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BUSINESS ETHICS

CONCEPTS AND CASES

Prentice Hall Resolving Moral Issues in Business. The ethical landscape of business is constantly changing, and the new edition of Business Ethics: Concepts and Cases has been revised to keep pace with those changes most effecting business: accelerating globalization, constant technological updates, proliferating of business scandals. Business Ethics: Concepts and Cases introduces the reader to the ethical concepts that are relevant to resolving moral issues in business; imparts the reasoning and analytical skills needed to apply ethical concepts to business decisions; identifies moral issues specific to a business; provides an understanding of the social, technological, and natural environments within which moral issues in business arise; and supplies case studies of actual moral conflicts faced by businesses. Teaching and Learning Experience Personalize Learning - MyThinkingLab delivers proven results in helping students succeed, provides engaging experiences that personalize learning, and comes from a trusted partner with educational expertise and a deep commitment to helping students and instructors achieve their goals. Improve Critical Thinking - Business Ethics: Concepts and Cases provides summaries of basic ideas discussed within the text in its margins; presents conceptual materials first, and then offers discussion cases second through standardized chapters; all providing students the chance to critically think about the

material they are learning. Engage Students - Study questions at the beginning of each chapter, definitions of key terms in the margins, a glossary, chapter-end study and discussion questions, end-of-chapter web resources, and chapter-opening concrete examples / cases all ensure students' complete understanding of the material. Support Instructors - Teaching your course just got easier! You can create a Customized Text or use our Instructor's Manual, Electronic "MyTest" Test Bank or PowerPoint Presentation Slides. Note: MyThinkingLab does not come automatically packaged with this text. To purchase MyThinkingLab, please visit www.MyThinkingLab.com or you can purchase a valuepack of the text + MyThinkingLab(VP ISBN-10: 0205029760, VP ISBN-13: 9780205029761)

ENGINEERING ETHICS: CONCEPTS AND CASES

Cengage Learning Bridging the gap between theory and practice, ENGINEERING ETHICS, Fifth Edition, will help you quickly understand the importance of your conduct as a professional and how your actions can affect the health, safety, and welfare of the public. ENGINEERING ETHICS, Fifth Edition, provides dozens of diverse engineering cases and a proven and structured method for analyzing them; practical application of the Engineering Code of Ethics; focus on critical moral reasoning as well as effective organizational communication; and in-depth treatment of issues such as sustainability, acceptable risk, whistle-blowing, and globalized standards for engineering. Additionally, a new companion website offers study questions, self-tests, and additional case studies. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

ENGINEERING ETHICS: CONCEPTS AND CASES

Cengage Learning Packed with examples pulled straight from recent headlines, ENGINEERING ETHICS, Sixth Edition, helps engineers understand the importance of their conduct as professionals as well as reflect on how their actions can affect the health, safety and welfare of the public and the environment. Numerous case studies give readers plenty of hands-on experience grappling with modern-day ethical dilemmas, while the book's proven and structured method for analysis walks readers step by step through ethical problem-solving techniques. It also offers practical application of the Engineering Code of Ethics and thorough coverage of critical moral reasoning, effective organizational communication, sustainability and economic development, risk management, ethical responsibilities, globalized standards for engineering and emerging challenges relating to evolving technology. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

BUSINESS ETHICS

CONCEPTS & CASES

Pearson Educación This book provides readers with a clear, straightforward writing

style, an abundance of examples, detailed real-life cases, and current data and statistics. It aims to 1) introduce ethical concepts that are relevant to resolving moral issues in business, 2) develop the reasoning and analytical skills needed to apply ethical concepts to business decisions, 3) identify moral issues specific to business, and 4) examine the social and natural environments within which moral issues in business arise. Chapter topics cover ethics and business, ethical principles in business, the business system, ethics in the marketplace, ethics and the environment, the ethics of consumer production and marketing, the ethics of job discrimination, and the individual in the organization. For anyone in business.

