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KEY=DIAMANDIS - CHRISTINE BECKER

Bold How to Go Big, Create Wealth and Impact the World *Simon and Schuster*
Bold is a radical how-to guide for using exponential technologies, moonshot thinking, and crowd-powered tools to create extraordinary wealth while also positively impacting the lives of billions. A follow-up to the authors' Abundance (2012). Bold How to Go Big, Create Wealth and Impact the World *Simon and Schuster* Offers readers a how-to guide for harnessing the power of exponential technologies, moonshot thinking, and crowd-powered tools to create wealth while also positively impacting the lives of billions. **Abundance The Future Is Better Than You Think** *Simon and Schuster* The authors document how four forces--exponential technologies, the DIY innovator, the Technophilanthropist, and the Rising Billion--are conspiring to solve our biggest problems. "Abundance" establishes hard targets for change and lays out a strategic roadmap for governments, industry and entrepreneurs, giving us plenty of reason for optimism. **How to Make a Spaceship A Band of Renegades, an Epic Race, and the Birth of Private Spaceflight** *Penguin* A New York Times bestseller! The historic race that reawakened the promise of manned spaceflight A Finalist for the PEN/E. O. Wilson Literary Science Writing Award Alone in a Spartan black cockpit, test pilot Mike Melvill rocketed toward space. He had eighty seconds to exceed the speed of sound and begin the climb to a target no civilian pilot had ever reached. He might not make it back alive. If he did, he would make history as the world's first commercial astronaut. The spectacle defied reason, the result of a competition dreamed up by entrepreneur Peter Diamandis, whose vision for a new race to space required small teams to do what only the world's largest governments had done before. Peter Diamandis was the son of hardworking immigrants who wanted their science prodigy to make the family proud and become a doctor. But from the age of eight, when he watched Apollo 11 land on the Moon, his singular goal was to get to space. When he realized NASA was winding down manned space flight, Diamandis set out on one of the great entrepreneurial adventure stories of our time. If the government wouldn't

send him to space, he would create a private space flight industry himself. In the 1990s, this idea was the stuff of science fiction. Undaunted, Diamandis found inspiration in an unlikely place: the golden age of aviation. He discovered that Charles Lindbergh made his transatlantic flight to win a \$25,000 prize. The flight made Lindbergh the most famous man on earth and galvanized the airline industry. Why, Diamandis thought, couldn't the same be done for space flight? The story of the bullet-shaped SpaceShipOne, and the other teams in the hunt, is an extraordinary tale of making the impossible possible. It is driven by outsized characters—Burt Rutan, Richard Branson, John Carmack, Paul Allen—and obsessive pursuits. In the end, as Diamandis dreamed, the result wasn't just a victory for one team; it was the foundation for a new industry and a new age. *The Road Less Traveled and Beyond Spiritual Growth in an Age of Anxiety* Simon and Schuster The founder of the Foundation for Community Encouragement draws on his counseling experience to lead readers to the spiritual simplicity that lies on the other side of complexity and explains how to cope with the fears and shortcomings of life Exponential Organizations Why new organizations are ten times better, faster, and cheaper than yours (and what to do about it) *Diversion Books* Frost & Sullivan's 2014 Growth, Innovation, and Leadership Book of the Year "EXPONENTIAL ORGANIZATIONS should be required reading for anyone interested in the ways exponential technologies are reinventing best practices in business." —Ray Kurzweil, Director of Engineering at Google In business, performance is key. In performance, how you organize can be the key to growth. In the past five years, the business world has seen the birth of a new breed of company—the Exponential Organization—that has revolutionized how a company can accelerate its growth by using technology. An ExO can eliminate the incremental, linear way traditional companies get bigger, leveraging assets like community, big data, algorithms, and new technology into achieving performance benchmarks ten times better than its peers. Three luminaries of the business world—Salim Ismail, Yuri van Geest, and Mike Malone—have researched this phenomenon and documented ten characteristics of Exponential Organizations. Here, in EXPONENTIAL ORGANIZATIONS, they walk the reader through how any company, from a startup to a multi-national, can become an ExO, streamline its performance, and grow to the next level. "EXPONENTIAL ORGANIZATIONS is the most pivotal book in its class. Salim examines the future of organizations and offers readers his insights on the concept of Exponential Organizations, because he himself embodies the strategy, structure, culture, processes, and systems of this new breed of company." —John Hagel, The Center for the Edge Chosen by Benjamin Netanyahu, Prime Minister of Israel, to be one of Bloomberg's Best Books of 2015 *Life Force How New Breakthroughs in Precision Medicine Can Transform the Quality of Your Life & Those You Love* Simon and Schuster **INSTANT #1 NEW YORK TIMES BESTSELLER** Transform your life or the life of someone you love with *Life Force*—the newest breakthroughs in health technology to

