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Bobos in Paradise The New Upper Class and How They Got There

Simon and Schuster In his bestselling work of “comic sociology,” David Brooks coins a new word, Bobo, to describe today’s upper class—those who have wed the bourgeois world of capitalist enterprise to the hippie values of the bohemian counterculture. Their hybrid lifestyle is the atmosphere we breathe, and in this witty and serious look at the cultural consequences of the information age, Brooks has defined a new generation. Do you believe that spending \$15,000 on a media center is vulgar, but that spending \$15,000 on a slate shower stall is a sign that you are at one with the Zenlike rhythms of nature? Do you work for one of those visionary software companies where people come to work wearing hiking boots and glacier glasses, as if a wall of ice were about to come sliding through the parking lot? If so, you might be a Bobo.

Bobos in Paradise

The New Upper Class and how They Got There

A guide to bourgeois bohemianism describes the social class' attitudes towards consumption, business, intellectualism, pleasure, spiritual life, and politics.

On Paradise Drive

How We Live Now (And Always Have) in the Future Tense

Simon and Schuster **The author of the acclaimed bestseller *Bobos in Paradise*, which hilariously described the upscale American culture, takes a witty look at how being American shapes us, and how America's suburban civilization will shape the world's future. Take a look at Americans in their natural habitat. You see suburban guys at Home Depot doing that special manly, waddling walk that American men do in the presence of large amounts of lumber; super-efficient uber-moms who chair school auctions, organize the PTA, and weigh less than their children; workaholic corporate types boarding airplanes while talking on their cell phones in a sort of panic because they know that when the door closes they have to turn their precious phone off and it will be like somebody stepped on their trachea. Looking at all this, you might come to the conclusion that we Americans are not the most profound people on earth. Indeed, there are millions around the world who regard us as the great bimbos of the globe: hardworking and fun, but also materialistic and spiritually shallow. They've got a point. As you drive through the sprawling suburbs or eat in the suburban chain restaurants (which if they merged would be called Chili's Olive Garden Hard Rock Outback Cantina), questions do occur. Are we really as shallow as we look? Is there anything that unites us across the divides of politics, race, class, and geography? What does it mean to be American? Well, mentality matters, and sometimes mentality is all that matters. As diverse as we are, as complacent as we sometimes seem, Americans are united by a common mentality, which we have inherited from our ancestors and pass on, sometimes unreflectingly, to our kids. We are united by future-mindedness. We see the present from the vantage point of the future. We are tantalized, at every second of every day, by the awareness of grand possibilities ahead of us, by the bounty we can realize**

just over the next ridge. This mentality leads us to work feverishly hard, move more than any other people on earth, switch jobs, switch religions. It makes us anxious and optimistic, manic and discombobulating. Even in the superficiality of modern suburban life, there is some deeper impulse still throbbing in the heart of average Americans. That impulse is the subject of this book.

The Inequality Reader

Contemporary and Foundational Readings in Race, Class, and Gender

Routledge **Oriented toward the introductory student, The Inequality Reader is the essential textbook for today's undergraduate courses. The editors, David B. Grusky and Szonja Szelenyi, have assembled the most important classic and contemporary readings about how poverty and inequality are generated and how they might be reduced. With thirty new readings, the second edition provides new materials on anti-poverty policies as well as new qualitative readings that make the scholarship more alive, more accessible, and more relevant. Now more than ever, The Inequality Reader is the one-stop compendium of all the must-read pieces, simply the best available introduction to the stratification canon.**

Women of the Upper Class

Temple University Press **Although these women are economically and socially powerful, they are for the most part unliberated.**

The Social Animal

The Hidden Sources of Love, Character, and Achievement

Random House Trade Paperbacks **#1 NEW YORK TIMES BESTSELLER With unequalled insight and brio, New York Times columnist David Brooks has long explored and explained the way we live. Now Brooks turns to the building blocks of human flourishing in a multilayered, profoundly illuminating work grounded in everyday life. This is the story of how success happens, told through the lives of one composite American couple, Harold and Erica. Drawing on a wealth of current research from numerous**

disciplines, Brooks takes Harold and Erica from infancy to old age, illustrating a fundamental new understanding of human nature along the way: The unconscious mind, it turns out, is not a dark, vestigial place, but a creative one, where most of the brain's work gets done. This is the realm where character is formed and where our most important life decisions are made—the natural habitat of *The Social Animal*. Brooks reveals the deeply social aspect of our minds and exposes the bias in modern culture that overemphasizes rationalism, individualism, and IQ. He demolishes conventional definitions of success and looks toward a culture based on trust and humility. *The Social Animal* is a moving intellectual adventure, a story of achievement and a defense of progress. It is an essential book for our time—one that will have broad social impact and will change the way we see ourselves and the world.