ENCYCLOPEDIA OF BUSINESS ETHICS AND SOCIETY

SAGE The five volumes of this ultimate resource recognize the inherent unity between business ethics and business and society, that stems from their shared primary concern with value in commerce. This Encyclopedia spans the relationships among business, ethics, and society by including more than 800 entries that feature broad coverage of corporate social responsibility, the obligation of companies to various stakeholder groups, the contribution of business to society and culture, and the relationship between organizations and the quality of the environment.

INTERNATIONAL ETHICS

CONCEPTS, THEORIES, AND CASES IN GLOBAL POLITICS

Rowman & Littlefield This text presents the concepts, theories, methods, and traditions of ethical analysis and then applies them to case studies in the areas of human rights, military force, foreign intervention, economic statecraft, and global political justice.

BUSINESS ETHICS: ETHICAL DECISION MAKING AND CASES

Cengage Learning This accessible, applied text covers the complex environment in which managers confront ethical decision making. Using a managerial framework, the authors address the overall concepts, processes, and best practices associated with successful business ethics programs--helping students see how ethics can be integrated into key strategic business decisions. The Seventh Edition incorporates comprehensive and rigorous updates that reflect the ever-increasing academic and governmental attention being given to this area. The textbook program provides an abundance of real-world examples and cases, as well as exercises, simulations, and practice tests that provide plenty of opportunity for students to master the text material. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

BUSINESS ETHICS AND CORPORATE GOVERNANCE

Pearson Education India

CORPORATE SOCIAL RESPONSIBILITY

AN ETHICAL APPROACH

Broadview Press The term corporate social responsibility (CSR) is often used in the boardroom, classroom, and political platform, but what does it really mean? Do corporations have ethical or philanthropic duties beyond their obligations to comply with the law? How does CSR relate to business ethics, stakeholder management, sustainability, and corporate citizenship? Mark Schwartz provides a concise, cutting-edge introduction to the topic, analyzing many case studies with the help of his innovative "Three Domain Approach" to CSR. Corporate Social Responsibility also provides a chronology of landmark contributions to the concept of CSR and includes CSR resources on organizations, global codes and criteria, corporate CSR reports, and websites and blogs. It is an invaluable resource for students, instructors, and business leaders looking to master the basics of CSR.

BUSINESS ETHICS: AN INDIAN PERSPECTIVE

Pearson Education India Business Ethics: An Indian Perspective introduces ethical concepts that are relevant to resolving moral issues in business. It sensitizes readers on ethical principles and develops reasoning and analytical skills needed to apply ethical concepts to business decisions. The book is interspersed with a lot of case studies, more specifically Indian scenarios making it relevant for Indian students. The chapter topics cover ethical theories underlying business, application of ethics in day-to-day business, ethics and the environment and ethics in consumer protection. It also features ethical issues in various managerial functions such as finance, human resource and marketing. A separate chapter on the IT sector specifically addresses the ethical dilemmas of today's upcoming industry.

MANAGING BUSINESS ETHICS

STRAIGHT TALK ABOUT HOW TO DO IT RIGHT

John Wiley & Sons TRY (FREE for 14 days), OR RENT this title: www.wileystudentchoice.com Linda Treviño and Kate Nelson bring together a mix of theory and practice in Managing Business Ethics: Straight Talk about How to Do It Right, 7th Edition. In this new edition, the dynamic author team of Linda Treviño, prolific researcher and Distinguished Professor, and Kate Nelson, Professor and longtime practitioner of strategic organizational communications and human resources, equip students with the pragmatic knowledge they need to identify and solve ethical dilemmas, understand their own and others' ethical behavior, and promote ethical behavior in their organization. Managing Business Ethics is the perfect text to prepare students for a range of roles in the business world--managers across business functions, communications professionals, compliance officers, corporate counsels, human resources managers, and senior executives.

THE SAGE ENCYCLOPEDIA OF BUSINESS ETHICS AND SOCIETY

SAGE Publications Spans the relationships among business, ethics, and society by including numerous entries that feature broad coverage of corporate social responsibility, the obligation of companies to various stakeholder groups, the

contribution of business to society and culture, and the relationship between organizations and the quality of the environment.

