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KEY=SYLLABUS - BRIGGS CUEVAS

Advanced Cost Accounting

Vikas Publishing House *Advanced Cost Accounting* presents the subject matter in simple and easy-to-understand language. It includes latest solved questions papers of university examinations. The book will serve the B.Com, B.Com.(CA), M.Com., M.Com.(CA), BBA, BCA And MBA students of Periyar, Thiruvalluvar, Bharathiar, Madras and various Indian Universities. The given solutions to past semesters question papers in this book will help the students in preparing for examinations.

KEY FEATURES • This book designed as per the syllabi of various Indian universities • Step-by-step approach adopted for solved problems • Easy-to-understand approach • Solved problems & theories

Fundamentals of Mathematical Statistics

Sultan Chand & Sons *Knowledge updating is a never-ending process and so should be the revision of an effective textbook. The book originally written fifty years ago has, during the intervening period, been revised and reprinted several times. The authors have, however, been thinking, for the last few years that the book needed not only a thorough revision but rather a substantial rewriting. They now take great pleasure in presenting to the readers the twelfth, thoroughly revised and enlarged, Golden Jubilee edition of the book. The subject-matter in the entire book has been re-written in the light of numerous criticisms and suggestions received from the*

users of the earlier editions in India and abroad. The basis of this revision has been the emergence of new literature on the subject, the constructive feedback from students and teaching fraternity, as well as those changes that have been made in the syllabi and/or the pattern of examination papers of numerous universities. Knowledge updating is a never-ending process and so should be the revision of an effective textbook. The book originally written fifty years ago has, during the intervening period, been revised and reprinted several times. The authors have, however, been thinking, for the last few years that the book needed not only a thorough revision but rather a substantial rewriting. They now take great pleasure in presenting to the readers the twelfth, thoroughly revised and enlarged, Golden Jubilee edition of the book. The subject-matter in the entire book has been re-written in the light of numerous criticisms and suggestions received from the users of the earlier editions in India and abroad. The basis of this revision has been the emergence of new literature on the subject, the constructive feedback from students and teaching fraternity, as well as those changes that have been made in the syllabi and/or the pattern of examination papers of numerous universities. Knowledge updating is a never-ending process and so should be the revision of an effective textbook. The book originally written fifty years ago has, during the intervening period, been revised and reprinted several times. The authors have, however, been thinking, for the last few years that the book needed not only a thorough revision but rather a substantial rewriting. They now take great pleasure in presenting to the readers the twelfth, thoroughly revised and enlarged, Golden Jubilee edition of the book. The subject-matter in the entire book has been re-written in the light of numerous criticisms and suggestions received from the users of the earlier editions in India and abroad. The basis of this revision has been the emergence of new literature on the subject, the constructive feedback from students and teaching fraternity, as well as those changes that have been made in the syllabi and/or the pattern of examination papers of numerous universities. Some prominent additions are given below: 1. Variance of Degenerate Random Variable 2. Approximate Expression for Expectation and Variance 3. Lyapounov's Inequality 4. Holder's Inequality 5. Minkowski's Inequality 6. Double Expectation Rule or Double-E Rule and many others

Tancet MCA

Sura Books

Software Engineering Concepts

McGraw-Hill College

Allied Mathematics

S. Chand Publishing Algebra | Partial Fractions | The Binomial Theorem | Exponential Theorem | The Logarithmic Series Theory Of Equations | Theory Of Equations | Reciprocal Equations | Newton-Rahson Method Matrices | Fundamental

Concepts | Rank Of A Matrix | Linear Equations | Characteristic Roots And Vectors
Finite Differences | Finite Differences | Interpolations: Newton'S Forward, Backward
Interpolation | Lagrange'S Interpolation Trigonometry | Expansions | Hyperbolic
Functions Differential Calculus | Successive Derivatives | Jacobians | Polar Curves
Etc..