Commodity Activism

Cultural Resistance in Neoliberal Times

NYU Press **Buying (RED) products—from Gap T-shirts to Apple—to fight AIDS. Drinking a “Caring Cup” of coffee at the Coffee Bean & Tea Leaf to support fair trade. Driving a Toyota Prius to fight global warming. All these commonplace activities point to a central feature of contemporary culture: the most common way we participate in social activism is by buying something. Roopali Mukherjee and Sarah Banet-Weiser have gathered an exemplary group of scholars to explore this new landscape through a series of case studies of “commodity activism.” Drawing from television, film, consumer activist campaigns, and cultures of celebrity and corporate patronage, the essays take up examples such as the Dove “Real Beauty” campaign, sex positive retail activism, ABC’s Extreme Home Makeover, and Angelina Jolie as multinational celebrity missionary. Exploring the complexities embedded in contemporary political activism, *Commodity Activism* reveals the workings of power and resistance as well as citizenship and subjectivity in the neoliberal era. Refusing to simply position politics in opposition to consumerism, this collection teases out the relationships between material cultures and political subjectivities, arguing that activism may itself be transforming into a branded commodity.**

Class

A Guide Through the American Status System

Simon and Schuster This book describes the living-room artifacts, clothing styles, and intellectual proclivities of American classes from top to bottom

The Social Animal

A Story of How Success Happens

Short Books From the influential and hugely popular "New York Times" columnist and bestselling author of "Bobos in Paradise" comes a landmark exploration of how human beings and communities succeed.

Bella Tuscany

The Sweet Life in Italy

Crown Frances Mayes, whose enchanting #1 New York Times bestseller *Under the Tuscan Sun* made the world fall in love with Tuscany, invites readers back for a delightful new season of friendship, festivity, and food, there and throughout Italy. Having spent her summers in Tuscany for the past several years, Frances Mayes relished the opportunity to experience the pleasures of primavera, an Italian spring. A sabbatical from teaching in San Francisco allowed her to return to Cortona—and her beloved house, Bramasole—just as the first green appeared on the rocky hillsides. *Bella Tuscany*, a companion volume to *Under the Tuscan Sun*, is her passionate and lyrical account of her continuing love affair with Italy. Now truly at home there, Mayes writes of her deepening connection to the land, her flourishing friendships with local people, the joys of art, food, and wine, and the rewards and occasional heartbreaks of her villa's ongoing restoration. It is also a memoir of a season of change, and of renewed possibility. As spring becomes summer she revives Bramasole's lush gardens, meets the challenges of learning a new language, tours regions from Sicily to the Veneto, and faces transitions in her family life. Filled with recipes from her Tuscan kitchen and written in the sensuous and evocative prose that has become her hallmark, *Bella Tuscany* is a celebration of the sweet life in Italy. Now with an excerpt from Frances Mayes's latest southern memoir, *Under Magnolia*.

