech, and the impact of Brexit on UK financial services. Although detailed, the text remains easy to read and reasonably short; pedagogic features such as a glossary of terms and practice questions for each chapter are intended to facilitate learning. It is a useful resource for students and scholars of banking law and regulation, as well as for regulators and other professionals who are interested in reading a precise and evaluative account of this evolving area of law. **BRICS and Global Governance** Routledge The past few decades have witnessed the development of an increasingly globalised and multipolar world order, in which the demand for multilateralism becomes ever more pronounced. The BRICS group established in 2009, has evolved into a plurilateral summit institution recognized both by sceptics and proponents as a major participant in the international system. Addressing the BRICS's role in global governance, this book critically examines the club's birth and evolution, mechanisms of inter-BRICS cooperation, its agenda priorities, BRICS countries' interests, decisions made by members, their collective and individual

compliance with the agreed commitments, and the patterns of BRICS engagement with other international institutions. This volume advances the current state of knowledge on global governance architecture, the BRICS role in this system, and the benefits it has provided and can provide for world order. This book will interest scholars and graduate students who are researching the rise and role of emerging powers, global governance, China and India's approach to global order and relationship with the United States, Great Power politics, democratization as a foreign policy strategy, realist theory-building and hegemonic transitions, and the (crisis of) liberal world order. **Mastering Catastrophic Risk How Companies Are Coping with Disruption** Oxford University Press A profound and insightful look at how company leaders prepare for and respond to shocks and crises that threaten their business. Successful firms strategically manage and are more accurate in their assessment of large-scale risks. Doing so is increasingly challenging given the pace of change, whether financial, technological, regulatory, or environmental. Mastering Catastrophic Risk provides real-world practical insights into how large companies are responding to this new reality and develops a framework for smarter thinking about events that can damage a business. As leading authorities on risk management, strategy, and company leadership, Howard Kunreuther and Michael Useem take us on a groundbreaking tour of firms' decision making process. They demonstrate how improving readiness for and resilience against future shocks is now an integral part of company strategy. Using the "DISRUPT" model they have developed, they highlight the seven primary Drivers of disruption: Interdependencies increase exposure; Short-term focus results in limited vision; Regulations require change and constrain opportunities; Urbanization increases the costs of disasters; Probabilities of disasters have increased; and Transparency has enhanced public awareness of problems and impacts on firms' reputations. Some disruptions can be anticipated, while others arrive without warning. Their onset stresses decision makers, impairs company operations, and may even put the enterprise at risk. The bottom-line: business leaders and their governing boards face ever more challenging disruptions and must be ever more on guard. If your company is hit tomorrow, will it bounce back, or drown?