help maximize your energy and strength, prevent disease, and extend your health span—from Tony Robbins, author of the #1 New York Times bestseller *Money: Master the Game*. What if there were scientific solutions that could wipe out your deepest fears of falling ill, receiving a life-threatening diagnosis, or feeling the effects of aging? What if you had access to the same cutting-edge tools and technology used by peak performers and the world's greatest athletes? In a world full of fear and uncertainty about our health, it can be difficult to know where to turn for actionable advice you can trust. Today, leading scientists and doctors in the field of regenerative medicine are developing diagnostic tools and safe and effective therapies that can free you from fear. In this book, Tony Robbins, the world's #1 life and business strategist who has coached more than fifty million people, brings you more than 100 of the world's top medical minds and the latest research, inspiring comeback stories, and amazing advancements in precision medicine that you can apply today to help extend the length and quality of your life. This book is the result of Robbins going on his own life-changing journey. After being told that his health challenges were irreversible, he experienced firsthand how new regenerative technology not only helped him heal but made him stronger than ever before. *Life Force* will show you how you can wake up every day with increased energy, a more bulletproof immune system, and the know-how to help turn back your biological clock. This is a book for everyone, from peak performance athletes, to the average person who wants to increase their energy and strength, to those looking for healing. *Life Force* provides answers that can transform and even save your life, or that of someone you love.

Idea Man A Memoir by the Cofounder of Microsoft Penguin By his early thirties, Paul Allen was a world-famous billionaire-and that was just the beginning. In 2007 and 2008, *Time* named Paul Allen, the cofounder of Microsoft, one of the hundred most influential people in the world. Since he made his fortune, his impact has been felt in science, technology, business, medicine, sports, music, and philanthropy. His passion, curiosity, and intellectual rigor-combined with the resources to launch and support new initiatives-have literally changed the world. In 2009 Allen discovered that he had lymphoma, lending urgency to his desire to share his story for the first time. In this classic memoir, Allen explains how he has solved problems, what he's learned from his many endeavors-both the triumphs and the failures-and his compelling vision for the future. He reflects candidly on an extraordinary life. The book also features previously untold stories about everything from the true origins of Microsoft to Allen's role in the dawn of private space travel (with SpaceShipOne) and in discoveries at the frontiers of brain science. With honesty, humor, and insight, Allen tells the story of a life of ideas made real. *Stealing Fire How Silicon Valley, the Navy SEALs, and Maverick Scientists Are Revolutionizing the Way We Live and Work HarperCollins* National Bestseller CNBC and Strategy + Business Best Business Book of the Year It's the biggest revolution you've never heard of, and it's hiding in

plain sight. Over the past decade, Silicon Valley executives like Eric Schmidt and Elon Musk, Special Operators like the Navy SEALs and the Green Berets, and maverick scientists like Sasha Shulgin and Amy Cuddy have turned everything we thought we knew about high performance upside down. Instead of grit, better habits, or 10,000 hours, these trailblazers have found a surprising short cut. They're harnessing rare and controversial states of consciousness to solve critical challenges and outperform the competition. New York Times bestselling author Steven Kotler and high performance expert Jamie Wheal spent four years investigating the leading edges of this revolution—from the home of SEAL Team Six to the Googleplex, the Burning Man festival, Richard Branson's Necker Island, Red Bull's training center, Nike's innovation team, and the United Nations' Headquarters. And what they learned was stunning: In their own ways, with differing languages, techniques, and applications, every one of these groups has been quietly seeking the same thing: the boost in information and inspiration that altered states provide. Today, this revolution is spreading to the mainstream, fueling a trillion dollar underground economy and forcing us to rethink how we can all lead richer, more productive, more satisfying lives. Driven by four accelerating forces—psychology, neurobiology, technology and pharmacology—we are gaining access to and insights about some of the most contested and misunderstood terrain in history. *Stealing Fire* is a provocative examination of what's actually possible; a guidebook for anyone who wants to radically upgrade their life. *People Powered: How Communities Can Supercharge Your Business, Brand, and Teams* *HarperCollins Leadership* What if you discovered a blueprint that could grow your brand's reputation and loyalty, dramatically reduce customer service issues, produce content and technology, and cement a powerful, lasting relationship between you and your customers? Communities have been a popular topic since the rise of the Internet and social media, but few companies have consistently harnessed their power, driven tangible value, and effectively measured their return on investment (ROI) like Salesforce.com, Star Citizen via Kickstarter, and Red Hat. Companies such as PayPal, Facebook, Bosch, Microsoft, CapitalOne, and Google, have also built communities inside their organizations, which have fostered innovation, broken down silos, and helped their organizations to operate more efficiently and collaboratively. *People Powered* helps C-suite leaders, founders, marketers, customer advocates, and community leaders gain a competitive advantage by answering the following questions: What is the key value proposition of building a community? What kind of community do we need and how do we build and integrate it into our organization? How do we incentivize and encourage people to get involved, build reliable growth, and keep community members engaged? How do we develop authentic, productive relationships with community members both online and in person? How do we get departmental buy-in, hire effectively, and create consistent, reliable community engagement skills in our organization? What are the strategic