The Second Mountain

The Quest for a Moral Life

Random House Trade Paperbacks #1 NEW YORK TIMES BESTSELLER •

Everybody tells you to live for a cause larger than yourself, but how exactly do you do it? The author of *The Road to Character* explores what it takes to lead a meaningful life in a self-centered world. “Deeply moving, frequently eloquent and extraordinarily incisive.”—The Washington Post Every so often, you meet people who radiate joy—who seem to know why they were put on this earth, who glow with a kind of inner light. Life, for these people, has often followed what we might think of as a two-mountain shape. They get out of school, they start a career, and they begin climbing the mountain they thought they were meant to climb. Their goals on this first mountain are the ones our culture endorses: to be a success, to make your mark, to experience personal happiness. But when they get to the top of that mountain, something happens. They look around and find the view . . . unsatisfying. They realize: This wasn’t my mountain after all. There’s another, bigger mountain out there that is actually my mountain. And so they embark on a new journey. On the second mountain, life moves from self-centered to other-centered. They want the things that are truly worth wanting, not the things other people tell them to want. They embrace a life of interdependence, not independence. They surrender to a life of commitment. In *The Second Mountain*, David Brooks explores the four commitments that define a life of meaning and purpose: to a spouse and family, to a vocation, to a philosophy or faith, and to a community. Our personal fulfillment depends on how well we choose and execute these commitments. Brooks looks at a range of people who have lived joyous, committed lives, and who have embraced the necessity and beauty of dependence. He gathers their wisdom on how to choose a partner, how to pick a vocation, how to live out a philosophy, and how we can begin to integrate our commitments into one overriding purpose. In short, this book is meant to help us all lead more meaningful lives. But it’s also a provocative social commentary. We live in a society, Brooks argues, that celebrates freedom, that tells us to be true to ourselves, at the expense of surrendering to a cause, rooting ourselves in a neighborhood, binding ourselves to others by social solidarity and love. We have taken individualism to the extreme—and in the process we have torn the social fabric in a thousand different ways. The path to repair is through making deeper commitments. In *The Second Mountain*, Brooks shows what can happen when we put commitment-making at the center of our lives.

Bobos in Paradise: 20th Anniversary Edition

The New Upper Class and How They Got There

Simon & Schuster

The Sum of Small Things

A Theory of the Aspirational Class

Princeton University Press **How the leisure class has been replaced by a new elite, and how their consumer habits affect us all** In today's world, the leisure class has been replaced by a new elite. Highly educated and defined by cultural capital rather than income bracket, these individuals earnestly buy organic, carry NPR tote bags, and breast-feed their babies. They care about discreet, inconspicuous consumption—like eating free-range chicken and heirloom tomatoes, wearing organic cotton shirts and TOMS shoes, and listening to the Serial podcast. They use their purchasing power to hire nannies and housekeepers, to cultivate their children's growth, and to practice yoga and Pilates. In *The Sum of Small Things*, Elizabeth Currid-Halkett dubs this segment of society "the aspirational class" and discusses how, through deft decisions about education, health, parenting, and retirement, the aspirational class reproduces wealth and upward mobility, deepening the ever-wider class divide. Exploring the rise of the aspirational class, Currid-Halkett considers how much has changed since the 1899 publication of Thorstein Veblen's *Theory of the Leisure Class*. In that inflammatory classic, which coined the phrase "conspicuous consumption," Veblen described upper-class frivolities: men who used walking sticks for show, and women who bought silver flatware despite the effectiveness of cheaper aluminum utensils. Now, Currid-Halkett argues, the power of material goods as symbols of social position has diminished due to their accessibility. As a result, the aspirational class has altered its consumer habits away from overt materialism to more subtle expenditures that reveal status and knowledge. And these transformations influence how we all make choices. With a rich narrative and extensive interviews and research, *The Sum of Small Things* illustrates how cultural capital leads to lifestyle shifts and what this forecasts, not just for the aspirational class but for everyone.

Privilege

Harvard and the Education of the Ruling Class

Hyperion **Presents a critique of elite universities and the culture of privilege they perpetuate, with a look at how social hierarchies, political correctness, and ambition can often overwhelm genuine intellectual endeavor.**

Backward and Upward

The New Conservative Writing

Vintage **Encompassing a spectrum of conservative thought and political and social commentary, an anthology of essays features the writings of Mark Helprin, Peggy Noonan, Rush Limbaugh, and others**

Inequality in the 21st Century

A Reader

Routledge **This book provides selections from the seminal works of Karl Marx, Max Weber, W.E.B. Du Bois, and Charlotte Perkins Gilman that reveal some of the reasons why class, race, and gender inequalities have proven very adaptive and can flourish even today in the 21st century.**

Millennials Rising

The Next Great Generation

Vintage **By the authors of the bestselling 13th Gen, an incisive, in-depth examination of the Millennials--the generation born after 1982. In this remarkable account, certain to stir the interest of educators, counselors, parents, and people in all types of business as well as young people themselves, Neil Howe and William Strauss provide the definitive analysis of a powerful generation: the Millennials. Having looked at oceans of data, taken their own polls, talked to hundreds of kids, parents, and teachers, and reflected on the rhythms of history, Howe and Strauss explain how Millennials have turned out to be so dramatically different from Xers and boomers. Millennials Rising provides a fascinating narrative of America's**

next great generation.