SAGE BRIEF GUIDE TO BUSINESS ETHICS

SAGE This guide to business ethics provides key terms and concepts related to business ethics in a short, easy-to-use format. It provides objective coverage of theories, corporate social responsibility, human resources issues, consumer protection, and ethical issues in marketing and advertising. It is an ideal supplement for business ethics courses or as a reference for students and practitioners who would like to learn more about the basics of business ethics.

BUSINESS ETHICS

THE ETHICS OF NEOLIBERALISM

THE BUSINESS OF MAKING CAPITALISM MORAL

Taylor & Francis The 21st century is the age of "neo-liberalism" - a time when the free market is spreading to all areas of economic, political and social life. Yet how is this changing our individual and collective ethics? Is capitalism also becoming our new morality? From the growing popular demand for corporate social responsibility to personal desire for "work-life balance" it would appear that non-market ideals are not only surviving but also thriving. Why then does it seem that capitalism remains as strong as ever? The Ethics of Neoliberalism boldly proposes that neoliberalism strategically co-opts traditional ethics to ideologically and structurally strengthen capitalism. It produces "the ethical capitalist subject" who is personally responsible for making their society, workplace and even their lives "more ethical" in the face of an immoral but seemingly permanent free market. Rather than altering our morality, neoliberalism "individualizes" ethics, making us personally responsible for dealing with and resolving its moral failings. In doing so, individuals end up perpetuating the very market system that they morally oppose and feel powerless to ultimately change. This analysis reveals the complex and paradoxical way capitalism is currently shaping us as "ethical subjects". People are increasingly asked to ethically "save" capitalism both collectively and personally. This can range from the "moral responsibility" to politically accept austerity following the financial crisis to the willingness of employees to sacrifice their time and energy to make their neoliberal organizations more "humane" to the efforts by individuals to contribute to their family and communities despite the pressures of a frantic global business environment. Neoliberalism, thus, uses our ethics against us, relying on our "good nature" and sense of personal responsibility to reduce its human cost in practice. Ironically

SAGE BRIEF GUIDE TO MARKETING ETHICS

SAGE With key terms and concepts related to marketing ethics presented in a short, easy-to-use format, this guide is an essential companion for marketing courses or as a reference for students and practitioners who would like to learn more about the basics of ethical marketing. The text is divided into four sections which contain

important keywords that relate to those sections: Business Ethics, Ethics and the Marketing Mix, Ethics and the Promotional Mix, and Special Topics in Marketing Ethics. Each keyword entry is written by a scholar drawn from the fields of business and marketing ethics, and is a comprehensive essay on such crucial topics as ethical issues in pricing, green marketing, and deceptive advertising. Each essay includes a list of references and suggested readings for each article so that readers can find more information on those issues they are most interested in.

HONORABLE IN BUSINESS

BUSINESS ETHICS FROM A CHRISTIAN PERSPECTIVE

Wipf and Stock Publishers How can one be a Christian in the world of business, not just on the weekend? How can one be honorable in business? Through the integration of the Christian worldview and business ethics, this book provides Christians with a mental framework with which to answer these important questions. Beginning with Genesis as the foundation for the Christian's worldview and the Ten Commandments as the outline for the Christian's ethical obligations, the authors develop principles upon which ethical choices can be made, even when working in a primarily non-Christian-oriented business environment. The book is designed to be helpful both to those beginning their career in business and those already employed in business who struggle with how to engage in today's business environment while maintaining their commitment to God's vision for life to be both meaningful and honorable. Topics of business ethics such as employee rights, discrimination, technology and privacy, insider trading and accounting fraud, and the special challenges of working internationally are covered. The added value this book brings to these discussions lies in its serious consideration of the Christian worldview as foundational to ethical decision-making in everyday areas of business.