and tactical pitfalls and roadblocks we need to avoid? How do we make sure that our community continues to grow with us—and more importantly, how do we make sure that we continue to grow with them? **People Powered** pulls together over 20 years of pragmatic experience into a clear, simple methodology and blueprint to not just answer these questions, but deliver results. Don't get left behind—become an industry trailblazer and ensure your company's longevity by tapping into the most dynamic force both outside and inside your organization: the people. **Tomorrowland Our Journey from Science Fiction to Science Fact** *Houghton Mifflin Harcourt* **The Flow Genome Project** director and award-winning author of **The Rise of Superman** charts the world-changing transformation of fictional scientific concepts into real-world technologies. Original. 10,000 first printing. **Lifespan Why We Age—and Why We Don't Have To** *Atria Books* **A NEW YORK TIMES BESTSELLER** “Brilliant and enthralling.” —*The Wall Street Journal* A paradigm-shifting book from an acclaimed Harvard Medical School scientist and one of Time's most influential people. It's a seemingly undeniable truth that aging is inevitable. But what if everything we've been taught to believe about aging is wrong? What if we could choose our lifespan? In this groundbreaking book, Dr. David Sinclair, leading world authority on genetics and longevity, reveals a bold new theory for why we age. As he writes: “Aging is a disease, and that disease is treatable.” This eye-opening and provocative work takes us to the frontlines of research that is pushing the boundaries on our perceived scientific limitations, revealing incredible breakthroughs—many from Dr. David Sinclair's own lab at Harvard—that demonstrate how we can slow down, or even reverse, aging. The key is activating newly discovered vitality genes, the descendants of an ancient genetic survival circuit that is both the cause of aging and the key to reversing it. Recent experiments in genetic reprogramming suggest that in the near future we may not just be able to feel younger, but actually become younger. Through a page-turning narrative, Dr. Sinclair invites you into the process of scientific discovery and reveals the emerging technologies and simple lifestyle changes—such as intermittent fasting, cold exposure, exercising with the right intensity, and eating less meat—that have been shown to help us live younger and healthier for longer. At once a roadmap for taking charge of our own health destiny and a bold new vision for the future of humankind, **Lifespan** will forever change the way we think about why we age and what we can do about it. **The Future Is Faster Than You Think How Converging Technologies Are Transforming Business, Industries, and Our Lives** *Simon & Schuster* **From the New York Times bestselling authors of Abundance and Bold** comes a practical playbook for technological convergence in our modern era. In their book **Abundance**, bestselling authors and futurists Peter Diamandis and Steven Kotler tackled grand global challenges, such as poverty, hunger, and energy. Then, in **Bold**, they chronicled the use of exponential technologies that allowed the emergence of powerful new entrepreneurs. Now the bestselling authors are back with **The Future Is Faster Than You**