The Cultural Creatives

How 50 Million People are Changing the World

Broadway Books A bestseller in hardcover, "The Cultural Creatives" explores a new subculture: people whose values embrace a curiosity and concern for the world, its ecosystem, and its peoples. 16 charts.

One Market Under God

Extreme Capitalism, Market

Populism, and the End of Economic Democracy

Anchor Canada Critiques the "market populism" which identifies markets with democracy and the will of the people, discusses the role of modern society, and suggests a return to economic justice and political democracy.

The Trouble with Diversity

How We Learned to Love Identity and Ignore Inequality

Macmillan "Michaels has written a bracing polemic that should quicken the debate over what diversity really means, or should mean, in academia and beyond."—The New York Review of Books If there's one thing Americans agree on, it's the value of diversity. Our corporations vie for slots in the Diversity Top 50, our universities brag about minority recruiting, and every month is Somebody's History Month. But in this "eloquent" (Chicago Tribune) and "captivating" (Los Angeles Times) book, Walter Benn Michaels argues that our enthusiastic celebration of "difference" masks our neglect of America's vast and growing economic divide. When it was first published in 2006, *The Trouble with Diversity* provoked a firestorm of praise and condemnation—not only hailed as "genius" (The Economist), "cogent" (The New Yorker), and "impossible to disagree with" (The Washington Post) it was excoriated as a "wildly implausible" product of

“the ‘shock and awe’ school of political argument” (Slate) and “Seething, misplaced, amnesiac resentment” (The Nation). Now, a decade later, Michaels offers a new afterword on how our regime of equal-opportunity exploitation has only intensified. Magnificently iconoclastic, he demonstrates that commitments to diversity fail to offer a premise for social justice and in fact legitimize the economic forces that drive inequality rather than offering a resistance or even a critique. Most importantly, he makes the case that we should pay less attention to the illusory distinction of culture, and more attention to the real discrepancies of class and wealth.

Humboldt

Life on America's Marijuana Frontier

Grand Central Publishing In the vein of Susan Orlean's *The Orchid Thief* and Deborah Feldman's *Unorthodox*, journalist Emily Brady journeys into a secretive subculture--one that marijuana built. *Humboldt: Life on America's Marijuana Frontier* Say the words "Humboldt County" to a stranger and you might receive a knowing grin. The name is infamous, and yet the place, and its inhabitants, have been nearly impenetrable. Until now. *Humboldt* is a narrative exploration of an insular community in Northern California, which for nearly 40 years has existed primarily on the cultivation and sale of marijuana. It's a place where business is done with thick wads of cash and savings are buried in the backyard. In Humboldt County, marijuana supports everything from fire departments to schools, but it comes with a heavy price. As legalization looms, the community stands at a crossroads and its inhabitants are deeply divided on the issue--some want to claim their rightful heritage as master growers and have their livelihood legitimized, others want to continue reaping the inflated profits of the black market. Emily Brady spent a year living with the highly secretive residents of Humboldt County, and her cast of eccentric, intimately drawn characters take us into a fascinating, alternate universe. It's the story of a small town that became dependent on a forbidden plant, and of how everything is changing as marijuana goes mainstream.

The Road to Character

Random House #1 NEW YORK TIMES BESTSELLER • David Brooks challenges us to rebalance the scales between the focus on external success—“résumé virtues”—and our core principles. NAMED ONE OF THE BEST BOOKS OF THE YEAR BY THE ECONOMIST With the wisdom, humor, curiosity, and sharp insights that have brought millions of readers to his New York Times column and his previous bestsellers, David Brooks has consistently illuminated our daily lives in surprising and original ways. In *The Social*