BUSINESS ETHICS

READINGS AND CASES IN CORPORATE MORALITY

John Wiley & Sons The fifth edition of Business Ethics addresses current, intriguing, often complex issues in corporate morality through 53 readings and 30 pertinent case studies. Now significantly updated, it includes new leading articles, related current cases, and mini-cases based on MBA student dilemmas. Addresses a broad range of the most current, intriguing, often complex issues and cases in corporate morality Provides impartial, point-counterpoint presentations of different perspectives on the most important and highly contended issues of business ethics Updated and significant case studies are included to reinforce student learning Now contains mini-cases based on actual MBA student dilemmas Each author has substantial experience in teaching, writing, and conducting research in the field

BUSINESS ETHICS

METHODS AND APPLICATION

Routledge Ethical aspects of business and the economy are of increasing concern in

business practice, higher education, and society in general. This concern results from significant business scandals and economic crises, such as the financial crisis of 2008 and the following great recession, as well as from pressing current and future challenges for the economy, such as sustainability and globalization. As a result, there is a growing demand for normative analysis and orientation for business and the economy, where business ethics has become a crucial part of organizational management, risk management, branding, and strategic management. *Business Ethics: Methods and Application* provides a new systematic approach to normative business ethics that covers the complex and various ethical challenges of modern business. It aims to train analytical thinking skills in the field of business ethics and to approach ethical issues in business in a rational and systematic way. The book develops a number of specific methods for business ethics analysis that are tailored for ethical decision-making in business and for analyzing complex ethical topics in business. The book discusses fundamental ethical questions regarding the meaning of business and the economy for the individual person, society, the environment, and people around the world. As a result, *Business Ethics: Methods and Application* develops normative guidelines for business in the 21st century and its fundamental challenges and will be key reading for undergraduate, postgraduate, and MBA students of business ethics, business strategy, business and society, and related fields.

BUSINESS, ETHICS AND SOCIETY

KEY CONCEPTS, CURRENT DEBATES AND CONTEMPORARY INNOVATIONS

SAGE With an emphasis on psychoanalytic theory, *Business, Ethics and Society: Key Concepts, Current Debates and Contemporary Innovations* provides a clear, concise introduction to the field of business ethics, while addressing contemporary issues and debates around the impacts of artificial intelligence, social media, the gig economy and populist politics on business and society. The book features mini-case studies from a variety of contexts and companies, including Gillette, Nike, Dove, British Airways and Microsoft, as well as thought-provoking questions throughout. Also included are: - Learning objectives - Chapter summaries - Recommended reading *Business, Ethics and Society: Key Concepts, Current Debates and Contemporary Innovations* serves as an ideal introductory text for students of undergraduate business ethics-related courses. Lecturers can access a range of online resources for use in their teaching, including an instructor's manual, PowerPoint slides and SAGE Business Cases.

SPORT ETHICS

CONCEPTS AND CASES IN SPORT AND RECREATION

Thompson Educational Pub Sport has always presented participants, administrators and observers with a wide and often bizarre array of ethical dilemmas. They take on a special edge, perhaps because the sport personalities are usually well known as are result of the extensive media coverage of sporting events. We look in

astonishment and horror at such things as the judging debacle in the pairs figure-skating event at the 2002 Olympic Winter Games, the not-too-distant future possibility of genetically modified athletes, the bribe taking by members of the IOC, the widespread steroid use by athletes, the child sex-abuse cases in hockey, the acceptance of physical assault and violence, the hooligans among British soccer fans, and the drug abusers at the Tour de France. This revised and expanded edition is designed to provide an analytical framework to enable readers to explore and understand many of the ethical issues and controversies in sport today. Included for discussion purposes are topical case studies drawn from the world of sport and recreation.