Think, a blueprint for how our world will change in response to the next ten years of rapid technological disruption. Technology is accelerating far more quickly than anyone could have imagined. During the next decade, we will experience more upheaval and create more wealth than we have in the past hundred years. In this gripping and insightful roadmap to our near future, Diamandis and Kotler investigate how wave after wave of exponentially accelerating technologies will impact both our daily lives and society as a whole. What happens as AI, robotics, virtual reality, digital biology, and sensors crash into 3D printing, blockchain, and global gigabit networks? How will these convergences transform today's legacy industries? What will happen to the way we raise our kids, govern our nations, and care for our planet? Diamandis, a space-entrepreneur-turned-innovation-pioneer, and Kotler, bestselling author and peak performance expert, probe the science of technological convergence and how it will reinvent every part of our lives—transportation, retail, advertising, education, health, entertainment, food, and finance—taking humanity into uncharted territories and reimagining the world as we know it. As indispensable as it is gripping, *The Future Is Faster Than You Think* provides a prescient look at our impending future. *The Rise of Superman Decoding the Science of Ultimate Human Performance* *Houghton Mifflin Harcourt* Using years of research and interviews with adventure sports athletes, the New York Times best-selling author of *Abundance* and *A Small, Fury Prayer* attempts to unlock the secrets to ultimate human performance and the state of consciousness called "flow." 25,000 first printing. *Last Tango in Cyberspace A Novel* *St. Martin's Press* It was a new skill... One that might change the world. What could a person do who could track empathy? His friends call him Lion, he is the first of his kind. Some describe it as emotional foresight, but really, he can see cultural trends before they emerge. What he didn't expect was for Big Pharma to come calling. In 2025, technology has made massive leaps forward. Not every group wants to use it for good. Artic Pharmaceuticals has a new drug and a bad idea. They call on Lion, because he is the key to getting the formula they need. But when he starts to sense their hidden agenda, will they take drastic action? Then Lion discovers a decapitated human head... Is he being hunted? Can he stop a global disaster? You'll love this edge-of-your seat cyberpunk thriller, because it will keep you turning the pages late into the night. Get it now. *The Second Machine Age: Work, Progress, and Prosperity in a Time of Brilliant Technologies* *W. W. Norton & Company* A pair of technology experts describe how humans will have to keep pace with machines in order to become prosperous in the future and identify strategies and policies for business and individuals to use to combine digital processing power with human ingenuity. *LGBTQ Social Movements* *John Wiley & Sons* In recent years, there has been substantial progress on lesbian, gay, bisexual, transgender, and queer (LGBTQ) civil rights in the United States. We are now, though, in a time of incredible political uncertainty for queer people. *LGBTQ Social Movements* provides an

accessible introduction to mainstream LGBTQ movements in the US, illustrating the many forms that LGBTQ activism has taken since the mid-twentieth century. Covering a range of topics, including the Stonewall uprising and gay liberation, AIDS politics, queer activism, marriage equality fights, youth action, and bisexual and transgender justice, Lisa M. Stulberg explores how marginalized people and communities have used a wide range of political and cultural tools to demand and create change. The five key themes that guide the book are assimilationism and liberationism as complex strategies for equality, the limits and possibilities of legal change, the role of art and popular culture in social change, the interconnectedness of social movements, and the role of privilege in movement organizing. This book is an important tool for understanding current LGBTQ politics and will be essential reading for students and scholars of sexuality, LGBTQ studies, and social movements, as well as anyone new to thinking about these issues.

Losing the Nobel Prize: A Story of Cosmology, Ambition, and the Perils of Science's Highest Honor *W. W. Norton & Company* **A Forbes, Physics Today, Science News, and Science Friday Best Science Book Of 2018** The inside story of a quest to unlock one of cosmology's biggest mysteries, derailed by the lure of the Nobel Prize. What would it have been like to be an eyewitness to the Big Bang? In 2014, astronomers wielding BICEP2, the most powerful cosmology telescope ever made, revealed that they'd glimpsed the spark that ignited the Big Bang. Millions around the world tuned in to the announcement broadcast live from Harvard University, immediately igniting rumors of an imminent Nobel Prize. But had these cosmologists truly read the cosmic prologue or, swept up in Nobel dreams, had they been deceived by a galactic mirage? In **Losing the Nobel Prize**, cosmologist and inventor of the BICEP (Background Imaging of Cosmic Extragalactic Polarization) experiment Brian Keating tells the inside story of BICEP2's mesmerizing discovery and the scientific drama that ensued. In an adventure story that spans the globe from Rhode Island to the South Pole, from California to Chile, Keating takes us on a personal journey of revelation and discovery, bringing to vivid life the highly competitive, take-no-prisoners, publish-or-perish world of modern science. Along the way, he provocatively argues that the Nobel Prize, instead of advancing scientific progress, may actually hamper it, encouraging speed and greed while punishing collaboration and bold innovation. In a thoughtful reappraisal of the wishes of Alfred Nobel, Keating offers practical solutions for reforming the prize, providing a vision of a scientific future in which cosmologists may, finally, be able to see all the way back to the very beginning.