Animal, he explored the neuroscience of human connection and how we can flourish together. Now, in *The Road to Character*, he focuses on the deeper values that should inform our lives. Looking to some of the world's greatest thinkers and inspiring leaders, Brooks explores how, through internal struggle and a sense of their own limitations, they have built a strong inner character. Labor activist Frances Perkins understood the need to suppress parts of herself so that she could be an instrument in a larger cause. Dwight Eisenhower organized his life not around impulsive self-expression but considered self-restraint. Dorothy Day, a devout Catholic convert and champion of the poor, learned as a young woman the vocabulary of simplicity and surrender. Civil rights pioneers A. Philip Randolph and Bayard Rustin learned reticence and the logic of self-discipline, the need to distrust oneself even while waging a noble crusade. Blending psychology, politics, spirituality, and confessionals, *The Road to Character* provides an opportunity for us to rethink our priorities, and strive to build rich inner lives marked by humility and moral depth. "Joy," David Brooks writes, "is a byproduct experienced by people who are aiming for something else. But it comes." Praise for *The Road to Character* "A hyper-readable, lucid, often richly detailed human story."—*The New York Times Book Review* "This profound and eloquent book is written with moral urgency and philosophical elegance."—Andrew Solomon, author of *Far from the Tree* and *The Noonday Demon* "A powerful, haunting book that works its way beneath your skin."—*The Guardian* "Original and eye-opening . . . Brooks is a normative version of Malcolm Gladwell, culling from a wide array of scientists and thinkers to weave an idea bigger than the sum of its parts."—*USA Today*

Anti-Freud

Karl Kraus's Criticism of Psychoanalysis and Psychiatry

Syracuse University Press

The Influence of Affluence

How the New Rich Are Changing America

Crown Business A compelling look at a new class of the affluent - the middle-class millionaires - whose attitudes and values are influencing and reshaping American life In this groundbreaking book, Russ Alan Prince and

Lewis Schiff examine the far-reaching impact of the middle class millionaires-people who enjoy a net worth ranging from one million to ten million dollars and have earned rather than inherited their wealth. Comprising 8.4 million households and growing in number, the attitudes and behaviors of these working rich are exerting a powerful influence over our society. So who are these people? They believe in the benefits of hard work. They believe in investing in themselves, and in self improvement. They are more likely to focus on drawing financial gain from their work, and less inclined to be discouraged by failure. And they don't spend money on the extravagances indulged in by the very rich; instead, they wield their affluence according to middle-class values and ideals. From home security systems to health care, technology to travel, their spending choices are affecting us all - from the products we buy, to the communities in which we live, to the aspirations and values of the broader middle class and American population as a whole. In the bestselling tradition of *Bobos in Paradise* and *The Millionaire Next Door*, **THE MIDDLE-CLASS MILLIONAIRE** is a captivating narrative - part sociology, and part aspirational journey into the lives, attitudes, and values of the middle-class millionaires. Based on extensive surveys and research into more than 3,600 middle-class millionaire households around the country, this book will reshape our understanding of what it takes to be successful - and how all of us can achieve similar success.

From Politics to the Pews

How Partisanship and the Political Environment Shape Religious Identity

University of Chicago Press **One of the most substantial divides in American politics is the "God gap." Religious voters tend to identify with and support the Republican Party, while secular voters generally support the Democratic Party. Conventional wisdom suggests that religious differences between Republicans and Democrats have produced this gap, with voters sorting themselves into the party that best represents their religious views. Michele F. Margolis offers a bold challenge to the conventional wisdom, arguing that the relationship between religion and politics is far from a one-way street that starts in the church and ends at the ballot box. Margolis contends that political identity has a profound effect on social identity, including religion. Whether a person chooses to identify as religious and the extent of their involvement in a religious community are, in part, a response to political surroundings. In today's climate of political**

polarization, partisan actors also help reinforce the relationship between religion and politics, as Democratic and Republican elites stake out divergent positions on moral issues and use religious faith to varying degrees when reaching out to voters.