BUSINESS ETHICS AND SUSTAINABILITY

Routledge This book equips readers with the knowledge, insights and key capabilities to understand and practice business activities from ethical and sustainable vantage points. In our interconnected global business environment, the impacts of business activities are under increased ethical scrutiny from a wide range of stakeholders. Written from an international perspective, this book introduces the theory and practice of ethical and sustainable business, focusing in particular on environmental sustainability, intergenerational responsibilities, current disruptive technologies, and intercultural values of the business community and consumers. Written by an expert author who also brings to the fore non-Western concepts and themes, this book: features positive case studies, as well as transferrable and applicable key insights from such cases; highlights the importance of taking cultural differences into account; takes a transdisciplinary approach which considers findings from research fields including conceptual and empirical business ethics, behavioral economics, ecological economics, environmental ethics, and the philosophy of culture; weaves in pedagogical features throughout, including up-to-date case studies, study questions, thought experiments, links to popular movies, and key takeaways. Written in an accessible and student-friendly manner, this book will be of great interest to students of business ethics, environmental ethics, applied ethics, and sustainable development, as well as business practitioners striving toward ethical, sustainable, and responsible business practice.

ADVANCING BUSINESS ETHICS EDUCATION

IAP This book features sixteen chapters written by distinguished scholars who collectively point to a roadmap for advancing business ethics education at a critical juncture in the history of corporate America. The editors frame the book with an introductory chapter that details a gold standard for delivering ethics in the business school curriculum that signals to students that ethics matters, provides an adequate counterbalance to the amoral subtext that dominates much of business education, remedies assessment problems associated with current accrediting standards, and prepares students for newly minted and fast-growing careers in ethics compliance, risk management, and corporate social responsibility. The chapters that follow lay out some challenges and opportunities that administrators and educators need to address in order to improve business ethics education and business school

reputations in a post-Enron climate. Both traditional and experimental perspectives on delivering ethics in the curriculum are covered in conjunction with research that substantiates the potential for improving student ethics competencies after exposure to ethics coursework. Methods for incorporating ethics in various subjects, including accounting, corporate governance, environmentalism, global business, managerial decision making, and human resource management are also given as part of the roadmap for advancing business ethics education.

ETHICS

THEORY AND PRACTICE

Prentice Hall This text offers both a clear and thorough introduction to normative ethical theory and an extensive survey of moral issues that show how ethical theory is applied in practice. The first section presents a survey of the main methods of ethical reasoning, introducing four normative theories in four separate chapters. A case study introduces each chapter to provide a background for further explanations and to illustrate relevant features of the theory. The second section of the text presents separate chapters on ten ethical issues—including such subjects as nuclear war, euthanasia, sexual ethics and capital punishment.

ETHICS AND INTEGRITY IN LIBRARIES

Routledge A library must function with integrity in order to function well. This book looks at a broad range of library functions through the lens of integrity and ethics. This largely unexplored area of study is handled exceptionally well by the library and information professionals contained in these pages. This book addresses the ethical and integrity issues that may come up in the day to day workings of the library as well considerations for the ethical education of our future librarians. Within a framework based on the ethical issues that are attached with information management, this book examines the impact of the US Patriot Act, library authentication and access management, plagiarism and social networking. This material was published in the Journal of Library Administration.

UNDERSTANDING BUSINESS ETHICS

SAGE Publications Filled with real-world case studies and examples of ethical dilemmas, Understanding Business Ethics, Third Edition prepares students and managers alike to make ethical decisions in today's complex, global environment. Bestselling authors Peter A. Stanwick and Sarah D. Stanwick explain the fundamental importance of ethical leadership, decision making, and strategic planning while examining emerging trends in business ethics such as the developing world, human rights, environmental sustainability, and technology. In addition to presenting information related to the Association to Advance Collegiate Schools of Business (AACSB), the text's 26 real-world cases profile a variety of industries, countries, and ethical issues in a way that is relevant and meaningful to students' lives. The Third Edition features new cases from well-known companies such as Disney and General Motors, new coverage of emerging topics such as big data and social media,

expanded coverage of corporate social responsibility, and more. Using an applied approach, this text helps students understand why and how business ethics really do matter!