Influencers and Revolutionaries How Innovative Trailblazers, Trends and Catalysts Are Transforming Business *Kogan Page Publishers* The environmental crisis, disruptive technologies, unforeseen competitors and unpredictable consumers are deeply challenging issues keeping business leaders awake at night. **Influencers & Revolutionaries** describes the emerging movements and future niches of growth that will impact international markets and industries; including the

homes, workplaces and cities of tomorrow. People are looking for alternatives and demanding a better way of doing business. Their demands mean that ethical, flexible, sustainable, collaborative and radical business strategies are required. **Influencers & Revolutionaries** charts inspiring innovation models created by visionary business leaders and brand teams. **Illuminating the dynamic global trends shaping businesses across industries**, Sean Pillot de Chenecey highlights the transformation of product, service and strategic development, as we move to a circular and more ethical economy. Featuring a new innovation manifesto, this book is a guidebook covering important topics including: - Trend research, forecasting and scenario planning - Classic innovation theory vs current leading-edge thinking - New consumption patterns and fragmented niches of growth - Dynamic cross-category innovation from legacy brands and start-ups - Challenging convention via catalytic leadership and next-generation practises - How agile organizations leverage cultural and social trends to anticipate change - Utilizing business innovation to tackle social, cultural and environmental problems **Strategists, marketers and developers need a playbook that informs and explains how they can create the next big thing. This book is for them.** **Fully Automated Luxury Communism A Manifesto** *Verso Books* **A different kind of politics for a new kind of society--beyond work, scarcity and capitalism** In the twenty-first century, new technologies should liberate us from work. Automation, rather than undermining an economy built on full employment, is instead the path to a world of liberty, luxury and happiness—for everyone. Technological advance will reduce the value of commodities—food, healthcare and housing—towards zero. Improvements in renewable energies will make fossil fuels a thing of the past. Asteroids will be mined for essential minerals. Genetic editing and synthetic biology will prolong life, virtually eliminate disease and provide meat without animals. New horizons beckon. In **Fully Automated Luxury Communism**, Aaron Bastani conjures a vision of extraordinary hope, showing how we move to energy abundance, feed a world of 9 billion, overcome work, transcend the limits of biology, and establish meaningful freedom for everyone. Rather than a final destination, such a society merely heralds the real beginning of history. **MONEY Master the Game 7 Simple Steps to Financial Freedom** *Simon and Schuster* "Bibliography found online at tonyrobbins.com/masterthegame"--Page [643]. **The Intelligent Optimist's Guide to Life How to Find Health and Success in a World That's a Better Place Than You Think** *Berrett-Koehler Publishers* **The world isn't coming to an end, contrary to what you may have heard. But the media's near-exclusive focus on conflict and disaster means that the progress and everyday acts of brilliance taking place across the globe go unnoticed.** Jurriaan Kamp shows that optimism—intelligent optimism, not a rose-colored-glasses brand of wishful thinking—is good for not only your mind but your body too. He details a whole host of health problems that can actually be linked to pessimism. Moreover, there is good reason for optimism: Kamp proves

