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### **KEY=ESSAYS - STEVENS TIMOTHY**

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### **THE STARTUP OWNER'S MANUAL**

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### **THE STEP-BY-STEP GUIDE FOR BUILDING A GREAT COMPANY**

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*John Wiley & Sons* More than 100,000 entrepreneurs rely on this book for detailed, step-by-step instructions on building successful, scalable, profitable startups. The National Science Foundation pays hundreds of startup teams each year to follow the process outlined in the book, and it's taught at Stanford, Berkeley, Columbia and more than 100 other leading universities worldwide. Why? The Startup Owner's Manual guides you, step-by-step, as you put the Customer Development process to work. This method was created by renowned Silicon Valley startup expert Steve Blank, co-creator with Eric Ries of the "Lean Startup" movement and tested and refined by him for more than a decade. This 608-page how-to guide includes over 100 charts, graphs, and diagrams, plus 77 valuable checklists that guide you as you drive your company toward profitability. It will help you: • Avoid the 9 deadly sins that destroy startups' chances for success • Use the Customer Development method to bring your business idea to life • Incorporate the Business Model Canvas as the organizing principle for startup hypotheses • Identify your customers and determine how to "get, keep and grow" customers profitably • Compute how you'll drive your startup to repeatable, scalable profits. The Startup Owner's Manual was originally published by K&S Ranch Publishing Inc. and is now available from Wiley. The cover, design, and content are the same as the prior release and should not be considered a new or updated product.

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### **ESSAYS ON PLATO AND ARISTOTLE**

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*Clarendon Press* J. L. Ackrill's work on Plato and Aristotle has had a considerable influence upon ancient philosophical studies in the late twentieth century. In his writings the rigour and clarity of contemporary analytical philosophy are brought to bear upon ancient thought; in many cases he has provided the first analytic treatment of a key issue. Gathered now in this volume are the best of Ackrill's essays on the two greatest philosophers of antiquity. Here he examines a wide range of texts and topics - from ethics and logic to epistemology and metaphysics - which continue to be the focus of debate today.

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### **SEBASTIAN'S GAME DAY SURPRISE**

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### **THE DIWALI GIFT**

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*3 Curious Monkeys* 1... 2... 3... Whatever Could It Be? Join the 3 Curious Monkeys - Suno, Dekho and Jaano - as they discover the most auspicious, wonderful Diwali Gift! When a mysterious package arrives just in time for Diwali, the three friends can hardly contain their excitement! Sparklers? Bangles? Diyas? Whatever could it be? Discover the most special gift of all... in this tale of tradition, curiosity, and fun!

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### **PLATO**

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### **A COLLECTION OF CRITICAL ESSAYS**

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## THE COMMUNIST MANIFESTO

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*e-artnow* "The Communist Manifesto" is an 1848 political document by German philosophers Karl Marx and Friedrich Engels. Commissioned by the Communist League and originally published in London just as the Revolutions of 1848 began to erupt, it was later recognized as one of the world's most influential political documents. It presents an analytical approach to the class struggle (historical and then-present) and the conflicts of capitalism and the capitalist mode of production, rather than a prediction of communism's potential future forms. "Manifesto of the Communist Party" summarizes Marx and Engels' theories concerning the nature of society and politics and briefly features their ideas for how the capitalist society of the time would eventually be replaced by socialism. In its last paragraph, the authors call for a "forcible overthrow of all existing social conditions", which served as a call for communist revolutions around the world.

