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## **KEY=TEST - CECELIA FITZPATRICK**

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### **DEAR JOAN AND JERICHA - WHY HE TURNS AWAY**

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#### **DO'S AND DON'TS, FROM DATING TO DEATH**

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*Trapeze From the world-renowned agony aunts of award-winning podcast 'Dear Joan and Jericha' comes an unputdownable bible of sex and relationship advice on how to find, satisfy and maintain a husband, from dating right up until you or hubby pass away. We dedicate this tome to Mahmoud: surgeon, prophet, model and friend. Capable of performing up to 30 hysterectomies a day (often blindfolded), it was Mahmoud that begged us to put pen to papyrus and share our wisdom with all the lost ladies suffering in the world today. As much revered celebrities, living glamorous and wealthy lifestyles, we do of course come under fire. There has recently been vicious slander circulating, regarding a small handful of folk who have written to us with a problem, and having listened to our response, gone on to take their own lives. As if the two were somehow connected. These naysayers are generally bitter and jealous spinsters, taking perverse and sadistic pleasure in being vindictive and nasty, while no doubt masturbating at the same time. To these lonely ladies we would say, 'Go look in your own heart, knock ye there and ask yourself some difficult questions. Because you will find the real guilt writhing within ye, like maggots mating in yesterday's apple'. What we offer here is a lifeline, a service, much like the NHS, or perhaps more accurately, the AA. Joan and Jericha: AA for the heart. Affording you the opportunity to have a breakdown, call for a pick-up truck, stop off for a Full English whilst a hairy guy in a grubby onesie fumbles under your bonnet and tweaks at your wiring, before sending you on your way, lubricated, primed, pumped and pretty. With kind regards, Joan Damry and Jericha Domain OBE MBE (etc)*

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## **STUDIES IN THE IDYL IN GERMAN LITERATURE**

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### **TWELVE YEARS A SLAVE**

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*Prabhat Prakashan "Having been born a freeman, and for more than thirty years enjoyed the blessings of liberty in a free State—and having at the end of that time been kidnapped and sold into Slavery, where I remained, until happily rescued in the month of January, 1853, after a bondage of twelve years—it has been suggested that an account of my life and fortunes would not be uninteresting to the public." -an excerpt*

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## **CARS OF THE SOVIET UNION**

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### **THE DEFINITIVE HISTORY**

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*Haynes Publications The story of the Soviet Union's cars has to be seen in the context of a planned society in which everything was planned well in advance, and consumer items were not a priority until well after the Second World War. This extraordinarily detailed study charts the history of Soviet cars from the birth of the Soviet Union in 1917 until its demise in 1990, with a conclusion about the post-Soviet era. It is the story of an insular, state-run car industry in which the carefully thought-out ideas of ministerial planners, rather than fickle customers in a free market, determined what cars were made in a country where the open road was often a 300-mile track across a windswept steppe.*

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## **CRAP CARS**

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*Bloomsbury Publishing USA Offers a window into the vanity and silliness of almost every decade as expressed by the ultimate status symbol of the car, showcasing the cheapest, tackiest, and most mechanically inept vehicles built from the 1960s to the 1990s.*

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## **THE WORLD'S WORST CARS**

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*This text takes a detailed look at motoring mistakes - old and new - and asks questions like: why did they ever reach the showroom? What went wrong? Who bought these cars? Featuring 150 of the cars we love (and love to hate), this text celebrates the world's worst cars in all their flawed glory.*

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## **REVERSE INNOVATION**

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### **CREATE FAR FROM HOME, WIN EVERYWHERE**

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*Harvard Business Press A New York Times, Wall Street Journal, USA Today, Amazon Bestseller Reverse Innovation is the new business*

idea everyone is talking about. Why? Because it presents the blueprint for scaling growth in emerging markets, and importing low-cost and high impact innovations to mature ones. Innovation is no longer the exclusive domain of the Silicon Valley elite. Reverse Innovation will open your eyes to the fact that the dynamics of global innovation are changing—and if you want your firm to survive, you'd better pay attention. The gap between rich nations and emerging economies is closing. No longer will innovations travel the globe in only one direction, from developed to developing nations. They will also flow in reverse. CEOs of the world's most influential companies agree and have cited Reverse Innovation as their playbook for the next generation of global growth. Authors Vijay Govindarajan and Chris Trimble of the Tuck School of Business at Dartmouth explain where, when, and why reverse innovation is on the rise and why the implications are so profound. Learn how to make innovation in emerging markets happen and how such innovations can unlock even greater opportunity throughout the world. You'll follow some of the world's leading companies (including GE, Deere & Company, P&G, and PepsiCo) through stories that illustrate exactly what works and what doesn't. If you're in a Western economy, you need to accept that the future lies far from home. But the idea is not just for Western audiences. If innovation is at the heart of your company or your career, no matter where you practice business, Reverse Innovation is a phenomenon you need to understand. This book will help you do that.