Fundamentals of Relational Database Management Systems

Springer This book provides comprehensive coverage of fundamentals of database management system. It contains a detailed description on Relational Database Management System Concepts. There are a variety of solved examples and review questions with solutions. This book is for those who require a better understanding of relational data modeling, its purpose, its nature, and the standards used in creating relational data model.

Introduction to Computer Science Using Python

A Computational Problem-Solving Focus

Wiley *Introduction to Computer Science Using Python: A Computational Problem-Solving Focus*, recommended by Guido van Rossum, the creator of Python ("This is not your average Python book...I think this book is a great text for anyone teaching CS1"). With a focus on computational problem solving from Chapter 1, this text provides numerous hands-on exercises and examples, each chapter ending with a significant-size program demonstrating the step-by-step process of program development, testing, and debugging. A final chapter includes the history of computing, starting with Charles Babbage, containing over 65 historical images. An end-of-book Python 3 Programmers' Reference is also included for quick lookup of Python details. Extensive instructor materials are provided for those adopting for classroom use, including an instructors' manual, over 1,000 well-developed slides covering all fundamental topics of each chapter, source code, and test bank.

OPERATIONS RESEARCH : PRINCIPLES AND APPLICATIONS

PHI Learning Pvt. Ltd. This text, now in the Third Edition, aims to provide students with a clear, well-structured and comprehensive treatment of the theory and

applications of operations research. The methodology used is to first introduce the students to the fundamental concepts through numerical illustrations and then explain the underlying theory, wherever required. Inclusion of case studies in the existing chapters makes learning easier and more effective. The book introduces the readers to various models of Operations Research (OR), such as transportation model, assignment model, inventory models, queueing theory and integer programming models. Various techniques to solve OR problems' faced by managers are also discussed. Separate chapters are devoted to Linear Programming, Dynamic Programming and Quadratic Programming which greatly help in the decision-making process. The text facilitates easy comprehension of topics by the students due to inclusion of:

- Examples and situations from the Indian context.
- Numerous exercise problems arranged in a graded manner.
- A large number of illustrative examples.

The text is primarily intended for the postgraduate students of management, computer applications, commerce, mathematics and statistics. Besides, the undergraduate students of mechanical engineering and industrial engineering will find this book extremely useful. In addition, this text can also be used as a reference by OR analysts and operations managers. NEW TO THE THIRD EDITION

- Includes two new chapters: - Chapter 14: Project Management—PERT and CPM - Chapter 15: Miscellaneous Topics (Game Theory, Sequencing and Scheduling, Simulation, and Replacement Models)
- Incorporates more examples in the existing chapters to illustrate new models, algorithms and concepts
- Provides short questions and additional numerical problems for practice in each chapter

Introduction to Machine Learning

MIT Press The goal of machine learning is to program computers to use example data or past experience to solve a given problem. Many successful applications of machine learning exist already, including systems that analyze past sales data to predict customer behavior, optimize robot behavior so that a task can be completed using minimum resources, and extract knowledge from bioinformatics data. *Introduction to Machine Learning* is a comprehensive textbook on the subject, covering a broad array of topics not usually included in introductory machine learning texts. Subjects include supervised learning; Bayesian decision theory; parametric, semi-parametric, and nonparametric methods; multivariate analysis; hidden Markov models; reinforcement learning; kernel machines; graphical models; Bayesian estimation; and statistical testing. Machine learning is rapidly becoming a skill that computer science students must master before graduation. The third edition of *Introduction to Machine Learning* reflects this shift, with added support for beginners, including selected solutions for exercises and additional example data sets (with code available online). Other substantial changes include discussions of outlier detection; ranking algorithms for perceptrons and support vector machines; matrix decomposition and spectral methods; distance estimation; new kernel algorithms; deep learning in multilayered perceptrons; and the nonparametric approach to Bayesian methods. All learning algorithms are explained so that students can easily move from the equations in the book to a computer program. The book can be used by both advanced undergraduates and graduate students. It

will also be of interest to professionals who are concerned with the application of machine learning methods.