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## BUILDING A SUSTAINABLE AND DESIRABLE ECONOMY-IN-SOCIETY-IN-NATURE

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*ANU E Press* The world has changed dramatically. We no longer live in a world relatively empty of humans and their artifacts. We now live in the "Anthropocene," era in a full world where humans are dramatically altering our ecological life-support system. Our traditional economic concepts and models were developed in an empty world. If we are to create sustainable prosperity, if we seek "improved human well-being and social equity, while significantly reducing environmental risks and ecological scarcities," we are going to need a new vision of the economy and its relationship to the rest of the world that is better adapted to the new conditions we face. We are going to need an economics that respects planetary boundaries, that recognizes the dependence of human well-being on social relations and fairness, and that recognizes that the ultimate goal is real, sustainable human well-being, not merely growth of material consumption. This new economics recognizes that the economy is embedded in a society and culture that are themselves embedded in an ecological life-support system, and that the economy cannot grow forever on this finite planet. In this report, we discuss the need to focus more directly on the goal of sustainable human well-being rather than merely GDP growth. This includes protecting and restoring nature, achieving social and intergenerational fairness (including poverty alleviation), stabilizing population, and recognizing the significant nonmarket contributions to human well-being from natural and social capital. To do this, we need to develop better measures of progress that go well beyond GDP and begin to measure human well-being and its sustainability more directly.

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## CHILD PROTECTION IN FAMILIES EXPERIENCING DOMESTIC VIOLENCE

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## THE SOCRATIC MOVEMENT

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*Cornell University Press* 14 essays which examine the efforts of Socrates' associates to preserve his speeches for posterity. The papers place particular emphasis on the non-Platonic tradition.

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## LIVING A FEMINIST LIFE

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*Duke University Press* In *Living a Feminist Life* Sara Ahmed shows how feminist theory is generated from everyday life and the ordinary experiences of being a feminist at home and at work. Building on legacies of feminist of color scholarship in particular, Ahmed offers a poetic and personal meditation on how feminists become estranged from worlds they critique—often by naming and calling attention to problems—and how feminists learn about worlds from their efforts to transform them. Ahmed also provides her most sustained commentary on the figure of the feminist killjoy introduced in her earlier work while showing how feminists create inventive solutions—such as forming support systems—to survive the shattering experiences of facing the walls of racism and sexism. The killjoy survival kit and killjoy manifesto, with which the book concludes, supply practical tools for how to live a feminist life, thereby strengthening the ties between the inventive creation of feminist theory and living a life that sustains it.

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## THE CONTEMPORARY CHINESE HISTORICAL DRAMA

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## FOUR STUDIES

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*Univ of California Press* "An entirely original, illuminating work of critical scholarship. Wagner brings to bear a formidable familiarity with the Chinese practice of allusion, together with a good understanding of the issues confronting Mao, the Chinese Communist Party and the Chinese nation since 1949. An important contribution to the study of contemporary Chinese political history."--Cyril Birch, University of California, Berkeley "An entirely original, illuminating work of critical scholarship. Wagner brings to bear a formidable familiarity

with the Chinese practice of allusion, together with a good understanding of the issues confronting Mao, the Chinese Communist Party and the Chinese nation since 1949. An important contribution to the study of contemporary Chinese political history."--Cyril Birch, University of California, Berkeley

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## **UNEQUAL TREATMENT:**

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### **CONFRONTING RACIAL AND ETHNIC DISPARITIES IN HEALTH CARE (WITH CD)**

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*National Academies Press* Racial and ethnic disparities in health care are known to reflect access to care and other issues that arise from differing socioeconomic conditions. There is, however, increasing evidence that even after such differences are accounted for, race and ethnicity remain significant predictors of the quality of health care received. In *Unequal Treatment*, a panel of experts documents this evidence and explores how persons of color experience the health care environment. The book examines how disparities in treatment may arise in health care systems and looks at aspects of the clinical encounter that may contribute to such disparities. Patients' and providers' attitudes, expectations, and behavior are analyzed. How to intervene? *Unequal Treatment* offers recommendations for improvements in medical care financing, allocation of care, availability of language translation, community-based care, and other arenas. The committee highlights the potential of cross-cultural education to improve provider-patient communication and offers a detailed look at how to integrate cross-cultural learning within the health professions. The book concludes with recommendations for data collection and research initiatives. *Unequal Treatment* will be vitally important to health care policymakers, administrators, providers, educators, and students as well as advocates for people of color.