The Lifelong Activist

How to Change the World Without Losing Your Way

Lantern Books Are you an activist who is always scrambling for time--and maybe leaving some projects undone or poorly done? Do you procrastinate? Are you tired of being broke and always having to scramble for money? Does instability in your personal life affect your ability to do your work? Does your work interfere with your ability to have a healthy, stable personal life, including good personal relationships? Do you feel like you might be burning out, or already have? Or are you the parent, partner or friend of an activist who worries about these things on behalf of your loved one? If you are, then *The Lifelong Activist* will help. It teaches activists how to avoid burnout by integrating activism consciously and joyfully into a well-balanced life. Its five sections--"Managing Your Mission"; "Managing Your Time"; "Managing Your Fears (a.k.a. Beating Procrastination)"; "Managing Your Relationship with Self" and "Managing Your Relationship with Others"--Offer easy and effective techniques to help activists make realistic choices that ensure their long-term happiness and productivity, and those on the verge of burnout reclaim their enthusiasm, passion, and joy. Written by a coach who has helped more than a thousand activists and others realize their dreams, *The Lifelong Activist* will help you take your activism to the next level, while at the same time helping you live a balanced, happy, and healthy life. - Publisher.

100 Things You Don't Wanna Know about Bobos in Paradise

The New Upper Class and How They Got There

Lennox In this book, we have hand-picked the most sophisticated, unanticipated, absorbing (if not at times crackpot!), original and musing book reviews of "Bobos In Paradise: The New Upper Class and How They

Got There." Don't say we didn't warn you: these reviews are known to shock with their unconventionality or intimacy. Some may be startled by their biting sincerity; others may be spellbound by their unbridled flights of fantasy. Don't buy this book if: 1. You don't have nerves of steel. 2. You expect to get pregnant in the next five minutes. 3. You've heard it all.

PET Packaging Technology

CRC Press

First Son

George W. Bush and the Bush Family Dynasty

Crown In one of the most unprecedented developments in the history of national politics, George W. Bush abruptly emerged to lead all presidential aspirants in the national polls for the 2000 election. Yet voters know very little about the man, beyond his famous name and his place in one of the nation's most powerful political dynasties. *First Son* is a true, riveting family saga about extraordinary power and politics in America and in the unharnessed state--a state of mind--called Texas. The story begins with the turn-of-the-century emergence of the influential Bush-Walker clan and of Prescott Bush, the Connecticut patrician who ingrained in his family an ethos that continues to exert influence on his son, former President George Bush, and his grandsons, George W. and Jeb. How these scions of the Bush dynasty struggle to live up to their enduring legacy is the central theme of this colorful and perceptive portrait the first authentic book on the governor of Texas. In the past year, award-winning Texas writer Bill Minutaglio has met with George W. Bush and interviewed dozens of people close to him, from his brother Governor Jeb Bush of Florida to uncles and cousins, from current and former political advisers to high-ranking insiders from his father's years in the White House. Fraternity buddies, political operatives, George W.'s employers, and even ardent critics of the Bush family bring this story to life--from the society circles in his native Connecticut to the family compound in Maine to the backwaters of his adopted Texas. The result is a book that is nuanced, insightful, and surprising in the contradictions and complexities it reveals about this man. *First Son* vividly reconstructs George W. Bush's boarding-school days at one of the country's most exclusive institutions; his tenure in one of Yale's secret societies and as president of his unfettered fraternity; his attempts to follow his family's million-dollar path into the wide-open Texas oil patch; his role in major league baseball as the public face and head cheerleader for the Texas Rangers; and, finally, his rise to governor of Texas and

national political force, executed with more hard-edged calculation than many people realize. Written with precision, verve, and fair-minded balance, *First Son* will be the political story of 2000--the eye-opening tale of a natural-born politician.

The Deportation Machine

America's Long History of Expelling Immigrants

Princeton University Press "By most accounts, the United States has deported around five million people since 1882-but this includes only what the federal government calls "formal deportations." "Voluntary departures," where undocumented immigrants who have been detained agree to leave within a specified time period, and "self-deportations," where undocumented immigrants leave because legal structures in the United States have made their lives too difficult and frightening, together constitute 90% of the undocumented immigrants who have been expelled by the federal government. This brings the number of deportees to fifty-six million. These forms of deportation rely on threats and coercion created at the federal, state, and local levels, using large-scale publicity campaigns, the fear of immigration raids, and detentions to cost-effectively push people out of the country. Here, Adam Goodman traces a comprehensive history of American deportation policies from 1882 to the present and near future. He shows that one of the country's largest deportation operations expelled hundreds of thousands of people almost exclusively through the use of voluntary departures and through carefully-planned fear campaigns that terrified undocumented immigrants through newspaper, radio, and television publicity. These deportation efforts have disproportionately targeted Mexican immigrants, who make up half of non-citizens but 90% of deportees. Goodman examines the political economy of these deportation operations, arguing that they run on private transportation companies, corrupt public-private relations, and the creation of fear-based internal borders for long-term undocumented residents. He grounds his conclusions in over four years of research in English- and Spanish-language archives and twenty-five oral histories conducted with both immigration officials and immigrants-revealing for the first time the true magnitude and deep historical roots of anti-immigrant policy in the United States that s