Get Set for Computer Science

Edinburgh University Press *This book is aimed at students who are thinking of studying Computer Science or a related topic at university. Part One is a brief introduction to the topics that make up Computer Science, some of which you would expect to find as course modules in a Computer Science programme. These descriptions should help you to tell the difference between Computer Science as taught in different departments and so help you to choose a course that best suits you. Part Two builds on what you have learned about the nature of Computer Science by giving you guidance in choosing universities and making your applications to them. Then Part Three gives you some advice on what to do once you get to university, how to get the most out of studying your Computer Science degree. The principal objective of the book is to produce happy students, students who know what they are letting themselves in for when they start a Computer Science course, and hence find themselves very well suited for the course they choose.*

Principles of Marketing

An introduction to marketing concepts, strategies and practices with a balance of depth of coverage and ease of learning. Principles of Marketing keeps pace with a rapidly changing field, focussing on the ways brands create and capture consumer value. Practical content and linkage are at the heart of this edition. Real local and international examples bring ideas to life and new feature 'linking the concepts' helps students test and consolidate understanding as they go. The latest edition enhances understanding with a unique learning design including revised, integrative concept maps at the start of each chapter, end-of-chapter features summarising ideas and themes, a mix of mini and major case studies to illuminate concepts, and critical thinking exercises for applying skills.

The Dear Departed

A Comedy in One Act

Samuel French, Inc.

Financial Accounting

Indian Journal of Applied

Psychology

Allied Mathematics Vol.II

S. Chand Publishing For B.Sc.Physics, Chemistry, Botany, Zoology, Geology, Computer Science and major courses of Madras Universities

Financial Accounting for BBA

Vikas Publishing House Financial Accounting for BBA has been written to meet the requirements of undergraduate students, particularly at the BBA level. This book covers the syllabi of major universities across the country, providing basic knowledge of accounting principles and practices in a systematic manner. The topics have been dealt with in a lucid manner to enable better understanding, especially for those students who do not have an accounting background. The text is examination-oriented and is supplemented with relevant solved illustrations for all the topics.

Introduction to Mathematical Logic

Springer Science & Business Media This is a compact introduction to some of the principal topics of mathematical logic. In the belief that beginners should be exposed to the most natural and easiest proofs, I have used free-swinging set-theoretic methods. The significance of a demand for constructive proofs can be evaluated only after a certain amount of experience with mathematical logic has been obtained. If we are to be expelled from "Cantor's paradise" (as nonconstructive set theory was called by Hilbert), at least we should know what we are missing. The major changes in this new edition are the following. (1) In Chapter 5, Effective Computability, Turing-computability is now the central notion, and diagrams (flow-charts) are used to construct Turing machines. There are also treatments of Markov algorithms, Herbrand-Godel-computability, register machines, and random access machines. Recursion theory is gone into a little more deeply, including the s - m - n theorem, the recursion theorem, and Rice's Theorem. (2) The proofs of the Incompleteness Theorems are now based upon the Diagonalization Lemma. Lob's Theorem and its connection with Godel's Second Theorem are also studied. (3) In Chapter 2, Quantification Theory, Henkin's proof of the completeness theorem has been postponed until the reader has gained more experience in proof techniques. The exposition of the proof itself has been improved by breaking it down into smaller pieces and using the notion of a scapegoat theory. There is also an entirely new section on semantic trees.

Examination Questions in Biology,

Botany, Chemistry, Drawing, Geography, Physics, Zoölogy

The Lady, Or the Tiger? - Scholar's Choice Edition

Scholar's Choice *This work has been selected by scholars as being culturally important, and is part of the knowledge base of civilization as we know it. This work was reproduced from the original artifact, and remains as true to the original work as possible. Therefore, you will see the original copyright references, library stamps (as most of these works have been housed in our most important libraries around the world), and other notations in the work. This work is in the public domain in the United States of America, and possibly other nations. Within the United States, you may freely copy and distribute this work, as no entity (individual or corporate) has a copyright on the body of the work. As a reproduction of a historical artifact, this work may contain missing or blurred pages, poor pictures, errant marks, etc. Scholars believe, and we concur, that this work is important enough to be preserved, reproduced, and made generally available to the public. We appreciate your support of the preservation process, and thank you for being an important part of keeping this knowledge alive and relevant.*