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### **THE E-CLASS STORY**

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*E-Class was a 16 year old kid who had everything and then lost it but only to get it back. But then he'll lose it again. This is a story about love and betrayal and the determination of one to put back together a family. But in the process everything get worse and the pain keeps coming from ways unperceivable*

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### **BEAUTIFUL BALANCE**

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*Urban Press Are you stressed, over-committed, run-ragged and just plain exhausted some days? Come along on a journey to find Beautiful Balance. Explore God's greatest two commandments and unlock the secrets of love, balance, and purpose in God through His son Jesus. The Beautiful Balance is waiting. Begin your journey today...*

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### **THE YUGO**

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### **THE RISE AND FALL OF THE WORST CAR IN HISTORY**

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*Hill and Wang Six months after its American introduction in 1985, the Yugo was a punch line; within a year, it was a staple of late-night comedy. By 2000, NPR's Car Talk declared it "the worst car of the millennium." And for most Americans that's where the story begins and ends. Hardly. The short, unhappy life of the car, the men who built it, the men who imported it, and the decade that embraced and discarded it is rollicking and astounding, and one of the greatest untold business-cum-morality tales of the 1980s. Mix one rabid entrepreneur, several thousand "good" communists, a willing U.S. State Department, the shortsighted Detroit auto industry, and improvident bankers, shake vigorously, and you've got The Yugo: The Rise and Fall of the Worst Car in History. Brilliantly re-creating the amazing confluence of events that produced the Yugo, Yugoslav expert Jason Vuic uproariously tells the story of the car that became an international joke: The American CEO who happens upon a Yugo right when his company needs to find a new import or go under. A State Department eager to aid Yugoslavia's nonaligned communist government. Zastava Automobiles, which overhauls its factory to produce an American-ready Yugo in six months. And a hole left by Detroit in the cheap subcompact market that creates a race to the bottom that leaves the Yugo . . . at the bottom.*

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### **VEHICLE DYNAMICS**

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### **THEORY AND APPLICATION**

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*Springer Science & Business Media This textbook is appropriate for senior undergraduate and first year graduate students in mechanical and automotive engineering. The contents in this book are presented at a theoretical-practical level. It explains vehicle dynamics concepts in detail, concentrating on their practical use. Related theorems and formal proofs are provided, as are real-life applications. Students, researchers and practicing engineers alike will appreciate the user-friendly presentation of a wealth of topics, most notably steering, handling, ride, and related components. This book also: Illustrates all key concepts with examples Includes exercises for each chapter Covers front, rear, and four wheel steering systems, as well as the advantages and disadvantages of different steering schemes Includes an emphasis on design throughout the text, which provides a practical, hands-on approach*

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### **UNSAFE AT ANY SPEED**

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### **THE WORST CARS EVER SOLD**

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*Sutton Pub Limited The worst cars ever sold*

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### **CORPORATE CHAMPIONS**

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### **EXCELLENT COMPANIES OF INDIA**

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*SAGE Publishing India The year 1991 was a turning point in the history of the Indian economy. Liberalization saw a tremendous increase in competition from multinationals in almost all industrial sectors. This book examines how a few 'Good' Indian companies became 'Excellent' by withstanding the onslaught of competitive pressures and flourishing despite a fast-changing and unpredictable economic environment. Distilling vast amounts of data on 23 Indian companies belonging to a range of industries, the book draws out the factors that made them achieve business excellence. The author uses a three-tier filtering process with increasingly strict criteria for narrowing down from the initial 144 companies to the 23 researched cases, and then to the final seven exceptional organizations. In the quest to find the answer to what made these companies perform exceptionally, the author proposes a business model based on*

strategy, execution excellence and leadership, which provides a compelling explanation for the superlative performance of these outstanding companies.