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## **REDUCING BIRTH DEFECTS**

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### **MEETING THE CHALLENGE IN THE DEVELOPING WORLD**

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*National Academies Press* Each year more than 4 million children are born with birth defects. This book highlights the unprecedented opportunity to improve the lives of children and families in developing countries by preventing some birth defects and reducing the consequences of others. A number of developing countries with more comprehensive health care systems are making significant progress in the prevention and care of birth defects. In many other developing countries, however, policymakers have limited knowledge of the negative impact of birth defects and are largely unaware of the affordable and effective interventions available to reduce the impact of certain conditions. *Reducing Birth Defects: Meeting the Challenge in the Developing World* includes descriptions of successful programs and presents a plan of action to address critical gaps in the understanding, prevention, and treatment of birth defects in developing countries. This study also recommends capacity building, priority research, and institutional and global efforts to reduce the incidence and impact of birth defects in developing countries.

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## **RETHINKING INDIAN JURISPRUDENCE**

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### **AN INTRODUCTION TO THE PHILOSOPHY OF LAW**

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*Taylor & Francis* What is law? What is the source of law? What is the law for? How does law differ from other norms or codes of conduct? What is the difference between law and morality? Who is obligated to follow the law and why? What is the difference between moral and legal obligation? This book addresses these foundational questions about the law in general, and seeks to reorient our thoughts to the specific nature of law in India, the India of today, and the possible India of the future. This volume: covers relevant foundational elements, concepts and questions of the discipline; brings the uniqueness of Indian Philosophy of Law to the fore; critically analyzes the major theories of jurisprudence; examines legal debates on secularism, rationality, religion, rights and caste politics; and presents useful cases and examples, including free speech, equality and reservation, queer law, rape and security, and the ethics of organ donation. Lucid and accessible, the book will be indispensable to students, teachers and scholars of law, philosophy, politics as well as philosophy of law, sociology of law, legal theory and jurisprudence.

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## **OPEN NETWORKS, CLOSED REGIMES**

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### **THE IMPACT OF THE INTERNET ON AUTHORITARIAN RULE**

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*Carnegie Endowment* As the Internet diffuses across the globe, many have come to believe that the technology poses an insurmountable threat to authoritarian rule. Grounded in the

Internet's early libertarian culture and predicated on anecdotes pulled from diverse political climates, this conventional wisdom has informed the views of policymakers, business leaders, and media pundits alike. Yet few studies have sought to systematically analyze the exact ways in which Internet use may lay the basis for political change. In *Open Networks, Closed Regimes*, the authors take a comprehensive look at how a broad range of societal and political actors in eight authoritarian and semi-authoritarian countries employ the Internet. Based on methodical assessment of evidence from these cases—China, Cuba, Singapore, Vietnam, Burma, the United Arab Emirates, Saudi Arabia, and Egypt—the study contends that the Internet is not necessarily a threat to authoritarian regimes.

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## **VIOLENCE AGAINST WOMEN**

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## **THE HIDDEN HEALTH BURDEN**

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*Washington, D.C. : World Bank*

## **HANDBOOK OF ACADEMIC INTEGRITY**

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*Springer* The book brings together diverse views from around the world and provides a comprehensive overview of the subject, beginning with different definitions of academic integrity through how to create the ethical academy. At the same time, the Handbook does not shy away from some of the vigorous debates in the field such as the causes of academic integrity breaches. There has been an explosion of interest in academic integrity in the last 10-20 years. New technologies that have made it easier than ever for students to 'cut and paste', coupled with global media scandals of high profile researchers behaving badly, have resulted in the perception that plagiarism is 'on the rise'. This, in combination with the massification and commercialisation of higher education, has resulted in a burgeoning interest in the importance of academic integrity, how to safeguard it, and how to address breaches appropriately. What may have seemed like a relatively easy topic to address - students copying sources without attribution - has in fact, turned out to be a very complex, interdisciplinary field of research requiring contributions from linguists, psychologists, social scientists, anthropologists, teaching and learning specialists, mathematicians, accountants, medical doctors, lawyers and philosophers, to name just a few. Despite or perhaps because of this broad interest and input, there has been no single authoritative reference work which brings together the vast, growing, interdisciplinary and at times contradictory body of literature. For both established researchers/practitioners and those new to the field, this Handbook provides a one-stop-shop as well as a launching pad for new explorations and discussions.