Data Communications and Networking

McGraw-Hill College

Differential Calculus

S. Chand Publishing *This textbook commences with a brief outline of development of real numbers, their expression as infinite decimals and their representation by points along a line. While the first part of the textbook is analytical, the latter part deals with the geometrical applications of the subject. Numerous examples and exercises have been provided to support student's understanding. This textbook has been designed to meet the requirements of undergraduate students of BA and BSc courses.*

SAT Subject Test Math Level 1

with 5 Practice Tests

Barrons Educational Series *Barron's SAT Subject Test: Math Level 1 with 5 Practice Tests* features in-depth review of all topics on the exam and full-length practice tests in the book and online. This edition includes: Comprehensive review of all topics on the test, including: arithmetic, algebra, plane geometry, solid and coordinate geometry, trigonometry, functions and their graphs, probability and statistics, real and imaginary numbers, and logic Three full-length practice tests that reflect the actual SAT Subject Test: Math Level 1 exam in length, question types, and degree of difficulty Two full-length online practice tests with answer explanations and automated scoring The most important test-taking strategies students need to know to succeed on this exam

The Theory of Equations

With an Introduction to the Theory of Binary Algebraic Forms

Discrete Mathematical Structures for Computer Science

Prentice Hall *This text has been designed as a complete introduction to discrete mathematics, primarily for computer science majors in either a one or two semester course. The topics addressed are of genuine use in computer science, and are presented in a logically coherent fashion. The material has been organized and interrelated to minimize the mass of definitions and the abstraction of some of the theory. For example, relations and directed graphs are treated as two aspects of the same mathematical idea. Whenever possible each new idea uses previously encountered material, and then developed in such a way that it simplifies the more complex ideas that follow.*

Environmental Science

New Age International

Engineering Mathematics II

Algebraic, Stochastic and Analysis Structures for Networks, Data Classification and Optimization

Springer *This book highlights the latest advances in engineering mathematics with a main focus on the mathematical models, structures, concepts, problems and computational methods and algorithms most relevant for applications in modern technologies and engineering. It addresses mathematical methods of algebra, applied matrix analysis, operator analysis, probability theory and stochastic processes, geometry and computational methods in network analysis, data classification, ranking and optimisation. The individual chapters cover both theory and applications, and include a wealth of figures, schemes, algorithms, tables and results of data analysis and simulation. Presenting new methods and results, reviews of cutting-edge research, and open problems for future research, they equip readers to develop new mathematical methods and concepts of their own, and to further compare and analyse the methods and results discussed. The book consists of contributed chapters covering research developed as a result of a focused international seminar series on mathematics and applied mathematics and a series of three focused international research workshops on engineering mathematics organised by the Research Environment in Mathematics and Applied Mathematics at Mälardalen University from autumn 2014 to autumn 2015: the International Workshop on Engineering Mathematics for Electromagnetics and Health Technology; the International Workshop on Engineering Mathematics, Algebra, Analysis and Electromagnetics; and the 1st Swedish-Estonian International Workshop on Engineering Mathematics, Algebra, Analysis and Applications. It serves as a source of inspiration for a broad spectrum of researchers and research students in applied mathematics, as well as in the areas of applications of mathematics considered in the book.*

MANAGERIAL ECONOMICS -- II

This book is an attempt to offer to students of F.Y.B.Com. (Sem. - II) a fundamental tool which will enhance their understanding of Managerial Economics - II. We sincerely thank Shri. Dineshbhai Furia and Shri. Jignesh Furia, the publishers, for the confidence reposed in us and giving us this opportunity to reach out to the students of Commerce.