Loaded Words

Fordham Univ Press Asthma is a common chronic inflammatory condition of the airways which causes coughing, wheezing, shortness of breath and tightness of the chest. Asthma attacks can be triggered by exposure to

allergens, physical exertion, stress, or can be aggravated as a result of common coughs and colds. Over 5 million people in the UK and over 6% of children in the US suffer from Asthma, and a recent increase in prevalence is thought to be attributed to our modern lifestyle, such the changes in housing, diet and a more hygienic environment that have developed over the past few decades. **Asthma: The Facts** is a practical guide to asthma, suitable for those who suffer from asthma, their families, and the health professionals that treat them. It details how a diagnosis of asthma is reached, and what treatments are available to successfully manage the condition and prevent attacks on a day-to-day basis. The book contains advice on proactive changes which can be made to lifestyles, such as avoiding allergens, as well as how to cope with an attack, and how to administer the relevant treatment effectively. The authors conclude that whilst there is currently no cure for asthma, by taking a proactive, self-directed approach to management, its impact on the patient and their lives can be significantly reduced.

Rich People Things

Haymarket Books **Keeping up with the American elite can be tiring. This is the layman's guide to how the wealthy maintain control.**

The Paradise Suite

Bobos in Paradise and On Paradise Drive

Simon and Schuster **Originally published as: Bobos in Paradise: the new upper class and how they got there. c2000; and: On Paradise Drive: how we live now (and always have) in the future tense. c2004.**

Making Art Work

How Cold War Engineers and Artists Forged a New Creative Culture

MIT Press **The creative collaborations of engineers, artists, scientists, and curators over the past fifty years. Artwork as opposed to experiment? Engineer versus artist? We often see two different cultural realms separated by impervious walls. But some fifty years ago, the borders between technology and art began to be breached. In this book, W. Patrick McCray shows how in this era, artists eagerly collaborated with engineers**

and scientists to explore new technologies and create visually and sonically compelling multimedia works. This art emerged from corporate laboratories, artists' studios, publishing houses, art galleries, and university campuses. Many of the biggest stars of the art world—Robert Rauschenberg, Yvonne Rainer, Andy Warhol, Carolee Schneemann, and John Cage—participated, but the technologists who contributed essential expertise and aesthetic input often went unrecognized. Coming from diverse personal backgrounds, this roster of engineers and scientists includes Frank J. Malina, the American rocket pioneer-turned-kinetic artist who launched the art-science journal *Leonardo*, and Swedish-born engineer Billy Klüver, who established the group Experiments in Art and Technology (E.A.T). At schools ranging from MIT to Caltech, engineers engaged with such figures as artist Gyorgy Kepes and celebrity curator Maurice Tuchman. Today, we are in the midst of a new surge of corporate and academic promotion of projects and programs combining art, technology, and science. *Making Art Work* reveals how artists and technologists have continually constructed new communities in which they exercise imagination, display creative expertise, and pursue commercial innovation.

This Will Make You Smarter

150 New Scientific Concepts to Improve Your Thinking

[Harper Collins](#) Featuring a foreword by David Brooks, *This Will Make You Smarter* presents brilliant—but accessible—ideas to expand every mind. What scientific concept would improve everybody's cognitive toolkit? This is the question John Brockman, publisher of *Edge.org*, posed to the world's most influential thinkers. Their visionary answers flow from the frontiers of psychology, philosophy, economics, physics, sociology, and more. Surprising and enlightening, these insights will revolutionize the way you think about yourself and the world. Contributors include: Daniel Kahneman on the "focusing illusion" Jonah Lehrer on controlling attention Richard Dawkins on experimentation Aubrey De Grey on conquering our fear of the unknown Martin Seligman on the ingredients of well-being Nicholas Carr on managing "cognitive load" Steven Pinker on win-win negotiating Daniel Goleman on understanding our connection to the natural world Matt Ridley on tapping collective intelligence Lisa Randall on effective theorizing Brian Eno on "ecological vision" J. Craig Venter on the multiple possible origins of life Helen Fisher on temperament Sam Harris on the flow of thought Lawrence Krauss on living with uncertainty