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## **OF HUMAN BONDAGE**

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A club-footed orphan struggles for independence, his intellectual development and his attempt to become an artist.

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## **DISCOURSE AND CONTEXT**

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## **A SOCIOCOGNITIVE APPROACH**

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*Cambridge University Press* How do social situations influence language use, discourse and conversation? This book is a monograph which presents a multidisciplinary theory of context and the way context influences language use and discourse. Unlike in earlier approaches, contexts are not defined as objective social 'variables', such as gender or age. Rather, they are constructs of the participants themselves, that is, 'subjective definitions of the communicative situation' that are made explicit in the sociocognitive notion of context models. These models dynamically control all language use, make sure that discourses are appropriate in the communicative situation and hence are the basis of pragmatics. In this book, context models are studied especially from a (socio) linguistic and cognitive perspective. In another book published by Cambridge University Press, *Society and Discourse*, Teun A. van Dijk develops the social psychological, sociological and anthropological dimensions of the theory of context.

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## **TRANSFORMING LEADER PARADIGMS**

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## **EVOLVE FROM BLANKET SOLUTIONS TO PROBLEM SOLVING FOR COMPLEXITY**

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*CRC Press* An easy read with clear examples and engaging stories, this book is a treat for leaders who are interested in totally transforming the way they work. Luckman and Flory help leaders and organizations shift from a solutions mindset to a problem-solving culture that results in flow and growth where everyone in the organization can become a winner.

Anand V. Tanikella, Vice President R&D, Abrasives Worldwide, Saint-Gobain Luckman and Flory explain how to create a platform for change and a culture of meaningful continuous improvement through what they call "Problem Solving for Complexity." This approach is about engaging everybody in the organization to improve every aspect of how work gets done. Read this book if you want to be a real change leader, not just the person who goes around talking about the need for change. Robert Kessiakoff, Coach/Consultant, Partner LTGe, Sweden [This book] describes how the leader, through changing his or her own behaviors and practices, can transform an organization that is slow to adapt into one that solves problems organically. The book is an important read for leaders and managers at all levels. Peter Ward, Senior Associate Dean for Academics, Richard M. Ross Chair in Management, Professor of Management Sciences, Director, Center for Operational Excellence, Ohio State University Organizational transformation is difficult, and despite expensive continuous improvement programs, most change efforts fail. This pattern, James E. Luckman and Olga Flory argue, is due to the fact that most change efforts start with senior leaders assigning an external or internal consulting group to attempt to drive change from the top down. Leaders today can no longer roll out solutions in the hopes of seeing better results. What they can do is play an active role in helping to transform their organization from "blanket solutions" thinking to learning how to solve complex business problems in a rapidly changing world. Drawing upon decades of leadership experience and years of research with executives across many different industries, Luckman and Flory make a persuasive case that most companies have not been able to stay ahead in what is an increasingly turbulent business environment because they simply have not made the cultural changes required to do so. In discussing how to facilitate this culture change, the authors share a model for leadership designed to guide an organization to extraordinary new levels of performance by focusing on three key areas: building a framework for problem-solving, encouraging respectful communication, and accelerating the pace at which the organization learns. The result is more energized team members who are dedicated to their daily work in an organization that is better positioned to achieve operational excellence. Readers will also find powerful stories from executives who have effectively changed their approach to leadership, all of which serve to inspire more leaders to take the leap and become "problem-solvers for complexity." Transforming Leader Paradigms is a book about strengthening every organization's capacity to solve complex business problems. But, more importantly, it's about what leaders must change in themselves to help their team members solve problems methodically, start to look at the world differently using complexity theory, and understand what it means to create real value for customers. For leaders who are willing to examine their own behaviors, this book is a welcome change from the steady stream of business books on the market that emphasize charismatic and/or heroic leadership as the key to achievement and success.