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## **MARCELLO GANDINI**

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### **MAESTRO OF DESIGN**

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*That Marcello Gandini is one of the greatest of automobile designers ever has never been disputed, and whether he is the greatest ever, only time and the directions automobile design takes, will tell. But there is no doubting Marcello Gandini's immense impact on automobile design in the last four decades of the 20th century that still remains valid well into the 21st century. The Lamborghini Miura to the Maserati Quattroporte IV, the humble Innocenti Mini to the epic Cizeta V16T, Marcello Gandini has designed some of the most epochal of all automobiles. Iconic cars like the first-generation BMW 5 Series, the Audi 50/VW Polo, the Fiat X1/9, the Lamborghini Countach and the Diablo, the Lancia Stratos, the Renault Magnum super truck, and many others have all flowed his stylistic pen. -- Designing automobiles that really defined the late 1960s, 1970s, 1980s, even the 1990s, Marcello Gandini is, arguably, the one man who had the greatest impact, the one who changed automotive design the most.*

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### **AUTOMOTIVE ATROCITIES**

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#### **CARS YOU LOVE TO HATE**

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*Motorbooks Presents the author's picks for the most poorly designed, ill-conceived, and ugly automobiles, including the Yugo GV, the Ford Pinto, the AMC Pacer, the Chevy Chevette, and the Delorean DMC-12.*

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### **MILLION CARS FOR BILLION PEOPLE**

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*One Point Six Technology Pvt Ltd Can one car transform a nation? The Ford Model T did do so a century ago when it replaced the horse, brought about a revolution in agriculture, became a stimulus to urbanization that eventually changed the landscape of America. Though the Maruti 800, the Tata Indica, the Hyundai Santro and the Maruti Alto, became engines of growth for India, these cars neither drove away the cow nor changed the way Indians travelled. Tata's Nano was expected to change all that and become the ultimate people's car, capturing the imagination of the middle class across nations and cultures. In spite of its petite dimensions, the Nano was meant to stand tall. Yet it did not. What caused it to fail and fall from grace despite being lauded as the 'right product at the right time' and 'the most significant new car since the Ford Model T was introduced 100 years ago'? But is it really all over or is there still hope for India's 'little wonder'? What will the people's cars of tomorrow be like? A Million Cars for a Billion People delves into the questions, concerns and doubts, as well as the many misconceptions and myths, that have gathered momentum over the years about India's automotive history and the industry's mission to create a true 'people's car'. The very first cars that came to India; the early beginnings of the industry; the nascent history of the automobile across nations like Germany, France, US, the UK, Italy, Japan and South Korea, is narrated with authority and charm, from the viewpoint of the quest for the ultimate people's car.*

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### **NAFF MOTORS**

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#### **101 AUTOMOTIVE LEMONS**

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*Random House*

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#### **THE 101 AUTOMOTIVE JEWELS OF INDIA**

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*Dalton Watson Fine Books*

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### **DIESEL HEART**

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#### **AN AUTOBIOGRAPHY**

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*Full of humor, toughness, hard work, and surprising vulnerability, this book shows the bitter weight of racism and the power of principled resistance.*

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### **THE MARUTI STORY**

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#### **HOW A PUBLIC SECTOR COMPANY PUT INDIA ON WHEELS**

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*Harper Collins An extraordinary and rare insight into how a few determined entrepreneurs created an icon... - C. K. Prahalad The targets were stupendous and considered unachievable by almost everyone. Slightly over two years to find a suitable partner, finalize all legal documentation, get governmental approval to these agreements as well as to the investment proposals, build a factory, develop a supplier base to meet localization regulations, create a sales and service network, and develop and launch a people's car that would sell 100,000 a year, in a sector where Indian expertise was limited. And to do this as a public sector company, having to follow all governmental systems and procedures, and having to please both its masters in the government and Suzuki Motor Corporation. However, the Maruti project succeeded, and in ways that were unimaginable in 1983. The car revolutionized the industry and put a country on wheels. Suddenly, ordinary middle-class men and women could aspire to own a reliable, economical and modern car, and the steep sales targets were easily met. Twenty-six years later, the company, now free of government controls and facing competition from the world's major manufacturers who have entered the Indian market, still leads the way. Not only that, cars made by Maruti can be seen in all continents. By any yardstick, it is an incredible story, involving grit, management skill and entrepreneurship of a high order. R.C. Bhargava, who was at the helm of the company, and is currently its chairman, co-writing with senior journalist and author Seetha, shows how it was done in this riveting account of a landmark achievement.*

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## **HARLEY-DAVIDSON FILES**

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*Motorbooks International The Harley-Davidson Files bring the best Harley-Davidson articles from Motorcyclist and Motorcycle Cruiser magazines, including road tests, comparison tests, profiles, and feature articles from the past 40 years. All of the most popular Harley-Davidson motorcycles are covered by the best motorcycle journalists of the past four decades in this attractively designed softcover book.*

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## **SANTRO**

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### **THE CAR THAT BUILT A COMPANY**