RESEARCH ON PROFESSIONAL RESPONSIBILITY AND ETHICS IN ACCOUNTING

Emerald Group Publishing High-quality research and case studies that focus on the professional responsibilities of accountants and how they deal with the ethical issues they face. This series features articles on a broad range of important and timely topics, including professionalism, social responsibility, ethical judgment, and accountability.

ETHICS OF DATA AND ANALYTICS

CONCEPTS AND CASES

CRC Press The ethics of data and analytics, in many ways, is no different than any endeavor to find the "right" answer. When a business chooses a supplier, funds a new product, or hires an employee, managers are making decisions with moral implications. The decisions in business, like all decisions, have a moral component in that people can benefit or be harmed, rules are followed or broken, people are treated fairly or not, and rights are enabled or diminished. However, data analytics introduces wrinkles or moral hurdles in how to think about ethics. Questions of accountability, privacy, surveillance, bias, and power stretch standard tools to examine whether a decision is good, ethical, or just. Dealing with these questions requires different frameworks to understand what is wrong and what could be better. *Ethics of Data and Analytics: Concepts and Cases* does not search for a new, different answer or to ban all technology in favor of human decision-making. The text takes a more skeptical, ironic approach to current answers and concepts while identifying and having solidarity with others. Applying this to the endeavor to understand the ethics of data and analytics, the text emphasizes finding multiple ethical approaches as ways to engage with current problems to find better solutions rather than prioritizing one set of concepts or theories. The book works through cases to understand those marginalized by data analytics programs as well as those empowered by them. Three themes run throughout the book. First, data analytics programs are value-laden in that technologies create moral consequences, reinforce or undercut ethical principles, and enable or diminish rights and dignity. This places an additional focus on the role of developers in their incorporation of values in the design of data analytics programs. Second, design is critical. In the majority of the cases examined, the purpose is to improve the design and development of data analytics programs. Third, data analytics, artificial intelligence, and machine learning are about power. The discussion of power—who has it, who gets to keep it, and who is marginalized—weaves throughout the chapters, theories, and cases. In discussing ethical frameworks, the text focuses on critical theories that question power structures and default assumptions and seek to emancipate the marginalized.

DESIGNING ETHICAL WORKPLACES

THE MOLDABLE MODEL

Business Expert Press Executive leaders need a framework with which to evaluate current and to create new corporate ethical management systems in their organizations. This book offers such a framework, called the Moldable Model©, a system of consistent components that give leaders a framework and a guide to build an organization-specific corporate ethical management system (CEMS). This book teaches how to design ethical workplaces utilizing the role modeling, context, and accountability components. In a step-by-step process, the author guides the reader through the research-based components with definitions, theory, explanations, and the practical application of those components through suggested organizational activities. Readers can expect to develop ethical tools and a complete corporate ethical management system for implementation into their specific organizations. In just a few hours, a busy executive can have the knowledge and tools to design an ethical workplace that creates satisfied and committed employees who increase organizational productivity and competitive advantage.

BUSINESS ETHICS,2/E

Pearson Education India Business Ethics: An Indian Perspective provides a comprehensive coverage of the theories of business ethics and emphasizes the importance of ethical principles in overcoming moral dilemmas in the business world. Using a large number of India-centric case studies and examples, this book helps readers develop the reasoning and analytical skills needed to apply ethical concepts to business.

CORPORATE SOCIAL ENTREPRENEURSHIP

INTEGRITY WITHIN

Cambridge University Press Business ethics teaching appears to have had little impact, particularly in the light of continued malpractice and misdemeanour in the form of financial scandals, environmental disasters and adverse consequences for communities. This timely book directly addresses a central question: is it that the existence of an ethical or an unethical climate influences behaviour, or, does the presence or absence of a moral character and personal values have the greatest influence on behaviour at work? Hemingway proposes four modes of individual moral commitment to corporate social responsibility (CSR) and sustainability: the Active Corporate Social Entrepreneur, the Concealed Corporate Social Entrepreneur, the Conformist and the Disassociated. Hemingway posits that the Conformists represent the majority of people in organisations, adhering to the prevailing ethical climate, whatever that might be. However, it is the discovery of the corporate social entrepreneur which offers students and scholars a critical, alternative and optimistic perspective for the future of ethical business.