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## THE RICH BOY

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*Phoemixx Classics Ebooks* **The Rich Boy** - Francis Scott Fitzgerald - Fitzgerald's short story "The Rich Boy" (like his novel *The Great Gatsby*) utilizes an outside narrator to tell the story of a wealthy protagonist in a sympathetic but still somewhat distanced way. Here the protagonist is Anson Hunter, a well-to-do young New Yorker, who would seem to have the whole world ahead of him and the streets paved in gold. By his early twenties, he has found his ideal woman as well: the exquisite -- and very rich -- Paula Legendre. On the surface, Paula would not seem to be the type of girl that would exert such a pull on Anson. Anson seems to have a lot of oats to sow, and Fitzgerald describes Paula as being "conservative and rather proper." But he is, nonetheless, obsessed by her, not because she represents the money he wants -- after all, he already has enough of his own -- but because she represents the social system that justifies his existence. In his world, responsible older men (like his uncle Robert) hold the reins of government and business; chaste and proper women (like Paula and her mother) maintain the rules of propriety and etiquette; and, until they get old enough to assume the mantle of responsible older manhood, playboys like Anson play. That is all Anson thinks he is doing right now. Just as he sees in himself the undeveloped kernel of a future leader, he sees in Paula the kernel of a future society matron. He thinks they would make a good pair. What he doesn't realize, however, is that his virtually unlimited wealth has within it the power to corrupt him, and it's already doing a good job. His first problem is that he sees himself as superior. He carries himself that way; Fitzgerald says that ". . . He had a confident charm and a certain brusque style, and the upper-class men who passed him on the street knew without being told that he was a rich boy and had gone to one of the best schools. . . . Anson accepted without reservation the world of high finance and high extravagance, of divorce and dissipation, of snobbery and of privilege."

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## MULTIMODAL LITERACY

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*Peter Lang Pub Incorporated* **Multimodal Literacy** challenges dominant ideas around language, learning, and representation. Using a rich variety of examples, it shows the range of representational and communicational modes involved in learning through image, animated movement, writing, speech, gesture, or gaze. The effect of these modes on learning is explored in different sites including formal learning across the curriculum in primary, secondary, and higher education classrooms, as well as learning in the home. The notion of literacy and learning as a primary linguistic accomplishment is questioned in favor of the multimodal character of learning and literacy. By illustrating how a range of modes contributes to the shaping of knowledge and what it means to be a learner, **Multimodal Literacy** provides a multimodal framework and conceptual tools for a fundamental

rethinking of literacy and learning.

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## **STRATEGIC COMMUNICATION PRACTICES**

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**Strategic Communication Practices: A Toolkit for Police Executives** was developed to help police executives communicate more effectively with their communities and organizations. It addresses the changes in the news media and how that has affected the way people obtain information. It is designed to provide greater insight into communications strategies and planning. It will provide examples of strategic communications plans and how police have used various communications tools to more effectively reach their community. It is a companion piece and builds on the 2010 Major Cities Chiefs Association/COPS Office white paper - Key Leadership Strategies to Enhance Communication.