Python Machine Learning

Packt Publishing Ltd *Unlock deeper insights into Machine Learning with this vital guide to cutting-edge predictive analytics About This Book Leverage Python's most powerful open-source libraries for deep learning, data wrangling, and data visualization Learn effective strategies and best practices to improve and optimize*

machine learning systems and algorithms Ask – and answer – tough questions of your data with robust statistical models, built for a range of datasets Who This Book Is For If you want to find out how to use Python to start answering critical questions of your data, pick up Python Machine Learning – whether you want to get started from scratch or want to extend your data science knowledge, this is an essential and unmissable resource. What You Will Learn Explore how to use different machine learning models to ask different questions of your data Learn how to build neural networks using Keras and Theano Find out how to write clean and elegant Python code that will optimize the strength of your algorithms Discover how to embed your machine learning model in a web application for increased accessibility Predict continuous target outcomes using regression analysis Uncover hidden patterns and structures in data with clustering Organize data using effective pre-processing techniques Get to grips with sentiment analysis to delve deeper into textual and social media data In Detail Machine learning and predictive analytics are transforming the way businesses and other organizations operate. Being able to understand trends and patterns in complex data is critical to success, becoming one of the key strategies for unlocking growth in a challenging contemporary marketplace. Python can help you deliver key insights into your data – its unique capabilities as a language let you build sophisticated algorithms and statistical models that can reveal new perspectives and answer key questions that are vital for success. Python Machine Learning gives you access to the world of predictive analytics and demonstrates why Python is one of the world's leading data science languages. If you want to ask better questions of data, or need to improve and extend the capabilities of your machine learning systems, this practical data science book is invaluable. Covering a wide range of powerful Python libraries, including scikit-learn, Theano, and Keras, and featuring guidance and tips on everything from sentiment analysis to neural networks, you'll soon be able to answer some of the most important questions facing you and your organization. Style and approach Python Machine Learning connects the fundamental theoretical principles behind machine learning to their practical application in a way that focuses you on asking and answering the right questions. It walks you through the key elements of Python and its powerful machine learning libraries, while demonstrating how to get to grips with a range of statistical models.

Textbook of Environmental Studies for Undergraduate Courses

Universities Press *The Importance Of Environmental Studies Cannot Be Disputed Since The Need For Sustainable Development Is A Key To The Future Of Mankind. Recognising This, The Honourable Supreme Court Of India Directed The Ugc To Introduce A Basic Course On Environmental Education For Undergraduate Courses In All Disciplines, To Be Implemented By Every University In The Country. Accordingly, The Ugc Constituted An Expert Committee To Formulate A Six-Month Core Module Syllabus For Environmental Studies. This Textbook Is The Outcome Of The Ugc S Efforts And Has Been Prepared As Per The Syllabus. It Is Designed To Bring About An*

Awareness On A Variety Of Environmental Concerns. It Attempts To Create A Pro-Environmental Attitude And A Behavioural Pattern In Society That Is Based On Creating Sustainable Lifestyles And A New Ethic Towards Conservation. This Textbook Stresses On A Balanced View Of Issues That Affect Our Daily Lives. These Issues Are Related To The Conflict Between Existing `Development Strategies And The Need For `Conservation . It Not Only Makes The Student Better Informed On These Concerns, But Is Expected To Lead The Student Towards Positive Action To Improve The Environment. Based On A Multidisciplinary Approach That Brings About An Appreciation Of The Natural World And Human Impact On Its Integrity, This Textbook Seeks Practical Answers To Make Human Civilization Sustainable On The Earth S Finite Resources. Attractively Priced At Rupees One Hundred And Fifteen Only, This Textbook Covers The Syllabus As Structured By The Ugc, Divided Into 8 Units And 50 Lectures. The First 7 Units, Which Cover 45 Lectures Are Classroom Teaching-Based, And Enhance Knowledge Skills And Attitude To Environment. Unit 8 Is Based On Field Activities To Be Covered In 5 Lecture Hours And Would Provide Students With First Hand Knowledge On Various Local Environmental Issues.