THE BIG BANG ENTREPRENEUR

Holistic Org Dev and Traini

WEALTH, COMMERCE, AND PHILOSOPHY

FOUNDATIONAL THINKERS AND BUSINESS ETHICS

University of Chicago Press Humanomics in business ethics / Deirdre N. McCloskey -- Introduction / Eugene Heath and Byron Kaldis -- Wealth and commerce in archaic Greece: Homer and Hesiod / Mark S. Peacock -- Aristotle and business: friend or foe? / Fred D. Miller, Jr -- Confucian business ethics: possibilities and challenges / David Elstein and Qing Tian -- The earthly city and the ethics of exchange: spiritual, social, and material economy in Augustine's theological anthropology / Todd Breyfogle -- Thomas Aquinas: the economy at the service of justice and the common good / Martin Schlag -- The ethics of commerce in Islam: Ibn Khaldun's Muqaddimah revisited / Munir Quddus and Salim Rashid -- Hobbes's idea of moral conduct in a society of free individuals / Timothy Fuller -- John Locke's defense of commercial society: individual rights, voluntary cooperation, and mutual gain / Eric Mack -- As free for acorns as for honesty: Mandevillean maxims for the ethics of commerce / Eugene Heath -- "Commerce cures destructive prejudices": Montesquieu and the spirit of commercial society / Henry C. Clark -- Hume on commerce, society, and ethics / Christopher J. Berry -- The fortune of others: Adam Smith and the beauty of commerce / Douglas J. Den Uyl -- Why Kant's insistence on purity of the will does not preclude an application of Kant's ethics to for-profit businesses / Norman Bowie -- Tocqueville: the corporation as an ethical association / Alan S. Kahan -- J.S. Mill and business ethics / Nicholas Capaldi -- Karl Marx on history, capitalism, and ... business ethics? -- William H. Shaw -- Friedrich Hayek's defense of the market order / Karen I. Vaughn -- The power and the limits of Milton Friedman's arguments against corporate social responsibility / Alexei Marcoux -- Beyond the difference principle: Rawlsian justice, business ethics, and the morality of the market / Matt Zwolinski -- Commitments and corporate responsibility: Amartya Sen on motivations to do good / Ann E. Cudd

PEACE THROUGH COMMERCE

RESPONSIBLE CORPORATE CITIZENSHIP AND THE IDEALS OF THE UNITED NATIONS GLOBAL COMPACT

University of Notre Dame Press Peace through Commerce: Responsible Corporate Citizenship and the Ideals of the United Nations Global Compact contains a foreword, introduction, and twenty-one chapters by major business leaders and scholars who discuss the issues set out by the UN Global Compact. The chapters address the purpose of the corporation; the influence of legal and peace studies; the experience of career NGO officials and of business leaders; how commerce can help promote peace; and how we might envision the future. Ten case studies document the efforts of individual businesses, including IBM, Chevron, Bristol-Myers-Squibb, General Electric, Nestle, and Ford, to successfully serve society's interests as well as their

own. Peace through Commerce will lay the groundwork for courses in business schools on corporate social responsibility, corporate citizenship, and global environment of business. Contributors: Mark Moody-Stuart, Oliver F. Williams, C.S.C., Marilise Smurthwaite, Timothy L. Fort, Michelle Westermann-Behaylo, Douglass Cassel, Sean O'Brien, John Paul Lederach, Willie Esterhuysen, Mary Anderson, David B. Lowry, Donal A. O'Neill, Klaus M. Leisinger, Ofelia C. Eugenio, Brigitte Hélène Scherrer, Samery Abdelnour, Babiker Badri, Oana Branzei, Susan McGrath, David Wheeler, Gerald F. Cavanagh, S.J., Mary Ann Hazen, Brad Simmons, David Berdish, John Bee, Lisa Newton, Stanley Litow, Marshall Greenhut, Bob Corcoran, Daniel Malan, Alexandra Guáqueta, Thomas Costa, Lee Tavis, and Carolyn Y. Woo.