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## **GROWING UP ASIAN IN AUSTRALIA**

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*ReadHowYouWant.com* **Asian - Australians** have often been written about by outsiders, as outsiders. In this collection, compiled by award - winning author Alice Pung, they tell their own stories with verve, courage and a large dose of humour. These are not predictable tales of food, festivals and traditional dress. The food is here in all its steaming glory - but listen more closely to the dinner - table chatter and you might be surprised by what you hear. Here are tales of leaving home, falling in love, coming out and finding one's feet. A young Cindy Pan vows to win every single category of Nobel Prize. Tony Ayres blows a kiss to a skinhead and lives to tell the tale. Benjamin Law has a close encounter with some angry Australian fauna, and Kylie Kwong makes a moving pilgrimage to her great - grandfather's Chinese village. Here are well - known authors and exciting new voices, spanning several generations and drawn from all over Australia. In sharing their stories, they show us what it is really like to grow up Asian, and Australian. Contributors include: Shaun Tan, Jason Yat - Sen Li, John So, Annette Shun Wah, Quan Yeomans, Jenny Kee, Anh Do, Khoa Do, Caroline Tran and many more.

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## **CARPENTARIA**

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### **A NOVEL**

*Simon and Schuster* **IN** the sparsely populated northern Queensland town of Desperance, battle lines have been drawn in the disputes among the powerful Phantom family of the Westend Pricklebush, Joseph Midnight's renegade Eastend mob, and the white officials of neighboring towns. Trapped between politics and principle, past and present, the indigenous tribes fight to protect their natural resources, sacred sites, and, above all, their people. Steeped in myth and magical realism, Wright's hypnotic storytelling exposes the heartbreaking realities of Aboriginal life. Carpentaria teems with extraordinary, larger-than-life characters who transcend their circumstances and challenge assumptions about the downtrodden "other." The novel "bursts with life" (Daily Telegraph) as Alexis Wright re-creates the land and its people with mysticism, stark reality, and pointed imagination.

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## **THE ROMANCE OF TRISTAN AND ISEULT**

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*Libria of Alexandria*

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## **THE IMPACT EQUATION**

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### **ARE YOU MAKING THINGS HAPPEN OR JUST MAKING NOISE?**

*Penguin* "Anyone can write a blog post, but not everyone can get it liked thirty-five thousand times, and not everyone can get seventy-five thousand subscribers. But the reason we've done these things isn't because we're special. It's because we tried and failed, the same way you learn to ride a bike. We tried again and again, and now we have an idea how to get from point A to point B faster because of it." Three short years ago, when Chris Brogan and Julien Smith wrote their bestseller, *Trust Agents*, being interesting and human on the Web was enough to build a significant audience. But now, everybody has a platform. The problem is that most of them are just making noise. In *The Impact Equation*, Brogan and Smith show that to make people truly care about what you have to say, you need more than just a good idea, trust among your audience, or a certain number of followers. You need a potent mix of all of the above and more. Use the Impact Equation to figure out what you're doing right and wrong. Apply it to a blog, a tweet, a video, or a mainstream-media advertising campaign. Use it to explain why a feature in a national newspaper that reaches millions might have less impact than a blog post that reaches a thousand passionate subscribers. Consider the phenomenally successful British singer Adele. For most musicians, onstage banter basically consists of yelling "Hello, Cleveland!" But Adele connects with

her audience, pausing between songs to discuss a falling-out with her friends, or the drama of a break up. Each of these moments comes off as if she were talking directly with you, and you can easily relate. Adele has Impact. As the traditional channels for marketing, selling, and influencing disappear and more people interact mainly online, the very nature of attention is changing. The Impact Equation will give you the tools and metrics that guarantee your message will be heard.

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## **GOVERNMENT POLICY TOWARD OPEN SOURCE SOFTWARE**

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*Brookings Institution Press* Can open source software—software that is usually available without charge and that individuals are free to modify—survive against the fierce competition of proprietary software, such as Microsoft Windows? Should the government intervene on its behalf? This book addresses a host of issues raised by the rapid growth of open source software, including government subsidies for research and development, government procurement policy, and patent and copyright policy. Contributors offer diverse perspectives on a phenomenon that has become a lightning rod for controversy in the field of information technology. Contributors include James Bessen (Research on Innovation), David S. Evans (National Economic Research Associates), Lawrence Lessig (Stanford University), Bradford L. Smith (Microsoft Corporation), and Robert W. Hahn (director, AEI-Brookings Joint Center).