that on the whole we're living longer, becoming smarter, working less, and growing richer. Not only that, democracy is on the rise, and violence is declining. This book will help you tune out the media's focus on sensationalism and negativity and turn on your natural optimism so you'll drop into a "real world" that's richer than you ever imagined. **The Science and Technology of Growing Young An Insider's Guide to the Breakthroughs that Will Dramatically Extend Our Lifespan . . . and What You Can Do Right Now** *BenBella Books* *Wall Street Journal, USA Today, and Publishers Weekly* bestseller **The prospect of living to 200 years old isn't science fiction anymore. A leader in the emerging field of longevity offers his perspective on what cutting-edge breakthroughs are on the horizon, as well as the practical steps we can take now to live healthily to 100 and beyond. In *The Science and Technology of Growing Young*, industry investor and insider Sergey Young demystifies the longevity landscape, cutting through the hype and showing readers what they can do now to live better for longer, and offering a look into the exciting possibilities that await us. By viewing aging as a condition that can be cured, we can dramatically revolutionize the field of longevity and make it accessible for everyone. Join Sergey as he gathers insights from world-leading health entrepreneurs, scientists, doctors, and inventors, providing a comprehensive look into the future of longevity in two horizons: • **The Near Horizon of Longevity** identifies the technological developments that will allow us to live to 150—some of which are already in use—from AI-based diagnostics to gene editing and organ regeneration. • **The Far Horizon of Longevity** offers a tour of the future of age reversal, and the exciting technologies that will allow us to live healthily to 200, from Internet of Bodies to digital avatars to AI-brain integration. In a bonus chapter, Sergey also showcases 10 longevity choices that we already know and can easily implement to live to 100, distilling the science behind diet, exercise, sleep, mental health, and our environments into attainable habits and lifestyle hacks that anyone can adopt to vastly improve their lives and workplaces. Combining practical advice with an incredible overview of the brave new world to come, *The Science and Technology of Growing Young* redefines what it means to be human and to grow young. **Future Proofing You Twelve Truths for Creating Opportunity, Maximizing Wealth, and Controlling your Destiny in an Uncertain World** *John Wiley & Sons* **With the right mindset and insight, anyone can become a millionaire. Are you tired of just paying bills until you die? Are you wasting your life at a job that doesn't make you fulfilled or financially secure? Then *Future Proofing You: Twelve Truths for Creating Opportunity, Maximizing Wealth, and Controlling Your Destiny in an Uncertain World* is for you. In this life-changing book, celebrated author and entrepreneur Jay Samit, who's worked with such visionaries as Bill Gates, Steve Jobs, Reid Hoffman, and hundreds of successful entrepreneurs, shares the key understandings and step-by-step process for becoming rich and never needing another job again. To prove the power of his 12 Truths, Samit also details the journey of how he mentored a broke****

millennial with these principles and empowered him to go from being on welfare to becoming a self-made millionaire in one year. Building upon the principles in his internationally acclaimed book *Disrupt You*, Samit explains: How to identify an idea and market to start your business How to build a virtual company with little or no capital The latest free software tools for managing your business Ways to get a piece of a trillion-dollar opportunity bigger than mobile How to harness the three primary fears of others to generate more sales Strategies for finding the right mentors to accelerate your success Techniques to structure any deal for creating recurring revenue and lasting wealth This book is perfect for anyone who is tired of jobs with no security, hopes to truly realize their professional and personal potential, and is looking for a way to build a better life for them and their family. *Future Proofing You West of Jesus Surfing, Science, and the Origins of Belief* *Bloomsbury Publishing USA* After spending two years in bed with Lyme disease, Steven Kotler had lost everything: his health, his job, his girl, and, he was beginning to suspect, his mind. Kotler, not a religious man, suddenly found himself drawn to the sport of surfing as if it were the cornerstone of a new faith. Why, he wondered, when there was nothing left to believe in, could he begin to believe in something as unlikely as surfing? What was belief anyway? How did it work in the body, the brain, our culture, and human history? With the help of everyone from rebel surfers to rocket scientists, Kotler undertakes a three-year globetrotting quest. The results are a startling mix of big waves and bigger ideas: a surfer's journey into the biological underpinnings of belief itself. *The Power of Mobile Banking How to Profit from the Revolution in Retail Financial Services* *John Wiley & Sons* Today's tech-savvy consumers are demanding a more personal customer experience from their banks, and banks are discovering that mobile services deliver individualized, tailored experiences better than any other technology. *The Power of Mobile Banking: How to Profit from the Revolution in Retail Financial Services* gives banking and financial professionals a well-researched guide for becoming transformational leaders. These leaders can convert their traditional retail "branch" banks into streamlined systems that deliver personalized services to their customers' laptops, tablets, and smartphones. Written by Sankar Krishnan—a career banker and noted financial services industry thought leader—*The Power of Mobile Banking* includes strategies for adapting mobile banking practices that suit the needs of both developed and emerging markets. Krishnan also shows how bankers can make their products and services relevant to a new generation of digital natives. Krishnan explores the expanding mobile payment systems that offer a wealth of financial opportunities for banking institutions and includes information on the growth of e-commerce, which holds the potential for new and profitable ways for banks to engage with consumers. *The Power of Mobile Banking* outlines the practical aspects of adapting to a mobile banking strategy and shows how to put the right players in place to ensure the technology works seamlessly. Once in place,