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*Hachette India `There?s no business like the car business! Within months of its launch in late 1998, with every well-known global automobile brand jockeying for a foothold in a small-car market almost monopolized by Maruti Udyog Limited, Hyundai Motor India?s debut production, the Santro, emerged as a force to reckon with. The first car to be conceptualized and designed for ? and then developed and manufactured in ? India, the `Sunshine Car? has, over a period of sixteen years, set the record for the quickest small car brand to go from zero to one million units sold. It achieved profitability for Hyundai at an unprecedented speed and made an impressive global impact as a made-in-India automobile in markets as diverse as Algeria and Zimbabwe, Western Europe and North America. In Santro: The Car That Built a Company, BVR Subbu, who spearheaded much of the Santro?s success, reveals the hitherto untold story of how this small car made such a big impact. Vivid anecdotes detail the challenges of introducing a new product in a new market, the canny business strategies that were employed to get the better of rival brands, the unforgettable marketing campaigns that made all the difference ? and the thrills of the high-stakes power battles and everyday drama that characterize corporate India. By turns revelatory, insightful and delightfully engaging, this is a business story with a difference about a car like no other.*

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## **IACOCCA**

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### **AN AUTOBIOGRAPHY**

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*Bantam The celebrated chief executive officer of Chrysler Corporation offers a straightforward account of his career at Ford, of the recent resurgence of Chrysler, and of what is wrong and right with American business*

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## **MGB - THE SUPERLATIVE MG**

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### **INCLUDING MGC AND MGB V8**

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*The Crowood Press The MGB was a great British success story, a product largely conceived, designed and produced by a small team of dedicated people who genuinely cared about their work. Of course, the MGB came from a proud, successful sports car tradition, and the model it replaced - the revolutionary aerodynamic MGA - had been an unprecedented success - so the new car had big shoes to fill. Launching in 1962 and in production for eighteen years, the MGB became one of the most successful sports cars the world has ever known. This book describes how the MGB arose principally from the ideas of one man, MG's Chief Engineer, Syd Enever, how it was designed and developed, how it survived and thrived, and how it became the classic car still highly regarded today. There have been many previous books about the MGB, and the related MGC and V8 variants, but MGB - The superlative MG reaches a new level of detail together seasoned with fresh insight. David Knowles has been researching and writing about the MGB for more than thirty years. Prepare to be surprised at some of the stories you will have never read before, and new twists on some you possibly thought you knew well.*

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## **CO-OPERATION IN THE UNITED STATES**

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### **AMIDST THE FLURRY**

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*Independently Published For, in that curious silence, One can frankly see, A little leaf standing in adurance, As if to call, "Oh, do care to look at me!" A collection of poetry about nature and reflection by Noor Zohdy.*

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## **TEACH YOUR DRAGON TO UNDERSTAND CONSEQUENCES**

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### **A DRAGON BOOK TO TEACH CHILDREN ABOUT CHOICES AND CONSEQUENCES. A CUTE CHILDREN STORY TO TEACH KIDS GREAT LESSONS ABOUT POSSIBLE CONSEQUENCES OF SMALL ACTIONS AND HOW TO MAKE GOOD CHOICES.**

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*Dg Books Publishing A Dragon Book To Teach Children About Choices and Consequences. A Cute Children Story To Teach Kids Great Lessons About Possible Consequences of Small Actions and How To Make Good Choices.*

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## **JAGUAR; 16**

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**THE SHOOT OFF**

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*Vincent and Axel have fun in the backyard with their squirt guns.*

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**STANDARD CATALOG OF AMERICAN LIGHT-DUTY TRUCKS**

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*This huge haul of truck history, facts, figures and fun from editor John Gunnell will help collectors find vehicle ID numbers, engine data, updated pricing based on the 1-to-6 condition code and more!*

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**CENSUS, CHILD WELFARE AND COMPULSORY EDUCATION BUREAUS, ESTABLISHED 1917**

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**WHAT THEY DIDN'T TEACH YOU IN SCHOOL**

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*How much of what you learnt in school do you still use? You probably aren't using anything you learnt in Chemistry. How much of what you need to know wasn't taught in school? Why is it that no matter how much you earn, you keep eagerly waiting for your next month's salary? This book is an older version of yourself imparting the life lessons that you learned along the way.*

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**INFOGOTHIC**

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**AN UNAUTHORISED GRAPHIC GUIDE TO HAMMER HORROR**

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*Telos Publishing Everything you ever wanted to know about Hammer's horror films is contained in this incredible graphic guide. Charts, templates, diagrams and illustration take you through all the facts and figures. From the relative heights of Frankenstein's Monster, to the actors to have played Dracula ... no stone is left unturned in this compelling and fascinating look at the films which redefined 'Horror' for a generation.*