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## **GREEN MEAT?**

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## **SUSTAINING EATERS ANIMALS AND THE PLANET**

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*McGill-Queen's Press - MQUP* It seems an irrefutable truth that raising animals for meat has become unsustainable. Land is being eroded and destroyed, water resources overdrawn, greenhouse gases overemitted, and energy and crops unnecessarily diverted - all to satiate a growing and inequitable global overconsumption of meat. But is all meat unsustainable? Sustainable food systems are multiple and varied and represent the diversity and complexity we see in the world. A range of socio-ecological and political-economic challenges and solutions are involved in the question of whether sustainable meat consumption exists. Green Meat? teases out some of that complexity in order to consider what roles animals and their products might play in the future as the world works towards new ways of living. Through an interdisciplinary lens, scholars and practitioners critically examine the multifaceted dimensions of "green meat": contributors confront the industrial production and slaughter of animals, ask what it means to be a carnivore, and consider the possibilities of regenerative animal agriculture and cellular agriculture. The book analyzes ongoing damage to the landscape, the climate, and water systems caused by conventional livestock production and looks at current debates about the place of meat in sustainable agri-food systems. An expansive inquiry into food production practices, Green Meat? will inspire the kind of discussion and debate necessary to grapple with the complex issue of sustainability.

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## **ONE DAY IN THE LIFE OF IVAN DENISOVICH**

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Ivan is serving a ten-year sentence in a Siberian labour camp. This is the story of a typical day in the camp.

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## **PUBLIC RELATIONS**

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*University of Oklahoma Press* Public relations as described in this volume is, among other things, society's solution to problems of maladjustment that plague an overcomplex world. All of us, individuals or organizations, depend for survival and growth on adjustment to our publics. Publicist Edward L. Bernays offers here the kind of advice individuals and a variety of organizations sought from him on a professional basis during more than four decades. With such knowledge, every intelligent person can carry on his or her activities more effectively. This book provides know-why as well know-how. Bernays explains the underlying philosophy of public relations and the PR methods and practices to be applied in specific cases. He presents broad approaches and solutions as they were successfully carried out in his long professional career. Public relations is not publicity, press agency, promotion, advertising, or a bag of tricks, but a continuing process of social integration. It is a field of adjusting private and public interest. Everyone engaged in any public activity, and every student of human behavior and society, will find in this book a challenge and opportunity to further both the public interest and their own interest.

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## **BUDDHIST APPROACH TO RESPONSIBLE CONSUMPTION AND SUSTAINABLE DEVELOPMENT**

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*VIETNAM BUDDHIST UNIVERSITY PUBLICATIONS EDITORS' INTRODUCTION BACKGROUND* This is a great academic solace to see the Volume on Buddhist Approach to Responsible Consumption and Sustainable Development which covers Sub-Theme Five of UNDV 2019 Academic Conference. *REVIEW OF CONTENTS* The World of Today is suffering from the crisis

of consumerism. The first paper on a Buddhist Perspective on Overconsumption and Its Negative Effects towards Society and Environment deals with it specifically in the reference of consumption beyond requirements which is generally termed as overconsumption. Such human tendency leads to negative impact on the entire force of nature and the environment. How the Buddhist principles guide us to live a better life where there is least effect on the environment and society is well explained in this paper. The second paper in this volume, entitled Attaining a Sustainable Society through the Teachings of the Khandhaka of the Theravāda Vinaya Piṭaka is a vivid example of the benefits which one can derive from our ancient Pali literature. While studying the Theravada Vinaya Pitaka, the author explores the specific words of the Buddha in the Khandhaka which hint at the possibility of sustainability and development going together without harming other societal components. Though the Vinaya being a Pitaka for monastics, it still is highly useful for the laity as well. The paper, Buddhist Ethics in the Establishments of Green Tourism is a unique academic contribution. Here, the writer states that the Buddha's life and principles make us learn a lot as how green methods must be applied in our day-to-day life. The damage being caused by the genre called DEVELOPMENT needs to be controlled and for this, the words of Master exhibits his proximity to protect nature, humanity and the world order.