a great mobile system delivers excellent service and benefits to users, as well as real value and unique features that cement customer loyalty. The book also offers advice for bankers who want to increase their bottom line by delving into the world-wide prepaid card market. Krishnan includes a discussion on the risks and hazards of mobile banking and reveals the critical investments that banks must be willing to make in order to avoid losing customers to telecoms, retailers, and technology providers. The time for retail banking to prepare for the new paradigm is now and *The Power of Mobile Banking* is the guide for professionals who want to adapt, evolve, and succeed in this new mobile-driven world.

Stem Cell Therapy: A Rising Tide: How Stem Cells Are Disrupting Medicine and Transforming Lives *Neil H Riordan* Stem cells are the repair cells of your body. When there aren't enough of them, or they aren't working properly, chronic diseases can manifest and persist. From industry leaders, sport stars, and Hollywood icons to thousands of everyday, ordinary people, stem cell therapy has helped when standard medicine failed. Many of them had lost hope. These are their stories. Neil H Riordan, author of *MSC: Clinical Evidence Leading Medicine's Next Frontier*, the definitive textbook on clinical stem cell therapy, brings you an easy-to-read book about how and why stem cells work, and why they're the wave of the future.

Whole Earth Discipline An Ecopragmatist Manifesto His powerful new book looks set to be his most influential yet: *Whole Earth Discipline* is a hand grenade aimed at the very movement he helped to found.

A Small Furry Hope Dog Rescue and the Meaning of Life *A&C Black* Steven Kotler was forty years old, single, and facing an existential crisis when he met Lila, a woman devoted to animal rescue. "Love me, love my dogs," was her rule, and Steven took it to heart. Spurred to move by a housing crisis in Los Angeles, Steven, Lila - and their eight dogs, then ten, then twenty, and then they lost count - bought a postage-stamp-sized farm in Chimayo, New Mexico. *A Small Furry Hope* chronicles their adventures at Rancho de Chihuahua, the sanctuary they created for their pack with special needs: the very old, the very sick, and, as Kotler says, "the really retarded." An insider look at the culture of dog rescue, *A Small Furry Prayer* weaves personal experience, and scientific inquiry into a fast-paced, fun-filled narrative that explores what it means to devote one's life to the furry and the four-legged. Along the way, Kotler combs through every aspect of canine-human relations, from long human history with dogs to brand new research into the neuroscience of canine companionship, in the end discovering why living in a world made of dog may be the best way to uncover the truth about what it really means to be human.

What's Your Moonshot In What's Your Moonshot? trend and innovation strategist John Sanei explains how to ask the bigger, bolder, more courageous questions that will help you thrive--rather than merely survive--in our exponentially changing times. With a future-focused victor mindset, Sanei decodes the mega-trends that are reshaping human behavior, the way we do business, and the way we live our lives. He then explains how to innovate your business with the ultimate aim of becoming

the new type of billionaire: someone who positively affects billions of people. As the foundations of modern economies--transportation, communication and energy--start becoming free or virtually free, massive transformative ideas can now be driven by individual ambition and determination. No longer the sole domain of nations and global organizations, these pioneering, game-changing missions, or Moonshots, are defined by thinking big to drive change and shape the future. Leading Without Authority How the New Power of Co-Elevation Can Break Down Silos, Transform Teams, and Reinvent Collaboration *Currency* The #1 New York Times bestselling author of *Never Eat Alone* redefines collaboration with a radical new workplace operating system in which leadership no longer demands an office, an official title, or even a physical workplace. "An actionable methodology for any team to thrive during the decade of exponential change ahead."—Peter H. Diamandis, founder of XPRIZE and Singularity University, bestselling co-author of *Abundance*, *Bold*, and *The Future Is Faster Than You Think* In times of stress, we have a choice: we can retreat further into our isolated silos, or we can commit to "going higher together." When external pressures are mounting, and employees are working from far-flung locations across the globe, says bestselling author Keith Ferrazzi, we can no longer afford to waste time navigating the complex chains of command or bureaucratic bottlenecks present in most companies. But when we choose the bold new methodology of co-elevation as our operating model, we unlock the potential to boost productivity, deepen commitment and engagement, and create a level of trust, mutual accountability, and purpose that exceeds what could have been accomplished under the status quo. And you don't need any formal authority to do it. You simply have to marshal a commitment to a shared mission and care about the success and development of others as much as you care about your own. Regardless of your title, position, or where or how you work, the ability to lead without authority is an essential workplace competency. Here, Ferrazzi draws on over a decade of research and over thirty years helping CEOs and senior leaders drive innovation and build high-performing teams to show how we can all turn our colleagues and partners into teammates and truly reboot the way we work together. *Post Corona From Crisis to Opportunity* *Penguin* New York Times bestseller! "Few are better positioned to illuminate the vagaries of this transformation than Galloway, a tech entrepreneur, author and professor at New York University's Stern School. In brisk prose and catchy illustrations, he vividly demonstrates how the largest technology companies turned the crisis of the pandemic into the market-share-grabbing opportunity of a lifetime." -- *The New York Times* "As good an analysis as you could wish to read." --*The Financial Times* From bestselling author and NYU Business School professor Scott Galloway comes a keenly insightful, urgent analysis of who stands to win and who's at risk to lose in a post-pandemic world *The COVID-19 outbreak has turned bedrooms into offices, pitted young against old, and widened the gaps between rich and poor, red and blue, the mask*