Dream Hoarders

How the American Upper Middle Class Is Leaving Everyone Else in the Dust, Why That Is a Problem, and What to Do About It

Brookings Institution Press **Dream Hoarders** sparked a national conversation on the dangerous separation between the upper middle class and everyone else. Now in paperback and newly updated for the age of Trump, Brookings Institution senior fellow Richard Reeves is continuing to challenge the class system in America. In America, everyone knows that the top 1 percent are the villains. The rest of us, the 99 percent—we are the good guys. Not so, argues Reeves. The real class divide is not between the upper class and the upper middle class: it is between the upper middle class and everyone else. The separation of the upper middle class from everyone else is both economic and social, and the practice of “opportunity hoarding”—gaining exclusive access to scarce resources—is especially prevalent among parents who want to perpetuate privilege to the benefit of their children. While many families believe this is just good parenting, it is actually hurting others by reducing their chances of securing these opportunities. There is a glass floor created for each affluent child helped by his or her wealthy, stable family. That glass floor is a glass ceiling for another child. Throughout *Dream Hoarders*, Reeves explores the creation and perpetuation of opportunity hoarding, and what should be done to stop it, including controversial solutions such as ending legacy admissions to school. He offers specific steps toward reducing inequality and asks the upper middle class to pay for it. Convinced of their merit, members of the upper middle class believe they are entitled to those tax breaks and hoarded opportunities. After all, they aren’t the 1 percent. The national obsession with the super rich allows the upper middle class to convince themselves that they are just like the rest of America. In *Dream Hoarders*, Reeves argues that in many ways, they are worse, and that changes in policy and social conscience are the only way to fix the broken system.

The Abundant Community

Awakening the Power of Families and Neighborhoods

Berrett-Koehler Publishers " **We need our neighbors and community to stay healthy, produce jobs, raise our children, and care for those on the margin. Institutions and professional services have reached their limit of their ability to help us. The consumer society tells us that we are insufficient and that we must purchase what we need from specialists and systems outside the community. We have become consumers and clients, not citizens and neighbors. John McKnight and Peter Block show that we have the capacity to find real and sustainable satisfaction right in our neighborhood and community. This book reports on voluntary, self-organizing structures that focus on gifts and value hospitality, the welcoming of strangers. It shows how to reweave our social fabric, especially in our neighborhoods. In this way we collectively have enough to create a future that works for all. "**

Conspicuous Consumption

Penguin UK **With its wry portrayal of a shallow, materialistic 'leisure class' obsessed by clothes, cars, consumer goods and climbing the social ladder, this withering satire on modern capitalism is as pertinent today as when it was written over a century ago.**

Karl Marx

A Life

W. W. Norton & Company **Looks at the life of the father of Communism focusing primarily on the human side of the man rather than his works**

Culture Class

MIT Press **In this collection of essays Martha Rosler embarks on a broad inquiry into the economic and historical precedents for today's soft ideology of creativity, with special focus on its elaborate retooling of class distinctions. In the creative city, the neutralization or incorporation of subcultural movements, the organic translation of the gritty into the quaint, and the professionalization of the artist combine with armies of eager freelancers and interns to constitute the friendly user interface of a new social sphere in which, for those who have been granted a place within it, an elaborate retooling of traditional markers of difference has allowed class distinctions to be either utterly dissolved or willfully suppressed. The result is a handful of cities selected for revitalization rather than desertion,**

where artists in search of cheap rent become the avant-garde pioneers of gentrification, and one no longer asks where all of this came from and how. And it may be for this reason that, for Rosler, it becomes all the more necessary to locate the functioning of power within this new urban paradigm, to find a position from which to make it accountable to something other than its own logic. e-flux journal Series edited by Julieta Aranda, Brian Kuan Wood, Anton Vidokle