Operations Research

New Age International

Principles and Practice of Management

Sultan Chand & Sons *The book in its tenth edition has been thoroughly restructured and revised. All the chapters of the present edition have been re-written not only to incorporate the latest developments in management but also to make presentation of subject-matter more lucid and crisp. Chapter 3 of the previous edition (Managers and Environment) has been named as Management Challenges and Opportunities in the present edition so that proper focus is put on these issues. Thus, the present edition is ideally suited to management students as well as management practitioners, particularly those who have not gone through formal management education.*

The Pie and the Tart

From, Nine One-act Plays

Introduction to Cryptography and

Network Security

"A textbook for beginners in security. In this new first edition, well-known author Behrouz Forouzan uses his accessible writing style and visual approach to simplify the difficult concepts of cryptography and network security. This edition also provides a website that includes Powerpoint files as well as instructor and students solutions manuals. Forouzan presents difficult security topics from the ground up. A gentle introduction to the fundamentals of number theory is provided in the opening chapters, paving the way for the student to move on to more complex security and cryptography topics. Difficult math concepts are organized in appendices at the end of each chapter so that students can first learn the principles, then apply the technical background. Hundreds of examples, as well as fully coded programs, round out a practical, hands-on approach which encourages students to test the material they are learning."--Publisher's website.

500 Social Media Marketing Tips

Essential Advice, Hints and Strategy for Business: Facebook, Twitter, Instagram, Pinterest, LinkedIn, Youtube, Snapchat, and More!

Independently Published »» Updated SPRING 2019! Always The Newest Social Media Strategy ««Struggling with social media marketing for business? No likes, comments and clicks, no matter what you try? Feeling overwhelmed or just don't even know where to begin? This book will help. The key to success on social media is to build a strong and consistent social media marketing plan: with ideas that drive brand awareness, attract loyal customers, and help you reach your business goals - like increasing website traffic, delivering top customer service, or making sales. And that's what you'll learn in 500 Social Media Marketing Tips. 500 Social Media Marketing Tips is your guide to social media success for business, featuring hundreds of actionable strategies for success on Facebook, Twitter, Instagram, Pinterest, YouTube, Snapchat, and more!»» DOWNLOAD:: 500 Social Media Marketing Tips: Essential Advice, Hints and Strategy for Business ««The goal of this book is simple: I will show you how to build and grow a successful social media marketing strategy for your business. Unlike other books on the subject, 500 Social Media Marketing Tips is uncluttered and concise to ensure that you'll take away something valuable every single time you read, whether it's for five minutes at breakfast, half an hour on your commute, or all day at the weekend! You will learn: * Why Every Business Needs A Social Media Marketing Strategy * The Key Foundations For Every Successful Social

Media Marketing Plan The Most Effective Content to Share on Social Media (And How to Make It)* Hundreds of Tips to Grow Your Audience and Succeed on All The Biggest Social Networks: Facebook, Twitter, Instagram, Snapchat, Pinterest, YouTube, and LinkedIn.* How to Use Blogging to Underpin and Drive your Social Media Marketing Efforts* Plus: Access to Over 250 Social Media Marketing Video Tutorials and FREE Monthly Book Updates Forever (Kindle version only)»» Ready to Kick Start Your Social Media Marketing? ««Join over 80,000 people are already using 500 Social Media Marketing Tips to make the most of everything social media has to offer your business. Download now to stop worrying and, in no time, start seeing the benefits that a strong social media strategy can deliver.Scroll to the top of the page and select the "buy now" button.*

Programming with ANSI and Turbo C

Pearson Education India

CHITRA

Fundamentals of Pharmacology (Vol-I)

Nirali Prakashan

Portraits In Prose

This is an anthology of biographical sketches. Each sketch deals with one personality, his/her life and achievement. This would be a textbook for use at the undergraduate level for general English courses. Some of the pieces are Mahatma Gandhi , Kamala Nehru , Albert Schweitzer etc. There is a glossary, notes and exercises at the end of each unit and these are useful for a general English student to learn the language.

Data Interpretation & Data Sufficiency

Arihant Publications India limited

Advanced Accounts (Complete)

S. Chand Publishing Useful for UG and PG students