wearers and the mask haters. Some businesses--like home exercise company Peloton, video conference software maker Zoom, and Amazon--woke up to find themselves crushed under an avalanche of consumer demand. Others--like the restaurant, travel, hospitality, and live entertainment industries--scrambled to escape obliteration. But as New York Times bestselling author Scott Galloway argues, the pandemic has not been a change agent so much as an accelerant of trends already well underway. In *Post Corona*, he outlines the contours of the crisis and the opportunities that lie ahead. Some businesses, like the powerful tech monopolies, will thrive as a result of the disruption. Other industries, like higher education, will struggle to maintain a value proposition that no longer makes sense when we can't stand shoulder to shoulder. And the pandemic has accelerated deeper trends in government and society, exposing a widening gap between our vision of America as a land of opportunity, and the troubling realities of our declining wellbeing. Combining his signature humor and brash style with sharp business insights and the occasional dose of righteous anger, Galloway offers both warning and hope in equal measure. As he writes, "Our commonwealth didn't just happen, it was shaped. We chose this path--no trend is permanent and can't be made worse or corrected." *Radical Curiosity: One Man's Search for Cosmic Magic and a Purposeful Life* We can both share and teach perspective, and we can be society's elders -- in the grandest sense of the word. But we have to be interested. We have to be curious. *Transparency Wave How to Thrive and Profit in an Exponential World* *Transparency Press* *Future Ready A Changemaker's Guide to the Exponential Revolution* Every day, legacy business models and traditional best practices are transforming around us, driven by technologies like AI, blockchain, 5G, and quantum computing that are radically altering our future vision. As a leader and innovator, you're facing an accelerating pace of change that makes it more difficult than ever to navigate the murky future. *Zero Distance Management in the Quantum Age* *Springer Nature* *Machine, Platform, Crowd: Harnessing Our Digital Future* *W. W. Norton & Company* "A clear and crisply written account of machine intelligence, big data and the sharing economy. But McAfee and Brynjolfsson also wisely acknowledge the limitations of their futurology and avoid oversimplification." —Financial Times In *The Second Machine Age*, Andrew McAfee and Erik Brynjolfsson predicted some of the far-reaching effects of digital technologies on our lives and businesses. Now they've written a guide to help readers make the most of our collective future. *Machine | Platform | Crowd* outlines the opportunities and challenges inherent in the science fiction technologies that have come to life in recent years, like self-driving cars and 3D printers, online platforms for renting outfits and scheduling workouts, or crowd-sourced medical research and financial instruments. *Empower How to Co-Create the Future* The first comprehensive look at the collaborative economy and autonomous world. Featuring visionary entrepreneurs and bestselling authors such as Adam

Grant, Brad Feld, Shane Snow, Alex Bogusky, Douglas Rushkoff, Rita McGrath, and Martin Ford; as well as leaders of the collaborative economy movement including Robin Chase, Chelsea Rustrum, Neal Gorenflo, Antonin Leonard, and Arun Sundararajan *The Longevity Book* *HarperThorsons* **From Cameron Diaz, the #1 New York Times bestselling author of *The Body Book*, comes a fresh, personal, and authoritative examination of the art and science of growing older a**