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### **UNCLUTTER YOUR LIFE IN ONE WEEK**

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*Simon and Schuster* Organization expert and founder of Unclutterer.com Erin Rooney Doland shows you how to declutter and simplify your surroundings, and create the stress-free life you deserve—in just one week. Simplicity is revolutionary! Doland's down-to-earth approach and useful, innovative suggestions for tackling the physical, mental, and systemic distractions in your home and office will help you: -Part with sentimental clutter -Organize your closet based on how you process information -Build an effective and personalized filing system -Avoid the procrastination that often hinders the process -Maintain your harmonious home and work environments with minimal daily effort -And much more! Includes a foreword from David Allen, bestselling author of Getting Things Done

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### **OLD/NEW WORLD**

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### **NEW & SELECTED POEMS**

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*UQP* Elegiac, meditative, and lyrical, these poems explore the lives of postwar immigrants in Australia and chronicle their struggle for identity and integration in a foreign society. Along with new work, this collection includes the poem "Immigrant Chronicle" and a generous selection of previously published poems.

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### **ESSAYS AND HOW TO WRITE THEM**

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### **THE ART AND SCIENCE OF TEACHING**

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### **A COMPREHENSIVE FRAMEWORK FOR EFFECTIVE INSTRUCTION**

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*ASCD* The popular author of Classroom Instruction That Works discusses 10 questions that can help teachers sharpen their craft and do what really works for the particular students in their classroom.

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### **THE SWINE FLU AFFAIR**

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### **DECISION-MAKING ON A SLIPPERY DISEASE**

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In 1976, a small group of soldiers at Fort Dix were infected with a swine flu virus that was deemed similar to the virus responsible for the great 1918-19 world-wide flu pandemic. The U.S. government initiated an unprecedented effort to immunize every American against the disease. While a qualified success in terms of numbers reached-more than 40 million Americans received the vaccine-the disease never reappeared. The program was marked by controversy, delay, administrative troubles, legal complications, unforeseen side effects and a progressive loss of credibility for public health authorities. In the waning days of the flu season, the incoming Secretary of what was then the Department of Health, Education and Welfare, Joseph Califano, asked Richard Neustadt and Harvey Fineberg to examine what happened and to extract lessons to help cope with similar situations in the future.

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**EAST OF EDEN**

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*Penguin* A masterpiece of Biblical scope, and the magnum opus of one of America's most enduring authors, in a commemorative hardcover edition In his journal, Nobel Prize winner John Steinbeck called East of Eden "the first book," and indeed it has the primordial power and simplicity of myth. Set in the rich farmland of California's Salinas Valley, this sprawling and often brutal novel follows the intertwined destinies of two families—the Trasks and the Hamiltons—whose generations helplessly reenact the fall of Adam and Eve and the poisonous rivalry of Cain and Abel. The masterpiece of Steinbeck's later years, East of Eden is a work in which Steinbeck created his most mesmerizing characters and explored his most enduring themes: the mystery of identity, the inexplicability of love, and the murderous consequences of love's absence. Adapted for the 1955 film directed by Elia Kazan introducing James Dean, and read by thousands as the book that brought Oprah's Book Club back, East of Eden has remained vitally present in American culture for over half a century.

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**COLLEGE WRITING SKILLS WITH READINGS**

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*McGraw-Hill College*

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**THE EPIDEMIC THAT NEVER WAS**

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**POLICY-MAKING AND THE SWINE FLU SCARE**

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*Vintage Books USA* Rev. ed. of: The swine flu affair. 1978. Includes bibliographical references and index.