BUSINESS ETHICS AND ETHICAL BUSINESS

Oxford University Press This work is a brief yet comprehensive introduction to the thought-provoking field of business ethics. It is organized into three parts that cover the role of business in society, the ethics of internal management, and the challenges of international business.

QFINANCE

THE ULTIMATE RESOURCE

Bloomsbury Publishing QFINANCE: The Ultimate Resource (5th edition) is the first-step reference for the finance professional or student of finance. Its coverage and author quality reflect a fine blend of practitioner and academic expertise, whilst providing the reader with a thorough education in the many facets of finance.

THE BUSINESS ETHICS WORKSHOP

The Business Ethics Workshop by James Brusseau focuses on reality and engagement. Students respond to examples and contemporary cases that touch on their own anxieties, desires and aspirations, and this textbook drives that without sacrificing intellectual gravity. It incites student interest and gets to the core of ethical issues.

BUSINESS ETHICS

WHAT EVERYONE NEEDS TO KNOW

Oxford University Press Business Ethics: What Everyone Needs to Know ® is a succinct, practical survey that explains what ethical lines are, how not to cross them, and what to do when they are crossed. Written in a question-and-answer format, this resource provides engaging and readable introductions to the basic principles of business ethics and an invaluable guide for dealing with ethical dilemmas.

ETHICS 101

FROM ALTRUISM AND UTILITARIANISM TO BIOETHICS AND POLITICAL

ETHICS, AN EXPLORATION OF THE CONCEPTS OF RIGHT AND WRONG

Simon and Schuster Explore the mysteries of morality and the concept of right and wrong with this accessible, engaging guide featuring basic facts along with an overview of modern-day issues ranging from business ethics and bioethics to political and social ethics. Ethics 101 offers an exciting look into the history of moral principles that dictate human behavior. Unlike traditional textbooks that overwhelm, this easy-to-read guide presents the key concepts of ethics in fun, straightforward lessons and exercises featuring only the most important facts, theories, and ideas. Ethics 101 includes unique, accessible elements such as: -Explanations of the major moral philosophies including utilitarianism, deontology, virtue ethics, and eastern philosophers including Avicenna, Buddha, and Confucius. -Classic thought exercises including the trolley problem, the sorites paradox, and agency theory -Unique profiles of the greatest characters in moral philosophy -An explanation of modern applied ethics in bioethics, business ethics, political ethics, professional ethics, organizational ethics, and social ethics From Plato to Jean-Paul Sartre and utilitarianism to antirealism, Ethics 101 is jam-packed with enlightening information that you can't get anywhere else!

OPERATIONAL AUDITING

PRINCIPLES AND TECHNIQUES FOR A CHANGING WORLD

CRC Press Operational Auditing: Principles and Techniques for a Changing World, 2nd edition, explains the proven approaches and essential procedures to perform risk-based operational audits. It shows how to effectively evaluate the relevant dynamics associated with programs and processes, including operational, strategic, technological, financial and compliance objectives and risks. This book merges traditional internal audit concepts and practices with contemporary quality control methodologies, tips, tools and techniques. It explains how internal auditors can perform operational audits that result in meaningful findings and useful recommendations to help organizations meet objectives and improve the perception of internal auditors as high-value contributors, appropriate change agents and trusted advisors. The 2nd edition introduces or expands the previous coverage of: • Control self-assessments. • The 7 Es framework for operational quality. • Linkages to ISO 9000. • Flowcharting techniques and value-stream analysis • Continuous monitoring. • The use of Key Performance Indicators (KPIs) and Key Risk Indicators (KRIs). • Robotic process automation (RPA), artificial intelligence (AI) and machine learning (ML); and • Adds a new chapter that will examine the role of organizational structure and its impact on effective communications, task allocation, coordination, and operational resiliency to more effectively respond to market demands.